



INTERIM REPORT 2014

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CORPORATE INFORMATION

BOARD OF DIRECTORS

EXECUTIVE DIRECTORS

Mr. CHU Chun Man, Augustine (Chairman)

Mr. CHU Yuk Man, Simon Mr. CHANG Hua Jung

INDEPENDENT NON-EXECUTIVE DIRECTORS

Ms. CHIU Lai Kuen, Susanna

Mr. CHOY Tak Ho Mr. ZHU Shengli

AUDIT COMMITTEE

Ms. CHIU Lai Kuen, Susanna (Committee Chairman)

Mr. CHOY Tak Ho Mr. ZHU Shengli

REMUNERATION COMMITTEE

Mr. ZHU Shengli (Committee Chairman)

Ms. CHIU Lai Kuen, Susanna

Mr. CHOY Tak Ho

Mr. CHU Chun Man, Augustine

Mr. CHU Yuk Man, Simon

NOMINATION COMMITTEE

Mr. CHU Chun Man, Augustine (Committee Chairman)

Mr. CHU Yuk Man, Simon

Ms. CHIU Lai Kuen, Susanna

Mr. CHOY Tak Ho Mr. ZHU Shengli

COMPANY SECRETARY

Mr. CO Man Kwong

AUTHORISED REPRESENTATIVES

Mr. CHU Chun Man, Augustine Mr. CHU Yuk Man, Simon

PRINCIPAL BANKERS

DBS Bank (Hong Kong) Limited Standard Chartered Bank (Hong Kong) Limited

BERMUDA PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

MUFG Fund Services (Bermuda) Limited

26 Burnaby Street Hamilton, HM 11 Bermuda (Note 1)

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Tengis Limited Level 22, Hopewell Centre 183 Queen's Road East Hong Kong (Note 2)

REGISTERED OFFICE

Clarendon House 2 Church Street Hamilton, HM 11 Bermuda

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Room 1906, 19th Floor, Delta House, 3 On Yiu Street Shatin, New Territories Hong Kong

STOCK CODE

00361 (Main Board of The Stock Exchange of Hong Kong Limited)

WEBSITE

http://www.sinogolf.com

Notes:

- MUFG Fund Services (Bermuda) Limited has notified to change its address to The Belvedere Building, 69 Pitts Bay Road, Pembroke HM08, Bermuda with effect from 30 July 2014.
- Tricor Tengis Limited changed its address from 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong on 31 March 2014.

FINANCIAL HIGHLIGHTS

	For the six months					
Results	ended 3	30 June				
			Changes			
	2014	2013	Increase/			
	HK\$'000	HK\$'000	(Decrease)			
	(Unaudited)	(Unaudited)				
Group turnover	242,835	202,992	19.6%			
from golf equipment segment	227,686	190,263	19.7%			
from golf bags segment	15,149	12,729	19.0%			
Gross Profit	40,129	35,388	13.4%			
EBITDA	17,930	18,118	(1.0%)			
Profit attributable to owners of the Company	6,909	6,280	10.0%			
owners or the company			10.070			
	HK cents	HK cents				
Earnings per share attributable to owners of the Company						
- Basic	1.50	1.37				
- Diluted	1.49	1.37				
Interim dividend per ordinary share	_	_				

Group

- Driven by the turnaround in 2013, the Group continued to record sales growth with profit improvement during the six months ended 30 June 2014.
- Gross profit increased 13.4% to HK\$40.1 million in line with the sales trend whilst the average gross profit margin fell marginally to 16.5% mainly attributable to the rise in manufacturing costs.
- EBITDA declined slightly by 1.0% to HK\$17.9 million as a result of the surge in administrative
 expenses including social insurance and retirement related expenditures for the PRC operations.

FINANCIAL HIGHLIGHTS

Golf Equipment Segment

 The golf equipment sales soared by 19.7% to HK\$227.7 million due mainly to the active purchasing initiatives of customers.

Golf Bags Segment

With the rebound in sales of the non-Japan line of products, the Group's turnover attributable
to the golf bags segment, which comprised golf bags and accessories sales to external
customers, increased 19.0% to HK\$15.1 million.

INTERIM RESULTS

The board of directors (the "Board") of Sino Golf Holdings Limited (the "Company") hereby announces the unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively the "Group") for the six months ended 30 June 2014 which have been reviewed by the Company's audit committee, together with the comparative figures for the six months ended 30 June 2013 as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2014

		Six months ended 30 June			
		2014	2013		
	Notes	HK\$'000	HK\$'000		
		(Unaudited)	(Unaudited)		
Turnover	4	242,835	202,992		
Cost of sales		(202,706)	(167,604)		
Gross profit		40,129	35,388		
Other operating income	6	1,670	830		
Selling and distribution expenses		(2,180)	(1,630)		
Administrative expenses		(27,554)	(23,575)		
Finance costs	7	(4,660)	(4,741)		
Profit before tax		7,405	6,272		
Income tax expense	8	(496)			
Profit for the period	9	6,909	6,272		
Profit for the period attributable to: Owners of the Company Non-controlling interests		6,909	6,280 (8)		
Non-controlling interests			(6)		
		6,909	6,272		
Earnings per share Basic	11	HK1.50 cents	HK1.37 cents		
Diluted		HK1.49 cents	HK1.37 cents		

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2014

	Six months ended 30 June			
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)		
Profit for the period	6,909	6,272		
Other comprehensive income, net of income tax				
Items that may not be reclassified subsequently to profit or loss:				
Deferred tax relating to leasehold land and buildings under revaluation model	45	45		
Total comprehensive income for the period	6,954	6,317		
Total comprehensive income (expenses) for the period attributable to:				
Owners of the Company Non-controlling interests	6,954 	6,325 (8)		
	6,954	6,317		

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 30 June 2014

	Notes	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Non-current assets Property, plant and equipment Prepaid lease payments Goodwill Club debentures Deposits and other receivables Prepayments for the acquisition of property, plant and equipment	12	208,966 10,114 14,820 3,397 615	205,300 10,297 14,820 3,397 844 1,643
		238,901	236,301
Current assets Inventories Trade and other receivables Prepaid lease payments Bank balances and cash	13	172,689 59,982 368 26,449	173,247 52,071 368 26,241
Assets classified as held for sale	14	7,776	7,776
		267,264	259,703
Current liabilities Trade and other payables Amounts due to non-controlling shareholders	15	68,052	65,936
of a subsidiary	16	462 624	462
Income tax payable Bank borrowings	17	115,330	2,518 108,704
Obligations under finance leases	.,	727	712
Amount due to a director	16	6,899	10,142
		192,094	188,474

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 30 June 2014

	Note	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Net current assets		75,170	71,229
Total assets less current liabilities		314,071	307,530
Non-current liabilities Obligations under finance leases Deferred tax liabilities		2,264	368 2,309
		2,264	2,677
Net assets		311,807	304,853
Capital and reserves Share capital Reserves	18	46,005 263,401	46,005 256,447
Equity attributable to owners of the Company Non-controlling interests		309,406 2,401	302,452 2,401
Total equity		311,807	304,853

