



PORTS DESIGN LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 0589)

INTERIM REPORT 2014





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CORPORATE PROFILE

PORTS DESIGN LIMITED (the “Company”, together with its subsidiaries, the “Group”) is a vertically integrated international fashion and luxury goods company with its own design, manufacture, wholesale and retail capabilities. It is primarily engaged in the wholesale and retail distribution of ladies’ and men’s fashion apparels and accessories such as shoes, handbags, eyewear, scarves and fragrances in China, the U.S., Canada and Europe, under the PORTS brand name. As at 30 June 2014, the Group operated 327 retail stores. The Group currently operates most of its business activities in the PRC market and is one of the leading international fashion companies in China.

The Group markets and sells its PORTS branded products in the PRC through concessions in major department stores, retail stores in upscale shopping arcades and stand-alone flagship retail outlets. These retail outlets are located in over 60 cities in China, including, among others, Beijing, Shanghai, Chongqing, Shenzhen, Tianjin, Xi’an and Dalian.

The Group has also entered into various licensing and cooperation agreements with top tier international brands such as BMW Lifestyle, Armani and Versace, pursuant to which the Group has been granted with the right to sell their selected products in dedicated retail outlets operated by the Group in the PRC. In particular, Bayerische Motoren Werke AG (“BMW”) has granted the Group the right to use the BMW trademark and BMW logo on BMW Lifestyle products that are manufactured by the Group and the right includes the license to design and manufacture products such as watches, sunglasses and leather goods. The right to market BMW Lifestyle products in China, other than in BMW car dealer showrooms, is exclusive to the Group during the term of the license.

The Group reports its business under “Retail” and “Others” segments. The Retail segment mainly comprises of the PORTS and BMW Lifestyle retail business. The Others segment comprises the OEM business (which exports merchandise under the brands requested by its OEM customers in North America, Europe and Asia), wholesale of PORTS branded merchandize including eyewear and export of BMW Lifestyle goods to North America and Europe.

CORPORATE INFORMATION

Directors

Executive Directors:

Mr. Alfred Chan (*Chief Executive Officer*)
Mr. Pierre Bourque
Mr. He Kun¹

Non-executive Director:

Mr. Ian Hylton²

Independent Non-executive Directors:

Mr. Lin Tao
Mr. Antonio Gregorio
Mr. Zheng Wanhe

Registered Office

Canon's Court
22 Victoria Street
Hamilton HM12
Bermuda

Headquarters

No. 698, Qiaoying Road
Jimei District, Xiamen,
China 361021

Principal Place of Business in Hong Kong

Suite 102, Sunbeam Center
27 Shing Yip Street
Kwun Tong
Kowloon, Hong Kong

Company Secretary

Ms. Irene Wong

Authorized Representatives

Mr. Alfred Chan
Suite 102, Sunbeam Center
27 Shing Yip Street
Kowloon
Hong Kong

Ms. Irene Wong
37G, Block 1
The Merton, 28 New Praya
Kennedy Town, Hong Kong

Audit Committee

Mr. Lin Tao (*Chairman*)
Mr. Antonio Gregorio
Mr. Zheng Wanhe

Remuneration Committee

Mr. Zheng Wanhe (*Chairman*)
Mr. Alfred Chan
Mr. Lin Tao

Nomination Committee

Mr. Alfred Chan (*Chairman*)
Mr. Lin Tao
Mr. Antonio Gregorio

Principal Share Register and Transfer Office

Appleby Management (Bermuda) Ltd.
Canon's Court
22 Victoria Street
Hamilton HM 12
Bermuda

Hong Kong Share Registrar

Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wanchai, Hong Kong

Principal Bankers

Hong Kong & Shanghai Banking Corporation Limited,
Xiamen Branch

Bank of China (Hong Kong) Limited, International
Finance Centre Branch

Company Website

www.portsdesign.com

Stock Code

00589.HK

Notes:

1. Mr. He Kun was appointed with effect from 21 July 2014
2. Mr. Ian Hylton resigned with effect from 21 July 2014



FIVE-YEAR FINANCIAL SUMMARY

(Financial figures are expressed in Renminbi ("RMB") million)

	For the six months ended 30 June		For the year ended 31 December				
	2014	2013	2013	2012	2011	2010	2009
Operating Results							
Turnover	965	1,076	2,137	2,098	1,985	1,718	1,538
Profit from operations	108	205	411	481	566	510	524
Profit attributable to shareholders	55	140	293	351	430	473	468
	As at 30 June		As at 31 December				
	2014	2013	2013	2012	2011	2010	2009
Assets and liabilities							
Non-current assets	651	691	646	703	583	396	315
Current assets	2,416	2,331	2,383	2,318	2,580	2,007*	2,516*
Current liabilities	921	1,011	975	1,087	1,312	746*	1,466*
Net current assets	1,494	1,320	1,408	1,231	1,268	1,261	1,050
Total assets less current liabilities	2,145	2,011	2,054	1,933	1,851	1,657	1,365
Non-current liabilities	70	92	31	81	7	8	7
Shareholders' Equity	2,051	1,903	1,997	1,839	1,833	1,649	1,358

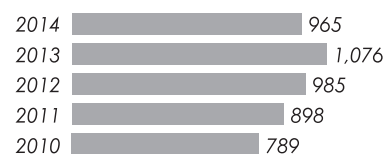
* Restated

Turnover
(RMB million)

For the year ended 31 December

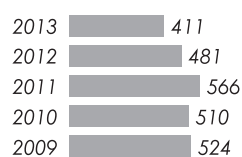


For the six months ended 30 June

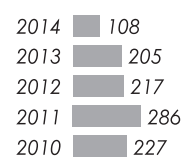


Profit from Operations
(RMB million)

For the year ended 31 December

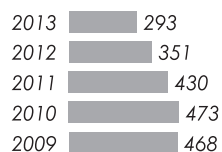


For the six months ended 30 June

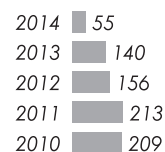


Profit Attributable to Shareholders
(RMB million)

For the year ended 31 December

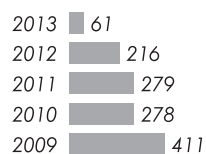


For the six months ended 30 June



Dividend History*
(RMB million)

For the year ended 31 December



For the six months ended 30 June



* The figure illustrates dividends declared for the period indicated, not actual dividends paid during the period indicated.

STATEMENT OF THE CHIEF EXECUTIVE OFFICER


Over the past 6 months, the business conditions for luxury goods retailers remain challenging due to the contraction in the spending momentum in China, which resulted in the decrease of the demand for high-priced luxury items. Further, the exorbitant rental rates in coveted locations as well as the increasing cost for experienced and top quality retail staff render the operational environment even tougher to us and the rest of industry peers. The surging cost of operations has been one of the major reasons for the reduction in our net profit in the first half of 2014.

In spite of the effects that the above macro-economic condition is having on the consumption appetite in China, the Group has undergone a store rationalization and consolidation program, which involves the closing down of lesser performed stores and the opening of stores in the prominent locations to reinforce the brand positioning and increase the brand's visibility. For instance, the flagship store in Hong Kong is expected to commence its operation shortly with a complete collection of PORTS merchandize available to our customers at Canton Road, one of the most important shopping streets in Hong Kong. Concurrently, the renovation of our Shanghai flagship store on Nanjing Road is also well on track for soft opening towards the end of this year. Significant capital investments have been made but we consider these investments as an essential part of our distribution strategy.

Separately, in order to maintain our competitiveness with fellow fashion brands, we have directed abundant resources to fine-tune and improve our product portfolio to ensure that our merchandize is stylish and appealing to a wide spectrum of customers. Our "No. 10 Bag", an iconic piece from our first line of handbags and tribute to our signature No. 10 Blouse created by our brand founder Mr. Luke Tanabe, has become a popular item among fashion lovers since its first launch in Milan. We look to build upon this success and develop a more complete collection of accessories items to our customers, which we consider an important source of revenue to the Group in future.

