International Housewares Retail Company Limited

(Incorporated in the Cayman Islands with limited liability)

Stock code: 1373

2014/15 Interim Report









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Corporate Information

Directors

Executive Directors:

Mr. LAU Pak Fai Peter (Chairman and Chief Executive Officer)

Ms. NGAI Lai Ha (Vice-Chairman)

Mr. CHENG Sing Yuk (Financial controller)

Non-executive Directors:

Mr. CHUNG Tak Wai (Resigned on 1 November 2014)

Mr. YEUNG Yiu Keung

Independent Non-executive Directors:

Mr. TSUI Ka Yiu (Resigned on 1 November 2014)

Dr. LO Wing Yan William, J.P.

Mr. HUANG Lester Garson, J.P.

Mr. MANG Wing Ming Rene (Appointed on 1 November 2014)

Auditor

PricewaterhouseCoopers
Certified Public Accountants

Company Secretary

Ms. KOO Ching Fan ACIS, ACS(PE), FCCA

Registered Office

Cricket Square, Hutchins Drive PO Box 2681, Grand Cayman KY1-1111, Cayman Islands

Hong Kong Head Office and Principal Place of Business

20th Floor, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong

Tel: (852) 3512-3100

Legal Adviser

Woo, Kwan, Lee & Lo

Compliance Adviser

Somerley Capital Limited

Principal Bankers

Bank of China (Hong Kong) Limited
DBS Bank (Hong Kong) Limited
Hang Seng Bank Limited
The Hongkong and Shanghai Banking Corporation Limited

Share Registrar and Transfer Office in Hong Kong

Computershare Hong Kong Investor Services Limited Rooms 1712–1716, 17th Floor, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

Stock Code

1373

Company Website

www.japanhome.com.hk





Financial Highlights

- The revenue reached HK\$901,349,000 (2013/14⁽¹⁾: HK\$786,275,000), representing a significant growth of 14.6% over that of the same period last year.
- The Group's overall comparable store sales growth⁽²⁾ of 8% was recorded (2013/14: 12%), among which Hong Kong sustained a double digit growth at 10% (2013/14: 12%).
- As at 31 October 2014, the Group had a total of 354 stores worldwide, with a net addition of 21 stores.
- The Group's gross profit margin rose slightly to 47.1% (2013/14: 46.8%).
- The profit attributable to equity holders was HK\$44,828,000 (2013/14: HK\$45,533,000, excluding net gain of HK\$33,500,000 arising from one-off items⁽³⁾), representing a decrease of 1.5%.
- The Group maintained a strong financial position with net cash of HK\$437,071,000.
- The Board has resolved to declare an interim dividend of 4.9 HK cents per ordinary share.

Notes:

- 1. Comparative figures for the six months ended 31 October 2013 are shown as 2013/14 in brackets in this report.
- 2. Comparable store sales growth represents a comparison of sales of the same store having full six-month operations in the comparable periods.
- 3. The adjusted profit for the comparative period 2013/14, a non-HKFRS measure, eliminated the effect of one-off items, which is useful in gaining a more complete understanding of the Group's operational performance and of the underlying trends of its business. One-off items mainly represented listing expenses, gain on disposal of non-current asset held for sale and loss from financial assets at fair value through profit or loss.

Management Discussion and Analysis

Overview

International Housewares Retail Company Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") achieved another half-year record high in revenue for the six months ended 31 October 2014 (the "**Period**") indicating the Group's capability to overcome short-term fluctuations and challenges in the markets. The revenue reached HK\$901,349,000 (2013/14: HK\$786,275,000), representing a significant growth of 14.6% over that of the same period last year. As at 31 October 2014, the Group had a total of 354 stores worldwide in Hong Kong, Singapore, Malaysia, Mainland China, Macau, Cambodia, Indonesia, Saudi Arabia and New Zealand, with a net addition of 21 stores during the Period.

Financial Performance

For the Period, the Group's revenue increased by 14.6% to HK\$901,349,000 (2013/14: HK\$786,275,000). This was mainly due to the opening of new stores and growth in comparable store sales. Revenue was also driven by the growth in both the number of transactions and the average spending per transaction. In addition, we continued to increase variety of our product offerings to capture additional market opportunities and expand our customer base.

Due to management's further steps to streamline the logistics arrangement with suppliers as well as bargaining more favorable pricing that reduced the procurement cost, the Group's gross profit margin rose slightly to 47.1% during the Period (2013/14: 46.8%).

Operating expenses increased slightly from 42.1% to 42.5% as a percentage of revenue against the same period last year. This was primarily due to continuing increase of rental expenses and staff cost. Moreover, a number of new stores were opened during the Period and are still in their investment periods. In addition, certain expenses to tighten the Company's compliance with relevant regulatory requirements and related costs of internal control measures were incurred. In spite of these adverse dynamics, with our strong brand recognition and popular product offering, the Group has managed to deliver record-high sales to maintain costs as a stable percentage of revenue during the Period.

The profit attributable to equity holders for the Period was HK\$44,828,000 (2013/14: HK\$45,533,000, excluding net gain of HK\$33,500,000 arising from one-off items⁽¹⁾), representing a decrease of 1.5%. Mainly due to the impact of one-off items⁽¹⁾ from the same period last year, profit attributable to equity holders for the Period was HK\$44,828,000, representing a decrease of 43.3% (2013/14: HK\$79,033,000).

Note:

The adjusted profit for the comparative period 2013/14, a non-HKFRS measure, eliminated the effect of one-off items, which is useful in gaining
a more complete understanding of the Group's operational performance and of the underlying trends of its business. One-off items mainly
represented listing expenses, gain on disposal of non-current asset held for sale and loss from financial assets at fair value through profit or loss.

Liquidity and Financial Resources

As at 31 October 2014, the Group had cash and cash equivalents amounting to HK\$502,193,000 (30 April 2014: HK\$466,432,000). Most of the Group's cash and bank deposits were denominated in Hong Kong dollars and Renminbi, and were deposited with major banks in Hong Kong with maturity dates falling within three months.

It is the Group's treasury management policy not to engage in any highly leveraged or speculative derivative products and it will continue to place the majority of our surplus cash in Hong Kong dollars or Renminbi bank deposits with appropriate maturity periods to meet the funding requirements in the future. The current ratio for the Group was 3.3 (30 April 2014: 3.0). Bank borrowings amounted to HK\$65,122,000 as at 31 October 2014 (30 April 2014: HK\$64,094,000). The Group was in net cash position as at 31 October 2014. The Group's gearing ratio as determined by bank borrowings divided by total equity was 8.9% (30 April 2014: 8.9%).



Shares Transactions

Subject to the terms and conditions of the sale and purchase agreement dated 23 October 2014, JHC ELLA LIMITED, a subsidiary of the Group, acquired certain business and assets of Union Way Trading Limited (the "Acquisition").

