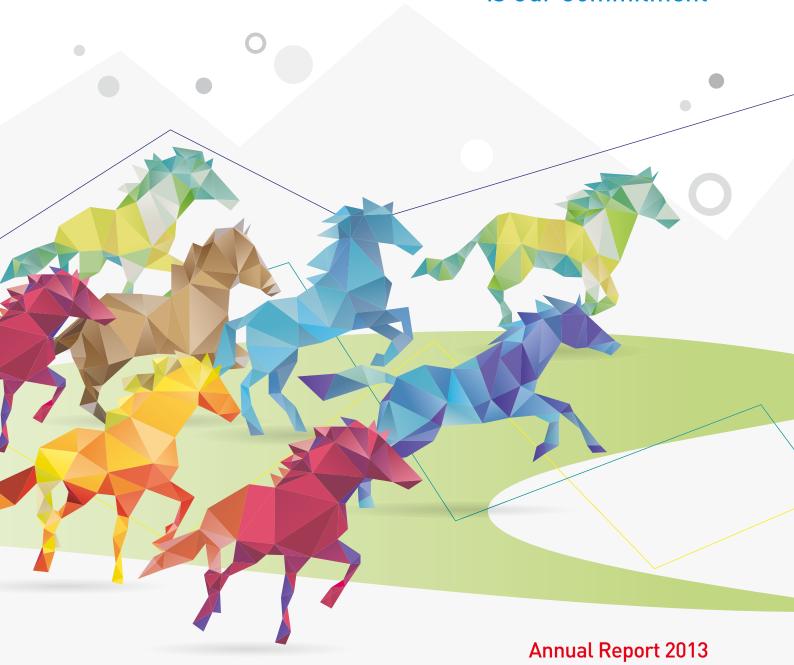


(Incorporated in Bermuda with limited liability)

Stock Code: 626

Excellence

is Our Commitment



Public Financial Holdings Limited Annual Report 2013

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CORPORATE INFORMATION

Board of Directors Non-executive Chairman

Tan Sri Dato' Sri Dr. Teh Hong Piow (Chairman), also Founder and Chairman of Public Bank Berhad

Executive Directors

Tan Yoke Kong Lee Huat Oon

Non-executive Directors

Tan Sri Dato' Sri Tay Ah Lek Quah Poh Keat Dato' Chang Kat Kiam Chong Yam Kiang

Independent Non-executive Directors

Tan Sri Datuk Seri Utama Thong Yaw Hong (Co-Chairman) Lee Chin Guan Tang Wing Chew Lai Wan

Joint Secretaries

Tan Yoke Kong Chan Sau Kuen

Registered Office

Clarendon House Church Street Hamilton HM 11 Bermuda

Head Office and Principal Place of Business

2/F, Public Bank Centre 120 Des Voeux Road Central Central, Hong Kong

Telephone : (852) 2541 9222 Facsimile : (852) 2815 9232

Website : www.publicfinancial.com.hk

Share Listing

Main Board of The Stock Exchange of Hong Kong Limited Stock Code : 626

Principal Registrar

Butterfield Fulcrum Group (Bermuda) Limited 26 Burnaby Street Hamilton HM 11 Bermuda

Hong Kong Branch Registrar

Tricor Tengis Limited 26th Floor, Tesbury Centre 28 Queen's Road East Wanchai

Telephone : (852) 2980 1333 Facsimile : (852) 2810 8185

Auditors

Hong Kong

Ernst & Young Certified Public Accountants

Legal Advisers

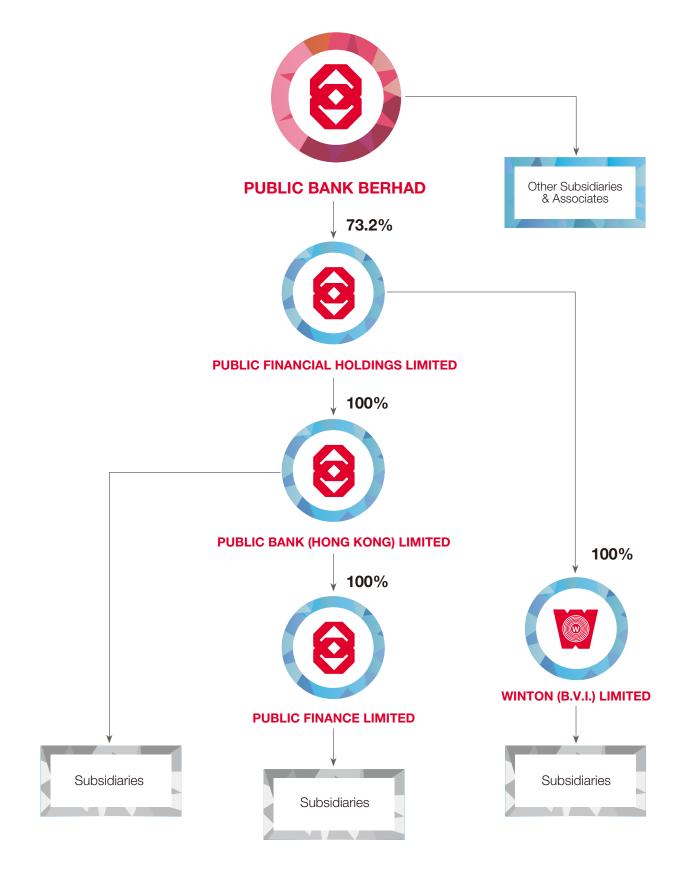
Charles Yeung Clement Lam Liu & Yip Siao, Wen and Leung Woo Kwan Lee & Lo

Principal Bankers

Bangkok Bank Public Company Limited The Bank of East Asia, Limited CIMB Bank Berhad Malayan Banking Berhad Mizuho Bank, Ltd., Hong Kong Branch Oversea-Chinese Banking Corporation Limited Public Bank Berhad Public Bank (L) Ltd The Standard Bank of South Africa Limited Standard Chartered Bank (Hong Kong) Limited

The Hongkong and Shanghai Banking Corporation Limited

GROUP STRUCTURE



PUBLIC BANK (HONG KONG) LIMITED BRANCH NETWORK



Head Office and Branches

Head Office

2/F, Public Bank Centre, 120 Des Voeux Road Central

Telex: 73085 CBHK HKHH Tel : 2541 9222 P.O. Box: G.P.O. Box 824 Fax: 2541 0009

Website: www.publicbank.com.hk

Hong Kong Island

Main Branch

G/F, Public Bank Centre 120 Des Voeux Road Central Tel: 2541 9222 Fax: 2545 2866 Manager: So Wai Ming, Aubrey

2 Western Branch

Western Branch Shop 2-3, G/F, Kam Kwan Building 163-173 Des Voeux Road West Tel: 2858 2220 Fax: 2858 2638 Manager: Pang Ching Fan, Fanny

Wanchai Commercial Centre
Unit A, 9/F, China Overseas Building
139 Hennessy Road
Tel: 2891 4171 Fax: 2834 1012

North Point Branch

Shop 2, G/F, Two Chinachem Exchange Square 338 King's Road Tel: 2568 5141 Fax: 2567 0655 Manager: Ng Ngan Sum, Helen

5 Shek Tong Tsui Branch

Shop B1, G/F, Hong Kong Plaza 369-375 Des Voeux Road West Tel: 2546 2055 Fax: 2559 7962 Manager: Ting Lai May, May

6 Causeway Bay Branch

G/F and M/F, 447 Hennessy Road Tel: 2572 2363 Fax: 2572 3033 Manager: Leung Siu Ying, Fanny

7 Central Branch

Central Branch Unit A, G/F, Wing On House 71 Des Voeux Road Central Tel: 2147 2140 Fax: 2147 2244 Manager: Wong Hon Choi

8 Aberdeen Branch

Shop C, G/F, Kong Kai Building 184 Aberdeen Main Road Tel: 2871 0928 Fax: 2871 0383 Manager: Wong Chun Hoi, Wilson Shau Kei Wan Branch

Shop 2, G/F, Hong Tai Building 326-332 Shaukeiwan Road Tel: 2884 3993 Fax: 2885 9283 Manager: Ngan Pui Shan, Sandy

10 Quarry Bay Branch

Shop 8, G/F, Oceanic Mansion 1010-1026 King's Road Tel: 2856 3880 Fax: 2856 0833 Manager: Chui King Yan, Connie

Kowloon

11 Yaumatei Branch

raumatel Branch Shop 6, G/F, Wing Kiu Building 530-538 Nathan Road Tel: 2381 1678 Fax: 2395 6398 Manager: Wong Mun Yu, Moon

12 Kowloon City Branch

G/F, 15 Nga Tsin Wai Road Tel: 2382 0147 Fax: 2718 4281 Manager: Yan Yi Kam, Patrick

13 Hung Hom Branch

G/F, Hunghom Commercial Centre 37 Ma Tau Wai Road Tel: 2363 9213 Fax: 2363 3195 Manager: Lee Wai Kwan, Luceta

14 Kwun Tong Branch Unit 2310, Tower 1, Millennium City 1 388 Kwun Tong Road Tel: 2389 9119 Fax: 2389 9969 Manager: Wong Lam Fai, Philip

15 Mongkok Branch

G/F, JCG Building, 16 Mongkok Road Tel: 2391 8393 Fax: 2391 6909 Manager: Chan Sau Ping, Rebecca

16 San Po Kong Branch Shop B, G/F, Perfect Industrial Building 31 Tai Yau Street Tel: 2326 8318 Fax: 2326 9180 Manager: Lau Keung Fai, David

Cheung Sha Wan Branch
Unit C2, G/F, 746 Cheung Sha Wan Road
Tel: 2786 9858 Fax: 2786 9506
Manager: Lai Siu Yee, Flora

18 Wong Tai Sin Branch

Shop 641-642, 6/F, Tsz Wan Shan Shopping Centre Tel: 2328 7332 Fax: 2328 7991 Manager: Kwong Hon Wun, Peter

19 To Kwa Wan Branch

Shop D, G/F, In House, No. 307 To Kwa Wan Road Tel: 2362 0238 Fax: 2362 3999 Manager: Choi Kam Yee, Catalina

20 Prince Edward Branch

G/F, 751 Nathan Road Tel: 2397 3830 Fax: 2397 1006 Manager: Leung Yuen Fan, Maggie

Tai Kok Tsui Branch
Shop 2B, G/F, Tai Chuen Building
88-102 lvy Street
Tei: 2392 1538 Fax: 2392 1101
Manager: So Tak Fai, Peter

22 Tsim Sha Tsui Branch G/F, (Front Portion), 43 Mody Road

Tel: 2721 1218 Fax: 2721 1028 Manager: Yam Oi Yin, Pauline

New Territories

23 Yuen Long Branch Shop 5, G/F, Fu Ho Building 3-7 Kau Yuk Road Tel: 2479 4265 Fax: 2473 3934 Manager: Fong Fung Mei, Marisa

24 Tsuen Wan Branch

G/F, Victory Court, 185-187 Castle Peak Road Tel: 2490 4191 Fax: 2490 4811 Manager: Kan Pak Ling, Lucia

25 Kwai Chung Branch

Shop 88B of Trendy Place, 3/F, Kwai Chung Plaza 7-11 Kwai Foo Road Tel: 2480 0002 Fax: 2401 2367 Manager: Lau Yiu Fai, Lawrence

26 Tai Po Branch

Tal Po Branch
Eastmost Shop on G/F,
Nos. 37/39 Po Yick Street
Tel: 2657 2861 Fax: 2657 7389
Manager: Tsang Wai Chor

Fanling BranchG/F, 11 Wo Lung Street
Luen Wo Market
Tel: 2669 1559 Fax: 2669 8780 Manager: Wong Kai Ip, Jimmy

28 Sheung Shui Branch G/F, 137 San Shing Avenue Tel: 2639 0307 Fax: 3124 0091 Manager: Chong Mei Kuen, Joe

29 Tuen Mun Branch

Nop E, G/F, Kam Lai Building Nos. 1-7 Kai Man Path Tel: 2440 1298 Fax: 2440 1398 Manager: Lam Wong Kan, Kent

30 Sai Kung Branch

G/F, 16 Yi Chun Street Tel: 2792 8588 Fax: 2791 0077 Manager: Kee Ka Wai

31 Tseung Kwan O Branch G105-106, G/F, Metro City Plaza I Tel: 2701 7688 Fax: 2701 7628 Manager: Lau Chi Kai, Thomas

32 Shatin Branch Shop Nos. 4-6B, Lucky Plaza Commercial Centre Tel: 2601 6308 Fax: 2601 3686 Manager: Fok Man Yi, Grace

China

33 Shenzhen Branch

Shenzhen Branch Shop No, 1, G/F, Carrianna Friendship Square Renminnan Road, Shenzhen People's Republic of China Tel : (86-755) 2518 2822 Fax : (86-755) 2518 2327

: Cheung Po Tung, David

34 Futian Sub-branch

1-3 Jinrun Mansion, No. 6019 Shennan Road Futian District, Shenzhen People's Republic of China

: (86-755) 8280 0026 : (86-755) 8280 0016 : Ye Jun Liang, Leo Manager

35 Shekou Sub-branch

Shekou Sub-branch Shop No. 155-156, Coastal Building (East Block) Hai De San Dao, Nanshan District, Shenzhen People's Republic of China Tel : (86-755) 8627 1388 Fax : (86-755) 8627 0699

: Ying Wei Jun, Yoyo

Shenyang Representative Office
Unit 1801, 18/F, Sunwah Hi-tech Building
No. 262 Shifu Road, Shenhe District, Shenyang
Liaoning Province, People's Republic of China
Tel : (86-24) 2279 1368
Fax : (86-24) 2279 1369
Representative : Li Yu Jie

Shanghai Representative Office Room G, 8/F, Majesty Building 138 Pu Dong Avenue, Shanghai People's Republic of China Tel : (86-21) 5887 8851 Fax : (86-21) 5887 9951

Representative : Chen Li Hang

Taipei Representative Office

Room 905, 9/F, No. 18 Section 1 Chang-An E. Road, Taipei, Taiwan Tel : (886-2) 2563 8789

Fax : (886-2) 2564 2047 Representative : Lu Chia Nan, Deanna

PUBLIC FINANCE LIMITED BRANCH NETWORK



Head Office and Branches

Head Office

1105-7 Wing On House, 71 Des Voeux Road Central Fax : 2845 0681 Tel : 2525 9351

P.O. Box: G.P.O. Box 11102 Website: www.publicfinance.com.hk

Hong Kong Island

1 World-Wide House Branch

Rm 2, 3 and 5, 20/F, World-Wide House 19 Des Voeux Road Central Tel: 2522 4067 Fax: 2537 3623 Manager: Sze Jane M.

2 Queen Victoria Street Central Branch

G/F, 14 Queen Victoria Street Tel: 2526 6415 Fax: 2877 9088 Manager: Kong Wai Tung, Victor

3 Central Branch

Central Branch
M/F, Chung Nam House
59 Des Voeux Road Central
Tel: 2524 8676 Fax: 2877 9084
Manager: Leung Kwok Fai, Eric

Ming On House Branch

Room 1109-10, Wing On House 71 Des Voeux Road Central Tel: 2524 5603 Fax: 2537 2909 Manager: Lui Siu Kit

Manchai Branch

G/F, 170 Hennessy Road Tel: 2574 6245 Fax: 2893 6653 Manager: Li Kit Shing, Joe

6 Tin Lok Lane Branch

G/F, Foo Tak Building, 365 Hennessy Road Tel: 2891 7028 Fax: 2893 3769

Causeway Bay Branch

G/F, 449 Hennessy Road Tel: 2893 6575 Fax: 2893 2770 Manager: Fung Kit Ying, Irene

8 North Point Branch

Shop No. 1, G/F, Wah Hing Building 449-455 King's Road Tel: 2561 0160 Fax: 2856 3647 Manager: Lai Yu Tong

9 Shaukeiwan Branch

G/F, 134 Shaukeiwan Road Tel: 2567 0461 Fax: 2885 8501 Manager: Luk Man Wah, Fion

10 Shek Tong Tsui Branch Shop G1, Hong Kong Plaza 188 Connaught Road West Tel: 2817 6125 Fax: 2817 7618 Manager: Hui Kam Tong, Samson 11 Western District Branch

G/F, 161 Des Voeux Road West Tel: 2547 9148 Fax: 2546 1142 Manager: Lai Chi Wai, Anthony

12 Aberdeen Branch

Shop A, G/F, Kong Kai Bldg 184-188 Aberdeen Main Road Tel: 2553 8231 Fax: 2554 3897 Manager: Chan Sze Mou, Ken

13 Chai Wan Branch G/F, Flat B, 77 Walton Estate 341-343 Chai Wan Road Tel: 2557 8003 Fax: 2557 4088 Manager: Choi Wai Man

4 Quarry Bay Branch G/F, 14 Hoi Kwong Street Tel: 2516 6368 Fax: 2579 0084 Manager: Yu Chi Hang, Derek

15 Admiralty Branch

Admiraty branch
Shop 2010, 2/F, United Centre
95 Queensway
Tel: 2520 1323 Fax: 2520 6889
Manager: Li Chu Wai, Frankie

Kowloon

16 Star House Branch

Shop B9-B10, B/F., Star House Plaza 3 Salisbury Road Tel: 2730 8395 Fax: 2730 2346 Manager: Lai Wing Yee, Maggie

Tsimshatsui Branch

Isimsnatsui Branch Shop No. 51-53, 1/F, Harbour Crystal Centre 100 Granville Road Tel: 2369 3236 Fax: 2311 0433 Manager: Tong Woon Shing

Jordan Road Branch

Shop 2A, G/F, Kent Building, 39&39A Jordan Road Tel: 2736 4711 Fax: 2314 8432 Manager: Lo Hau Fu, Rex

19 Nathan Road Branch

G/F, Ruby Commercial Building, 480 Nathan Road Tel: 2771 5285 Fax: 2770 4127 Manager: Tang Ka Mun, Eric

Mongkok Branch Flat B, 1/F, JCG Building, 16 Mongkok Road Tel: 2394 0253 Fax: 2787 5630 Manager: Suen Kin Yip, Leo

21 Shamshuipo Branch Shop B, G/F, Wing Sing Building, 27 Castle Peak Road Tel: 2728 2347 Fax: 2729 9685 Manager: Fan Mei Ying, May

22 Cheung Sha Wan Branch

Unit C1, G/F, 746 Cheung Sha Wan Road Tel: 2744 5416 Fax: 2785 3634 Manager: Cheung Chun Ming, Jimmy

23 Hunghom Branch

G/F, 130 Ma Tau Wai Road Tel: 2334 4307 Fax: 2764 4876

24 Sanpokong Branch G/F, 92 Shung Ling Street Tel: 2328 3175 Fax: 2325 4504 Manager: Ng Chung Tak

25 Kowloon City Branch

Shop B, G/F, 45-47 Lung Kong Road Tel: 2382 4893 Fax: 2716 4819 Manager: Tsang Ka Ying, Grace

Contact Tokwawan Branch
G/F, Tokwawan Mansion,
289 Tokwawan Road
Tel: 2365 7061 Fax: 2764 2832
Manager: Tong Oi Mei, Amy

27 Kwun Tong Branch

G/F, 367 Ngau Tau Kok Road Tel: 2344 0264 Fax: 2763 5427 Manager: Lee Man Fai, Eric

Wong Tai Sin Branch G/F, Wing Kin Mansion 89 Fung Tak Road Tel: 2320 5112 Fax: 2726 0106 Manager: Yuen Siu Tong, Tommy

Prince Edward Branch

G/F, 19 Ki Lung Street Tel: 2380 3260 Fax: 2380 4100 Manager: Ng Yuen Tung, Twiggy

30 Ngau Tau Kok Branch

ngau Tau Kok Branch Shop 29, G/F, Wang Kwong House 33 Ngau Tau Kok Road Tel: 2757 8299 Fax: 2757 8737 Manager: Chu Chi Kwok, Frankie

31 Kowloon Bay Branch Shop No. 7, G/F, Exchange Tower 33 Wang Chiu Road Tel: 2756 7320 Fax: 2758 5706 Manager: Wong Shing To, Alfred

Tseung Kwan O Branch
Shop No. S12A, G/F, Bauhinia Garden,
11 Tong Chun Street
Tei: 3194 4312 Fax: 3194 4377
Manager: Yip Hon Shing

New Territories

33 Kwai Chung Branch

Shop 86A and 88A, 3/F, Kwai Chung Plaza 7-11 Kwai Foo Road Tel: 2420 0121 Fax: 2485 0590 Manager: Chan Ching Yeung

34 Tsuen Wan Branch

G/F, 281 Sha Tsui Road Tel: 2493 4187 Fax: 2417 4497 Manager: Cheng Ho Fat, Ricky

35 Tuen Mun Branch

Shop 7, G/F, Mei Hang Bldg, Kai Man Path Tel: 2457 2901 Fax: 2440 2503 Manager: Wong Wai Keung, Thomas

36 Yuen Long Branch

G/F, 182 Main Road Tel: 2476 2146 Fax: 2475 9903 Manager: Law Shue Sum, Dennis

37 Tai Po Branch

Shop C, G/F, Kwong Fuk Place, 8 Kwong Fuk Road Tel: 2656 5207 Fax: 2657 7019 Manager: Lau Lai Kan, Caren

38 Shatin Branch

Portion of Shop 4-6B, Lucky Plaza Commercial Centre Tel: 2699 5633 Fax: 2691 4588 Manager: Yeung Lok Shan, Diane

39 Sheung Shui Branch G/F, 99 San Fung Avenue Tel: 2673 2729 Fax: 2673 9278 Manager: Kong Tsan Wing, Murphy

40 Tai Wai Branch

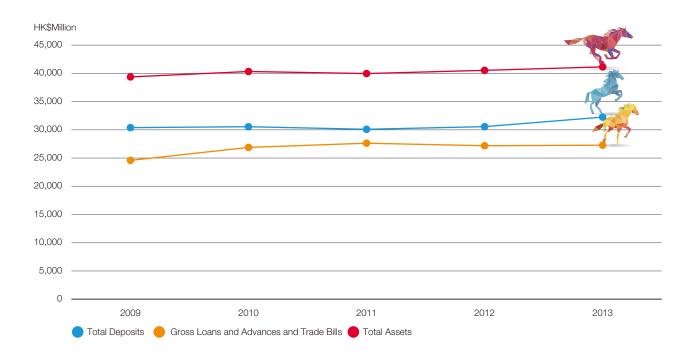
Shop 2C, G/F, On Tai Building 11-13 Chik Fai Street Tel: 2609 2611 Fax: 2609 4088 Manager: Chan Ho Ming, Jan

41 Nan Fung Centre Branch

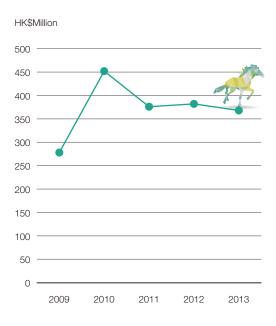
Rm 1523, Nan Fung Centre 264-298 Castle Peak Road, Tsuen Wan Tel: 2414 1198 Fax: 2413 1624 Manager: Lau Hiu Long, Garros

42 Fanling Branch Shop 1, G/F, Wo Fung Court 8 Wo Fung Street, Luen Wo Market Tel: 2669 0260 Fax: 2669 1187 Manager: Law Man Yan

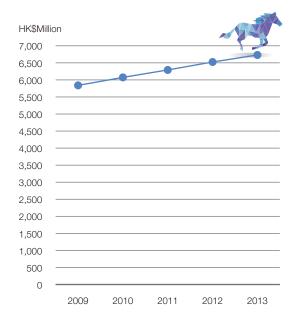
FIVE-YEAR FINANCIAL SUMMARY



Profit



Equity



2013 FINANCIAL HIGHLIGHTS

Profit for the year:

Gross loans and advances and trade bills:

Total deposits:

Equity:

Earnings per share:

Basic

Diluted

Total dividends per share:

HK\$367.8 million HK\$27,279.2 million HK\$32,252.2 million HK\$6,731.0 million

> HK\$0.335 HK\$0.335

HK\$0.160

A summary of the results and of the assets and liabilities of Public Financial Holdings Limited (the "Company") and its subsidiaries (the "Group") for the last five financial years, as extracted from the published audited financial statements, is set out below.

	2013 HK\$'000	2012 HK\$'000	2011 HK\$'000	2010 HK\$'000	2009 HK\$'000
Cash and short term placements, and placements with banks and financial institutions maturing after one month					
but not more than twelve months	5,158,365	4,825,419	5,088,809	6,745,080	6,474,103
Gross loans and advances and trade bills	27,279,225	27,182,337	27,628,770	26,882,121	24,587,228
Held-to-maturity investments	4,780,905	4,556,217	3,421,503	2,709,776	4,216,634
Goodwill	2,774,403	2,774,403	2,774,403	2,774,403	2,774,403
Other assets	1,154,720	1,197,466	1,053,880	1,218,258	1,320,686
Total assets	41,147,618	40,535,842	39,967,365	40,329,638	39,373,054
Deposits and balances of banks and other financial institutions at amortised cost Customer deposits at amortised cost Certificates of deposit issued at amortised cost Dividends payable Unsecured bank loans at amortised cost Other liabilities	483,401 29,974,352 1,794,492 120,771 1,663,705 379,849	538,296 29,374,122 649,833 98,812 2,960,437 389,049	1,246,092 28,334,785 513,315 120,771 2,960,734 499,884	680,382 29,670,825 200,000 175,667 3,038,991 489,527	1,024,628 29,364,238 - 142,729 2,178,679 823,163
Total liabilities	34,416,570	34,010,549	33,675,581	34,255,392	33,533,437
Equity	6,731,048	6,525,293	6,291,784	6,074,246	5,839,617
Profit for the year	367,761	381,571	375,965	451,987	278,142
Basic earnings per share (HK\$)	0.335	0.348	0.342	0.412	0.253
Diluted earnings per share (HK\$)	0.335	0.348	0.342	0.412	0.253

CHAIRMAN'S STATEMENT



Financial Highlights

The Group recorded a profit after tax of HK\$367.8 million for the year ended 31 December 2013, representing a slight decrease of HK\$13.8 million or 3.6% mainly due to a lower gain on fair value of investment properties of HK\$6.1 million when compared to the gain on fair value of investment properties of HK\$60.0 million in the previous year. Excluding this effect, the Group's profit after tax recorded a positive growth.

Total loans and advances (including trade bills) of the Group increased slightly by HK\$96.9 million or 0.4% to HK\$27.28 billion as at 31 December 2012. Customer deposits of the Group also increased by HK\$600.2 million or 2.0% to HK\$29.97 billion as at 31 December 2013 from HK\$29.37 billion as at 31 December 2012.

The Group's basic earnings per share for the year 2013 was HK\$0.34. The Board of Directors (the "Board") had declared a first interim dividend of HK\$0.05 per share in June 2013 and a second interim dividend of HK\$0.11 per share in December 2013. The Board of Directors did not recommend the payment of a final dividend, making a total dividend of HK\$0.16 per share for 2013 (2012: HK\$0.14 per share). The total dividend declared for the year amounted to HK\$175.7 million.

For the year under review, the Group's net interest income increased by HK\$79.3 million or 6.4% to HK\$1.32 billion from HK\$1.24 billion in the previous year. Interest income increased by HK\$13.0 million or 0.8% to HK\$1.66 billion whilst interest expense decreased by HK\$66.3 million or 16.4% to HK\$338.7 million. Total operating income of the Group increased by HK\$74.4 million or 5.1% to HK\$1.53 billion as a result of the increase in net interest income. Total operating expenses (before changes in fair value of investment properties) increased by HK\$16.1 million or 2.2% to HK\$760.2 million, mainly due to the increase in staff costs and rental costs on branch premises. Gains from the change in fair value of investment properties decreased by HK\$53.9 million to HK\$6.1 million as compared to the previous year. Impairment allowances for loans and advances increased by HK\$8.8 million or 2.8% to HK\$324.9 million when compared to the previous year. Total impaired loans ratio of the Group stood at 0.63% at 31 December 2013, mainly from the unsecured personal loans of Public Finance Limited ("Public Finance").

Branch Network and Business Review

In 2013, Public Bank (Hong Kong) Limited ("Public Bank (Hong Kong)"), a wholly-owned subsidiary of the Company which has a branch network of 32 branches in Hong Kong and 3 branches in Shenzhen in the People's Republic of China ("PRC"), continued to focus on providing a broad range of commercial and retail banking services to its targeted market segments. Public Finance, a wholly-owned subsidiary of Public Bank (Hong Kong), which has a branch network of 42 branches in Hong Kong, continued to focus on its core business in personal lending. Another subsidiary of the Company, Winton Financial Limited ("Winton Financial"), which operates under a money lenders licence, has a network of 9 branches in Hong Kong to provide personal financing to its target customer segment. In total, the Group has a combined network of 83 branches in Hong Kong and 3 branches in the PRC.

During the year under review, the Group's total loans and advances increased slightly by HK\$96.9 million or 0.4% to HK\$27.28 billion as at 31 December 2013. Public Bank (Hong Kong) recorded an increase in total loans and advances (including trade bills) of HK\$183.1 million or 0.8% to HK\$22.55 billion as at 31 December 2013. Public Finance recorded a decrease in total loans and advances of HK\$94.0 million or 2.0% to HK\$4.54 billion as at 31 December 2013. Customer deposits increased by HK\$600.2 million or 2.0% to HK\$29.97 billion as at 31 December 2013 from HK\$29.37 billion as at 31 December 2012.

The Group will continue to focus on expanding its retail and commercial banking and consumer loans businesses through the extensive branch network of the Group, offering innovative products and pursuing aggressive marketing activities and competitive pricing strategies whilst providing excellent customer service. The Group will continue to adopt prudent and flexible business strategies and adjust to market changes accordingly in the expansion of its customer base and business.

The Group will continue to seek further synergies in developing the Group's businesses as well as to enhance its operating cost efficiency, and streamline the support services of the combined branch networks of Public Bank (Hong Kong) and Public Finance.

Acknowledgement

On behalf of the Board, I wish to take this opportunity to express our appreciation to the management and staff of the Group for their commitment, dedication and perseverance, and sincere gratitude to our customers for their invaluable patronage, and to the shareholders for their continued confidence in and support of the Group. I would also like to express our appreciation and gratitude to the Hong Kong Monetary Authority, the Securities and Futures Commission, The Stock Exchange of Hong Kong Limited and other relevant authorities for their invaluable advice, guidance and support.

Tan Sri Dato' Sri Dr. Teh Hong Piow

Chairman

MANAGEMENT DISCUSSION AND ANALYSIS

Business Review Overview

The operating environment for financial institutions in Hong Kong remained challenging and difficult in the year under review. The uncertainty in the exit of the US's tapering of quantitative easing policy, coupled with an anticipation of increase in funding costs of Hong Kong in the near term, were a concern for potential asset price bubbles and the volatility of fund flows in Hong Kong. The various measures implemented by the Hong Kong government to curb rising property prices and to discourage speculative property transactions had resulted in a significant drop in the volume of property transactions in the property market of Hong Kong. The domestic loan demand (particularly property lending) of the Group was also affected in the year under review.

Financial Review Revenue and earnings

For the year ended 31 December 2013, the Group recorded a profit after tax of HK\$367.8 million, representing a decrease of HK\$13.8 million or 3.6% when compared to the profit after tax in the previous year. The decrease was mainly due to the much lower gains on fair value of investment properties for the year 2013 when compared to the previous year. Excluding the net effect of the decrease of HK\$53.9 million in gain on fair value of investment properties, the operating profit after tax for the year ended 31 December 2013 would increase by HK\$40.1 million or 12.5% when compared to the operating profit after tax in the previous year.

The Group's basic earnings per share for 2013 was HK\$0.34. The Board had declared a first interim dividend of HK\$0.05 per share in June 2013 and a second interim dividend of HK\$0.11 per share in December 2013. The Board did not recommend the payment of a final dividend, making a total dividend for the year of HK\$0.16 per share (2012: HK\$0.14 per share).

For the year under review, the Group's net interest income increased by HK\$79.3 million or 6.4% to HK\$1.32 billion. Interest income increased by HK\$13.0 million or 0.8% to HK\$1.66 billion whilst interest expense decreased by HK\$66.3 million or 16.4% to HK\$338.7 million. Total operating income of the Group increased by HK\$74.4 million or 5.1% to HK\$1.53 billion as a result of the increase in net interest income in 2013.

Total operating expenses (before changes in fair value of investment properties) increased by HK\$16.1 million or 2.2% to HK\$760.2 million, mainly due to increase in staff costs and rental costs on branch premises. Gains from the change in fair value of investment properties decreased by HK\$53.9 million to HK\$6.1 million as compared to the previous year.

Impairment allowances for loans and advances increased by HK\$8.8 million or 2.8% to HK\$324.9 million in 2013 as compared to HK\$316.1 million in the previous year. The Group's impaired loans ratio stood at 0.63%, mainly from the unsecured personal loan business of Public Finance.

Loans and advances, customer deposits and total assets

The Group's total loans and advances (including trade bills) increased slightly by HK\$96.9 million or 0.4% to HK\$27.28 billion as at 31 December 2013 from HK\$27.18 billion as at 31 December 2012. Customer deposits increased by HK\$600.2 million or 2.0% to HK\$29.97 billion as at 31 December 2013 from HK\$29.37 billion as at 31 December 2012.

As at 31 December 2013, the Group's total assets stood at HK\$41.15 billion, an increase of HK\$611.8 million when compared to the position as at 31 December 2012.

Financial Review (Continued) Branch network

Public Bank (Hong Kong), a subsidiary of the Company, has 32 branches in Hong Kong and 3 branches in Shenzhen in PRC to provide a broad range of commercial and retail banking services. Public Finance, a subsidiary of Public Bank (Hong Kong), has a network of 42 branches in Hong Kong. Winton Financial, another operating subsidiary of the Company, which operates under a money lenders licence, has a network of 9 branches in Hong Kong to provide personal financing to its target customer segment. In total, the Group has a combined branch network of 86 branches as at 31 December 2013 to serve its customers.

Business performance

Public Bank (Hong Kong)

During the year under review, total loans and advances (including trade bills) of Public Bank (Hong Kong) (or the "Bank") recorded an increase of HK\$183.1 million or 0.8% to HK\$22.55 billion as at 31 December 2013 from HK\$22.37 billion as at 31 December 2012. The loan growth was contained partly due to the repayment of some syndicated loans which the Bank did not seek to refinance in the year 2013. Demand for property lending was also sluggish due to a significant decline in the volume of property transactions in the secondary market, and the Group's direction to seek property related loans at higher yield in the year under review due to anticipation of higher funding cost caused by external factors. Customer deposits increased by HK\$464.8 million or 1.8% to HK\$26.20 billion as at 31 December 2013 from HK\$25.74 billion as at 31 December 2012.

The consolidated capital adequacy ratio of Public Bank (Hong Kong) stood at 18.1% as at 31 December 2013. It has no exposure attributed directly to structured investment vehicles, US-subprime mortgages and the five "PIIGS" countries namely Portugal, Italy, Ireland, Greece and Spain as at the end of 2013.

Public Bank (Hong Kong) will continue to develop and expand its retail banking business and customer base, identify suitable locations for the relocation of its branches to better sites in order to expand its reach of existing and potential customers, and develop its banking related financial services businesses.

Public Finance

Total loans and advances of Public Finance recorded a decline of HK\$94.0 million or 2.0% to HK\$4.54 billion as at 31 December 2013 from HK\$4.63 billion as at 31 December 2012. Customer deposits increased by HK\$219.9 million or 5.7% to HK\$4.05 billion as at 31 December 2013 from HK\$3.83 billion as at 31 December 2012. Public Finance's capital adequacy ratio stood at 26.2% as at 31 December 2013.

Public Finance will continue to focus on its consumer financing business and deposit takings business.

Segmental information

The Group's businesses comprise three main segments: (i) retail and commercial banking businesses, (ii) stockbroking and wealth management services, and (iii) other businesses. 96% of the Group's operating income and 94% of the profit before tax were contributed by retail and commercial banking businesses for the year under review. When compared to the previous year, the Group's operating income from retail and commercial banking businesses increased by HK\$69.7 million or 5.0% to HK\$1,466.3 million. Profit before tax from retail and commercial banking businesses for 2013 increased by HK\$43.9 million or 11.6% to HK\$422.2 million mainly due to increase of net interest income in the current year.