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2014

	Attributable to owners of the Company												
	Share capital HK\$'000	Share premium HK\$'000	Share options reserve HK\$'000	Other reserve HK\$'000	Contributed surplus HK\$'000 (Note i)	Legal reserve HK\$'000 (Note ii)	Assets revaluation reserve HK\$'000	Statutory surplus reserve HK\$'000 (Note iii)	Exchange fluctuation reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000	Non- controlling interests HK\$'000	Total HK\$'000
At 1 January 2013 (audited)	46,005	102,385		4,281	10,564	48	19,057	17	34,995	68,575	285,927	2,409	288,336
Total comprehensive income (expense) for the period, net of tax							45			6,280	6,325	(8)	6,317
Release of deemed contribution by immediate holding company arising from non-interest bearing loan		<u>-</u>	<u>-</u>	(4,281)						4,281			
At 30 June 2013 (unaudited)	46,005	102,385			10,564	48	19,102	17	34,995	79,136	292,252	2,401	294,653
At 1 January 2014 (audited)	46,005	102,385	731		10,564	48	19,147	17	37,038	86,517	302,452	2,401	304,853
Total comprehensive income for the period, net of tax							45			6,909	6,954		6,954
At 30 June 2014 (unaudited)	46,005	102,385	731		10,564	48	19,192	17	37,038	93,426	309,406	2,401	311,807

Note i: The Group's contributed surplus represents the difference between the nominal value of the shares and the share premium account of the subsidiaries acquired over the nominal value of the Company's shares issued in exchange therefor.

Note ii: In accordance with the Macau Commercial Code, the Company's subsidiary incorporated in Macau is required to appropriate 25% of its net profit to a legal reserve until the balance of the reserve reaches 50% of its respective Company's registered capital. Legal reserve is not distributable to shareholders.

Note iii: As stipulated by regulations in the People's Republic of China (the "PRC"), certain subsidiaries in the PRC are required to appropriate 10% of their after-tax profit (after offsetting prior year losses) to a statutory surplus reserve fund until the balance of the fund reaches 50% of its registered capital and thereafter any further appropriation is optional. The statutory surplus reserve fund can be utilised to offset prior year losses, or for conversion into registered capital on the condition that the statutory surplus reserve fund shall be maintained at a minimum of 25% of the registered capital after such utilisation.

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2014

	Six months ended 30 June			
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)		
Net cash from operating activities	12,443	30,349		
Net cash used in investing activities	(10,173)	(4,167)		
Net cash used in financing activities	(2,385)	(16,775)		
Net (decrease) increase in cash and cash equivalents	(115)	9,407		
Cash and cash equivalents at 1 January	25,241	12,938		
Cash and cash equivalents at 30 June	25,126	22,345		
Analysis of cash and cash equivalents, represented by, Bank balances and cash Bank overdrafts	26,449 (1,323)	23,345 (1,000)		
	25,126	22,345		

For the six months ended 30 June 2014

1. GENERAL

Sino Golf Holdings Limited (the "Company") was incorporated as an exempted company with limited liability in Bermuda under the Bermuda Companies Act. The shares of the Company are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). In the opinion of the directors of the Company, the immediate holding company and ultimate holding company of the Company are CM Investment Company Limited and A & S Company Limited, which are incorporated in the British Virgin Islands.

The addresses of the registered office and principal place of business of the Company are disclosed in the section "Corporate Information" to the interim report.

The functional currency of the Company and its subsidiaries (collectively referred to as the "Group") is United States dollars and for those subsidiaries established in the People's Republic of China ("PRC") is Renminbi. The condensed consolidated financial statements are presented in Hong Kong dollars ("HK\$") for the convenience of users of the condensed consolidated financial statements as the Company is a listed company in Hong Kong.

The principal activities of the Group are the manufacture and trading of golf equipment, golf bags and accessories.

2. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard (the "HKAS") 34 Interim Financial Reporting issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

3. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical costs basis, except for certain leasehold land and buildings, which are measured at revalued amounts.

Except as described below, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2014 are the same as those followed in the preparation of the Group's annual financial statements for the year ended 31 December 2013.

In the current interim period, the Group has applied, for the first time, the following new or revised Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA that are relevant for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKFRS 10, HKFRS 12 and HKAS 27 Amendments to HKAS 32

Amendments to HKAS 36 Amendments to HKAS 39

HK(IFRIC) * - Interpretation 21

Investment Entities

Offsetting Financial Assets and Financial Liabilities
Recoverable Amount Disclosures for Non-Financial Assets
Novation of Derivatives and Continuation of Hedge
Accounting

Levies

^{*} IFRIC represents the International Financial Reporting Interpretation Committee.

For the six months ended 30 June 2014

4. TURNOVER

Golf bags

Turnover represents the net amounts received and receivable for goods sold to outside customers, less discounts, returns and sales related taxes.

5. SEGMENT INFORMATION

Information reported to the chief operating decision maker (board of directors), for the purposes of resource allocation and assessment of segment performance, focuses on types of goods delivered.

Specifically, the Group's reportable and operating segments under HKFRS 8 are as follows:

Golf equipment – The manufacture and trading of golf equipment and related components and parts.

 The manufacture and trading of golf bags, other accessories and related components and parts.

(a) Segment revenue and results

The following is an analysis of the Group's revenue and results by reportable and operating segments.

	For the six months ended 30 June									
	Golf eq	uipment	Golf bags E			ations	Conso	Consolidated		
	2014 2013		2014 2013		2014	2013	2013 2014			
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)		
Segment revenue										
Sales to external customers	227,686	190,263	15,149	12,729	-	-	242,835	202,992		
Inter-segment revenue	-	-	5,329	7,055	(5,329)	(7,055)	-	-		
Other operating income	1,481	520	175	198			1,656	718		
Total	229,167	190,783	20,653	19,982	(5,329)	(7,055)	244,491	203,710		
Segment results	14,397	13,989	309	356	_	_	14,706	14,345		
·										
Interest income							14	112		
Unallocated corporate expenses							(2,655)	(3,444)		
Finance costs							(4,660)	(4,741)		
Profit before tax							7,405	6,272		

Segment results represent the results of each segment without allocation of interest income, central administration costs, directors' remuneration and finance costs. This is the measure reported to the chief operating decision maker of the Group for the purposes of resource allocation and performance assessment.

Inter-segment sales are charged with reference to market price.

