

保利文化集團股份有限公司

POLY CULTURE GROUP CORPORATION LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 3636)

Reply Slip for the Extraordinary General Meeting

To: Poly Culture Group Corporation Limited (the "Company")

I/We ^(Note 1) _____
of _____

being the registered holder(s) of _____ ^(Note 2)

H shares of RMB1.00 each in the share capital of the Company, hereby inform the Company that I/we intend to attend or appoint a proxy to attend on my/our behalf the Extraordinary General Meeting of the Company to be held at the Meeting Room, 28/F, New Poly Plaza, 1 North Street of Chaoyangmen, Dongcheng District, Beijing, PRC at 2:30 p.m. on Monday, 22 December 2014.

Date: _____

Signature: _____

Notes:

1. Please insert full name(s) and address(es) of the shareholder(s) as registered in the register of members in **BLOCK CAPITALS**.
2. Please insert the number of shares registered in your name(s).
3. The completed and signed reply slip should be delivered to the Company's Board of Directors' Office or Computershare Hong Kong Investor Services Limited in person, by facsimile or by post on or before Tuesday, 2 December 2014. The Company's Board of Directors' Office is at District A, 20/F, 1 North Street of Chaoyangmen, Dongcheng District, Beijing, PRC, Post Code: 100010 (Telephone: (86 10) 6408 2702, Fax: (86 10) 6408 2662). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong (Telephone: (852) 2862 8555, Fax: (852) 2865 0990).