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## **BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED**

### **伯明翰環球控股有限公司**

*(Incorporated in the Cayman Island with limited liability)*

**(Stock Code: 2309)**

### **PROFIT WARNING REGARDING 2013 ANNUAL RESULTS**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

Based on a preliminary review of the Group's unaudited consolidated management accounts for the year ended 30 June 2013, the Group is expected to record a significant net loss attributable to the shareholders of the Company for the year ended 30 June 2013.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by the board of directors (the "**Board**") of Birmingham International Holdings Limited (the "**Company**") together with its subsidiaries, (the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and under Part XIVA of the Securities and Future Ordinance (the "**SFO**") (Cap.571).

The Board wishes to inform the shareholders of the Company and potential investors that, based on a preliminary review of the Group's unaudited consolidated management accounts for the year ended 30 June 2013, the Group is expected to record a significant net loss attributable to the shareholders of the Company for the year ended 30 June 2013.

The Board believes that the expected loss for the year ended 30 June 2013 mentioned above is primarily attributable to a decrease in profits from sales of players registrations.

The information contained in this announcement is only based on the Company's preliminary review of the unaudited management accounts of the Group for the year ended 30 June 2013, which have not been audited or reviewed by the Company's auditors. The audited financial results of the Group for the year ended 30 June 2013 are expected to be published by the end of September 2013.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board

**BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED**

**Peter Pannu**

*Executive Director, Chief Executive Officer and Managing Director*

Hong Kong, 9 September 2013

*As at the date hereof, the executive directors of the Company are Mr. Yeung Ka Sing, Carson, Mr. Peter Pannu, Mr. Ma Shui Cheong, Mr. Chan Shun Wah, Mr. Cheung Kwai Nang, Mr. Charlie Penn, Mr. Chen Liang and Mr. Cheung Shing and the independent non-executive directors are Mr. Wong Ka Chun, Carson and Mr. Gao Shi Kui.*