For the six months ended 30 June 2014

5. SEGMENT INFORMATION (Continued)

(b) Segment assets and liabilities

The following is an analysis of the Group's assets and liabilities by reportable segments:

	Golf equipment		Golf	bags	Consolidated		
	30.6.2014	31.12.2013	30.6.2014	31.12.2013	30.6.2014	31.12.2013	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
	(Unaudited)	(Audited)	(Unaudited)	(Audited)	(Unaudited)	(Audited)	
Segment assets	445,287	437,721	22,478	19,948	467,765	457,669	
Unallocated corporate assets - Assets classified as held							
for sale					7,776	7,776	
 Club debentures 					3,397	3,397	
- Bank balances and cash					26,449	26,241	
- Others					778	921	
Total					E00 40E	400.004	
Total assets					506,165	496,004	
Segment liabilities	49,587	50,676	18,379	15,023	67,966	65,699	
Unallocated corporate liabilities - Amounts due to non-controlling							
shareholders of a subsidiary					462	462	
- Amount due to a director					6,899	10,142	
- Income tax payable					624	2,518	
Bank borrowingsObligations under finance					115,330	108,704	
leases					727	1,080	
- Deferred tax liabilities					2,264	2,309	
- Others					86	237	
Total liabilities					194,358	191,151	

For the purposes of monitoring segment performance and allocating resources between segments:

- all assets are allocated to reportable segments other than assets classified as held for sale, club debentures, bank balances and cash and certain other receivables. Assets used jointly by reportable segments are allocated on the basis of the revenues earned by individual reportable segments and
- all liabilities are allocated to reportable segments other than amounts due to non-controlling shareholders of a subsidiary, amount due to a director, income tax payable, bank borrowings, obligations under finance leases, deferred tax liabilities and certain other payables. Liabilities for which reportable segments are jointly liable are allocated in proportion to segment assets.

For the six months ended 30 June 2014

6. OTHER OPERATING INCOME

	Six months e	nded 30 June
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)
Interest income Exchange gain, net Sale of scrap materials Sundry income Tooling income	14 409 55 873 319	112 - 81 311 326
	1,670	830

Six months ended 30 June

7. FINANCE COSTS

	2014 <i>HK\$′000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)
Factoring charges Interest expenses on:	1,922	1,015
 Bank overdrafts 	26	16
 Bank borrowings wholly repayable within five years 	2,959	3,420
 Obligations under finance leases 	20	35
 Amount due to a director 	165	199
- Imputed interest on loan from immediate holding company		56
Total borrowing costs	5,092	4,741
Less: amount capitalised (Note)	(432)	
	4,660	4,741

Note:

The capitalisation ratio of borrowings for the six months ended 30 June 2014 is 6% (six months ended 30 June 2013: nil).

For the six months ended 30 June 2014

8. INCOME TAX EXPENSE

	Six months e	Six months ended 30 June	
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)	
Current tax - Enterprises Income Tax ("EIT") - Under provision in prior years	453 43		
	496		

No provision for Hong Kong Profits Tax has been made for the subsidiaries established in Hong Kong as the subsidiaries did not have any assessable profits subject to Hong Kong Profits Tax or the assessable profit is wholly absorbed by tax losses brought forward during both periods.

Under the Law of the PRC EIT and Implementation Regulation of the EIT Law, the tax rate of certain subsidiaries of the Company is 25% from 1 January 2008 onwards.

In accordance with the tax legislations applicable to foreign investment enterprise, various subsidiaries are entitled to exemption from PRC EIT in the first two years starting from the first profit-making year of operation and thereafter, entitled to a 50% relief from the PRC EIT for the following three years. According to the EIT Law, the first year income tax exemption commenced for the year ended 31 December 2008 and the subsidiary enjoys the second year income tax exemption for the year ended 31 December 2009. The effective tax rate for the six months ended 30 June 2014 is 25% (six months ended 30 June 2013; 25%).

Certain PRC subsidiaries were either in loss-making position for the current period and the previous period or had sufficient tax losses brought forward to offset the estimated assessable income. Accordingly, no provision for PRC EIT has been made for the six months ended 30 June 2013.

9. PROFIT FOR THE PERIOD

Profit for the period is arrived at after charging:

	Six months ended 30 June	
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)
Amortisation of prepaid lease payments Cost of inventories sold	183 202.706	179 167,604
Depreciation of property, plant and equipment	7,604	7,941
Exchange loss, net Loss on disposal of property, plant and equipment	- 3	922 182
Loss on disposal of property, plant and equipment		102

For the six months ended 30 June 2014

10. DIVIDENDS

No dividends were paid, declared or proposed during the interim period. The directors of the Company have determined that no dividend will be paid in respect of the current interim period (six months ended 30 June 2013: nil).

11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to the owners of the Company is based on the following data:

	Six months ended 30 June	
	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)
Earnings		
Earnings for the purposes of basic and diluted earnings per share	6,909	6,280
	Six months e	nded 30 June
	2014 ′000	2013 ′000
Number of shares Weighted average number of ordinary shares for the purposes of basic earnings per share	460,050	460,050
Effect of dilutive potential ordinary shares: Share options outstanding	2,533	
Weighted average number of ordinary shares for the purpose of diluted earnings per share	462,583	460,050

For the six months ended 30 June 2014

12. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2014, the Group incurred approximately HK\$10,951,000 (six months ended 30 June 2013: approximately HK\$2,080,000) on acquisition of property, plant and equipment.

Assets with a net carrying value of HK\$113,000 were disposed of by the Group during the six months ended 30 June 2014 (six months ended 30 June 2013: HK\$189,000), resulting in a net loss on disposal of HK\$3,000 (six months ended 30 June 2013: HK\$182,000).

In the opinion of the directors of the Company, the aggregate carrying amount of the Group's leasehold land and buildings as at the end of the current interim period that is carried at revalued amount does not differ significantly from their estimated fair value. Consequently, no revaluation surplus or deficit has been recognised in the current period.

13. TRADE AND OTHER RECEIVABLES

	30.6.2014 <i>HK\$′000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Trade receivables	25,552	31,222
Less: Impairment losses recognised	(2)	(2)
	25,550	31,220
Prepayments	447	1,054
Deposits and other receivables	33,985	19,797
	34,432	20,851
	59,982	52,071

For the six months ended 30 June 2014

13. TRADE AND OTHER RECEIVABLES (Continued)

- (a) The Group's trading terms with its customers are mainly on credit, except for new customers, where payment in advance is normally required. The credit period is generally between 30 and 60 days. The Group seeks to maintain strict control over its outstanding receivables and overdue balances are reviewed regularly by senior management.
- (b) The following is an analysis of the trade receivables (net of impairment) of the Group presented based on the invoice dates at the end of the reporting period:

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
0 to 30 days 31 to 90 days 91 to 180 days	15,585 9,852 113	23,676 7,543 1
	25,550	31,220

14. ASSETS CLASSIFIED AS HELD FOR SALE

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Property, plant and equipment Prepaid lease payments	3,920 3,856	3,920 3,856
	7,776	7,776

On 11 June 2010, the Group entered into an agreement with the local PRC government for the reclaim of certain land and buildings of the Group in the PRC. At 30 June 2014 and 31 December 2013, the transaction was still not yet completed.

The net proceeds of the disposal exceeded the carrying amount of the relevant assets at 30 June 2014 and 31 December 2013. Accordingly, no impairment has been recognised.

