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CHINA RAILSMEDIA CORPORATION LIMITED **中國鐵聯傳媒有限公司***

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 745)

INSIDE INFORMATION

The announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (CAP. 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 8 October 2013 (“Announcement”) in relation to the memorandum of understanding in relation to the proposed business cooperation. Unless otherwise defined, capitalized terms used herein shall have the same meanings as ascribed thereto in the Announcement.

PARTNERSHIP AGREEMENT IN FOREIGN FILM, IMPORT, DISTRIBUTION & PRODUCTION (“PARTNERSHIP AGREEMENT”)

The Board is pleased to announce that on 27 March 2014 after trading hours, FingerAd and i-Marker has entered into the Partnership Agreement, details as follows:

1. CNCAC has duly obtained the requisite license in relation to the import and distribution of foreign TV contents and foreign films in the PRC (“License”);
2. Pursuant to the exclusive cooperation agreement between CNCAC and i-Marker dated 27 March 2014, CNCAC shall exclusively cooperate with i-Marker in respect of the partnership in import and distribute foreign TV content, revenue sharing on import films and flat fee import films in the PRC (the “Business”);
3. i-Marker shall cooperate exclusively with FingerAd on the Business;
4. FingerAd will be sharing 50% net profit after tax of the Business;

* *For identification purposes only*

5. FingerAd shall be responsible for the followings:
- (i) raising all necessary funds necessary for the Business, and to establish strategic partnership with cinema circuits;
 - (ii) form a professional team responsible for developing competitive film selection plans and strategies; and
 - (iii) cooperate and collaborate in the set up of strategic partnership with world class Hollywood and international studio regarding the set up of a world class film and TV production studios.
6. The Partnership Agreement shall be for a period of 10 years from the date of the execution of the Partnership Agreement (“First Term”) and shall continue for another 10 years upon expiry of the First Term.

CONTINUED OF TRADING HALT IN THE SHARES

Trading in the shares of the Company on the Stock Exchange has been halt at the request of the Company on 24 March 2014 and will remain in halt pending the release of an announcement in relation to an acquisition.

On behalf of the Board
CHINA RAILSMEDIA CORPORATION LIMITED
Tsui Wing Tak
Director

Hong Kong, 27 March 2014

As at the date of this announcement, the Board comprises, Mr. Tan Bondy, Mr. Tsui Wing Tak and Ms. SUN Wei as Executive Directors and Mr. Liu Kwong Sang, Mr. MA Qianli, Dr. Wan Ho Yuen, Terence and Ms. Wang Miaojun as Independent Non-Executive Directors.