MANAGEMENT DISCUSSION AND ANALYSIS

Financial Review (Continued) Contingent liabilities and commitments

The Group has no material contingent liabilities (other than those in the normal course of its banking and finance businesses related to treasury and trade finance activities and loan commitments disclosed in the notes to the financial statements) as at the end of the year under review. The Group did not incur any material capital expenditure or enter into any material commitments in respect of capital expenditure during the year under review. As at 31 December 2013, there was no charge over the assets of the Group.

Operational ReviewFunding and capital management

The main objective of the Group's funding activities is to ensure the availability of funds at reasonable cost to meet all contractual financial commitments, to fund growth in loans and advances and to generate reasonable returns from available funds. The Group also encourages its subsidiaries to be self-reliant on the funding of their business growth.

The Group relies principally on its internally generated capital, customer deposits, deposits from financial institutions and the issuance of certificates of deposit to fund its retail consumer financing business and its retail and commercial banking business. The Group's bank borrowings in the form of term loans denominated in Hong Kong dollars at floating interest rates was reduced by HK\$1.30 billion to HK\$1.66 billion as at the end of 2013 with the repayment of some bilateral bank loans. Based on the level of bank borrowings as compared to the equity of the Group, the Group's gearing ratio stood at a healthy level of 0.25 times as at 31 December 2013. The bank borrowings have remaining maturity periods of less than one year. In the normal course of its commercial banking business, Public Bank (Hong Kong) had entered into foreign exchange and interest rate swap and forward contracts to reduce the foreign exchange rate risk and interest rate risk exposures of the Group. Exposures to fluctuations in foreign exchange rates and interest rates were minimal during the year under review.

Asset quality

The Group's impaired loans to total loans ratio improved to 0.63% as at 31 December 2013 from 0.84% as at 31 December 2012. The impaired loans were mainly from the unsecured personal loan business of Public Finance. The Group will continue to adopt prudent credit underwriting standards, pursue recovery of problem loans diligently, safeguard its capital adequacy and liquidity positions, and set prudent yet flexible business development strategies to strike a balance between business growth and managing risks.

Human resource management

The objective of the Group's human resource management is to reward and recognise performing staff by providing a competitive remuneration package and implementing a sound performance appraisal system with appropriate incentives, and to promote career development and progression within the Group. Staff are enrolled in external training courses, seminars, professional and technical courses with appropriate sponsorship from the Group in order to update their technical knowledge and skills, to increase their awareness of the market developments, and to improve their management and business skills. Staff are also encouraged to participate in social activities organised by the Group to promote team spirit and build a cohesive workforce.

Options to subscribe for 66,526,000 shares in the Company were granted to employees of the Group in May 2005 pursuant to the Company's employees' share option scheme approved by shareholders on 28 February 2002. In 2013, no options to subscribe for shares in the Company were exercised by employees of the Group. As at 31 December 2013, options to subscribe for 24,365,000 shares in the Company remained unexercised.

As at 31 December 2013, the Group's staff force stood at 1,428 employees. For the year ended 31 December 2013, the Group's total staff-related costs amounted to HK\$444.1 million.

Prospects

The economic outlook of Hong Kong and Mainland China in the year 2014 is anticipated to remain challenging affected by global external factors. The uncertainty in the timing of the exit of the US from quantitative easing monetary policies will continue to add pressure on debt servicing ability and purchasing power of consumers in anticipation of rising interest rates and thus, fund flow in Hong Kong. The uncertainties and concerns over the US fiscal and monetary issues, potential interest rate hikes in the US, which will lead to increasing funding costs in Hong Kong due to the peg of HKD to USD, coupled with signs of overheated property markets in Hong Kong and China, will continue to have an adverse impact on the operating environment in Hong Kong and increase counterparty and credit risks facing banks and corporations in Hong Kong.

Competition in the banking and financing industry in Hong Kong is expected to remain keen and will intensify with financial institutions seeking greater market share in loans and advances, customer deposits, and other banking and financing businesses. The competitive and volatile environment will continue to exert pressure on the pricing of banking and financing products in Hong Kong. Net interest margin on loans of financial institutions in Hong Kong will remain under pressure with adverse potential impact on the earnings of financial institutions due to rising funding cost in the year ahead.

Notwithstanding the aforesaid, the Group will adjust the business strategies and exercise cost control measures where appropriate to maintain stable profit margins from loans and deposits businesses. The Group will also continue to focus on expanding its retail and commercial banking business and its consumer finance business cautiously with sound marketing strategies and excellent customer service. The Group will continue to seek greater synergies within its business operations to cross-sell the Group's products and services through the combined branch network of Public Bank (Hong Kong), Public Finance and Winton Financial.

The Group will continue to pursue long-term business growth objectives, and take steps to align business strategies with future expansion plans and earnings growth with prudent capital and funding management in meeting the challenges ahead.

Barring unforeseen circumstances, the Group expects to register growth in its businesses and financial performance. The Group is also committed to fostering a healthy and strong corporate culture to enhance the Group's cohesiveness with shared vision and values by every staff in the Group.

Corporate Governance Practices

The Board of the Company believes that corporate governance is essential to the success of the Company and has adopted various measures to ensure that a high standard of corporate governance is maintained to safeguard the interests of our shareholders, investors, customers and staff.

The Company has complied with the code provisions ("Code Provision(s)") of the Corporate Governance Code (the "CG Code") as set out in Appendix 14 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), except for certain deviations as specified and explained below with considered reasons for such deviations.

- Under Code Provision A.4.1 of the CG Code, non-executive directors should be appointed for a specific term and subject to re-election. The Board is of the view that the current practice of appointing Non-executive Directors without a specific term but otherwise subject to rotation and re-election by shareholders at an annual general meeting ("AGM") of the Company is fair and reasonable, and does not intend to change the current practice at the moment.
- 2. Under Code Provision A.5.1 of the CG Code, the majority of the nomination committee members must be independent non-executive directors. Mr. Quah Poh Keat was re-designated from an Independent Non-executive Director to Non-executive Director of the Company on 3 October 2013, and consequently the Company has not complied with the Code Provision A.5.1 since then. Following the appointment of Mr. Tang Wing Chew and Mr. Lai Wan as Independent Non-executive Directors of the Company on 20 December 2013, the said Code Provision has been duly complied with.
- 3. Under Code Provision E.1.2 of the CG Code, the chairman of the board shall attend the annual general meeting. Tan Sri Dato' Sri Dr. Teh Hong Piow, the Chairman of the Company, was absent from the last AGM of the Company held in March 2013 due to other engagement. The last AGM was chaired by the Co-Chairman of the Company, Tan Sri Datuk Seri Utama Thong Yaw Hong.

Following the re-designation of Mr. Quah Poh Keat as a Non-executive Director of the Company on 3 October 2013, the Company has not complied with the requirements of the Listing Rules as follows:

- 1. Rule 3.10(1) (i.e. having at least three independent non-executive directors);
- Rule 3.10(2) (i.e. at least one of the independent non-executive directors must have appropriate professional qualifications or accounting or related financial management expertise);
- Rule 3.10A (i.e. independent non-executive directors representing at least one-third of the board);
- 4. Rule 3.21 (i.e. the majority of the audit committee members must be independent non-executive directors and at least one of whom is an independent non-executive director with appropriate professional qualifications or accounting or related financial management expertise as required under Rule 3.10(2)); and
- Rule 3.25 (i.e. the majority of the remuneration committee members must be independent nonexecutive directors)

(collectively refer to the "Rules").

Subsequent to the appointment of Mr. Tang Wing Chew and Mr. Lai Wan as Independent Non-executive Directors of the Company on 20 December 2013, the above Rules have been duly complied with.

The Board has taken actions and measures to make sure that the Company is in all aspects in strict compliance with the Listing Rules and the CG Code. The current practices are reviewed and updated regularly to be in line with the local and international corporate governance practices. Public Bank (Hong Kong) and Public Finance, both being the major subsidiaries of the Company, are a licensed bank and a deposit taking company respectively. They are incorporated in Hong Kong and are under the supervision of the Hong Kong Monetary Authority ("HKMA"). The respective Boards are fully committed to adopting and implementing the principles and best practices in corporate governance as set out in the guidelines on "Corporate Governance of Locally Incorporated Authorised Institutions" issued by the HKMA. Specialised committees with clear terms of references and specific authorities delegated by the Boards have been set up by Public Bank (Hong Kong) and Public Finance.

Business Model and Strategy

The Group has the mission to excel in customer service in retail and commercial banking and other businesses whilst maintaining long term profitability and assets growth with adoption of flexible business model and strategy and prudential risk and capital management framework. The Board and the management have played and will continue to play a proactive role in the Group's development of business model to preserve the culture of the Group in serving customers well with premium service quality; the Group's business strategic drive for business expansion and opportunities; the input to setting the Group's risk appetite and tolerance levels; and the Group's setting of strategic goals, priorities and initiatives undertaken to motivate staff to achieve business and financial targets. During the meetings of the Boards, the Executive Committees and the Management Committees held by the Group companies during the year 2013, strategic priorities and business options were discussed and followed up on the implementation status. Details of the Group's Business Review and Financial Review in the year 2013 are set out in the "Management Discussion and Analysis" section of this annual report.

Board of Directors Board Composition

The Board of the Company for the year comprises:

Non-executive Directors Tan Sri Dato' Sri Dr. Teh Hong

Piow, Chairman
Tan Sri Dato' Sri Tay Ah Lek
Quah Poh Keat (Re-designated
as Non-executive Director on

3 October 2013) Dato' Chang Kat Kiam Chong Yam Kiang

Independent
Non-executive
Directors

Tan Sri Datuk Seri Utama Thong Yaw Hong, Co-Chairman

Lee Chin Guan

Tang Wing Chew (Appointed as Independent Non-executive Director on 20 December 2013) Lai Wan (Appointed as Independent

Non-executive Director on 20 December 2013)

Executive Directors

Tan Yoke Kong

Lee Huat Oon (Re-designated as Non-executive Director for the period from 22 November 2013 to 19 December 2013)

The Non-executive Directors provide the Group with a wide range of expertise and knowledge in the banking and finance sector. The Independent Non-executive Directors are persons of high calibre; with academic and professional qualifications in the fields of accounting, law, banking and business management. With their experience gained from senior positions held in other companies, they provide strong support towards the effective discharge of the duties and responsibilities of the Board. The Independent Non-executive Directors do not participate in the day-to-day management of the Company and do not involve themselves in business transactions or relationships with the Company, in order not to compromise their objectivity. In staying clear of any potential conflict of interest, the Independent Non-executive Directors remain in a position to fulfill their responsibility to provide check and balance to the Board of the Company. All the Independent Nonexecutive Directors have given annual confirmations of their independence to the Company, and the Company considers these Directors to be independent under Rule 3.13 of the Listing Rules.

Mr. Lee Chin Guan, who is to retire by rotation at the 2014 AGM, has served as an Independent Non-executive Director of the Company for more than 9 years. He satisfies the independence factors set out in Rule 3.13 of the Listing Rules and he is not involved in the daily management of the Company nor in any relationships or circumstances which would interfere with the exercise of his independent judgment. In addition, he continues to demonstrate the attributes of an independent non-executive director and there is no evidence that his tenure has had any impact on his independence. The Board is of the opinion that Mr. Lee Chin Guan remains independent notwithstanding the length of his service and his valuable knowledge and experience will continue to benefit to the Company and the shareholders as a whole.

The list of Directors of the Company and their roles and functions is posted on the websites of the Company and the Stock Exchange.

The Board formulates overall strategic plans and key policies of the Group, monitors its financial performance, maintains effective oversight over the management, risks assessment, controls over business operations and ensures good corporate governance and compliance with legal and regulatory requirements. The Board members are fully committed to their roles and have acted in good faith to maximise the shareholders' value in the long run, and have aligned the Group's goals and directions with the prevailing economic and market conditions. Daily operations and administration are delegated to the management.

Board of Directors (Continued)Board Process

The schedule of Board meetings for a year is planned in the preceding year. At least 14 days' notice of all Board meetings is given to all Directors and they can include matters for discussion in the agenda if the need arises. The Company Secretary assists the Board in preparing the agenda for meetings and ensures that all relevant rules and regulations are followed. The agenda and the accompanying Board papers are sent to all Directors at least 3 days before the date of Board meeting so that the Directors have the time to review the documents.

The Board meetings are chaired by the Independent Nonexecutive Co-Chairman, Tan Sri Datuk Seri Utama Thong Yaw Hong, who has the responsibility of ensuring that each of the agenda items is adequately reviewed and thoroughly deliberated within a reasonable time frame.

Minutes of each Board meeting are circulated to all Directors for their perusal prior to confirmation of the minutes at the subsequent Board meeting. The Directors may request for clarification or raise comments before the minutes are tabled for confirmation. Upon receiving confirmation from the members at the Board meetings, the minutes will be signed by the Chairman of the meeting as a correct record of the proceedings of the meeting and kept by the Company Secretary.

Every Board member is entitled to have access to Board papers and related materials and has unrestricted access to the advice and services of the Company Secretary to enable them to discharge their duties effectively, and has the liberty to seek external professional advice if so required. The cost of procuring these professional services will be borne by the Company. The Board also has direct access to the senior management and has unrestricted and immediate access to any information relating to the Company's business and affairs in the discharge of their duties. The Directors may request to be furnished with additional information or clarification, particularly in respect of complex and technical issues tabled to the Board.

During the year, ten scheduled Board meetings were held and the attendance of each Director is set out as follows:

Name of Directors	Number of meetings attended in 2013	Attendance rate
Tan Sri Dato' Sri Dr.	10/10	100%
Teh Hong Piow, Chairman Tan Sri Datuk Seri Utama Thong Yaw Hong, Co-Chairman	10/10	100%
Tan Yoke Kong	10/10	100%
Chong Yam Kiang	10/10	100%
Lee Huat Oon	10/10	100%
Tan Sri Dato' Sri Tay Ah Lek	10/10	100%
Quah Poh Keat	10/10	100%
Dato' Chang Kat Kiam	10/10	100%
Lee Chin Guan	10/10	100%
Tang Wing Chew (appointed on 20 December 2013)	1/1	100%
Lai Wan (appointed on 20 December 2013)	1/1	100%

Board meetings were held to discuss the business strategies of the Group; approve the Company's financial budget; monitor financial and operational performance; approve the annual and interim results of the Group; approve the payments of interim dividends; discuss and perform the corporate governance functions of the Board; note the Board size, composition and structure; review the Shareholders' Communication Policy; appoint new Directors based on recommendations from Nomination Committee; adopt new policies and review the Group's policies and practices in compliance with legal and regulatory requirements; and review/discuss minutes/reports submitted by the Board Committees.

During the year, a meeting of the Chairman and the Non-executive Directors (including Independent Non-executive Directors) without presence of the Executive Directors and the management was held to discuss and review the performance of the Executive Directors and the management, and the adequacy of systems and controls in place to safeguard the interests of the Group.

Board of Directors (Continued)Chairman and Chief Executive

The Chairman and the Chief Executive of the Company are Tan Sri Dato' Sri Dr. Teh Hong Piow and Mr. Tan Yoke Kong respectively. Tan Sri Datuk Seri Utama Thong Yaw Hong, an Independent Non-executive Director, is the Co-Chairman of the Group who assists and shares the duties and functions of the Chairman.

The roles of the Chairman and the Chief Executive are segregated and assumed by two separate individuals who have no relationship with each other. It is aimed at striking a balance of power and authority so that the job responsibilities are not concentrated on any one individual. The Chairman of the Board is responsible for the leadership and effective running of the Board, while the Chief Executive is delegated with the authorities to manage the business of the Group in all aspects effectively. The division of responsibilities between the Chairman and the Chief Executive has been clearly established and set out in writing.

Appointment and Re-election of Directors

The Company has not fixed a specific term of appointment for Non-executive Directors. However, they are appointed subject to retirement by rotation and re-election at the AGM of the Company in accordance with the provision of the Bye-laws. This deviates from the CG Code which requires that Non-executive Directors be appointed for a specific term. The Board is of the view that the current practice of appointing Non-executive Directors without a specific term but otherwise subject to rotation and reelection by shareholders is fair and reasonable, and does not intend to change the current practice at the moment.

Company Secretary

The Joint-secretaries, Mr. Tan Yoke Kong and Ms. Chan Sau Kuen, both are employees of the Company, play an important role in supporting the Board by ensuring good information flow within the Board and that the Board policies and procedures are followed. They are also responsible for ensuring that the relevant rules and regulations issued by the regulatory authorities as well as the Company's Memorandum of Association and Bye-laws are complied with. The Joint-secretaries assist the Chairman and the Board in implementing and strengthening corporate governance practices and processes of the Company. They also attend and ensure that all Board and Board Committees meetings are properly convened, and that accurate and proper record of the proceeding and resolutions passed are taken and maintained.

The Joint-secretaries assist the Chairman in ensuring efficient flow of information from Board or Board Committees to management for action. The Board approves the selection, appointment or dismissal of the Joint-secretaries. They report to the Board Chairman and/or the Chief Executive of the Company. All Directors have direct access to the advice and services of the Joint-secretaries.

Directors' Training and Professional Development

All Directors should keep abreast of the responsibilities as a director, and of the conduct and business activities of the Company. The Company is responsible for arranging and funding suitable training for its Directors. Accordingly, the Company has put in place a training and development programme for the Directors including: i) a comprehensive induction programme on the laws and regulations affecting directors and the Company, knowledge and current development of the banking and finance industry and the role, responsibilities and potential liabilities of directors for newly appointed Directors; and ii) an on-going training and professional development programme for Directors.

During the year, the Directors have participated in a series of training locally or overseas which included, among others:

- development of national and global economy;
- corporate governance issues;
- regulatory updates; and
- banking industry development trend, etc.

Board of Directors (Continued) Directors' Training and Professional Development (Continued)

All Directors have also provided to the Company their records of training received for the year. The following table summarises the compliance status of all the Directors of the Company in respect of Code Provision A.6.5 of the CG Code during the year:

	In compliance
	with Code
Name of Directors	Provision A.6.5

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During the year, the Directors of the Company were also provided with monthly commentary on the Group's business, operations, and financial matters as well as regular updates on applicable legal and regulatory requirements.

Directors' Code of Ethics

The Directors observe a code of ethics (the "Code of Ethics") which is formulated and adopted to enhance the standard of corporate governance and corporate behaviour. The principles on which the Code of Ethics relies are those that concern transparency, integrity, accountability and corporate social responsibility taking into account the relevant provisions/requirements by the governing authorities.

Directors' Securities Transactions

The Company has adopted the code of conduct regarding Directors' securities transactions as set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 of the Listing Rules. The Company has made specific enquiry of all Directors and all Directors have confirmed compliance with the required standard as set out in the Model Code throughout the year.

Indemnification of Directors and Officers

The Directors and Officers are indemnified under a directors' and officers' liability insurance against any liability incurred by them in the discharge of their duties while holding office as the Directors and Officers of the Company. The Directors and Officers shall not be indemnified where there is any fraud, breach of duty or breach of trust proven against them.

Board Diversity Policy

The Board has adopted a Board Diversity Policy in July 2013 which sets out the approach to achieve diversity on the Board.

The Company recognises that increasing diversity at the Board level will support the attainment of the Company's strategic objectives and sustainable development.

The Company seeks to achieve Board diversity through the consideration of a number of factors, including but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, knowledge and other qualities. The Company will also take into consideration its own business model and specific needs from time to time in determining the optimum composition of the Board.

The Nomination Committee has set measurable objectives based on four focus areas: gender, age, working experience and ethnicity to implement the Board Diversity Policy. Such objectives will be reviewed from time to time to ensure their appropriateness and the progress made towards achieving those objectives will be ascertained. The Nomination Committee will review the Board Diversity Policy, as appropriate, to ensure its continued effectiveness from time to time.

Board of Directors (Continued)Corporate Governance Policy

The Board has adopted a Corporate Governance Policy in July 2013 which sets out the approach in maintaining a high standard of corporate governance practices and procedures in the Group.

The Group believes that good corporate governance practices are essential for effective management to enhancing shareholder's value. The corporate governance principles of the Group emphasize a quality Board, sound internal controls and high degree of transparency and accountability in order to safeguard the interests of our shareholders, customers, staff and other stakeholders.

The Corporate Governance Policy sets out the principles to follow in respect of the corporate governance practices of the Group:

- To maintain excellent Board with balanced composition of Board members and support from various Board Committees and Management Committees.
- To formulate and oversee the risk management strategies, and the related framework and policies with the assistance of the Risk Management Committees of Public Bank (Hong Kong) and Public Finance and other relevant Board Committees.
- 3. To ensure that there is a sound and fair remuneration system in place.
- To provide a balanced, clear and comprehensible assessment of the financial performance and prospects of the Group in all the disclosures made to the stakeholders and the regulatory authorities.
- 5. To place utmost importance on maintaining effective communications with shareholders and to make its best efforts to keep the shareholders informed of the business and affairs of the Company by maintaining various channels of communications and having direct dialogue with shareholders.
- To protect and serve, with due care and consideration of, the interest of all stakeholders of the Company.
- 7. To review and enhance its Corporate Governance Policy to ensure that it is in line with local and international corporate governance practices.

Board Committees Audit Committee

The Audit Committee of the Company comprises four Independent Non-executive Directors and two Non-executive Directors.

The major roles and functions of the Audit Committee are as follows:

- To draw up, review and update periodically a written charter of the Audit Committee for the Board's approval.
- 2. To approve the appointment, resignation or dismissal of the Head of Internal Audit and evaluate his/her performance and remuneration.
- 3. To approve the Audit Charter drawn up and updated periodically by the Head of Internal Audit.
- To consider the appointment, re-appointment and removal of the external auditors, the audit fees and terms of engagement, and any questions of resignation or dismissal of the external auditors of the Group.
- 5. To discuss with the external auditors the nature and scope of the audit.
- 6. To review the interim and annual financial statements before submission to the Board.
- 7. To discuss problems and reservations arising from the interim and final audits, and any matters the auditors may wish to discuss.
- 8. To review the Group's financial controls, internal control and risk management systems.
- 9. To approve the audit plan and review the effectiveness of internal audit programme, ensure co-ordination between the internal and external auditors as well as regulatory authorities, and ensure that the internal audit function is adequately resourced and has appropriate standing within the Group.
- 10. To consider the major findings of internal investigations and management's response.

Board Committees (Continued) Audit Committee (Continued)

- To review significant recommendations made by Internal Audit Department and management plans for their implementation.
- 12. To review the external auditors' management letters and to ensure the Board will provide timely response.
- 13. To report to the Board on the matters set out in the CG Code under the Listing Rules and on the work performed by the Audit Committee and its significant findings.
- 14. To establish a whistleblowing policy and system for employees of the Group and those who deal with the Group to raise concerns about possible improprieties in financial reporting, internal control or other matters and to ensure that proper arrangements are in place.

The updated terms of reference of the Audit Committee are posted on the websites of the Company and the Stock Exchange.

The Audit Committee meets at least four times a year. Eight meetings were held during the year, three of which in the presence of the external auditors. The minutes of the Audit Committee meetings were tabled to the Board for noting and for action by the Board where appropriate. The attendance of each member is set out as follows:

Name of members	Number of meetings attended in 2013	Attendance rate
Tan Sri Datuk Seri Utama	8/8	100%
Thong Yaw Hong, Chairman		
Tan Sri Dato' Sri Tay Ah Lek	8/8	100%
Quah Poh Keat	8/8	100%
Lee Chin Guan	8/8	100%
Tang Wing Chew (appointed on 20 December 2013)	N/A*	N/A*
Lai Wan (appointed on 20 December 2013)	N/A*	N/A*

^{*} No meeting was held after appointment

During the year, the Audit Committee had performed the following work:

- 1. Reviewed the financial results and reports of the Group for the year ended 31 December 2012 and for the six months ended 30 June 2013.
- Reviewed the audit progress, the findings and recommendations of the Internal Audit Department on the operations and performance of the branches and departments of Public Bank (Hong Kong), Public Finance and other subsidiaries of the Group.
- Approved the audit plans of the Group companies for 2013.
- 4. Reviewed the effectiveness of internal control system.
- 5. Reviewed the examination reports issued by the HKMA in 2013.
- 6. Reviewed the external auditors' statutory audit plan and engagement letter.
- 7. Reviewed and recommended for approval by the Board the 2013 interim and annual audit plan, scope and fees.
- 8. Reviewed a letter issued by external auditors pursuant to paragraph 290.28 of the Code of Ethics for Professional Accountants and the external auditors' report on the 2012 audit results.
- 9. Reviewed the meeting minutes of the Audit Committees of Public Bank (Hong Kong) and Public Finance.

In January 2013, Public Finance established its own Audit Committee with the same composition of members as that of the Audit Committee of Public Bank (Hong Kong), and the terms of reference are similar to those of Public Bank (Hong Kong) and of the Company. Each of these Committees held eight meetings during the year to discuss the audit findings, audit plan, financial statements, etc. The minutes of the Audit Committee meetings of Public Bank (Hong Kong) and Public Finance had been tabled for discussion and noting at the Audit Committee meetings of the Company.

Board Committees (Continued)Remuneration Committee

The Remuneration Committee of the Company comprises four Independent Non-executive Directors and two Non-executive Directors. It makes recommendations to the Board to determine the remuneration packages of individual Executive Directors and senior management.

The major roles and functions of the Company's Remuneration Committee are as follows:

- To review annually and recommend to the Board on the overall remuneration policy and structure for the Directors, Chief Executive and key senior management officers.
- To review annually the performance of the Executive Directors, Chief Executive and key senior management officers and recommend to the Board specific adjustments in remuneration and/or reward payments.
- 3. To ensure that the level of remuneration for Non-executive Directors and Independent Nonexecutive Directors are linked to their level of responsibilities undertaken and contribution in terms of time commitment to the effective functioning of the Boards of the respective companies in the Group.
- To keep abreast of the terms and conditions of service of the Executive Directors, Chief Executive and key senior management officers, review and recommend changes to the Board whenever necessary.
- To review and recommend to the Board the compensation payable to the Executive Directors, Chief Executive and key senior management officers in connection with any loss or termination of their office or appointment.
- 6. To review and recommend to the Board the compensation arrangements relating to dismissal or removal of Directors for misconduct.
- 7. To ensure that no Director or any of his associates is involved in deciding his own remuneration.

The updated terms of reference of the Remuneration Committee are posted on the websites of the Company and the Stock Exchange.

The Remuneration Committee meets at least once a year. The attendance of each member at the Remuneration Committee meetings held in 2013 is set out as follows:

Name of members	Number of meetings attended in 2013	Attendance rate
Tan Sri Datuk Seri Utama	3/3	100%
Thong Yaw Hong, Chairman		
Tan Sri Dato' Sri Tay Ah Lek	3/3	100%
Quah Poh Keat	3/3	100%
Lee Chin Guan	3/3	100%
Tang Wing Chew (appointed	N/A*	N/A*
on 20 December 2013)		
Lai Wan (appointed on	N/A*	N/A*
20 December 2013)		

* No meeting was held after appointment

During the year, Directors' fees for 2012, 2013 annual salary review and allocation of discretionary bonus had been reviewed and noted by the members of the Remuneration Committee.

The emolument payable to Directors will depend on their respective contractual terms under employment contracts, if any, and as recommended by the Remuneration Committee. Details of the Directors' remuneration are set out in note 12 to the financial statements.

Public Bank (Hong Kong) and Public Finance have established their respective Remuneration Committees, both having the same composition of members and the terms of reference are similar as those of the Company's Remuneration Committee, pursuant to the requirements of Module CG-5 "Guideline on a Sound Remuneration System" under the Supervisory Policy Manual ("SPM") issued by the HKMA.

Board Committees (Continued) Nomination Committee

The Nomination Committee of the Company comprises four Independent Non-executive Directors and two Non-executive Directors.

The major roles and functions of the Company's Nomination Committee are as follows:

- To assess and recommend to the Board, the appointment and re-appointment of Directors and Chief Executive and succession planning for Directors, in particular the Chairman and the Chief Executive.
- 2. To determine the nomination policy, procedures, process and criteria adopted to select and recommend candidates for directorship.
- 3. To oversee the overall composition of the respective Boards of the Company, Public Bank (Hong Kong) and Public Finance, in terms of the appropriate size and skills, and the balance between Executive Directors, Non-executive Directors and Independent Non-executive Directors through annual review.
- To assess the independence of Independent Nonexecutive Directors.
- To establish a mechanism for the formal assessment on the effectiveness of the respective Boards as a whole and the performance of each Director, Chief Executive and other key senior management officers.
- 6. To review the contributions required from the Directors and assess whether sufficient time has been given in performing their responsibilities.
- 7. To oversee the appointment, management succession planning and performance evaluation of key senior management officers.
- 8. To formulate and review the Board Diversity Policy, as appropriate; and the progress on achieving the objectives set for implementing the policy.

The updated terms of reference of the Nomination Committee are posted on the websites of the Company and the Stock Exchange. The Nomination Committee meets at least once a year. The attendance of each member at the Nomination Committee meetings held in 2013 is set out as follows:

Name of members	Number of meetings attended in 2013	Attendance rate
Tan Sri Datuk Seri Utama	4/4	100%
Thong Yaw Hong, Chairman		
Tan Sri Dato' Sri Tay Ah Lek	4/4	100%
Quah Poh Keat	4/4	100%
Lee Chin Guan	4/4	100%
Tang Wing Chew (appointed on 20 December 2013)	N/A*	N/A*
Lai Wan (appointed on 20 December 2013)	N/A*	N/A*

^{*} No meeting was held after appointment

During the year, the Nomination Committee had reviewed and noted, inter-alia, movement of senior staff in the Group; the Board size, composition and structure; results of annual assessment on effectiveness of the Board as a whole and for each of the Non-executive Directors and Independent Non-executive Directors for the year 2012, assessment of independence of the Independent Nonexecutive Directors and time commitment of the Directors. In addition, it reviewed and recommended to the Board for approval: 1) the new policies relating to corporate governance matters pursuant to the new requirements from the Stock Exchange and the HKMA; and 2) the qualification and working experiences of the candidates for appointment as Independent Non-executive Directors of the Company. It also set measurable objectives for Board Diversity Policy of the Company.

Risk Management Committee

The Risk Management Committee of the Company comprised three Independent Non-executive Directors, two Non-executive Directors and one Executive Director. The Risk Management Committee of the Company was dissolved on 27 May 2013 with the setting up of the respective Risk Management Committees for Public Bank (Hong Kong) and Public Finance.

Board Committees (Continued) Risk Management Committee (Continued)

The major roles and functions of the Company's Risk Management Committee were as follows:

- To oversee the overall management of all risks covering market risk management, liquidity risk management, credit risk management and operational risk management.
- 2. To review and approve risk management policies and risk tolerance limits.
- To review and assess adequacy of risk management policies and framework in identifying, measuring, monitoring and controlling risk and the extent to which these were operating effectively.
- 4. To review management's periodic reports on risk exposure, risk portfolio composition and risk management activities.
- 5. To evaluate risks under stress test scenarios.
- 6. To ensure infrastructure, resources and systems were in place for risk management.
- 7. To ensure cultivation of a proactive risk management culture so that risk management processes were applied in the day-to-day business and activities.

The attendance of each member at the Risk Management Committee meetings held in 2013 is set out as follows:

Name of members	Number of meetings attended in 2013	Attendance Rate
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Chairman</i>	2/2	100%
Tan Sri Dato' Sri Tay Ah Lek	2/2	100%
Quah Poh Keat	2/2	100%
Dato' Chang Kat Kiam	2/2	100%
Lee Chin Guan	2/2	100%
Tan Yoke Kong	2/2	100%

Public Bank (Hong Kong) and Public Finance established their respective Risk Management Committees in May 2013, both having the same composition of members and the terms of reference are similar to those of the Company's Risk Management Committee. Each of these Committees is scheduled to hold at least six meetings a year to discuss all risks covering market risk management, liquidity risk management, credit risk management and operational risk management, etc. of Public Bank (Hong Kong) and Public Finance and their subsidiaries. The minutes of the Risk Management Committee meetings of Public Bank (Hong Kong) and Public Finance are tabled for discussion and noting at the Board meetings of the Company.

Accountability and Audit Financial Reporting

The Board is committed to providing a balanced, clear and comprehensible assessment of the financial performance and prospects of the Group in all the disclosures made to the stakeholders and the regulatory authorities.

Timely release of interim and annual results announcements reflects the Board's commitment to provide transparent and up-to-date disclosures of the performance of the Group.

The Board, assisted by the Audit Committee, oversees the financial reporting process and the quality of the financial reporting of the Group. The Audit Committee reviews and monitors the integrity of the Group's annual and interim financial statements. It also reviews the appropriateness of the Group's accounting policies and the changes to these policies as well as ensures these financial statements comply with accounting standards and regulatory requirements.

The Directors acknowledge their responsibilities for preparing the accounts of the Company. As at 31 December 2013, the Directors are not aware of any material uncertainties relating to events or conditions which may cast significant doubt upon the Company's ability to continue as a going concern. Accordingly, the Directors have prepared the financial statements of the Company on a going-concern basis.

The responsibilities of the external auditors with respect to financial reporting are set out in the Independent Auditors' Report attached to the Company's 2013 annual report.

Accountability and Audit (Continued) Auditors' Remuneration

During the year under review, the remuneration paid/payable to the Company's auditors, Messrs. Ernst & Young, is set out as follows:

Fees naid/

Services rendered	payable HK\$'000
Audit services Non-audit services*	3,637 532
Total:	4,169

The non-audit service fees paid/payable to the external auditors were for advice on accounting and taxation matters and for preparation, review and submission of tax returns. The provision of these services by external auditors to the Company and the Group were cost effective and efficient due to their knowledge and understanding of the operations of the Company and the Group.

Internal Control

The Board has overall responsibility for maintaining a system of internal controls that provides reasonable assurance of effective and efficient operations and compliance with the applicable laws and regulations, as well as the internal procedures and guidelines. However, such a system is designed to manage the Group's risks within an acceptable risk profile, rather than to eliminate the risk of failure to achieve the policies and business objectives of the Group. Accordingly, it can only provide reasonable assurance but not absolute assurance against material misstatement of management and financial information and records or against financial losses or fraud.

The Board has established an on-going process for identifying, evaluating and managing the significant risks faced by the Group and this process includes updating the system of internal controls when there are changes to business environment or regulatory guidelines. The effectiveness of the system of internal controls of the Group is reviewed by the Audit Committee during its meetings. This review covers the financial, operational and compliance controls as well as the process for the identification, evaluation and management of the significant risks faced by the Company and the Group. Internal Audit Department checks for compliance with policies and standards and the effectiveness of internal control structures across the Company and the Group. The Board also reviews annually the effectiveness of the system of internal control of the Group and the adequacy of resources, qualifications and experience of staff of the Group's accounting and financial reporting function, and their training programmes and budget.

The Board is of the view that the system of internal controls in place for the year under review and up to the date of issuance of the annual report is sound and is sufficient to safeguard the interests of shareholders, customers and employees, and the Group's assets. The resources, qualifications and experience of staff of the Group's accounting and financial functions, and their training programmes and budget are adequate.

Audit Committee

In addition to the duties and responsibilities set out under its terms of reference, the Audit Committee assists the Board by providing an objective non-executive review of the effectiveness and efficiency of the internal control, risk management and governance processes of the Group.

The Heads of Internal Audit Departments from Public Bank (Hong Kong) and Public Finance attend Audit Committee meetings by invitation.

The minutes of the Audit Committee meetings are tabled to the Board for noting and for action by the Board where appropriate.

The activities carried out by the Audit Committee during the year are set out in this Corporate Governance Report on page 22 of this annual report.

Accountability and Audit (Continued) Other Committees Established in the Group

The management assists the Board in the implementation of the Board's policies and procedures on risk and control by identifying and assessing the risks faced, and involving in the design, operation and monitoring of suitable internal controls to mitigate and control these risks.

