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新澤控股有限公司 New Heritage Holdings Ltd.

(Incorporated in the Cayman Islands with limited liability)

(HKSE Stock Code: 95)

UPDATE ON THE STATUS OF PUBLIC FLOAT

Reference is made to (i) the announcement dated 5 June 2014 jointly issued by New Heritage Holdings Ltd. (the “**Company**”) and China LVGEM Property Holdings Limited (“**LVGEM**”) and (ii) the announcement dated 30 June 2014 issued by the Company in relation to, among other things, the public float of the Company (collectively, the “**Announcements**”). Unless otherwise defined herein or the context otherwise requires, terms used in this announcement shall have the same meaning as those used in the Announcements.

The Company has been informed by LVGEM, the controlling Shareholder, that in order to assist the Company to restore its public float in compliance with the relevant requirement under the Listing Rules, LVGEM had disposed of an aggregate of 14,448,000 Shares (the “**Disposed Shares**”) (representing approximately 1.07% of the total issued share capital of the Company) on the open market on 24 July 2014 and 25 July 2014.

Immediately following the settlement of the Disposed Shares which is scheduled for 28 July 2014 and 29 July 2014, LVGEM and parties acting in concert with it will be interested in 1,084,112,583 Shares (representing approximately 80.43% of the total issued share capital of the Company) and the balance of 263,764,063 Shares (representing approximately 19.57% of the total issued share capital of the Company) will be held in the hands of the public. Accordingly, the Company has to further increase its public float in order to fulfil the minimum public float requirement of 25% under Rule 8.08(1) of the Listing Rules. Further announcement(s) will be made by the Company regarding the restoration of public float as soon as possible.

By order of the Board
New Heritage Holdings Ltd.
HUANG Jingshu
Chairman

Hong Kong, 25 July 2014

As at the date of this announcement, the executive Directors are Miss HUANG Jingshu, Mr. YIM Chun Leung, Mr. YE Xingan, Mr. CHEN Tieshen and Ms. DENG Chengying; and the independent non-executive Directors are Mr. ZHU Jiu Sheng, Mr. WANG Jing and Ms. HU Gin Ing.