The Acquisition, which includes the retailing, wholesale and distribution of accessories, stationery, toys and houseware products targeting younger customers, will help the expansion of our customer base to include customers in their twenties and thirties. We believe this is an opportunity that will bring reasonable returns by expanding of the Group's network, as well as optimising synergies between the parties in leasing, logistics, merchandising, information technology and marketing where the Group already has a strong platform in Hong Kong.

The consideration of the Acquisition comprised cash of HK\$3,000,000 and 800,000 ordinary shares of the Company with issue price of HK\$2.50 per share to Union Way Trading Limited on 5 December 2014. Details of the Acquisition are set out in the announcement of the Company dated 23 October 2014.

Acquisition of Property

On 1 December 2014, the Group entered into a formal sale and purchase agreement with an independent third party, pursuant to which, the Group agreed to acquire a property situated at Caine Road in Hong Kong (the "Property") for a purchase price of HK\$39,000,000. The Group will hold the Property for self use by providing spaces for retail store.

Others

Notwithstanding the foregoing, financial policies, contingent liabilities and charges on the Group's assets did not differ materially during the Period from the information presented in the last published annual report.

Operating Efficiencies

The Group's overall comparable store sales growth⁽¹⁾ for the Period was 8% (2013/14: 12%), among which Hong Kong sustained a double digit growth at 10% (2013/14: 12%).

In the past few years, the overall rental expenses increased significantly, particularly for prime retail locations. Rental expenses constitute a significant portion of our operating expenses. Despite this adverse dynamic, the Group managed to maintain rental costs as a stable percentage of revenue historically, as through leveraging our strong brand recognition and popular product offerings, we can open new stores with less prime retail space and thereby control our rental expenses as we expand. We are also able to rent retail spaces of varying sizes, which gives us more flexibility in choosing retail spaces and controlling our overall rental expenses. In addition, the salaries of employees have generally increased in recent years. We expect our employee expenses to increase along with inflation. In order to mitigate the effects of increasing employee expenses, we have employee training programmes in place to maximise productivity and we may redeploy our employees to different stores from time to time in order to further maximise productivity. As a result, the Group managed to maintain stable staff costs within a reasonable percentage range of revenue.

In spite of these adverse dynamics, with our strong brand recognition and popular product offering, the Group has managed to deliver record-high sales to maintain costs as a stable percentage of revenue during the Period. The Group's operating expenses as a percentage of revenue only increased slightly during the Period, accounting for 42.5% of its revenue (2013/14: 42.1%). The Group is confident that operating expenses as a percentage of revenue will improve in the light of the festive shopping spree in the second half of the Group's financial year.

Note:

Comparable store sales growth represents a comparison of sales of the same store having full six-month operations in the comparable periods.

The following table provides details of the Group's operating expenses:

For the six months ended 31 October	2014	ļ.	2013	}	Increase
	HK\$	(%) of revenue	HK\$	(%) of revenue	%
Distribution and advertising expenses Administrative and other operating expenses	23,553,000	2.6%	19,296,000	2.5%	22.1%
Rental expenses – retails stores	142,007,000	15.7%	118,475,000	15.1%	19.9%
Employee benefit expenses	126,111,000	14.0%	106,444,000	13.5%	18.5%
Other expenses	91,846,000	10.2%	86,678,000	11.0%	6.0%
Total operating expenses	383,517,000	42.5%	330,893,000	42.1%	15.9%

Distribution Network

We plan to continue to expand our operations in Hong Kong, Singapore and Macau by leveraging the strength of our brand, our extensive retail network and large global supplier network. The Group intends to focus on improving operational efficiencies in West Malaysia, and capture exponential growth in revenue in Mainland China market by online shopping platforms in order to bring extra revenue to the Group.

We believe that our comparable store sales growth in Hong Kong as well as the increasing revenue from our operations in Singapore, West Malaysia, Mainland China and Macau demonstrate our growth potential in these regions. As at 31 October 2014, the Group had a presence in 10 jurisdictions throughout the world. The number of stores increased by 21 to 354 during the Period, of which 343 stores were directly managed by the Group and 11 stores were licenced stores. The following table sets forth the number of our stores worldwide:

	31 October 2014	30 April 2014
Our stores		
Hong Kong	247	241
Singapore	60	52
West Malaysia	15	15
Mainland China	13	9
Macau	8	6
Sub-total	343	323
Our licenced stores		
East Malaysia	2	2
Saudi Arabia	5	5
New Zealand	1	1
Indonesia	1	1
Cambodia	2	1
Sub-total	11	10
Total	354	333

Human Resources

To ensure that the Group is able to attract and retain staff capable of attaining the best performance levels, remuneration packages are reviewed on a regular basis. Performance bonus and share options are then offered to qualified employees. A performance-based element is included in the annual discretionary bonus for all staff as well as in share options for supervisory and managerial staff. As at 31 October 2014, the Group employed approximately 2,217 employees (30 April 2014: 2,010). Total staff costs for the Period were HK\$126,111,000 (2013/14: HK\$106,444,000).

Operational Review by Business Segments

The Group's business segments by nature include retail, wholesale and licencing and others.

Retail revenue for the Period achieved a record-high revenue and continued to be the primary sales driver for the Group with a growth of 14.7%. This was mainly due to the opening of new stores and growth in comparable store sales. Revenue was also driven by the growth in both the number of transactions and the average spending per transaction. In addition, we continued to increase the variety of our product offerings to capture additional market opportunities and expand our customer base. This resulted in HK\$888,136,000 (2013/14: HK\$774,012,000) of retail revenue which included consignment sales commission income, accounting for 98.5% (2013/14: 98.4%) of total revenue.

The wholesale business, licencing income and others as a whole increased by 7.7% from the same period last year to HK\$13,213,000 (2013/14: HK\$12,263,000).

Operational Review by Geographical Locations

Operation Review – Hong Kong

Hong Kong remained the key market for the Group, representing 83.4% (2013/14: 84.9%) of the Group's total revenue. Revenue in Hong Kong for the Period achieved a record-high total revenue of HK\$751,767,000 (2013/14: HK\$667,586,000) with a 12.6% increase, while comparable store sales⁽¹⁾ showed a relatively healthy growth of 10.0% (2013/14: 12.0%).

The profit in Hong Kong for the Period increased to HK\$50,618,000 (2013/14: HK\$44,780,000, excluding net gain of HK\$34,430,000 arising from one-off items⁽²⁾), a growth of 13.0% from the same period last year, with the adjusted net profit⁽²⁾ margin of 6.7% (2013/14: 6.7%). Mainly due to the impact of one-off items⁽²⁾ from the same period last year, our profit in Hong Kong for the Period decreased to HK\$50,618,000 (2013/14: HK\$79,210,000), a decline of 36.1% from the same period last year, with a net profit margin of 6.7% (2013/14: 11.9%).

Operation Review - Singapore

In Singapore, while the revenue grew by 30.4% to HK\$119,182,000 (2013/14: HK\$91,384,000) during the Period, comparable store sales growth⁽¹⁾ recorded a drop of 6.8% (2013/14: a growth of 14.5%), given a conservative consumer spending patterns and a temporary bottleneck in our supply chain management and logistics operations, despite having been fully resolved.