For the six months ended 30 June 2014

15. TRADE AND OTHER PAYABLES

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Trade and bills payables Customers' deposits received Accrual and other payables	28,625 906 38,521	41,580 375 23,981
	68,052	65,936

The aging analysis of trade and bills payables presented based on invoice dates at the end of the reporting period of the Group was as follows:

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
0 to 90 days 91 to 180 days 181 to 365 days Over 365 days	23,508 4,529 230 358	34,664 5,995 564 357
	28,625	41,580

16. AMOUNTS DUE TO NON-CONTROLLING SHAREHOLDERS OF A SUBSIDIARY / A DIRECTOR

The amounts due to non-controlling shareholders of a subsidiary are unsecured, non-interest bearing and repayable on demand.

The amount due to a director carried interest at rates ranging from 4% to 6% per annum and is unsecured and repayable on demand.

For the six months ended 30 June 2014

17. BANK BORROWINGS

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Bank overdraft Term loans Trust receipts and packing loans	1,323 81,330 32,677	1,000 84,112 23,592
	115,330	108,704
Secured Unsecured	80,731 34,599	80,756 27,948
	115,330	108,704
Analysed for reporting purposes as: Current liabilities Non-current liabilities	115,330	108,704
	115,330	108,704

During the current interim period, the Group obtained new bank borrowings of approximately HK\$42,308,000 (year ended 31 December 2013: approximately of HK\$80,769,000) upon repayment of the bank borrowings of approximately HK\$36,005,000 (year ended 31 December 2013: approximately of HK\$102,339,000). At 30 June 2014, bank borrowings of approximately HK\$80,731,000 and HK\$34,599,000 were fixed-rate borrowings and floating-rate borrowings, respectively (31 December 2013: HK\$80,756,000 and HK\$27,948,000 respectively). The fixed-rate borrowings carry interest ranging from 6.00% to 6.60% per annum (31 December 2013: 6.00% to 6.72% per annum) and the floating-rate borrowings carry interest at the effective rate ranging from 2.22% to 5.25% per annum (31 December 2013: 2.25% to 5.25% per annum).

18. SHARE CAPITAL

	Number of	
Ordinary shares of HK\$0.10 each	shares ′000	Share capital HK\$'000
	000	11ΚΦ 000
Authorised:		
At 1 January 2013, 31 December 2013 and 30 June 2014	1,000,000	100,000
Institute of the socials		
Issued and fully paid: At 1 January 2013, 31 December 2013 and 30 June 2014	460,050	46.005
, a realisary zere, er zecember zere and ee eane zer.	.00,000	.0,000

For the six months ended 30 June 2014

19. SHARE-BASED PAYMENTS

The Company's share option scheme ("the Scheme") was adopted on 5 June 2012 for the primary purpose of providing incentives to eligible participants. The Scheme became effective on 5 June 2012 and, unless otherwise cancelled or amended, will remain in force for 10 years from that date. Details of the share options outstanding are as follows:

	2014	2013
Number of share options outstanding as at 1 January and 30 June	8,000,000	

No share option was granted during the six months ended 30 June 2014 and 2013.

There were no share options cancelled or lapsed during the six months ended 30 June 2014.

20. COMMITMENT UNDER OPERATING LEASE

The Group leases certain of its office properties, production plants and staff quarters under operating lease arrangements. Leases are negotiated for a term ranging from one to eight years (31 December 2013: one to eight years). The Group does not have option to purchase the leased assets at the expiry of the lease period.

At the end of the reporting period, the Group had commitments for minimum future lease payments under non-cancellable operating leases which are payable as follows:

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Within one year In the second to fifth years, inclusive	2,219 271	2,778 682
	2,490	3,460

21. CAPITAL COMMITMENTS

The Group had the following capital commitments at the end of the reporting period:

	30.6.2014 <i>HK\$'000</i> (Unaudited)	31.12.2013 <i>HK\$'000</i> (Audited)
Contracted, but not provided for:		
Leasehold land and buildings	402	2,014
Plant and machinery	5,175	4,657
Capital injection in a wholly-owned subsidiary	25,431	25,431
	31,008	32,102

For the six months ended 30 June 2014

22. CONTINGENT LIABILITY

At 30 June 2014 and 31 December 2013, a subsidiary has been named as defendant in a High Court action since a writ was issued against it and it was claimed for an amount of approximately HK\$1,546,000. The subsidiary has filed a full defence to this writ. In the opinion of the directors of the Company, no provision for any potential liability has been made in the condensed consolidated financial statements as the Group has pleaded reasonable chance of success in the defence.

23. FAIR VALUE MEASUREMENT

The directors of the Company consider that the carrying amounts of financial assets and financial liabilities recorded at amortised cost in the condensed consolidated financial statements approximate to their fair values due to their short-term maturities.

The directors of the Company consider that the fair value of the long-term portion of financial assets and financial liabilities approximate to their carrying amount as the discounting impact is not significant.

24. RELATED PARTY TRANSACTIONS

(a) Save as disclosed in elsewhere of the condensed consolidated financial statements, the Group entered into the following significant transactions with related parties during the period:

		Six months ended 30 June	
	Notes	2014 <i>HK\$'000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)
Rental expenses paid to Progolf Manufacturing Company Limited ("Progolf")	(i)	420	420
Rental expenses paid to Yuru Holdings Limited ("Yuru Holdings")	(ii)	175	300

Notes:

- (i) Mr. CHU Chun Man, Augustine has beneficial interest in Progolf. The rental expenses were determined at rates agreed between the Group and Progolf.
- (ii) Mr. CHU Yuk Man, Simon has beneficial interests in Yuru Holdings. The rental expenses were determined at rates agreed between the Group and Yuru Holdings.

For the six months ended 30 June 2014

24. RELATED PARTY TRANSACTIONS (Continued)

(b) Key management compensation

The remuneration of directors and other members of key management during both periods was as follows:

	Six months en	Six months ended 30 June		
	2014 <i>HK\$*000</i> (Unaudited)	2013 <i>HK\$'000</i> (Unaudited)		
Short-term benefits Post-employment benefits	2,957 31	2,992 24		
	2,988	3,016		

The remuneration of directors and key executives is determined with regards to the performance of individuals.

Overview

Driven by the turnaround in 2013, the Group continued to operate with strong sales momentum during the first half of 2014. Despite a softer than expected market attributable to a late start to the 2014 golf season in North America, sales of the golf equipment and the golf bags segments both increased amidst challenging market conditions. The Group's turnover for the six months ended 30 June 2014 increased 19.6% to HK\$242,835,000 (2013: HK\$202,992,000) with profit attributable to owners of the Company up 10.0% to HK\$6,909,000 (2013: HK\$6,280,000). The sales momentum could however slow-down in the second half of 2014 as a result of high retail inventories accumulated industrywide due to the late golf season caused by unfavorable weather conditions. It is expected that the market conditions would remain challenging and become more volatile during the second half year.