The key processes that have been established in reviewing the adequacy and integrity of the system of internal controls in the Group include the following:

- Board Executive Committees under Public Bank (Hong Kong) and Public Finance consist of Executive Directors and Non-executive Directors and are responsible for the management of the businesses of Public Bank (Hong Kong) and Public Finance in all aspects and the implementation of strategic business plans and policies approved and formulated by the respective Boards.
- Risk Management Committees are established by the respective Boards of Public Bank (Hong Kong) and Public Finance to oversee the overall management of all risks covering market risk management, liquidity risk management, credit risk management and operational risk management and to review and approve risk management policies and risk tolerance limits of Public Bank (Hong Kong) and Public Finance.
- Management Committees are established by the respective Boards of Public Bank (Hong Kong) and Public Finance to ensure the effectiveness of the Group's daily operations and that the Group's operations are in accordance with the corporate objectives, strategies and the annual budget as well as the policies and business directions that have been approved.
- Internal Audit Departments of Public Bank (Hong Kong) and Public Finance monitor compliance with policies and procedures and the effectiveness of the internal control systems, and highlight significant findings in respect of any non-compliance. Audits are carried out on all branches, the frequency of which is determined by the level of risk assessed, to provide an independent and objective report on the operational and management activities of these branches. The annual audit plans are reviewed and approved by the Audit Committee and the findings of the audits are submitted to their respective Audit Committees for review.

- Credit Committees under Public Bank (Hong Kong) and Public Finance are responsible for making decision on loan applications for all types of loan facilities within their discretionary powers, assisting the respective Boards in formulating policy guidelines for banking businesses of Public Bank (Hong Kong) and Public Finance, and recommending applications for loan facilities exceeding the discretionary powers of the Credit Committees to the respective Boards for approval.
- Credit Risk Management Committee under Public Bank (Hong Kong) reviews and assesses independently the credit risk profile and quality of assets, conducts stress-testing on major risks and post-mortem analysis on impaired assets, sets credit concentration risk limits of Public Bank (Hong Kong), provides advice to Public Finance and other Group companies, and implements credit risk management policies approved by the Board of Public Bank (Hong Kong).
- Assets and Liabilities Management Committees under Public Bank (Hong Kong) and Public Finance review and assess the market risk, liquidity risk and interest rate risk of Public Bank (Hong Kong) and Public Finance, set the objectives for the asset and liability management function and implement the risk management policies approved by the respective Boards of Public Bank (Hong Kong) and Public Finance.
- Operational Risk Management Committees under Public Bank (Hong Kong) and Public Finance review and assess operational risk profile, impact of operational loss events and set operational risk limits, if applicable, of Public Bank (Hong Kong) and Public Finance, and implement operational risk management policies approved by the respective Boards of Public Bank (Hong Kong) and Public Finance.
- Operational committees have also been established under Public Bank (Hong Kong) and Public Finance with appropriate authorities to ensure effective management and supervision of the Group's core areas of business operations. These committees include Human Resources Committees and Information Technology Committees.

Human Resources Committees under Public Bank (Hong Kong) and Public Finance assist the respective Boards in formulating and implementing human resources policies including staff recruitment, promotion, career development, performance appraisal and remuneration of all staff and reviewing the succession plan for senior management positions yearly.

Accountability and Audit (Continued) Other Committees Established in the Group (Continued)

Information Technology (I.T.) Steering Committee under Public Bank (Hong Kong) and Information Technology Committee under Public Finance are responsible for establishing objectives, policies and strategies for the computerisation of the Group, recommending to the respective Boards on major acquisitions of computer hardware and software, and monitoring the progress of implementation of all information technology related projects.

- Finance Committees under Public Bank (Hong Kong) and Public Finance assist the respective Boards in the financial planning, capital management and budgeting process of the business of Public Bank (Hong Kong) and Public Finance and the review of the business performance, statutory and half year accounts.
- Anti-money Laundering and Counter-terrorist Financing (AML) and Compliance Committee and Compliance Department of Public Bank (Hong Kong), and Anti-money Laundering Committee, Compliance Working Group and Compliance Department of Public Finance are established to ensure the guidelines on prevention of money laundering are reviewed, updated and implemented; to handle all suspected money laundering cases as referred; to review the relevant policies and guidelines issued from time to time by the HKMA and other regulatory authorities; to assess the impact of the relevant regulatory requirements on Public Bank (Hong Kong) and Public Finance; and to ensure that the relevant business units and/or departments comply with the relevant regulatory requirements and internal policy guidelines of business units and departments.
- Remuneration Committees of Public Bank (Hong Kong) and Public Finance are established to review and make recommendations to the Board the overall remuneration policy of the Directors, Chief Executive and key personnel and to establish a formal and transparent procedure for developing policy on such remuneration of Public Bank (Hong Kong) and Public Finance and their subsidiaries; and to review and make recommendations to the Board the remuneration policies applicable to the employees.
- Business Strategy Steering Committees under Public Bank (Hong Kong) and Public Finance are responsible to establish effective business strategies to meet corporate goals and objectives; and to formulate strategic business plans to achieve growth and return, and competitive edge in the financial industry.

Communications with Shareholders and Investors

The Board recognises the importance of good communications with its shareholders and investors. A Shareholders' Communication Policy setting out the principles of the Company in relation to shareholders' communications, with the objectives of ensuring a transparent and timely communication with shareholders via various means, has been established.

The Company's AGM is a valuable forum for the Board to communicate directly with the shareholders and to answer questions shareholders may raise. Separate resolutions are proposed at general meetings for each substantial issue, including the re-election and election of individual directors. The detailed procedures of conducting a poll are explained to shareholders at the commencement of the AGM, to ensure that shareholders are familiar with such procedures.

The Company's last AGM was held on Friday, 15 March 2013 at 11:00 a.m. at Kowloon Room 1, Mezzanine Floor, Kowloon Shangri-La, Hong Kong, 64 Mody Road, Tsimshatsui East, Kowloon, Hong Kong. All the resolutions proposed at that meeting were approved by shareholders of the Company by poll. Details of the poll results are available under the "Investor Relations" section of the Company's website at www.publicfinancial.com.hk. All Directors, except Tan Sri Dato' Sri Dr. Teh Hong Piow, attended the AGM held on 15 March 2013.

A key element of effective communication with shareholders and investors is the prompt and timely dissemination of information in relation to the Group. The Company has announced its annual and interim results in a timely manner within 20 days after the end of the relevant periods in 2012 and 2013, which were well before the time limits as laid down in the Listing Rules.

The management personnel responsible for investor relations held regular meetings with equity research analysts, fund managers and institutional shareholders and investors. The market capitalisation of the Company as at 31 December 2013 was HK\$4,391,670,472 (issued share capital: 1,097,917,618 shares at closing market price: HK\$4.0 per share). The public float is around 26.8%.

The 2014 AGM will be held at Kowloon Room 1, Mezzanine Floor, Kowloon Shangri-La, Hong Kong, 64 Mody Road, Tsimshatsui East, Kowloon, Hong Kong on Friday, 14 March 2014 at 11:00 a.m.

Constitutional Documents

There was no change to the Company's Memorandum of Association and Bye-laws during the financial year 2013. A copy of the latest consolidated version of the Memorandum of Association and Bye-laws is posted on the websites of the Company and the Stock Exchange.

Shareholders' Rights Convening of Special General Meetings on Requisition by Shareholders

Shareholders shall have the right to request the Board to convene a special general meeting ("SGM") of the Company. Shareholders holding in aggregate of not less than one-tenth (10%) of the paid up capital of the Company may send a written request to the Board of the Company to request for a SGM.

The written requisition, duly signed by the shareholders concerned, must state the purposes of the meeting and must be deposited at the registered office of the Company.

The Company would take appropriate actions and make necessary arrangements, and the shareholders concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under Section 74 of the Companies Act 1981 of Bermuda (the "Companies Act") once a valid requisition is received.

Procedures for Making Proposals at General Meetings by Shareholders

The following shareholders are entitled to put forward a proposal (which may properly be put to the meeting) for consideration at a general meeting of the Company:

- 1. any number of members representing not less than one-twentieth (5%) of the total voting rights of the Company on the date of the requisition; or
- 2. not less than 100 members holding shares in the Company.

The requisition specifying the proposal, duly signed by the shareholders concerned, together with a statement of not more than 1,000 words with respect to the matter referred to in the proposal must be deposited at the registered office of the Company. The Company would take appropriate actions and make necessary arrangements, and the shareholders concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under Sections 79 and 80 of the Companies Act once valid documents are received.

Procedures for Director's Nomination and Election by Shareholders

If a shareholder wishes to propose a person other than a retiring Director for election as a Director at a general meeting, the shareholder should lodge at the principal place of business of the Company at 2/F, Public Bank Centre, 120 Des Voeux Road Central, Central, Hong Kong, a written notice signed by (i) such shareholder (other than the proposed person) duly qualified to attend and vote at the meeting of his/her intention to propose such person for election; and (ii) the proposed person indicating his/her willingness to be elected. The said notice must include the personal information of the proposed person as required by Rule 13.51(2) of the Listing Rules and consent of publication of his/her personal data.

The period during which the aforesaid notice may be given shall be at least seven days (or such other period as determined and announced by the Board). Such period will commence on the day after the despatch of the notice of general meeting for which such notice is given and end no later than seven days prior to the date of such general meeting. The Company would take appropriate actions and make necessary arrangements, and the shareholder concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under Bye-law 116 of the Company's Bye-laws once valid notice is received.

Procedures for Directing Shareholders' Enquiries to the Board

Shareholders may at any time send their enquiries and concerns to the Board in writing through the Company Secretary whose contact details are as follows:

Public Financial Holdings Limited 2/F, Public Bank Centre, 120 Des Voeux Road Central, Central, Hong Kong

Telephone : (852) 2541 9222 Fax : (852) 2545 5665

Email : investor@publicbank.com.hk

Shareholders may also make enquiries with the Board at the general meetings of the Company.

BRIEF BIOGRAPHY OF DIRECTORS

Tan Sri Dato' Sri Dr. Teh Hong Piow

Tan Sri Dato' Sri Dr. Teh Hong Piow, aged 83, is the Founder and Chairman and a substantial shareholder of Public Bank Berhad ("Public Bank"), a commercial bank listed on the Malaysian stock exchange, and the holding company of the Company. He has 64 years of experience in the banking and finance industry. He was appointed a Non-executive Director and the Chairman of the Company in September 1991. He is also the Chairman of Public Bank (Hong Kong) and Public Finance. He also holds directorships in several other companies in the Public Bank Group and is the Chairman of LPI Capital Berhad which is a public listed company in Malaysia.

In recognition of his contributions to society and the economy, he was conferred the Doctor of Laws (Honorary) from University of Malaya in 1989.

Tan Sri Dato' Sri Dr. Teh Hong Piow had served in various capacities in public service bodies in Malaysia; he was a member of the Malaysian Business Council from 1991 to 1993; a member of the National Trust Fund from 1988 to 2001; a founder member of the Advisory Business Council since 2003; and is a member of the IPRM Accreditation Privy Council of Malaysia. He is an Emeritus Fellow of the Malaysian Institute of Management and is a Fellow of the Institute of Bankers Malaysia; the Chartered Institute of Bankers, United Kingdom; the Institute of Administrative Management, United Kingdom and the Institute of Chartered Secretaries and Administrators, Australia.

Tan Sri Datuk Seri Utama Thong Yaw Hong

Tan Sri Datuk Seri Utama Thong Yaw Hong, aged 83, was appointed an Independent Non-executive Co-Chairman of the Company in July 2006 and is the Chairman of the Audit Committee, Remuneration Committee and Nomination Committee. He is the Independent Non-executive Co-Chairman of Public Bank, Public Bank (Hong Kong) and Public Finance. He also holds directorships in several other companies in the Public Bank Group.

Tan Sri Datuk Seri Utama Thong Yaw Hong's directorships in other public listed companies are in LPI Capital Berhad (Co-Chairman), Batu Kawan Berhad (director) and Kuala Lumpur Kepong Berhad (director) which are listed in Malaysia. His previous directorship in public listed companies over the last 3 years was in Berjaya Sports Toto Berhad (resigned on 30 April 2012). He is also a director of Glenealy Plantations (Malaya) Berhad, a public company in Malaysia which withdrew the listing status on 27 November 2012.

He graduated with a Bachelor of Arts (Hons) degree in Economics from University of Malaya and a Master's degree in Public Administration from Harvard University. He attended the Advanced Management Program at Harvard Business School. In September 2006, he was conferred the Doctor of Economics (Honorary) from University Putra Malaysia.

Tan Sri Datuk Seri Utama Thong Yaw Hong has had a distinguished career with the Government of Malaysia, primarily in the fields of socio-economic development planning and finance. He had served in the Economic Planning Unit in the Prime Minister's Department since 1957 and became its Director-General from 1971 to 1978 and served as Secretary-General, Ministry of Finance from 1979 until his retirement in 1986.

Mr. Tan Yoke Kong

Mr. Tan Yoke Kong, aged 61, has more than 32 years of experience in the banking and finance industry. He was appointed an Executive Director of the Company in February 1992 and is the Chief Executive/Executive Director of Public Bank (Hong Kong). Prior to his transfer to the current appointment in Public Bank (Hong Kong) in year 2006, Mr. Tan was the Chief Executive of Public Finance, and had served as the Vice Chairman of The DTC Association and as a member of The Deposit-taking Companies Advisory Committee for several years. Mr. Tan is a Fellow of the Association of Chartered Certified Accountants, United Kingdom and an Associate of the Institute of Chartered Secretaries and Administrators, United Kingdom.

Mr. Chong Yam Kiang

Mr. Chong Yam Kiang, aged 63, has 44 years of experience in the banking and finance industry. He was appointed a Non-executive Director of the Company in January 2009 and is an Executive Director of Public Bank (Hong Kong) and a Non-executive Director of Public Finance. He is currently an Alternate Chief Executive of Public Bank (Hong Kong).

Mr. Lee Huat Oon

Mr. Lee Huat Oon, aged 51, has 26 years of experience in the banking and finance industry. He was appointed an Executive Director of the Company in June 1996, re-designated as a Non-executive Director on 22 November 2013 and re-designated as an Executive Director on 20 December 2013. He is currently the General Manager/Chief Executive and Executive Director of Public Finance. He holds a degree in Accounting from the University of Malaya and is a Chartered Accountant Malaysia of the Malaysian Institute of Accountants.

Mr. Lee is currently the Acting Chairman of The DTC Association, a member of The Deposit-taking Companies Advisory Committee, a member of the Banking and Finance Industry Training Board in Hong Kong and a director of The Hong Kong Mortgage Corporation Limited.

Tan Sri Dato' Sri Tay Ah Lek

Tan Sri Dato' Sri Tay Ah Lek, aged 71, has 53 years of experience in the banking and finance industry. He was appointed a Non-executive Director of the Company in January 1995 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. He is the Managing Director/Chief Executive Officer of Public Bank and a Non-executive Director of Public Bank (Hong Kong) and Public Finance. He also holds directorships in several other companies in the Public Bank Group.

Tan Sri Dato' Sri Tay Ah Lek holds a Master's degree in Business Administration from Henley, United Kingdom and attended the Advanced Management Program at Harvard Business School. He is an Emeritus Fellow of the Malaysian Institute of Management and is a Fellow of CPA Australia, the Financial Services Institute of Australasia and the Institute of Bankers Malaysia.

He is presently the Chairman of the Association of Hire Purchase Companies Malaysia and a member of the National Payments Advisory Board in Malaysia.

BRIEF BIOGRAPHY OF DIRECTORS

Mr. Quah Poh Keat

Mr. Quah Poh Keat, aged 61, has 35 years of experience in auditing, tax and insolvency practices and had worked in Malaysia and United Kingdom. He was appointed a Non-executive Director of the Company in July 2008, re-designated as an Independent Non-executive Director on 13 January 2009 and re-designated as a Non-executive Director on 3 October 2013. He is currently a member of the Audit Committee, Remuneration Committee and Nomination Committee. He is the Deputy Chief Executive Officer of Public Bank and a Non-executive Director of Public Bank (Hong Kong) and Public Finance.

Mr. Quah is also an Independent Non-executive Director of LPI Capital Berhad, which is a public listed company in Malaysia. His previous directorships in public listed companies over the last 3 years were in PLUS Expressways Berhad (resigned on 23 December 2011), IOI Corporation Berhad (resigned on 13 September 2013), Telekom Malaysia Berhad (resigned on 30 September 2013) and Public Bank (resigned on 1 October 2013).

Mr. Quah is a Fellow of the Malaysian Institute of Taxation and the Association of Chartered Certified Accountants. He is also a member of the Malaysian Institute of Accountants, the Malaysian Institute of Certified Public Accountants and the Chartered Institute of Management Accountants. He was a partner of KPMG Malaysia since October 1982 and appointed Senior Partner (also known as Managing Partner in other practices) in October 2000 until 30 September 2007. He retired from the firm on 31 December 2007.

Dato' Chang Kat Kiam

Dato' Chang Kat Kiam, aged 59, has 39 years of experience in the banking and finance industry. He was appointed a Non-executive Director of the Company in March 2004. He is also a Non-executive Director of Public Bank (Hong Kong) and Public Finance. He is currently the Senior Chief Operating Officer of Public Bank. He also holds directorships in several other companies in the Public Bank Group. He holds a Master's degree in Business Administration.

Mr. Lee Chin Guan

Mr. Lee Chin Guan, aged 55, has 21 years of experience in the legal practice, principally in commercial and corporate matters. He was appointed an Independent Non-executive Director of the Company in September 2004 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. He is also an Independent Non-executive Director of Public Bank (Hong Kong) and Public Finance. He qualified as a Barrister-at-Law from the Middle Temple, United Kingdom in 1982. He also holds a Bachelor Degree in Science (Hons) from the University of Manchester Institute of Science and Technology, England and Degrees in Law from Cambridge University, Oxford University and Chicago-Kent College of Law.

Mr. Tang Wing Chew

Mr. Tang Wing Chew, aged 69, has 46 years of experience in the financial services industry, ranging from research, management and project studies, training, mergers and integration, and stewardship of financial institutions. He was appointed an Independent Non-executive Director of the Company in December 2013 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. Mr. Tang is currently an Independent Non-executive Director of Public Bank. He also holds directorships in other companies in the Public Bank Group.

Mr. Tang graduated with a Bachelor of Arts (Hons) degree from the University of Malaya. He had served the Central Bank of Malaysia for 18 years and had working experience in two finance companies, where he was the Chief Executive Officer and General Manager (Operations). Mr. Tang had also served as an Executive Adviser and the Chief Executive Officer of an insurance company.

Mr. Lai Wan

Mr. Lai Wan, aged 70, has 39 years of experience in the banking and finance related industries. He was appointed an Independent Non-executive Director of the Company in December 2013 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. Mr. Lai is currently an Independent Non-executive Director of Public Bank. He also holds a directorship in a subsidiary company of Public Bank.

Mr. Lai graduated with a Bachelor of Arts (Hons) degree in Economics from the University of Malaya and is a member of Institute of Bankers Malaysia. He had served the Central Bank of Malaysia for 20 years up to 1985 and had working experience in three finance companies from 1985 to 1994 where he had held senior management positions. In 1994, he joined The Pacific Bank Berhad, a public listed company in Malaysia, as General Manager, and was appointed as Chief Executive Officer in 1997. He also served as the Chief Executive Officer of PacificMas Berhad (formerly known as The Pacific Bank Berhad and was renamed after disposal of its banking business in 2000) until his retirement in 2003.

OUR CORPORATE FAMILY

Corporate Events & Recreational Activities

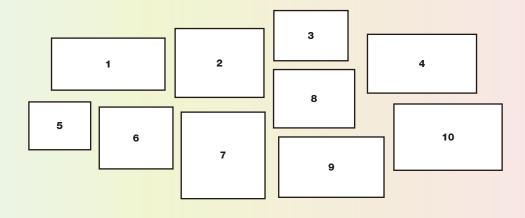






















- The Annual General Meeting of the Group held at the Kowloon Shangri-La, Hong Kong on 15 March 2013
- Mr. Tan Yoke Kong, Chief Executive of Public Bank (Hong Kong), shaked hands with the Chief Executive of AIA (Hong Kong) at the 2 Bancassurance Partnership Launching Ceremony
- Re-location of Tsim Sha Tsui Branch of Public Bank (Hong Kong) to a better site in December 2013
- A happy gathering of the staff and families at the Cultural-Heritage Day Trip to the New Territories organised by the Group's Sports
- Senior management of Public Bank (Hong Kong) and AIA Hong Kong at the launching ceremony of the "Partnership for a Lean of Triumph" partnership on bancassurance business

- The rocking Gangnam Style Dance "Battle of the Sexes" performed by staff at the Group's Annual Dinner 2013
- A group photo at the Sheung Shui Branch of Public Bank (Hong Kong) re-location opening ceremony
- Dance performed by the PB Cheering Team at the Group's Annual Dinner 2013
- Mr. Tan posing with the staff performers and the Organising Committee of the Group's Annual Dinner 2013 after enjoying the excellent shows
- 10 The PB Football Team celebrates the victory in the ICBC (Asia) Football League 2013

OUR CORPORATE FAMILY

Marketing & Promotions

















REPORT OF THE DIRECTORS

The Directors present their report and the audited financial statements of the Company and of the Group for the year ended 31 December 2013.

Principal Activities

The Company is an investment and property holding company. The principal activities of its subsidiaries during the year were the provision of retail and commercial banking and lending services, stockbroking, the letting of investment properties, the provision of financing to purchasers of taxis and public light buses, the trading of taxi cabs and taxi licences and the leasing of taxis.

Details of the principal activities of the Company's subsidiaries are set out in note 26 to the financial statements.

Results and Dividends

The Group's profit for the year ended 31 December 2013 and the state of affairs of the Company and of the Group at that date are set out in the financial statements on pages 46 to 132.

The first interim dividend of HK\$0.05 (2012: HK\$0.05) per ordinary share was paid on 30 July 2013. The second interim dividend of HK\$0.11 (2012: HK\$0.09) per ordinary share was declared on 30 December 2013 and will be payable on 20 February 2014 to shareholders of the Company whose names appear on the register of members on 29 January 2014. The Directors do not recommend the payment of a final dividend for the year (2012: Nil).

A summary of the results and of the assets and liabilities of the Group for the last five financial years is set out on page 9.

Investment Properties, Property and Equipment and Land Held under Finance Leases

Details of movements in the investment properties, property and equipment and land held under finance leases of the Company and of the Group are set out in notes 23, 24, and 25 to the financial statements, respectively.

Share Capital and Share Options

Details of movements of the Company's share capital and share options are set out in notes 35 and 36 to the financial statements, respectively.

Pre-emptive Rights

There are no provisions for pre-emptive rights under the Company's Bye-laws or the laws of Bermuda which would oblige the Company to offer new shares on a pro rata basis to existing shareholders.

Purchase, Sale or Redemption of Listed Shares of the Company

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed shares during the year.

Reserves

Details of movements in the reserves of the Company and of the Group during the year are set out in note 38 to the financial statements and the consolidated statement of changes in equity.

Distributable Reserves

The Company's contributed surplus is distributable to shareholders in accordance with the Companies Act. At 31 December 2013, the Company's reserves available for cash distribution and/or distribution in specie amounted to approximately HK\$2,571,973,000 (inclusive of the Company's contributed surplus) are set out in note 38 to the financial statements as computed in accordance with generally accepted accounting principles of Hong Kong. In addition, the Company's share premium account in the amount of approximately HK\$4,013,344,000 may be distributed in the form of fully paid bonus shares.

Major Customers

During the year, the five largest customers of the Group accounted for less than 30% of the total interest income and other operating income of the Group.

Directors

The Directors of the Company during the year and up to the date of this report were as follows:

Non-executive Directors:

Tan Sri Dato' Sri Dr. Teh Hong Piow, Chairman

Tan Sri Dato' Sri Tay Ah Lek

Quah Poh Keat (Re-designated as Non-executive Director on 3 October 2013)

Dato' Chang Kat Kiam

Chong Yam Kiang

Independent Non-executive Directors:

Tan Sri Datuk Seri Utama Thong Yaw Hong, Co-Chairman

Lee Chin Guan

Tang Wing Chew (Appointed as Independent Non-executive Director on 20 December 2013)

Lai Wan (Appointed as Independent Non-executive Director on 20 December 2013)

Executive Directors:

Tan Yoke Kong

Lee Huat Oon (Re-designated as Non-executive Director for the period from 22 November 2013 to 19 December 2013)

In accordance with bye-laws 95, 112(A) and (B) of the Company's Bye-laws, Mr. Quah Poh Keat, Dato' Chang Kat Kiam, Mr. Lee Chin Guan, Mr. Tang Wing Chew and Mr. Lai Wan shall retire by rotation and, being eligible, will offer themselves for re-election at the forthcoming AGM.

Directors' Remuneration and the Five Highest Paid Individuals

Details of Directors' remuneration and those of the five highest paid individuals in the Group are set out in notes 12 and 13 to the financial statements, respectively.

Directors' Service Contracts

No Director proposed for re-election at the forthcoming AGM has a service contract with the Company or any of its subsidiaries which is not determinable by the Group within one year without payment of compensation other than statutory compensation.

REPORT OF THE DIRECTORS

Directors' Interests in Contracts

Except as detailed in notes 31 and 41 to the financial statements, no Director had a material interest, whether directly or indirectly, in any contract of significance to the business of the Company to which the Company, its holding company or any of its subsidiaries or fellow subsidiaries was a party at the end of the year or at any time during the year.

Loan Agreements with Covenants Relating to Specific Performance of the Controlling Shareholder

(a) In August 2010, the Company entered into a facility agreement (the "Facility Agreement") with a total of eight banks as the original lenders, Mizuho Corporate Bank, Ltd. (currently known as Mizuho Bank, Ltd.) as mandated lead arranger and Mizuho Corporate Bank, Ltd., Hong Kong Branch (currently known as Mizuho Bank, Ltd., Hong Kong Branch) as the agent (the "Agent") for a transferable term loan facility in an aggregate amount of up to HK\$870,000,000 (the "Facility") to refinance the Company's indebtedness under the facility agreement dated 27 May 2009 relating to a HK\$1,500,000,000 term loan facility and finance the general corporate funding requirements. The final maturity date of the Facility shall be 48 months after the date of utilisation of the Facility.

The Facility Agreement provides, among other things, that it is an event of default if Public Bank, the controlling shareholder (currently holding approximately 73.2% interest) of the Company, does not or ceases to beneficially own, directly or indirectly, more than 50% of the issued share capital of, and ownership interests in, the Company free from any security, or Public Bank does not or ceases to exercise management control over the Company.

If an event of default occurs, the Agent may, and shall if so directed, by the Majority Lenders (as defined in the Facility Agreement), demand immediate repayment of all or part of the loans made to the Company together with accrued interest.

(b) In September 2013, the Company, as the borrower, entered into a supplemental agreement (the "Maybank Supplemental Agreement") to the facility agreement dated 21 September 2010 (the "Maybank Facility Agreement") in respect of a term loan facility in an aggregate amount of up to HK\$300,000,000 (the "Maybank Facility") with Malayan Banking Berhad, Hong Kong Branch ("Maybank"), as the lender. The Maybank Facility was used to refinance the Company's existing indebtedness for general corporate funding requirements. The maturity date of the Maybank Facility is extended to 30 September 2014.

The Maybank Supplemental Agreement provides, among other things, that it is an event of default if Public Bank, the controlling shareholder (currently holding approximately 73.2% interest) of the Company, does not or ceases to beneficially own, a minimum of more than 50% of the issued share capital of, and ownership interests in, the Company free from any security.

In the event of default occurs, Maybank may (i) cancel the Maybank Facility immediately; (ii) declare that all or part of the loan, together with accrued interest, and all other amounts accrued or outstanding under the Finance Document (as defined in the Maybank Facility Agreement and the Maybank Supplemental Agreement) be immediately due and payable; and/or (iii) declare that all or part of the loan be payable on demand.

For items (a) and (b), the circumstances giving rise to the obligation under Rule 13.18 of the Listing Rules continue to exist.

The aggregate level of facilities (excluding facilities arranged solely for the purpose of contingency funding plan) entered into with the Company and its subsidiaries which may be affected by such breach and required to be disclosed under Rule 13.18 of the Listing Rules amounts to HK\$1.2 billion.

Directors' Interests and Short Positions in Shares and Underlying Shares

At 31 December 2013, the Directors' interests and short positions in the shares and underlying shares of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code in the Listing Rules were as follows:

Long positions in ordinary shares of the Company and associated corporations (a)

MI.	. ما ممد،		d!		shares	
IAL	JIIIDE	ar or	orui	narv	Silares	

Inter	ests in	Name of Directors	Directly beneficially owned	Through spouse or minor children	Through controlled corporations	Other interests	Total	Percentage of interests in the issued share capital %
1.	The Company	Tan Sri Dato' Sri Dr. Teh Hong Piow	-	-	804,017,920	-	804,017,920	73.2312
		Tan Yoke Kong	210,000	-	-	*330,000	540,000	0.0492
		Chong Yam Kiang	20,000	-	-	-	20,000	0.0018
		Lee Huat Oon	20,000	-	-	-	20,000	0.0018
		Tan Sri Dato' Sri Tay Ah Lek	350,000	-	-	-	350,000	0.0319
		Dato' Chang Kat Kiam	300,000	-	-	-	300,000	0.0273
2.	Public Bank, the ultimate	Tan Sri Dato' Sri Dr. Teh Hong Piow	22,464,802	-	820,835,261	-	843,300,063	23.8765
	holding company	Tan Sri Datuk Seri Utama Thong Yaw Hong	7,633,342	365,294	326,154	-	8,324,790	0.2357
		Tan Yoke Kong	40,588	-	-	-	40,588	0.0011
		Chong Yam Kiang	17,128	-	-	-	17,128	0.0005
		Lee Huat Oon	57,402	-	-	-	57,402	0.0016
		Tan Sri Dato' Sri Tay Ah Lek	5,898,951	208,739	145,576	-	6,253,266	0.1770
		Dato' Chang Kat Kiam	114,215	-	-	-	114,215	0.0032
		Lee Chin Guan	250,028	-	-	-	250,028	0.0071
		Lai Wan	-	16,959	-	-	16,959	0.0005
3.	Campu Lonpac Insurance Plc, a fellow subsidiary	Tan Sri Dato' Sri Dr. Teh Hong Piow	-	-	3,850,000	-	3,850,000	55.0000

Jointly held with another person

REPORT OF THE DIRECTORS

Directors' Interests and Short Positions in Shares and Underlying Shares (Continued)

(a) Long positions in ordinary shares of the Company and associated corporations (Continued)

Tan Sri Dato' Sri Dr. Teh Hong Piow, by virtue of his direct and indirect interest of 843,300,063 shares in Public Bank, is deemed to be interested in the shares of the Company and its associated corporations as disclosed above, to the extent Public Bank has interests.

(b) Long positions in underlying shares of the Company

Number of ordinary shares attached to the share options

Name of Directors	At the beginning of the year	Granted during the year	Exercised during the year	At the end of the year	Exercise price HK\$	Exercise period
Tan Yoke Kong	1,318,000	_	-	1,318,000	6.35	10.6.2005 to 9.6.2015
Lee Huat Oon	3,170,000	_	-	3,170,000	6.35	10.6.2005 to 9.6.2015
Tan Sri Dato' Sri Tay Ah Lek	1,230,000	_	-	1,230,000	6.35	10.6.2005 to 9.6.2015
Dato' Chang Kat Kiam	1,380,000	_	-	1,380,000	6.35	10.6.2005 to 9.6.2015
Lee Chin Guan	350,000	_	_	350,000	6.35	10.6.2005 to 9.6.2015

Note: The options to subscribe for ordinary shares of HK\$0.10 each in the Company under the employees' share option scheme of the Company (the "ESOS") are only exercisable during certain periods as notified by the Board or the Share Option Committee to each grantee which it may in its absolute discretion determine from time to time before the expiry of the share options on 9 June 2015.

Save as disclosed above, none of the Directors had registered an interest or a short position in the shares, or underlying shares of the Company or any of its associated corporations that was required to be recorded under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code at the end of the year.

Directors' Rights to Acquire Shares or Debentures

Save as disclosed in the heading "Directors' interests and short positions in shares and underlying shares" above and set out in note 36 to the financial statements, at no time during the year was the Company, its holding company or any of its subsidiaries or fellow subsidiaries a party to any arrangement to enable the Company's Directors, their respective spouse or minor children to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or in any other body corporate.

Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares

At 31 December 2013, the register of interests and short positions in the shares and underlying shares of the Company kept under Section 336 of the SFO showed that, other than the interests of Tan Sri Dato' Sri Dr. Teh Hong Piow as disclosed above, the following shareholders had interests of 5% or more in the issued share capital of the Company:

Nam	е	Capacity	Number of ordinary shares	Percentage of interests in the issued share capital %
Subs	stantial shareholder Public Bank	Beneficial owner	804,017,920	73.2312
Othe	er person		, ,	
2.	Aberdeen Asset Management Plc and its subsidiaries (together "the AA Group") on behalf of accounts managed by the AA Group	Investment manager	99,474,000	9.0602

All the interests stated above represent long positions. Save as disclosed above and under the heading "Directors' interests and short positions in shares and underlying shares", no person had registered an interest or a short position in the shares or underlying shares of the Company that was required to be recorded under Section 336 of the SFO at the end of the year.

Corporate Governance

The Group is committed to maintaining a high level of corporate governance practices. A detailed Corporate Governance Report is set out on pages 16 to 29 in the annual report.

REPORT OF THE DIRECTORS

Sufficiency of Public Float

Based on information that is publicly available to the Company and within the knowledge of its Directors, the Directors confirmed that the Company has maintained the amount of public float as required under the Listing Rules as at the latest practicable date prior to the issue of the annual report.

Donations

During the year, the Group made charitable donations totaling HK\$84,600 (2012: Nil).

Auditors

Ernst & Young retire and a resolution for their re-appointment as auditors of the Company will be proposed at the forthcoming AGM.

ON BEHALF OF THE BOARD **Tan Yoke Kong** *Director*

Hong Kong 16 January 2014

INDEPENDENT AUDITORS' REPORT



To the shareholders of Public Financial Holdings Limited

(Incorporated in Bermuda with limited liability)

We have audited the consolidated financial statements of Public Financial Holdings Limited (the "Company") and its subsidiaries (together, the "Group") set out on pages 46 to 132, which comprise the consolidated and company statements of financial position as at 31 December 2013, and the consolidated income statement, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Directors' Responsibility for the Consolidated Financial Statements

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. Our report is made solely to you, as a body, in accordance with Section 90 of the Bermuda Companies Act 1981, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Company and of the Group as at 31 December 2013, and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

Ernst & Young
Certified Public Accountants
22/F CITIC Tower
1 Tim Mei Avenue
Central, Hong Kong
16 January 2014

CONSOLIDATED INCOME STATEMENT

For the year ended 31 December 2013

	Notes	2013 HK\$'000	2012 HK\$'000
Interest income Interest expense	8 8	1,655,867 (338,703)	1,642,874 (404,986)
NET INTEREST INCOME		1,317,164	1,237,888
Other operating income	9	213,214	218,132
OPERATING INCOME		1,530,378	1,456,020
Operating expenses Changes in fair value of investment properties	10	(760,232) 6,125	(744,098) 59,993
OPERATING PROFIT BEFORE IMPAIRMENT ALLOWANCES		776,271	771,915
Impairment allowances for loans and advances and receivables	11	(324,912)	(316,136)
PROFIT BEFORE TAX		451,359	455,779
Tax	14	(83,598)	(74,208)
PROFIT FOR THE YEAR		367,761	381,571
ATTRIBUTABLE TO:			
Owners of the Company	15	367,761	381,571
EARNINGS PER SHARE (HK\$)	17		
Basic		0.335	0.348
Diluted		0.335	0.348

Details of dividends paid/payable are disclosed in note 16 to the financial statements.