Although the current government policy in China does not favour the operation of companies providing luxury services or goods, it is not, in our view, all doom and gloom for luxury brands in China. In the long run, it is widely anticipated that a rapid increase in household income and the growing of middle class in China will fuel the trend towards trendy lifestyle including high-end apparels, and will ultimately create healthy demand for the luxury goods industry. No doubt, the medium to long term prospect remains bright for the Chinese consumption market. With our experience in the Chinese market and our more active and important role in the European fashion industry, we have every confidence that PORTS will continue to grow and groom as one of the most exclusive designer's brands in China as well as globally.

Last but not the least, I would take this opportunity to express my deep appreciation to the board of directors for their valuable guidance, the management team and every member within the Group for their tireless effort and dedication.



Alfred Chan
Chief Executive Officer



MANAGEMENT'S DISCUSSION AND ANALYSIS

TURNOVER

Turnover of the Group decreased from RMB1,075.6 million in 1H2013 to RMB965.0 million in 1H2014, representing a decrease of 10.3%. Turnover comprises two different segments: Retail and Others.

Retail Turnover

Retail turnover decreased from RMB976.1 million in 1H2013 to RMB877.2 million in 1H2014, representing a decrease of 10.1%. A weak consumption appetite across the luxury goods sector in the PRC attributed such reduction in sales. As at 30 June 2014, the Group operated 327 retail stores in the PRC, Hong Kong, the U.S and Canada as compared with 352 retail stores as at 31 December 2013. We are consolidating and optimizing our store network in order to maintain a more commercially efficient network with focus on the opening of flagship stores in prominent shopping areas and high-end shopping malls. The contribution from Retail segment to total turnover increased from 90.7% in 1H2013 to 90.9% in 1H2014.

Others Turnover

Others turnover decreased by 11.8%, from RMB99.5 million in 1H2013 to RMB87.8 million in 1H2014. Such decrease was resulted from the decrease in income from OEM business. The contribution from Others segment to total turnover decreased from 9.3% in 1H2013 to 9.1% in 1H2014.

GROSS PROFIT

Gross profit decreased from RMB881.4 million in 1H2013 to RMB786.3 million in 1H2014, representing a decrease of 10.8%. Gross profit margin slightly decreased to 81.5% in 1H2014 (1H2013: 81.9%).

Retail Gross Profit

Retail gross profit decreased by 10.7% from RMB846.5 million in 1H2013 to RMB755.6 million in 1H2014. Retail gross profit margin slightly decreased to 86.1% in 1H2014 (1H2013: 86.7%).

Others Gross Profit

Others gross profit decreased from RMB34.9 million in 1H2013 to RMB30.7 million in 1H2014, representing a decrease of 12.1%. The mild recovery trend in the global luxury consumption market, in particular the European market results in a lower demand in our OEM and wholesale business. Others gross profit margin slightly decreased from 35.1% in 1H2013 to 35.0% in 1H2014.

OTHER REVENUE

Other revenue consisted of insurance compensation, design and decoration income, commission on liaison services as well as other receipts which may be recurrent or one-off in nature. Other revenue increased by 19.8%, from RMB2.4 million in 1H2013 to RMB2.9 million in 1H2014.

OPERATING EXPENSES

Operating expenses increased from RMB678.1 million in 1H2013 to RMB681.3 million in 1H2014, representing an increase of 0.47%. Operating expenses consisted of distribution costs, administrative expenses and other operating expenses. A more detailed breakdown is set out as follows:

Distribution costs

Distribution costs mainly comprised of rental charges, salaries and benefits, stores and mall expenses, depreciation charges and advertising costs. Distribution costs increased from RMB524.6 million in 1H2013 to RMB534.0 million in 1H2014, representing an increase of 1.8% (1H2013 versus 1H2012: 11.3%). The increase was mainly due to the increase in rental charges. Distribution costs as a percentage of Retail turnover increased to 60.9% in 1H2014 (1H2013: 53.7%).

Rental charges increased by 12.9% (1H2013 versus 1H2012: 11.3%) from RMB229.3 million in 1H2013 to RMB258.9 million in 1H2014. Rental charges as a percentage of Retail turnover has risen to 29.5% in 1H2014 (1H2013: 23.5%). Such increase was due to the general upgrading of our stores towards the most prominent locations in a city, in particular on the stand-alone flagship stores in prime shopping areas or stores in high-end shopping malls where the rental charges per square meter are significantly higher. The management considers that the location of our stores is a very important factor in cementing our brand's positioning in line with other international fashion peers.

Administrative expenses

Administrative expenses increased from RMB53.4 million in 1H2013 to RMB55.5 million in 1H2014, representing an increase of 4.0%. Administrative expenses as a percentage of total turnover increased to 5.8% in 1H2014 (1H2013: 5.0%).

Salaries and benefits for administrative staff, the single largest category of administrative expenses, increased from RMB31.2 million in 1H2013 to RMB32.6 million in 1H2014, representing an increase of 4.5%. The increase was mainly due to the continuing recruitment or engagement of experienced staff responsible for the exploration and management of opportunities in the overseas market, which the management considers essential to maintain and enhance the brand exposure in the major fashion cities in the globe. Salaries and benefits for administrative staff as a percentage of total turnover increased slightly to 3.4% in 1H2014 (1H2013: 2.9%).

Other operating expenses

Other operating expenses decreased from RMB100.2 million in 1H2013 to RMB91.9 million in 1H2014, representing a decrease of 8.3% or RMB8.3 million due to decrease in the stock provision. The Group closely monitored the inventory level and assessed the amount of stock provision from time to time based on historical experience, current market condition and the Group's business plan in future. In 1H2014, the stock provision made as a percentage of Retail turnover increased to 10.5% (1H2013: 10.3%).

PROFIT FROM OPERATIONS

The Group's profit from operations decreased from RMB204.7 million in 1H2013 to RMB107.9 million in 1H2014, representing a decrease of 47.3% or RMB96.8 million. The Group's operating margin (i.e. profit from operations expressed as a percentage of total turnover) declined from 19.0% in 1H2013 to 11.2% in 1H2014.

NET FINANCE INCOME

Net finance income decreased from RMB10.7 million in 1H2013 to RMB1.5 million in 1H2014, representing a decrease of 86.3%. In 1H2014, the Group reported an interest income of RMB16.8 million, representing a decrease of RMB0.6 million, from RMB17.4 million in 1H2013. On the other hand, interest expense for the Group decreased by RMB7.1 million, from RMB13.6 million in 1H2013 to RMB6.5 million in 1H2014 due to the repayment of loans and borrowings. The Group recorded an exchange loss of RMB6.1 million in 1H2014, as compared to a gain of RMB8.5 million in 1H2013. The reason is that the United States dollars ("US\$") denominated borrowings appreciated against RMB in 1H2014 while US\$ denominated borrowings depreciated against RMB in 1H2013.

INCOME TAX

The Group's income tax expense decreased by 25.1% from RMB69.7 million in 1H2013 to RMB52.2 million in 1H2014. The effective income tax rate increased from 32.4% in 1H2013 to 47.7% in 1H2014 due to certain current period losses for which no deferred tax assets was recognized.

PROFIT ATTRIBUTABLE TO SHAREHOLDERS

As a result of the factors discussed above, profit attributable to shareholders of the Company decreased from RMB139.7 million in 1H2013 to RMB55.0 million in 1H2014, representing a decrease of 60.7%.

FINANCIAL POSITION, LIQUIDITY AND GEARING RATIO

As at 30 June 2014, the Group had RMB1,379.0 million (as at 31 December 2013: RMB1,293.4 million) in cash and cash equivalents, fixed deposits with banks and pledged bank deposits. As at 30 June 2014, the Group had interest-bearing borrowings of RMB724.6 million, which is stable as compared with the amount of RMB717.2 million as at 31 December 2013 in connection with the Group's treasury management strategy.

Net cash generated from operations activities was RMB145.8 million in 1H2014 as compared with RMB201.4 million in 1H2013, representing a decrease of 27.6% due to the decrease in profit before income tax during 1H2014.

As at 30 June 2014, the Group's gearing ratio was 34.9% based on outstanding borrowings and total equity of RMB2,075.1 million (as at 31 December 2013: 35.4%). As at 30 June 2014, the current ratio was 2.62 based on current assets of RMB2,415.6 million and current liabilities of RMB921.5 million (as at 31 December 2013: 2.44).