To strengthen our competitive edge in a dynamic economy, the Group pursued its strategy to effectively implement business reengineering and cost rationalization programs to help enhance productivity and mitigate the impact of cost hikes relating to labor, social insurance and retirement costs in recent years. The broadened customer base and the upgraded manufacturing capabilities of the Group have facilitated to uphold our profile as a key market participant with strong adaptability and high competitiveness. To accomplish the mission to provide one-stop premium services to customers, the Group has persistently focused on regimes of product innovation and customers' fulfillment with a goal to increase market share and enhance enterprise recognition. The Group is committed to achieving long-term development and growth through partnering and expanding businesses with reputable customers as well as other top-tier golf name brands. In light of the anticipated market volatility, the Group has maintained a cautious view on the business outlook of the second half of 2014.

Financial Results

The Group's turnover for the six months ended 30 June 2014 grew 19.6%, period on period, to HK\$242,835,000 (2013: HK\$202,992,000). Profit attributable to owners of the Company increased to HK\$6,909,000 from HK\$6,280,000 for the corresponding period in 2013. Basic earnings per share was HK1.50 cents for the period (2013: HK1.37 cents) and the diluted earnings per share was HK1.49 cents (2013: HK1.37 cents). The directors do not recommend the payment of an interim dividend in respect of the six months ended 30 June 2014 (2013: Nil).

During the period, the golf equipment sales surged 19.7%, period on period, to HK\$227,686,000 (2013: HK\$190,263,000) and accounted for 93.8% of the Group's turnover (2013: 93.7%). On the other hand, the Group's turnover attributable to the golf bags segment, defined as comprising sales of golf bags and accessories to external customers, increased 19.0% to HK\$15,149,000 (2013: HK12,729,000), representing 6.2% of the Group's turnover for the period (2013: 6.3%). The total sales of the golf bags segment, before elimination of the inter-segmental sales of HK\$5,329,000 (2013: HK\$7,055,000), grew a lesser extent of 3.5% to HK\$20,478,000 during the period (2013: HK\$19,784,000). The inter-segmental sales represented the golf bags produced for fulfilling the orders of golf club sets placed by customers with the golf equipment segment which incorporated golf bags as components of the golf club sets. Sales of the golf club sets had been classified to constitute the turnover of the golf equipment segment in accordance with the Group's policy.

Gross profit for the period amounted to HK\$40,129,000, up 13.4% from HK\$35,388,000 for the corresponding period in 2013. The average gross profit margin fell marginally to 16.5% (2013: 17.4%) as a result of the effect of cost hikes on labor and related expenditures which were mitigated and partly offset by savings derived from the Group's stringent cost control initiatives.

Other operating income for the period increased to HK\$1,670,000 compared with HK\$830,000 for the comparative preceding period, mainly due to the income contributed from the disposal of retired equipment and machinery and the exchange gains realized from foreign currency settlements.

Selling and distribution expenses for the period increased to HK\$2,180,000 from HK\$1,630,000 for the comparative preceding period, primarily due to the additional transportation cost incurred for higher sales volume. Administrative expenses for the period escalated to HK\$27,554,000 from HK\$23,575,000 for the comparative preceding period, mainly due to the rise in social insurance and retirement costs incurred for the PRC operations in compliance with the regulatory requirement and customers' social responsibility guidance. Finance costs for the period amounted to HK\$4,660,000, slightly down from HK\$4,741,000 for the comparative preceding period as a result of the increase in factoring charges which were more than offset by the decrease in interest charges on borrowings.

Inspired by the strong sales performance, profit for the period attributable to owners of the Company improved to HK\$6,909,000 compared with HK\$6,280,000 for the corresponding period in 2013.

Golf Equipment Business

The golf equipment segment remained the main operating segment and accounted for 93.8% of the Group's turnover for the period (2013: 93.7%). Benefiting from the active purchasing initiatives of customers, the golf equipment sales surged 19.7%, period on period, to HK\$227,686,000 during the first half of 2014 (2013: HK\$190,263,000).

The segment turnover for the period comprised golf clubs sales of HK\$212,220,000 (2013: HK\$170,808,000) and components sales of HK\$15,466,000 (2013: HK\$19,455,000), representing 93.2% (2013: 89.8%) and 6.8% (2013: 10.2%) of the segment revenues, respectively. Constituting the golf clubs sales were club sets and individual clubs in the respective proportion of 83.4% (2013: 83.3%) and 16.6% (2013: 16.7%). During the period, the components sales declined 20.5% mainly due to the drop in sales of shafts and accessories to HK\$710,000 (2013: HK\$6,301,000). Amongst the components sales, club heads dominated to account for 95.4% (2013: 67.6%) while shafts and accessories fell to take up the remaining 4.6% (2013: 32.4%).

During the period, sales to the largest segmental customer increased 20.8% to HK\$100,638,000 (2013: HK\$83,302,000), which represented 44.2% (2013: 43.8%) of the segment turnover or 41.4% (2013: 41.0%) of the Group's turnover for the period. Sales to other key customers also increased in overall to contribute additional revenues for the period and new customers were successfully added to broaden the customer base. Turnover generated from the top five segmental customers increased, period on period, by 22.1% to HK\$223,406,000 (2013: HK\$183,036,000), representing 98.1% (2013: 96.2%) of the segment turnover or 92.0% (2013: 90.2%) of the Group's turnover for the period. Supported by the strengthened customer base, the Group persisted in its strategy to develop the golf equipment business via long-term partnering with the existing customers as well as exploring opportunities with other credible golf name brands. We have been actively liaising with the key customers with an aim to procure new programs following their approval and recognition of the Group's manufacturing facilities as qualified suppliers recently.

To cope with the target on anticipated production volume, the Group started last year to construct a new production workshop at the Shandong manufacturing facility to provide an additional monthly capacity of over 100,000 units. The construction of the production workshop had been completed during the period to be followed by the installation of equipment and machinery in the second half year including workers' training. Currently, the Shandong manufacturing facility has assumed a principal role to generate over 70% of the Group's production output of golf clubs including shafts and certain volume of golf bags serving as components for orders of golf club sets placed by customers. To take greater advantage of the cost effective environment and the more stable and abundant labor supply in the northern part of the PRC, the Group has pursued its plan to relocate more production volume to the Shandong manufacturing facility whilst scaling down the output of the Guangdong manufacturing facility in response to the persistent cost hikes and volatile labor market prevailing in the southern part of the PRC in recent years. The Shandong manufacturing facility represents a vital establishment to help integrate and streamline the various manufacturing functions to enhance efficiency and rationalize costs. It has significantly upgraded our corporate profile to facilitate the Group to effectively negotiate and procure new businesses from other credible golf name brands that are seeking high quality alternative supplies in a competitive market.

