Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement



(Incorporated in Bermuda with limited liability)
(Stock code: 391)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2014

The directors present the condensed consolidated financial information of the Company and its subsidiaries (the "Group") for the six months ended 30th September 2014. The consolidated income statement, consolidated statement of comprehensive income, consolidated cash flow statement and consolidated statement of changes in equity of the Group for the six months ended 30th September 2014, and the consolidated interim balance sheet of the Group as at 30th September 2014, all of which are unaudited and condensed, along with selected explanatory notes, are set out as follows:

IImandidad

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 30th September 2014

	Unaudited Six months ended 30th September			
	Note	2014 HK\$'000	2013 HK\$ '000	
Turnover	4	58,995	61,985	
Cost of sales		(29,582)	(32,001)	
Gross profit		29,413	29,984	
Other income	5	6,449	5,834	
Other gains — net	6	2,641	12,558	
Selling and marketing expenses		(7,914)	(1,737)	
Administrative expenses		(40,466)	(34,575)	
Operating (loss)/profit	7	(9,877)	12,064	
Finance income Finance costs		713 (398)	1,353 (402)	
Finance income — net Share of profit of associated companies		315	951	
(Loss)/profit before income tax		(9,562)	13,015	
Income tax (expense)/credit	8	(210)	63	
(Loss)/profit for the period		(9,772)	13,078	
(Loss)/profit attributable to: Equity holders of the Company Non-controlling interests		(9,792) 20	13,141 (63)	
(Loss)/earnings per share Basic Diluted	9	(0.17 cents) (0.17 cents)	0.23 cents 0.23 cents	

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30th September 2014

	Unaudited Six months ended 30th September		
	2014 HK\$'000	2013 HK\$'000	
(Loss)/profit for the period	(9,772)	13,078	
Other comprehensive (loss)/income			
Items that may be reclassified to profit or loss Surplus on revaluation of buildings Deformed toyotion origing from revolution surplus of buildings	6,430	2,337	
Deferred taxation arising from revaluation surplus of buildings Fair value gains/(losses) on available-for-sale financial assets	(1,031) 1,818	(349) (3,617)	
Impairment loss on available-for-sale financial assets	49		
Currency translation differences Grant of share options	(255) <u>45</u>	238	
Other comprehensive income/(loss) for the period, net of tax	7,056	(1,391)	
Total comprehensive (loss)/income for the period	(2,716)	11,687	
Attributable to:			
— Equity holders of the Company	(2,736)	11,750	
— Non-controlling interests	20	(63)	
Total comprehensive (loss)/income for the period	(2,716)	11,687	

CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

As at 30th September 2014 and 31st March 2014

	Note	Unaudited 30th September 2014 HK\$'000	Audited 31st March 2014 HK\$'000
ASSETS			
Non-current assets	Г		
Leasehold land and land use rights		28,477	28,871
Property, plant and equipment		223,882	224,411
Intangible assets		101	201
Investment properties		216,784	215,994
Interests in associated companies		1,894	1,890
Available-for-sale financial assets		4,847	3,029
Film rights, films in progress and film royalty deposits		100,304	71,545
Other receivables	11	6,111	6,270
		582,400	552,211
Current assets Inventories Trade and other receivables Amounts due from associated companies Financial assets at fair value through profit and loss Pledged bank deposits Cash and cash equivalents Total assets	11	110 14,384 6,920 37,847 23,500 46,964 129,725	82 16,159 7,064 35,833 23,500 74,259 156,897
Total assets		712,123	709,108
EQUITY Equity attributable to owners of the Company Share capital Share premium Reserves	15	112,661 126,733 307,641	112,661 126,733 310,377
			_
Shareholders' funds		547,035	549,771
Non-controlling interests		7,513	7,493
Total equity		554,548	557,264