CURRENCY RISK MANAGEMENT

The Group's cash balances from normal business operations are mainly deposited in RMB, US\$, HK\$ and the European Union common currency ("Euro"), with major banks in Hong Kong and the PRC and hence, the Group is exposed to foreign exchange risk arising from the fluctuation of exchange rate among those currencies. The management will continue to monitor the foreign exchange risks of the Group on a regular basis. The Group does not employ any financial instruments for hedging purposes.

CAPITAL COMMITMENTS AND CONTINGENT LIABILITIES

As at 30 June 2014, the Group had capital commitments of RMB55.6 million, as compared with RMB58.8 million as at 31 December 2013, which was authorized but not contracted for. The Group has no material contingent liabilities as at 30 June 2014.

CAPITAL STRUCTURE OF THE GROUP

The Group required working capital to support its manufacturing, retail and other operations. As at 30 June 2014, the Group had cash, cash equivalents, fixed deposits with banks and pledged bank deposits of RMB1,379.0 million, denominated principally in RMB, US\$, HK\$ and Euros. The directors of the Company ("Directors") believe that the cash balances and net cash inflow from operating activities are sufficient to support the operating activities of the Group.

CHARGES ON ASSETS

As at 30 June 2014, the Group's bank deposits in the amount of RMB309.4 million were pledged to secure banking facilities and bank borrowings granted to the Group.

HUMAN RESOURCES

As at 30 June 2014, the Group had approximately 4,800 employees. Total personnel expenses, comprised of wages, salaries, and benefits, amounted to RMB193.3 million in 1H2014, compared with RMB193.1 million in 1H2013, representing an increase of 0.10%. In 1H2014, total personnel expenses as a percentage of the Group's turnover was at 20.0% (1H2013: 17.9%).

CORPORATE GOVERNANCE

The board of Directors (the "Board") believes that high standards of corporate governance would effectively enhance the Company's value and safeguard the interests of shareholders. The Company is committed to the maintenance of good corporate governance practices within the Group. Below is a summary of the key areas in this regard:

Model Code for Securities Transactions

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Based on the specific enquiry to all Directors, during 1H2014, each of the Directors has confirmed that they have complied with the required standards as set out in the Model Code. Reminder will be sent to the Board prior to the commencement of each black-out period in respect of dealings in securities of the Company.

Corporate Governance Code

The Company is committed to adhere to the principles and comply with all code provisions and, where applicable, the recommended best practices of the Corporate Governance Code and Corporate Governance Report as set out in Appendix 14 to the Listing Rules during the period from 1 January 2014 to 30 June 2014 .

Since the resignation of Mr. Edward Tan, the former Chairman of the Company, the Company has not yet identified a suitable candidate to be the Chairman. Mr. Pierre Bourque, an executive Director, is currently assuming the duties of the Chairman. Mr. Pierre Bourque is responsible for managing and providing leadership to the Board. He is also responsible for initiating communication with other Board members, in particular the non-executive Directors and, where appropriate, considering any matters proposed by other Directors for inclusion in the agenda of Board meeting. The Company will identify suitable candidate to take up the position as the Chairman.

Mr. Alfred Chan, the Chief Executive Officer of the Company, is directly responsible for the day-to-day management of the business of the Company and the monitoring of the operational performance of the Company. The Chief Executive Officer also reviews and discusses with the Board members the business plans, the plan versus performance, and recommends courses of action needed to improve the performance of the Company. The roles of the Chairman and Chief Executive Officer are separate and exercised by different individuals.

Review of Accounts

The unaudited condensed consolidated accounts of the Company and its subsidiaries for 1H2014 have been reviewed by our Audit Committee. The Company's auditors have attended our Audit Committee meeting to explain and address the issues raised by the committee members.

Our Audit Committee consists of three independent non-executive Directors, namely, Mr. Lin Tao (Chairman), Mr. Antonio Gregorio and Mr. Zheng Wanhe, with terms of reference in compliance with the Listing Rules.

Internal Control

The Board strives to attain and maintain sound and effective internal control. Following our appointment of FTI Consulting as the adviser on internal control in 2012, the Company has adopted and implemented various practices with the intention of strengthening the internal control and risk management processes of the Group. Further, the Group also regularly reviews the procedures of payment audit and seal management whereby we rotate seal management personnel periodically and conduct checks to ensure that the relevant personnel are competent. For new businesses or any changes on operation, all related departments would coordinate in advance to ensure accuracy and efficiency of the underlying financial and administrative works. In addition, trainings on latest applicable regulations are provided by KPMG, our auditors, to department managers who will ensure the implementation and compliance of the same in their respective departments.



OTHER INFORMATION

Directors

The Directors during the six months ended 30 June 2014 were:

Executive Directors¹:

Mr. Alfred Chan (*Chief Executive Officer*)

Mr. Pierre Bourque

Non-executive Director:

Mr. Ian Hylton²

Independent non-executive Directors:

Mr. Lin Tao

Mr. Zheng Wanhe

Mr. Antonio Gregorio

Notes:

1. Mr. He Kun was appointed as Executive Director with effect from 21 July 2014

2. Mr. Ian Hylton resigned with effect from 21 July 2014

Change in Information of Directors

Pursuant to Rule 13.51B(1) of the Listing Rules, the changes in information of the Directors are as follows:

Mr. Lin Tao has been appointed as an independent director of Guirenniao Co., Ltd (603555.SH), a company listed on the Shanghai Stock Exchange, with effect from 13 June 2014.

Mr. Ian Hylton has resigned as non-executive director of the Company with effect from 21 July 2014.

Mr. He Kun has been appointed as executive director of the Company with effect from 21 July 2014.

Save as disclosed above, the Company is not aware of any other information which is required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules since the date of the annual report of the Company for year ended 31 December 2013.

Directors' and Chief Executives' Interests

As at 30 June 2014, the interests and short positions of each Director or chief executive of the Company in the shares, underlying shares and debentures of the Company or any associated corporations of the Company (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")), as recorded in the register maintained by the Company pursuant to Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code, are as follows:

(i) Shares of the Company of HK\$0.0025 each ("Shares")

Name of Directors	Personal Interest	Corporate Interest	Total Interest	Percentage of total issued Shares
Mr. Alfred Chan ¹	450,000(L) ²	237,018,773(L)	237,468,773(L)	42.83(L)
	0	52,394,000(S)	52,394,000(S)	9.45(S)
Mr. Pierre Bourque	130,000(L) ²	0	130,000(L)	0.02(L)
Mr. Ian Hylton ³	80,000(L) ²	0	80,000(L)	<0.02(L)
Mr. Lin Tao	0	0	0	0
Mr. Zheng Wanhe	0	0	0	0
Mr. Antonio Gregorio	0	0	0	0

(L)— Long Position, (S)— Short Position.

Notes:

1. Mr. Alfred Chan owns 50% of the shareholding interest of Ports International Enterprises Limited ("PIEL"). PIEL holds a short position of 52,394,000 Shares, long position of 1,573,500 Shares directly and 235,445,273 Shares are owned by CFS International Inc. ("CFS"), a direct subsidiary of PIEL. Mr. Alfred Chan is deemed to be interested in 42.75% of the issued share capital of the Company by virtue of his respective interests in PIEL pursuant to Part XV of the SFO.
2. These interests include interests in options granted by the Company under its Share Option Scheme. Mr. Alfred Chan owns 250,000 share options. For further details, please refer to pages 20 to 22 of this report.
3. Mr. Ian Hylton resigned with effect from 21 July 2014.

(ii) Share Options

	Number of outstanding share options	% of issued share capital
Mr. Alfred Chan	250,000	0.04%
Mr. Pierre Bourque	130,000	0.02%
Mr. Ian Hylton*	80,000	<0.02%

* Mr. Ian Hylton resigned with effect from 21 July 2014.

