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Jin Bao Bao Holdings Limited
金寶寶控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01239)

PROFIT WARNING

This announcement is made by the Company pursuant to Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance and Rule 13.09(2) of the Listing Rules. The Board wishes to inform the shareholders of the Company and potential investors that, based on a review of the Group's unaudited interim management accounts for the six months ended 30 June 2014, the net profit of the interim results of the Group is expected to decrease approximately 50%-60% as compared to the net profit for the corresponding period in 2013. The information contained in this announcement is only a preliminary estimate of the Company and is not audited by the Company's Auditor. The interim results announcement of the Group for the six months ended 30 June 2014 is expected to be published before the end of August 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Jin Bao Bao Holdings Limited (the "Company") pursuant to Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance and Rule 13.09(2) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of Directors (the "Board") of the Company (together with its subsidiaries are referred to as the "Group") wishes to inform that the shareholders of the Company and potential investors that, based on a review of the Group's unaudited interim management accounts for the six months ended 30 June 2014, the net profit of the interim results of the Group is expected to decrease by approximately 50%-60% as compared to the net profit for the corresponding period in 2013. The reasons were mainly attributable to (i) increase in administrative expenses; and (ii) the continuous rise of operating costs. The information contained in this announcement is only a preliminary estimate of the Company and is not audited by the Company's Auditor. The interim results announcement of the Group for the six months ended 30 June 2014 is expected to be published before the end of August 2014.

The Board considers that the financial position, liquidity and operations of the Group remain sound and healthy.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Jin Bao Bao Holdings Limited
Chao Pang Ieng
Chairman

Hong Kong, 24 July 2014

As at the date of this announcement, the Board comprises Mr. Chao Pang Ieng, Ms. Chen Fen and Mr. Zuo Ji Lin as executive Directors; Mr. Chan Chun Chi, Mr. Yu Xi Chun and Mr. Wu Hao Tian as independent non-executive Directors.