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	2013 HK\$'000	2012 HK\$'000
PROFIT FOR THE YEAR	367,761	381,571
OTHER COMPREHENSIVE INCOME FOR THE YEAR		
Other comprehensive income to be reclassified to profit or loss in subsequent periods: Exchange gain on translating foreign operations, net of tax	13,661	5,646
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	381,422	387,217
ATTRIBUTABLE TO:		
Owners of the Company	381,422	387,217

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

31 December 2013

ASSETS Cash and short term placements Placements with banks and financial institutions maturing after one month but not more than twelve months 19 Derivative financial instruments Loans and advances and receivables Available-for-sale financial assets 21 Held-to-maturity investments 22 Inventories of taxi licences	31 December 2013 HK\$'000 3,962,374 1,195,991 771 27,255,143 6,804 4,780,905 2,676 251,843 109,720	2012 HK\$'000 3,951,468 873,951 317 27,169,503 6,804 4,556,217 2,676	31 December 2013 HK\$'000 106,842	HK\$'000
ASSETS Cash and short term placements Placements with banks and financial institutions maturing after one month but not more than twelve months Derivative financial instruments Loans and advances and receivables Available-for-sale financial assets 21 Held-to-maturity investments 22	3,962,374 1,195,991 771 27,255,143 6,804 4,780,905 2,676 251,843	3,951,468 873,951 317 27,169,503 6,804 4,556,217 2,676	HK\$'000	2012 HK\$'0000 28,177
ASSETS Cash and short term placements Placements with banks and financial institutions maturing after one month but not more than twelve months Derivative financial instruments Loans and advances and receivables Available-for-sale financial assets 21 Held-to-maturity investments 22	3,962,374 1,195,991 771 27,255,143 6,804 4,780,905 2,676 251,843	3,951,468 873,951 317 27,169,503 6,804 4,556,217 2,676		
Cash and short term placements 18 Placements with banks and financial institutions maturing after one month but not more than twelve months 19 Derivative financial instruments Loans and advances and receivables 20 Available-for-sale financial assets 21 Held-to-maturity investments 22	1,195,991 771 27,255,143 6,804 4,780,905 2,676 251,843	873,951 317 27,169,503 6,804 4,556,217 2,676	106,842 - - - -	28,177 - - -
Placements with banks and financial institutions maturing after one month but not more than twelve months 19 Derivative financial instruments Loans and advances and receivables 20 Available-for-sale financial assets 21 Held-to-maturity investments 22	1,195,991 771 27,255,143 6,804 4,780,905 2,676 251,843	873,951 317 27,169,503 6,804 4,556,217 2,676	106,842 - - - -	28,177 - - -
but not more than twelve months 19 Derivative financial instruments Loans and advances and receivables 20 Available-for-sale financial assets 21 Held-to-maturity investments 22	771 27,255,143 6,804 4,780,905 2,676 251,843	317 27,169,503 6,804 4,556,217 2,676	- - - -	- - -
Loans and advances and receivables20Available-for-sale financial assets21Held-to-maturity investments22	27,255,143 6,804 4,780,905 2,676 251,843	27,169,503 6,804 4,556,217 2,676	- - -	-
Available-for-sale financial assets 21 Held-to-maturity investments 22	6,804 4,780,905 2,676 251,843	6,804 4,556,217 2,676	- - -	-
Held-to-maturity investments 22	4,780,905 2,676 251,843	4,556,217 2,676	-	
•	4,780,905 2,676 251,843	4,556,217 2,676	_	_
•	2,676 251,843	2,676		_
ILIVELITORES OF TAXLIFEFICES	251,843		_	_
Investment properties 23	-	245,718	1,808,617	1,633,922
Property and equipment 24		112,481	632	724
Land held under finance leases 25	652,014	659,524	-	721
Investments in subsidiaries 26	-	-	6,610,161	6,616,383
Interest in a joint venture 27	1,513	1,513	0,010,101	0,010,000
Deferred tax assets 34	30,645	36,611	24	25
Tax recoverable	8,377	12,607	24	20
Goodwill 29	2,774,403		_	_
	2,774,403 718	2,774,403 718	-	_
Intangible assets 30			- 440	- 0.41
Other assets 28	113,721	131,331	413	241
TOTAL ASSETS	41,147,618	40,535,842	8,526,689	8,279,472
EQUITY AND LIABILITIES LIABILITIES				
Deposits and balances of banks and other				
financial institutions at amortised cost	483,401	538,296	-	_
Derivative financial instruments	610	135	_	_
Customer deposits at amortised cost 32	29,974,352	29,374,122	-	-
Certificates of deposit issued at				
amortised cost	1,794,492	649,833	-	-
Dividends payable 16	120,771	98,812	120,771	98,812
Unsecured bank loans at amortised cost 33	1,663,705	2,960,437	1,652,705	2,150,376
Current tax payable	27,318	23,615	790	9
Deferred tax liabilities 34	23,983	24,555	6,133	5,164
Other liabilities 28	327,938	340,744	5,416	5,389
TOTAL LIABILITIES	34,416,570	34,010,549	1,785,815	2,259,750

		Group		Company		
		31 December	31 December	31 December	31 December	
		2013	2012	2013	2012	
	Notes	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
EQUITY ATTRIBUTABLE TO OWNERS OF THE COMPANY						
Issued capital	35	109,792	109,792	109,792	109,792	
Reserves	38	6,621,256	6,415,501	6,631,082	5,909,930	
TOTAL EQUITY		6,731,048	6,525,293	6,740,874	6,019,722	
TOTAL EQUITY AND LIABILITIES		41,147,618	40,535,842	8,526,689	8,279,472	

Tan Yoke Kong Director

Lee Huat Oon Director

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	2013 HK\$'000	2012 HK\$'000
TOTAL EQUITY		
Balance at the beginning of the year	6,525,293	6,291,784
Profit for the year Other comprehensive income	367,761 13,661	381,571 5,646
Total comprehensive income for the year	381,422	387,217
Dividends declared on shares	(175,667)	(153,708)
Balance at the end of the year	6,731,048	6,525,293

CONSOLIDATED STATEMENT OF CASH FLOWS

	2013 HK\$'000	2012 HK\$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before tax Adjustments for:	451,359	455,779
Depreciation of property and equipment and land held under finance leases	30,689	31,246
Net losses on disposal of property and equipment	229	106
Decrease in impairment allowances for loans and advances and receivables	(12,239)	(44,814)
Dividend income from listed investments	(39)	(23)
Dividend income from unlisted investments	(900)	(1,000)
Increase in fair value of investment properties	(6,125)	(59,993)
Exchange differences	14,452	6,311
Profits tax paid	(70,271)	(91,354)
Operating profit before changes in operating assets and liabilities	407,155	296,258
Increase in operating assets:		
Decrease/(increase) in placements with banks and financial institutions	34,730	(212,386)
(Increase)/decrease in loans and advances and receivables	(74,192)	450,145
Increase in held-to-maturity investments	(724,588)	(2,890,481)
Decrease/(increase) in other assets	17,610	(41,170)
(Increase)/decrease in derivative financial instruments	(454)	2,903
	(746,894)	(2,690,989)
Increase in operating liabilities:		
Decrease in deposits and balances of banks and		
other financial institutions at amortised cost	(54,895)	(707,796)
Increase in customer deposits at amortised cost	600,230	1,039,337
Increase in certificates of deposit issued at amortised cost	1,144,659	136,518
Increase/(decrease) in derivative financial instruments	475	(1,916)
Decrease in other liabilities	(12,806)	(103,658)
	1,677,663	362,485
Net cash inflow/(outflow) from operating activities	1,337,924	(2,032,246)

CONSOLIDATED STATEMENT OF CASH FLOWS

	Note	2013 HK\$'000	2012 HK\$'000
NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES		1,337,924	(2,032,246)
CASH FLOWS FROM INVESTING ACTIVITIES			
Exchange differences		36	10
Purchases of property and equipment		(20,684)	(24,399
Sales proceeds from disposal of property and equipment		1	33
Dividends received from listed investments		39	23
Dividends received from unlisted investments		900	1,000
Net cash outflow from investing activities		(19,708)	(23,333)
CASH FLOWS FROM FINANCING ACTIVITIES New unsecured bank loans Repayment of unsecured bank loans Dividends paid on shares		- (1,296,732) (153,708)	848,000 (848,297 (175,667
Net cash outflow from financing activities		(1,450,440)	(175,964
NET DECREASE IN CASH AND CASH EQUIVALENTS		(132,224)	(2,231,543)
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE YEAR		5,461,327	7,692,870
CASH AND CASH EQUIVALENTS AT THE END OF THE YEAR		5,329,103	5,461,327
ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS			
Cash and short term placements repayable on demand	43	1,228,656	708,553
Money at call and short notice with an original maturity within three month		2,733,718	3,242,915
Placements with banks and financial institutions with an original maturity		2,100,110	0,272,010
within three months		751,314	394,544
Held-to-maturity investments with an original maturity within three months	3	615,415	1,115,315
		5,329,103	5,461,327

1. **Corporate Information**

The registered office of the Company is located at Clarendon House, Church Street, Hamilton HM 11, Bermuda.

The Company is a limited liability company and its shares are listed on the Stock Exchange (stock code: 626).

During the year, the Group's principal activities were the provision of banking, financial and related services, stockbroking, the letting of investment properties, the provision of financing to purchasers of taxis and public light buses, the trading of taxi cabs and taxi licences, and the leasing of taxis.

Details of the principal activities of the Company's subsidiaries are set out in note 26 to the financial statements.

In the opinion of the directors, the ultimate holding company of the Company is Public Bank, which is incorporated in Malaysia.

2. **Basis of Preparation**

The consolidated financial statements have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards ("HKFRSs") (a collective term which includes all applicable individual HKFRSs, Hong Kong Accounting Standards ("HKASs") and Interpretations ("Int")) issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"), accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. These consolidated financial statements also comply with the applicable disclosure provisions of the Listing Rules. They also contain certain disclosure information required under the Banking (Disclosure) Rules ("BDR") issued by the HKMA.

The consolidated financial statements have been prepared under the historical cost convention, as modified for the revaluation of investment properties, available-for-sale financial assets, financial assets and financial liabilities (including derivative financial instruments) at fair value through profit or loss.

3. **Basis of Consolidation**

The consolidated financial statements include the financial statements of the Company and its subsidiaries for the year ended 31 December 2013. The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies. The results of subsidiaries are consolidated from the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

Profit or loss and each component of other comprehensive income are attributed to the owners of the parent of the Group. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control described in the accounting policy for subsidiaries below. A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

If the Group loses control over a subsidiary, it derecognises (i) the assets (including goodwill) and liabilities of the subsidiary, (ii) the carrying amount of any non-controlling interest and (iii) the cumulative translation differences recorded in equity; and recognises (i) the fair value of the consideration received, (ii) the fair value of any investment retained and (iii) any resulting surplus or deficit in profit or loss. The Group's share of components previously recognised in other comprehensive income is reclassified to profit or loss or retained profits, as appropriate, on the same basis as would be required if the Group had directly disposed of the related assets or liabilities.

The subsidiaries consolidated for accounting purposes are Public Bank (Hong Kong), Public Finance, Winton (B.V.I.) Limited and their subsidiaries and a joint venture set out in notes 26 and 27 to the financial statements.

Basis of Capital Disclosures

The Group has complied with the capital requirements during the reporting period related to capital base and the capital adequacy ratio as stipulated by the HKMA, and has also followed the Guideline on the Application of the BDR issued by the HKMA.

Should the Group have not complied with the externally imposed capital requirements of the HKMA, capital management plans should be submitted to the HKMA for restoration of capital to the minimum required level as soon as possible.

The computation of the consolidated capital adequacy ratio of the Group is based on the ratio of the aggregate of risk weighted exposures to the aggregate of capital bases of the Company, Public Bank (Hong Kong) and Public Finance for regulatory reporting purposes.

There are no major restrictions or impediments on the transfer of capital or funds among the members of the Company's consolidation group except that liquidity, capital and other performance indicators of Public Securities Limited and Public Financial Securities Limited should satisfy the minimum requirements of the Securities and Futures (Financial Resources) Rules issued by the Securities and Futures Commission of Hong Kong.

A portion of retained profits, based on a percentage of gross loans and advances, is set aside as a nondistributable regulatory reserve as part of Common Equity Tier 1 ("CET1") capital and is included in the capital base pursuant to the HKMA capital requirements.

With effect from 1 January 2013, the Group has adopted the provisions of the Banking (Amendment) Ordinance 2012 relating to the Basel III capital standards and the amended Banking (Capital) Rules (the "Capital Rules"). The Capital Rules outline the general requirements on regulatory capital adequacy ratios, the components of eligible regulatory capital as well as the levels of those ratios at which banking institutions are required to operate. The Capital Rules have been developed based on internationally-agreed standards on capital adequacy promulgated by the Basel Committee on Banking Supervision. Under the Capital Rules, the minimum capital adequacy ratios are progressively increased from 1 January 2013 to 1 January 2019, and include a phased introduction of a new capital conservation buffer of 2.5%. Additional capital requirements, including a new counter-cyclical buffer ranging from 0% to 2.5%, will be detailed at a later stage.

5. **Accounting Policies**

Changes in accounting policies and disclosures

The HKICPA has issued a number of new and revised HKFRSs, which are generally effective for accounting periods beginning on or after 1 January 2013. The Group has adopted the following new and revised HKFRSs issued up to 31 December 2013 which are pertinent to its operations and relevant to these financial statements.

- **HKFRS 1 Amendments**
- **HKFRS 7 Amendments**
- HKFRS 10
- HKFRS 11
- HKFRS 12
- HKFRS 10, HKFRS 11 and HKFRS 12 Amendments
- HKFRS 13
- HKAS 1 Amendments
- HKAS 19 (2011)
- HKAS 27 (2011)
- HKAS 28 (2011)
- HKAS 36 Amendments
- HK(IFRIC)-Int 20
- Annual Improvements 2009-2011 Cycle

Amendments to HKFRS 1 First-time Adoption of Hong Kong Financial Reporting Standards - Government Loans

Amendments to HKFRS 7 Financial Instruments: Disclosures -Offsetting Financial Assets and Financial Liabilities

Consolidated Financial Statements

Joint Arrangements

Disclosure of Interests in Other Entities

Amendments to HKFRS 10, HKFRS 11 and

HKFRS 12 - Transition Guidance

Fair Value Measurement

Amendments to HKAS 1 Presentation of Financial Statements - Presentation of Items of Other Comprehensive Income

Employee Benefits

Separate Financial Statements

Investments in Associates and Joint Ventures

Amendments to HKAS 36 Impairment of Assets - Recoverable Amount Disclosures for Non-financial Assets (early adopted) Stripping Costs in the Production Phase of a Surface Mine

Amendments to a number of HKFRSs issued in June 2012

Changes in accounting policies and disclosures (Continued)

The principal effects of adopting these new and revised HKFRSs are as follows:

HKFRS 7 Amendments require an entity to disclose information about rights to set-off and related arrangements (e.g., collateral agreements). The disclosures provide users with information that is useful in evaluating the effect of netting arrangements on an entity's financial position. The new disclosures are required for all recognised financial instruments that are set off in accordance with HKAS 32 *Financial Instruments: Presentation*. The disclosures also apply to recognised financial instruments that are subject to an enforceable master netting arrangement or similar agreement, irrespective of whether they are set off in accordance with HKAS 32. The amendments do not have any material financial impact on the Group.

HKFRS 10 replaces the portion of HKAS 27 Consolidated and Separate Financial Statements that addresses the accounting for consolidated financial statements and addresses the issues in HK(SIC)-Int 12 Consolidation – Special Purpose Entities. It establishes a single control model used for determining which entities are consolidated. To meet the definition of control in HKFRS 10, an investor must have (a) power over an investee, (b) exposure, or rights, to variable returns from its involvement with the investee, and (c) the ability to use its power over the investee to affect the amount of the investor's returns. The changes introduced by HKFRS 10 require management of the Group to exercise significant judgement to determine which entities are controlled. The application of this new standard has no financial impact on the Group.

Consequential amendments were made to HKAS 27 and HKAS 28 as a result of the issuance of HKFRS 10, HKFRS 11 and HKFRS 12. The Group adopted HKFRS 10, HKFRS 11, HKFRS 12, HKAS 27 (2011), HKAS 28 (2011), and the subsequent amendments to these standards issued in July and December 2012 from 1 January 2013.

HKFRS 11 replaces HKAS 31 Interests in Joint Ventures and HK(SIC)-Int 13 Jointly Controlled Entities – Non-Monetary Contributions by Venturers. It describes the accounting for joint arrangements with joint control. It addresses only two forms of joint arrangements, i.e., joint operations and joint ventures, and removes the option to account for joint ventures using proportionate consolidation. The classification of joint arrangements under HKFRS 11 depends on the parties' rights and obligations arising from the arrangements. A joint operation is a joint arrangement whereby the joint operators have rights to the assets and obligations for the liabilities of the arrangement and is accounted for on a line-by-line basis to the extent of the joint operators' rights and obligations in the joint operation. A joint venture is a joint arrangement whereby the joint venturers have rights to the net assets of the arrangement and is required to be accounted for using the equity method in accordance with HKAS 28 (2011). The application of this new standard has no material financial impact on the Group.

HKFRS 12 sets out the disclosure requirements for subsidiaries, joint arrangements, associates and structured entities previously included in HKAS 27 Consolidated and Separate Financial Statements, HKAS 31 Interests in Joint Ventures and HKAS 28 Investments in Associates. It also introduces a number of new disclosure requirements for these entities. Details of the disclosures for subsidiaries and a joint venture are included in notes 26 and 27 to the financial statements.

The HKFRS 10, HKFRS 11 and HKFRS 12 Amendments clarify the transition guidance in HKFRS 10 and provide further relief from full retrospective application of these standards, limiting the requirement to provide adjusted comparative information to only the preceding comparative period. The amendments clarify that retrospective adjustments are only required if the consolidation conclusion as to which entities are controlled by the Group is different between HKFRS 10 and HKAS 27 or HK(SIC)-Int 12 at the beginning of the annual period in which HKFRS 10 is applied for the first time. These amendments have no material impact on the Group.

HKFRS 13 provides a precise definition of fair value and a single source of fair value measurement and disclosure requirements for use across HKFRSs. The standard does not change the circumstances in which the Group is required to use fair value, but rather provides guidance on how fair value should be applied where its use is already required or permitted under other HKFRSs. HKFRS 13 is applied prospectively and the adoption has had no material impact on the Group's fair value measurements. As a result of the guidance in HKFRS 13, the policies for measuring fair value have been amended. Additional disclosures required by HKFRS 13 for the fair value measurements of investment properties and financial instruments are included in notes 23 and 42 to the financial statements. The application of this new standard has no material financial impact on the Group.

5. Accounting Policies (Continued)

Changes in accounting policies and disclosures (Continued)

The HKAS 1 Amendments change the grouping of items presented in other comprehensive income ("OCI"). Items that could be reclassified (or recycled) to profit or loss at a future point in time (e.g., exchange differences on translation of foreign operations, net movement on cash flow hedges and net loss or gain on available-for-sale financial assets) are presented separately from items which will never be reclassified (e.g., the revaluation of land and buildings). The amendments have affected the presentation only and have had no material financial impact on the Group.

HKAS 19 (2011) includes a number of amendments that range from fundamental changes to simple clarifications and re-wording. The revised standard introduces significant changes in the accounting for defined benefit pension plans including removing the choice to defer the recognition of actuarial gains and losses. Other changes include modifications to the timing of recognition for termination benefits, the classification of short-term employee benefits and disclosures of defined benefit plans. As the Group does not have any defined benefit plan or employee termination plan and the Group does not have any significant employee benefits that are expected to be settled for more than twelve months after the reporting period, the adoption of the revised standard has had no material financial impact on the Group.

The HKAS 36 Amendments remove the unintended disclosure requirement made by HKFRS 13 on the recoverable amount of a cash-generating unit which is not impaired. In addition, the amendments require the disclosure of the recoverable amounts for the assets or cash-generating units for which an impairment loss has been recognised or reversed during the reporting period, and expand the disclosure requirements regarding the fair value measurement for these assets or units if their recoverable amounts are based on fair value less costs of disposal. The amendments are effective retrospectively for annual periods beginning on or after 1 January 2014 with earlier application permitted, provided HKFRS 13 is also applied. The Group has early adopted the amendments in these financial statements. The amendments have had no material financial impact on the Group.

Annual Improvements 2009-2011 Cycle issued in June 2012 sets out the amendments to a number of standards. There are separate transitional provisions for each standard. While the adoption of some of the amendments may result in changes in accounting policies, none of these amendments have had a significant financial impact on the Group. Details of the key amendments most applicable to the Group are as follows:

- (a) HKAS 1 Presentation of Financial Statements: Clarifies the difference between voluntary additional comparative information and the minimum required comparative information. Generally, the minimum required comparative period is the previous period. An entity must include comparative information in the related notes to the financial statements when it voluntarily provides comparative information beyond the previous period. The additional comparative information does not need to contain a complete set of financial statements.
 - In addition, the amendment clarifies that the opening statement of financial position as at the beginning of the preceding period must be presented when an entity changes its accounting policies; makes retrospective restatements or makes reclassifications, and the change has a material effect on the statement of financial position. However, the related notes to the opening statement of financial position as at the beginning of the preceding period are not required to be presented.
- (b) HKAS 16 *Property, Plant and Equipment*: Clarifies that major spare parts and servicing equipment that meet the definition of property, plant and equipment are not inventories.
- (c) HKAS 32 Financial Instruments: Presentation: Clarifies that income taxes arising from distributions to equity holders are accounted for in accordance with HKAS 12 Income Taxes. The amendment removes existing income tax requirements from HKAS 32 and requires entities to apply the requirements in HKAS 12 to any income tax arising from distributions to equity holders.

Impact of issued but not yet effective HKFRSs

The Group has not applied the following new and revised HKFRSs, that have been issued but are not yet effective, in these financial statements:

HKFRS 9

 HKFRS 9, HKFRS 7 and HKAS 39 Amendments

 HKFRS 10, HKFRS 12 and HKAS 27 (2011) Amendments

HKAS 19 Amendments

HKAS 32 Amendments

HKAS 39 Amendments

HKAS 39 Amendments

HK(IFRIC)-Int 21

Financial Instruments3

Hedge Accounting and amendments to HKFRS 9, HKFRS 7 and

HKAS 39³

Amendments to HKFRS 10, HKFRS 12 and HKAS 27 (2011) – Investment Entities¹
Amendments to HKAS 19 Employee Benefits

- Defined Benefit Plans: Employee Contributions²

Amendments to HKAS 32 Financial Instruments: Presentation

- Offsetting Financial Assets and Financial Liabilities1

Amendments to HKAS 39 Financial Instruments: Recognition and measurement – Novation of Derivatives and Continuation of Hedge Accounting¹

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effective for annual periods beginning on or after 1 January 2014

effective for annual periods beginning on or after 1 July 2014

no mandatory effective date yet determined but is available for adoption

HKFRS 9 issued in November 2009 is the first part of phase 1 of a comprehensive project to entirely replace HKAS 39 *Financial Instruments: Recognition and Measurement*. This phase focuses on the classification and measurement of financial assets. Instead of classifying financial assets into four categories, an entity shall classify financial assets as subsequently measured at either amortised cost or fair value, on the basis of both the entity's business model for managing the financial assets and the contractual cash flow characteristics of the financial assets. This aims to improve and simplify the approach for the classification and measurement of financial assets compared with the requirements of HKAS 39.

In November 2010, the HKICPA issued additions to HKFRS 9 to address financial liabilities (the "Additions") and incorporated in HKFRS 9 the current derecognition principles of financial instruments of HKAS 39. Most of the Additions were carried forward unchanged from HKAS 39, while changes were made to the measurement of financial liabilities designated at fair value through profit or loss using the fair value option ("FVO"). For these FVO liabilities, the amount of change in the fair value of a liability that is attributable to changes in credit risk must be presented in OCI. The remainder of the change in fair value is presented in profit or loss, unless presentation of the fair value change in respect of the liability's credit risk in OCI would create or enlarge an accounting mismatch in profit or loss. However, loan commitments and financial guarantee contracts which have been designated under the FVO are scoped out of the Additions.

In December 2013, the HKICPA added to HKFRS 9 the requirements related to hedge accounting and made some related changes to HKAS 39 and HKFRS 7 which include the corresponding disclosures about risk management activity for applying hedge accounting. The amendments to HKFRS 9 relax the requirements for assessing hedge effectiveness which result in more risk management strategies being eligible for hedge accounting. The amendments also allow greater flexibility on the hedged items and relax the rules on using purchased options and non-derivative financial instruments as hedging instruments. In addition, the amendments to HKFRS 9 allow an entity to apply only the improved accounting for own credit-risk related fair value gains and losses arising on FVO liabilities as introduced in 2010 without applying the other HKFRS 9 requirements at the same time.

5. Accounting Policies (Continued)

Impact of issued but not yet effective HKFRSs (Continued)

HKAS 39 is aimed to be replaced by HKFRS 9 in its entirety. Before this entire replacement, the guidance in HKAS 39 on impairment of financial assets continues to apply. The previous mandatory effective date of HKFRS 9 was removed by the HKICPA in December 2013 and a mandatory effective date will be determined after the entire replacement of HKAS 39 is completed. However, the standard is available for application now. The Group will quantify the effect in conjunction with other phases, when the final standard including all phases is issued.

Amendments to HKFRS 10 include a definition of an investment entity and provide an exception to the consolidation requirement for entities that meet the definition of an investment entity. Investment entities are required to account for subsidiaries at fair value through profit or loss in accordance with HKFRS 9 rather than consolidate them. Consequential amendments were made to HKFRS 12 and HKAS 27 (2011). The amendments to HKFRS 12 also set out the disclosure requirements for investment entities. The Group expects that these amendments will not have any impact on the Group as the Company is not an investment entity as defined in HKFRS 10.

The HKAS 19 Amendments apply to contributions from employees or third parties to defined benefits plans. The amendments simplify the accounting for contributions that are independent of the number of years of employee service, for example, employee contributions that are calculated according to a fixed percentage of salary. If the amount of the contributions is independent of the number of years of service, an entity is permitted to recognise such contributions as a reduction of the service cost in the period in which the related service is rendered. The amendments are not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2015.

HKAS 32 Amendments clarify the meaning of "currently has a legally enforceable right to set-off" for offsetting financial assets and financial liabilities. The amendments also clarify the application of the offsetting criteria in HKAS 32 to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are not simultaneous. The amendments are not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2014.

The HKAS 39 Amendments provide an exception to the requirement of discontinuing hedge accounting in situations where over-the-counter ("OTC") derivatives designated in hedging relationships are directly or indirectly, novated to a central counterparty as a consequence of laws or regulations, or the introduction of laws or regulations. For continuance of hedge accounting under this exception, all of the following criteria must be met: (i) the novations must arise as a consequence of laws or regulations, or the introduction of laws or regulations; (ii) the parties to the hedging instrument agree that one or more clearing counterparties replace their original counterparty to become the new counterparty to each of the parties; and (iii) the novations do not result in changes to the terms of the original derivative other than changes directly attributable to the change in counterparty to achieve clearing. The amendments are not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2014.

HK(IFRIC)-Int 21 clarifies that an entity recognises a liability for a levy when the activity that triggers payment, as identified by the relevant legislation, occurs. The interpretation also clarifies that a levy liability is accrued progressively only if the activity that triggers payment occurs over a period of time, in accordance with the relevant legislation. For a levy that is triggered upon reaching a minimum threshold, the interpretation clarifies that no liability should be recognised before the specified minimum threshold is reached. The interpretation is not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2014.

Summary of significant accounting policies

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below.

(1) Foreign currency translation

The consolidated financial statements are presented in Hong Kong dollars, which is the Group's functional and presentation currency. Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency.

(i) Transactions and balances

Transactions in foreign currencies are initially recorded in the functional currency rates prevailing at the dates of the transactions.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency rates of exchange ruling at the end of the reporting period. Differences arising on settlement or translation of monetary items are recognised in "Other operating income" or "Other operating expenses" in the consolidated income statement with the exception of differences on foreign currency borrowings that provide an effective hedge against a net investment in a foreign entity which is taken directly to equity until the disposal of the net investment, at which time they are recognised in the consolidated income statement. Tax charges and credits attributable to exchange differences on those borrowings are also recorded in OCI.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was measured. The gain or loss arising on translation of a non-monetary item measured at fair value is treated in line with the recognition of the gain or loss on change in fair value of the item (i.e., translation difference on the item whose fair value gain or loss is recognised in OCI or profit or loss is also recognised in OCI or profit or loss, respectively).

Any goodwill arising on the acquisition of a foreign operation and any fair value adjustments to the carrying amounts of assets and liabilities arising on the acquisition are treated as assets and liabilities of the foreign operation and translated at the closing rate.

(ii) Group companies

As at the reporting date, the assets and liabilities of subsidiaries and overseas branches and offices are translated into the Group's presentation currency at the rates of exchange ruling at the end of the reporting period, and their income statements are translated at the weighted average exchange rates for the year. Exchange differences arising on translation are taken directly to a separate component of equity. On disposal of a foreign entity, the deferred cumulative amount recognised in equity relating to that particular foreign operation is recognised in the consolidated income statement as part of gain or loss on disposal.

(2) Financial instruments – initial recognition and subsequent measurement

(i) Date of recognition

Purchases or sales of financial assets that require delivery of assets within the time frame generally established by regulation or convention in the market place are recognised on the trade date, i.e., the date that the Group commits to purchase or sell the asset. Derivatives are recognised on the trade date basis.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(2) Financial instruments – initial recognition and subsequent measurement (Continued)

(ii) Initial recognition of financial instruments

The classification of financial instruments at initial recognition depends on the purpose for which the financial instruments are acquired and their characteristics. All financial instruments are measured initially at their fair value plus, in the case of financial assets and financial liabilities not at fair value through profit or loss, any directly attributable incremental costs of acquisition or issue.

(iii) Derivative financial instruments

Derivatives include interest rate swaps and futures, cross currency swaps, forward foreign exchange contracts and options on interest rates, foreign currencies and equities. Derivatives are recorded at fair value and carried as assets when their fair value is positive and as liabilities when their fair value is negative. Changes in the fair value of derivatives held for trading are included in "Net gain or loss on derivative financial instruments".

Derivatives embedded in other financial instruments, such as the conversion option in an acquired convertible bond, are treated as separate derivatives and recorded at fair value if their economic characteristics and risks are not closely related to those of the host contract, and the host contract is not itself held for trading or designated at fair value through profit or loss. The embedded derivatives separated from the host contract are carried at fair value in the trading portfolio with changes in fair value recognised in the consolidated income statement.

(iv) Financial assets designated at fair value through profit or loss

Financial assets classified in this category are held for trading or are designated by management on initial recognition when the following criteria are met:

- the designation eliminates or significantly reduces the inconsistent treatment that would otherwise arise from measuring the assets or liabilities or recognising gains or losses on them on a different basis;
- the assets and liabilities are part of a group of financial assets, financial liabilities or both which are managed and their performance evaluated on a fair value basis, in accordance with a documented risk management or investment strategy; or
- the financial instrument contains an embedded derivative, unless the embedded derivative does significantly modify the cash flows or it is clear, with little or no analysis, that it would not be separately recorded.

Financial assets and financial liabilities at fair value through profit or loss are recorded in the consolidated statement of financial position at fair value. Changes in fair value are recorded in "Net gain or loss on financial assets designated at fair value through profit or loss". Interest earned or incurred is accrued in interest income or expense, respectively, according to the terms of the contract, while dividend income is recorded in "Other operating income" when the right to the payment has been established.

(v) Held-to-maturity investments

Held-to-maturity investments at amortised cost are those which carry fixed or determinable payments and have fixed maturity and which the Group has the intention and ability to hold to maturity. After initial measurement, held-to-maturity investments are subsequently measured at amortised cost using the effective interest rate method, less allowance for impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees that are an integral part of the effective interest rate. The amortisation is included in "Interest income" in the consolidated income statement. The losses arising from impairment of such investments are recognised in the consolidated income statement as "Impairment allowances for held-to-maturity investments".

Summary of significant accounting policies (Continued)

(2) Financial instruments - initial recognition and subsequent measurement (Continued)

(vi) Cash and short term placements, placements with banks and financial institutions, and loans and advances and receivables

Cash and short term placements, placements with banks and financial institutions, and loans and advances and receivables are categorised as loans and advances. They are carried at amortised cost and are financial assets with fixed or determinable payments and fixed maturities that are not quoted in an active market. They are not entered into with the intention of immediate or short term resale. After initial measurement, amounts due from banks and loans and advances are subsequently measured at amortised cost using the effective interest rate method, less allowance for impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees and costs that are an integral part of the effective interest rate. The amortisation is included in "Interest income" in the consolidated income statement. The losses arising from impairment are recognised in the consolidated income statement in "Impairment allowances for loans and advances and receivables".

(vii) Available-for-sale financial assets

Available-for-sale financial assets are those which are designated as such or do not qualify to be classified as designated at fair value through profit or loss, held-to-maturity investments or loans and advances. They include equity instruments, investments in mutual funds and money markets and other debt instruments.

After initial measurement, available-for-sale financial assets are subsequently measured at fair value. Unrealised gains and losses are recognised directly in equity in the "Available-for-sale financial asset revaluation reserve".

When the security is disposed of, the cumulative gain or loss previously recognised in equity is recognised in the consolidated income statement in "Other operating income" or "Other operating expenses". Where the Group holds more than one investment in the same security, they are deemed to be disposed of on a first-in, first-out basis. Interest earned whilst holding available-for-sale financial assets is reported as interest income using the effective interest rate method. Dividends earned whilst holding available-for-sale financial assets are recognised in the consolidated income statement as "Other operating income" when the right of the payment has been established. The losses arising from impairment of such investments are recognised in the consolidated income statement in "Impairment allowances for available-for-sale financial assets" and removed from the "Available-for-sale financial asset revaluation reserve".

(viii) Certificates of deposit

Issued financial instruments or their components, which are not designated at fair value through profit or loss, are classified as liabilities under "Certificates of deposit issued at amortised cost" where the substance of the contractual arrangement results in the Group having an obligation either to deliver cash or another financial asset to the holder, or to satisfy the obligation other than by the exchange of a fixed amount of cash or another financial asset for a fixed number or own equity shares. The components of compound financial instruments, that contain both liability and equity elements, are accounted for separately, with the equity component being assigned the residual amount after deducting from the instrument as a whole the amount separately determined as the fair value of the liability component on the date of issue.

After initial measurement, debt issued and other borrowings are subsequently measured at amortised cost using the effective interest rate method. Amortised cost is calculated by taking into account any discount or premium on the issue and costs that are an integral part of the effective interest rate.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(2) Financial instruments – initial recognition and subsequent measurement (Continued)

(ix) Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost, using the effective interest rate method unless the effect of discounting would be immaterial, in which case they are stated at cost. Gains and losses are recognised in the consolidated income statement when the liabilities are derecognised as well as through the amortisation process using effective interest rate method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest rate amortisation is included in finance costs in the consolidated income statement.

(3) Financial guarantees

In the ordinary course of business, the Group gives financial guarantees, consisting of letters of credit, guarantees and acceptances. Financial guarantees are initially recognised in the financial statements in "Other liabilities" at fair value less transaction costs that are directly attributable to the acquisition or issue of the financial guarantee contract, except when such contract is recognised at fair value through profit or loss. Subsequent to initial recognition, the Group measures the financial guarantee contract at the higher of the amortised premium and the best estimate of expenditure required to settle any financial obligation arising as a result of the guarantee.

Any increase in the liability relating to financial guarantees is taken to the consolidated income statement. The premium received is recognised in the consolidated income statement in "Net fees and commission income" under "Other operating income" on a straight-line basis over the life of the guarantee.

(4) Derecognition of financial assets and financial liabilities

(i) Financial assets

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognised when:

- the rights to receive cash flows from the asset have expired; or
- the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a "pass-through" arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a "pass-through" arrangement, it evaluates if and to what extent it has retained the risk and rewards of ownership of the asset. When it has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the Group continues to recognise the transferred asset to the extent of the Group's continuing involvement. In that case, the Group also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Summary of significant accounting policies (Continued)

(4) Derecognition of financial assets and financial liabilities (Continued)

(ii) Financial liabilities

A financial liability is derecognised when the obligation under the liability is discharged or cancelled, or expires. Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in the consolidated income statement.