As at 30 June 2014, other than the holdings disclosed above, none of the Directors or chief executives of the Company or their respective associates had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

Share Option Scheme

The Company adopted a share option scheme (the "Scheme") pursuant to the resolutions of the shareholders of the Company passed on 14 October 2003; the Scheme has expired on 13 October 2013:

1. The purpose of the Scheme was to enable the Company to grant options to selected participants as incentives or rewards for their contributions to the Group.
2. The participants of the Scheme were (i) any employee of the Company, any of its subsidiaries or any entity in which any member of the Group held an equity interest ("Invested Entity"), including any executive Director of the Company; (ii) any non-executive directors (including independent non-executive directors) of the Company, any of its subsidiaries or any Invested Entity; (iii) any supplier of goods or services to any member of the Group or any Invested Entity; (iv) any customer of any member of the Group or any Invested Entity; and (v) any person or entity that provides research, development or technological support to any member of the Group or any Invested Entity.
3. Unless otherwise approved by the shareholders in general meeting of the Company, the total number of Shares issued and which might fall to be issued upon exercise of the options granted under the Scheme to each participant in any 12-month period should not exceed 1% of the issued share capital of the Company from time to time.
4. An option might be exercised in whole or in part in accordance with the terms of the Scheme at any time during a period to be notified by the Directors to each grantee. The period for exercise might commence on the date upon which the offer for grant of options was made ("Offer Date") but should expire on the day immediately preceding the tenth anniversary of the Offer Date.

5. An option might be accepted by a participant within 28 days from the Offer Date.
6. Participants were required to pay HK\$10 for each option within 28 days from the Offer Date.
7. The subscription price for shares under the Scheme, subject to any adjustment stipulated therein, should be a price determined by the Directors, but should be at least the highest of (i) the closing price of Shares as stated in the Stock Exchange's daily quotations on the Offer Date; (ii) the average closing price of shares as stated in the Stock Exchange's daily quotations for the five trading days immediately preceding the Offer Date; and (iii) the nominal value of the Shares.
8. The first batch of share option granted on 3 November 2003 has expired on 2 November 2013. The options granted under the Scheme shall be exercisable within a period of 10 years commencing on 1 September 2006 for the second batch of share option granted and 14 July 2009 for the third batch of share option granted, respectively.
9. As the Scheme has expired on 13 October 2013, there is no security available for issue under the Scheme as at 30 June 2014.

Details of the share options outstanding as at 30 June 2014 under the Scheme were as follows:

Second batch of Share option granted on 1 September 2006 (exercisable from 1 September 2006 until 31 August 2016 at exercise price of HK\$11.68)

	Options held at 1/1/2014	Options exercised during 1H2014	Options lapsed during 1H2014	Options cancelled during 1H2014	Options held at 30/06/2014
Mr. Pierre Bourque	80,000	0	0	0	80,000
Continuous contract employees	4,237,859	0	0	0	4,237,859

Third batch of Share option granted on 14 July 2009 (exercisable from 14 July 2009 until 13 July 2019 at exercise price of HK\$17.32)

	Options held at 1/1/2014	Options exercised during 1H2014	Options lapsed during 1H2014	Options cancelled during 1H2014	Options held at 30/06/2014
Mr. Alfred Chan	250,000	0	0	0	250,000
Mr. Pierre Bourque	50,000	0	0	0	50,000
Mr. Ian Hylton ¹	80,000	0	0	0	80,000
Continuous contract employees	21,127,743	0	0	184,256	20,943,487
Others	100,000	0	0	0	100,000

Note:

1. Mr. Ian Hylton resigned with effect from 21 July 2014.

On and subject to the terms of the Scheme, the options shall only be exercisable in respect of such part thereof that has been vested in accordance with the following manner:

Fraction of the Shares covered under the option	Vesting date
1/3	First anniversary of the offer date
1/3	Second anniversary of the offer date
1/3	Third anniversary of the offer date

The Board may in its absolute discretion relax or accelerate all or any of the above vesting periods in such manner as it may deem fit.

Substantial Shareholders

The Company has been notified that, as at 30 June 2014, persons (other than directors or chief executives of the Company) who had interests or short positions in the shares and underlying shares of the Company as recorded in the register required to be kept under section 336 of the SFO were as follows:

Name of substantial shareholder	Capacity	Total number of Shares held	% of Issued share capital
CFS International Inc. ¹	Beneficial Owner	235,445,273(L)	42.46(L)
Ports International Enterprises Limited ¹	Interest of Controlled Corporation	235,445,273(L)	42.46(L)
	Beneficial Owner	1,573,500(L)	0.28(L)
	Beneficial Owner	52,394,000(S)	9.45(S)
Mr. Edward Tan ²	Beneficial Owner	250,000(L)	0.05(L)
	Interest of Controlled Corporation	237,018,773(L)	42.75(L)
	Interest of Controlled Corporation	52,394,000(S)	9.45(S)
FIL Limited	Investment Manager	44,304,500(L)	7.99(L)
Denver Investment Advisors LLC(dba) Denver Investment and Clients	Investment Manager	44,206,322(L)	7.97(L)

(L) — Long Position, (S) — Short Position

Notes:

1. PIEL is deemed to be interested in the 235,445,273 Shares held by CFS by virtue of PIEL's interest in CFS. Please also see Note 1 on page 20.
2. Mr. Edward Tan is deemed to be interested in a long position of 237,018,773 Shares as well as a short position of 52,394,000 Shares held by PIEL by virtue of Mr. Edward Tan's interest in PIEL.

Save as disclosed above, the Company had not been notified of any other interests or short positions in the Shares or underlying Shares of the Company as at 30 June 2014 as recorded in the register required to be kept under section 336 of the SFO.

Purchase, Sales or Redemption of the Company's Listed or Redeemable Securities

During the 1H2014, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed or redeemable securities.

Significant Events

There have been no significant events affecting the Group which have occurred since 30 June 2014.







**PORTS DESIGN LIMITED
UNAUDITED INTERIM
FINANCIAL REPORT**

FOR THE SIX MONTHS ENDED 30 JUNE 2014



REVIEW REPORT TO THE BOARD OF DIRECTORS OF PORTS DESIGN LIMITED *(incorporated in Bermuda with limited liability)*

Introduction

We have reviewed the interim financial report set out on pages 29 to 54 which comprises the consolidated balance sheet of Ports Design Limited (the "Company") as at 30 June 2014 and the related consolidated statement of comprehensive income, consolidated statement of changes in equity and condensed consolidated cash flow statement for the six month period then ended and explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of an interim financial report to be in compliance with the relevant provisions thereof and International Accounting Standard 34, Interim financial reporting, issued by the International Accounting Standards Board. The directors are responsible for the preparation and presentation of the interim financial report in accordance with International Accounting Standard 34.

Our responsibility is to form a conclusion, based on our review, on the interim financial report and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, Review of interim financial information performed by the independent auditor of the entity, issued by the Hong Kong Institute of Certified Public Accountants. A review of the interim financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial report as at 30 June 2014 is not prepared, in all material respects, in accordance with International Accounting Standard 34, Interim financial reporting.

KPMG

Certified Public Accountants
8th Floor, Prince's Building
10 Chater Road
Central, Hong Kong

28 August 2014

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
for the six months ended 30 June 2014 (unaudited)
(Expressed in Renminbi Yuan, except share and per share data)

	Note	Six months ended 30 June	
		2014 RMB'000	2013 RMB'000
Turnover	3	964,960	1,075,647
Cost of sales		(178,619)	(194,223)
Gross profit		786,341	881,424
Other revenue	4(a)	2,871	2,396
Other net expense	4(b)	(34)	(1,024)
Distribution costs		(533,968)	(524,619)
Administrative expenses		(55,490)	(53,354)
Other operating expenses		(91,854)	(100,168)
Profit from operations		107,866	204,655
Finance income		16,804	25,960
Finance costs		(15,337)	(15,224)
Net finance income	5(a)	1,467	10,736
Profit before taxation	5	109,333	215,391
Income tax	6	(52,183)	(69,709)
Profit for the period		57,150	145,682
Other comprehensive income for the period (after tax and reclassification adjustments):			
Items that may be reclassified subsequently to profit or loss:			
Exchange difference on translation of:			
— financial statements of overseas subsidiaries		(795)	1,598
Total comprehensive income for the period		56,355	147,280
Profit attributable to:			
Equity shareholders of the Company		54,965	139,696
Non-controlling interests		2,185	5,986
Profit for the period		57,150	145,682
Total comprehensive income attributable to:			
Equity shareholders of the Company		54,152	141,292
Non-controlling interests		2,203	5,988
Total comprehensive income for the period		56,355	147,280
Earnings per share (RMB)			
— Basic	7	0.10	0.25
— Diluted	7	0.10	0.25

The notes on pages 33 to 54 form part of this unaudited interim financial report. Details of dividends payable to equity shareholders of the Company are set out in note 17.