As regards the move to realize the Group's redundant capacity in Guangdong Province, the PRC, the transaction to dispose of the Yong He facility has been progressing on schedule in accordance with the agreement. The Group obtained the approval of the local PRC government in January 2014 authorizing the split of the subsidiary holding the Yong He facility, which resulted in the subsequent incorporation of the Target Company in April 2014 for the purpose of taking over the Yong He facility pursuant to the agreement. Barring unforeseen circumstances, the transfer of the equity interest of the Target Company to the purchaser is expected to complete within the year of 2015 in accordance with the PRC laws, following which the Group will be running its manufacturing operations in Guangdong Province, the PRC at a reduced scale occupying a lesser rented area. At the reporting date on 30 June 2014, the Group has received deposit payments totaling RMB20,000,000 from the purchaser which had been appropriated to repay bank debts and provide working capital for the Group.

Through stringent credit control and sound corporate governance practices, the Group has been able to maintain a high performance customer portfolio with minimal impairment on receivables of HK\$2,000 at 30 June 2014 (31 December 2013: HK\$2,000). It is the Group's strategy to diversify to broaden the customer base so as to lower the concentration risk and strike a reasonable balance of reliance on individual customers. To safeguard due collectability of trade debts, the Group continued the policy to factor and insure its major trade receivables against the bad debt risk. In addition, the Group strictly adhered to limit the customer credit terms to not exceeding 60 days whilst requiring deposits and cash payments for shipments to new customers. The management feels satisfied with the customer performance by reference to the aging status and shall keep watching out for exceptions and irregularities for proper monitoring and treatment.

During the period, raw materials and components cost for golf equipment manufacturing remained relatively stable and fluctuated within limited ranges. The Group has been working closely with the suppliers with an objective to enhance quality and rationalize the purchase prices. On the other hand, there was observed a rising trend in the manufacturing costs including labor, social insurance and retirement expenditures which operated to undermine the profit margins against the savings derivable from the Group's cost control initiatives.

Backed up by a satisfactory sales performance, the golf equipment segment recorded a segmental profit of HK\$14,397,000 for the first half of 2014, up 2.9% from HK\$13,989,000 for the corresponding preceding period. In consideration of the prevailing market conditions and the current order book status, the management adopts a cautious view that the golf equipment business will be operating under a challenging market and the sales momentum may somewhat slow down to reflect the market situation during the second half of 2014.

Golf Bags Business

The golf bags business rebounded during the first half of 2014 to rebut the declining sales trend of the corresponding period in 2013. During the period, sales of the non-Japan line of products grew more than compensating the drop in sales of the Japan line of products to achieve a turnaround in the segment revenue. The Group's turnover attributable to the golf bags segment, defined as comprising sales of golf bags and accessories to external customers, went up 19.0%, period on period, to HK\$15,149,000 during the first half of 2014 (2013: HK\$12,729,000), representing 6.2% of the Group's turnover for the period (2013: 6.3%). The total sales of the golf bags segment, before elimination of the inter-segmental sales of HK\$5,329,000 (2013: HK\$7,055,000), increased a lesser extent of 3.5% to HK\$20,478,000 during the period (2013: HK\$19,784,000). The intersegmental sales represented the golf bags produced for fulfilling the orders of golf club sets placed by customers with the golf equipment segment and formed as components of the golf club sets. Sales of the golf club sets had been classified to constitute the turnover of the golf equipment segment accordingly.

The segment turnover for the period comprised golf bags sales of HK\$11,234,000 (2013: HK\$8,746,000) and accessories sales mainly boston bags of HK\$3,915,000 (2013: HK\$3,983,000), representing 74.2% (2013: 68.7%) and 25.8% (2013: 31.3%) of the segment turnover, respectively. The product categories had not shown significant fluctuation throughout the years. During the period, sales to the largest golf bags customer amounted to HK\$4,997,000 (2013: HK\$2,834,000 for sales to a golf bags customer that ranked the second largest in the current period). The largest segmental customer was ranked the third largest in the comparative preceding period, sales to which had increased nearly 1.8 times to HK\$4,997,000 (2013: HK\$1,800,000) during the first half of 2014 representing 33.0% (2013: 22.3% by the then largest segmental customer) of the segment turnover or 2.1% (2013: 1.4% by the then largest segmental customer) of the Group's turnover for the period. Motivated by our initiatives, sales to other key segmental customers grew moderately during the period to help contribute additional revenue. Turnover from the top five golf bags customers surged, period on period, by 33.9% to HK\$12,505,000 (2013: HK\$9,341,000), representing 82.5% (2013: 73.4%) of the segment turnover or 5.1% (2013: 4.6%) of the Group's turnover for the period.

To view alternatively from the product design perspective, the segment turnover for the period constituted sales of the Japan line of products and the non-Japan line of products in the proportion of 20.0% (2013: 29.1%) and 80.0% (2013: 70.9%), respectively. The sales of the Japan line of products decreased 18.3%, period on period, to HK\$3,023,000 (2013: HK\$3,699,000), whereas sales of the non-Japan line of products comprising mostly golf bags of American design rebounded 34.3% during the period to HK\$12,125,000 (2013: HK\$9,030,000) to achieve a net increase to the segment turnover. The Group pursued the strategy to persistently develop and explore both the Japan line and the non-Japan line of products with an objective to gain market share and broaden the customer base. We shall continue to allocate adequate resources to take part in activities that would bring business volume and profit margins to the golf bags segment.

During the period, the prices of major raw materials for golf bags production including PVC, PU and nylon varied within limited ranges whilst the prices of the accessories like metal parts and plastic components remained relatively stable. On the other hand, the expenditures on labor, social insurance, samples and transportation increased during the period to undermine the profit margin against a higher sales volume. To uphold our competitiveness, the golf bags segment took initiatives to reinforce the measures that are effective for streamlining the operations with an aim to enhance efficiency and rationalize costs. The Group is dedicated to continually develop the golf bags business by focusing on high-end golf bags that generally offer more attractive margins to facilitate the substantiation of long-term growth.

Affected by the increased expenditures, the golf bags segment recorded a segmental profit of HK\$309,000 for the first half of 2014, down 13.2% from HK\$356,000 for the comparative preceding period. Taking into account the prevailing market sentiment and the current order book status, the management anticipates the golf bags segment to perform reasonably to maintain a growing trend in the second half year notwithstanding the market challenges.

Prospects

Driven by the turnaround in 2013, the Group continued to prosper in business during the first half of 2014. Both the golf equipment and the golf bags segments recorded sales growth notwithstanding a softer than expected market during the period. The late start of the 2014 golf season in North America has led to high retail inventories compiled industrywide and there is anticipated more promotional activities in the market place in reaction to the late start of the 2014 golf season caused by unfavorable weather conditions. It is envisaged that the market conditions would remain challenging and become more volatile during the second half of 2014. Taking into account the prevailing market sentiment and the current order book status, the management maintains a cautious view that the golf equipment business will be operating under challenging market conditions and the sales momentum may somewhat slow down to reflect the market circumstances in the second half year. On the other hand, the golf bags business is expected to perform reasonably and maintain a growing trend during the second half year in light of the anticipated strong performance of the non-Japan line of products.