(iii) Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the statement of financial position if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

(5) Fair value measurement

The Group measures its investment properties and derivative financial instruments at fair value at the end of each reporting period. Fair value is the price that will be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either in the principal market for the asset or liability, or in the absence of a principal market, in the most advantageous market for the asset or liability. The principal or the most advantageous market must be accessible by the Group. The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that will use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1: based on quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: based on valuation techniques for which the lowest level input that is significant to the fair value measurement is observable, either directly or indirectly
- Level 3: based on valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by reassessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(6) Impairment of financial assets

The Group assesses at the end of each reporting period whether there is objective evidence that a financial asset or a group of financial assets is impaired. An impairment exists if one or more events that occurred after the initial recognition of the asset has/have an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that a borrower or a group of borrowers is/are experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganisation and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with default.

(i) Placements with banks and financial institutions, and loans and advances and receivables

For amounts due from banks and loans and advances to customers carried at amortised cost, the

Group first assesses whether impairment exists individually for financial assets that are individually
significant, or collectively for financial assets that are not individually significant. If the Group
determines that no objective evidence of impairment exists for an individually assessed financial
asset, whether significant or not, the asset is included in a group of financial assets with similar
credit risk characteristics and the Group collectively assesses them for impairment. Assets that
are individually assessed for impairment and for which an impairment loss is, or continues to be,
recognised are not included in a collective assessment of impairment.

The amount of any impairment loss identified is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not yet been incurred). The carrying amount of the asset is reduced through the use of an allowance account and the loss is recognised in the consolidated income statement. Interest income continues to be accrued on the reduced carrying amount based on the original effective interest rate of the asset. Loans together with the associated allowance are written off when there is no realistic prospect of future recovery and all collateral had been realised or had been transferred to the Group. If, in a subsequent year, the amount of the estimated impairment loss increases or decreases because of an event occurring after the impairment was recognised, the previously recognised impairment loss is increased or reduced by adjusting the allowance account. Any subsequent reversal of an impairment is recognised in the consolidated income statement, to the extent that the carrying value of the asset does not exceed its amortised cost at the reversal date. If a future write-off is later recovered, the recovery is credited to "Impairment losses and allowances" in the consolidated income statement.

The present value of the estimated future cash flows is discounted at the financial asset's original effective interest rate. The calculation of the present value of the estimated future cash flows of a collateralised financial asset reflects the cash flows that may result from foreclosure less costs for obtaining and selling the collateral, whether or not foreclosure is probable.

For the purpose of a collective evaluation of impairment, financial assets are grouped on the basis of the Group's internal credit risk-based system that considers credit risk characteristics such as asset type, industry, collateral type, economic factors and other relevant factors.

Future cash flows on a group of financial assets that are collectively evaluated for impairment are estimated on the basis of historical loss experience for assets with credit risk characteristics similar to those in the group. Historical loss experience is adjusted on the basis of current observable data to reflect the effects of current conditions that did not affect the years on which the historical loss experience is based and to remove the effects of conditions in the historical period that do not exist currently. Estimates of changes in future cash flows reflect, and are directionally consistent with, changes in related observable data from year to year (such as changes in unemployment rates, property prices, commodity prices, payment status, or other factors that are indicative of incurred losses in the group and their magnitude). The methodology and assumptions used for estimating future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience.

Summary of significant accounting policies (Continued)

(6) Impairment of financial assets (Continued)

(ii) Held-to-maturity investments

For held-to-maturity investments, the Group assesses individually whether there is objective evidence of impairment. If there is objective evidence that an impairment loss has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows. The carrying amount of the asset is reduced and the amount of the loss is recognised in the consolidated income statement.

If, in a subsequent year, the amount of the estimated impairment loss decreases because of an event occurring after the impairment was recognised, any amounts formerly charged are credited to "Impairment allowances for held-to-maturity investments", to the extent that the carrying value of the asset does not exceed its amortised cost at the reversal date.

(iii) Available-for-sale financial assets

For available-for-sale financial assets, the Group assesses at the end of each reporting period whether there is objective evidence that an investment or a group of investments is impaired.

If an available-for-sale asset is impaired, an amount comprising the difference between its cost (net of any principal payment and amortisation) and its current fair value, less any impairment loss previously recognised in the consolidated income statement, is removed from OCI and recognised in the consolidated income statement.

In the case of equity investments classified as available for sale, objective evidence would include a significant or prolonged decline in the fair value of an investment below its cost. The determination of what is "significant" or "prolonged" requires judgement. "Significant" is evaluated against the original cost of the investment and "prolonged" against the period in which the fair value has been below its original cost. Where there is evidence of impairment, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognised in the consolidated income statement – is removed from OCI and recognised in the consolidated income statement. Impairment losses on equity instruments classified as available for sale are not reversed through the consolidated income statement. Increases in their fair value after impairment are recognised directly in OCI.

In the case of debt instruments classified as available for sale, impairment is assessed based on the same criteria as financial assets carried at amortised cost. However, the amount recorded for impairment is the cumulative loss measured as the difference between the amortised cost and the current fair value, less any impairment loss on that investment previously recognised in the consolidated income statement. Future interest income continues to be accrued based on the reduced carrying amount of the asset and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The interest income is recorded as part of finance income. Impairment losses on debt instruments are reversed through the consolidated income statement if the increase in fair value of the instruments can be objectively related to an event occurring after the impairment loss was recognised in the consolidated income statement.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(7) Leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at the inception date: whether the fulfillment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset.

(i) Group as a lessee

Finance leases, which transfer to the Group substantially all the risks and benefits incidental to ownership of the leased item other than legal titles, are capitalised at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments and classified as "Property and equipment" but represented on a separate line with the corresponding liability to the lessor included in "Other liabilities". Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged directly against income in "Interest expense" in the consolidated income statement.

Capitalised leased assets are depreciated over the shorter of the estimated useful life of the asset and the lease term, if there is no reasonable certainty that the Group will obtain ownership by the end of the lease term.

Operating lease payments are not recognised in the consolidated statement of financial position. Any rentals payable are accounted for on a straight-line basis over the lease term and are included in "Operating expenses".

Land held under finance leases are stated at cost less accumulated depreciation and any impairment, and are depreciated over the remaining lease terms on a straight-line basis to the consolidated income statement.

Medium term leases are leases with remaining lease periods of more than 10 years but not more than 50 years. Long term leases are leases with remaining lease periods of more than 50 years.

(ii) Group as a lessor

Leases where the Group retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. The Group leases out all of its investment properties as operating leases, thus generating rental income. Initial direct costs incurred in negotiating operating leases are added to the carrying amount of the leased asset and are recognised over the lease term on the same basis as rental income. Contingent rents are recognised as revenue in the period in which they are earned.

The amounts due from the lesses under finance leases are recorded in the consolidated statement of financial position as loans and advances to customers. The amount comprises the gross investment in the finance leases less gross earnings allocated to future accounting periods. The total gross earnings under finance leases are allocated to the accounting periods over the duration of the underlying agreements so as to produce an approximately constant periodic rate of return on the net cash investment for each accounting period.

Summary of significant accounting policies (Continued)

(8) Recognition of revenue and expenditure

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised:

(i) Interest income and expense

For all financial instruments measured at amortised cost and interest-bearing financial instruments classified as available-for-sale financial assets, interest income or expense is recorded at the effective interest rate, which is the rate that exactly discounts estimated future cash payments or receipts over the expected life of the financial instrument or a shorter period, where appropriate, to the net carrying amount of the financial asset or financial liability. The calculation takes into account all contractual terms of the financial instrument (for example, prepayment options) and includes any fees or incremental costs that are directly attributable to the instrument and are an integral part of the effective interest rate, but not future credit losses. The carrying amount of the financial asset or financial liability is adjusted if the Group revises its estimates of payments or receipts. The adjusted carrying amount is calculated based on the original effective interest rate and the change in the carrying amount is recorded as interest income or expense.

Once the value of a financial asset or a group of similar financial assets had been reduced due to an impairment loss, interest income continues to be recognised using the original effective interest rate applied to the new carrying amount.

(ii) Fee and commission income

The Group earns fee and commission income from a diverse range of services it provides to its customers. Fee income can be divided into the following two categories:

- (a) Fee income earned from services that are provided over a certain period of time Fees earned from the provision of services over a period of time are accrued over that period. These fees include commission income and asset management, custody and other management and advisory fees. Loan commitment fees for loans that are likely to be drawn down and other credit related fees are deferred (together with any incremental costs) and recognised as an adjustment to the effective interest rate on the loan.
- (b) Fee income from providing transaction services Fees arising from negotiating or participating in the negotiation of a transaction for a third party, such as the arrangement of the acquisition of shares or other securities or the purchase or sale of businesses, are recognised on completion of the underlying transaction.

(iii) Dividend income

Dividend income is recognised when the Group's right to receive the payment is established.

(iv) Net trading income

Net trading income arising from trading activities includes all gains and losses from changes in fair value for financial assets and financial liabilities held for trading. Gains and losses on foreign exchange trading and other transactions are also reported as "Net trading income" except for those gains and losses on translation of foreign currencies recognised in the translation reserve.

(v) Rental income

Rental income arising on investment properties is accounted for on a straight-line basis over the lease terms on ongoing leases and is recorded in the consolidated income statement as "Other operating income".

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(9) Cash and cash equivalents

For the purpose of consolidated statement of cash flows, cash and cash equivalents consist of cash on hand, amounts due from banks on demand or with original maturity within three months and held-to-maturity investments with original maturity within three months.

(10) Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The consideration transferred is measured at the acquisition date fair value which is the sum of the acquisition date fair values of assets transferred by the Group, liabilities assumed by the Group to the former owners of the acquiree and the equity interests issued by the Group in exchange for control of the acquiree. For each business combination, the Group elects whether to measure the non-controlling interests in the acquiree that are present ownership interests and entitle their holders to a proportionate share of net assets in the event of liquidation at fair value or at the proportionate share of the acquiree's identifiable net assets. All other components of non-controlling interests are measured at fair value. Acquisition-related costs are expensed as incurred.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

If the business combination is achieved in stages, the previously held equity interest is remeasured at its acquisition date fair value and any resulting gain or loss is recognised in profit or loss.

Any contingent consideration to be transferred by the acquirer is recognised at fair value at the acquisition date. Contingent consideration classified as an asset or a liability that is a financial instrument and within the scope of HKAS 39 is measured at fair value with changes in fair value either recognised in profit or loss or as a change to OCI. If the contingent consideration is not within the scope of HKAS 39, it is measured in accordance with the appropriate HKFRS. Contingent consideration that is classified as equity is not remeasured and subsequent settlement is accounted for within equity.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred, the amount recognised for non-controlling interests and any fair value of the Group's previously held equity interests in the acquiree over the identifiable net assets acquired and liabilities assumed. If the sum of this consideration and other items is lower than fair value of the net assets of the subsidiary acquired, the difference is, after reassessment, recognised in consolidated income statement as gain on bargain purchase.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. Goodwill is tested for impairment annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired. The Group performs its annual impairment test of goodwill as at 31 December. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units, or groups of cash-generating units, that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the Group are assigned to those units or groups of units.

Impairment is determined by assessing the recoverable amount of the cash-generating unit (group of cash-generating units) to which the goodwill relates. Where the recoverable amount of the cash-generating unit (group of cash-generating units) is less than the carrying amount, an impairment loss is recognised. An impairment loss recognised for goodwill is not reversed in a subsequent period.

Summary of significant accounting policies (Continued)

(10) Business combinations and goodwill (Continued)

Where goodwill has been allocated to a cash-generating unit (or group of cash-generating units) and part of the operation within that unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on the disposal. Goodwill disposed in these circumstances is measured based on the relative values of the disposed operation and the portion of the cash-generating unit retained.

(11) Subsidiaries

A subsidiary is an entity (including a structured entity), directly or indirectly, controlled by the Company. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee (i.e., existing rights that give the Group the current ability to direct the relevant activities of the investee).

When the Company has, directly or indirectly, less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- (a) the contractual arrangement with the other vote holders of the investee;
- (b) rights arising from other contractual arrangements; and
- (c) the Group's voting rights and potential voting rights.

The results of subsidiaries are included in the Company's income statement to the extent of dividends received and receivable.

(12) Joint venture companies

A joint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require the unanimous consent of the parties sharing control.

The Group's investments in joint ventures are stated in the consolidated statement of financial position at the Group's share of net assets under the equity method of accounting, less any impairment loss.

The Group's share of the post-acquisition results and OCI of joint ventures is included in the consolidated income statement and consolidated comprehensive income, respectively. In addition, when there has been a change recognised directly in the equity of the joint venture, the Group recognises its share of any change, when applicable, in the consolidated statement of changes in equity. Unrealised gains and losses resulting from transactions between the Group and its associates or joint ventures are eliminated to the extent of the Group's investments in the joint ventures, except where unrealised losses provide evidence of an impairment of the asset transferred.

The results of joint ventures are included in the Company's income statement to the extent of dividends received and receivable. The Company's investments in joint ventures are treated as non-current assets and are stated at cost less any impairment loss.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(13) Related parties

A party is considered to be related to the Group if:

- (a) the party is a person or a close member of that person's family and that person
 - (i) has control or joint control over the Group;
 - (ii) has significant influence over the Group; or
 - (iii) is a member of the key management personnel of the Group or of a parent of the Group;

or

- (b) the party is an entity where any of the following conditions applies:
 - (i) the entity and the Group are members of the same group;
 - (ii) one entity is an associate or joint venture of the other entity (or of a parent, subsidiary or fellow subsidiary of the other entity);
 - (iii) the entity and the Group are joint ventures of the same third party;
 - (iv) one entity is a joint venture of a third entity and the other entity is an associate of the third entity:
 - (v) the entity is a post-employment benefit plan for the benefit of employees of either the Group or an entity related to the Group;
 - (vi) the entity is controlled or jointly controlled by a person identified in (a); and
 - (vii) a person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).

(14) Property and equipment, and depreciation

The property and equipment is stated at cost, except for certain buildings transferred from investment properties, which are stated at deemed cost at the date of transfer, less accumulated depreciation and impairment. The cost of an asset comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditure incurred after items of property and equipment have been put into operation, such as repairs and maintenance, is normally charged to the consolidated income statement in the period in which it is incurred. In situations where it can be clearly demonstrated that the expenditure has resulted in an increase in the future economic benefits expected to be obtained from the use of an item of property and equipment, and where the cost of the item can be measured reliably, the expenditure is capitalised as an additional cost of that asset or as a replacement.

Summary of significant accounting policies (Continued)

(14) Property and equipment, and depreciation (Continued)

Depreciation is calculated on a straight-line basis to write off the cost of each item of property and equipment to its residual value over its estimated useful life. The principal annual rates used for this purpose are as follows:

Buildings 2% to 4%

Leasehold improvements:

Own leasehold buildings 20% to 33¹/₃%

Others Over the shorter of the remaining lease terms and 7 years

Furniture, fixtures and equipment 10% to 33¹/₃% Motor vehicles 20% to 25%

Land held under finance leases Over the lease terms

Where parts of an item of property and equipment have different useful lives, the cost of that item is allocated on a reasonable basis among the parts and each part is depreciated separately.

Residual values, useful lives and the depreciation method are reviewed, and adjusted if appropriate, at the end of each reporting period.

An item of property and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on disposal or retirement recognised in the consolidated income statement in the year the asset is derecognised is the difference between the net sales proceeds and the carrying amount of the relevant asset.

Land held under finance leases are stated at cost less accumulated depreciation and any impairment, and are depreciated over the remaining lease terms on a straight-line basis to the consolidated income statement.

Medium term leases are leases with remaining lease periods of more than 10 years to 50 years. Long term leases are leases with remaining lease periods of more than 50 years.

(15) Investment properties

Investment properties are interests in land and buildings held to earn rental income and/or for capital appreciation, rather than for use in the production or supply of goods or services or for administrative purposes; or for sale in the ordinary course of business. Such properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at fair value, which reflects market conditions at the end of the reporting period. Gains or losses arising from changes in the fair values of investment properties are included in the consolidated income statement in the year in which they arise.

Any gains or losses on the retirement or disposal of an investment property are recognised in the consolidated income statement in the year of retirement or disposal.

For a transfer from investment properties to owner-occupied properties or inventories, the deemed cost of a property for subsequent accounting is its fair value at the date of change in use. If a property occupied by the Group as an owner-occupied property becomes an investment property, the Group accounts for such property in accordance with the policy stated under "Property and equipment, and depreciation" up to the date of change in use, and any difference at that date between the carrying amount and the fair value of the property is accounted for as a revaluation in accordance with the policy stated under "Property and equipment, and depreciation" above. For a transfer from inventories to investment properties, any difference between the fair value of the property at that date and its previous carrying amount is recognised in the consolidated income statement.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(16) Intangible assets (other than goodwill)

Intangible assets, representing eligibility rights to trade on or through Hong Kong Exchanges and Clearing Limited, are stated at cost less impairment. The useful lives are assessed to be indefinite and they are reviewed annually to determine whether the indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is accounted for on a prospective basis. The carrying amount of intangible assets is subject to an annual impairment test, and impairment, if any, is charged to the consolidated income statement.

(17) Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is determined as the actual cost for taxi cabs and taxi licences. Net realisable value is based on estimated selling prices less any estimated costs to be incurred on disposal.

(18) Impairment of non-financial assets

The Group assesses at each reporting date or more frequently if events or changes in circumstances indicate that the carrying value may be impaired, whether there is an indication that a non-financial asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group makes an estimate of the asset's recoverable amount. Where the carrying amount of an asset (or cash-generating unit) exceeds its recoverable amount, the asset (or cash-generating unit) the Group considered impaired is written down to its recoverable amount.

For assets excluding goodwill, deferred tax assets and inventories of taxi licences, an assessment is made at each reporting date as to whether there is an indication that previously recognised impairment losses may no longer exist or may have decreased. If such an indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount but not to an amount higher than the carrying amount that would have been determined (net of any depreciation/amortisation) had no impairment been recognised for the asset in prior years. A reversal of such an impairment loss is credited to the consolidated income statement in the period it arises.

(19) Repossessed assets and valuation of collateral

Collateral assets for loans and advances and receivables are repossessed by the Group when the borrowers are unable to service their repayments, and would be realised in satisfaction of outstanding debts. Advances with repossessed collateral assets will continue to be accounted for as customer advances, except for those where the Group has taken the legal title and control of the repossessed collateral assets, in which cases the repossessed assets are shown under other accounts at the predetermined value with a corresponding reduction in the related advances. Individual impairment allowance is made on the shortfall between the expected net realisable value of the repossessed assets and the outstanding advances.

Collateral assets (including repossessed assets and assets not yet repossessed) are recognised at the lower of the carrying amount of the related loans and advances and receivables and fair value less costs to sell.

(20) Provisions

A provision is recognised when a present obligation (legal or constructive) has arisen as a result of a past event and it is probable that a future outflow of resources will be required to settle the obligation, provided that a reliable estimate can be made of the amount of the obligation.

When the effect of discounting is material, the amount recognised for a provision is the present value at the end of the reporting period of the future expenditures expected to be required to settle the obligation. The increase in the discounted present value amount arising from the passage of time is included in "Operating expenses" in the consolidated income statement.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(21) Income tax

Income tax comprises current and deferred tax. Income tax is recognised in the consolidated income statement, or in equity if it relates to items that are recognised in the same or a different period directly in equity.

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities.

Deferred tax is provided, using the liability method, on all temporary differences at the end of the reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- when the deferred tax liability arises from the initial recognition of an asset or a liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of taxable temporary differences associated with investments in subsidiaries and joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, the carryforward of unused tax credit and any unused tax losses. Deferred tax assets are recognised, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carryforward of unused tax credit and unused tax losses can be utilised except:

- when the deferred tax asset relating to the deductible temporary differences arises from the initial recognition of an asset or a liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of deductible temporary differences associated with investments in subsidiaries and joint ventures, deferred tax assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Conversely, previously unrecognised deferred tax assets are reassessed at the end of each reporting period and are recognised to the extent that it is probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted at the end of the reporting period.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(22) Employee benefits

(a) Retirement benefit schemes

The Group participates in two defined contribution retirement benefit schemes for those employees who are eligible to participate. The assets of the schemes are held separately from those of the Group in independently administered funds.

Contribution for Mandatory Provident Fund Scheme is made based on a percentage of the participating employees' relevant monthly income from the Group while contribution for Occupational Retirement Scheme Ordinance Scheme is made based on the participating employees' basic salary, and the contributions are charged to the consolidated income statement as they become payable in accordance with the rules of the respective schemes. When an employee leaves the Group prior to his/her interest in the Group's employer non-mandatory contributions vesting with the employee, the ongoing contributions payable by the Group may be reduced by the relevant amount of forfeited contributions. The Group's mandatory contributions vest fully with the employee.

(b) Share option scheme

The Company operates the ESOS for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. Employees (including Directors) of the Group receive remuneration in the form of share-based payments whereby employees render services as consideration for equity-settled transactions.

For share options granted under the ESOS, the fair value of the employee's services rendered in exchange for the grant of the options is recognised as an expense and credited to an employee share-based compensation reserve under equity. The total amount to be expensed over the vesting period is determined by reference to the fair value of the options granted at the grant date. At the end of each reporting period, the Group revises its estimates of the number of options that is expected to become exercisable. It recognises the impact of the revision of the original estimates, if any, in the consolidated income statement, and a corresponding adjustment to the employee share-based compensation reserve over the remaining vesting period.

Where the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified if the original terms of the award are met. In addition, an expense is recognised for any modification, which increases the total fair value of the share-based payments, or is otherwise beneficial to the employee as measured at the date of modification.

Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. However, if a new award is substituted for the cancelled award, and is designated as a replacement award on the date that it is granted, the cancelled and new awards are treated as if they were a modification of the original award, as described in the previous paragraph.

The dilutive effect of outstanding options is reflected as additional share dilution in the computation of earnings per share.

(c) Employee leave entitlements

The cost of accumulating compensated absences is recognised as an expense and measured based on the additional amount that the Group expects to pay as a result of the unused entitlement that has accumulated as at the end of the reporting period.

5. Accounting Policies (Continued)

Summary of significant accounting policies (Continued)

(23) Dividends

Final dividends proposed by the Directors will remain in retained profits within reserves in the consolidated statement of financial position, until they have been approved by the shareholders in a general meeting. When these dividends are approved by the shareholders and declared, they are recognised as a liability.

Interim dividends are simultaneously proposed and declared by the Directors. Consequently, interim dividends are recognised directly as a liability when they are proposed and declared.

6. Significant Accounting Estimates

Estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

Impairment allowances on loans and advances and receivables, and held-to-maturity investments

The Group reviews its portfolios of loans and advances and receivables and held-to-maturity investments to assess impairment on a regular basis. In determining whether an impairment loss should be recorded in the consolidated income statement, the Group makes judgements as to whether there is any observable data indicating that there is a measurable decrease in the discounted estimated future cash flows from a portfolio of loans and advances and receivables, and held-to-maturity investments before the decrease can be identified with an individual loan or held-to-maturity investment in those portfolios. This evidence may include observable data indicating that there has been an adverse change in the payment status of borrowers in a group, or national or local economic conditions that correlate with defaults on assets in the group.

For loans and advances and receivables for which no individual impairment is observed, management uses estimates based on historical loss experience for assets with credit risk characteristics and objective evidence of impairment similar to those in the loan portfolio when scheduling its future cash flows. The methodology and assumptions used for estimating both the amount and timing of future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience.

Impairment of goodwill

The Group determines whether goodwill is impaired at least on an annual basis. This requires an estimation of the value in use of the cash-generating units to which the goodwill is allocated. Estimating the value in use requires the Group to make an estimate of the expected future cash flows from the cash-generating unit and also to choose a suitable discount rate in order to calculate the present value of those cash flows. The carrying amount of goodwill at 31 December 2013 and 2012 was HK\$2,774,403,000, of which HK\$832,321,000 was attributed to Public Bank (Hong Kong) and HK\$1,942,082,000 was attributed to Public Finance. Further details are set out in note 29 to the financial statements.

7. Segment Information

Operating segment information

In accordance with the Group's internal financial reporting, the Group has identified operating segments based on similar economic characteristics, products and services and delivery methods. The operating segments are identified by senior management who is designated as the "Chief Operating Decision Maker" to make decisions about resources allocation to the segments and assess their performance. A summary of the operating segments is as follows:

 retail and commercial banking businesses segment mainly comprises the provision of deposit account services, the extension of mortgages and consumer lending, hire purchase and leasing, provision of financing to purchasers of licensed public vehicles such as taxis and public light buses, provision of services and financing activities for customers in trading, manufacturing and various business sectors, foreign exchange activities, centralised cash management for deposit taking and lending, interest rate risk management and the overall funding management of the Group;

7. Segment Information (Continued)

Operating segment information (Continued)

- wealth management services, stockbroking and securities management segment comprises management
 of investments in debt securities and equities, securities dealing and receipt of commission income and
 the provision of authorised wealth management products and services; and
- other businesses segment comprises taxi trading, leasing of taxis and letting of investment properties.

The Group's inter-segment transactions during the year were mainly related to dealers' commission from referrals of taxi financing loans, and these transactions were entered into on similar terms and conditions as those contracted with third parties at the dates of the transactions.

The following table represents revenue and profit information for operating segments for the years ended 31 December 2013 and 2012.

Waalda waananana

	Retail and	commercial	Wealth ma services, sto and sec	ockbroking			Elimina	ited on		
	banking b	usinesses	management		Other businesses		consol	idation	Total	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Segment revenue										
External:										
Net interest income	1,317,094	1,237,915	70	(27)	-	-	-	-	1,317,164	1,237,888
Other operating income:										
Fees and commission										
income	137,520	147,287	48,116	44,212	638	848	-	-	186,274	192,347
Others	11,649	11,374	(6)	(11)	15,297	14,422	-	-	26,940	25,785
Inter-segment transactions:										
Fees and commission										
income	-	-	-	-	102	259	(102)	(259)	-	_
Operating income	1,466,263	1,396,576	48,180	44,174	16,037	15,529	(102)	(259)	1,530,378	1,456,020
Profit before tax	422,156	378,239	16,690	12,510	12,513	65,030	-	-	451,359	455,779
Tax									(83,598)	(74,208)
Profit for the year									367,761	381,571
Other segment information										
Depreciation of property and										
equipment and land held										
under finance leases	(30,689)	(31,246)	_	_	_	_	_	_	(30,689)	(31,246)
Changes in fair value of	(,,	(- , -)							(***,****)	(- , -,
investment properties	_	_	_	_	6,125	59,993	_	_	6,125	59,993
Impairment allowances for					,				,	
loans and advances and										
receivables	(324,912)	(316,136)	-	_	-	_	-	_	(324,912)	(316,136)
Net losses on disposal of	. , ,	,							. , ,	,
property and equipment	(229)	(106)	_	_	_	_	_	_	(229)	(106)

Segment Information (Continued) Operating segment information (Continued) **7.**

The following table represents certain asset and liability information regarding operating segments as at 31 December 2013 and 2012.

	Retail and	commercial	Wealth ma services, sto	ockbroking			Elimina	ited on		
	banking	businesses	manag	ement	Other bu	sinesses	consoli	idation	Total	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Segment assets other than interest in a joint venture, intangible assets and										
goodwill	37,802,082	37,167,712	274,230	292,462	255,650	249,816	-	-	38,331,962	37,709,990
Interest in a joint venture	1,513	1,513	-	-	-	-	-	-	1,513	1,513
Intangible assets	-	-	718	718	-	-	-	-	718	718
Goodwill	2,774,403	2,774,403	-	-	-	-	-	-	2,774,403	2,774,403
	40,577,998	39,943,628	274,948	293,180	255,650	249,816	-	-	41,108,596	40,486,624
Unallocated assets: Deferred tax assets and tax recoverable	(39,022	49,218
Total assets									41,147,618	40,535,842
Segment liabilities	34,150,621	33,743,197	86,457	113,085	7,420	7,285	-	-	34,244,498	33,863,567
Unallocated liabilities: Deferred tax liabilities and									_	
tax payable Dividends payable									51,301 120,771	48,170 98,812
Total liabilities									34,416,570	34,010,549
Other segment information Additions to non-current	l									
assets – capital expenditure	20,684	24,399	_	-	_	-	-	-	20,684	24,399

7. Segment Information (Continued)

Geographical information

Geographical information is analysed by the Group based on the locations of the principal operations of the branches and subsidiaries which are responsible for reporting the results or booking the assets.

The following table represents segment revenue information for geographical segments for the years ended 31 December 2013 and 2012.

	2013 HK\$'000	2012 HK\$'000
Segment revenue from external customers:		
Hong Kong	1,452,399	1,387,598
Mainland China	77,979	68,422
	1,530,378	1,456,020

Segment revenue is allocated to the reportable segments with reference to interest and fees and commission income generated by these segments.

The following table represents non-current assets information for geographical segments as at 31 December 2013 and 2012.

	2013 HK\$'000	2012 HK\$'000
Non-current assets:		
Hong Kong	3,772,797	3,775,719
Mainland China	17,414	18,638
	3,790,211	3,794,357

Non-current assets consist of investment properties, property and equipment, land held under finance leases, interest in a joint venture, goodwill and intangible assets.

Operating income or revenue from major customers

Operating income or revenue from transactions with each external customer amounts to less than 10% of the Group's total operating income or revenue.

8. Interest Income and Expense

	2013 HK\$'000	2012 HK\$'000
Interest income from:		
Loans and advances and receivables	1,547,077	1,533,106
Short term placements and placements with banks	59,892	58,779
Held-to-maturity investments	48,898	50,989
	1,655,867	1,642,874
Interest expense on:		
Deposits from banks and financial institutions	17,658	30,693
Deposits from customers	290,228	340,512
Bank loans	30,817	33,781
	338,703	404,986

Interest income and interest expense for the year ended 31 December 2013, calculated using the effective interest method for financial assets and financial liabilities which are not designated at fair value through profit or loss, amounted to HK\$1,655,867,000 and HK\$338,703,000 (2012: HK\$1,642,874,000 and HK\$404,986,000) respectively. Interest income on the impaired loans and advances for the year ended 31 December 2013 amounted to HK\$7,348,000 (2012: HK\$5,382,000).

9. Other Operating Income

	2013 HK\$'000	2012 HK\$'000
Fees and commission income:		
Retail and commercial banking	139,797	149,708
Wealth management services, stockbroking and securities management	48,116	44,212
	187,913	193,920
Less: Fees and commission expenses	(1,639)	(1,573)
Net fees and commission income	186,274	192,347
Gross rental income	14,966	13,879
Less: Direct operating expenses	(78)	(85)
Net rental income	14,888	13,794
Gains less losses arising from dealing in foreign currencies	8,798	7,071
Net losses on disposal of property and equipment	(229)	(106)
Dividend income from listed investments	39	23
Dividend income from unlisted investments	900	1,000
Net gain on derivative financial instruments	161	182
Others	2,383	3,821
	213,214	218,132

9. Other Operating Income (Continued)

Direct operating expenses included repair and maintenance expenses arising from investment properties.

There were no net gains or losses arising from available-for-sale financial assets, held-to-maturity investments, loans and advances and receivables, financial liabilities at amortised cost and financial liabilities designated at fair value through profit or loss for the years ended 31 December 2013 and 2012.

All fees and commission income and expenses are related to financial assets or financial liabilities which are not designated at fair value through profit or loss. No fees and commission income and expenses are related to trust and other fiduciary activities.

10. Operating Expenses

	Notes	2013 HK\$'000	2012 HK\$'000
Staff costs:			
Salaries and other staff costs		423,319	399,516
Pension contributions		20,839	18,977
Less: Forfeited contributions		(45)	(24)
Net contribution to retirement benefit schemes	_	20,794	18,953
		444,113	418,469
Other operating expenses:			
Operating lease rentals on leasehold buildings		62,902	58,000
Depreciation of property and equipment and			
land held under finance leases	24, 25	30,689	31,246
Auditors' remuneration		3,710	3,677
Administrative and general expenses		69,786	67,320
Others		149,032	165,386
Operating expenses before changes in fair value of investment			
properties		760,232	744,098

At 31 December 2013 and 2012, the Group had no material forfeited contributions available to reduce its contributions to the pension schemes in future years. The current year credits arose in respect of staff who left the schemes during the year.

11. Impairment Allowances

	2013 HK\$'000	2012 HK\$'000
Net charge for/(write-back of) impairment losses and allowances: - loans and advances - trade bills, accrued interest and receivables	324,514 398	316,141 (5)
	324,912	316,136
Net charge for/(write-back of) impairment losses and allowances: – individually assessed – collectively assessed	331,909 (6,997)	318,545 (2,409)
	324,912	316,136
Of which: - new impairment losses and allowances (including any amount directly written off during the year) - releases and recoveries	513,031 (188,119)	496,207 (180,071)
Net charge to the consolidated income statement	324,912	316,136

There were no impairment allowances for financial assets other than loans and advances and receivables for the years ended 31 December 2013 and 2012.

12. Directors' Remuneration

The remuneration of each Director for the years ended 31 December 2013 and 2012 is set out below:

Group

		Salaries and	2013	Retirement benefits	
Name of Directors	Fees	other benefits (Note 1)	Bonuses	contributions	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Tan Sri Dato' Sri Dr. Teh Hong Piow	325	-	_	-	325
Tan Sri Datuk Seri Utama Thong Yaw Hong	240	-	-	-	240
Tan Yoke Kong (Note 2)	100	1,872	647	205	2,824
Chong Yam Kiang	100	1,757	407	90	2,354
Lee Huat Oon	50	1,459	497	161	2,167
Tan Sri Dato' Sri Tay Ah Lek	285	-	-	_	285
Quah Poh Keat	200	-	-	-	200
Dato' Chang Kat Kiam	150	-	-	_	150
Lee Chin Guan	200	-	-	_	200
Tang Wing Chew (Note 3)	3	-	-	_	3
Lai Wan (Note 3)	3	-	-	-	3
	1,656	5,088	1,551	456	8,751

12. Directors' Remuneration (Continued)

Group

Name of Directors	Fees HK\$'000	Salaries and other benefits (Note 1) HK\$'000	2012 Bonuses HK\$'000	Retirement benefits contributions HK\$'000	Total HK\$'000
Tan Sri Dato' Sri Dr. Teh Hong Piow	325	-	-	-	325
Tan Sri Datuk Seri Utama Thong Yaw Hong	240	-	-	-	240
Tan Yoke Kong (Note 2)	100	1,790	617	196	2,703
Chong Yam Kiang	100	1,671	387	86	2,244
Lee Huat Oon	50	1,362	463	151	2,026
Tan Sri Dato' Sri Tay Ah Lek	285	-	-	-	285
Quah Poh Keat	200	_	_	-	200
Dato' Chang Kat Kiam	150	_	_	-	150
Lee Chin Guan	200	_	_	_	200
	1,650	4,823	1,467	433	8,373

Notes:

- 1. Salaries and other benefits included basic salaries, housing allowances, other allowances, benefits in kind and employee share option benefits. No employee share option benefits were paid in 2013 (2012: Nil) and the employee share option benefits represented the fair value at the date of share options granted and accepted under the ESOS amortised to the consolidated income statement in the prior year disregarding whether the options have been exercised or not.
- 2. The Director occupies a property of the Group at rent free. The estimated monetary value of the accommodation provided to him during the year which was not charged to the consolidated income statement was HK\$952,560 (2012: HK\$907,200).
- 3. The Directors were appointed on 20 December 2013 and their directors' fees were payable on a pro-rata basis.

13. Five Highest Paid Individuals

The five highest paid individuals during the year included three (2012: three) directors, details of whose remuneration are set out in note 12 above.

Details of the remaining two (2012: two) highest paid individuals' remuneration are as follows:

	Group	
	2013	2012
	HK\$'000	HK\$'000
Basic salaries, housing allowances, other allowances and benefits in kind	2,926	3,507
Bonuses paid and payable	421	62
Retirement benefit scheme contributions	163	40
	3,510	3,609

The number of highest paid individuals whose remuneration fell within the bands set out below is as follows:

	Gro	Group		
	2013	2012		
	Number of	Number of		
	individuals	individuals		
HK\$1,500,001 - HK\$2,000,000	2	2		

14. Tax

	Group	
	2013 HK\$'000	2012 HK\$'000
Current tax charge:		
Hong Kong	63,849	59,056
Overseas	14,494	13,770
(Over-provision)/under-provision in prior years	(139)	11,427
Deferred tax charge/(credit), net (note 34)	5,394	(10,045)
	83,598	74,208

Hong Kong profits tax has been provided at the rate of 16.5% (2012: 16.5%) on the estimated assessable profits arising in Hong Kong during the year. Taxes on profits assessable overseas have been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretations and practices in respect thereof.