To address these, the Group has undertaken initiatives to bolster and simplify its supply chain management and logistics operations, improve the existing work procedures to implement better inventory planning, more responsive merchandising allocation and more efficient physical distribution functions. These steps have helped teams respond faster to market trends and execute replenishment orders and more efficiently distribute goods to our retail stores. They have also enabled the Group to simplify its operations and fuel further business growth in Singapore.

During the Period, we have been focusing on retail network expansion in order to achieve a faster and broader coverage. Over these few years, the Group has been expanding our retail network in the market progressively, from acquisition of the business of 17 stores by the Group in November 2011 to 60 stores as at 31 October 2014. Recognizing that the second half of this financial year will be challenging, the Group intends to focus on improving operational efficiencies, including putting employee training programmes in place to maximise productivity and further leverage our strategic strengths in system integration. We will continue our all-out effort in expanding of the market in Singapore after strengthening the Group's position in this market. Singapore will remain our important market and the Group expects to achieve moderate growth and holds an optimistic view on its business for the mid- to long-term.

Operation Review – Mainland China

With respect to Mainland China, the Group's business there recorded revenue growth of 28.5% to HK\$2,616,000 (2013/14: HK\$2,036,000), while comparable store sales growth⁽¹⁾ was 30.9% (2013/14: 18.2%) during the Period.

The store network has been reviewed and certain under-performing stores have now been consolidated. The Group will launch its e-business platform on "T-Mall" as scheduled. More new channels are explored in order to complement our existing e-business platforms and the Group's brand. We believe that the expansion in Mainland China market by online shopping platforms can capture exponential growth in revenue and bring extra revenue to the Group.

Operation Review - West Malaysia

The revenue for our West Malaysia operations was HK\$11,755,000 (2013/14: HK\$9,360,000), an increase of 25.6% over the same period last year while comparable store sales growth⁽¹⁾ dropped by 5.0% (2013/14: a growth of 15.4%).

Operation Review - Macau

During the Period, the Group's Macau revenue recorded a slight increase of 0.8% to HK\$16,029,000 (2013/14: HK\$15,909,000), while comparable store sales growth⁽¹⁾ was 3.7% (2013/14: n/a⁽³⁾).

Notes:

- 1. Comparable store sales growth represents a comparison of sales of the same store having full six-month operations in the comparable periods.
- 2. The adjusted profit for the comparative period 2013/14, a non-HKFRS measure, eliminated the effect of one-off items, which is useful in gaining a more complete understanding of the Group's operational performance and of the underlying trends of its business. One-off items mainly represented listing expenses, gain on disposal of non-current asset held for sale and loss from financial assets at fair value through profit or loss.
- 3. We have no comparable store sales data as our first financial interim period of operation in Macau is the financial interim period ended 31 October 2013.

Future Prospects

Looking ahead, the Group will continue to strengthen its market position as the leading houseware retail chain in Hong Kong, Singapore and Macau. With this in mind, we intend to reinforce its brand recognition by implementing various marketing initiatives and promotional campaigns so as to more effectively reach out to its current and potential customers to drive future growth.

Harnessing the potential competitive edge offered by online-to-offline (O2O) business, the Group will soon launch its e-commerce business in late 2014. The e-shop named "JHCeshop", targeting online shoppers, is to serve as another convenient, highly flexible and accessible retail channel for customers to purchase our products. We will closely monitor and adapt to market trends and offer a genuine and convenient "one-stop" shopping experience to gain more customers who prefer shopping online. We are poised to seize the enormous potential opportunities from the Internet.

The membership programme "JHC HomePass" has also been launched on schedule. With a broad geographical presence and a great number of highly loyal customers, the Group is confident in building up a sizeable membership base. By offering members valuable benefits such as rebates, birthday special discounts or special priced items for members, JHC HomePass is aimed at boosting the number of transactions and the average spending per transaction, thus broadening the Group's revenue stream. The membership programme will also enhance our understanding of customers' spending behaviour and preferences and subsequently formulate even more effective marketing promotions.

As the Group has built a strong renowned quality brand, we have greater flexibility in choosing new store sites anywhere in any size we require. We are delighted to introduce the first retail shop in a MTR station in November 2014, and planning for more new stores along the MTR route is underway to serve passengers' daily needs for household products. By tapping into the MTR train network, we hope to leverage the heavy traffic in these prime locations to attract a wider range of customers and drive further growth. We believe the Group can further benefit from additional retail shops along MTR routes, which should enable us to maintain stable growth and profitability in Hong Kong.

To fuel further business growth, the Group has been exploring potential and appropriate acquisition and partnership opportunities in Hong Kong and overseas to strengthen its overall market presence as well as to accelerate the expansion of its customer base. During the Period, the Group undertook a partnership project ("ELLA") in Hong Kong. Currently this project has been successfully integrated into the Group's network, ready for proactive development in the next stage. The settlement of the ELLA acquisition was completed on 5 December 2014. Its retail stores in Hong Kong have been successfully integrated into the Group. Due to the young generation market positioning of the ELLA brand, the Group plans to maintain its relative independence, consistency of the brand and sufficient differentiation of the merchandise while the Group will take measures that it considers appropriate to monitor its operation. Leveraging our strengths, the Group will provide sufficient support in supply chain integration, channel development and retail management, to help the ELLA brand lower procurement cost, enhance product quality, improve managerial efficiency, and above all, further expand its coverage across Hong Kong. We believe this will help the expansion of our existing diversified product offering, and customer base to include customers in their twenties and thirties, as well as optimising synergy between the parties in leasing, logistics, merchandising, information technology and marketing where the Group already has a strong platform in Hong Kong.

In the future, we will continue to optimise business growth by leveraging the high recognition of the Group's brand and further expanding its retail network, thus creating stable and healthy returns for our shareholders.

Report on Review of Interim Financial Information from Independent Auditor

TO THE BOARD OF DIRECTORS OF INTERNATIONAL HOUSEWARES RETAIL COMPANY LIMITED (incorporated in Cayman Islands with limited liability)

Introduction

We have reviewed the interim financial information set out on page 11 to 28, which comprises the condensed consolidated interim balance sheet of International Housewares Retail Company Limited (the "Company") and its subsidiaries (together, the "Group") as at 31 October 2014 and the related condensed consolidated interim statements of comprehensive income, changes in equity and cash flows for the six-month period then ended, and a summary of significant accounting policies and other explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting". Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of Review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting".