	Note	Unaudited 30th September 2014 HK\$'000	Audited 31st March 2014 HK\$'000
LIABILITIES			
Non-current liabilities			
Borrowings	13	11,288	11,947
Obligations under finance leases	14	335	
Deferred income tax liabilities		21,779	20,751
		33,402	32,698
Current liabilities	_		
Trade and other payables	12	64,733	67,196
Receipts in advance		16,293	20,254
Borrowings	13	31,819	20,235
Obligations under finance leases		166	_
Current income tax liabilities		11,164	11,461
		124,175	119,146
Total liabilities		157,577	151,844
Total equity and liabilities		712,125	709,108
Net current assets		5,550	37,751
Total assets less current liabilities		587,950	589,962

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30th September 2014

				Attri	butable to shareh	olders					
								Available-			
								for-sale			
			01				D 11.11	financial		37	
	Share	Share	Share redemption	Contributed	Share option	Exchange	Buildings revaluation	assets revaluation	Retained	Non- controlling	Total
	capital	premium	reserve	surplus	reserve	difference	reserve	reserve	earnings	interests	equity
	НК\$'000	HK\$'000	HK\$'000	НК\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
The Group											
At 1st April 2014	112,661	126,733	12	189,009	_	2,292	63,065	1,533	54,466	7,493	557,264
π του τημπ 2011											
Comprehensive income											
Profit/(loss) for the period	_	_	_	_	_	_	_	_	(9,792)	20	(9,772)
Other comprehensive income/(loss)											
Fair value gains on available-for-sale											
financial assets	_	_	_	_	_	_	_	1,818	_	_	1,818
Impairment loss on available-for-sale											
financial assets	_	-	_	-	_	-	_	49	_	_	49
Surplus on revaluation of buildings	_	_	_	_	_	_	6,430	_	_	_	6,430
Deferred tax arising from revaluation											
surplus of buildings	_	-	_	_	_	_	(1,031)	_	_	_	(1,031)
Translation of foreign subsidiaries	_	-	_	_	_	(255)	_	_	_	_	(255)
Grant of share options			_		45						45
Total other comprehensive income/(loss)					45	(255)	5,399	1,867			7,056
Total comprehensive income/(loss) for the											
period					45	(255)	5,399	1,867	(9,792)	20	(2,716)
At 30th September 2014	112,661	126,733	12	189,009	45	2,037	68,464	3,400	44,674	7,513	554,548

Attributable to shareholders

				1100110 0000010 0	o blimi viloimvib					
	Share capital HK\$'000	Share premium HK\$'000	Share redemption reserve <i>HK\$</i> '000	Contributed surplus HK\$'000	Exchange difference HK\$'000	Buildings revaluation reserve HK\$'000	Available- for-sale financial assets revaluation reserve HK\$'000	Retained earnings HK\$'000	Non- controlling interests HK\$'000	Total equity HK\$'000
The Group										
At 1st April 2013	112,661	126,733	12	189,009	2,027	50,400	7,543	78,362	8,756	575,503
Comprehensive income Profit/(loss) for the period Other comprehensive income/(loss)	-	-	_	_	_	-	_	13,141	(63)	13,078
Fair value losses on available-for-sale financial assets Surplus on revaluation of buildings Deferred tax arising from revaluation surplus	- -	- -	- -	- -	- -		(3,617)	- -	_ _	(3,617) 2,337
of buildings Translation of foreign subsidiaries	_	_	_	_	238	(349)	_	_	_	(349) 238
Total other comprehensive income/(loss)					238	1,988	(3,617)			(1,391)
Total comprehensive income/(loss) for the period					238	1,988	(3,617)	13,141	(63)	11,687
At 30th September 2013	112,661	126,733	12	189,009	2,265	52,388	3,926	91,503	8,693	587,190

CONDENSED CONSOLIDATED CASH FLOW STATEMENT

For the six months ended 30th September 2014

	Unaudited Six months ended 30th September		
	2014		
	HK\$'000	HK\$'000	
Net cash inflow from operating activities	6,381	21,781	
Net cash outflow from investing activities	(43,910)	(74,900)	
Net cash inflow from financing activities	5,746	24,971	
Decrease in cash and cash equivalents	(31,783)	(28,148)	
Cash and cash equivalents at the beginning of the period	72,366	100,315	
Exchange differences	(279)	2,568	
Cash and cash equivalents at the end of the period	40,304	74,735	
Analysis of balances of cash and cash equivalents:			
Cash at bank, on hand and short-term bank deposits	46,964	86,346	
Bank overdrafts	(6,660)	(11,611)	
	40,304	74,735	