14. Tax (Continued)

A reconciliation of the tax expense applicable to profit before tax using the statutory rates for the locations in which the Company, its subsidiaries and a joint venture are domiciled to the tax expense at the effective tax rates, and a reconciliation of the applicable rates to the effective tax rates, are as follows:

			2013			
	Hong Kong HK\$'000	%	Mainland (HK\$'000	China %	Total HK\$'000	%
Profit before tax	383,618		67,741	_	451,359	
Tax at the applicable tax rate Estimated tax losses from	63,297	16.5	16,935	25.0	80,232	17.8
previous periods utilised Estimated tax effect of net expenses that are not	(6)	-	-	-	(6)	-
deductible Adjustments in respect of current tax of previous	3,344	8.0	167	0.2	3,511	0.7
periods	(186)	-	47	0.1	(139)	-
Tax charge at the Group's effective rate	66,449	17.3	17,149	25.3	83,598	18.5
			2012			
	Hong Kong HK\$'000	%	Mainland C HK\$'000	China %	Total HK\$'000	%
Profit before tax	401,662		54,117		455,779	
Tax at the applicable tax rate Estimated tax losses from	66,274	16.5	13,530	2 5.0	79,804	17.5
previous periods utilised Estimated tax effect of net (income)/expenses that is/are not (taxable)/	(4)	_	-	_	(4)	-
deductible Adjustments in respect of deferred tax of previous	(4,141)	(1.0)	52	0.1	(4,089)	(0.9)
periods Adjustments in respect of	(13,447)	(3.3)	517	1.0	(12,930)	(2.8)
current tax of previous periods	11,427	2.8	_	_	11,427	2.5
Tax charge at the Group's effective rate	60,109	15.0	14,099	26.1	74,208	16.3

15. Profit Attributable to Owners of the Company

The consolidated profit attributable to owners of the Company for the year ended 31 December 2013 included a profit of HK\$896,819,000 (2012: HK\$627,036,000) which has been dealt with in the financial statements of the Company (note 38).

16. Dividends

	2013 HK\$ per ordinary share	2012 HK\$ per ordinary share	2013 HK\$'000	2012 HK\$'000
Interim:				
First	0.05	0.05	54,896	54,896
Second	0.11	0.09	120,771	98,812
	0.16	0.14	175,667	153,708

17. Earnings Per Share

(a) Basic earnings per share

The calculation of basic earnings per share is based on the profit for the year of HK\$367,761,000 (2012: HK\$381,571,000) and on the weighted average number of ordinary shares in issue of 1,097,917,618 (2012: 1,097,917,618) during the year.

(b) Diluted earnings per share

The share options outstanding during the years ended 31 December 2013 and 2012 had no dilutive effect on the basic earnings per share for these years. The calculation of diluted earnings per share for the year ended 31 December 2013 was based on the profit for the year of HK\$367,761,000 (2012: HK\$381,571,000) and on the weighted average number of ordinary shares of 1,097,917,618 (2012: 1,097,917,618), being the weighted average number of ordinary shares in issue of 1,097,917,618 (2012: 1,097,917,618) during the year as used in the basic earnings per share calculation.

18. Cash and Short Term Placements

	Group		Compa	ny
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Cash on hand Placements with banks and financial	176,023	130,182	-	_
institutions	1,052,633	578,371	11,776	28,177
Money at call and short notice	2,733,718	3,242,915	95,066	-
	3,962,374	3,951,468	106,842	28,177

Over 90% of the placements were rated with a grading of Baa2 or above based on the credit rating of an external credit agency, Moody's.

There were no overdue or rescheduled placements with banks and financial institutions and no impairment allowances for such placements accordingly.

19. Placements with Banks and Financial Institutions Maturing after One **Month But Not More Than Twelve Months**

	Group	
	2013 HK\$'000	2012 HK\$'000
Placements with banks and financial institutions	1,195,991	873,951

Over 90% of the placements were rated with a grading of Baa2 or above based on the credit rating of an external credit agency, Moody's.

There were no overdue or rescheduled placements with banks and financial institutions and no impairment allowances for such placements accordingly.

20. Loans and Advances and Receivables

	Grou	ıp
	2013	2012
	HK\$'000	HK\$'000
Loans and advances to customers	27,223,903	27,100,271
Trade bills	55,322	82,066
Loans and advances, and trade bills	27,279,225	27,182,337
Accrued interest	76,119	90,896
	27,355,344	27,273,233
Other receivables	40,173	48,092
Gross loans and advances and receivables	27,395,517	27,321,325
Less: Impairment allowances for loans and advances and receivables		
- individually assessed	(119,480)	(124,367)
 collectively assessed 	(20,894)	(27,455)
	(140,374)	(151,822)
Loans and advances and receivables	27,255,143	27,169,503

Over 90% of the loans and advances and receivables were unrated exposures. Over 90% of the collateral for the secured loans and advances and receivables were customer deposits, properties, listed shares, taxi licences, public light bus licences and vehicles.

20. Loans and Advances and Receivables (Continued)

Loans and advances and receivables are summarised as follows:

	Group		
	2013	2012	
	HK\$'000	HK\$'000	
Neither past due nor impaired loans and advances and receivables	26,860,899	26,629,959	
Past due but not impaired loans and advances and receivables	358,671	447,883	
Individually impaired loans and advances	171,837	227,588	
Individually impaired receivables	4,110	15,895	
Total loans and advances and receivables	27,395,517	27,321,325	

About 66% of "Neither past due nor impaired loans and advances and receivables" were residential property mortgage loans, commercial property mortgage loans and hire purchase loans secured by customer deposits, properties, listed shares, taxi licences, public light bus licences and vehicles.

(a) (i) Ageing analysis of overdue and impaired loans and advances

	Group				
	20)13	20	12	
		Percentage of		Percentage of	
	Gross	total loans	Gross	total loans	
	amount	and advances	amount	and advances	
	HK\$'000	%	HK\$'000	%	
Loans and advances overdue for:					
Six months or less but over					
three months	107,681	0.40	93,668	0.35	
One year or less but over					
six months	3,176	0.01	3,347	0.01	
Over one year	23,022	0.08	90,873	0.33	
Loans and advances overdue for more					
than three months	133,879	0.49	187,888	0.69	
Rescheduled loans and advances					
overdue for three months or less	34,291	0.13	34,400	0.13	
Impaired loans and advances overdue					
for three months or less	3,667	0.01	5,300	0.02	
Total overdue and impaired loans and					
advances	171,837	0.63	227,588	0.84	

20. Loans and Advances and Receivables (Continued)

Ageing analysis of overdue and impaired trade bills, accrued interest and other receivables

	Group)
	2013	2012
	HK\$'000	HK\$'000
Trade bills, accrued interest and other receivables overdue for:		
Six months or less but over three months	192	116
One year or less but over six months	23	63
Over one year	3,797	15,715
Trade bills, accrued interest and other receivables overdue for more than three months	4,012	15,894
Impaired trade bills, accrued interest and other receivables overdue for three months or less	98	1
Total overdue and impaired trade bills, accrued interest and other receivables	4,110	15,895

Impaired loans and advances and receivables are individually determined to be impaired after considering overdue ageing analysis and other qualitative factors such as bankruptcy proceedings and individual voluntary arrangements.

20. Loans and Advances and Receivables (Continued)

(b) Geographical analysis of overdue and impaired loans and advances and receivables, and individual impairment allowances

				Gr	oup		
			2013 Mainland			2012 Mainland	
		Hong Kong HK\$'000	China HK\$'000	Total HK\$'000	Hong Kong HK\$'000	China HK\$'000	Total HK\$'000
(i)	Analysis of overdue loans and ad	dvances and re	eceivables				
	Loans and advances and receivables overdue for more than three months	115,047	22,844	137,891	97,623	106,159	203,782
	Individual impairment allowances	76,582	18,921	95,503	69,045	30,961	100,006
	Current market value and fair value of collateral			63,853			238,992
(ii)	Analysis of impaired loans and a	dvances and r	eceivables		-		
	Impaired loans and advances and receivables	152,098	23,849	175,947	137,324	106,159	243,483
	Individual impairment allowances	99,553	19,927	119,480	93,406	30,961	124,367
	Current market value and fair value of collateral			65,056	_		242,715

Over 90% of the gross loans and advances and receivables are derived from operations carried out in Hong Kong. Accordingly, no geographical segment information of gross loans and advances and receivables is presented herein.

20. Loans and Advances and Receivables (Continued)

(c) The value of collateral held in respect of the overdue loans and advances and the split between the portion of the overdue loans and advances covered by credit protection (covered portion) and the remaining portion (uncovered portion) are as follows:

	Group)
	2013 HK\$'000	2012 HK\$'000
Current market value and fair value of collateral held against the covered portion of overdue loans and advances	63,853	238,992
Covered portion of overdue loans and advances	23,646	78,063
Uncovered portion of overdue loans and advances	110,233	109,825

The assets taken as collateral should satisfy the following criteria:

- The market value of the asset is readily determinable or can be reasonably established and verified.
- The asset is marketable and there exists a readily available secondary market for disposal of the asset.
- The Group's right to repossess the asset is legally enforceable without impediment.
- The Group is able to secure control over the asset if necessary.

The main types of guarantors for credit risk mitigation are as follows:

- Central governments with a grading of Aa3 or above
- Unrated public sector enterprises
- Banks with a grading of Baa2 or above
- Unrated corporations
- Individual shareholders and directors of corporate customers

(d) Repossessed assets

As at 31 December 2013, the total value of repossessed assets of the Group amounted to HK\$6,200,000 (2012: Nil).

20. Loans and Advances and Receivables (Continued)(e) Past due but not impaired loans and advances and receivables

		Group			
	20	013	20	12	
		Percentage of		Percentage of	
	Gross	total loans	Gross	total loans	
	amount	and advances	amount	and advances	
	HK\$'000	%	HK\$'000	%	
Loans and advances overdue for three months or less	356,544	1.31	445,959	1.65	
Trade bills, accrued interest and other receivables overdue for					
three months or less	2,127	_	1,924		

Movements in impairment losses and allowances on loans and advances and (f) receivables

Group

	Individual impairment allowances HK\$'000	2013 Collective impairment allowances HK\$'000	Total HK\$'000
At 1 January 2013	124,367	27,455	151,822
Amounts written off	(494,992)	-	(494,992)
Impairment losses and allowances charged to the consolidated income statement Impairment losses and allowances released to	512,724	307	513,031
the consolidated income statement	(180,815)	(7,304)	(188,119)
Net charge/(release) of impairment losses and allowances	331,909	(6,997)	324,912
Loans and advances and receivables recovered	157,841	-	157,841
Exchange difference	355	436	791
At 31 December 2013	119,480	20,894	140,374
Deducted from: Loans and advances Trade bills, accrued interest and other receivables	117,223 2,257	20,785 109	138,008 2,366
	119,480	20,894	140,374

20. Loans and Advances and Receivables (Continued)

(f) Movements in impairment losses and allowances on loans and advances and receivables (Continued) Group

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	Individual impairment allowances HK\$'000	2012 Collective impairment allowances HK\$'000	Total HK\$'000
At 1 January 2012	166,162	29,809	195,971
Amounts written off	(531,410)	_	(531,410)
Impairment losses and allowances charged to the consolidated income statement Impairment losses and allowances released to	490,392	5,815	496,207
the consolidated income statement	(171,847)	(8,224)	(180,071)
Net charge/(release) of impairment losses and allowances	318,545	(2,409)	316,136
Loans and advances and receivables recovered	170,460	_	170,460
Exchange difference	610	55	665
At 31 December 2012	124,367	27,455	151,822
Deducted from: Loans and advances Trade bills, accrued interest and other receivables	122,560 1,807	27,294 161	149,854 1,968
	124,367	27,455	151,822

20. Loans and Advances and Receivables (Continued)

(g) Finance lease receivables

Included in loans and advances and receivables were receivables in respect of assets leased under finance leases as set out below:

	Group			
	2013	2012	2013	2012
	Minim	ıum	Present v	alue of
	lease pay	ments	minimum leas	e payments
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Amounts receivable under finance leases:				
Within one year	390,656	401,340	294,974	306,648
In the second to fifth years, inclusive	1,118,977	1,098,536	816,322	809,263
Over five years	3,850,125	3,717,213	3,215,212	3,115,985
	5,359,758	5,217,089	4,326,508	4,231,896
Less: Unearned finance income	(1,033,250)	(985,193)		
Present value of minimum lease payments				
receivable	4,326,508	4,231,896		

The Group has entered into finance lease arrangements with customers in respect of motor vehicles and equipment. The terms of the finance leases entered into range from 1 to 25 years.

21. Available-for-Sale Financial Assets

	Group	
	2013 HK\$'000	2012 HK\$'000
Unlisted equity investments in corporate entity, at fair value:		
At the beginning and the end of the year	6,804	6,804

The unlisted investments issued by corporate entity is measured at fair value based on the present value of cash flows over a period of 10 years.

22. Held-to-Maturity Investments

	Group	
	2013	2012
	HK\$'000	HK\$'000
Certificates of deposit held	1,894,973	1,687,788
Treasury bills (including Exchange Fund Bills)	1,993,645	1,695,873
Other debt securities	892,287	1,172,556
	4,780,905	4,556,217
Listed or unlisted:	,	
 Listed in Hong Kong 	644,484	42,156
 Listed outside Hong Kong 	282,261	_
- Unlisted	3,854,160	4,514,061
	4,780,905	4,556,217
Analysed by types of issuers:		
- Central government	1,993,645	1,695,873
- Banks and other financial institutions	2,787,260	2,860,344
	4,780,905	4,556,217

There were no impairment allowances made against held-to-maturity investments as at 31 December 2013 and 2012. There were no movements in impairment allowances for the years ended 31 December 2013 and 2012.

There were neither impaired nor overdue held-to-maturity investments as at 31 December 2013 and 2012.

All exposures attributed to the held-to-maturity investments were rated with a grading of Baa2 or above based on the credit rating of an external credit agency, Moody's.

23. Investment Properties

	Group HK\$'000	Company HK\$'000
At valuation:		
At 1 January 2012	195,309	1,161,860
Transfer to property and equipment	(450)	_
Transfer to land held under finance leases	(9,134)	_
Changes in fair value recognised in income statement	59,993	472,062
At 31 December 2012 and 1 January 2013	245,718	1,633,922
Changes in fair value recognised in income statement	6,125	174,695
At 31 December 2013	251,843	1,808,617

The Group's and the Company's investment properties are all situated in Hong Kong and are held under the following lease terms:

	Group	Group		ny	
	2013	2012	2013	2012	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
At valuation: Medium term leases Long term leases	251,843	245,718	498,837	465,145	
	-	-	1,309,780	1,168,777	
	251,843	245,718	1,808,617	1,633,922	

All investment properties were classified under Level 3 in the fair value hierarchy. During the year, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfer into or out of Level 3. The Group and the Company have assessed that the highest and best use of its properties did not differ from their existing use.

At 31 December 2013, investment properties were revalued based on valuations performed by C S Surveyors Limited, a firm of independent professionally qualified valuers. Finance & Control Department has discussions with the valuer on the valuation methodology and valuation results twice a year when the valuation is performed for interim and annual financial reporting.

The fair value of investment properties located in Hong Kong is determined using market comparison approach by reference to recent sales prices of comparable properties on a price per square metre basis. Below is a summary of the significant inputs to the valuation of investment properties:

	Group Range (weighted average)	Company Range (weighted average)
Price per square metre	HK\$24,000 to HK\$442,000 (HK\$147,000)	HK\$24,000 to HK\$898,000 (HK\$258,000)

A significant increase/decrease in the price per square metre would result in a significant increase/decrease in the fair value of the investment properties.

The investment properties held by the Group and the Company are let under operating leases from which the Group and the Company earn rental income. Details of future annual rental receivables under operating leases are included in note 39(a) to the financial statements.

24. Property and Equipment

		Grou Leasehold improvements, furniture, fixtures and	p Motor		Company Leasehold improvements, furniture, fixtures and
	Buildings HK\$'000	equipment HK\$'000	vehicles HK\$'000	Total HK\$'000	equipment HK\$'000
Cost:					
At 1 January 2012	71,500	179,170	1,998	252,668	1,154
Transfer from investment properties	450	_	_	450	_
Additions	_	24,399	_	24,399	345
Disposals/write-off	-	(12,668)	-	(12,668)	(4)
At 31 December 2012 and					
1 January 2013	71,950	190,901	1,998	264,849	1,495
Additions	_	20,684	, -	20,684	136
Disposals/write-off	-	(7,639)	-	(7,639)	-
At 31 December 2013	71,950	203,946	1,998	277,894	1,631
Accumulated depreciation:					
At 1 January 2012	15,704	123,699	1,748	141,151	590
Provided during the year	1,631	22,055	50	23,736	185
Exchange difference	10	-	_	10	-
Disposals/write-off	-	(12,529)	-	(12,529)	(4)
At 31 December 2012 and					
1 January 2013	17,345	133,225	1,798	152,368	771
Provided during the year	1,606	21,523	50	23,179	228
Exchange difference	36	-	-	36	-
Disposals/write-off	-	(7,409)	-	(7,409)	-
At 31 December 2013	18,987	147,339	1,848	168,174	999
Net carrying amount:					
At 31 December 2013	52,963	56,607	150	109,720	632
At 31 December 2012	54,605	57,676	200	112,481	724

No valuation has been made for the above items of property and equipment for the years ended 31 December 2013 and 2012.

25. Land Held under Finance Leases

	Group HK\$'000
Cost:	
At 1 January 2012	725,010
Transfer from investment properties	9,134
At 31 December 2012, 1 January 2013 and 31 December 2013	734,144
Accumulated depreciation and impairment:	
At 1 January 2012	67,110
Depreciation provided during the year	7,510
At 31 December 2012 and 1 January 2013	74,620
Depreciation provided during the year	7,510
At 31 December 2013	82,130
Net carrying amount:	
At 31 December 2013	652,014
At 31 December 2012	659,524

The land held under finance leases at net carrying amount is held under the following lease terms:

	Group	
	2013	2012
	HK\$'000	HK\$'000
Leaseholds:		
Held in Hong Kong		
 On long term leases 	426,102	427,057
 On medium term leases 	204,418	210,205
Held outside Hong Kong		
- On medium term leases	21,494	22,262
	652,014	659,524

Land leases are stated at the recoverable amount subject to an impairment test pursuant to HKAS 36, which is based on the higher of fair value less costs to sell and value in use.

26. Investments in Subsidiaries

	Company	
	2013	2012
	HK\$'000 ⊢	HK\$'000
Unlisted shares, at cost	6,593,507	6,593,507
Amounts due from subsidiaries	16,654	22,876
	6,610,161	6,616,383

The amounts due from subsidiaries were unsecured, and had no fixed terms of repayment. No interest-bearing amounts were due from subsidiaries as at 31 December 2013 and 2012. The non-interest-bearing amounts due from subsidiaries of HK\$16,654,000 (2012: HK\$22,876,000) were non-current in nature.

Particulars of the Company's subsidiaries are as follows:

Name	Nominal value of issued ordinary share capital HK\$	attribu	ge of equity stable to ompany Indirect	Principal activities
Public Bank (Hong Kong) Limited	1,481,600,000	100	-	Provision of banking, financial and related services
Public Bank (Nominees) Limited	100,000	-	100	Provision of nominee services
Public Investments Limited	200	-	100	Dormant
Public Realty Limited	100,000	-	100	Dormant
Public Credit Limited	5,000,000	-	100	Dormant
Public Futures Limited	2	-	100	Dormant
Public Pacific Securities Limited	12,000,000	-	100	Dormant
Public Financial Securities Limited	48,000,000	-	100	Securities brokerage
Public Finance Limited	258,800,000	-	100	Deposit-taking and financing
Public Financial Limited	10,100,000	-	100	Investment holding
Public Securities Limited	10,000,000	-	100	Securities brokerage
Public Securities (Nominees) Limited	10,000	-	100	Provision of nominee services
Winton (B.V.I.) Limited	61,773	100	-	Investment holding
Winton Holdings (Hong Kong) Limited	20	-	100	Dormant

26. Investments in Subsidiaries (Continued)

	of issued attribut		of issued attributable to		
Name	capital HK\$	Direct %	Indirect %	Principal activities	
Winton Financial Limited	4,000,010	-	100	Provision of financing for licensed public vehicles and provision of personal and short term loans and mortgage loans	
Winton Motors, Limited	78,000	-	100	Trading of taxi licences and taxi cabs, and leasing of taxis	

Note: Except for Winton (B.V.I.) Limited, which was incorporated in the British Virgin Islands, all subsidiaries were incorporated in Hong Kong. Except for Public Bank (Hong Kong) Limited, which operates in Hong Kong, Mainland China and Taiwan, all subsidiaries operate in Hong Kong.

27. Interest in a Joint Venture

	Group	
	2013 2012	
HK\$	6'000 HK\$'000	
Share of net assets other than goodwill 1	1,513 1,513	

Particulars of the Group's joint venture are as follows:

Name	Business structure	Place of incorporation and operations	Percentage of ownership, interest and profit sharing %	Voting power	Principal activity
Net Alliance Co. Limited	Corporate	Hong Kong	17.6	2 out of 8*	Provision of electronic banking support services

^{*} Representing the number of votes on the board of directors attributable to the Group

27. Interest in a Joint Venture (Continued)

The following table illustrates the summarised financial information of the Group's interest in the joint venture which is accounted for using the equity method:

	Group	
	2013	2012
	HK\$'000	HK\$'000
Share of the joint venture's assets and liabilities:		
Assets	2,129	1,874
Liabilities	(616)	(361)
Net assets	1,513	1,513
Share of the joint venture's profit or loss:		_
Total income	1,520	1,540
Total expenses	(1,520)	(1,540)
Profit/(loss) after tax	-	_

The joint venture had no contingent liabilities or capital commitments as at 31 December 2013 and 2012.

28. Other Assets and Other Liabilities

Other assets

	Group		Company	
	2013			2012
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Interest receivables from authorised				
institutions	10,736	5,089	30	_
Other debtors, deposits and prepayments	80,805	124,742	383	241
Net amount of financial assets after				
offsetting	22,180	1,500	-	-
	113,721	131,331	413	241

There were no other overdue or rescheduled assets, and no impairment allowances for such other assets accordingly.

28. Other Assets and Other Liabilities (Continued)

Other liabilities

	Group		Compa	ny
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Creditors, accruals and interest payable Net amount of financial liabilities	327,938	303,312	5,416	5,389
after offsetting	-	37,432	-	_
	327,938	340,744	5,416	5,389

Public Financial Securities Limited and Public Securities Limited maintain accounts with the Hong Kong Securities Clearing Company Limited ("HKSCC") through which they conduct securities trading transactions and settlement on a net basis.

In presenting the amounts due from and to HKSCC, the individual subsidiaries concerned have offset the gross amount of the accounts receivable from and the gross amount of the accounts payable to HKSCC. The amounts offset and the net balances are shown as follows:

Group	Gross amount	Amount offset	Net amount
2013	HK\$'000	HK\$'000	HK\$'000
Amount of accounts receivable from HKSCC	59,467	(37,287)	22,180
2012 Amount of accounts receivable from HKSCC Amount of accounts payable to HKSCC	36,731	(35,231)	1,500
	(48,781)	11,349	(37,432)

29. Goodwill

	Group		
	2013 HK\$'000	2012 HK\$'000	
Cost and net carrying amount:			
At the beginning and the end of the year	2,774,403	2,774,403	

Impairment test of goodwill

There are two cash-generating units (the "CGUs"), namely Public Bank (Hong Kong) and Public Finance, which represent the main operating entities within the business segment "Retail and commercial banking businesses" identified by the Group. Goodwill acquired through business combinations is allocated on a pro-rata basis to the two CGUs based on the ratio of recoverable amounts of a CGU to those of the other CGU at the date of acquisition. The recoverable amounts of the CGUs at each subsequent reporting date are determined based on the value in use using the present value of cash flows taking into account the expected operating synergy and profitability and growth of businesses arising from the acquisition of Public Bank (Hong Kong) and its subsidiaries. The cash flow projections are based on financial budgets approved by management covering a 10-year period and assumed growth rates are used to extrapolate the cash flows in the following 40 years. The financial budgets are prepared based on a 10-year business plan which is appropriate after considering the sustainability of business growth, stability of core business developments, long term economic cycle and achievement of business targets extrapolated from a track record of financial results. All cash flows are discounted at discount rates of 3% and 6% under baseline and stressed scenarios, respectively. Management's financial model assumes an average growth rate of 5% to 6% per annum from the eleventh to fiftieth year taking into account long term gross domestic product growth and other relevant economic factors. The discount rates used are based on the rates which reflect specific risks relating to the CGUs.

No impairment loss has been recognised in respect of goodwill for the years ended 31 December 2013 and 2012 as its value in use exceeds the carrying amount.

30. Intangible Assets

	Group	
	2013 HK\$'000	2012 HK\$'000
Cost: At the beginning and the end of the year	1,085	1,085
Accumulated impairment: At the beginning and the end of the year	367	367
Net carrying amount: At the beginning and the end of the year	718	718

Intangible assets represent trading rights held by the Group. The trading rights are retained for stock trading and stockbroking activities, and have indefinite useful lives as the trading rights have no expiry date. They comprise five units (2012: five units) of Stock Exchange Trading Right and one unit (2012: one unit) of Futures Exchange Trading Right in Hong Kong Exchanges and Clearing Limited.

31. Loans to Directors and Officers

Loans granted by the Group to Directors and Officers disclosed pursuant to Section 161B of the Hong Kong Companies Ordinance are as follows:

	Group	
	2013 HK\$'000	2012 HK\$'000
Aggregate amount of principal and interest outstanding at the end of the year	217	368
Maximum aggregate amount of principal and interest outstanding during the year	944	1,069

The loans to Directors and Officers are granted on essentially the same terms as those offered to other customers, and/or at prevailing market rates and have no fixed terms of repayment, apart from a loan of HK\$209,136 to a Director, which is repayable on 25 December 2015 and was secured by a property at a fair value of HK\$5,200,000 as at 31 December 2013.

The carrying amounts of these loans approximate to their fair values.

32. Customer Deposits at Amortised Cost

	Group	
	2013 HK\$'000	2012 HK\$'000
Demand deposits and current accounts Savings deposits Time, call and notice deposits	2,345,153 4,062,520 23,566,679	1,990,331 4,037,715 23,346,076
	29,974,352	29,374,122

33. Unsecured Bank Loans at Amortised Cost

	Group		Company	
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Unsecured bank loans	1,663,705	2,960,437	1,652,705	2,150,376
Repayable: On demand or within a period not				
exceeding one year Within a period of more than one year	1,663,705	2,094,661	1,652,705	1,284,600
but not exceeding two years	-	865,776	-	865,776
	1,663,705	2,960,437	1,652,705	2,150,376

The unsecured bank loans were denominated in Hong Kong dollars. Carrying amounts of the unsecured bank loans bore interest at floating interest rates and at prevailing market rates.

34. Deferred Tax

The movements in deferred tax assets and liabilities during the year are as follows:

Group

Deferred tax assets:

	Impairment allowances for loans and advances and receivables HK\$'000	Recoverable tax loss HK\$'000	Others HK\$'000	decelerated tax depreciation of property and equipment HK\$'000	Total HK\$'000
At 1 January 2012	21,290	290	-	30	21,610
Deferred tax credited/(charged) to consolidated income statement	15,023	(172)	155	(5)	15,001
At 31 December 2012 and 1 January 2013	36,313	118	155	25	36,611
Deferred tax credited/(charged) to consolidated income statement	(5,989)	(118)	64	77	(5,966)
At 31 December 2013	30,324	-	219	102	30,645

Deferred tax liabilities:

Accelerated tax depreciation and revaluation surplus of investment properties HK\$'000 At 1 January 2012 19,599 Deferred tax charged to consolidated income statement 4,956 At 31 December 2012 and 1 January 2013 24,555 Deferred tax credited to consolidated income statement (572) At 31 December 2013 23,983

34. Deferred Tax (Continued)

Company

Deferred tax assets:

	Decelerated tax depreciation of property and equipment HK\$'000
At 1 January 2012	9
Deferred tax charged to consolidated income statement	16
At 31 December 2012 and 1 January 2013	25
Deferred tax credited to consolidated income statement	(1)
At 31 December 2013	24
	Accelerated tax depreciation and revaluation surplus of investment properties HK\$'000
At 1 January 2012	4,195
Deferred tax charged to consolidated income statement	969
At 31 December 2012 and 1 January 2013	5,164
Deferred tax charged to consolidated income statement	969
At 31 December 2013	6,133

Decelerated tou

The Group has tax losses arising in Hong Kong of HK\$35,799,000 (2012: HK\$35,834,000) that are available indefinitely for offsetting against future taxable profits of the companies in which the losses arose. Deferred tax assets have not been recognised in respect of these losses as they have arisen in subsidiaries that have incurred losses for some time and it is not considered probable that taxable profit will be available against which tax losses can be utilised.

There are no significant income tax consequences attaching to the payment of dividends by the Company to its shareholders.

35. Share Capital

	2013 HK\$'000	2012 HK\$'000
Authorised: 2,000,000,000 (2012: 2,000,000,000) ordinary shares of HK\$0.10 each	200,000	200,000
Issued and fully paid: 1,097,917,618 (2012: 1,097,917,618) ordinary shares of HK\$0.10 each	109,792	109,792

36. Share Option Scheme

Under the ESOS approved on 28 February 2002, the Board granted share options to subscribe for a total of 66,526,000 shares in the Company to eligible participants, including Directors and employees of the Company and its subsidiaries, pursuant to a board resolution passed on 18 May 2005. Each share option gives the holder the right to subscribe for one ordinary share. 65,976,000 share options were accepted by the Directors and employees of the Group. The Group is not legally bound or obliged to repurchase or settle the options in cash.

Pursuant to the terms of the ESOS, an adjustment was required to be made to the exercise price and/or the number of shares falling to be issued upon exercise of the outstanding share options as a result of a rights issue. After the completion of the one for two rights issue in April 2006, the exercise price of the outstanding share options was adjusted from HK\$7.29 per share to HK\$6.35 per share on 14 June 2006 and there was no adjustment to the number of shares falling to be issued.

Particulars in relation to the ESOS of the Company that are required to be disclosed under Rules 17.07 to 17.09 of Chapter 17 of the Listing Rules and HKAS 19 "Employee Benefits" are as follows:

(a) Summary of the ESOS

Purpose : To attract, retain and motivate talented eligible participants.

Participants : Eligible participants include:

- (i) any employee and Director of the Company or any subsidiary or any associate or controlling shareholder;
- (ii) any discretionary trust whose discretionary objects include person(s) belonging to the aforesaid participants;
- (iii) a company beneficially owned by person(s) belonging to the aforesaid participants; and
- (iv) any business partner, agent, consultant, representative, customer or supplier of any member of the Group or controlling shareholder determined by the Board as having contributed or may contribute to the development and growth of the Group.

Total number of ordinary shares available for issue and the percentage of the issued share capital that it represents as at the date of this annual report : 109,389,661 ordinary shares which represent 9.96% of the issued share capital.

36. Share Option Scheme (Continued)

(a) Summary of the ESOS (Continued)

Maximum entitlement of each participant

: Shall not exceed 1% of the ordinary shares of the Company in issue in the 12-month period up to and including the date of grant.

Period within which the ordinary shares must be taken up under an option : Exercisable within open exercise periods determined by the Board within 10 years from the commencement date on which the option is granted and accepted.

Amount payable on acceptance

: HK\$1.00

Basis of determining the exercise price

: Determined by the Directors at their discretion based on the highest of:

(i) the closing price of the ordinary shares on the Stock Exchange at the offer date;

(ii) the average closing price of the ordinary shares on the Stock Exchange for 5 business days immediately preceding the offer date; and

(iii) the nominal value of an ordinary share.

Vesting condition

: Nil, subject to open exercise periods to be determined by the

Board or the Share Option Committee.

The remaining life of the ESOS

: The ESOS expired on 27 February 2012.

(b) Movement of share options

2013 Number of share options

Name	Outstanding at the beginning of the year	Exercised during the year	Lapsed during the year	Outstanding at the end of the year	Exercise price HK\$
Directors					
Tan Yoke Kong	1,318,000	-	_	1,318,000	6.35
Lee Huat Oon	3,170,000	_	-	3,170,000	6.35
Tan Sri Dato' Sri Tay Ah Lek	1,230,000	_	-	1,230,000	6.35
Dato' Chang Kat Kiam	1,380,000	_	-	1,380,000	6.35
Lee Chin Guan	350,000	_	-	350,000	6.35
Employees working under "continuous contracts" for the purposes of the Employment Ordinance other than					
the Directors as disclosed above	17,927,000	-	1,010,000	16,917,000	6.35
	25,375,000	-	1,010,000	24,365,000	6.35

36. Share Option Scheme (Continued)

(b) Movement of share options (Continued)

2012 Number of share options

Name	Outstanding at the beginning of the year	Exercised during the year	Lapsed during the year	Outstanding at the end of the year	Exercise price HK\$
Directors					
Tan Yoke Kong	1,318,000	_	_	1,318,000	6.35
Lee Huat Oon	3,170,000	_	_	3,170,000	6.35
Tan Sri Dato' Sri Tay Ah Lek	1,230,000	_	_	1,230,000	6.35
Dato' Chang Kat Kiam	1,380,000	_	_	1,380,000	6.35
Lee Chin Guan	350,000	_	_	350,000	6.35
Employees working under "continuous contracts" for the purposes of the Employment Ordinance other than					
the Directors as disclosed above	18,965,000	_	1,038,000	17,927,000	6.35
	26,413,000	_	1,038,000	25,375,000	6.35

Notes:

- (i) The share options are only exercisable at the exercise price of HK\$6.35 per share during certain periods as notified by the Board or the Share Option Committee to each grantee which it may in its absolute discretion determine from 10 June 2005 to 9 June 2015.
- (ii) There was no open exercise period during the years 2013 and 2012.
- (iii) There were no options granted or cancelled during the years 2013 and 2012.
- (iv) The remaining contractual life of the 24,365,000 (2012: 25,375,000) outstanding options was 1.44 (2012: 2.44) years as at 31 December 2013.
- (v) The share options outstanding as at the end of 2013 and 2012 could only be exercised in future open exercise periods.
- (c) Had all the outstanding share options been fully exercised on 31 December 2013, the last trading date of 2013, the Group would have received proceeds of HK\$154,717,750 (2012: HK\$161,131,250). The market value of the shares issued based on the closing price of HK\$4.00 (2012: HK\$3.66) per share on that date would have been HK\$97,460,000 (2012: HK\$92,872,500). The Directors and employees concerned under the ESOS would have made no gain from the exercise of the share options (2012: Nil).

37. Employee Share-Based Compensation Reserve

	Group		
	2013		
	HK\$'000	HK\$'000	
Employee share option benefits	45,765	45,765	

There was no movement in the reserve for the years ended 31 December 2013 and 2012.