CONSOLIDATED BALANCE SHEET
at 30 June 2014 (unaudited)
(Expressed in Renminbi Yuan)

	<i>Note</i>	At 30 June 2014 RMB'000	At 31 December 2013 RMB'000
Non-current assets			
Lease prepayments		23,817	24,281
Property, plant and equipment	9	479,462	483,944
Intangible assets		8,422	8,422
Deferred tax assets		139,331	129,530
		651,032	646,177
Current assets			
Inventories	11	706,417	715,274
Trade and other receivables, deposits and prepayments	12	330,187	374,598
Pledged bank deposits	10	309,402	450,108
Fixed deposits with banks		592,799	432,110
Cash and cash equivalents	14	476,837	411,160
		2,415,642	2,383,250
Current liabilities			
Trade payables, other payables and accruals	15	190,125	215,997
Interest-bearing borrowings	16	724,629	717,209
Current taxation		6,699	41,948
		921,453	975,154
Net current assets		1,494,189	1,408,096
Total assets less current liabilities		2,145,221	2,054,273
Non-current liabilities			
Trade payables, other payables and accruals	15	57,048	22,361
Deferred tax liabilities		13,105	8,626
		70,153	30,987
Net assets		2,075,068	2,023,286
Capital and reserves			
Share capital	17	1,474	1,474
Reserves		2,049,574	1,995,422
Total equity attributable to equity shareholders of the Company		2,051,048	1,996,896
Non-controlling interests		24,020	26,390
Total equity		2,075,068	2,023,286

Approved and authorised for issue by the board of directors on 28 August 2014.



Alfred Chan
Chief Executive Officer and Executive Director



Pierre Bourque
Executive Director

CONDENSED CONSOLIDATED CASH FLOW STATEMENT
for the six months ended 30 June 2014 (unaudited)
(Expressed in Renminbi Yuan)

	<i>Note</i>	Six months ended 30 June	
		2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Operating activities			
Cash generated from operations		238,598	307,495
Income tax paid		(92,754)	(106,094)
Net cash generated from operating activities		145,844	201,401
Investing activities			
Acquisition of property, plant and equipment		(64,098)	(43,303)
Increase in fixed deposits with banks		(19,983)	(76,522)
Interest received		14,107	12,526
Other cash flows arising from investing activities		344	(2,987)
Net cash used in investing activities		(69,630)	(110,286)
Financing activities			
Dividends paid to equity shareholders of the Company		(15)	(77,594)
Dividends paid to holders of non-controlling interests		(4,573)	(3,758)
Interest expense paid		(7,327)	(13,685)
Other cash flows arising from financing activities		1,378	393
Net cash used in financing activities		(10,537)	(94,644)
Net increase/(decrease) in cash and cash equivalents		65,677	(3,529)
Cash and cash equivalents at 1 January	<i>14</i>	411,160	430,787
Cash and cash equivalents at 30 June	<i>14</i>	476,837	427,258

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
for the six months ended 30 June 2014 (unaudited)
(Expressed in Renminbi Yuan)

	Attributable to equity shareholders of the Company										
	Note	Share capital RMB'000	Capital reserve staff share options issued (undistributable) RMB'000	Capital reserve RMB'000	Share premium RMB'000	General reserve fund RMB'000	Exchange reserve RMB'000	Retained earnings RMB'000	Total RMB'000	Non-controlling interests RMB'000	Total equity RMB'000
Balance at 1 January 2013		1,473	126,830	61,419	442,400	58,031	566	1,148,195	1,838,914	13,999	1,852,913
Profit for the period		—	—	—	—	—	—	139,696	139,696	5,986	145,682
Other comprehensive income		—	—	—	—	—	1,596	—	1,596	2	1,598
Total comprehensive income for the period		—	—	—	—	—	1,596	139,696	141,292	5,988	147,280
Dividends declared in respect of the previous year	17(b)	—	—	—	—	—	—	(77,602)	(77,602)	—	(77,602)
Dividends to holders of non-controlling interests		—	—	—	—	—	—	—	—	(3,758)	(3,758)
Shares issued under share option scheme	17(c)	—	(165)	—	557	—	—	—	392	—	392
Balance at 30 June 2013		1,473	126,665	61,419	442,957	58,031	2,162	1,210,289	1,902,996	16,229	1,919,225
Changes in equity for the six months ended 31 December 2013											
Profit for the period		—	—	—	—	—	—	153,714	153,714	(1,777)	151,937
Other comprehensive income		—	—	—	—	—	857	—	857	(7)	850
Total comprehensive income for the period		—	—	—	—	—	857	153,714	154,571	(1,784)	152,787
Shares issued under share option scheme	17(c)	1	(73)	—	391	—	—	—	319	—	319
Option expired under share option scheme	17(c)	—	(55)	—	—	—	—	55	—	—	—
Addition through acquisition of subsidiaries	18	—	—	—	—	—	—	—	—	8,025	8,025
Capital contribution from non-controlling shareholder		—	—	—	—	—	—	—	—	3,920	3,920
Dividends declared in respect of the current year	17(b)	—	—	—	—	—	—	(60,990)	(60,990)	—	(60,990)
Transfer to reserve		—	—	—	—	1,037	—	(1,037)	—	—	—
Balance at 31 December 2013		1,474	126,537	61,419	443,348	59,068	3,019	1,302,031	1,996,896	26,390	2,023,286
Balance at 1 January 2014		1,474	126,537	61,419	443,348	59,068	3,019	1,302,031	1,996,896	26,390	2,023,286
Profit for the period		—	—	—	—	—	—	54,965	54,965	2,185	57,150
Other comprehensive income		—	—	—	—	—	(813)	—	(813)	18	(795)
Total comprehensive income for the period		—	—	—	—	—	(813)	54,965	54,152	2,203	56,355
Dividends to holders of non-controlling interests		—	—	—	—	—	—	—	—	(4,573)	(4,573)
Balance at 30 June 2014		1,474	126,537	61,419	443,348	59,068	2,206	1,356,996	2,051,048	24,020	2,075,068

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

1. Basis of preparation

Ports Design Limited ("the Company") is a company incorporated in Bermuda with limited liability. The interim financial report of the Company for the six months ended 30 June 2014 comprises the Company and its subsidiaries (together referred to as the "Group").

This interim financial report has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including compliance with International Accounting Standard ("IAS") 34, Interim financial reporting, issued by the International Accounting Standards Board ("IASB"). It was authorised for issue on 28 August 2014.

The interim financial report has been prepared in accordance with the same accounting policies adopted in the 2013 annual financial statements, except for the accounting policy changes that are expected to be reflected in the 2014 annual financial statements. Details of these changes in accounting policies are set out in note 2.

The preparation of an interim financial report in conformity with IAS 34 requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

The interim financial report contains condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of the Group since the 2013 annual financial statements. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for full set of financial statements prepared in accordance with International Financial Reporting Standards ("IFRS").

The interim financial report is unaudited, but has been reviewed by KPMG in accordance with Hong Kong Standard on Review Engagements 2410, *Review of interim financial information performed by the independent auditor of the entity*, issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"). KPMG's independent review report to the Board of Directors is included on page 28.

The financial information relating to the financial year ended 31 December 2013 that is included in the interim financial report as being previously reported information does not constitute the Company's statutory financial statements for that financial year but is derived from those financial statements. Statutory financial statements for the year ended 31 December 2013 are available from the Company's registered office. The auditors have expressed an unqualified opinion on those financial statements in their report dated 28 March 2014.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

2. **Changes in accounting policies**

The IASB has issued a number of amendments to IFRSs and one new Interpretation that are first effective for the current accounting period of the Group and the Company. Of these, the following developments are relevant to the Group's financial statements:

- Amendments to IFRS 10, IFRS 12 and IAS 27, *Investment entities*
- Amendments to IAS 32, *Offsetting financial assets and financial liabilities*
- Amendments to IAS 36, *Recoverable amount disclosures for non-financial assets*

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

Amendments to IFRS 10, IFRS 12 and IAS 27, Investment entities

The amendments provide consolidation relief to those parents which qualify to be an investment entity as defined in the amended IFRS 10. Investment entities are required to measure their subsidiaries at fair value through profit or loss. These amendments do not have an impact on the Group's interim financial report as the Company does not qualify to be an investment entity.