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 18 December 2014

Condensed Consolidated Interim Statement of Comprehensive Income For the six months ended 31 October 2014

		Unaudit For the six mon 31 Octob	onths ended ober	
	Note	2014 HK\$'000	2013 HK\$'000	
Revenue Cost of sales	6	901,349 (476,718)	786,275 (418,349)	
Gross profit Other income Other (losses)/gains, net Distribution and advertising expenses Administrative and other operating expenses		424,631 9,175 (339) (23,553) (359,964)	367,926 8,466 42,998 (19,296) (311,597)	
Operating profit Finance income Finance costs	7	49,950 3,207 (649)	88,497 662 (683)	
Profit before income tax Income tax expense	8	52,508 (9,476)	88,476 (10,145)	
Profit for the period		43,032	78,331	
Other comprehensive income Items that may be reclassified subsequently to profit or loss Currency translation differences		(522)	28	
Total comprehensive income for the period		42,510	78,359	
Profit/(loss) for the period attributable to: Equity holders of the Company Non-controlling interests		44,828 (1,796)	79,033 (702)	
		43,032	78,331	
Total comprehensive income for the period attributable to: Equity holders of the Company Non-controlling interests		44,675 (2,165)	78,917 (558)	
		42,510	78,359	
Earnings per share attributable to equity holders of the Company (expressed in HK cents per share)	9			
Basic earnings per share		6.20	13.71	
Diluted earnings per share		6.17	13.65	
Dividends	10	32,551	151,000	

Condensed Consolidated Interim Balance Sheet

As at 31 October 2014

		Unaudited 31 October 2014	Audited 30 April 2014
	Note	HK\$'000	HK\$'000
ASSETS			
Non-current assets			
Property, plant and equipment	11	79,099	72,552
Intangible assets	11	28,875	29,716
Deferred income tax assets		4,524	4,919
Non-current prepayment and deposits	12	77,492	62,830
		189,990	170,017
Current assets			
Inventories		240,189	308,735
Trade and other receivables	12	46,202	47,938
Amounts due from shareholders		465	_
Pledged bank deposits		6,524	6,517
Bank deposits with initial terms of over three months		_	51
Cash and cash equivalents		502,193	466,432
		795,573	829,673
Total assets		985,563	999,690
EQUITY			
Equity attributable to equity holders of the Company			
Share capital and share premium	13	592,087	589,400
Reserves		121,087	106,702
		713,174	696,102
Non-controlling interests		18,587	22,578
Total equity		731,761	718,680

Condensed Consolidated Interim Balance Sheet (Continued)

As at 31 October 2014

	Note	Unaudited 31 October 2014	Audited 30 April 2014
	Note	HK\$'000	HK\$'000
LIABILITIES			
Non-current liabilities		0.000	0.000
Deferred income tax liabilities Loans due to non-controlling shareholders of subsidiaries		2,866 3,097	2,989 481
Provision for reinstatement costs		3,383	401
		<u>-</u>	
		9,346	3,470
Current liabilities			
Trade and other payables	14	137,203	177,958
Amount due to a director of a subsidiary		247	247
Loan due to a non-controlling shareholder of a subsidiary		_	2,587
Borrowings	15	65,122	64,094
Current income tax liabilities		41,884	32,654
		244,456	277,540
Total liabilities		253,802	281,010
Total equity and liabilities		985,563	999,690
Net current assets		551,117	552,133
Total assets less current liabilities		741,107	722,150

Condensed Consolidated Interim Statement of Changes in Equity For the six months ended 31 October 2014

				Unaudited		
	Note		able to equity ho	olders		
		Share capital and share premium HK\$'000 (Note 13)	Reserves HK\$'000	Total HK\$'000	Non- controlling interest HK\$'000	Total Equity HK\$'000
As at 1 May 2014		589,400	106,702	696,102	22,578	718,680
Comprehensive income: Profit/(loss) for the period Other comprehensive income:		-	44,828	44,828	(1,796)	43,032
Currency translation differences		_	(153)	(153)	(369)	(522)
Total comprehensive income for the period		-	44,675	44,675	(2,165)	42,510
Transactions with owners: Changes in equity interests in subsidiaries without change of control Employee share option scheme:		_	1,493	1,493	(1,826)	(333)
value of employee servicesexercise of options	13	2,687	768	768 2,687	_	768 2,687
Dividends	10	2,007	(32,551)	(32,551)	_	(32,551)
Total transactions with owners		2,687	(30,290)	(27,603)	(1,826)	(29,429)
As at 31 October 2014		592,087	121,087	713,174	18,587	731,761
As at 1 May 2013		1	263,028	263,029	19,965	282,994
Comprehensive income: Profit/(loss) for the period Other comprehensive income:		-	79,033	79,033	(702)	78,331
Currency translation differences		_	(116)	(116)	144	28
Total comprehensive income for the period		_	78,917	78,917	(558)	78,359
Transactions with owners: Issue of new shares to then equity holders Issue of new shares to the public Employee share option scheme:	13 13	105,862 505,800	(105,862)	505,800		505,800
value of employee servicesexercise of options	13	4,228	493 -	493 4,228	- -	493 4,228
Listing expenses Dividends Cancellation of options previously issued for	13 10	(27,343)	(151,000)	(27,343) (151,000)	_ _	(27,343) (151,000)
business combination Issuance of ordinary shares to		_	(371)	(371)	_	(371)
a non-controlling shareholder		_	_	_	4,649	4,649
Total transactions with owners		588,547	(256,740)	331,807	4,649	336,456
As at 31 October 2013		588,548	85,205	673,753	24,056	697,809

Condensed Consolidated Interim Statement of Cash Flows

For the six months ended 31 October 2014

Unaudited For the six months ended 31 October 2014 2013 HK\$'000 HK\$'000 **Cash flows from operating activities** Cash generated from operation 81,189 32,277 Income tax refund/(paid) 87 (18,286)Net cash generated from operating activities 81,276 13,991 Cash flows from investing activities Purchase of property, plant and equipment (19,679)(15.996)Proceeds on disposal of property, plant and equipment 35 Net proceeds received from sale of non-current asset held for sale 54,000 Proceeds on sale of financial assets at fair value through profit or loss 15,839 Decrease/(increase) in bank deposits with initial terms of over three months 51 (250,000)Interest received 3,207 662 Other investing cash flow - net (63)(1,509)(16,484)(196,969)Net cash used in investing activities Cash flows from financing activities Proceeds from issuance of ordinary shares at IPO 505,800 2,687 Proceeds from exercise of share option 4,228 Proceeds from issuance of ordinary shares to a non-controlling shareholder 3,232 Addition in pledged bank deposits (7)(1)Repayment of secured loan and short term bank loans (3.221)Net increase/(decrease) in trust receipt loans 1.198 (1,250)Dividend paid (32,551)(151,000)Professional expenses paid in connection with the IPO (400)(30,094)Proceeds paid for increase in equity interests in subsidiaries without change of control (189)Other financing cash flow - net (550)(372)Net cash (used in)/generated from financing activities (29,812)327,322 Increase in cash and cash equivalents 34.980 144,344 Cash and cash equivalents at beginning of the period 466,432 111,431 Currency translation differences 781 876 Cash and cash equivalents at end of the period 256,651 502,193 Analysis of balances of cash and cash equivalents: Cash at bank and on hand 161,934 66,166 Short-term bank deposits with original maturity within three months 340,249 190,513 Bank overdrafts included under borrowings (28)256,651 502,193

1 General Information

International Housewares Retail Company Limited (the "Company") was incorporated in the Cayman Islands on 18 April 2013 as an exempted company with limited liability. The address of its registered office is Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The Company is an investment holding company. Its subsidiaries are engaged in retail sales and trading of houseware products, licencing of franchise rights and provision of management services.