SELECTED NOTES TO CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1. General information

Mei Ah Entertainment Group Limited (the "Company") and its subsidiaries (together the "Group") is principally engaged in television operations, film exhibition, film rights licensing and sub-licensing, sale and distribution of films and programs in audio visual product format, artiste management, theatre operations, property investment and video online business.

The Company is a limited liability company incorporated in Bermuda and listed on the Stock Exchange of Hong Kong Limited.

This condensed consolidated interim financial information was approved for issue on 28th November 2014.

2. Basis of preparation

This condensed consolidated interim financial information for the six months ended 30th September 2014 has been prepared in accordance with HKAS 34, "Interim financial reporting". The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31st March 2014, which have been prepared in accordance with HKFRSs.

3. Accounting policies

The accounting policies adopted are consistent with those of the annual financial statements for the year ended 31st March 2014, as described in those annual financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

Those new accounting standards, amendments to accounting standards and interpretations which are mandatory for financial year ending 31st March 2015 are either not relevant to the Group or have no material impact on the Group.

4. Segment information

An analysis of the Group's revenues and results for the period by business segments, being the primary reporting format, is as follows:

Unaudited
Six months ended 30th September 2014

				Six months	enaea suth Septe	ember 2014			
	Television operations HKS'000	Film exhibition and film rights licensing and sub-licensing HK\$'000	Sale and distribution of films and programs in audio visual product format HKS'000	Artiste management HK\$'000	Theatre operations HK\$'000	Property investment HK\$'000	Video online HK\$'000	Elimination HK\$'000	Group HK\$'000
						(note (a))			
Segment revenue	26,620	19,343	548	1,389	11,095				58,995
Reportable segment profit/(loss) Depreciation and amortisation for property, plant and equipment and leasehold land	4,023	(6,713)	(887)	(129)	(5,620)	4,135	(4,337)	15	(9,513)
and land use rights	(62)	(560)	(230)	(7)	(4,714)	_	(251)	_	(5,824)
Amortisation for film rights	(4,040)	(4,108)	_	_	_	_	(310)	15	(8,443)
Provisions for impairment of film rights	_	(6,758)	_	_	_	_	_	_	(6,758)
Additions to property, plant and equipment	119	16	682	173	35	_	327	_	1,352
Additions to film rights, films in progress									
and film royalty deposits	9,806	33,844	_	_	_	_	310	_	43,960
As at 30th September 2014							_		
Reportable segment assets	35,453	121,359	401	4,592	43,125	219,199	2,273	(176)	426,226
Reportable segment liabilities	(17,998)	(47,185)	(4,783)	(1,267)	(13,362)	(23,816)	(4,410)		(112,821)

Unaudited Six months ended 30th September 2013

				OIA IIIOIIIII	o chaca som septe	111001 2013			
			Sale and						
		Film	distribution						
		exhibition	of films and						
		and	programs						
		film rights	in audio						
		licensing	visual		_,				
	Television	and	product	Artiste	Theatre	Property	****	711 1 1	
	operations	sub-licensing	format	management	operations	investment	Video online	Elimination	Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
						(note (a))			
Segment revenue	27,280	26,582	3,245	779	4,099	_	_	_	61,985
Reportable segment profit/(loss)	9,235	(3,613)	(878)	108	(5,082)	4,211	(3,424)	427	984
Depreciation and amortisation for property,									
plant and equipment and leasehold land									
and land use rights	(73)	(647)	(305)	_	(2,129)	_	(293)	_	(3,447)
Amortisation for film rights	(4,002)	(18,597)	_	_	_	_	(588)	527	(22,660)
Additions to property, plant and equipment	_	967	_	_	10,196	_	186	_	11,349
Additions to film rights, films in progress									
and film royalty deposits	4,169	42,765	_	_	_	_	588	_	47,522
As at 31st March 2014									
Reportable segment assets	26,977	120,623	25,089	5,820	50,580	217,771	2,602	(191)	449,271
Reportable segment liabilities	(22,479)	(44,227)	(4,599)	(1,778)	(15,199)	(23,033)	(6,317)	_	(117,632)

