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SUN CENTURY GROUP LIMITED 太陽世紀集團有限公司^{*}

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1383)

ANNOUNCEMENT OF CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "Board") of Sun Century Group Limited (the "Company") announces that with effective from 18 April 2014, the Company's principal place of business in Hong Kong has been changed from Room 2108, 21/F., China Merchants Tower, Shun Tak Centre, 168-200 Connaught Road Central, Sheung Wan, Hong Kong to Room 2412-2413, 24/F., China Merchants Tower, Shun Tak Centre, 168-200 Connaught Road Central, Sheung Wan, Hong Kong Central, Sheung Wan, Hong Kong. The Company's website, email address, telephone number and facsimile number remain unchanged.

The updated contact details of the Company with effect from 18 April 2014 are announced as follows:

- Principal place of business in Hong Kong:
 Room 2412-2413, 24/F., China Merchants Tower, Shun Tak Centre, 168-200 Connaught Road Central, Sheung Wan, Hong Kong
- 2. Website: www.sun1383.com
- 3. Email: ir@sun1383.com
- 4. Telephone: (852) 2598 1180
- 5. Facsimile: (852) 2598 1185

By order of the Board Sun Century Group Limited Chau Cheok Wa Chairman

Hong Kong, 17 April 2014

As at the date of this announcement, the executive Directors are Mr. Chau Cheok Wa, Ms. Yeung So Mui, Ms. Cheng Mei Ching, Ms. Yeung So Lai and Mr. Qiu Bin; and the independent non-executive Directors are Mr. Tou Kin Chuen, Dr. Wu Kam Fun Roderick and Mr. Lo Wai Tung John

* For identification purpose only