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長城汽車股份有限公司  
**GREAT WALL MOTOR COMPANY LIMITED\***  
*(a joint stock company incorporated in the People's Republic of China with limited liability)*  
**(Stock Code: 2333)**

**ANNOUNCEMENT ON PRELIMINARY FINANCIAL DATA  
FOR THE YEAR 2012**

Great Wall Motor Company Limited (“the **Company**”) and all members of the board of directors of the Company (“the **Board**”) guarantee that the information stated in this announcement does not contain any false representation, misleading statement or material omission, and jointly and severally accept full responsibility for the truthfulness, accuracy and completeness of the information disclosed in this announcement.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Part XIVA of the Securities and Futures Ordinance and the Rules Governing the Listing of Stocks on Shanghai Stock Exchange.

The annual financial data for the year ended 31 December 2012 set out in this announcement were prepared in accordance with the China Accounting Standards for Business Enterprises and have not been audited or reviewed by any certified public accounting firm. As a result, there may be differences between the aforementioned financial data and the audited or reviewed financial data as well as those prepared in accordance with the International Financial Reporting Standards. Investors are advised to be cautious about the relevant risks.

On 21 January 2013, the 23rd meeting of the fourth session of the Board was convened by way of written communications, in which the Resolution Regarding the Announcement on Preliminary Financial Data for the Year 2012 was considered and approved by all members of the Board with the following poll results: voting in favour: 11 votes; voting against: 0 vote; abstaining from voting: 0 vote. The preliminary financial data for the year 2012 of the Company are set out as below:

# I PRELIMINARY FINANCIAL DATA FOR THE REPORTING PERIOD

## 1. Reporting period

From 1 January 2012 to 31 December 2012

## 2. Preliminary financial data

Based on the preliminary estimation of the finance department, it is expected that the net profit attributable to shareholders of the parent company for 2012 increased by 65.73% as compared to the corresponding period last year (according to the statutory disclosure).

## 3. Major financial data and indicators (Consolidated financial data)

*Unit: RMB1,000,000*

Item	The reporting period	The corresponding period last year	Change (%)
Revenues	43,159.97	30,089.48	43.44
Operating profit	6,675.80	4,011.85	66.40
Total profit	6,813.48	4,130.65	64.95
Net profit	5,708.00	3,510.65	62.59
Net profit attributable to shareholders of the parent company	5,678.37	3,426.20	65.73
Basic earnings per share (RMB/share)	1.87	1.22	53.28
Weighted average return on net assets (%)	29.82	27.83	7.15

  

	At the end of the reporting period	At the beginning of the reporting period	Change (%)
Total assets	42,584.61	33,134.86	28.52
Total liabilities	20,955.32	16,113.35	30.05
Equity attributable to shareholders of the parent company	21,500.17	16,737.11	28.46
Minority interests	129.13	284.40	-54.60

*Note:* The above data are prepared in accordance with the financial data available to the Company as of the date of this announcement, which will be audited by a certified public accounting firm for the final announcement. The figures as set out in the Company's 2012 annual report shall prevail.

## II MAIN REASON FOR BUSINESS GROWTH IN THE REPORTING PERIOD

The business growth of the Company in 2012 was mainly due to the good market response to the new automobile models launched by the Company, resulting in an increase in the sales of the Company's automobiles.

## III OTHERS

The above preliminary financial data are only preliminary estimates. Final financial data disclosed in the audited 2012 annual report of the Company shall prevail. Investors are advised to be cautious about the relevant risks.

By order of the Board  
**Great Wall Motor Company Limited**  
**Xu Hui**  
*Company Secretary*

Baoding, the PRC, 21 January 2013

*As at the date of this announcement, members of the Board comprise:*

*Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan.*

*Non-executive Directors: Mr. He Ping and Mr. Niu Jun.*

*Independent Non-executive Directors: Ms. Wei Lin, Mr. He Bao Yin, Mr. Li Ke Qiang and Mr. Wong Chi Hung, Stanley.*

\* *for identification purpose only*