	Unaud Six months 30th Sept	s ended
	2014 HK\$'000	2013 HK\$'000
Reportable segment (loss)/profit Unallocated amounts:	(9,513)	984
Unallocated amounts: Unallocated other income Unallocated other gains Unallocated finance income — net	1,267 1,965 167	1,093 11,440 973
Depreciation and amortisation of property, plant and equipment and leasehold land and land use rights Unallocated corporate expenses	(2,707) (741)	(573) (902)
(Loss)/profit before income tax	(9,562)	13,015
Additions to property, plant and equipment Attributable to reportable segments Unallocated additions	1,352 43	11,349 24,977
	1,395	36,326
	Unaudited 30th September 2014 HK\$'000	Audited 31st March 2014 HK\$'000
Assets Reportable segment assets Unallocated assets:	426,226	449,271
Unallocated property, plant and equipment and leasehold land and land use rights Unallocated available-for-sale financial assets Unallocated financial assets at fair value through profit or loss Unallocated cash and cash equivalents Unallocated interests in and amounts due from associated companies Unallocated corporate assets	207,100 4,847 37,846 24,197 6,921 4,988	204,274 3,029 35,833 75 8,954 7,672
Total assets per consolidated balance sheet	712,125	709,108
Liabilities Reportable segment liabilities Unallocated liabilities: Unallocated bank borrowings	112,821 43,108	117,632 32,182
Unallocated corporate liabilities Total liabilities per consolidated balance sheet	1,648	2,030
Total navinties per consolitated valance sheet	137,377	131,044

Secondary reporting format — geographical segment

The Group's is domiciled in Hong Kong. The results of its revenue from external customers and non-current assets other than interests in associated companies and financial instruments located in Hong Kong and other countries are summarized below:

	Revenues from external customers Unaudited Six months ended 30th September				
	2014	2013			
	HK\$'000	HK\$'000			
Hong Kong	24,605	25,657			
People's Republic of China	15,686	14,211			
Taiwan	6,472	6,479			
Other countries	12,232	7,448			
Singapore		8,190			
	58,995	61,985			
	Non-current assets (other				
	than interests in	n associated			
	companies and				
	instrume				
	Unaudited	Audited			
	30th	31st			
	September	March			
	2014	2014			
	HK\$'000	HK\$ '000			
Hong Kong	346,177	323,870			
People's Republic of China	169,379	172,533			
Taiwan	28,756	23,313			
Other countries	25,237	21,306			
	569,549	541,022			

Note (a)

(a) The revenue attributable to the segment "property investment" has been included in other income.

5. Other income

	Unaudited		
	Six months ended 30th September		
	2014		
	HK\$'000	HK\$'000	
Dividend income from available-for-sale financial assets	1,267	1,093	
Rental income	3,995	3,102	
Management fee and other income	1,187	1,639	
	6,449	5,834	

6. Other gains — net

	Unaudited	
	Six months ended 30th September	
	2014	2013
	HK\$'000	HK\$'000
Surplus on revaluation of investment properties	676	1,118
Fair value gains on financial assets at fair value		
through profit or loss	2,014	10,616
Impairment loss on available-for-sale financial assets	(49)	_
Gain on disposal of available-for-sale financial assets		824
	2,641	12,558

7. Expenses by nature

Expenses included in cost of sales, selling and marketing expenses, administrative expenses are analysed as follows:

	Unaudited Six months ended 30th September	
	2014	2013
	HK\$'000	HK\$'000
Amortisation of film rights	8,443	22,660
Patent rights	_	96
Provision for impairment of film rights and films in progress	6,758	_
Amortisation of leasehold land and land use rights	394	394
Depreciation of property, plant and equipment	8,137	3,626
Cost of goods sold	557	1,114
Wages and salaries	17,205	17,094

8. Taxation

Hong Kong profits tax has been provided at the rate of 16.5% (2013: 16.5%) on the estimated assessable profit for the period. Taxation on overseas profits has been calculated on the estimated assessable profit for the period.

