

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Warrants described below.

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## Non-collateralised Structured Products

Launch Announcement for Warrants  
to be issued by



**Standard Chartered Bank**  
(incorporated in England with limited liability by Royal Charter 1853)  
acting through its Singapore branch

**Sponsor: Standard Chartered Bank (Hong Kong) Limited**  
(incorporated in Hong Kong with limited liability)

### Particulars of Warrants

We intend to issue the following warrants (the “**Warrants**”):

<b>Warrants Stock code(s)</b>	29857
<b>Liquidity Provider broker ID</b>	9537
<b>Issue size (warrants)</b>	80,000,000
<b>Style</b>	European style cash settled
<b>Type</b>	Call
<b>Company</b>	Ping An Insurance (Group) Company of China, Limited
<b>Shares</b>	Ordinary H shares of the company
<b>Board Lot (warrants)</b>	5,000
<b>Issue Price per Warrant (HK\$)</b>	\$0.15
<b>Exercise Price (HK\$)</b>	\$79
<b>Entitlement</b>	One Share
<b>Number of Warrant(s) per Entitlement</b>	10
<b>Launch Date (for all series)</b>	29 July 2014
<b>Issue Date (for all series)</b>	04 August 2014
<b>Listing Date (for all series)</b>	05 August 2014
<b>Expiry Date<sup>1</sup></b>	30 December 2014
<b>Implied Volatility*</b>	31.8%
<b>Effective Gearing*</b>	9.22x
<b>Gearing*</b>	43.9x
<b>Premium*</b>	22.25%

\* These values should not be compared to similar information provided by other issuers of derivative warrants listed on the Stock Exchange. Each issuer may use different valuation models.

<sup>1</sup> If such day is a Saturday, Sunday or public holiday in Hong Kong, the immediately succeeding day which is not a Saturday, Sunday or public holiday in Hong Kong.

## What happens at expiry?

If the Cash Settlement Amount is greater than zero, the Warrants will be automatically exercised on the Expiry Date. The Cash Settlement Amount per Board Lot will be an amount in Hong Kong dollars calculated as follows (if positive):

In the case of a series of call warrants:

$$\frac{\text{Entitlement} \times (\text{*Average Price} - \text{Exercise Price}) \times \text{one Board Lot}}{\text{Number of Warrant(s) per Entitlement}}$$

In the case of a series of put warrants:

$$\frac{\text{Entitlement} \times (\text{Exercise Price} - \text{*Average Price}) \times \text{one Board Lot}}{\text{Number of Warrant(s) per Entitlement}}$$

\* “Average Price” means the arithmetic mean of the closing prices of one Share, as derived from the daily quotation sheet of the Stock Exchange in respect of each of the five business days immediately preceding the Expiry Date.

## Listing of the Warrants

We will make an application to the Stock Exchange for the listing of, and permission to deal in, the Warrants on the Stock Exchange and the issue of the Warrants is conditional upon listing being granted.

## Where can I obtain quotes?

You may request to obtain a quote for the Warrants from:

Liquidity Provider: Standard Chartered Securities (Hong Kong) Limited  
Address: 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong  
Telephone number: +852 3983 8838

## Where can I obtain further information?

Copies of the following documents (both the English version and the Chinese translation) are available for inspection from the Listing Date until the Expiry Date, during usual business hours on any weekday (Saturdays, Sundays and holidays excepted) at 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong:

1. our base listing document dated 22 April 2014; and
2. the relevant supplemental listing document to be dated on or about the Issue Date.

## Additional information

The price of Warrants may fall in value as rapidly as it may rise and you may sustain a total loss of the purchase price of the Warrants. You should consider carefully the suitability of the Warrants in light of your experience, objectives, financial position and other relevant circumstances before deciding to invest in the Warrants.

The Warrants constitute general unsecured contractual obligations of us as the Issuer and of no other person and will rank equally among themselves and with all our other unsecured obligations (save for those obligations preferred by law) upon liquidation. If you purchase the Warrants, you are relying upon the creditworthiness of us, and have no rights under the Warrants against the Company which has issued the underlying Shares or any other person. If we become insolvent or default on our obligations under the Warrants, you may not be able to recover all or even part of the amount due under the Warrants (if any).

Other than being regulated by the Hong Kong Monetary Authority as a licensed bank, we are also regulated by the United Kingdom Financial Conduct Authority and the Prudential Regulation Authority. Our long term credit ratings (as of the day immediately preceding the date of this announcement) are AA- (Negative outlook) by Standard & Poor's Credit Market Services Europe Limited and A1 (Stable outlook) by Moody's Investors Service Hong Kong Limited.

29 July 2014