The new production workshop at the Shandong manufacturing facility is going to equip the Group with a necessary platform for taking up additional businesses from customers as well as other top tier golf name brands that are seeking qualified alternative supply sources. It also facilitates the Group to further scale down its manufacturing operations in Guangdong Province, the PRC with an objective to enhance productivity and rationalize costs through the more stable labor market and the cost effective environment in the northern part of the PRC.

To substantiate long-term development, the Group has been devoting effort to explore opportunities with reputable golf name brands to broaden the customer base as well as strengthening the cooperation with the existing customers for mutual growth and success. Our management will also maintain continuous awareness of the market changes and development to ensure timely and swift response to best safeguard the Group's interests.

Liquidity and Financial Resources

The Group has customarily relied on and will continue to procure funds from internally generated cash flows, banking facilities and, when needed, financial support agreed and extended by the controlling shareholder to finance its operations and discharge the liabilities and obligations in the normal course of business. It is the Group's policy to manage the financial risks with due care and prudence in support of a financial position desired of its long-term growth and development.

At 30 June 2014, bank balances and cash, which were mostly denominated in currencies of United States dollars, Hong Kong dollars and Renminbi, amounted to HK\$26,449,000 (31 December 2013: HK\$26,241,000). The bank balances and cash increased moderately and stayed at reasonable level to provide the funds required of the Group's operations and the discharge of liabilities as and when they fall due.

Borrowings of the Group, other than the advance from a director who is the controlling shareholder of the Company, are mostly denominated in currencies of Hong Kong dollars, United States dollars and Renminbi that carry interest on HIBOR/LIBOR plus basis or at interest rate promulgated by the People's Bank of China from time to time. At 30 June 2014, interest-bearing borrowings comprising bank borrowings and obligations under finance leases amounted to HK\$116,057,000 (31 December 2013: HK\$109,784,000), of which HK\$116,057,000 (31 December 2013: HK\$109,416,000) was repayable within one year. The advance from a director, who is the controlling shareholder, of HK\$6,899,000 at 30 June 2014 was unsecured; repayable on demand and carried interest at rates ranging from 4% to 6% per annum (31 December 2013: HK\$10,142,000). On the other hand, bank loans from certain PRC banks of HK\$80,731,000 at 30 June 2014 (31 December 2013; HK\$80,756,000) were secured by the land and buildings of the Group with a carrying value of HK\$168,488,000 (31 December 2013: HK\$170,760,000). The gearing ratio, defined as bank borrowings and obligations under finance leases less bank balances and cash of HK\$89,608,000 (31 December 2013: HK\$83,543,000) divided by the shareholders' equity of HK\$311,807,000 (31 December 2013: HK\$304,853,000), was 28.7% as at 30 June 2014 (31 December 2013: 27.4%). The gearing ratio would have been restated as 31.0% at 30 June 2014 (31 December 2013: 30.7%) if the advance from a director was included in the computation of the ratio.

It is the Group's objective to strive to maintain a financial position to substantiate its long-term development and growth. At 30 June 2014, the total assets and the net asset value of the Group amounted to HK\$506,165,000 (31 December 2013: HK\$496,004,000) and HK\$311,807,000 (31 December 2013: HK\$304,853,000) respectively. Current and quick ratios as at 30 June 2014 were 1.39 (31 December 2013: 1.38) and 0.49 (31 December 2013: 0.46) respectively. Both ratios have improved and were maintained at reasonable levels. The Group will nevertheless continue to work through possible ways to further rationalize and strengthen its financial position from time to time.

EXPOSURE TO FLUCTUATIONS IN EXCHANGE RATES AND CONTINGENT LIABILITIES

The Group is exposed to foreign currency risk primarily through sales and purchases that are denominated in a currency other than the functional currency of operations to which they relate. The currency giving rise to this risk are primarily Renminbi.

At 30 June 2014, a subsidiary has been named as defendant in a High Court action since a writ was issued against it in April 2011 and it was claimed for an amount of approximately HK\$1,546,000. The subsidiary has filed a full defence to this writ. In the opinion of the directors of the Company, no provision for any potential liability has been made in the condensed consolidated financial statements as the Group has pleaded reasonable chance of success in the defence.

EMPLOYEE AND REMUNERATION POLICIES

At 30 June 2014, the Group employed a total of about 1,890 employees in Hong Kong, Macau and the PRC. It is the Group's policy to maintain a harmonious relation with its employees through provision of competitive remuneration packages and career development opportunities. The employees were remunerated based on their duties, experience and performance as well as industrial practices. The remuneration packages are reviewed annually to assure fairness and appropriateness and discretionary bonuses may be awarded to employees based on individual performance.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

At 30 June 2014, the interests and short positions of the directors in the share capital and underlying shares of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO"), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), were as follows:

(i) Long positions in ordinary shares of the Company

Number of shares held, capacity and nature of interest

Name of directors	Directly beneficially owned	Through spouse	Through controlled corporations#	Total	Percentage of the Company's issued share capital
Executive directors Mr. CHU Chun Man, Augustine Mr. CHU Yuk Man, Simon	9,292,104 954,355	150,000	287,074,657	296,516,761 954,355	64.45% 0.21%
	10,246,459	150,000	287,074,657	297,471,116	64.66%

- # (i) Of which, 257,315,662 shares of the Company are held by CM Investment Company Limited, a company incorporated in the British Virgin Islands with limited liability, which is owned, inter alia, as to approximately 78.31% by A & S Company Limited, approximately 9.13% by Mr. CHU Chun Man, Augustine and approximately 0.81% by Mr. CHU Yuk Man, Simon. A & S Company Limited is a company incorporated in the British Virgin Islands with limited liability and is owned as to 64% by Mr. CHU Chun Man, Augustine, approximately 21.71% by Mr. CHU Yuk Man, Simon and 14.29% by the estate of another family member. The interest of Mr. CHU Chun Man, Augustine in the 257,315,662 shares of the Company therefore duplicates with those of CM Investment Company Limited and A & S Company Limited.
 - (ii) The remaining 29,758,995 shares of the Company are held by Fortune Belt Limited, a company incorporated in the British Virgin Islands with limited liability, which is owned as to 62.5% by Mr. CHU Chun Man, Augustine, as to 22.5% by Mr. CHU Yuk Man, Simon and as to 15% by Ms. CHU Irene Ching Yee, the sister of Mr. CHU Chun Man, Augustine and Mr. CHU Yuk Man, Simon. The interest of Mr. CHU Chun Man, Augustine in the 29,758,995 shares of the Company therefore duplicates with that of Fortune Belt Limited.

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

(ii) Long positions in shares and underlying shares of associated corporations

Name of directors	Name of associated corporation	Relationship with the Company	Shares	Numbers of shares held	Capacity and nature of interest	the associated corporation's issued non-voting deferred share capital
Mr. CHU Chun Man, Augustine	Sino Golf Manufacturing Company Limited	Company's subsidiary	Non-voting deferred shares	1,190,607	Directly beneficially owned	30.98%
Mr. CHU Yuk Man, Simon	Sino Golf Manufacturing Company Limited	Company's subsidiary	Non-voting deferred shares	414,297	Directly beneficially owned	10.78%
Mr. CHANG Hua Jung	Sino Golf Manufacturing Company Limited	Company's subsidiary	Non-voting deferred shares	3,600	Directly beneficially owned	0.09%

In addition to the above, a director has non-beneficial personal equity interests in certain subsidiaries held for the benefit of the Group solely for the purpose of complying with the then minimum company membership requirements.