	Unaudit Six months 30th Septe	ended
	2014	2013
	HK\$'000	HK\$'000
Current income tax — Hong Kong profits tax	213	620
Deferred income tax	(3)	(683)
	210	(63)

9. (Loss)/earnings per share

The calculation of basic (loss)/earnings per share is based on the Group's loss attributable to equity holders of the Company of HK\$9,792,000 (2013: profit of HK\$13,141,000) and on the weighted average of 5,633,035,000 (2013: 5,633,035,000) ordinary shares in issue during the period.

Diluted (loss)/earnings per share for the six months ended 30th September 2014 and 2013 were the same as the basic (loss)/earnings per share as there were no diluting event during the period.

10. Dividends

The board does not recommend the payment of an interim dividend for the six months ended 30th September 2014 (2013: Nil).

11. Trade and other receivables

	Unaudited	Audited
	30th	31st
	September	March
	2014	2014
	HK\$'000	HK\$'000
Trade receivables	28,313	29,927
Less: provision for impairment of receivables	(23,422)	(23,385)
Trade receivables — net	4,891	6,542
Prepayments, desposits and other receivables	15,604	15,887
	20,495	22,429
Less: Other receivables — non current portion	(6,111)	(6,270)
Current portion	14,384	16,159
The ageing analysis of trade receivables is as follows:		
	Unaudited	Audited
	30th	31st
	September	March
	2014	2014
	HK\$'000	HK\$'000
Current to 3 months 4 to 6 months	6,399	6,617
Over 6 months	21,914	23,310
	28,313	29,927

The Group's credit terms to trade receivables generally ranges from 7 to 90 days.

12. Trade and other payables

Trade payables Other payables and accruals	Unaudited 30th September 2014 HK\$'000 3,500 61,233	Audited 31st March 2014 HK\$'000 3,631 63,565
The ageing analysis of trade payables is as follows:		
	Unaudited 30th September 2014 HK\$'000	Audited 31st March 2014 HK\$'000
Current to 3 months 4 to 6 months Over 6 months	1,631 127 1,742 3,500	1,790 496 1,345 3,631
13. Borrowings		
	Unaudited 30th September 2014 <i>HK\$'000</i>	Audited 31st March 2014 HK\$'000
Bank overdrafts — secured Secured bank loans — current portion	6,660 25,159	1,893 18,342
Bank borrowings — current portion Secured bank loans — non-current portion	31,819 11,288	20,235 11,947
Total borrowings	43,107	32,182

(a) The borrowings are repayable in the following periods:

		Unaudited	Audited
		30th	31st
		September	March
		2014	2014
		HK\$'000	HK\$'000
	Within 1 year	31,819	20,235
	Between 1 to 2 years	1,390	1,486
	Between 2 to 5 years	4,342	4,304
	Later than 5 years	5,556	6,157
		43,107	32,182
14.	Obligations under finance leases		
	Obligations under finance lease are repayable in the following periods:		
		Unaudited	Audited
		30th	31st
		September	March
		2014	2014
		HK\$'000	HK\$'000
	Gross finance lease liabilities — minimum lease payments		
	Within 1 year	180	
	Later than 1 year and no later than 5 years	346	
		526	_
	Future finance charges on finance leases	(25)	_
		501	
	The present value of finance lease liabilities are repayable as follows:		
	Within 1 year	166	_
	Later than 1 year and no later than 5 years	335	
		501	_

15. Share capital

	Number of ordinary shares		Ordinary shares	
	Unaudited	Audited	Unaudited	Audited
	30th	31st	30th	31st
	September	March	September	March
	2014	2014	2014	2014
	'000	'000	HK\$'000	HK\$'000
Authorised	15,000,000	15,000,000	300,000	300,000
Issued and fully paid	5,633,035	5,633,035	112,661	112,661

16. Contingent liabilities

At 30th September 2014, the Company had contingent liabilities of guarantees given to banks in respect of banking facilities granted to subsidiaries to the extent of HK\$45,000,000 (31st March 2014: HK\$51,000,000).

