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SUMPO FOOD HOLDINGS LIMITED
森寶食品控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1089)

INSIDE INFORMATION
PROPOSED INVESTMENT IN DIGITAL EXTREMES

This announcement is made by Sampo Food Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

PROPOSED INVESTMENT IN DIGITAL EXTREMES

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 30th June 2014, the Company, Perfect Online Holding Limited (“**Perfect Online**”) (the Company and Perfect Online collectively the “Purchasers” and each of them a “**Purchaser**”) and the shareholders (the “**Vendors**”) of Digital Extremes Ltd. (“**Digital Extremes**”) entered into a non-binding term sheet (the “**Term Sheet**”), pursuant to which the Purchasers intend to purchase, and Vendors intend to sell, all the outstanding shares of Digital Extremes (“**Proposed Investment**”), subject to due diligence and execution of definitive agreements between the parties.

As of the date hereof, the Purchasers are conducting due diligence investigations over the affairs of Digital Extremes, and the Purchasers and the Vendors have not yet entered into any legally binding definitive agreement in relation to the Proposed Investment. For a period of forty days from the date of the Term Sheet, Digital Extremes agrees not to solicit offers from any other parties for any financing and asset or share transfers without the consent of all the Purchasers.

It is expected that, if materialized, the Proposed Investment will constitute a notifiable transaction under the Listing Rules. The Company will comply with the then applicable Listing Rules requirements upon entering into any definitive agreement in respect of the Proposed Investment.

INFORMATION ABOUT PERFECT ONLINE

Perfect Online is a company incorporated under the laws of Hong Kong, a wholly-owned subsidiary of Perfect World Co., Ltd. (“**Perfect World**”), a company listed on the NASDAQ Global Select Market. Perfect World is a leading online game developer and operator based in China.

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiry, Perfect Online and Perfect World are third parties independent of the Company and its connected persons.

INFORMATION ABOUT DIGITAL EXTREMES AND THE VENDORS

Digital Extremes is a company incorporated under the laws of Ontario, Canada with limited liability, and is a next-generation studio developing ground-breaking Free-to-Play (F2P), AAA-quality multi-platform video games. The studio has been on the leading-edge of AAA-game development for over twenty years, building blockbuster first-person multiplayer hits as co-creators of Epic’s Unreal™ and Unreal Tournament™ as well as creating the multiplayer component of BioShock 2™. Leveraging this leadership, Digital Extremes has developed the creative processes, game technology (the Evolution Engine™), and infrastructure to profitably monetize cutting-edge AAA F2P games on all platforms, including mobile, PC, and next-generation consoles.

As at the date of this announcement, the entire issued share capital of Digital Extremes is owned by the Vendors. To the best of the Directors’ knowledge, information and belief having made all reasonable enquiry, Digital Extremes and the Vendors are third parties independent of the Company and its connected persons.

As the Proposed Investment may or may not proceed, shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
Sampo Food Holdings Limited
Yeung Chun Wai, Anthony
Vice Chairman

Hong Kong, 30th June 2014

As at the date of this announcement, the Board comprises Mr. Lin Qinglin, Mr. Yeung Chun Wai, Anthony, Mr. Wu Shiming and Mr. Yin Shouhong as executive directors, and Mr. Hu Chung Ming, Mr. Chau On Ta Yuen and Mr. Wei Ji Min as independent non-executive directors of the Company.