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OVERSEAS REGULATORY ANNOUNCEMENT

This overseas regulatory announcement is a reproduction of the announcement made by Novo Group Ltd. (the "**Company**") for compliance with Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Please refer to the attached announcement on the next page issued on the Singapore Exchange Securities Trading Limited on 2 September 2014.

By order of the Board Novo Group Ltd. Yu Wing Keung, Dicky Executive Chairman

Hong Kong, 2 September 2014

As at the date of this announcement, the Board comprises three executive Directors, being Mr. Yu Wing Keung, Dicky, Mr. Chow Kin Wa, Mr. Chow Kin San and three independent non-executive Directors, being Mr. Tang Chi Loong, Mr. Foo Teck Leong and Mr. Tse To Chung, Lawrence.

* For identification purpose only

NOTIFICATION OF INCLUSION ON THE WATCH-LIST WITH EFFECT FROM 3 SEPTEMBER 2014

The Board of Directors of Novo Group Ltd. (the "**Company**" and together with its subsidiaries, the "**Group**") wishes to announce that following the Notice of 3 Consecutive Years' Losses released by the Company, the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") has notified the Company on 2 September 2014 that it will be placed on the watch-list with effect from 3 September 2014.

The Company will have to fulfill the requirements under Rule 1314 of the Listing Manual of the SGX-ST (the "Listing Manual") for its removal from the watch-list within 24 months from 3 September 2014, failing which the SGX-ST would delist the Company or suspend trading of the Company's shares with a view to delisting the Company.

Rule 1314 of the Listing Manual states that an issuer on the watch-list may apply to the SGX-ST for its removal from the watch-list if it satisfies any one of the following requirements:-

- (i) the issuer records consolidated pre-tax profit for the most recently completed financial year (based on the latest full-year consolidated audited accounts, excluding exceptional or non-recurrent income and extraordinary items) and has an average daily market capitalization of \$40 million or more over the last 120 market days on which trading was not suspended or halted for a full market day; or
- (ii) the issuer satisfies the Rule 210(3) of the Listing Manual and either one of the following requirements:-
 - (a) cumulative consolidated pre-tax profit of at least \$7.5 million for the last three years, and a minimum pre-tax profit of \$1 million for each of those three years; or
 - (b) cumulative consolidated pre-tax profit of at least \$10 million for the last one or two years. Rule 210(3)(a) of the Listing Manual applies to the last one year or last two years as the case may be.

The Company would like to notify all its shareholders and business partners that the Group's business shall continue as usual.

BY ORDER OF THE BOARD

Yu Wing Keung, Dicky Executive Chairman 2 September 2014