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(Incorporated in Bermuda with limited liability)
(Stock code: 577)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE PROPOSED PLACING OF NEW SHARES AND CONVERTIBLE BONDS UNDER SPECIFIC MANDATE

Financial Adviser



Placing agent



U.S. Advisors

UNION GAMING
ADVISORS

Reference is made to the announcement of Louis XIII Holdings Limited (the "Company") dated 20 November, 2014 (the "Announcement") in relation to, among others matters, the proposed placing of new shares and convertible bonds under specific mandate and increase in authorised share capital. Capitalised terms used herein shall have the same meanings as defined in the Announcement unless the context requires otherwise.

The Board would like to provide additional information to the Shareholders in relation to the Placing Price. As stated in the Announcement, the Placing Price Range is HK\$3.00 to HK\$4.00 per Placing Share. The Placing Price will be determined by the Company and the Placing Agent through a book-building process by entering into the Price Determination Agreement on the Price Determination Date. The Board wishes to further elaborate that it is the intention of the Directors that such Placing Price be determined, subject to agreement by the Placing Agent, within the Placing Price Range but subject to a maximum discount of 10% to the closing price of the Shares on the Price Determination Date.

By Order of the Board **Louis XIII Holdings Limited Mui Ching Hung, Joanna** *Company Secretary*

Hong Kong, 27 November, 2014

As at the date of this announcement, the directors of the Company are:

Mr. Stephen Hung
Mr. Peter Lee Coker Jr.
Joint Chairman (Executive Director)
Mr. Lau Ko Yuen, Tom
Deputy Chairman (Executive Director)

Mr. Walter Craig Power : Executive Director & Chief Executive Officer

Ir James Chiu, OBE, JP : Independent Non-Executive Director Professor Lee Chack Fan, GBS, SBS, JP : Independent Non-Executive Director Mr. Iain Ferguson Bruce : Independent Non-Executive Director Mr. Francis Goutenmacher : Independent Non-Executive Director Mr. Chan Kok Chung, Johnny : Independent Non-Executive Director

^{*} For identification purpose only