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Hong Kong Education (Int'l) Investments Limited

香港教育（國際）投資集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1082)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a further loss for FY2014 as compared to FY2013.

The Company is still in the process of finalising the consolidated results of the Group for FY2014, the information contained in this announcement is only a preliminary estimate performed by the management of the Company based on currently available information and is not based on any figures or information audited or reviewed by the Company's auditor. The audited results of the Group will be disclosed in the annual results announcement which is expected to be released by the end of September 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Hong Kong Education (Int'l) Investments Limited (“**Company**” together with its subsidiaries, “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”).

The board (“**Board**”) of directors of the Company (“**Directors**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that it is expected that the Group will record a further loss for the year ended 30 June 2014 (“**FY2014**”) as compared to the loss of approximately HK\$26.7 million for the year ended 30 June 2013 (“**FY2013**”). Based on the unaudited consolidated financial information of the Group for the 11 months ended 31 May 2014, the loss recorded by the Group for the 11 months ended 31 May 2014 is already comparable to the loss recorded by the Group for FY2013. Such loss was mainly attributable to the realised loss on the disposal of available-for-sale investments of approximately HK\$24 million. The Group estimates that the loss position for FY2014 will be further affected by the probable recognition of the impairment loss on available-for-sale investments of approximately HK\$28 million for FY2014. Such impairment loss on the available-for-sale investments is non-cash in nature and will not have any immediate impact on the cash flow and business operation of the Group.

As the Company is still in the process of finalising the consolidated results of the Group for FY2014, the information contained in this announcement is only a preliminary estimate performed by the management of the Company based on currently available information and is not based on any figures or information audited or reviewed by the Company’s auditor. The audited results of the Group will be disclosed in the annual results announcement which is expected to be released by the end of September 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Hong Kong Education (Int'l) Investments Limited
Lee Wai Lok, Ignatious
Executive Director

Hong Kong, 25 July 2014

As of the date of this announcement, the executive Directors are Mr. Wong Yuk Tong, Mr. Lee Wai Lok, Ignatious and Ms. Wu Mei Chu; and the independent non-executive Directors are Mr. Ong Chi King, Ms. Chan Lai Yee and Mr. Lee Shu Fai.