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(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

## DELAY IN DESPATCH OF CIRCULAR

As additional time is required for the Company to prepare and update certain information to be included in the Circular, the despatch date of the Circular will be postponed to a date falling on or before 2 December 2014.

This announcement is made pursuant to Rule 14.36A of the Listing Rules.

Reference is made to the announcement (the "Announcement") of Eternity Investment Limited (the "Company") dated 7 November 2014 in respect of the major transaction in relation to the possible disposal of shares in China Star Entertainment Limited. Terms used herein shall have the same meanings as those defined in the Announcement unless defined otherwise.

As stated in the Announcement, the circular (the "Circular") containing, among other things, further information in respect of the Disposal and the grant of the Disposal Mandate, together with a notice convening the SGM are expected to be despatch to the Shareholders on or before 28 November 2014.

As additional time is required for the Company to prepare and update certain information to be included in the Circular, the despatch date of the Circular will be postponed to a date falling on or before 2 December 2014.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 28 November 2014

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton, Mr. Chan Kin Wah, Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.