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SIM TECHNOLOGY GROUP LIMITED

晨訊科技集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 2000)

INSTITUTIONAL INVESTOR CONFERENCE IN RELATION TO 2014 INTERIM RESULTS

SIM Technology Group Limited (“**Company**” together with its subsidiaries, “**Group**”) will publish its interim results announcement of the Group for the six months ended 30 June 2014 on 28 August 2014. To promote institutional investor relations and communications, the Company will hold an institutional investor conference at Unit A, 29/F., Admiralty Centre I, 18 Harcourt Road, Hong Kong on Thursday, 28 August 2014 at 4:30 p.m.. Please note that attendance at the institutional investor conference is by invitation only.

By order of the Board
SIM Technology Group Limited
Wong Tik
Company Secretary

Hong Kong, 27 August 2014

As at the date of this announcement, the executive directors of the Company are Ms Yeung Man Ying, Mr Wong Cho Tung, Mr Zhang Jianping, Ms Tang Rongrong, Mr Chan Tat Wing, Richard and Mr Liu Hong, and the independent non-executive directors of the Company are Mr Liu Hing Hung, Mr Xie Linzhen and Mr Dong Yunting.

** For identification purposes only*