Amendments to IAS 32, Offsetting financial assets and financial liabilities

The amendments to IAS 32 clarify the offsetting criteria in IAS 32. The amendments do not have an impact on the Group's interim financial report as they are consistent with the policies adopted by the Group.

Amendments to IAS 36, Recoverable amount disclosures for non-financial assets

The amendments to IAS 36 modify the disclosure requirements for impaired non-financial assets. Among them, the amendments expand the disclosures required for an impaired asset or cash generating unit whose recoverable amount is based on fair value less costs of disposal. The amendments do not have an impact on the Group's interim financial report as the Group does not have impaired non-financial assets whose recoverable amount is based on fair value less costs of disposal.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

3. Segment reporting

The Group manages its businesses by business lines. In a manner consistent with the way in which information is reported internally to the Group's most senior executive management for the purposes of resource allocation and performance assessment, the Group has identified the following one reportable segment.

- Retail: this segment primarily derives revenue from retail sales in the People's Republic of China ("the PRC"). The products are either sourced externally or are manufactured in the Group's manufacturing facilities located in the PRC.

(a) Segment result and assets

For the purposes of assessing segment performance and allocating resources between segments, the Group's senior executive management monitors the results and assets attributable to each reportable segment on the following bases:

Segment assets represent inventories only.

Revenue and expenses are allocated to the reportable segments with reference to sales generated by those segments and the expenses incurred by those segments.

The measure used for reporting segment profit is gross profit less distribution costs directly attributable to the segment.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

3. Segment reporting (continued)

(a) Segment result and assets (continued)

Information regarding the Group's reportable segments as provided to the Group's most senior executive management for the purposes of resource allocation and assessment of segment performance for the period is set out below.

	Six months ended 30 June					
	Retail		Others(*)		Total	
	2014 RMB'000	2013 RMB'000	2014 RMB'000	2013 RMB'000	2014 RMB'000	2013 RMB'000
Revenue from external customers	877,200	976,109	87,760	99,538	964,960	1,075,647
Reportable segment revenue	877,200	976,109	87,760	99,538	964,960	1,075,647
Reportable segment profit	413,004	474,526	30,703	34,928	443,707	509,454
	Retail		Others(*)		Total	
	30 June 2014 RMB'000	31 December 2013 RMB'000	30 June 2014 RMB'000	31 December 2013 RMB'000	30 June 2014 RMB'000	31 December 2013 RMB'000
Reportable segment assets	658,124	677,074	48,293	38,200	706,417	715,274

(*) Revenue from segments below the quantitative thresholds are mainly attributable to three operating segments of the Group. Those segments include OEM sales, export sales and wholesales. None of those segments met any of the quantitative thresholds for determining reportable segments.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

3. Segment reporting (continued)

(b) Reconciliations of reportable segment revenue, profit and assets

	Six months ended 30 June	
	2014 RMB'000	2013 RMB'000
Revenue		
Reportable segment revenue	877,200	976,109
Other revenue	87,760	99,538
Consolidated turnover	964,960	1,075,647
	Six months ended 30 June	
	2014 RMB'000	2013 RMB'000
Profit		
Reportable segment profit	413,004	474,526
Other profit	30,703	34,928
	443,707	509,454
Other revenue and other net expense	2,837	1,372
Distribution costs	(191,334)	(152,649)
Administrative expenses	(55,490)	(53,354)
Other operating expenses	(91,854)	(100,168)
Net finance income	1,467	10,736
Consolidated profit before taxation	109,333	215,391
	30 June 2014 RMB'000	31 December 2013 RMB'000
Assets		
Reportable segment assets	658,124	677,074
Other inventories	48,293	38,200
Consolidated inventories	706,417	715,274
Non-current assets	651,032	646,177
Trade and other receivables, deposits and prepayments	330,187	374,598
Pledged bank deposits	309,402	450,108
Fixed deposits with banks	592,799	432,110
Cash and cash equivalents	476,837	411,160
Consolidated total assets	3,066,674	3,029,427

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

4. Other revenue and other net expense

(a) *Other revenue*

	Six months ended 30 June	
	2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Liaison service income	567	606
Royalty income	47	30
Design and decoration income	1,129	772
Insurance compensation	469	685
Government subsidy (see note (i) below)	—	155
Others	659	148
	2,871	2,396

(i) The subsidy received from local government authorities is unconditional.

(b) *Other net expense*

	Six months ended 30 June	
	2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Net unrealised loss on trading securities	—	(1,004)
Net loss on sales of property, plant and equipment	(34)	(20)
	(34)	(1,024)

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

5. Profit before taxation

Profit before taxation is arrived at after charging/(crediting):

	Six months ended 30 June	
	2014 RMB'000	2013 RMB'000
(a) Net finance income		
Interest income	(16,804)	(17,439)
Net foreign exchange gain	—	(8,521)
Finance income	(16,804)	(25,960)
Interest expense on bank loans repayable within five years	6,503	13,647
Interest expense, net	6,503	13,647
Net foreign exchange loss	6,112	—
Others	2,722	1,577
Finance costs	15,337	15,224
Net finance income	(1,467)	(10,736)
(b) Other items		
Operating leases charges in respect of properties		
— minimum lease payments	122,248	67,278
— contingent rents	136,082	160,079
	258,330	227,357
Depreciation	60,100	66,640
Amortisation — lease prepayments	464	43
Cost of inventories (note 11)	270,473	294,391

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

6. Income tax

	Six months ended 30 June	
	2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Current tax — PRC income tax	57,505	76,748
Deferred taxation	(5,322)	(7,039)
	52,183	69,709

- (i) Pursuant to the rules and regulations of Bermuda, the Company is not subject to any income tax in Bermuda. Also, certain subsidiaries located in British Virgin Islands and Samoa Islands are not subject to any income tax in their local jurisdictions.
- (ii) No provision for Hong Kong Profits Tax has been made during the six months ended 30 June 2014 and 2013 as the subsidiaries in Hong Kong did not earn any assessable income for Hong Kong Profits tax purpose.
- (iii) All PRC subsidiaries are subject to income tax rate at 25% for the six months ended 30 June 2014 and 2013 under the Enterprise Income Tax law ("EIT law") which was enacted on 16 March 2007.

Pursuant to the EIT Law, 10% withholding tax is levied on the foreign investor (foreign investors which are registered in Hong Kong and meet certain requirements specified in the relevant tax regulations in the PRC may be entitled to a preferential 5% rate), in respect of dividend distributions arising from profit earned by a foreign investment enterprise in the PRC after 1 January 2008. As at 30 June 2014, deferred tax liabilities of RMB94,083 thousand (31 December 2013: 91,094 thousand) have not been recognised in respect of the tax that would be payable on the distribution of the retained profits of the Group's PRC subsidiaries as the Company controls the dividend policy of these subsidiaries and it has been determined that it is probable that these profits earned by the Group's subsidiaries in the PRC will not be distributed in the foreseeable future.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

7. Earnings per share

(a) *Basic earnings per share*

The calculation of basic earnings per share for the six months ended 30 June 2014 is based on the profit attributable to equity shareholders of the Company of RMB54,965 thousand (2013: RMB139,696 thousand) and the weighted average number of 554,453,492 (2013: 554,182,659) ordinary shares in issue during the period.

- (i) Weighted average number of ordinary shares

	Six months ended 30 June	
	2014 <i>Number of shares</i>	2013 <i>Number of shares</i>
Issued ordinary shares at 1 January	554,453,492	554,114,386
Effect of share options exercised	—	68,273
Weighted average number of ordinary shares at 30 June	554,453,492	554,182,659

(b) *Diluted earnings per share*

The calculation of diluted earnings per share for the six months ended 30 June 2014 is based on the profit attributable to equity shareholders of the Company of RMB54,965 thousand (2013: RMB139,696 thousand) and the weighted average number of 554,453,492 (2013: 554,389,540) ordinary shares in issue after adjusting for the effect of all dilutive potential ordinary shares under the Company's share option scheme.

