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CHINA OUTDOOR MEDIA GROUP LIMITED

中國戶外媒體集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 254)

CHANGE OF COMPANY SECRETARY CHANGE OF REGISTERED OFFICE TERMINATION OF APPOINTMENT OF HONORARY CHAIRMAN AND PROPOSED CHANGE OF COMPANY NAME

CHANGE OF COMPANY SECRETARY, CHANGE OF REGISTERED OFFICE AND TERMINATION OF APPOINTMENT OF HONORARY CHAIRMAN

The Board announces the following changes with effect from 4 December 2013:-

- (1) Ms. Wong Pik Kwan has resigned as the company secretary of the Company;
- (2) Mr. Lam Man Kit has been appointed as the company secretary of the Company;
- (3) the registered office of the Company has been changed to Suite 5208, 52/F., Central Plaza, 18 Harbour Road, Wanchai, Hong Kong; and
- (4) the appointment of Mr. Gao Hai Hao as the honorary chairman of the Company has been terminated.

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the name of the Company from “China Outdoor Media Group Limited 中國戶外媒體集團有限公司” to “National United Resources Holdings Limited 國家聯合資源控股有限公司”.

The Change of Company name is subject to approval by a special resolution of the Shareholders and the approval by the Registrar of Companies of Hong Kong.

GENERAL

A circular containing, among other things, information relating to the Change of Company Name and notice of EGM will be despatched to the Shareholders as soon as practicable.

CHANGE OF COMPANY SECRETARY, CHANGE OF REGISTERED OFFICE AND TERMINATION OF APPOINTMENT OF HONORARY CHAIRMAN

The board (the “**Board**”) of directors (the “**Director(s)**”) of China Outdoor Media Group Limited (the “**Company**”) announces the following changes with effect from 4 December 2013:-

- (1) Ms. Wong Pik Kwan (“**Ms. Wong**”) has resigned as the company secretary of the Company;
- (2) Mr. Lam Man Kit (“**Mr. Lam**”) has been appointed as the company secretary of the Company;
- (3) the registered office of the Company has been changed to Suite 5208, 52/F., Central Plaza, 18 Harbour Road, Wanchai, Hong Kong; and
- (4) the appointment of Mr. Gao Hai Hao (“**Mr. Gao**”) as the honorary chairman of the Company has been terminated.

Ms. Wong confirmed that she has no disagreement with the Board and there are no circumstances that need to be brought to the attention of the shareholders of the Company (the “**Shareholders**”) and the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in relation to her resignation.

Mr. Lam graduated with a bachelor degree of Business Administration from the University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants. Prior to joining the Company, Mr. Lam has served various listed and private companies in Hong Kong, and has over 15 years of financial, accounting and auditing experiences.

The Board would like to extend its appreciation to Ms. Wong and Mr. Gao for their valuable contribution to the Company during their tenure of office and express its welcome to Mr. Lam for joining the Company.

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the name of the Company from “China Outdoor Media Group Limited 中國戶外媒體集團有限公司” to “National United Resources Holdings Limited 國家聯合資源控股有限公司” (the “**Change of Company Name**”).

Reasons for the Change of Company Name

The Board is actively seeking new business opportunities for the sake of diversifying its revenue stream and is confident to anchor into coking coal trading business as well as resources related logistic business in the near future. In view of that the Board considers that the Change of Company Name will provide the Company with a new corporate image, which reflects the future business development of the Company and is in the interest of the Company and the Shareholders as a whole.

Conditions of the Change of Company Name

The proposed Change of Company Name is subject to:

- (a) the passing of a special resolution by the Shareholders approving the proposed Change of Company Name at an extraordinary general meeting of the Company (the “**EGM**”); and
- (b) the Registrar of Companies of Hong Kong approving the new name and issuing a certificate of change of name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the certificate of change of name is issued by the Registrar of Companies of Hong Kong.

Effects on the Change of Company Name

The proposed Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the Company's existing name shall continue to be evidence of the title and valid for trading, settlement, registration and delivery for the same number of Shares in the new name of the Company. There will not be any arrangements for free exchange of existing share certificates for new share certificates under the new name of the Company. Once the Change of Name becomes effective, the Shares will be traded on the Stock Exchange under a new stock short name and new share certificates will be issued under the new name of the Company.

Further announcement(s) will be made by the Company to inform the Shareholders of the results of the EGM, the effective date of the Change of Company name and the new stock short name of the Company for trading of the Shares on the Stock Exchange.

General

A circular containing, among other things, information relating to the proposed Change of Company Name and notice of the EGM will be despatched to the Shareholders as soon as practicable.

By Order of the Board
China Outdoor Media Group Limited
Tang Lap Chin, Richard
Executive Director

Hong Kong, 4 December 2013

As at the date of this announcement, the executive Directors are Mr. Lau Chi Yuen, Joseph, Mr. Lu Liang, Mr. Tang Lap Chin, Richard, Mr. Yang Fan and Mr. Lo Ka Wai and the independent non-executive Directors are Ms. Tay Sheve Li, Mr. Cheng Sheung Hing, Mr. Cheng Kwong Choi, Alexander, Mr. Li Ning Qiao, Mr. Wang Qun and Mr. Chow Hiu Tung.