The Group is controlled by Hiluleka Limited (incorporated in the British Virgin Islands), which owns 44.70% of the Company's issued shares. The ultimate controlling parties of the Group are Mr. Lau Pak Fai, Peter and Ms. Ngai Lai Ha.

This interim financial information is presented in HK dollars, unless otherwise stated. This interim financial information was approved by the Board for issue on 18 December 2014.

This interim financial information has been reviewed, not audited.

2 Basis of Presentation

The condensed consolidated interim financial information for the six months ended 31 October 2014 has been prepared in accordance with Hong Kong Accounting Standard ("**HKAS**") 34, "Interim financial reporting".

The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 30 April 2014, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("**HKFRS**").

3 Principal Accounting Policies

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 30 April 2014, as described in those annual financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

(a) Amended standards adopted by the Group

The following amendments to standards are mandatory for the financial year beginning 1 May 2014 and have been adopted by the Group:

Effective for accounting period beginning on or after

HKAS 32 (Amendment)	Financial Instruments:	1 January 2014
	Presentation on Asset and Liability Offsetting	
HKAS 36 (Amendment)	Impairment of Assets on Recoverable Amount Disclosure	1 January 2014

The adoption of these amendments has no material impact on the Group's results and financial position for the current or prior period, but may affect the disclosure to the financial information.

3 Principal Accounting Policies (Continued)

(b) The following new standards and amendments to standards are mandatory for the financial year beginning 1 May 2014 but not relevant to the Group:

Effective for
accounting period
beginning on
or after

HKFRS 10, 12 and HKAS 27 (Amendment)	Consolidation for Investment Entities	1 January 2014
HKAS 39 (Amendment)	Financial Instruments:	1 January 2014
HK (IFRIC) 21	Recognitions and Measurement – Novation of derivatives Levies	1 January 2014

(c) The following new standards and amendments to standards have been issued but are not effective for the financial year beginning 1 May 2014 and have not been early adopted by the Group:

Effective for accounting period beginning on or after

HKAS 19 (Amendment)	Defined Benefit Plans: Employee Contribution	1 July 2014
HKFRS 11 (Amendment)	Accounting for Acquisition of Interest in Joint Operations	1 January 2016
HKAS 16 and HKAS 38 (Amendment)	Clarification of Acceptable Methods of Depreciation and Amortisation	1 January 2016
HKAS 16 and HKAS 41 (Amendment)	Agriculture: Bearer Plants	1 January 2016
HKAS 27 (Amendment)	Equity Method in Separate Financial Statements	1 January 2016
HKFRS 10 and HKAS 28 (Amendment)	Sales or Contribution of Assets between an Investor and its Associate or Joint Venture	1 January 2016
HKFRS 14	Regulatory Deferral Accounts	1 January 2016
HKFRS 15	Revenue of Contracts from Customers	1 January 2017
HKFRS 9	Financial Instruments	1 January 2018
Annual Improvements Project	Annual Improvements 2010-2012 Cycle and Annual Improvements 2011-2013 Cycle	1 July 2014
Annual Improvements Project	Annual Improvements 2012-2014 Cycle	1 January 2016

4 Estimates

The preparation of condensed consolidated interim financial information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimating uncertainty were the same as that applied to the consolidated financial statements for the year ended 30 April 2014.

5 Financial Risk Management

5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: including foreign exchange risk, credit risk, liquidity risk and cash flow and fair value interest rate risk. The Group's overall risk management procedures focus on the unpredictability of financial markets and seek to minimise potential adverse effects on the Group's financial performance.

The condensed consolidated interim financial information does not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements as at 30 April 2014. There have been no significant changes in the risk management policies since the year end.

5.2 Fair value estimation

The carrying amount of the non-current prepayment and deposits, trade and other receivables, amount due from shareholders, pledged bank deposits, bank deposits with initial terms of over three months, cash and cash equivalents, loan due to non-controlling shareholders of subsidiaries, provision for reinstatement cost, trade and other payables, amount due to a director of a subsidiary and borrowings as at 31 October 2014 and 30 April 2014 approximate their fair value.

6 Segment Information

The chief operating decision-maker has been identified as the executive directors of the Group. The executive directors review the Group's internal reporting in order to assess performance and allocate resources and have determined the operating segments based on these reports.

The executive directors considered the nature of the Group's business and determined that the Group has three reportable operating segments as follows:

- (i) Retail*
- (ii) Wholesales
- (iii) Licencing and others

The executive directors assess the performance of the operating segments based on revenue and gross profit percentage of each segment. As the Group's resources are integrated and there are no discrete operating segment assets and liabilities for the retail and wholesale business segments, accordingly, no operating segment assets and liabilities are presented.

* Including consignment sales commission income.

6 Segment Information (Continued)

The segment information provided to the executive directors for the reportable segments for the six months ended 31 October 2014 is as follows:

	Retail HK\$'000	L Wholesales HK\$'000	icencing and others HK\$'000	Total HK\$'000
Segment revenue (all from external customers) Cost of sales	888,136 (465,494)	13,113 (11,224)	100 -	901,349 (476,718)
Segment results Gross profit %**	422,642 47.59%	1,889 14.41%	100 -	424,631 47.11%
Other income Other loss, net Distribution and advertising expenses Administrative and other operating expenses				9,175 (339) (23,553) (359,964)
Operating profit Finance income Finance costs				49,950 3,207 (649)
Profit before income tax Income tax expense				52,508 (9,476)
Profit for the period				43,032

^{**} Gross profit % is calculated by gross profit (segment results) divided by revenue (segment revenue).

Segment revenue reported above represents revenue generated from external customers. There were no inter-segment sales in the six months ended 31 October 2014. The accounting policies of the reportable segments are the same as the Group's accounting policies.

The turnover from the Group's largest customer accounted for less than 10% of the Group's total turnover for the six months ended 31 October 2014.