- (i) Weighted average number of ordinary shares (diluted)

	Six months ended 30 June	
	2014 <i>Number of shares</i>	2013 <i>Number of shares</i>
Weighted average number of ordinary shares at 30 June	554,453,492	554,182,659
Effect of deemed issue of shares under the Company's share option scheme for nil consideration (note 17)	—	206,881
Weighted average number of ordinary shares (diluted) at 30 June	554,453,492	554,389,540

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

8. Related party transactions

Transactions with the following entities are considered as related party transactions for the six months ended 30 June 2014 and 30 June 2013.

Name of party	Relationship
Ports International Enterprises Limited	Ultimate parent company
CFS International Inc.	Immediate parent company
Ports International Retail Corporation	Fellow subsidiary company
PCD Stores (Group) Limited and its subsidiaries (i) (referred as "PCD Group")	Company of which Alfred Chan is a director
Alfred Chan	Director of the Company and 50% equity interest holder of ultimate parent company
Edward Tan	50% equity interest holder of ultimate parent company
Ports of Knightsbridge Limited (referred as "PKL")	Company over which Edward Tan and Alfred Chan have significant influence
北京愛尚春天電子商務有限公司 (referred as "Beijing Aishang")	Company controlled by Alfred Chan and Edward Tan
Tia Cibani	Close member of the family of Alfred Chan
Fiona Cibani	Close member of the family of Alfred Chan

- (i) Shareholders of PCD Group, Bluestone Global Holdings Limited ("Bluestone", which is wholly owned by Ports International Enterprises Limited) and Portico Global Limited ("PGL"), entered into an agreement ("the agreement") with WFJ International (王府井國際) on 31 January 2013, pursuant to which, Bluestone and PGL agreed to sell 39.53% of the entire issued share capital of PCD Group to WFJ International. Upon completion of the transaction on 28 June 2013, PCD Group ceased to be a fellow subsidiary company of the Group.

Edward Tan resigned as director and Alfred Chan resigned as Chairman of PCD Group on 2 July 2013. However, Alfred Chan remains as an executive director of PCD Group as at 30 June 2014.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
for the six months ended 30 June 2014
(Expressed in Renminbi Yuan)

8. Related party transactions *(continued)*

The Group also has a related party relationship with its directors and senior officers.

Particulars of significant transactions between the Group and the above related parties for the six months ended 30 June 2014 and 30 June 2013 are as follows:

(a) *Transactions with key management personnel*

	Six months ended 30 June	
	2014	2013
	<i>RMB'000</i>	<i>RMB'000</i>
Short-term employee benefits	1,259	2,753

(b) *Contribution to defined contribution retirement plans*

The Group participates in a defined contribution plan managed by the local government authorities for its employees employed in the PRC and also operates a Mandatory Provident Fund Scheme (the MPF scheme) under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees employed under the jurisdiction of the Hong Kong Employment Ordinance.

The Group's contributions to these post-employment benefit plans amounted to RMB8,975 thousand for the six months ended 30 June 2014 (six months ended 30 June 2013: RMB8,799 thousand).

As at 30 June 2014 and 31 December 2013, there was no material outstanding contribution to post-employment benefit plans.

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
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8. Related party transactions *(continued)*

(c) *Sales, purchases and rental charges for concession counters*

	Six months ended 30 June	
	2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Sales of goods to:		
Ports International Retail Corporation	2,052	5,657
Purchase of goods from:		
Ports International Retail Corporation	4,657	—
Rental fee charged by:		
PCD Group (i)	13,601	17,830
Commission fee charged by:		
Beijing Aishang	243	255

- (i) The Group leased a number of concession counters located within shopping arcades in the PRC owned by certain subsidiaries of PCD Group. Proceeds from the Group's sales made in these concession counters totaling RMB61,851 thousand for the six months ended 30 June 2014 (six months ended 30 June 2013: RMB80,482 thousand) were collected by PCD Group. Settlement in respect of these concession sales was made net of the lease rental payable to these related parties.

(d) *Subscription of convertible bonds*

Ms. Tia Cibani is the holder of entire issued share capital of TIA Cibani LLC and TC Brands LLC (together referred as "the Issuers").

On 5 September 2013, Cpax Ltd, a wholly-owned subsidiary of the Company, entered into a Subscription Term Sheet ("the Subscription") with the Issuers and Ms. Tia Cibani, pursuant to which Cpax Ltd. agreed to conditionally subscribe for convertible bonds up to the principal amount of USD500,000 with zero coupon from each of the Issuers.

On 4 November 2013, Zero Coupon Redeemable and Convertible Bonds Subscription Agreements ("the Agreements") were signed between Ms. Tia Cibani, Cpax Ltd. and each of the Issuers respectively.

Pursuant to the Agreements, Cpax Ltd. agreed to subscribe for the bonds according to the following schedule:

- (i) one third to be subscribed upon the First Closing Date (date on which the first completion under the Agreements in respect of the Subscription occurs, which meant 4 November 2013);
- (ii) one third to be subscribed within 6 months after the First Closing Date, provided that the Issuers have achieved the First Sales Target (the sales amount in the sum of USD160,000 for E-store fall winter 2013 and wholesale spring summer 2014 collections);
- (iii) one third to be subscribed within 12 months after the First Closing Date, provided that the Issuers have achieved the Second Sales Target (the sales amount in the sum of USD192,000 for E-store spring summer 2014 and wholesale fall winter 2014 collections).

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(Expressed in Renminbi Yuan)

8. Related party transactions *(continued)*

(d) Subscription of convertible bonds (continued)

The conversion period is 5 years commencing from the issuance of the convertible bonds. Cpax shall have the right to convert all the principle amounts of its holding of the convertible bonds at any time during the conversion period. When fully converted, the convertible bonds may be convertible into 51% of the Membership Interests of each of the Issuers pursuant to the Agreements.

Ms. Tia Cibani has no rights of redemption until the maturity date. Cpax Ltd is entitled to require redemption on an event of default as set out in the Agreements.

During the year ended 31 December 2013, the Group subscribed the first one third of the convertible bonds amounting to USD333,334 (equivalent to RMB2,044 thousand) from the Issuers pursuant to the Agreements.

During the six months ended 30 June 2014, the Group subscribed the second one third of the convertible bonds amounting to USD333,334 (equivalent to RMB2,044 thousand) from the Issuers pursuant to the Agreements.

Pursuant to certain terms of the Agreements, the Group has consolidated the Issuers in its condensed consolidated interim financial statements, as it is exposed, or has rights, to variable returns from its involvement with the Issuers and has the ability to affect those returns through its power over the Issuers.

(e) Other transactions

	Six months ended 30 June	
	2014 RMB'000	2013 RMB'000
Expenditure paid by the Group on behalf of:		
Ports International Retail Corporation	108	313
Receipt on behalf of the Group by:		
Ports International Retail Corporation	—	73
Expenditure paid on behalf of the Group by:		
Ports International Retail Corporation	585	—
Fiona Cibani	615	—
Deposits received from:		
PCD Group	—	300
Rental fee reimbursed to:		
PKL (i)	6,925	6,657

- (i) Pursuant to an agency agreement dated 25 April 2012, the Group appoints PKL to lease a property and make all the payment relating to the lease on its behalf. The Group agrees to make reimbursement of all payments made and pay an agency fee at 0.5% of the amount paid by PKL on the Group's behalf under the lease.