17. Capital commitments

As at 30th September 2014, the Group had contracted commitments but not provided for in the financial information in respect of film rights, films in progress and film royalty deposits amounting to HK\$60,595,000 (31st March 2014: HK\$58,752,000).

18. Operating lease commitments

(a) Operating lease commitments — Group company as lessee

The Group leases certain of its offices and premises under non-cancellable operating lease agreements. The lease terms are between 1 to 20 years, and the majority of lease agreements are renewable at the end of the lease period at market rate. The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

	Unaudited	Audited
	30th	31st
	September	March
	2014	2014
	HK\$'000	HK\$'000
Within 1 year	5,826	5,396
Later than 1 year and no later than 5 years	25,765	22,569
Later than 5 years	81,030	86,663
	112,621	114,628

(b) Operating lease commitments — Group company as lessor

The Group leases its investment properties to certain customers under non-cancellable operating leases. The lease terms are between 2 to 4 years. The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

	Unaudited 30th	Audited 31st
	September	March
	2014	2014
	HK\$'000	HK\$'000
Within 1 year	7,153	6,061
Later than 1 year and no later than 5 years	7,837	5,873
	14,990	11,934

19. Related party transactions

Save as disclosed elsewhere in the condensed consolidated interim financial information, significant related party transactions, which were carried out in the ordinary course of the Group's business, are as follows:

	Unaudi	ted
	Six months	ended
	30th September	
	2014	2013
	HK\$'000	HK\$'000
Post-production and origination services payable to		
an associated company	2,882	1,915
Playout services payable to an associated company	2,004	1,729
Rental income receivable from an associated company	367	367
Management fee income receivable from an associated company	122	122
Other administrative costs payable to an associated company	65	65

INTERIM DIVIDEND

The board does not recommend the payment of an interim dividend for the six months ended 30th September 2014 (2013: Nil).

BUSINESS REVIEW AND MANAGEMENT DISCUSSION AND ANALYSIS

During the six months ended 30th September 2014, the Group reported an unaudited consolidated turnover of HK\$58,995,000 (2013: HK\$61,985,000) and a loss attributable to equity holders of the Company of HK\$9,792,000 (2013: profit of HK\$13,141,000). The loss excluding other gains, being gains attributable to investment properties and financial assets at fair value through profit and loss, was HK\$12,433,000 (2013: profit of HK\$583,000).

The contribution of revenues from the Group's television segment kept steady at approximately HK\$26.6 million (2013: HK\$27.3 million). As at 30th September 2014, the Group provided channels through various operators, including Red Channel through the platform of HBO in certain Asian territories, HD movie channel through Chunghwa Telecom MOD platform and Taiwan Broadband Communications in Taiwan, a movie channel and a variety channel through UTV multimedia platform of China Mobile Hong Kong, a movie channel through TVB pay vision in Hong Kong and a movie channel through TVB pay TV platform in Australia.

In November 2009, the Group entered into an agreement with HBO Asia to launch and distribute the "RED Channel" in different Asian countries and territories by stages. In this cooperation, the Group is responsible for providing contents of movies and drama series through our content library, own production and acquisition to the channel. This cooperation has helped the Group distribute its content to Asia and then the global market. It has also helped the Group establish its brand name in the TV and content provider businesses. Since its launch, the channel is now available in 7 countries and territories including Malaysia, Indonesia, Thailand, Philippines, Vietnam, Myanmar and Cambodia. We look forward to distributing the channel in other Asian countries and territories, such as Singapore. In addition to subscription revenue, the channel is expected to start generating advertising revenue after it becomes popular in Asia in the future. The Group is exploring further cooperation opportunities with HBO Asia in content creation and distribution.

