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CHINA YURUN FOOD GROUP LIMITED

中國雨潤食品集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1068)

Profit Warning

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that the results of the Group are expected to record substantial decrease and loss compared with the results for the year 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the board of directors (the “**Board**”) of China Yurun Food Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

According to the preliminary draft of the unaudited management accounts of the Group for the year ended 31 December 2012, the results of the Group are expected to record substantial decrease and loss compared with the results for the year 2011.

As disclosed in previous announcements of the Company, due to macro-economic uncertainties, effects of certain operation strategies of the Group already implemented cannot be fully reflected. The management will continue to adopt series of measures in order to recover its business development.

Report on the performance of the Group for the year ended 31 December 2012 is made after the Board’s preliminary review of the draft unaudited management accounts of the Group and information currently available to the Board and is not based on any figure or information which has been audited or reviewed by the auditors of the Company. The annual results of the Group for the year 2012 are expected to be announced by end of March 2013. Figures are in the course of being reviewed and are subject to adjustments.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Yu Zhangli
Chairman

Hong Kong, 8 March 2013

As at the date of this announcement, the executive directors of the Company are Yu Zhangli, Zhu Yiliang, Feng Kuande and Ge Yuqi; the non-executive directors are Wang Kaitian and Li Chenghua; and the independent non-executive directors are Gao Hui, Qiao Jun and Chen Jianguo.

** For identification purposes only*