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廣州富力地產股份有限公司

GUANGZHOU R&F PROPERTIES CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 2777)

UNAUDITED OPERATING STATISTICS FOR AUGUST 2014

The board of directors (the “Board”) of Guangzhou R&F Properties Co., Ltd. (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that the Group’s contracted sales for the month of August 2014 amounted to approximately RMB3.98 billion with contracted sales area sold amounted to approximately 306,000 sq.m. It represents a month-on-month increase of 15% and decrease of 5% respectively. It also represents a year-on-year increase of 12% and 9% respectively. Cumulative year-to-date contracted sales amounted to approximately RMB33.195 billion with cumulative contracted sales area sold amounted to approximately 2,394,900 sq.m., representing a year-on-year increase of 32% and 13% respectively.

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
Guangzhou R&F Properties Co., Ltd.
Chow Oi Wah, Fergus
Company Secretary

2 September 2014, Hong Kong

As at the date of this announcement, the executive directors of the Company are Mr. Li Sze Lim, Mr. Zhang Li, Mr. Zhou Yaonan and Mr. Lu Jing; the non-executive directors are Ms. Zhang Lin and Ms. Li Helen; and the independent non-executive directors are Mr. Huang Kaiwen, Mr. Lai Ming, Joseph and Mr. Zheng Ercheng.

** For identification purposes only*