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Non-collateralised Structured Products

Launch Announcement for Warrants
to be issued by



Standard Chartered Bank
(incorporated in England with limited liability by Royal Charter 1853)
acting through its Singapore branch

Sponsor: Standard Chartered Bank (Hong Kong) Limited
(incorporated in Hong Kong with limited liability)

Particulars of Warrants

We intend to issue the following warrants (the “**Warrants**”):

Warrants Stock code(s)	17258
Liquidity Provider broker ID	9537
Issue size (warrants)	80,000,000
Style	European style cash settled
Type	Call
Trust#	CSOP FTSE China A50 ETF
Units	Existing issued HKD-traded units of the Trust (stock code: 2822)
Board Lot (warrants)	200
Issue Price per Warrant (HK\$)	\$0.28
Exercise Price (HK\$)	\$9.8
Entitlement	One Unit
Number of Warrant(s) per Entitlement	1
Launch Date (for all series)	31 October 2014
Issue Date (for all series)	06 November 2014
Listing Date (for all series)	07 November 2014
Expiry Date¹	01 June 2015
Implied Volatility*	20%
Effective Gearing*	10.76x
Gearing*	32.5x
Premium*	10.77%

#The name of the Trust is included here for identification purposes only. “FTSE®” is a trade mark of London Stock Exchange Group (“LSEG”) and is used by FTSE International Limited (“FTSE”) under licence. The Warrants are not sponsored, endorsed, sold or promoted by LSEG, FTSE or CSOP Asset Management Limited (“CSOP”). LSEG, FTSE and CSOP make no representations or warranties with respect to this document or to the holders of the Warrants or any member of the public regarding the advisability of

¹ If such day is a Saturday, Sunday or public holiday in Hong Kong, the immediately succeeding day which is not a Saturday, Sunday or public holiday in Hong Kong.

investing in the Warrants. LSEG, FTSE and CSOP have no obligation or liability in connection with the operation, marketing, trading or sale of the Warrants.

* These values should not be compared to similar information provided by other issuers of derivative warrants listed on the Stock Exchange. Each issuer may use different valuation models.

What happens at expiry?

If the Cash Settlement Amount is greater than zero, the Warrants will be automatically exercised on the Expiry Date. The Cash Settlement Amount per Board Lot will be an amount in Hong Kong dollars calculated as follows (if positive):

In the case of a series of call warrants:

$$\frac{\text{Entitlement} \times (\text{*Average Price} - \text{Exercise Price}) \times \text{one Board Lot}}{\text{Number of Warrant(s) per Entitlement}}$$

In the case of a series of put warrants:

$$\frac{\text{Entitlement} \times (\text{Exercise Price} - \text{*Average Price}) \times \text{one Board Lot}}{\text{Number of Warrant(s) per Entitlement}}$$

* “Average Price” means the arithmetic mean of the closing prices of one Unit, as derived from the daily quotation sheet of the Stock Exchange in respect of each of the five business days immediately preceding the Expiry Date.

Listing of the Warrants

We will make an application to the Stock Exchange for the listing of, and permission to deal in, the Warrants on the Stock Exchange and the issue of the Warrants is conditional upon listing being granted.

Where can I obtain quotes?

You may request to obtain a quote for the Warrants from:

Liquidity Provider: Standard Chartered Securities (Hong Kong) Limited
Address: 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
Telephone number: +852 3983 8838

Where can I obtain further information?

Copies of the following documents (both the English version and the Chinese translation) are available for inspection from the Listing Date until the Expiry Date, during usual business hours on any weekday (Saturdays, Sundays and holidays excepted) at 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong:

1. our base listing document dated 22 April 2014 and the first addendum dated 11 August 2014; and
2. the relevant supplemental listing document to be dated on or about the Issue Date.

Additional information

The price of Warrants may fall in value as rapidly as it may rise and you may sustain a total loss of the purchase price of the Warrants. You should consider carefully the suitability of the Warrants in light of your experience, objectives, financial position and other relevant circumstances before deciding to invest in the Warrants.

The Warrants constitute general unsecured contractual obligations of us as the Issuer and of no other person and will rank equally among themselves and with all our other unsecured obligations (save for those obligations preferred by law) upon liquidation. If you purchase the Warrants, you are relying upon the creditworthiness of us, and have no rights under the Warrants against the Trust or the trustee or manager of the Trust or any other person. If we become insolvent or default on our obligations under the Warrants, you may not be able to recover all or even part of the amount due under the Warrants (if any).

Other than being regulated by the Hong Kong Monetary Authority as a licensed bank, we are also regulated by the United Kingdom Financial Conduct Authority and the Prudential Regulation Authority. Our long term credit ratings (as of the day immediately preceding the date of this announcement) are AA- (Negative outlook) by Standard & Poor’s Credit Market Services Europe Limited and A1 (Stable outlook) by Moody’s Investors Service Hong Kong Limited.

31 October 2014