6 Segment Information (Continued)

The segment information provided to the executive directors for the reportable segments for the six months ended 31 October 2013 is as follows:

	Retail HK\$'000	Wholesales HK\$'000	others HK\$'000	Total HK\$'000
Segment revenue (all from external customers) Cost of sales	774,012 (407,976)	12,085 (10,373)	178 -	786,275 (418,349)
Segment results Gross profit %	366,036 47.29%	1,712 14.17%	178 -	367,926 46.79%
Other income Other gains, net Distribution and advertising expenses Administrative and other operating expenses				8,466 42,998 (19,296) (311,597)
Operating profit Finance income Finance costs				88,497 662 (683)
Profit before income tax Income tax expense				88,476 (10,145)
Profit for the period			_	78,331

Revenue from external customers in Mainland China, Singapore, Macau, Malaysia and Hong Kong are as follows:

		For the six months ended 31 October	
	2014 HK\$'000	2013 HK\$'000	
Hong Kong	751,767	667,586	
Mainland China	2,616	2,036	
Singapore	119,182	91,384	
Malaysia	11,755	9,360	
Macau 16,029	15,909		
	901,349	786,275	

6 **Segment Information** (Continued)

The total of non-current assets, other than intangible assets and deferred income tax assets of the Group are as follows:

	As at	
	31 October 2014 HK\$'000	30 April 2014 HK\$'000
Hong Kong	92,263	79,343
Mainland China	17,772	15,285
Singapore	34,304	28,737
Malaysia	9,651	9,970
Macau	2,601	2,047
	156,591	135,382

Operating Profit 7

An analysis of the amounts presented as operating items in the interim financial information is given below:

	For the six months ended 31 October	
	2014 HK\$'000	2013 HK\$'000
Employee benefit expenses (including directors' emoluments) Operating lease rental in respect of	126,111	106,444
- office premises and warehouses	13,253	9,450
– retails shops	142,007	118,475
Depreciation of property, plant and equipment	16,082	12,453
Amortisation of intangible assets	307	307
Loss on disposal of property, plant and equipment	339	87
Gain on disposal of non-current asset held for sale	_	(46,469)
Realised loss on financial assets at fair value through profit on loss	_	2,520
Net exchange (gain)/loss	(1,607)	384
Listing expense	_	9,477

8 Income Tax Expense

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profit. Overseas profits tax has been provided at the standard tax rate of the respective entities according to local tax laws.

	For the six mon 31 Octol	
	2014 HK\$'000	2013 HK\$'000
Hong Kong profits tax – current year – over-provision in prior years Overseas taxation	9,313 (224) 54	9,415 - 217
Deferred income tax	9,143 333	9,632 513
Income tax expense	9,476	10,145

Income tax expense is recognised based on management's estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual tax rate used for the year ending 30 April 2015 is 15.7% (the estimated tax rate used for the year ended 30 April 2014 and applied to the six months ended 31 October 2013 was 16.3%).

The Hong Kong Inland Revenue Department is conducting a field audit on three subsidiaries of the Group and had issued additional assessments for the years of assessment 2003/04 to 2007/08 to the three subsidiaries, demanding tax totalling HK\$13,550,000. These assessments were protective assessments issued before the expiry of the statutory time-barred period pending the result of the field audit.

Management has recorded income tax provision of HK\$2,113,000 (as at 30 April 2014: HK\$1,648,000) in the Group's condensed consolidated interim balance sheet as at 31 October 2014 to cover the total potential additional tax, penalty surcharge and interest. Based on the advice sought from the Group's tax representative and self-assessment, management considers that this amount appropriately reflects the Group's additional liability based on the current status of the case.

Mr. Lau Pak Fai, Peter and Ms. Ngai Lai Ha, directors of the Company, and Red Home Holding Limited, a shareholder of the Company, have agreed to indemnify the Group in respect of such amount and any cost or liabilities arising out of the additional assessment for which the Group may be liable in relation to the tax audit.

9 Earnings Per Share

(a) Basic

The calculation of basic earnings per share is based on the consolidated profit attributable to equity holders of the Company and on the weighted average number of shares in issue during the period.

	For the six months ended 31 October	
	2014	2013
Profit attributable to equity holders of the Company (HK\$'000)	44,828	79,033
Weighted average number of shares in issue ('000)	723,479	576,620
Basic earnings per share (HK cents)	6.20	13.71

(b) Diluted

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. Shares issuable under the Pre-IPO option scheme are the only dilutive potential ordinary shares. A calculation is made in order to determine the number of shares that could have been acquired at fair value (determined as the daily average market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options.

	For the six months ended 31 October	
	2014	2013
Profit attributable to equity holders of the Company (HK\$'000)	44,828	79,033
Weighted average number of shares for diluted earnings per share ('000)	725,965	578,842
Diluted earnings per share (HK cents)	6.17	13.65

10 Dividends

In the current period, a final dividend of HK\$32,551,000 in relation to the year ended 30 April 2014 was declared and paid.

On 18 December 2014, the Board resolved to declare an interim dividend of 4.9 HK cents (2013: interim dividend of 2.0 HK cents and special dividend of 4.0 HK cents), totaling of approximately HK\$35,556,000 (2013: interim dividend of HK\$14,461,000 and special dividend of HK\$28,922,000). The proposed dividend has not been recognized as a liability in this interim financial information but will be reflected as an appropriation of retained profits for the year ending 30 April 2015.

11 Property, Plant and Equipment and Intangible Assets

	Property,	Intangible Assets			
	plant and equipment HK\$'000	Trademark HK\$'000	Goodwill HK\$'000	Total HK\$'000	Total HK\$'000
For the six months ended 31 October 2014					
Net book value	70 550	22.050	6 650	20.716	102.260
As at 1 May 2014 Additions	72,552 23,062	23,058	6,658	29,716 —	102,268 23,062
Disposals	(339)	_	_	_	(339)
Depreciation and amortisation	(16,082)	(307)	_	(307)	(16,389)
Exchange difference	(94)	(534)	-	(534)	(628)
As at 31 October 2014	79,099	22,217	6,658	28,875	107,974
For the six months ended					
31 October 2013					
Net book value As at 1 May 2013	66,231	24,143	6,658	30,801	97,032
Additions	16,355	24,145	0,030	30,001	16,355
Disposals	(123)	_	_	_	(123)
Depreciation and amortisation	(12,453)	(307)	_	(307)	(12,760)
Exchange difference	(387)	(192)	-	(192)	(579)
As at 31 October 2013	69,623	23,644	6,658	30,302	99,925

12 Trade and Other Receivables

	As at	
	31 October 2014 HK\$'000	30 April 2014 HK\$'000
Trade receivables Prepayments Deposits and other receivables	4,118 18,096 101,480	3,356 17,408 90,004
	123,694	110,768
Less non-current portion: Deposits Prepayment for purchase of property, plant and equipment	(64,756) (12,736)	(50,549) (12,371)
	(77,492)	(62,830)
Current portion	46,202	47,938

12 Trade and Other Receivables (Continued)

The Group normally makes sales to customers on a cash on delivery basis for retail sales. At 31 October 2014 and 30 April 2014, the ageing analysis of trade receivables based on invoice date for wholesales was as follows:

	As at	t
	31 October	October 30 April
	2014	2014
	HK\$'000	HK\$'000
Up to 3 months	4,118	3,356

