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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

VARIATION OF THE S&P AGREEMENT

Reference are made to the announcements (the “**Announcements**”) of Eternity Investment Limited (the “**Company**”) dated 7 April 2014 and 25 April 2014 in respect of the very substantial acquisition and connected transaction in relation to the proposed acquisition of the entire issued share capital of and the shareholder’s loan due by Thought Diamond International Limited. Terms used herein shall have the same meanings as those defined in the Announcements unless defined otherwise.

As additional time is required to complete the Acquisition, on 19 September 2014 (after trading hours), the Purchaser and the Vendor entered into a second deed of variation to extend the Long Stop Date from 30 September 2014 to 31 October 2014.

Save and except for the aforesaid extension of Long Stop Date, all the terms of the S&P Agreement remain unchanged and continue in full force and effect.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 19 September 2014

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton, Mr. Chan Kin Wah, Billy and Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.