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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

**APPOINTMENT OF COMPANY SECRETARY AND
AUTHORIZED REPRESENTATIVE**

With reference to the announcement dated 30 June 2014 by the board of directors (the “Board”) of Sparkle Roll Group Limited (the “Company” which together with its subsidiaries are hereinafter referred to as the “Group”), the Board announces that Mr. Li Yat Ming (“Mr. Li”) has been appointed as (i) the company secretary of the Company and (ii) authorized representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and (iii) an authorized representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 30 September 2014. Mr. Li holds a Bachelor’s degree in Accountancy from The Hong Kong Polytechnic University and is a member of the Hong Kong Institute of Certified Public Accountants. Mr. Li has joined the Group since July 2009 and is the financial controller of the Company. He has over 10 years of experience in accounting, auditing and financial management. Prior to joining the Group, he had served in an international accounting firm.

* *for identification purpose only*

The Board would like to welcome Mr. Li for his new appointment.

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 22 September 2014

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.