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GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國美電器控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

ANNOUNCEMENT

This announcement is made by the Company pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the “**Board**”) of GOME Electrical Appliances Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company and potential investors that, pursuant to the International Financial Reporting Standard 10 as adopted by the Group with effect from 1 January 2013, the adjustments to the accounts of the Group for the six months ended 30 June 2013 (the “**First Half of 2013**”) and the retrospective adjustments to the accounts of the Group for the same period last year as a result of the consolidation of the Group’s accounts with Beijing Dazhong Home Appliances Retail Co., Ltd., may reduce the respective profits of the Group for the First Half of 2013 as well as for the same period last year. At the same time, based on the preliminary review of the latest management accounts of the Group, for the main reasons that (1) the Group’s sales for the First Half of 2013 has an increase as compared to the same period last year; and (2) that after completion of the establishment of the joint venture on e-commerce between the Group and the Company’s connected person in 2012, the Company’s connected person will share 40% of the loss in the Group’s e-commerce business, the Group’s profit attributable to the owners of the parent company for the First Half of 2013 is expected to turn from a loss for the same period last year to a profit and the profitability of the Group has significantly improved. It is also expected that the Group’s profit attributable to the owners of the parent company for the second quarter of 2013 would have a growth over 100% as compared to that for the first quarter of 2013.

The information contained in this announcement is only based on the preliminary review by the Company’s management and is not based on any figures or information that has been audited or reviewed by the auditors or the audit committee of the Company. Such information is subject to finalization and if the finalized information differs significantly from the estimation set forth in this announcement, the Company will provide updates on a timely basis. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the First Half of 2013 which is expected to be published in late August 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board of
GOME Electrical Appliances Holding Limited
Zhang Da Zhong
Chairman

Hong Kong, 19 July 2013

As at the date of this announcement, the Board of the Company comprises Mr. Ng Kin Wah and Mr. Zou Xiao Chun as executive directors; Mr. Zhang Da Zhong, Mr. Zhu Jia, Ms. Wang Li Hong and Mr. Cheung Leong as non-executive directors; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang, Mr. Lee Kong Wai, Conway, Mr. Ng Wai Hung and Ms. Liu Hong Yu as independent non-executive directors.

* *For identification purpose only*