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NOBLE CENTURY INVESTMENT HOLDINGS LIMITED

仁瑞投資控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 2322)

BUSINESS UPDATE OF THE GROUP

The board (the “**Board**”) of directors (the “**Directors**”) of Noble Century Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to provide an update to the shareholders (the “**Shareholders**”) of the Company on the latest business development of the Group. This announcement is made on a voluntary basis.

BUSINESS UPDATE

As disclosed in the interim report of the Company for the six months ended 30 September 2013 and the annual report of the Company for the year ended 31 March 2014, apart from its vessel chartering business, the Group has been actively identifying and exploring other investment and business opportunities to broaden its assets and revenue base, including but not limited to securities investment, money lending and leasing business.

The Board is pleased to announce that the Group has recently engaged in the trading business (the “**Trading Business**”). As at the date of this announcement, the Group has completed one shipment in an aggregate amount of 9,500 metric ton of methanol in August 2014 and another shipment in an aggregate amount of 15,000 metric ton of methanol is expected to be completed in or about October 2014. The aggregate turnover of the two said orders amounted to approximately US\$8.5 million.

The Board believes that the Trading Business would extend the scope of the Group’s existing business, so as to diversify its business scope with a view to broaden the Group’s revenue base to enhance its profitability and achieve better return of the Shareholders.

Hence, the Directors are of the view that the Trading Business represents a good business opportunity to the Group and will maximize the future contribution to the Group and thus, is in the interest of the Group and the Shareholders as a whole.

By order of the Board of
Noble Century Investment Holdings Limited
Ms. Zheng Juhua
Chairman

Hong Kong, 2 September 2014

As at the date of this announcement, the executive Directors are Ms. Zheng Juhua, Mr. Chan Chi Yuen and Mr. Chen Shaohua; the independent non-executive Directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.