



CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號：1929)

3 December 2013

Dear Shareholder(s),

Notification of publication of 2013/2014 Interim Report (“Current Corporate Communication”)

We hereby notify you that the Current Corporate Communication of Chow Tai Fook Jewellery Group Limited (the “Company”), in both English and Chinese, is now available on the Company’s website at www.chowtaifook.com and HKExnews website at www.hkexnews.hk. You may access the Current Corporate Communication by clicking “Annual/Interim Report” under “Investor Relations” appearing on the home page of the Company’s website or browsing through the HKExnews website.

If you have elected (or deemed to have elected) to read the Company’s Corporate Communications^(Note) published on the Company’s website in lieu of receiving printed version(s), and, for any reason have difficulty in receiving or gaining access to the Company’s Current Corporate Communication, would like to receive printed version(s) of the Current Corporate Communication, please complete and sign Part A of the Request Form on the reverse side of this letter and return it by hand or by post (postage pre-paid if delivered in Hong Kong by using the mailing label at the bottom of the Request Form), to the Company c/o the Company’s Branch Share Registrar, Tricor Investor Services Limited (the “Share Registrar”), at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, or by sending an email for the purpose to ctf-ecom@hk.tricorglobal.com. The printed copy(ies) of the Current Corporate Communication will be sent to you promptly free of charge upon receipt of your request.

You may at any time by reasonable written notice change your choice of language or means of receipt of the Company’s future Corporate Communications, free of charge, by completing Part B of the Request Form on the reverse side of this letter and returning it to the Share Registrar by hand or by post, or by sending an email to ctf-ecom@hk.tricorglobal.com for the change. The Request Form may be downloaded from the Company’s website.

Should you have any queries in relation to this letter, please contact the Share Registrar’s Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. and 6:00 p.m., Monday to Friday (excluding Hong Kong general holidays).

Yours faithfully,
For and on behalf of
Chow Tai Fook Jewellery Group Limited
Cheng Ping-Hei, Hamilton
Company Secretary

Note: “Corporate Communications” includes any documents issued or to be issued by the Company for your information or action, including but not limited to directors’ report, annual accounts together with a copy of the auditor’s report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

致各位股東：

2013/2014 中期報告(「本次公司通訊」)之登載通知

我們謹此通知閣下，周大福珠寶集團有限公司(「本公司」)本次公司通訊的中、英文版現已登載於本公司網站 www.chowtaifook.com 及香港交易所披露易網站 www.hkexnews.hk。閣下可點擊本公司網站主頁「投資者關係」項下「年報／中期報告」，或透過香港交易所披露易網站瀏覽本次公司通訊。

閣下如已選擇(或被視為已選擇)於本公司網站閱覽本公司刊發的公司通訊^(註)以代替印刷本，倘因任何原因在收取或閱覽本公司本次公司通訊上出現困難，而欲收取本次公司通訊的印刷本，請填妥及簽署本函背頁之申請表格之甲部，親身遞交或以郵寄方式(如在香港投寄，可使用申請表格底部隨附之郵寄標籤，郵費已預付)送交本公司，由本公司之股份過戶登記分處卓佳證券登記有限公司(「股份過戶登記處」)代收，地址為香港灣仔皇后大道東28號金鐘匯中心26樓，或將有關要求以電郵送至 ctf-ecom@hk.tricorglobal.com，本次公司通訊之印刷本將應閣下要求免費發送予閣下。

閣下如欲更改收取本公司日後的公司通訊之語言版本或收取方式的選擇，可於合理時間內，隨時填寫本函背頁之申請表格之乙部，然後將申請表格親身遞交或以郵寄方式送回股份過戶登記處，或發送電郵至 ctf-ecom@hk.tricorglobal.com，提出變更要求。申請表格可在本公司網站內下載。

倘閣下對本函有任何疑問，請於星期一至星期五(香港公眾假期除外)上午9時正至下午6時正，致電股份過戶登記處客戶服務熱線(852) 2980 1333查詢。

代表
周大福珠寶集團有限公司
公司秘書
鄭炳熙
謹啟

2013年12月3日

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