13 Share Capital and Share Premium

	Number of shares (thousands)	Share capital HK\$'000	Share premium HK\$'000	Total HK\$'000
As at 1 May 2014	723,216	72,322	517,078	589,400
Exercise of options (note (a))	1,620	162	2,525	2,687
As at 31 October 2014	724,836	72,484	519,603	592,087
As at 1 May 2013	1	1	_	1
Issue of new shares to then equity holders (note (b))	9,999	999	104,863	105,862
Capitalisation issue (note (c))	530,000	53,000	(53,000)	_
Issue of new shares to the public (note (d))	180,000	18,000	487,800	505,800
Exercise of options (note (a))	3,038	304	3,924	4,228
Cost for initial public offering incurred during				
the period	_	_	(24,647)	(24,647)
Cost for initial public offering previously deferred	-	_	(2,696)	(2,696)
As at 31 October 2013	723,038	72,304	516,244	588,548

Notes:

- (a) During the current period, approximately 1,620,000 (2013: 3,038,000) shares were issued and allotted upon the exercise of options granted under the share option scheme.
- (b) On 10 September 2013, the Company issued and allocated 5,999,400 and 3,999,600 ordinary shares at HK\$0.1 per share to Hiluleka Limited ("Hiluleka") and Red Home Holding Limited ("Red Home") respectively to acquire 6,000,000 shares and 4,000,000 shares of Matusadona Investments Limited ("Matusadona") from Hiluleka and Red Home respectively, representing an aggregate of 100% of the total issued shares of Matusadona.
- (c) Pursuant to the resolutions passed by the shareholders of the Company on 4 September 2013, conditional upon the share premium account of the Company being credited as a result of initial public offering ("**IPO**"), the directors were authorised to capitalise an aggregate amount of HK\$53,000,000 standing to the credit of the share premium of the Company and to appropriate such amount as capital to pay up in full at par of 530,000,000 shares for allotment and issue to the persons whose names appear on the register of members of the Company at the close of business on 4 September 2013, pro-rata to their then respective shareholdings in the Company.
- (d) In connection with the IPO, 180,000,000 shares of HK\$0.1 each were issued at a price of HK\$2.81 per share on 25 September 2013 for a total cash consideration, before related issuance expense, of approximately HK\$505,800,000.

14 Trade and Other Payables

	As at	
	31 October 2014 HK\$'000	30 April 2014 HK\$'000
Trade payables	106,619	143,616
Accrual for cost of initial public offering	27	427
Other payables and accruals	23,715	25,282
Deposits received	218	177
Receipts in advance	743	747
Provision for employee benefits	5,881	7,709
	137,203	177,958

- (a) The carrying values of trade and other payables approximate their fair values as at 31 October 2014.
- (b) The ageing analysis of trade payables based on invoice date are as follows:

	As at		
	31 October 2014 HK\$'000	30 April 2014 HK\$'000	
0–30 days	34,892	45,916	
31–60 days	26,169	48,365	
61–90 days	26,969	20,387	
91-120 days	16,752	23,732	
Over 120 days	1,837	5,216	
	106,619	143,616	

15 Borrowings

	As at	
3	31 October	
	2014	2014
	HK\$'000	HK\$'000
Trust receipt loans, secured and contain a repayment on demand clause	65,122	64,094

Interest expense on borrowings for the six months ended 31 October 2014 is approximately HK\$612,000 (31 October 2013: HK\$652,000).

15 Borrowings (Continued)

The Group has the following undrawn banking facilities:

	As at
31 Octo	ober 30 April
	2014 2014
HK\$	'000 HK\$'000
Floating rates	
- expiring within one year	,251 86,066

The facilities expiring within one year are annual facilities subject to review at various dates.

16 Contingent Liabilities

The Group's bankers have given guarantees in lieu of deposits amounting to approximately HK\$11,476,000 as at 31 October 2014 (30 April 2014: HK\$9,849,000) to the Group's landlords and utility providers. These guarantees are counter indemnified by corporate guarantees and pledged deposits provided by certain subsidiaries.

17 Significant Related Party Transactions

Other than those transactions or balances disclosed elsewhere in the interim financial information, the following transactions were carried out with related parties in the normal course of the Group's business during the period:

Mr. Lau Pak Fai, Peter and Ms. Ngai Lai Ha are shareholders of the related companies of the Group during the period in (a) and (b) below.

(a) Sales of goods and services

			31 October		
	Note	2014 HK\$'000	2013 HK\$'000		
Management fee income: - JHC (Investment) Limited - Mulan's Garden (HK) Limited - Hong Sing Investment Limited	(i) (i) (i)	10 20 10	10 20 10		

17 Significant Related Party Transactions (Continued)

(b) Purchase of goods and services

	31 October			
	Note	2014 HK\$'000	2013 HK\$'000	
Operating lease rentals in respect of retail shops to related companies:				
- Mulan's Garden (HK) Limited	(ii)	2,841	2,624	
 JHC (Investment) Limited 	(ii)	363	348	
 Hong Sing Investment Limited 	(ii)	4,868	3,930	
 Charm Rainbow Limited 	(ii)	887	870	
- Hugo Grand Limited	(ii)	2,208	1,458	

For the civ months anded

Note:

- (i) Management fee income and maintenance fee income were charged based on terms mutually agreed between the relevant parties.
- (ii) Management fee, maintenance fee, commission fee and operating lease rentals were charged based on terms mutually agreed between the relevant parties.

(c) Key management compensation

Key management includes directors and senior managements. The compensation paid or payable to key management for employee services is shown below:

	For the six months ended 31 October		
	2014 HK\$'000	2013 HK\$'000	
Short-term employee benefits Post-employment benefits – defined contribution plans Other long-term benefits	6,057 92 567	6,658 83 306	
	6,716	7,047	

18 Events after Balance Sheet Date

- (a) On 23 October 2014, JHC Ella Limited, a subsidiary of the Group entered into a sale and purchase agreement to acquire from a third party certain business and assets in Hong Kong at a consideration of HK\$3,000,000 in cash and 800,000 ordinary shares of the Company. The acquisition was completed on 5 December 2014. Management is in the process of assessing the financial impact of the acquisition to the Group.
- (b) On 1 December 2014, a subsidiary of the Group entered into a formal sale and purchase agreement to acquire from a third party a shop premise in Hong Kong at a cash consideration of HK\$39,000,000. The transaction is expected to be completed in January 2015.





