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JINGRUI HOLDINGS LIMITED

景瑞控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01862)

PROFIT WARNING

This announcement is made by the Company pursuant to rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Company may incur a loss in its consolidated profits (excluding fair value gains) for the six months ended June 30, 2014 as compared to the corresponding period for the six months ended June 30, 2013.

The information contained in this announcement is based solely on the preliminary assessment by the Company according to the unaudited consolidated management accounts of the Group which has not been reviewed nor audited by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company, and to seek professional advice from professional or financial advisers when in doubt.

This announcement is made by Jingrui Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap.571, Law of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that it is expected that the Company may incur a loss in its consolidated net profits (excluding fair value gains) for the six months ended June 30, 2014 as compared to the corresponding period for the six months ended June 30, 2013.

Such loss was primarily attributable to a decrease in the number of properties completed and delivered to customers according to the expected progress of the Group's current developments, which resulted in an expected decrease in revenue from the Group's sales of properties, during the six months ended June 30, 2014 as compared with the corresponding period in 2013.

The Board wishes to inform the shareholders of the Company and potential investors that there are no material changes to the normal business operations of the Company. Reference is made to the Company's announcement on July 9, 2014. The Group's aggregated contracted sales for the six months ended June 30, 2014 was approximately RMB3.023 billion, representing an increase of approximately 30% over the same period in 2013. The Group's contracted gross floor area for the six months ended June 30, 2014 was approximately 309,795 square meters, representing an increase of approximately 26% over the same period in 2013.

As the Company is still in the process of preparing and finalizing the financial results of the Group for the six months ended June 30, 2014, the information contained in this announcement is based solely on the preliminary assessment by the Company on the financial statements of the Group which has not been reviewed nor audited by the Company's auditors. The actual results for the Group may be different from what is disclosed in this announcement. The sales data above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. Shareholders of the Company and potential investors should read the Group's interim results announcement for the six months ended June 30, 2014 carefully when that is available.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company, and to seek professional advice from professional or financial advisers when in doubt.

By Order of the Board
Jingrui Holdings Limited
Yan Hao Chen Xin Ge
Co-chairmen

Hong Kong, July 24, 2014

As at the date of this announcement, the Board of Directors of the Company comprises Yan Hao, Chen Xin Ge, Yang Tie Jun and Xu Chao Hui, as executive Directors; Han Jiong, Qian Shi Zheng and Lo Wing Yan William, as independent non-executive Directors.

* *For identification purpose only*