The other channels have also provided steadily increasing contributions to the Group. Looking forward, the Group will continue to explore opportunities to develop channels with other operators and other media platforms.

The contribution of revenues from the Group's film exhibition and film rights licensing and sublicensing segment was decreased from HK\$26.6 million to HK\$19.3 million, which was mainly attributable to lesser number of new titles released during the period. During the period, a provision for impairment of film rights and films in progress of HK\$6.8 million (2013: Nil) was made against certain film titles.

The Group will continue to strengthen its film library through acquisition, own production and coproduction. A number of new titles are in the process of production and they are expected to be released in the forthcoming year.

Besides self producing and investing, the Group also makes use of its wide distribution network developed for years for its business of film distribution agency. Equipped by the Group's film library and through the Group's experience and network in program sourcing, the Group is confident that it will continue to provide high quality and customized programs to its audiences.

Following the development of its economic environment, China's film exhibition industry has grown rapidly in the recent years. According to statistics published by the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China, the China theatrical box office income has grown continuously from approximately RMB4.3 billion in 2008 to approximately RMB17 billion in 2012, and further increased by approximately 30% to approximately RMB22 billion in 2013. With reference to certain statistics as reported and projected by certain market media articles, the China theatrical box office income is expected by the industry to reach the level of approximately RMB30 billion in 2014. Taking into account of the increasing demand but limited theatre supply in China, the Group has started to penetrate into the China theatrical market and established its first theatre in Tianjin in 2011. The Group's another theatre in Jiading, Shanghai also commenced operations in 2013. The Group's theatres are all digital with most of them are 3-D equipped.

The theatre in Tianjin has 7 screens consisting approximately 1,200 seats, during the period, this theatre contributed approximately revenues of approximately HK\$5.9 million (2013: HK\$4.1 million) to the Group. The one located in Jiading, Shanghai has 10 screens with approximately 1,600 seats and contributed revenues of approximately HK\$5.1 million (2013: Nil) during the period. Although the Group's theatre operations are still in its investment stage, the Group is confident of its prospects taking into account the continuous growth of China film exhibition industry.

The revenue attributable to sale and distribution of films and programs in audio and visual product format dropped to the level of approximately HK\$0.5 million (2013: HK\$3.2 million). Following the shrinkage of video industry and rapid development of technology, the distribution of films and programs is no longer limited to video discs but in digital formats available over the Internet. The Group is diversifying its distribution network to online downloading and streaming in order to adapt to the expected future consumer behavior.

The Group has launched its video website www.116.tv and its video apps "116", which include contents of films, drama and entertainment news, since last year and June 2014 respectively. Taking into account that the operation is still in investment stage, the segment attributed loss of approximately HK\$4.3 million (2013: HK\$3.4 million) for the period. Despite this, the Group considers the new media investment will ignite a revolution to the video distribution industry and fit the expected market demand.

The Group's artiste management business contributed approximately HK\$1.3 million (2013: HK\$0.8 million) revenues to the Group during the period. The Group will continue to seek other potential artistes and performers in order to build up a talent pool from which all future productions will be benefited.

The Group's channel management operations are conducted through its associated company, namely Hongkongmovie.com Company Limited and its subsidiaries ("HKM"). Other than providing services to the Group, HKM also provides playout, post-production, HD-film restoration and channel management services to a number of other media operators.

HKM has started to provide its services under the developed M-OTT platform which enables audiences to watch content through TV, PC, smart phone, tablet, smart TV and set-top box. HKM is also co-operating with other institutions to develop more advanced technology in multimedia area, e.g. content distribution network, which is ready to contribute favorable returns to HKM and the Group.

During the period, following the changes in the investment market conditions, the Group's financial assets at fair value through profit and loss recorded a fair value gain of approximately HK\$2 million (2013: HK\$10.7 million). The investment properties portfolio of the Group contributed a surplus on revaluation of approximately HK\$0.7 million (2013: HK\$1.1 million) during the period.