Save as disclosed above, as at 30 June 2014, none of the directors had registered an interest or short position in the shares or underlying shares of the Company or any of its associated corporations that was required to be recorded pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

Percentage of

SHARE OPTION SCHEME

By an ordinary resolution passed at the annual general meeting held on 5 June 2012, the Company had terminated the original share option scheme (the "Original Share Option Scheme") and adopted a new share option scheme (the "New Share Option Scheme") for replacement. The Original Share Option Scheme was adopted since 7 August 2002 which would otherwise have expired on 6 August 2012 if not terminated. There were no options outstanding under the Original Share Option Scheme as at the date of its termination.

The purpose of the New Share Option Scheme is to enable the Company to continue to grant options to eligible participants which have been extended to include the employees (including any director, whether executive or non-executive and whether independent or not) in full-time or part-time employment with the Group or any entity in which the Group holds an equity interest (the "Invested Entity") as well as contracted celebrity, advisor, consultant, service provider, agent, customer, partner or joint-venture partner of the Group or any Invested Entity, or any persons who, in the sole discretion of the Board, have contributed or may contribute to the Group or any Invested Entity. The New Share Option Scheme aims to provide incentives and help the Group in retaining its employees and recruiting additional employees and to provide them with a direct economic interest in attaining the long-term business objectives of the Group.

The New Share Option Scheme has taken effect since the Stock Exchange granted an approval on 6 June 2012 for the listing of shares which may be issued by the Company upon the exercise of options granted thereunder and, unless otherwise terminated or amended, will remain in force for 10 years from its adoption date on 5 June 2012.

Movements of the Company's share options during the reporting period are as follows:

	Number of share options			
	Outstanding at 1 January and 30 June 2014	Date of grant	Exercise period	Exercise price
Employees in aggregate	8,000,000	11 July 2013	11 July 2013 to 10 July 2015	HK\$0.37

Note: No options were granted during the six months ended 30 June 2013 and there was no option outstanding at 30 June 2013.

There were no share options granted, cancelled, lapsed or forfeited during the six months ended 30 June 2014

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS IN SHARES AND UNDERLYING SHARES

At 30 June 2014, the following interests of 5% or more of the issued share capital and share options of the Company were recorded in the register of interests required to be kept by the Company pursuant to Section 336 of the SFO or as otherwise notified to the Company:

Long positions:

Name	Notes	Capacity and nature of interest	Number of ordinary shares held	Percentage of the Company's issued share capital
CM Investment Company Limited		Directly beneficially owned	257,315,662	55.93%
A & S Company Limited	(a)	Through a controlled corporation	257,315,662	55.93%
Fortune Belt Limited		Directly beneficially owned	29,758,995	6.47%
Ms. HUNG Tze Nga, Cathy	(b)	Through spouse Directly beneficially owned	296,366,761 150,000	64.42% 0.03%
			296,516,761	64.45%

Notes:

- (a) The interest disclosed are the shares beneficially owned by CM Investment Company Limited. CM Investment Company Limited is held directly as to 78.31% by A & S Company Limited. Accordingly, A & S Company Limited is deemed to be interested in the shares owned by CM Investment Company Limited.
- (b) Ms. HUNG Tze Nga, Cathy, is the spouse of Mr. CHU Chun Man, Augustine. Accordingly, Ms. HUNG Tze Nga, Cathy is deemed to be interested in the shares owned or controlled by Mr. CHU Chun Man, Augustine.

Save as disclosed above, as at 30 June 2014, no person, other than the directors of the Company, whose interests are set out in the section "Directors' interests and short positions in shares and underlying shares" above, had registered an interest or short position in the shares or underlying shares of the Company that was required to be recorded pursuant to Section 336 of the SFO.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2014.

AUDIT COMMITTEE

The audit committee comprises three independent non-executive directors of the Company with written terms of reference. The audit committee has reviewed with management the accounting polices and practice adopted by the Group and discussed auditing, internal controls, and financial reporting matters including review of the financial statements for the six months ended 30 June 2014.

REMUNERATION COMMITTEE

The remuneration committee comprises three independent non-executive directors and two executive directors with written terms of reference. The remuneration committee is principally responsible for formulating and making recommendation to the Board on the Group's policy and structure for all remuneration of the directors of the Company and senior management of the Group.

NOMINATION COMMITTEE

The nomination committee comprises three independent non-executive directors and two executive directors with written terms of reference. The nomination committee has met once during the current interim period to review, inter alia, the structure, size and composition (including the skills, knowledge and experience of directors) of the Board; to assess the independence of independent non-executive directors; and to review the effectiveness of the Board Diversity Policy.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code set out in Appendix 10 of the Listing Rules as the Company's code of conduct for dealings in securities of the Company by the directors. Upon specific enquiry, all directors of the Company have confirmed that they have complied with the required standard set out in the Model Code throughout the six months ended 30 June 2014.

CORPORATE GOVERNANCE

The Company has complied with all the code provisions of the Corporate Governance Code (the "CG Code") set out under Appendix 14 to the Listing Rules throughout the six months ended 30 June 2014, except for certain deviations which are explained below;

- a) Under code provision A.2.1 of the CG Code, the roles of the chairman and chief executive officer should be separate and should not be performed by the same individual. The roles of the chairman and chief executive officer have not been separated for the Company. The deviation is deemed appropriate as the Board believes that vesting the roles of both chairman and chief executive officer in the same person provides the Company with strong and consistent leadership and allows for effective and efficient planning and implementation of business decisions and strategies. The Board further considers that the current structure does not impair the balance of power and authority between the Board and the management of the Company.
- b) Code provision A.4.1 of the CG Code requires that non-executive directors ("NED"s) should be appointed for a specific term, subject to re-election. Although the independent non-executive directors ("INED"s) of the Company have not been appointed for any specific terms, the requirement of the code provision is effectively met as those INEDs are required to retire by rotation once every three years and subject to re-election at the Company's annual general meeting in accordance with the Company's Bye-laws.

ACKNOWLEDGEMENT

On behalf of the Board, I would like to extend my sincere thanks to the Board members, the management and our employees for their loyalty, continuous support and dedicated services.

By order of the Board

Chu Chun Man Augustine

Chairman

Hong Kong, 29 August 2014

As at the date hereof, the board of directors of the Company comprises 6 directors, of which 3 are Executive Directors, namely Mr. CHU Chun Man Augustine, Mr. CHU Yuk Man Simon and Mr. CHANG Hua Jung, and the rest of 3 are Independent Non-Executive Directors, namely Mr. CHOY Tak Ho, Ms. CHIU Lai Kuen Susanna and Mr. ZHU Shengli.