38. Reserves

Group

	Share premium account HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Employee share- based compensation reserve HK\$'000	Regulatory reserve HK\$'000	Retained profits HK\$'000	Translation reserve HK\$'000	Total HK\$'000
At 1 January 2012	4,013,296	829	96,116	45,765	408,495	1,552,066	65,425	6,181,992
Profit for the year	-	-	-	-	-	381,571	-	381,571
Other comprehensive income	-	-	-	-	-	-	5,646	5,646
Transfer from retained profits	-	-	-	-	872	(872)	-	-
Dividends for 2012 (Note 16)	-	-	-	-	-	(153,708)	-	(153,708)
At 31 December 2012 and 1 January 2013	4,013,296	829	96,116	45,765	409,367	1,779,057	71,071	6,415,501
Profit for the year	-	-	-	-	-	367,761	-	367,761
Other comprehensive income	-	-	-	-	-	-	13,661	13,661
Transfer from retained profits	-	-	-	-	778	(778)	-	-
Dividends for 2013 (Note 16)	-	-	-	-	-	(175,667)	-	(175,667)
At 31 December 2013	4,013,296	829	96,116	45,765	410,145	1,970,373	84,732	6,621,256

38. Reserves (Continued)

Company

	Share premium account HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Employee share- based compensation reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000
At 1 January 2012	4,013,344	829	194,176	45,765	1,182,488	5,436,602
Profit for the year	-	-	-	-	627,036	627,036
Dividends for 2012 (Note 16)	-	_	-	-	(153,708)	(153,708)
At 31 December 2012 and 1 January 2013	4,013,344	829	194,176	45,765	1,655,816	5,909,930
Profit for the year	-	-	-	-	896,819	896,819
Dividends for 2013 (Note 16)	-	-	-	-	(175,667)	(175,667)
At 31 December 2013	4,013,344	829	194,176	45,765	2,376,968	6,631,082

The contributed surplus of the Group represents the excess of the nominal value of the shares of the subsidiaries acquired pursuant to the Group's reorganisation in September 1991 over the nominal value of the Company's shares issued in exchange therefor.

The contributed surplus of the Company represents the excess of the fair value of the shares of the subsidiaries acquired pursuant to the Group's reorganisation in September 1991 over the nominal value of the Company's shares issued in exchange therefor. Under the Companies Act, a company may make distributions to its shareholders out of the contributed surplus under certain circumstances.

Deducted from the contributed surplus of the Group as at 31 December 2013 was positive goodwill of HK\$98,406,000 (2012: HK\$98,406,000), which arose from the acquisition of certain subsidiaries in prior years.

Note: In accordance with the HKMA's guideline "Impact of the New Hong Kong Accounting Standards on Authorised Institutions' Capital Base and Regulatory Reporting" (the "Guideline"), the Group's regulatory reserve and collective impairment allowances were included as CET1 capital in the Group's capital base at 31 December 2013 as defined in the Guideline. The regulatory reserve was held as a buffer of capital to absorb potential financial losses in excess of the accounting standards' requirements pursuant to the Guideline from the HKMA.

39. Operating Lease Arrangements

(a) As lessor

The Group leases its investment properties in note 23 under operating lease arrangements, and the terms of the leases range from 1 to 5 years.

As at 31 December 2013 and 2012, the Group and the Company had total future minimum lease rental receivables under non-cancellable operating leases falling due as follows:

	Group		Compa	У
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Within one year In the second to fifth years,	9,771	6,546	17,773	15,763
inclusive	5,677	2,779	5,039	2,318
	15,448	9,325	22,812	18,081

(b) As lessee

The Group has entered into non-cancellable operating lease arrangements with landlords, and the terms of the leases range from 1 to 5 years.

As at 31 December 2013 and 2012, the Group and the Company had total future minimum lease rental payables under non-cancellable operating leases falling due as follows:

	Group		Compa	ny
	2013 HK\$'000	2012 HK\$'000	2013 HK\$'000	2012 HK\$'000
Within one year In the second to fifth years,	51,499	48,135	-	
inclusive	34,698	27,956	-	-
	86,197	76,091	_	_

40. Off-Balance Sheet Exposure

Contingent liabilities, commitments and derivatives

The following is a summary of the contractual amount of each significant class of contingent liabilities, commitments and derivatives of the Group outstanding at the end of the year:

Group

	Contractual amount HK\$'000	Credit equivalent amount HK\$'000	2013 Credit risk- weighted amount HK\$'000	Positive fair value- assets HK\$'000	Negative fair value- liabilities HK\$'000
Direct credit substitutes	172,109	172,109	61,526	_	_
Transaction-related contingencies	11,080	5,540	2,150	_	-
Trade-related contingencies	53,464	10,693	10,216	-	-
Forward forward deposits placed	6,916	6,916	1,383	-	-
Forward asset purchases	2,970	2,970	594	-	-
	246,539	198,228	75,869	_	_
Derivatives held for trading:					
Foreign exchange rate contracts	434,721	3,101	19	771	610
Other commitments with an					
original maturity of:					
More than one year	115,829	57,914	57,914	-	-
Other commitments which are unconditionally cancellable or which provide for automatic cancellation due to deterioration of creditworthiness of the counterparties	3,982,241	_	_	_	_
	4 === 000				
	4,779,330	259,243	133,802	771	610
				2013	
				Cuaum	Commony

	2013		
	Group Contractual amount HK\$'000	Company Contractual amount HK\$'000	
Capital commitments contracted for, but not provided in the statement of financial position	4,064	60	

40. Off-Balance Sheet Exposure (Continued)

(a) Contingent liabilities, commitments and derivatives (Continued)

Group

	Contractual amount HK\$'000	Credit equivalent amount HK\$'000	2012 Credit risk- weighted amount HK\$'000	Positive fair value- assets HK\$'000	Negative fair value- liabilities HK\$'000
Direct credit substitutes	200,808	200,808	52,922	_	_
Transaction-related contingencies	10,909	5,454	3,785	_	_
Trade-related contingencies	99,942	19,989	17,223	_	_
Forward forward deposits placed	74,218	74,218	14,844	_	_
Forward asset purchases	2,806	2,806	561	_	_
	388,683	303,275	89,335	_	_
Derivatives held for trading:					
Foreign exchange rate contracts	142,582	489	1	317	135
Other commitments with an original maturity of:					
More than one year	181,353	90,676	90,676	-	_
Other commitments which are unconditionally cancellable or which provide for automatic cancellation due to deterioration of creditworthiness of the counterparties	3,242,637	_	_	_	_
	3,955,255	394,440	180,012	317	135
			Co	2012 Group ontractual amount HK\$'000	Company Contractual amount HK\$'000
Capital commitments contracted f provided in the statement of final				5,925	_

The Group had not entered into any bilateral netting arrangements and accordingly the above amounts are shown on a gross basis. The credit risk-weighted amounts are calculated in accordance with the Capital Rules and guidelines issued by the HKMA. The amounts calculated are dependent upon the status of the counterparty and the maturity characteristics. The risk weights used range from 0% to 100% for contingent liabilities and commitments and from 0% to 50% for exchange rate contracts.

As at 31 December 2013 and 2012, the Group had no material outstanding contingent liabilities and commitments save as disclosed above.

40. Off-Balance Sheet Exposure (Continued)

(b) Derivative financial instruments

The Group uses the following derivative financial instruments:

Currency forwards represent commitments to purchase foreign and domestic currencies, including undelivered spot transactions. Foreign currency and interest rate futures are contractual obligations to receive or pay a net amount based on changes in currency rates or interest rates, or to buy or sell a foreign currency or a financial instrument on a future date at a specified price, established in an organised financial market. The credit risk is negligible, as changes in the futures contract value are settled daily with the exchange. Forward rate agreements are individually negotiated interest rate futures that call for a cash settlement at a future date for the difference between a contracted rate of interest and the current market rate, based on a notional principal amount.

Interest rate swaps are commitments to exchange one set of cash flows for another. Swaps result in an exchange of interest rates (for example, fixed rate or floating rate). No exchange of principal takes place. The Group's credit risk represents the potential cost to replace the swap contracts if counterparties fail to perform their obligations. This risk is monitored on an ongoing basis with reference to the current fair value, a proportion of the notional amount of the contracts and the liquidity of the market. To control the level of credit risk taken, the Group assesses counterparties using the same techniques as used for its lending activities.

The notional amounts of certain types of financial instruments provide a basis for comparison with instruments recognised in the consolidated statement of financial position but do not necessarily indicate the amounts of future cash flows involved or the current fair value of the instruments and, therefore, do not indicate the Group's exposure to credit or price risk. The derivative financial instruments become favourable (assets) or unfavourable (liabilities) as a result of fluctuations in market interest rates or foreign exchange rates relative to their terms. The aggregate contractual or notional amount of derivative financial instruments on hand, the extent to which the instruments are favourable or unfavourable, and thus the aggregate fair values of derivative financial assets and liabilities, can fluctuate significantly from time to time.

41. Related Party Transactions

During the year, the Group had the following major transactions with related parties which were carried out on essentially the same terms and/or at prevailing market rates with other customers or suppliers:

	Notes	Grou _l 2013 HK\$'000	2012 HK\$'000
	INOIG2	ПКФ 000	——————————————————————————————————————
Related party transactions included in the consolidated income statement:			
Interest paid and payable to fellow subsidiaries Deposit interests and commitment fees paid to	(b)	14,402	21,333
the ultimate holding company	(b)&(f)	2,331	4,646
Service fees paid to a fellow subsidiary	(g)	1	97
Key management personnel compensation:	(c)	0.005	7.040
short term employee benefitspost-employment benefits		8,295 456	7,940 433
– розг-еттрюуттент рененто	L		
Interest income received from key management personnel	(d)	8,751 3	8,373 6
Interest expense paid to key management personnel	(b)	23	25
Commission income from key management personnel	(e)	23	21
		Grou	o
		2013	2012
	Notes	HK\$'000	HK\$'000
Related party transactions included in the consolidated statement of financial position:			
Cash and short term funds with the ultimate holding company Deposits from the ultimate holding company, fellow	(a)	416	84
subsidiaries and an affiliated company	(b)	1,231,279	1,400,956
Bank loan from a fellow subsidiary	(b)	496,000	698,000
Interest payable to the fellow subsidiaries	(b)	155	332
Loans to key management personnel	(d)	217	368
Deposits from key management personnel	(b)	2,623	3,027

41. Related Party Transactions (Continued)

Notes:

- (a) The Group placed deposits with Public Bank, the ultimate holding company, at prevailing market rates.
- (b) The ultimate holding company, fellow subsidiaries, an affiliated company and key management personnel placed deposits with the Group at the prevailing market rates. Interest expense/payables were paid by the Group for the year in respect of these placements. The balances were included in customer deposits in the consolidated statement of financial position. Interest paid and payable to Public Bank (L) Ltd, a fellow subsidiary, included interest on loans granted to the Group.
- (c) Further details of the Directors' remuneration are included in note 12 to the financial statements.
- (d) The balance represented a mortgage loan granted to a Director of Public Finance and credit card receivables due from Directors of Public Bank (Hong Kong). Interest income was received in respect of the mortgage loan.
- (e) Commission income was received from key management personnel of the Group for securities dealings through the Group companies.
- (f) During the year, commitment fees were paid to Public Bank in order to obtain standby facilities from Public Bank to Public Bank (Hong Kong) and Public Finance.
- (g) During the year, Public Securities Limited paid services fees to Public Investment Bank Berhad, a fellow subsidiary, for referral of stockbroking business.

In addition, certain banking facilities of the Group are supported by letters of comfort issued by the ultimate holding company.

42. Fair Value of Financial Instruments

(a) Financial assets and liabilities not carried at fair value

The following describes the methodologies and assumptions used to determine fair values of financial instruments which are not carried at fair value in the financial statements.

Liquid or/and very short term and variable rate financial instruments

Liquid or/and very short term and variable rate financial instruments include loans and advances and receivables, held-to-maturity investments, customer deposits, certificates of deposit issued and unsecured bank loans. As these financial instruments are liquid or having a short term maturity or at variable rate, the carrying amounts are reasonable approximations of their fair values. In the case of loans and unquoted debt securities, their fair values do not reflect changes in their credit quality as the impact of credit risk is recognised separately by deducting the amount of the impairment allowances.

Fixed rate financial instruments

Fixed rate financial instruments include placements with banks and financial institutions, loans and advances and receivables, held-to-maturity investments, deposits from banks and other financial institutions, customer deposits and certificates of deposit issued. The fair values of these fixed rate financial instruments carried at amortised cost are based on prevailing money-market interest rates or current interest rates offered for similar financial instruments appropriate for the remaining term to maturity. The carrying amounts of such financial instruments are not materially different from their fair values.

42. Fair Value of Financial Instruments (Continued)

b) Financial assets and liabilities carried at fair value

The following table shows an analysis of financial instruments carried at fair value by level of the fair value hierarchy:

	2013					
	Level 1 HK\$'000	Level 2 HK\$'000	Level 3 HK\$'000	Total HK\$'000		
Financial assets:						
Derivative financial instruments Available-for-sale financial assets	-	771 -	- 6,804	771 6,804		
	-	771	6,804	7,575		
Financial liabilities:						
Derivative financial instruments	_	610	-	610		
		2012				
	Level 1 HK\$'000	Level 2 HK\$'000	Level 3 HK\$'000	Total HK\$'000		
Financial assets:						
Derivative financial instruments	_	317	_	317		
Available-for-sale financial assets	_	_	6,804	6,804		
	-	317	6,804	7,121		
Financial liabilities:						
Derivative financial instruments	_	135	_	135		

42. Fair Value of Financial Instruments (Continued)

(b) Financial assets and liabilities carried at fair value (Continued)

Level 2 financial instruments comprise forward foreign exchange contracts and currency swaps. These instruments have been measured at fair value based on the forward foreign exchange rates that are quoted in an active market. At 31 December 2013, the effects of discounting are considered insignificant for the Level 2 financial instruments.

Level 3 financial instruments are measured at fair value based on the present value cash flows over a period of 10 years.

For financial instruments measured at fair value on a recurring basis, the Group determines whether transfer has occurred between levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period. Finance and Control Department performs the valuation of financial instruments required for financial reporting purposes, including Level 3 fair values, at the end of each reporting period. The impact due to changes in fair value of the Level 3 financial instruments is insignificant to the Group.

For the years ended 31 December 2013 and 2012, there were no transfers amongst Level 1, Level 2 and Level 3 in the fair value hierarchy.

For the years ended 31 December 2013 and 2012, there were no issues and settlements related to the Level 3 financial instruments.

There was no gain or loss and no OCI reported in consolidated income statement and consolidated statement of comprehensive income respectively related to the Level 3 financial instruments for the years ended 31 December 2013 and 2012.

For fair value measurement at Level 3, changing one or more of the inputs to the reasonably possible alternative assumptions would not change the fair value significantly.

43. Maturity Analysis of Financial Assets and Financial Liabilities

The table below shows an analysis of financial assets and financial liabilities analysed by principal according to the period that they are expected to be recovered or settled. The Group's contractual undiscounted repayment obligations are shown in the sub-section "Liquidity risk management" in note 44 to the financial statements.

Group

				20)13			
			Over	Over	Over			
			1 month	3 months	1 year		Repayable	
			but not	but not	but not		within an	
	Repayable	Up to	more than	more than	more than	Over	indefinite	
	on demand	1 month	3 months	12 months	5 years	5 years	period	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Financial assets:								
Cash and short term placements	1,228,656	2,733,718	-	-	-	-	-	3,962,374
Placements with banks and financial institutions maturing after one month	1							
but not more than twelve months	_	_	987,374	208,617	_	_	_	1,195,991
Loans and advances and receivables	604,386	1,121,638	1,572,326	3,474,264	6,519,184	13,974,951	128,768	27,395,517
Available-for-sale financial assets	· -	· · -	-	· · ·	· · ·	-	6,804	6,804
Held-to-maturity investments	-	1,110,396	651,539	2,355,704	663,266	_	_	4,780,905
Other assets	123	60,006	3,435	4,605	-	-	45,552	113,721
Foreign exchange contracts (gross)	-	433,194	1,527	-	-	-	-	434,721
Total financial assets	1,833,165	5,458,952	3,216,201	6,043,190	7,182,450	13,974,951	181,124	37,890,033
Financial liabilities:								
Deposits and balances of banks and other financial institutions at								
amortised cost	24,555	258,846	100,000	100,000	-	-	-	483,401
Customer deposits at amortised cost	6,422,009	9,153,909	10,981,098	3,101,896	315,440	-	-	29,974,352
Certificates of deposit issued at								
amortised cost	-	-	199,876	1,184,767	409,849	-	-	1,794,492
Unsecured bank loans at amortised								
cost	-	496,000	-	1,167,705	-	-	-	1,663,705
Other liabilities	416	85,850	31,784	32,462	8,576	-	168,850	327,938
Foreign exchange contracts (gross)	-	433,042	1,518	-	-	-	-	434,560
Total financial liabilities	6,446,980	10,427,647	11,314,276	5,586,830	733,865	-	168,850	34,678,448

43. Maturity Analysis of Financial Assets and Financial Liabilities (Continued)

Group

	Repayable on demand HK\$'000	Up to 1 month HK\$'000	Over 1 month but not more than 3 months HK\$'000	Over 3 months but not more than 12 months HK\$'000	Over 1 year but not more than 5 years HK\$'000	Over 5 years HK\$'000	Repayable within an indefinite period HK\$'000	Total HK\$'000
Financial assets: Cash and short term placements Placements with banks and financial institutions maturing after one month	708,553	3,242,915	-	-	-	-	-	3,951,468
but not more than twelve months Loans and advances and receivables Available-for-sale financial assets Held-to-maturity investments Other assets Foreign exchange contracts (gross)	- 661,247 - - 73	- 1,013,130 - 1,103,708 86,035 116,591	651,076 1,204,691 - 1,052,681 1,048 5,068	222,875 3,557,492 - 2,343,085 1,655 20,923	- 6,962,883 - 56,743 - -	13,746,310 - - - -	- 175,572 6,804 - 42,520	873,951 27,321,325 6,804 4,556,217 131,331 142,582
Total financial assets	1,369,873	5,562,379	2,914,564	6,146,030	7,019,626	13,746,310	224,896	36,983,678
Financial liabilities: Deposits and balances of banks and other financial institutions at amortised cost	39,866	258,430	90,000	150,000	-	_	-	538,296
Customer deposits at amortised cost Certificates of deposit issued at amortised cost	6,206,734	9,568,395	9,375,385	3,808,813 449,959	414,795 199,874	-	-	29,374,122 649,833
Unsecured bank loans at amortised cost Other liabilities Foreign exchange contracts (gross)	- 83 -	48,000 116,029 116,524	- 22,317 5,056	2,046,661 26,435 20,820	865,776 12,452	- - -	- 163,428 -	2,960,437 340,744 142,400
Total financial liabilities	6,246,683	10,107,378	9,492,758	6,502,688	1,492,897	_	163,428	34,005,832

44. Financial Risk Management Objectives and Policies

The Group's principal financial instruments, other than derivatives, comprise certificates of deposit issued and cash and short term deposits. The main purpose of these financial instruments is to raise finance for the Group's operations. The Group has various other financial assets such as trade bills, held-to-maturity investments, loans and advances and receivables, available-for-sale financial assets and financial assets designated at fair value through profit or loss, which arise directly from its operations.

The Group also enters into derivative transactions, including principally interest rate swaps and forward currency contracts held for trading. The purpose is to manage or mitigate interest rate risk and currency risk arising from the Group's operations.

The main risks arising from the Group's financial instruments are market risk, credit risk, liquidity risk and operational risk. The Board reviews and approves policies for managing each of these risks and they are summarised below.

44. Financial Risk Management Objectives and Policies (Continued) Risk management

The Group has established systems, policies and procedures for the control and monitoring of interest rate, foreign currency price, credit, liquidity, capital, market and operational risks, which are approved and endorsed by the Board and reviewed regularly by the Group's management, Credit Risk Management Committee, Credit Committee, Assets and Liabilities Management Committee, Operational Risk Management Committee and other designated committees or working groups. Material risks are identified and assessed by designated committees and/or working groups before the launch of new products or business activities, and are monitored, documented and controlled against applicable risk limits after the introduction of new products or services or implementation of new business activities. Internal auditors of Public Bank (Hong Kong) also perform regular audits to ensure compliance with the policies and procedures.

Market risk management

(a) Interest rate risk

Interest rate risk is the risk that the Group's position may be adversely affected by a change of market interest rates. The Group's interest rate risk arises primarily from the timing difference in the maturity and the repricing of the Group's interest-bearing assets, liabilities and off-balance sheet commitments. The primary objective of interest rate risk management is to limit the potential adverse effects of interest rate movements in net interest income by closely monitoring the net repricing gap of the Group's assets and liabilities. Interest rate risk is daily managed by the Group's Treasury Department and monitored and measured by the Assets and Liabilities Management Committees of Public Bank (Hong Kong) and Public Finance against limits approved by the respective Boards.

Interest rate risk exposures in the banking book:

The relevant interest rate risk arises from repricing risk and basis risk.

Repricing risk is one of the sources of interest rate risk which arises from timing differences in interest rate changes and cash flows that occur in the repricing and maturity of fixed and floating rate assets, liabilities and off-balance sheet financial instruments. Should the interest rate increase/decrease by 200 basis points and the positive net interest gap be HK\$1,073 million (2012: HK\$1,646 million) up to 12 months in 2013, profit before tax in 2013 would increase/decrease by HK\$49 million or 0.73% of equity (2012: HK\$56 million or 0.86% of equity). Profit before tax would increase/decrease by HK\$22 million or 0.33% of equity (2012: HK\$49 million or 0.75% of equity) for the next 12 months after the reporting date.

Based on the positive net interest gap of HK\$3,111 million (2012: HK\$3,238 million) up to five years, the economic value would increase by HK\$85 million (2012: HK\$51 million).

Basis risk is one of the sources of interest rate risk which arises from the difference in the changes of interest rates earned and paid on different financial instruments with similar repricing characteristics. The Group adopts two stress-testing scenarios for the sensitivity analysis:

- (i) Interest rates on managed-rate assets would decrease by 200 basis points whilst interest rates on other interest-bearing assets and interest-bearing liabilities would be kept unchanged. Based on this scenario assumption, profit before tax would decrease by HK\$280 million or 4.16% of equity (2012: HK\$245 million or 3.76% of equity) for the year ended 31 December 2013. Profit before tax would decrease by HK\$294 million or 4.37% of equity (2012: HK\$275 million or 4.21% of equity) for the next 12 months after the reporting date.
- (ii) Interest rates on interest-bearing assets and liabilities, except for interest rates on fixed rate assets and managed-rate assets, would increase by 200 basis points. Based on this scenario assumption, profit before tax would decrease by HK\$389 million or 5.78% of equity (2012: HK\$367 million or 5.63% of equity) for the year ended 31 December 2013. Profit before tax would decrease by HK\$417 million or 6.19% of equity (2012: HK\$381 million or 5.84% of equity) for the next 12 months after the reporting date.

44. Financial Risk Management Objectives and Policies (Continued) Market risk management (Continued)

Interest rate risk (Continued) (a)

The carrying amounts, or notional amounts if applicable, of financial instruments exposed to interest rate risk based on the earlier of maturity dates and contractual repricing as at 31 December 2013 and 2012 are detailed as follows:

Group

				2	013			
	1 year or less HK\$'000	Over 1 year but not more than 2 years HK\$'000	Over 2 years but not more than 3 years HK\$'000	Over 3 years but not more than 4 years HK\$'000	Over 4 years but not more than 5 years HK\$'000	Over 5 years HK\$'000	Non- interest- bearing HK\$'000	Total HK\$'000
Assets: Fixed rate financial assets Cash and short term placements Placements with banks and financial institutions maturing after one month	2,733,718	-	-	-	-	-	1,228,656	3,962,374
but not more than twelve months	1,195,991	-	-	-	-	-	-	1,195,991
Derivative financial instruments Loans and advances and receivables Available-for-sale financial assets	2,489,695 -	953,334 -	- 514,243 -	- 185,221 -	37,192 -	59,198 -	771 158,186 6,804	771 4,397,069 6,804
Held-to-maturity investments	4,017,642	163,493	282,726	165,814	51,233	-	-	4,680,908
	10,437,046	1,116,827	796,969	351,035	88,425	59,198	1,394,417	14,243,917
Floating rate financial assets Loans and advances and receivables Held-to-maturity investments	22,966,942 99,997	-	-	-			31,506 -	22,998,448 99,997
	23,066,939	-	-	-	-	-	31,506	23,098,445
Less: Liabilities: Fixed rate financial liabilities Deposits and balances of banks and other financial institutions at amortised cost Certificates of deposit issued at amortised cost Derivative financial instruments Customer deposits at amortised cost	458,848 454,942 - 23,100,824	- - - 310,305	- - - 4,839	- - - 48	- - - 249	- - - -	24,553 - 610 -	483,401 454,942 610 23,416,265
	24,014,614	310,305	4,839	48	249	-	25,163	24,355,218
Floating rate financial liabilities Customer deposits at amortised cost Certificates of deposit issued at amortised cost Unsecured bank loans at amortised cost	5,413,377 1,339,550 1,663,705	- - -	- - -	- - -	- - -	- - -	1,144,710 -	6,558,087 1,339,550 1,663,705
	8,416,632				-		1,144,710	9,561,342
Total interest sensitivity gap	1,072,739	806,522	792,130	350,987	88,176	59,198	256,050	3,425,802

44. Financial Risk Management Objectives and Policies (Continued) Market risk management (Continued)

Interest rate risk (Continued) (a)

Group

			12	20				
			Over	Over	Over	Over		
			4 years	3 years	2 years	1 year		
)-	Non-		but not	but not	but not	but not		
<u>t</u> -	interest-	Over	more than	more than	more than	more than	1 year	
g Tota	bearing	5 years	5 years	4 years	3 years	2 years	or less	
0 HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
								Assets:
								Fixed rate financial assets
2 3,951,468	708,552	-	-	-	-	-	3,242,916	Cash and short term placements
								Placements with banks and financial institutions maturing after one month
- 873,951	_	_	_	_	_	_	873,951	but not more than twelve months
	317	_	_	_	_	_	-	Derivative financial instruments
	132,074	71,441	54,128	257,842	613,402	1,025,235	2,328,371	Loans and advances and receivables
, ,	6,804		01,120	201,012	010,102	-,020,200	2,020,011	Available-for-sale financial assets
	-	-	-	-	42,157	14,586	4,210,452	Held-to-maturity investments
7 13,582,228	847,747	71,441	54,128	257,842	655,559	1,039,821	10,655,690	
								Floating rate financial assets
7 22,838,832	130,187	-	-	_	_	_	22,708,645	Loans and advances and receivables
- 289,022		-	-	-	_	-	289,022	Held-to-maturity investments
7 23,127,854	130,187	-	-	-	-	-	22,997,667	
								Less:
								Liabilities:
								Fixed rate financial liabilities
								Deposits and balances of banks and other
,	39,866	-	-	-	-	-	498,430	financial institutions at amortised cost
1 10,000	-	-	-	-	-	-	449,959	Certificates of deposit issued at amortised cost
	135	-	-	-	-	-	-	Derivative financial instruments
- 23,175,892	_	-	46	2,958	1,993	409,798	22,761,097	Customer deposits at amortised cost
1 24,164,282	40,001	-	46	2,958	1,993	409,798	23,709,486	
								Floating rate financial liabilities
3 6,198,230	1,060,593	-	-	-	-	-	5,137,637	Customer deposits at amortised cost
- 199,874	-	-	-	-	-	-	199,874	Certificates of deposit issued at amortised cost
- 2,960,437	-	-	-	-	-	-	2,960,437	Unsecured bank loans at amortised cost
3 9,358,541	1,060,593	-	-	-	-	-	8,297,948	
0) 3,187,259	(122,660)	71,441	54,082	254,884	653,566	630,023	1,645,923	Total interest sensitivity gap

44. Financial Risk Management Objectives and Policies (Continued)

Market risk management (Continued)

(a) Interest rate risk (Continued)

The table below summarises the effective average interest rates as at 31 December for monetary financial instruments:

	Group	
	2013	2012
	Rate	Rate
	%	%
Assets		
Cash and short term placements	1.53	0.98
Placements with banks and financial institutions	3.19	1.57
Loans and advances and receivables (including trade bills)	5.41	5.71
Held-to-maturity investments	1.13	1.05
Liabilities		
Deposits and balances of banks and other financial institutions		
at amortised cost	0.63	0.66
Customer deposits at amortised cost	1.18	1.13
Certificates of deposit issued at amortised cost	1.09	1.45
Unsecured bank loans at amortised cost	1.51	1.52

(b) Currency risk

Currency risk is the risk that the holding of foreign currencies will affect the Group's position as a result of a change in foreign currency exchange rates. The Group's foreign exchange risk positions arise from foreign exchange dealing, commercial banking operations and structural foreign currency exposures. All foreign exchange positions are managed by the Group's Treasury Department within limits approved by the Board.

The Group has limited foreign currency risk as the Group's assets and liabilities are mainly denominated in Hong Kong dollars ("HKD"), United States dollars ("USD") and Australian dollars ("AUD") except for net structural position of Renminbi ("RMB") denominated operating capital.

At 31 December 2013, if RMB had strengthened or weakened by 100 basis points against HKD with all other variables held constant, the Group's equity would have increased or decreased by HK\$6 million (2012: HK\$6 million) mainly as a result of foreign exchange impact arising from net structural position of RMB denominated operating capital.

(c) Price risk

Price risk is the risk to the Group's earnings and capital due to changes in the prices of securities, including commodities, debt securities and equities.

The Group monitors price risk principally by limits established for transactions and open positions. These limits are reviewed and approved by the Board and are monitored on a daily basis.

The Group did not actively trade in financial instruments and in the opinion of the Directors, the price risk related to trading activities to which the Group was exposed was not material. Accordingly, no quantitative market risk disclosures for price risk have been made.

44. Financial Risk Management Objectives and Policies (Continued) Credit risk management

Credit risk is the risk that a customer or counterparty in a transaction may default. It arises from the lending, trade finance, treasury and other activities undertaken by the Group.

The Group has a credit risk management process to measure, monitor and control credit risk. Its Credit Policy Manual defines the credit extension and measurement criteria, the credit review, approval and monitoring processes, and the loan classification and provisioning systems. It has a hierarchy of credit authority which approves credit in compliance with the Group's credit policy. Credit risk exposures are measured and monitored against credit limits and other control limits (such as connected exposures, large exposures and risk concentration limits set by the Credit Risk Management Committee and approved by the Board). Segregation of duties in key credit functions is in place to ensure separate credit control and monitoring. Management and recovery of problem credits are handled by an independent work-out team.

The Group manages its credit risk within a conservative framework. Its credit policy is regularly revised, taking into account factors such as prevailing business and economic conditions, regulatory requirements and its capital resources. Its policy on connected lending exposure defines and states connected parties, statutory and applicable connected lending limits, types of connected transactions, the taking of collateral, the capital adequacy treatment, and detailed procedures and controls for monitoring connected lending exposures. In general, interest rates and other terms and conditions applying to connected lending should not be more favourable than those loans offered to non-connected borrowers under similar circumstances. The terms and conditions should be determined on normal commercial terms at arm's length and in the ordinary course of business of the Group.

Credit and compliance audits are periodically conducted by Internal Audit Department to evaluate the effectiveness of the credit review, approval and monitoring processes and to ensure that the established credit policies and procedures are complied with.

Credit Committees of Public Bank (Hong Kong) and Public Finance monitor the quality of financial assets which are neither past due nor impaired by financial performance indicators (such as the loan-to-value ratio, debts servicing ratio, financial soundness of borrowers and personal guarantees) through meeting discussions, management information systems and reports. Loan borrowers subject to legal proceedings, negative comments from other counterparties and rescheduled arrangements are put under watch lists or under the "special mention" grade for management oversight.

Credit Committees of Public Bank (Hong Kong) and Public Finance also monitor the quality of past due or impaired financial assets by internal grading comprising "substandard", "doubtful" and "loss" accounts through the same meeting discussions, management information systems and reports. Impaired financial assets include those subject to personal bankruptcy petitions, corporate winding-up and rescheduled arrangements.

Credit Risk Management Committee is responsible for establishing the framework for identifying, measuring, monitoring and controlling the credit risk of existing and new products, and approving credit risk management policies and credit risk tolerance limits as and when necessary.

The Group mitigates credit risk by credit protection provided by guarantors and by loan collaterals such as customer deposits, properties, listed shares, taxi licences, public light bus licences and vehicles.

The "Neither past due nor impaired loans and advances and receivables" are shown in note 20 to the financial statements.

Loans and advances and receivables that were neither past due nor impaired were related to a large number of diversified customers for whom there was no recent history of default.

44. Financial Risk Management Objectives and Policies (Continued)

Credit risk management (Continued)

Maximum credit exposures for off-balance sheet items without taking into account the fair value of collateral are as follows:

	Gro	oup
	2013 HK\$'000	2012 HK\$'000
Credit related contingent liabilities	236,653	311,659
Loan commitments and other credit related commitments	4,098,070	3,423,990

Liquidity risk management

Liquidity risk is the risk that the Group cannot meet its current obligations. Major sources of liquidity risk of the Group are the early or unexpected withdrawals of deposits in cash outflow and the delay in cash inflow from loan repayments. To manage liquidity risk, the Group has established a liquidity risk management framework which incorporates liquidity risk related policies and procedures, risk related metrics and tools, risk related assumptions, and the manner of reporting significant matters. The major objectives of liquidity risk management framework are to identify, measure and control liquidity risk exposures with proper implementation of funding strategies and with reporting of significant risk related matters to management. Liquidity risk related policies are reviewed by senior management and dedicated committees, and significant changes in such policies are approved by the Board or committees delegated by the Board. The Board is responsible for exercising management oversight over the liquidity risk management framework of the Group.

Assets and Liabilities Management Committees ("ALCO") of Public Bank (Hong Kong) and Public Finance monitor the liquidity position as part of the ongoing management of assets and liabilities, and set up trigger limits to monitor liquidity risk. They also closely monitor the liquidity of the subsidiaries on a periodic basis to ensure that the liquidity structure of the subsidiaries' assets, liabilities and commitments can meet their funding needs, and that internal liquidity trigger limits are complied with.

Treasury Department of Public Bank (Hong Kong) and a dedicated department of Public Finance are responsible for carrying out the strategies and policies approved by the dedicated committees and the Board, and to develop operational procedures and controls to ensure the compliance with the aforesaid policies and to minimise operational disruptions in case of a liquidity crisis.

The Risk Management Team of the Group is responsible for day-to-day monitoring of liquidity ratio, loans to deposits ratios, concentration related ratios and other liquidity risk related ratios coupled with the use of cash flow projections, maturity ladder, stress-testing methodologies and other applicable risk assessment tools and metrics to detect early warning signals and identify vulnerabilities to potential liquidity risk on forward-looking basis with the objective of ensuring different types of liquidity risks of Public Bank (Hong Kong) are appropriately identified, measured, assessed and reported. The Risk Management Team carries out analysis based on risk-based MIS reports, summarises the data from those reports and presents the key information to the ALCO on a regular (at least monthly) basis. In case of significant issues, such as serious limit excesses or breaches or early warning signals of potential severe impact on Public Bank (Hong Kong), are identified from aforesaid MIS reports or market information obtained from Treasury Department and other business units, a designated ALCO member will convene a meeting (involving senior management members) to discuss risk related matters and propose actions to the ALCO whenever necessary. A high level summary of Public Bank (Hong Kong)'s liquidity risk performance will then be prepared by the ALCO to Risk Management Committee and the Board.

44. Financial Risk Management Objectives and Policies (Continued) Liquidity risk management (Continued)

The examples of liquidity risk related metrics of Public Bank (Hong Kong) and Public Finance include internal minimum liquidity ratio of 30% and an internal trigger point of liquidity ratio which is higher than the aforesaid minimum liquidity ratio; cash flow mismatches under normal and different stressed scenarios; concentration related limits such as top ten deposits as a percentage of total deposits and the reliance of banking facilities, and maturity profile of major assets and liabilities (including on-and-off-balance sheet items).

The funding strategies of the Group are to (i) diversify funding sources for containing liquidity risk exposures, (ii) minimise disruptions due to operational issues such as transfer of liquidity across group entities, (iii) ensure contingency funding is available to the Group; and (iv) maintain sufficient liquidity cushion to meet critical liquidity needs such as loan commitments and deposits' withdrawals in stressed situations. For illustration, concentration of funding sources such as intra-group funding limits are set to reduce reliance on single source of funding.

Contingency funding plan is formulated to address liquidity needs under different stages including the mechanism for the detection of early warning signals of potential crisis at early stage and obtaining of emergent funding in bank-run scenario at later stage. Designated roles and responsibilities of Crisis Management Team, departments and business units and their emergency contact information are documented clearly in contingency funding plan policy as part of business continuity planning, and contingency funding measures are in place to set priorities of funding arrangements with counterparties, to set procedures for intraday liquidity risk management and intragroup funding support, to manage media relationship and to communicate with internal and external parties during a liquidity crisis. The stress-testing results are updated and reported to senior management regularly and the results such as survival period for positive cashflow mismatches are used in contingency funding planning. Standby facilities and liquid assets are maintained to provide liquidity to meet unexpected and material cash outflows in stressed situations.

