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PERFECT SHAPE (PRC) HOLDINGS LIMITED 必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

(stock code: 1830)

BUSINESS UPDATE OPEN FIVE SERVICE CENTRES IN HONG KONG

BUSINESS UPDATE

Perfect Shape (PRC) Holdings Limited (the "Company") wishes to provide a business update of the Company with the objective of enabling our shareholders and potential investors to appraise the Company's operational performance.

In July and August 2014, the Group will open five medical beauty service centres, which located at Mongkok, Causeway Bay, Central, Shatin and Yuen Long to capture the huge market demand. After the establishment of these service centres, the total service area of medical beauty service in Hong Kong will be increased by 144% from 23,650 ft² to 57,685 ft².

GENERAL

Shareholders and potential investors of the Company are cautioned not to unduly rely on such data and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Perfect Shape (PRC) Holdings Limited
Dr. Au-Yeung Kong
Chairman

Hong Kong, 3 July 2014

As at the date of this announcement, the Board comprises Dr. Au-Yeung Kong, Ms. Au-Yeung Wai, and Ms. Au-Yeung Hung as executive directors and Ms. Hsu Wai Man, Helen, Ms. Pang Siu Yin and Mr. Chi Chi Hung, Kenneth as independent non-executive directors.