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9. Property, plant and equipment

	2014 RMB'000	2013 RMB'000
Cost:		
Balance at 1 January	910,349	863,515
Acquisitions for the period/year	56,026	102,918
Addition through acquisition of subsidiaries	—	388
Disposals for the period/year	(26,381)	(56,472)
Balance at 30 June/31 December	939,994	910,349
Depreciation:		
Balance at 1 January	426,405	349,371
Depreciation charge for the period/year	60,100	132,948
Disposals for the period/year	(25,973)	(55,914)
Balance at 30 June/31 December	460,532	426,405
Net book value:		
At 30 June/31 December	479,462	483,944

10. Pledged bank deposits

An analysis of the balance of pledged bank deposits is set out below:

	30 June 2014 RMB'000	31 December 2013 RMB'000
Pledged bank deposits maturing within one year		
— For interest bearing borrowings (see note 16)	—	50,000
— For guarantee (see note 16)	303,781	376,231
— Others	5,621	23,877
	309,402	450,108

NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT
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11. Inventories

Inventories comprise:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Raw materials	67,796	83,946
Work in progress	46,636	42,300
Finished goods	590,460	586,244
Goods in transit	1,525	2,784
	706,417	715,274

The analysis of the amount of inventories recognised as an expense is as follows:

	Six months ended 30 June	
	2014 <i>RMB'000</i>	2013 <i>RMB'000</i>
Cost of goods sold	178,619	194,223
Stock provision	91,854	100,168
	270,473	294,391

12. Trade and other receivables, deposits and prepayments

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Accounts receivable	166,863	202,480
Amounts due from related companies (note 13)	19,878	25,396
Advances to suppliers	27,483	14,819
Other receivables, deposits and prepayments	115,963	131,903
	330,187	374,598

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12. Trade and other receivables, deposits and prepayments *(continued)*

An ageing analysis of accounts receivable, based on the due date, is as follows:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Current	132,320	164,732
Less than 1 month past due	20,406	17,862
1-3 months past due	7,727	13,761
Over 3 months but less than 12 months past due	6,410	6,125
Amounts past due (i)	34,543	37,748
	166,863	202,480

- (i) Customers are normally granted credit terms of 0 to 90 days, depending on the credit worthiness of individual customers.
- (ii) During the six months ended 30 June 2014, RMB3,553 thousand (six months ended 30 June 2013: Nil) has been recognised as a reduction in the amount of accounts receivable aged over 3 months and recognised as an expense in profit or loss during the period.

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13. Amounts due from/(to) related companies

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Amounts due from related companies		
Ports International Retail Corporation	7,358	8,195
Beijing Aishang	37	178
PCD Stores (Group) Limited and its subsidiaries	12,483	17,023
	19,878	25,396
Amounts due to related companies		
Ports International Retail Corporation	5,017	—
Fiona Cibani	615	—
PCD Stores (Group) Limited and its subsidiaries	300	300
	5,932	300

The amounts due from/(to) related companies are unsecured, interest-free and repayable on demand.

14. Cash and cash equivalents

An analysis of the balance of cash and cash equivalents is set out below:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Cash at bank and on hand	349,690	263,160
Time deposits with banks	127,147	148,000
	476,837	411,160

Time deposits with banks included in cash and cash equivalents are within three months of maturity at acquisition.

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15. Trade payables, other payables and accruals

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
<i>Current</i>		
Accounts payable	82,485	72,845
Amounts due to related companies (note 13)	5,932	300
Other creditors and accruals	101,705	142,834
Dividends payable to the equity shareholders of the Company	3	18
	190,125	215,997
<i>Non-current</i>		
Other creditors and accruals	57,048	22,361
Total	247,173	238,358

An ageing analysis of accounts payable, based on the due date, is as follows:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Due within 1 month or on demand	62,253	47,555
Due after 1 month but within 3 months	13,542	15,440
Due after 3 months but within 6 months	1,500	6,001
Due after 6 months but within 12 months	2,188	1,858
Due after 1 year but within 2 years	3,002	1,991
	82,485	72,845

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16. Interest-bearing borrowings

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
<hr/>		
Bank loans repayable within one year or on demand		
— Secured	495,208	91,454
— Unsecured	229,421	625,755
	<hr/>	<hr/>
	724,629	717,209
	<hr/>	<hr/>

The bank loans of the Group have maturity terms within one year and carry fixed interest rate during the borrowing period.

As at 30 June 2014, certain overseas banking facilities of the Group were guaranteed by letter of credits issued by certain banks located in the PRC. In respect of the guarantee provided by these PRC banks, certain subsidiaries' fixed deposits of RMB303,781 thousand were pledged to those PRC banks as security.

The Renminbi equivalent of banking facilities of the Group amounted to RMB1,242,028 thousand (31 December 2013: RMB929,200 thousand) of which RMB847,685 thousand (31 December 2013: RMB784,759 thousand) were utilised as at 30 June 2014.

17. Capital, reserves and dividends

(a) *Share capital*

During the six months ended 30 June 2014, no share options were exercised by the holders pursuant to the share option scheme adopted by the Company. (During the six months ended 30 June 2013, 186,934 ordinary shares of HK\$0.0025 each of the Company were issued for a total cash consideration of HK\$491 thousand (equivalent to RMB392 thousand) as certain share options were exercised by the holders pursuant to the share option scheme adopted by the Company). Details of the share option scheme are disclosed in note 17(c)).

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17. Capital, reserves and dividends (continued)

(b) Dividends

- (i) Dividends payable to the equity shareholders of the Company attributable to the period

	Six months ended 30 June	
	2014	2013
	RMB'000	RMB'000
Interim dividend proposed after the balance sheet date of RMB Nil per share (2013: RMB0.11 per share)	—	60,973

- (ii) Dividends payable to the equity shareholders of the Company attributable to the previous financial year

	Six months ended 30 June	
	2014	2013
	RMB'000	RMB'000
Final dividend in respect of the previous financial year, approved during the period of RMB Nil per share (2013: RMB0.14 per share)	—	77,602

(c) Equity settled share-based transactions

In 2003, the Company adopted a share option scheme that entitles key management personnel and employees to subscribe for shares in the Company. The terms and conditions of the share option scheme are disclosed in the consolidated financial statements for the year ended 31 December 2013.

A summary of option movements for the six months ended 30 June 2014 is presented below:

	Six months ended 30 June 2014		Year ended 31 December 2013	
	Weighted average exercise price	Number of shares involved in the options	Weighted average exercise price	Number of shares involved in the options
At beginning of period/year	HK\$16.381	25,925,602	HK\$16.196	27,109,385
Exercised	HK\$ Nil	—	HK\$2.625	(339,106)
Expired	HK\$ Nil	—	HK\$2.625	(76,654)
Forfeited	HK\$17.320	(184,256)	HK\$17.320	(768,023)
Outstanding at end of period/year	HK\$16.374	25,741,346	HK\$16.381	25,925,602
Exercisable at the end of period/year	HK\$16.374	25,741,346	HK\$16.381	25,925,602

During the six months ended 30 June 2014, none of the Company's directors exercised options to subscribe for shares in the Company (six months ended 30 June 2013: two).

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18. Fair value measurement of financial instruments

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non — financial assets and liabilities.

When measuring the fair value of an asset or a liability, the Group uses market observable data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows.

- Level 1 valuations: Fair value measured using only Level 1 inputs i.e. unadjusted quoted prices in active markets for identical assets or liabilities at the measurement date.
- Level 2: Fair value measured using Level 2 inputs i.e. observable inputs which fail to meet Level 1, and not using significant unobservable inputs. Unobservable inputs are inputs for which market data are not available.
- Level 3: Fair value measured using significant unobservable inputs.

If the inputs used to measure the fair value of an asset or a liability might be categorised in different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

During the six months ended 30 June 2014, there were no transfers between Level 1 and Level 2, or transfers into or out of Level 3 (six months ended 30 June 2013: Nil). The Group's policy is to recognise transfers between levels of fair value hierarchy as at the reporting period in which they occurred.

All financial assets and liabilities are carried at amounts not materially different from their fair values as at 30 June 2014 and 31 December 2013. Given these terms, it is not meaningful to disclose the fair value of such balances.

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19. Commitments

(a) *Operating lease commitments*

Non-cancellable operating lease rentals are payable as follows:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Less than one year	216,159	160,095
Between one and five years	658,349	390,903
More than five years	668,061	317,242
	1,542,569	868,240

The leases normally run for an initial period of one to five years, with an option to renew the lease when all terms are renegotiated. In addition to the minimum rental payments disclosed above, the Group has a commitment to pay rent of a proportion of turnover for certain leased properties. Contingent rentals are not included in the above commitments as it is not possible to estimate the amounts which may be payable.

(b) *Capital commitments*

Capital commitments in respect of purchases of property, plant and equipment outstanding at 30 June 2014 and 31 December 2013 but not provided for in the interim financial report were as follows:

	30 June 2014 <i>RMB'000</i>	31 December 2013 <i>RMB'000</i>
Authorised but not contracted for	55,600	58,842







BMW Lifestyle



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