The Group maintains sufficient liquidity cushion comprising mainly bills, notes or bonds issued by eligible central governments in total amount not less than HK\$1 billion to address critical and emergent liquidity needs on intraday basis and over other different time horizons. The Group is not subject to particular collateral arrangements or requirements in contracts if there is a credit rating downgrade of entities within the Group.

Apart from cash flow projections under normal scenario to manage liquidity under different time horizons, different stressed scenarios such as institution-specific scenario, market crisis scenario and the combination of such scenarios ("combined scenario") with assumptions are set and reviewed by dedicated committees and approved by the Board. For instance, in institution-specific scenario, loan repayments from some customers are assumed to be delayed. The projected cash inflow would be reduced by the amount of rollover of banking facilities by some corporate customers. Core deposits ratio would decrease and there would be early withdrawals of some fixed deposits before contractual maturity dates. In market crisis scenario, some undrawn banking facilities are not to be honored upon drawdown as a portion of bank counterparties will not have sufficient liquidity to honor their obligations in market. The Group may pledge or liquidate its liquid assets such as debt securities (including but not limited to treasury bills or notes issued by eligible central governments) to secure funding to address potential liquidity crisis. Liquidity stress-tests are conducted regularly (at least monthly) and the results are utilised for part of contingency funding plan or for providing insights to management about latest liquidity positions of the Group.

44. Financial Risk Management Objectives and Policies (Continued) Liquidity risk management (Continued)

Maturity analysis of financial liabilities, based on the contractual undiscounted cash flows, is as follows:

Group

				2	013			
			Over	Over	Over			
			1 month	3 months	1 year		Repayable	
			but not	but not	but not		within an	
	Repayable	Up to	more than	more than	more than	Over	indefinite	T.4.1
	on demand HK\$'000	1 month HK\$'000	3 months HK\$'000	12 months HK\$'000	5 years HK\$'000	5 years HK\$'000	period HK\$'000	Total HK\$'000
	1110000	1110000	ΠΑΦΟΟΟ	ΠΑΦΟΟΟ	ΠΑΦ 000	1110000	ΠΑΦ ΟΟΟ	1110000
Forward assets purchase	-	2,970	-	-	-	-	-	2,970
Forward forward deposits placed	-	6,916	-	-	-	-	-	6,916
Foreign currency contracts (gross)	-	433,042	1,518	-	-	-	-	434,560
Credit related contingent liabilities	44,337	6,639	15,411	146,850	23,416	-	-	236,653
Loan commitments and other credit								
related commitments	3,264,506	630,823	75,338	11,574	115,829	-	-	4,098,070
Customer deposits at amortised cost	6,422,429	9,175,469	11,035,643	3,146,365	323,431	-	-	30,103,337
Deposite and belonger of beating and								
Deposits and balances of banks and other financial institutions at amortised cost	24,555	259,192	100,291	100,431	_	_	_	484,469
oti lei ili la lola ili stitutions at amortiseu cost	24,000	255,152	100,231	100,401	_	_	_	707,703
Certificates of deposit issued at amortised cost	-	-	204,483	1,197,671	417,197	-	-	1,819,351
Unsecured bank loans at amortised cost	-	497,813	-	1,170,000	-	-	-	1,667,813
Other liabilities	-	68,826	-	-	-	-	168,850	237,676
	9,755,827	11,081,690	11,432,684	5,772,891	879,873	-	168,850	39,091,815

44. Financial Risk Management Objectives and Policies (Continued) Liquidity risk management (Continued) Group

	2012								
			Over	Over	Over				
			1 month	3 months	1 year		Repayable		
			but not	but not	but not		within an		
	Repayable	Up to	more than	more than	more than	Over	indefinite		
	on demand	1 month	3 months	12 months	5 years	5 years	period	Total	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Forward assets purchase	-	2,806	-	-	-	-	-	2,806	
Forward forward deposits placed	-	10,465	63,753	-	-	-	-	74,218	
Foreign currency contracts (gross)	-	116,524	5,056	20,820	-	-	-	142,400	
Credit related contingent liabilities	69,227	15,101	52,094	129,583	45,654	-	-	311,659	
Loan commitments and other credit related									
commitments	2,587,830	594,982	56,301	32,591	152,286	-	-	3,423,990	
	0.000.017	0.500.500	0.440.504	0.050.000	400.000			00 400 040	
Customer deposits at amortised cost	6,206,817	9,593,590	9,419,564	3,852,669	426,303	_	_	29,498,943	
Deposits and balances of banks and other									
financial institutions at amortised cost	39,866	258,721	90,233	150,782	-	-	-	539,602	
Certificates of deposit issued at amortised cost	-	-	-	456,307	204,438	-	-	660,745	
Unsecured bank loans at amortised cost	-	50,415	-	2,059,571	870,000	-	-	2,979,986	
Other liabilities	-	94,765	-	-	-	-	163,428	258,193	
	8,903,740	10,737,369	9,687,001	6,702,323	1,698,681	-	163,428	37,892,542	

44. Financial Risk Management Objectives and Policies (Continued)

Operational risk management

Operational risk is defined as the risk of loss resulting from inadequate or failed internal processes, human and systems errors or from external events.

The Group has an operational risk management function in place to identify, measure, monitor and control operational risk. Its Operational Risk Management Policy Manual defines the responsibilities of various committees, business units and supporting departments, and highlights key operational risk factors and categories with loss event types to facilitate the measurement and assessment of operational risks and their potential impact. Operational risk exposures are monitored by appropriate key risk indicators for tracking and escalation to management for providing early warning signals of increased operational risk or a breakdown in operational risk management. Regular operational risk management reports are received and consolidated from various parties and reported to the Operational Risk Management Committee for the monitoring and control of operational risk.

Capital management

Capital of the Group for regulatory and risk management purposes includes share capital, share premium, reserves, retained profits, regulatory reserve and subordinated debts, if any. Finance and Control Department is responsible for monitoring the amount of the capital base and capital adequacy ratio against trigger limits and for risk exposures and ensuring compliance with relevant statutory limits, taking into account business growth, dividend payout and other relevant factors.

The Group's policy is to maintain a strong capital base to support the development of the Group's businesses and to meet the statutory capital adequacy ratio and other regulatory capital requirements. Capital is allocated to various business activities of the Group depending on the risks taken by each business division and in accordance with the requirements of relevant regulatory bodies, taking into account current and future activities within a time frame of 3 years.

44. Financial Risk Management Objectives and Policies (Continued) Capital adequacy ratios

With effect from 1 January 2013, the capital adequacy ratios of the Group are computed in accordance with the provisions of the Banking (Amendment) Ordinance 2012 relating to Basel III capital standards and the amended Capital Rules. As a result, the capital ratios shown for 31 December 2013 are not directly comparable to those of 31 December 2012. The Group has adopted the standardised approach for the calculation of credit risk-weighted exposures and market risk-weighted exposures. The Group has adopted the basic indicator approach and the standardised approach for the calculation of operational risk-weighted exposures of Public Bank (Hong Kong) and Public Finance, respectively. The capital adequacy ratios of the Group of 31 December 2012 are based on the Basel II capital accord.

The capital ratios and relevant comparatives are set out in the table below:

	Basel III 2013	Basel II 2012
Group: Consolidated CET1 Capital Ratio	12.7%	N/A
Consolidated Tier 1 Capital Ratio	12.7%	12.3%
Consolidated Total Capital Ratio	14.0%	13.4%
Public Bank (Hong Kong): Consolidated CET1 Capital Ratio	17.0%	N/A
Consolidated Tier 1 Capital Ratio	17.0%	18.5%
Consolidated Total Capital Ratio	18.1%	19.6%

The above capital ratios are higher than the minimum capital ratios required by the HKMA.

45. Approval of the Financial Statements

The financial statements were approved and authorised for issue by the Board on 16 January 2014.

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Advances to Customers by Industry Sectors
Gross and impaired loans and advances to customers, impairment allowances, impaired loans and advances written off and collateral are analysed by industry sectors pursuant to the HKMA's guidelines as follows:

Group					1 December 2013	3			
	Gross loans and advances HK\$'000	Collective impairment allowances HK\$'000	Individual impairment allowances HK\$'000	New impairment allowances charged to income statement HK\$'000	Amount of impaired loans and advances written off HK\$'000	Collateral HK\$'000	Percentage of gross advances covered by collateral %	Impaired loans and advances HK\$'000	Loans and advances overdue for more than three months HK\$'000
Loans and advances for use in Hong Kong									
Manufacturing	664,051	238	38	409	273	360,514	54.3	831	793
Building and construction, property development and investment Property development Property investment Civil engineering works	448,905 6,402,033 123,211	157 2,234 47	- - -	- - 7	- - -	279,412 6,006,607 32,392	62.2 93.8 26.3	3,122 -	3,12
Electricity and gas	801	-	-	-	-	770	96.1	-	
Recreational activities	2,463	1	-	-	-	2,301	93.4	-	
Information technology	34,496	12	-	248	247	6,119	17.7	-	
Wholesale and retail trade	182,453	61	17	530	617	158,003	86.6	24	24
Transport and transport equipment	4,334,141	1,324	99	61	228	4,261,110	98.3	267	267
Hotels, boarding houses and catering	62,615	22	-	-	-	56,683	90.5	-	
Financial concerns	305,339	119	-	47	-	149,130	48.8	-	
Stockbrokers Margin lending Others	151,937 1,210	53 -	-	40 -	-	29,937 1,210	19.7 100.0	-	
Non-stockbroking companies and individuals for the purchase of shares Margin lending Others Professional and private individuals Loans for the purchase of flats covered by	29,629 88,285	10 31	-	1 25	-	2,520 88,285	8.5 100.0]	
the guarantees issued by the Housing Authority under the Home Ownership Scheme, Private Sector Participation Scheme and Tenant Purchase Scheme Loans for the purchase of other residential	112,079	39	-	-	-	112,079	100.0	-	
properties	7,585,505	2,387	-	-	-	7,482,308	98.6	7,431	6,940
Loans for credit card advances	13,595	5	104	176	111	-	-	104	99
Loans for other business purposes	16,657	6	-	4	-	16,657	100.0	-	
Loans for other private purposes	3,709,242	10,966	90,178	491,621	492,063	181,691	4.9	129,719	93,264
Trade finance	782,470	273	5,020	5,099	-	681,929	87.2	10,041	10,04
Other loans and advances	98,016	34	-	-	-	84,408	86.1	-	
Sub-total	25,149,133	18,019	95,456	498,268	493,539	19,994,065	79.5	151,539	114,550
Loans and advances for use outside Hong Kong	2,074,770	2,766	21,767	14,385	1,418	1,795,804	86.6	20,298	19,32
Total loans and advances (excluding trade bills and other receivables)	27,223,903	20,785	117,223	512,653	494,957	21,789,869	80.0	171,837	133,879

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Advances to Customers by Industry Sectors (Continued)

Group			•		1 December 201	2			
	Gross loans and advances HK\$'000	Collective impairment allowances HK\$'000	Individual impairment allowances HK\$'000	New impairment allowances charged to income statement HK\$'000	Amount of impaired loans and advances written off HK\$'000	Collateral HK\$'000	Percentage of gross advances covered by collateral %	Impaired loans and advances HK\$'000	Loans and advances overdue for more than three months HK\$'000
Loans and advances for use in Hong Kong									
Manufacturing	365,808	159	-	729	1,005	298,970	81.7	-	-
Building and construction, property development and investment Property development Property investment Civil engineering works	504,755 6,611,472 112,887	189 2,469 40	- - -	- - -	- - -	245,758 6,010,790 23,520	48.7 90.9 20.8	- - -	- - -
Electricity and gas	81	-	-	-	-	-	-	-	-
Recreational activities	3,838	1	-	-	-	3,807	99.2	-	-
Information technology	30,000	11	-	-	-	1,414	4.7	-	-
Wholesale and retail trade	188,894	82	104	196	78	164,504	87.1	148	148
Transport and transport equipment	4,217,977	1,383	391	57	68	4,154,635	98.5	494	285
Hotels, boarding houses and catering	350,981	131	-	-	-	51,508	14.7	-	-
Financial concerns	158,409	72	-	-	-	78,432	49.5	-	-
Stockbrokers Margin lending Others	34,917 11,221	13 4	- -	13 4	- -	32,417 1,221	92.8 10.9	-	- -
Non-stockbroking companies and individuals for the purchase of shares Margin lending Others	23,247 15,622	9	- -	- -	-	4,875 14,624	21.0 93.6	- -	- -
Professional and private individuals Loans for the purchase of flats covered by the guarantees issued by the Housing Authority under the Home Ownership Scheme Private Sector Participation Scheme and Tenant Purchase Scheme	, 126,374	47	-	-	-	126,374	100.0	520	520
Loans for the purchase of other residential properties	7,509,974	2,617	_	42	_	7,403,639	98.6	893	_
Loans for credit card advances	14,529	5	124	311	199	_	_	144	41
Loans for other business purposes	4,901	2	_	1	_	3,621	73.9	_	_
Loans for other private purposes	3,967,806	16,977	92,118	488,704	479,984	164,771	4.2	134,943	96,448
Trade finance	520,474	194	_	-	26	413,064	79.4	-	-
Other loans and advances	121,028	45	-	270	270	101,655	84.0	-	-
Sub-total	24,895,195	24,456	92,737	490,327	481,630	19,299,599	77.5	137,142	97,442
Loans and advances for use outside Hong Kong	2,205,076	2,838	29,823	5,504	49,598	1,530,265	69.4	90,446	90,446
Total loans and advances (excluding trade bills and other receivables)	27,100,271	27,294	122,560	495,831	531,228	20,829,864	76.9	227,588	187,888

The advances to customers are classified by industry sectors based on the industry in which the granted loans are used. In those cases where loans cannot be classified with reasonable certainty, they are classified according to the known principal activities of the borrowers or by reference to the assets financed according to the loan documentation.

Non-Bank Mainland China Exposures

The following table illustrates the disclosure required to be made in respect of the Group's Mainland China exposures to non-bank counterparties:

Group	On-balance sheet exposure HK\$'million	Off-balance sheet exposure HK\$'million	Total exposures HK\$'million	Individual impairment allowances HK\$'million
As at 31 December 2013				
Mainland China entities	1,457	154	1,611	18
Companies and individuals outside Mainland				
China where the credit is granted for use in Mainland China	360		360	
Other counterparties to which the exposures	360	_	360	_
are considered by the Group to be				
non-bank Mainland China exposures	-	-	-	-
	1,817	154	1,971	18
	On-balance	Off-balance		Individual
	sheet	sheet	Total	impairment
Group	exposure	exposure	exposures	allowances
	HK\$'million	HK\$'million	HK\$'million	HK\$'million
As at 31 December 2012				
Mainland China entities	1,301	40	1,341	30
Companies and individuals outside Mainland				
China where the credit is granted for use in	400	4.4	400	
Mainland China Other counterparties to which the exposures	436	44	480	_
are considered by the Group to be				
non-bank Mainland China exposures	_	_	_	_
	1,737	84	1,821	30

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Cross-Border Claims

The information of cross-border claims discloses exposures to foreign counterparties on which the ultimate risk lies, and is derived according to the location of the counterparties after taking into account any transfer of risk. In general, transfer of risk from one country to another is recognised if the claims against a counterparty are guaranteed by another party in a different country or if the claims are on an overseas branch of a bank whose head office is located in a different country.

The following table illustrates claims on individual countries or areas after taking into account the transfer of risk, amounting to 10% or more of the aggregate cross-border claims:

Grou	ир	Banks and other financial institutions HK\$'million	Public sector entities HK\$'million	Others HK\$'million	Total HK\$'million
As a	at 31 December 2013				
1.	Asia Pacific excluding Hong Kong, of which: China	4,708 2,244	423 423	679 506	5,810 3,173
	Malaysia	886	-	43	929
2.	Western Europe, of which: France	1,541 878	_ 	148	1,689 878
		Banks and other financial	Public sector		
Grou	nb	institutions HK\$'million	entities HK\$'million	Others HK\$'million	Total HK\$'million
As at	t 31 December 2012				
1.	Asia Pacific excluding Hong Kong, of which:	4,318	252	536	5,106
	China	1,720	252	234	2,206
	Malaysia	932	_	72	1,004
	Japan	854	_	3	857
2.	Western Europe, of which:	2,081	_	135	2,216
	France	1,253	_	_	1,253

Currency Risk

Foreign currency exposures with a net position which constitutes not less than 10% of the total net position in all foreign currencies of the Group are as follows:

Group

	Spot assets HK\$'million	Spot liabilities HK\$'million	Forward purchases HK\$'million	Forward sales HK\$'million	Net long/ (short) position HK\$'million	Structural assets HK\$'million
As at 31 December 2013						
USD	2,951	2,599	53	378	27	_
RMB	445	516	_	2	(73)	640
Others	1,873	2,132	294	38	(3)	-
	5,269	5,247	347	418	(49)	640
Group	,					

	Spot assets HK\$'million	Spot liabilities HK\$'million	Forward purchases HK\$'million	Forward sales HK\$'million	Net long/ (short) position HK\$'million	Structural assets HK\$'million
As at 31 December 2012						
USD	2,983	2,957	51	70	7	_
RMB	231	252	_	1	(22)	622
AUD	958	967	10	5	(4)	_
Others	984	1,010	82	57	(1)	_
	5,156	5,186	143	133	(20)	622

Liquidity Ratios

	2013	2012
Average liquidity ratios for the year: Public Bank (Hong Kong)	41.8%	44.4%
Public Finance	101.6%	86.0%

The average liquidity ratios are computed on solo basis using the arithmetic mean of each calendar month's average liquidity ratio as reported in the return relating to liquidity position submitted by Public Bank (Hong Kong) and Public Finance to the HKMA pursuant to Section 63 of the Banking Ordinance in respect of the year.

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Capital Disclosures

The Basel III enhancement has changed the composition of the capital calculation. The new composition is not comparable to the previous Basel II calculation, hence comparative figures are not provided. Prior year figures under the Basel II rules are shown in a separate table.

The components of the Group's total capital base under Basel III include the following items:

Group

	2013 HK\$'000
CET1 capital instruments	109,792
Share premium	4,013,296
Retained earnings	1,697,681
Disclosed reserves	620,174
CET1 CAPITAL BEFORE DEDUCTION	6,440,943
Deduct:	
Cumulative fair value gains arising from the revaluation of land and buildings	(100 522)
(covering both own-use and investment properties) Regulatory reserve for general banking risk	(102,533) (410,145)
Goodwill	(2,774,403)
Deferred tax assets in excess of deferred tax liabilities	(5,257)
CET1 CAPITAL AFTER DEDUCTION	3,148,605
ADDITIONAL TIER 1 CAPITAL	_
TIER 1 CAPITAL AFTER DEDUCTIONS	3,148,605
Reserve attributable to fair value gains	46,140
Regulatory reserve for general banking risk	255,609
Collective provisions	20,877
	276,486
TIER 2 CAPITAL	322,626
CAPITAL BASE	3,471,231

Capital adequacy ratios at 31 December 2013 were compiled on both solo basis and consolidated basis in accordance with the Capital Rules and Section 97C of the Banking Ordinance for the implementation of the "Basel III" capital accord. The subsidiaries consolidated into capital base and risk weighted exposures are Public Bank (Hong Kong) and Public Finance.

Capital Disclosures (Continued)

The components of the Group's total capital base under Base II include the following items:

Group

	2012 HK\$'000
Core capital:	
Paid up ordinary share capital	109,792
Share premium account	4,013,296
Published reserves	1,512,207
Consolidated income statement	209,732
Deduct:	
Goodwill	(2,774,403)
Net deferred tax assets	_
Core capital before deductions	3,070,624
Less: Deductions from shareholdings in subsidiaries	(33,053)
Other deductions	(16,592)
Total core capital after deductions	3,020,979
Supplementary capital:	
Regulatory reserve	280,548
Collective impairment allowances	27,394
Supplementary capital before deductions	307,942
Less: Deductions from shareholdings in subsidiaries	(33,053)
Other deductions	(16,592)
Total supplementary capital after deductions	258,297
Capital base	3,279,276

Capital adequacy ratios at 31 December 2012 were compiled on both solo basis and consolidated basis in accordance with the Capital Rules and Section 98A of the Banking Ordinance for the implementation of the "Basel II" capital accord. The subsidiaries consolidated into capital base and risk weighted exposures are Public Bank (Hong Kong) and Public Finance.

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Capital Disclosures (Continued)

The consolidated capital adequacy ratio of the Group is computed on a consolidated basis including the Company, Public Bank (Hong Kong) and Public Finance. The subsidiaries not included in the computation of the consolidated capital adequacy ratio of the Group are Public Bank (Nominees) Limited, Public Investments Limited, Public Realty Limited, Public Credit Limited, Public Futures Limited, Public Pacific Securities Limited, Public Financial Securities Limited, Public Financial Limited, Public Securities (Nominees) Limited, Winton (B.V.I.) Limited, Winton Holdings (Hong Kong) Limited, Winton Financial Limited and Winton Motors, Limited. Deductions from the capital base include investments in subsidiaries and other exposures.

Group	2013							
		Exposures*		Risk-weighted amounts				
Class of exposures (Basel III)	Rated*	Unrated	Total	Rated	Unrated	Total		
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
On-balance sheet:								
Sovereign	2,815,437	_	2,815,437	_	-	-		
Public sector entity	_	156,904	156,904	_	31,381	31,381		
Bank	6,877,267	94,611	6,971,878	2,371,073	34,364	2,405,437		
Securities firm	_	152,132	152,132	_	76,066	76,066		
Corporate	75,235	6,301,309	6,376,544	75,235	6,301,309	6,376,544		
Cash items	_	1,218,031	1,218,031	_	179,429	179,429		
Regulatory retail	_	8,344,628	8,344,628	_	6,258,471	6,258,471		
Residential mortgage loan	_	9,853,529	9,853,529	_	4,137,698	4,137,698		
Other non-past due	_	2,277,916	2,277,916	_	2,399,140	2,399,140		
Past due	_	53,486	53,486	_	77,806	77,806		
Exposure subject to 1250%								
risk-weight	-	3,447	3,447	-	43,088	43,088		
Off-balance sheet:								
OTC derivative transactions								
 foreign exchange contracts 	_	250,364	250,364	_	19	19		
Other off-balance sheet items	-	4,344,609	4,344,609	-	133,783	133,783		
	9,767,939	33,050,966	42,818,905	2,446,308	19,672,554	22,118,862		

Capital Disclosures (Continued)

Group	2012							
		Exposures*		Risk	Risk-weighted amounts			
Class of exposures (Basel II)	Rated#	Unrated	Total	Rated	Unrated	Total		
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
On-balance sheet:								
Sovereign	2,075,191	_	2,075,191	_	_	_		
Public sector entity	_	184,139	184,139	_	36,828	36,828		
Bank	7,210,625	53,624	7,264,249	2,114,823	25,623	2,140,446		
Securities firm	_	49,839	49,839	_	24,920	24,920		
Corporate	_	6,502,922	6,502,922	_	6,502,922	6,502,922		
Cash items	_	881,173	881,173	_	111,990	111,990		
Regulatory retail	_	8,427,862	8,427,862	_	6,320,897	6,320,897		
Residential mortgage loan	_	9,973,266	9,973,266	_	4,281,137	4,281,137		
Other non-past due	_	1,976,252	1,976,252	_	1,976,252	1,976,252		
Past due	-	117,695	117,695	-	176,304	176,304		
Off-balance sheet:								
OTC derivative transactions								
 foreign exchange contracts 	_	32,516	32,516	_	1	1		
Other off-balance sheet items	_	3,812,673	3,812,673	_	180,011	180,011		
	9,285,816	32,011,961	41,297,777	2,114,823	19,636,885	21,751,708		

The Group did not enter into OTC derivative transactions other than foreign exchange contracts with counterparties during 2013 and 2012. The credit exposures attributed to such transactions were considered insignificant.

^{*} Principal amount or credit equivalent amount, net of individual impairment allowance before and after credit risk mitigation.

[#] Exposures are rated by the Group's External Credit Assessment Institutions ("ECAI"), Moody's, with ECAI issue-specific ratings or with ECAI inferred ratings. Risk weights are determined based on ECAI ratings pursuant to the Capital Rules.

SUPPLEMENTARY FINANCIAL INFORMATION (UNAUDITED)

Capital Disclosures (Continued)

Group

	20	13	201	12
		Capital		Capital
	Risk-weighted	requirements/	Risk-weighted	requirements/
	exposures	charge	exposures	charge
	HK\$'million	HK\$'million	HK\$'million	HK\$'million
Credit risk	22,118,862	1,769,509	21,751,708	1,740,137
Credit risk - credit valuation adjustment	175	14	N/A	N/A
Market risk – foreign exchange exposures	568,363	45,469	600,425	48,034
Operational risk	2,301,438	184,115	2,283,250	182,660
Deduction	(210,929)	-	(128,818)	-
	24,777,909	1,999,107	24,506,565	1,970,831

The Group has adopted the standardised approach for the calculation of credit risk-weighted exposures and market risk-weighted exposures. The Group has adopted the basic indicator approach and the standardised approach for the calculation of operational risk-weighted exposures of Public Bank (Hong Kong) and Public Finance, respectively, for the years ended 31 December 2013 and 2012.

As at 31 December 2013 and 2012, the Group had no securitisation and counterparty credit risk-related exposures.

List of Properties Owned by the Group as at 31 December 2013

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
Shop 7, Ground Floor Mei Hang Building Nos. 15/17, 21/25, 29/33, 37/41 & 45 Kai Man Path Tuen Mun New Territories Hong Kong	A shop unit on the ground floor of a 5-storey composite building	Public Finance's Tuen Mun Branch	Leasehold 149 Years	34 Years (30-6–2047)	40 Years	84	30-6-1980	1,233
Shop A, Ground Floor Kong Kai Building No. 184 Aberdeen Main Road Aberdeen Hong Kong	A shop unit on the ground floor of a 22-storey residential building built on a 2-storey commercial podium	Public Finance's Aberdeen Branch	Leasehold 999 Years	846 Years (26-12-2859)	24 Years	68	9-3-1990	3,826
Ground Floor Yue Yee Mansion No. 92 Shung Ling Street San Po Kong Kowloon Hong Kong	Ground floor of a 7-storey Chinese tenement building	Public Finance's San Po Kong Branch	Leasehold 149 Years	34 Years (30-6–2047)	49 Years	94	9-6-1990	2,072
Flat F, 29th Floor Pine Mansion Harbour View Gardens No. 26 Taikoo Wan Road Taikoo Shing Quarry Bay Hong Kong	A residential unit of a 30-storey residential building	Staff quarters for the Group	Leasehold 999 Years	886 Years (18-4–2899)	30 Years	91	31-12-2011	9,545
Units 1003-1005 10th Floor Fortress Tower No.250 King's Road North Point Hong Kong	3 office units on the 10th floor of a 20-storey office building built on a 4-storey commercial podium	Public Finance's IT Centre	Leasehold 150 Years	113 Years (26-8–2126)	30 Years	293	18-3-1992	7,537

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
Apartment A on 14th Floor of Tower II and Car Parking Space Nos. 4 and 66 on 4th Level Regent on The Park No. 9A Kennedy Road Wanchai Hong Kong	A residential unit on the 14th floor of a 34-storey residential building	Staff quarters for the Group	Leasehold 150 Years	117 Years (19-10-2130)	28 Years	253	5-3-1993	8,672
Ground Floor & Open Yard No. 751 Nathan Road Mongkok Kowloon Hong Kong	Ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Prince Edward Branch	Leasehold 150 Years	66 Years (18-8–2079)	43 Years	130	24-5-1993	12,462
11th Floor Wing On House No. 71 Des Voeux Road Central, Central Hong Kong	11th floor of a 31-storey office building built on a 2-storey podium	The Group's office	Leasehold 999 Years	889 Years (14-8–2902)	46 Years	1,464	11-6-1993	88,481
Shop B, Ground Floor and Office B 1st to 17th Floors JCG Building No. 16 Mongkok Road Mongkok Kowloon Hong Kong	A shop unit on the ground floor and all B units on the 1st to 17th floors of a 18-storey commercial building with shops and offices	Public Bank (Hong Kong)'s and Public Finance's Mongkok Branch; the Group's storeroom; office space leased to third parties	Leasehold 150 Years	37 Years (27-5–2050)	26 Years	2,215	30-6-1994 (R)	109,204
Flat F, 24th Floor Ngan Sing Mansion Sing Fai Terrace No. 1 Tai Fung Avenue Taikoo Shing Quarry Bay Hong Kong	A residential unit of a 26-storey residential building built on a podium	Staff quarters for the Group	Leasehold 999 Years	886 Years (18-4–2899)	29 Years	76	1-8–1995	4,503
Ground Floor Ruby Commercial Building No. 480 Nathan Road Yau Ma Tei Kowloon Hong Kong	Ground floor of a 16-storey commercial building	Public Finance's Nathan Road Branch	Leasehold 150 Years	54 Years (22-10-2067)	31 Years	110	14-1-2000	9,667

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
Shop Nos. 51 to 53 1st Floor Harbour Crystal Centre No. 100 Granville Road Tsimshatsui Kowloon Hong Kong	3 commercial units on the 1st floor of a 16-storey commercial building	Public Finance's Tsimshatsui Branch	Leasehold 150 Years	115 Years (10-12-2128)	31 Years	131	1-11-2000	2,277
Ground Floor Section B of Lot No. 3704 in DD120 Yuen Long New Territories Hong Kong	Ground floor of a 5-storey composite building	Public Finance's Yuen Long Branch	Leasehold 149 Years	34 Years (30-6–2047)	56 Years	102	23-4-2001	12,581
Shop A, Ground Floor Wing On House No. 71 Des Voeux Road Central, Central Hong Kong	Ground floor of a 31-storey office building built on a 2-storey podium	Public Bank (Hong Kong)'s Central Branch	Leasehold 999 Years	889 Years (14-8–2902)	46 Years	113	15-10-2003	52,546
Workshops A, B and C Ground Floor and Flat E, 9th Floor Hung Cheong Factory Building No. 742-748 Cheung Sha Wan Road No. 3 Kwong Cheung Street Cheung Sha Wan Kowloon Hong Kong	3 workshop units on the ground floor and a unit on the 9th floor of a 12-storey industrial building		Leasehold 149 Years	34 Years (27-6-2047)	48 Years	682 (Workshops A, B and C) 68 (Flat E)	24-7-1992 (R)	26,440
Workshops E1 and F1 10th Floor Hang Fung Industrial Building Phase 1 2G Hok Yuen Street Hunghom Kowloon Hong Kong	2 workshops on the 10th floor of a 13-storey industrial building	Occupied by the Group as storeroom	Leasehold 150 Years	34 Years (15-9–2047)	34 Years	962	24-7–1992	1,085

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
11th Floor Argyle Centre, Phase 1 No. 688 Nathan Road No. 65 Argyle Street Mongkok Kowloon Hong Kong	Office space on the 11th floor of a 21-storey commercial building	The Group's office; office space leased to third parties	Leasehold 150 Years	47 Years (18-5–2060)	31 Years	1,465	2-5-1994 (R)	179,225
4th Floor 581 Nathan Road Mongkok Kowloon Hong Kong	4th floor of a 7-storey composite building with shops and residential flats	Leased to third parties	Leasehold 150 Years	24 Years (25-12-2037)	44 Years	55	14-6–1984 (R)	3,600
Unit 3, 5th Floor Telford House No. 16 Wang Hoi Road Kowloon Bay Kowloon Hong Kong	An office unit on the 5th floor of a 23-storey commercial building	Leased to third parties	Leasehold 149 Years	34 Years (30-6–2047)	19 Years	90	30-5-2006** (R)	8,938
Shop 3C, 1st Floor Telford House 16 Wang Hoi Road Kowloon Bay Kowloon Hong Kong	A shop unit on the 1st floor of a 23-storey commercial building	Leased to third parties	Leasehold 149 Years	34 Years (30-6–2047)	19 Years	47	30-5-2006** (R)	20,790
Ground Floor 17 South Wall Road and the whole block of 19 South Wall Road Kowloon Hong Kong	A shop unit on the ground floor of a 5-storey tenement block and the whole block of a 5-storey tenement block	Public Bank (Hong Kong)'s Kowloon City Branch on the ground floor; and another portion as Public Bank (Hong Kong)'s staff quarters	Leasehold 149 Years	34 Years (30-6–2047)	36 Years	432	30-5-2006**	15,825
Shop 5, Ground Floor Fu Ho Building Nos. 3-7 Kau Yuk Road Yuen Long New Territories Hong Kong	A shop unit on the ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Yuen Long Branch	Leasehold 149 Years	34 Years (30-6–2047)	34 Years	82	30-5-2006**	10,173

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
Shop B, Ground Floor Victory Court Nos. 185-187 Castle Peak Road Tsuen Wan New Territories Hong Kong	A shop unit on the ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Tsuen Wan Branch	Leasehold 149 Years	34 Years (30-6-2047)	33 Years	149	30-5-2006**	10,900
Units 801, 808-812, Level 8 Metroplaza, Tower 2 No. 223 Hing Fong Road Kwai Fong New Territories Hong Kong	6 office units on level 8 of a 35-storey office building on a 9-storey commercial carpark podium	Public Bank (Hong Kong)'s Backup office, Personal Loan Centre and Direct Sales office	Leasehold 149 Years	34 Years (30-6–2047)	21 Years	527	30-5-2006**	18,812
Units 1-5, 24th Floor Luen Cheong Can Centre No. 8 Yip Wong Road Tuen Mun New Territories Hong Kong	5 industrial units on the 24th floor of a 26-storey industrial building	Public Bank (Hong Kong)'s warehouse	Leasehold 149 Years	34 Years (30-6-2047)	21 Years	1,053	30-5–2006**	2,099
Basement, Ground Floor 1st-12th Floors, Flats A & B on 14th Floor, 17th Floor Flat A on 19th Floor 21st Floor and Main Roof Public Bank Centre No. 120 Des Voeux Road Central, Central Hong Kong	A shop unit on the ground floor and basement and office floors of a 23-storey commercial building	Public Bank (Hong Kong)'s Main Branch and administrative office	Leasehold 999 Years	829 Years (26-6-2842)	36 Years	5,451	30-5-2006**	245,073
Units 40-41, Ground Floor Hung Hom Commercial Centre Nos. 37-39 Ma Tau Wai Road Kowloon Hong Kong	2 shop units on the ground floor of a 14-storey commercial building	Public Bank (Hong Kong)'s Hung Hom Branch	Leasehold 149 Years	34 Years (15-9–2047)	31 Years	184	30-5-2006**	12,934
Shop B1, Ground Floor Hong Kong Plaza Nos. 369-375 Des Voeux Road West Hong Kong	A shop unit on the ground floor of a 42-storey commercial building	Public Bank (Hong Kong)'s Shek Tong Tsui Branch	Leasehold 150 Years (for Lot No. 289)	41 Years (27-12-2054)	30 Years	180	30-5-2006**	13,181
			Leasehold 999 Years (for Lot No. 302)	889 Years (3-9–2902)				

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (sq m)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 December 2013 (HK\$'000)
Shop 1, on Level 1 Carrianna Friendship Square Renminnan Road/Chunfeng Road, Luohu District Shenzhen PRC	A shop unit on the ground floor of a 33-storey composite building	Public Bank (Hong Kong)'s Shenzhen Branch	Leasehold 50 Years	28 Years (17-12-2041)	16 Years	168	30-5-2006**	22,460
Shops Nos. 4, 5A, 5B, 6A and 6B on Level 1 of Shatin New Town Nos.1-15 Wang Pok Street Shatin New Territories Hong Kong	5 shops on level 1 of a commercial podium under eight blocks of 22-storey residential buildings	Public Bank (Hong Kong) and Public Finance's Shatin Branch	Leasehold 149 Years	34 Years (30-6–2047)	30 Years	203	1-12-2008	40,679

The Group holds the land portion of all the properties above by means of leases in Hong Kong.

 ⁽R) Revaluation was conducted as at 31 December 2013.
 ** The acquisition date for those properties vested over from Public Bank (Hong Kong) is 30 May 2006.