



CASH FINANCIAL SERVICES GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 510)

17 April 2014

Dear non-registered holder(s) of securities of the Company,

Notification of publication of 2013 annual report and circular dated 17 April 2014 on website

We hereby notify you that the following corporate communications ("Corporate Communications") of CASH Financial Services Group Limited ("Company"), in both English and Chinese, are now available on the Company's website at www.cashon-line.com:

- 2013 annual report; and
- circular dated 17 April 2014 relating to general mandates to repurchase shares and to issue shares, refreshment of the scheme mandate limit, re-election of the retiring directors, continuing connected transactions – financial assistance and notice of annual general meeting.

You may access the Corporate Communications by clicking "Financial Reports" and "Listing Documents/Circular" under "Investors" section of the Company's website.

If you wish to receive printed copies of the Corporate Communications, you can complete the enclosed request form ("Request Form") and return it to the Company's branch share registrar in Hong Kong, Tricor Standard Limited by post using the mailing label provided. The printed copies of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copies of the Corporate Communications, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact customer service hotline of Tricor Standard Limited at 2980-1333 from 9:00 am to 6:00 pm, Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
CASH Financial Services Group Limited
Suzanne W S Luke
Company Secretary

Encl.

Note: Corporate communication includes any document issued or to be issued by the Company for the information or action of the shareholders, including but not limited to, (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; and (e) a circular.

Request Form

To: **CASH Financial Services Group Limited** ("Company")
c/o Tricor Standard Limited
Level 22, Hopewell Centre
183 Queen's Road East
Hong Kong

I/We would like to receive the printed copy of the following and all future Corporate Communication ^(Note 1) of the Company ^(Note 2):

(Please mark "✓" in the appropriate box(es))

(A) 2013 Annual Report and all future Corporate Communications

- Printed English version only
- Printed Chinese version only
- Both printed English and Chinese versions

(B) Circular (in both English and Chinese versions)

- Circular dated 17 April 2014 relating to general mandates to repurchase shares and to issue shares, refreshment of the scheme mandate limit, re-election of the retiring directors, continuing connected transactions – financial assistance and notice of annual general meeting

Signature: _____

Date: _____

Name: _____ (English)
(in block letters)

_____ (Chinese)

Contact telephone
number: _____

Notes:

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2. By completing and returning this Request Form to request for the printed copy of the Corporate Communication, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected above.

(Please cut along the dotted line 請沿虛線剪下)



Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing
當閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Standard Limited
卓佳標準有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港