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CULTURE LANDMARK INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 674)

PROFIT WARNING

This announcement is made by Culture Landmark Investment Limited (the “**Company**”, together with its subsidiary, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) announces that based on a preliminary review of the latest unaudited consolidated management accounts of the Group and other information currently available to the Board, it is expected that the Group would record a loss for the six months period ended 30 September 2014. The Board believes that the expected loss for the six months period ended 30 September 2014 is primarily attributable to the (i) impairment loss on share investments due to change in fair values of listed equity investment based on quoted market prices of approximately HK\$73 million; and (ii) loss on disposal of a subsidiary of approximately HK\$16 million.

The Company is still in the process of finalising its unaudited consolidated results for the interim results for the six months period ended 30 September 2014. The contents contained in this announcement are only based on the information currently available to the Company and such information has not been audited, confirmed and/or reviewed by the Company’s auditor or audit committee and may be subject to further amendments. Further details of the Group’s performance will be disclosed in its unaudited consolidated results for the six months period ended 30 September 2014 which is expected to be published in late November 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Culture Landmark Investment Limited
Cheng Yang
Chairman

Hong Kong, 22 October 2014

As at the date of this announcement, the executive directors of the Company are Mr. Cheng Yang (the Chairman), Ms. Lei Lei and Mr. Li Weipeng; and the independent non-executive directors are Mr. Tong Jingguo, Mr. Yang Rusheng and Mr. So Tat Keung.