As set out in the Company's announcement dated 29th August 2014, the Company has reached agreement to establish an investment fund principally investing in films, drama and other equity investments. The establishment of the investment fund is still in progress and the Group considers that the cooperation will further enhance its exposure in the industry.

In respect of the litigation as set out in the Company's announcement dated 15th April 2011, after taking advice from the legal advisors which have considered the information so far available, the plaintiff's claim is rather flimsy and the chance resulting in unfavourable outcome is not high.

Looking forward, the Group will explore other opportunities to generate greatest returns for its shareholders and reward their long-term support.

Liquidity and financial resources

At 30th September 2014, the Group has available banking facilities of approximately HK\$78 million, of which approximately HK\$43 million were utilised. Certain of the Group's deposits, financial assets and properties with aggregate net book values of HK\$105 million were pledged to banks to secure banking facilities. The Group's gearing ratio of 8% as at 30th September 2014 was based on the total of bank loans and overdrafts of HK\$43,107,000 (of which HK\$31,819,000, HK\$1,390,000, HK\$4,342,000 and HK\$5,556,000 are repayable within one year, in the second year, in the third to fifth year and after the fifth year respectively) and obligations under finance leases of HK\$501,000 (of which HK\$166,000 and HK\$335,000 are repayable within one year and in the second to fifth

respectively and the shareholders' funds of approximately HK\$547,035,000. The Group's borrowings and bank balances are primarily denominated in Hong Kong dollar and Renminbi and has no significant exposure to foreign currency fluctuations.

Details of the Group's contingent liabilities and commitments have been set out in notes 16 to 18 to the condensed consolidated financial information. The commitments will be financed by the Group's internal resources and banking facilities.

Employees

At 30th September 2014, the Group employed 149 staff. Remuneration is reviewed periodically based on individual staff's performance. In addition to the basic salaries, staff benefits include discretionary bonus, medical insurance scheme and contributory provident fund. The Group also has a share option scheme whereby qualified employees may be granted options to acquire shares of the Company. As set out in the announcement of the Company dated 29th September 2014, the Company granted a total of 72,800,000 options to individuals at an exercise price of HK\$0.7 per share.

COMPLIANCE WITH THE CODE OF CORPORATE GOVERNANCE PRACTICES

During the six months ended 30th September 2014, the Group has complied with the code provisions set out in the Code of Corporate Governance Practices under Appendix 14 of the Listing Rules, with the exception of the deviation in respect of the appointment term of non-executive directors.

Under code provision A4.1, non-executive directors should be appointed for specific term. There is no specific term of appointment of the non-executive directors of the Company, however, they are subject to rotation in accordance with the Bye-laws of the Company. Accordingly the Company considers that sufficient measures have been taken to deal with the requirement in respect of the appointment terms of non-executive directors as required under the code provision.

COMPLIANCE WITH THE MODEL CODE

During the six months ended 30th September 2014, the Group has adopted the code of conduct regarding the directors' securities transactions on terms no less exacting than the required standard set out in the Model Code under Appendix 10 of the Listing Rules and having made specific enquiry of all directors, the directors of the Company have complied with the required standard set out in the Model Code and its code of conduct regarding directors' securities transactions.

PURCHASE, SALE OR REDEMPTION OF SHARES

The Company has not redeemed any of its shares during the period. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the six months ended 30th September 2014.

AUDIT COMMITTEE

The Company has established an audit committee (the "Audit Committee") comprising the three independent non-executive directors of the Company. The Audit Committee has reviewed the interim results of the Group for the six months ended 30th September 2014.

On behalf of the Board

Li Kuo Hsing

Chairman

28th November 2014

As at the date of this announcement, the executive directors of the Company are Mr. Li Kuo Hsing, Mr. Tong Hing Chi, Mr. Li Tang Yuk and Dr. Dong Ming, the non-executive directors are Mr. Hugo Shong and Mr. Alan Cole-Ford and the independent non-executive directors are Dr. Lee G. Lam, Mr. Cheung Ming Man and Mr. Guo Yan Jun.