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eprint GROUP LIMITED

eprint 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1884)

**INSIDE INFORMATION
DISPOSAL OF SHARES BY DIRECTORS**

This announcement is made by eprint Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (the “**SFO**”) (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 11 August 2014 relating to, among others, the proposed disposal of shares by the directors (“**Directors**”) of the Company (the “**Announcement**”). Unless otherwise defined, capitalized terms used in this announcement shall have the meanings as those defined in the Announcement.

The Board has received notification from Mr. She Siu Kee William, Mr. Chong Cheuk Ki, Mr. Lam Shing Kai, Mr. Leung Wai Ming and Mr. Leung Yat Pang (as vendors) that they have entered into an agreement with Hong Kong Luck Investment Company Limited as purchaser (the “**Purchaser**”) and Dongfeng Co. as covenantor, for the disposal of an aggregate of 61,875,000 Shares to the Purchaser, representing approximately 12.375% of the total issued shares of the Company as at the date of this announcement.

The Purchaser is a wholly-owned subsidiary of Dongfeng Co. To the best of the Directors’ knowledge, information and belief and having made all reasonable enquiries, each of the Purchaser and Dongfeng Co. is a third party independent of and not connected with the Company and its connected persons (as defined in the Listing Rules) before completion of the Disposal of Shares.

Dongfeng Co. is an A share company listed on the main board of the Shanghai Stock Exchange (stock code: 601515) with market capitalization of approximately RMB13.4 billion, and has already been admitted into the eligible stock list of Shanghai-Hong Kong Stock Connect upon its launch. Dongfeng Co. is principally engaged in printing of paper packaging, such as tobacco, wine, cosmetics and so on, and has already become a high-tech enterprise which integrates scientific research, design, production, sales and service.

Dongfeng Co. notified the Vendors that it is interested in the Company's online self service printing platform and cloud printing services system and expects to explore business opportunities with the Company in future.

The Disposal of Shares was completed on 22 September 2014, and the Purchaser and Dongfeng Co. become a substantial shareholder of the Company holding 12.375% of the issued Shares as at the date of this announcement.

Set out below is the shareholding table showing the effect on the Disposal of Shares.

Name of Shareholder	Shareholding before Disposal of Shares	%	Upon completion of the Disposal of Shares	%
Mr. She Siu Kee William	17,850,000	3.570	4,462,500	0.893
Mr. Chong Cheuk Ki	17,850,000	3.570	4,462,500	0.893
Mr. Lam Shing Kai	17,850,000	3.570	4,462,500	0.893
Mr. Leung Wai Ming	17,850,000	3.570	4,462,500	0.893
Mr. Leung Yat Pang	11,100,000	2.220	2,775,000	0.553
eprint Limited	292,500,000	58.500	292,500,000	58.500
Purchaser	0	0	61,875,000	12.375
Public	<u>125,000,000</u>	<u>25.000</u>	<u>125,000,000</u>	<u>25.000</u>
	<u>500,000,000</u>	<u>100.000</u>	<u>500,000,000</u>	<u>100.000</u>

By Order of the Board
eprint Group Limited
Fung Hong Keung
Executive Director and Company Secretary

Hong Kong, 22 September 2014

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. She Siu Kee William (Chairman), Mr. Tsui Pak Wai and Mr. Fung Hong Keung; four non-executive Directors, namely Mr. Lam Shing Kai, Mr. Leung Wai Ming, Mr. Leung Yat Pang and Mr. Chong Cheuk Ki and four independent non-executive Directors, namely Dr. Lung Cheuk Wah, Mr. Chan Chi Yu, Mr. Chi Man Shing Stephen and Ms. Luk Mei Yan.