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## **CHINA TYCOON BEVERAGE HOLDINGS LIMITED**

**中國大亨飲品控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 209)**

### **APPOINTMENT OF EXECUTIVE DIRECTOR AND ACTING CHIEF EXECUTIVE OFFICER AND RESIGNATION OF NON-EXECUTIVE DIRECTOR**

The Board announces that:

- 1) Ms. Liu Ying has been appointed as an Executive Director and the Acting Chief Executive Officer of the Company with effect from 27 November 2014; and
- 2) Mr. Sue Ka Lok resigned as a Non-executive Director of the Company with effect from 27 November 2014.

#### **1. APPOINTMENT OF EXECUTIVE DIRECTOR AND ACTING CHIEF EXECUTIVE OFFICER**

The Board of Directors (the “Board”) of China Tycoon Beverage Holdings Limited (the “Company”) is pleased to announce that Ms. Liu Ying (“Ms. Liu”) has been appointed as an Executive Director and the Acting Chief Executive Officer of the Company with effect from 27 November 2014.

*Set out below are the biographical details of Ms. Liu:*

Ms. Liu, aged 44, holds a Bachelor of Arts degree in Chinese language & literature from Teachers’ College of Beijing Union University and an Executive Master of Business Administration (EMBA) degree from Peking University in the People’s Republic of China (the “PRC”). She has extensive experience in information technology, management consulting and electronic commerce business and possesses extensive experience in corporate planning and management of enterprises in the PRC.

Ms. Liu has not held any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the three years prior to the date of this announcement.

As at the date of this announcement, Ms. Liu does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Liu does not have any relationship with any of the directors, senior management, substantial shareholders or controlling shareholders of the Company.

Ms. Liu has yet to enter into a service contract with the Company. Ms. Liu will hold office until the next general meeting of the Company and her appointment is also subject to retirement by rotation and re-election in accordance with the provisions of the Bye-laws of the Company.

Save as disclosed above, there are no other matters that need to be brought to the attention of the shareholders of the Company in connection with Ms. Liu's appointment as an Executive Director and the Acting Chief Executive Officer of the Company and there is no other information required to be disclosed pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

## **2. RESIGNATION OF NON-EXECUTIVE DIRECTOR**

The Board also announces that Mr. Sue Ka Lok ("Mr. Sue") resigned as a Non-executive Director of the Company with effect from 27 November 2014 as he requires more time to pursue his other personal engagement.

Mr. Sue has confirmed that he has no disagreement with the Board and there is no matter in relation to his resignation as a Non-executive Director that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board would like to extend its warmest welcome to Ms. Liu for joining the Board and her taking up of the role of Acting Chief Executive Officer.

The Board would also like to express its sincere appreciation to Mr. Sue for his valuable contributions to the Company during his tenure of office.

By Order of the Board  
**Gao Feng**  
*Executive Director and Acting Chairman*

Hong Kong, 27 November 2014

*As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Gao Feng (Acting Chairman), Ms. Liu Ying (Acting Chief Executive Officer), Mr. Zhang Jack Jiyei (Chief Financial Officer) and Mr. Wu Jiang; two Non-executive Directors, namely Mr. Lo Ming Chi, Charles and Ms. Chan Yuk Yee; and three Independent Non-executive Directors, namely Mr. Li Fang, Ms. Yang Qinyan and Mr. Wong Kwok Tai.*

*\* For identification purpose only*