

CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) (Stock Code 股份代號:1929)

3 December 2013

Dear Shareholder(s),

Notification of publication of 2013/2014 Interim Report ("Current Corporate Communication")

We hereby notify you that the Current Corporate Communication of Chow Tai Fook Jewellery Group Limited (the "Company"), in both English and Chinese, is now available on the Company's website at www.chowtaifook.com and HKExnews website at www.hkexnews.hk. You may access the Current Corporate Communication by clicking "Annual/Interim Report" under "Investor Relations" appearing on the home page of the Company's website or browsing through the HKExnews website.

If you have elected (or deemed to have elected) to read the Company's Corporate Communications (Note) published on the Company's website in lieu of receiving printed version(s), and, for any reason have difficulty in receiving or gaining access to the Company's Current Corporate Communication, would like to receive printed version(s) of the Current Corporate Communication, please complete and sign Part A of the Request Form on the reverse side of this letter and return it by hand or by post (postage pre-paid if delivered in Hong Kong by using the mailing label at the bottom of the Request Form), to the Company c/o the Company's Branch Share Registrar, Tricor Investor Services Limited (the "Share Registrar"), at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, or by sending an email for the purpose to ctf-ecom@hk.tricorglobal.com. The printed copy(ies) of the Current Corporate Communication will be sent to you promptly free of charge upon receipt of your request.

You may at any time by reasonable written notice change your choice of language or means of receipt of the Company's future Corporate Communications, free of charge, by completing Part B of the Request Form on the reverse side of this letter and returning it to the Share Registrar by hand or by post, or by sending an email to ctf-ecom@hk.tricorglobal.com for the change. The Request Form may be downloaded from the Company's website.

Should you have any queries in relation to this letter, please contact the Share Registrar's Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. and 6:00 p.m., Monday to Friday (excluding Hong Kong general holidays).

Yours faithfully,
For and on behalf of
Chow Tai Fook Jewellery Group Limited
Cheng Ping-Hei, Hamilton
Company Secretary

Note: "Corporate Communications" includes any documents issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditor's report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

致各位股東:

2013/2014 中期報告(「本次公司通訊」)之登載通知

我們謹此通知 閣下,周大福珠寶集團有限公司(「本公司」)本次公司通訊的中、英文版現已登載於本公司網站www.chowtaifook.com及香港交易所披露易網站www.hkexnews.hk。閣下可點擊本公司網站主頁「投資者關係」項下「年報/中期報告」,或透過香港交易所披露易網站瀏覽本次公司通訊。

閣下如已選擇(或被視為已選擇)於本公司網站閱覽本公司刊發的公司通訊(註)以代替印刷本,倘因任何原因在收取或閱覽本公司本次公司通訊上出現困難,而欲收取本次公司通訊的印刷本,請填妥及簽署本函背頁之申請表格之甲部,親身遞交或以郵寄方式(如在香港投寄,可使用申請表格底部隨附之郵寄標籤,郵費已預付)送交本公司,由本公司之股份過戶登記分處卓佳證券登記有限公司(「股份過戶登記處」)代收,地址為香港灣仔皇后大道東28號金鐘匯中心26樓,或將有關要求以電郵送至ctf-ecom@hk.tricorglobal.com,本次公司通訊之印刷本將應 閣下要求免費發送予 閣下。

閣下如欲更改收取本公司日後的公司通訊之語言版本或收取方式的選擇,可於合理時間內,隨時填寫本函背頁的申請表格之乙部,然後將申請表格親身遞交或以郵寄方式送回股份過戶登記處,或發送電郵至ctf-ecom@hk.tricorglobal.com,提出變更要求。申請表格可在本公司網站內下載。

倘 閣下對本函有任何疑問,請於星期一至星期五(香港公眾假期除外)上午9時正至下午6時正,致電股份過戶登記處客戶服務熱線(852)29801333查詢。

代表 周大福珠寶集團有限公司 公司秘書 鄭炳熙 謹啟

2013年12月3日

附註:「公司通訊」包括任何由本公司發出或將發出予 閣下參照或採取行動之文件,其中包括但不限於董事會報告、年度賬目連同核數師報告以及財務摘要報告(如適用)、中期報告及中期摘要報告(如適用)、會議通告、上市文件、通函及代表委任表格。

REOUEST FORM 申請表格

:	c/o Tric 26th Fl	Tai Fook Jewellery Group Limited (the "Compar for Investor Services Limited foor, Tesbury Centre en's Road East, Wanchai, Hong Kong	ny")	致:	周大福珠寶集團有限公司(「貴公司」) 由卓佳證券登記有限公司轉交 香港灣仔皇后大道東28號 金鐘匯中心26樓	
(Part A (甲部)		Company's website. I/We would like to request the pr	rinted version(s) of	the Cu	nt Corporate Communication in electronic form on the arrent Corporate Communication. 次公司通訊電子版本。本人/吾等現欲索取本	
(Part B (乙部)		I/We would like to receive all future Corporate Communications in the manner as indicated below: 本人/吾等希望以如下所示方式收取日後刊發的所有公司通訊的印刷本:				
	Plea 請 右	Please mark "X" on one of the following boxes 請在下列其中一個方格內劃上「X」號				
		To receive printed English language version of all future Corporate Communications 收取日後刊發的所有公司通訊 英文印刷本				
		To receive printed Chinese language version of all future Corporate Communications 收取日後刊發的所有公司通訊中 文印刷本				
		To receive both the printed English and Chinese versions of all future Corporate Communications. 同時收取日後刊發的所有公司通訊文件之 英文及中文印刷本				
		To access the Corporate Communications posted on the the Company's website using electronic means in lieu of receiving printed copies, and to receive email notification of the posting of the Corporate Communications on the Company's website to my/our email address at: 本人/吾等要求透過 貴公司網站以電子方式收取公司通訊以替代印刷本,並以電郵通知本人/吾等有關於 貴公司網站登載之公司通訊,請將電郵通知發送往本人/吾等之電郵地址:				
					(Note 4) (開註4)	
Signatu 簽署:	ıre:			Date: 日期	<u>:</u>	
Name: 姓名:		(English 英文) (in block letters 請以正楷填寫)			act telephone number : 電話:	
AL II		(Chinese 中文)		יטוי ייין	-CS HH	
	"Corpora	ate Communications" and "Current Corporate Communication herewith.	" are as defined resp	ectively	in the notification of publication of corporate communications	

- 「公司通訊」及「本次公司通訊」之定義分別載於隨附之公司通訊之登載通知內。
- 2. Please complete all your details clearly.
 - 請 閣下清楚填妥所有資料。
- 8. Any form with no box marked (X), with more than one box marked (X) in Part B, with no signature or otherwise incorrectly completed will be void. 如在本表格未有作出選擇、或乙部作出超過一項選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
- 4. If you do not provide your email address or provide an improper email address, a printed notification of publication of the Corporate Communications on our website, as enclosed herewith, will be sent to you by post at your address as appearing in the register of members of the Company or at any other address supplied by you to us for such purpose.
 - 如 閣下未有提供電郵地址或提供不當的電郵地址,我們將透過郵遞方式,按 閣下於公司的股東名冊上所示地址或任何由 閣下向我們提供作該用途的地址,發出有關在我們的網站登載公司通訊之通知。

(Please cut along the dotted line 請 沿 虛 線 剪 下)

Please cut the mailing label and stick it on an envelope when returning the Request Form to us.

No postage stamp is required if posted in Hong Kong.

閣下寄回申請表格時,請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Mailing Label 郵 寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong香港 Chow Tai Fook Jewellery Group Limited 周大福珠寶集團有限公司 (1929)