Other Information

Pre-IPO Share Option Scheme

The Company adopted a pre-IPO share option scheme (the "Pre-IPO Share Option Scheme") on 4 September 2013. During the Period, options to subscribe for 1,620,000 shares granted under the Pre-IPO Share Option Scheme had been exercised by the grantees. The following table discloses movements of the Pre-IPO share options of the Company held by the director of the Company's (together the "Directors" and each a "Director") and employees of the Company during the Period:

					Number of shares options				
J ,	Exercise prices of share options HK\$ per share	Exercise peri	ods of	share options	At 30 April 2014	Granted during the Period	Exercised during the Period	Forfeited during the Period	At 31 October 2014
Director									
Mr. CHENG Sing Yuk	1.04	25/09/2013	-	11/10/2018	178,200	-	_	_	178,200
-		12/10/2013	-	11/10/2018	91,800	-	_	_	91,800
	1.39	25/09/2013	_	11/10/2019	142,560	-	_	_	142,560
		12/10/2013	-	11/10/2019	142,560	_	_	_	142,560
		12/10/2014	-	11/10/2019	146,880	-	_	_	146,880
	1.86	16/10/2013	-	15/10/2020	142,560	-	_	_	142,560
		16/10/2014	-	15/10/2020	142,560	-	_	-	142,560
		16/10/2015	-	15/10/2020	146,880	-	-	_	146,880
Sub-total					1,134,000	-	-	-	1,134,000
Employees	1.04	25/09/2013	_	11/10/2018	178,200	_	-	-	178,200
In aggregate		12/10/2013	-	11/10/2018	183,600	-	_	-	183,600
	1.39	25/09/2013	-	11/10/2019	89,100	-	_	_	89,100
		12/10/2013	-	11/10/2019	178,200	_	_	_	178,200
		01/05/2014	-	30/04/2020	142,560	-	(142,560)	_	_
		12/10/2014	-	11/10/2019	734,400	_	(550,800)	_	183,600
		01/05/2015	-	30/04/2020	146,880	-	-	_	146,880
	1.86	16/10/2013	-	15/10/2020	178,200	-	_	-	178,200
		16/10/2014	-	15/10/2020	1,104,840	-	(926,640)	_	178,200
		16/10/2015	-	15/10/2020	1,138,320	-	_	-	1,138,320
Sub-total					4,074,300	-	(1,620,000)	-	2,454,300
Total					5,208,300	-	(1,620,000)	-	3,588,300

Share Option Scheme

The Company adopted a share option scheme for a period of 10 years commencing on 4 September 2013 (the "Share Option Scheme"). The purpose of the Share Option Scheme is to provide the Company with a flexible means of giving incentive to, rewarding, remunerating, compensating and/or providing benefits to the Participants (as defined below) and for such other purposes as the Board may approve from time to time. The Participants include Directors, any employees (whether full-time or part-time) of each member of the Group and any chief executives or substantial shareholders of the Company (together the "Participants" and each a "Participant"). In determining the basis of eligibility of each Participant, the Board would take into account such factors as the Board may at its discretion consider appropriate.

Details of Options Granted by the Company

As at 31 October 2014, options to subscribe for an aggregate of 2,025,000 shares of the Company granted to Directors and certain employees pursuant to the Share Option Scheme remained outstanding, details of which were as follows:

Number of charge ontions

							Nulli	dei oi silales opi	10115	
	Exercise prices of share options HK\$ per share (Note 5)	Exercise per share option			Date of grant	At 30 April 2014	Granted during the Period	Exercised during the Period	Forfeited during the Period (Note 4)	At 31 October 2014
Directors										
Mr. LAU Pak Fai Peter (Note 1)	3.86	31/10/2014	_	27/02/2022	28/02/2014	325,000	_	_	_	325,000
Ms. NGAI Lai Ha (Note 1)	3.86	31/10/2014	_	27/02/2022	28/02/2014	325,000	_	_	_	325,000
Mr. CHENG Sing Yuk	3.86	31/10/2014	-	27/02/2022	28/02/2014	187,500	-	-	-	187,500
						837,500	-	-	-	837,500
Employees										
In aggregate	3.86	31/10/2014	-	27/02/2022	28/02/2014	1,234,375	-	-	(46,875)	1,187,500
Total						2,071,875	-	-	(46,875)	2,025,000

Notes:

- 1. Mr. LAU Pak Fai Peter and Ms. NGAI Lai Ha are substantial shareholders of the Company.
- 2. The options, granted on 28 February 2014, are exercisable from 31 October 2014 to 27 February 2022 (both days inclusive) in the following manner:
 - (i) up to 33% of the total number of options granted under the Share Option Scheme commencing 31 October 2014;
 - (ii) up to 66% of the total number of options granted under the Share Option Scheme commencing 31 October 2015;
 - (iii) up to 100% of the total number of options granted under the Share Option Scheme commencing 31 October 2016; and
 - (iv) Out of the above 2,071,875 share options granted, 837,500 share options were granted to the Directors. The grant of the share options to the Directors was approved by all the independent non-executive Directors.
- 3. According on the Black-Scholes pricing model (the "**Model**"), the fair value of the options granted on 28 February 2014 was estimated at HK\$941,000. The variables used in the model were as follows:
 - (i) Exercise price of HK\$3.86;
 - (ii) Share price on grant date as defined in accordance with HKFRS 2 of HK\$3.86, being the closing price of the shares of the Company on 28 February 2014;
 - (iii) Expected volatility of 22.54%–27.53% based on historical volatility of the Company's comparable companies;
 - (iv) Expected life of 341 days based on management's best estimation, taking into account non-transferability, exercise restrictions and other behavioral considerations;
 - (v) Risk-free rate of 0.260%-0.797%, with reference to yield of the Hong Kong Government Bond in accordance with expected life of the option; and
 - (vi) Expected dividend yield of 3.38%-4.04%, based on historical dividend yield of the Company's comparable companies.

The fair values calculated are inherently subjective and uncertain due to the assumptions made and the limitations of the model used. The value of an option varies with different variables of certain subjective assumptions. Any change in variables so adopted may materially affect the estimation of the fair value of an option.

- 4. These options related to an employee and forfeited in July 2014.
- 5. Closing price of the shares of the Company immediately before the date on which the options were granted was HK\$3.8.



Compliance with Corporate Governance Code

The Company has adopted the code provisions as set out in the Corporate Governance Code and Corporate Governance Report (the "CG Code") contained in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules" and the "Stock Exchange" respectively). The Directors recognise the importance of good corporate governance in the management of the Group. The Board will review and monitor the corporate governance practices of the Company for the purpose of complying with the CG Code and maintaining a high standard of corporate governance practices of the Company.

The Board is of the view that the Company has met the code provisions set out in the CG Code during the Period, except that there is no separation of the roles of Chairman and Chief Executive Officer as stipulated in the code provision A.2.1 of the CG Code. Currently, Mr. LAU Pak Fai Peter is both the Chairman and the Chief Executive Officer of the Company. As Mr. LAU Pak Fai Peter is one of the Group, the Board believes that it is in the best interest of the Group to have Mr. LAU Pak Fai Peter taking up both roles for continuous effective management of the Board and business development of the Group.

Audit Committee

The audit committee of the Company (the "Audit Committee") comprises two independent non-executive Directors and one non-executive Director with written terms of reference in accordance with the requirements of the Listing Rules, and reports to the Board. The Audit Committee has reviewed and discussed with the management the unaudited consolidated interim results of the Group for the Period. PricewaterhouseCoopers as the Company's auditor has reviewed the unaudited interim results of the Group for the Period in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants.

Compliance with the Model Code for Securities Transactions

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") contained in Appendix 10 to the Listing Rules as the Company's code of conduct for dealings in securities of the Company by the Directors. Having made specific enquiry with all of the Directors, Directors confirmed that they had been in compliance with the required standard set out in the Model Code throughout the Period.

Changes in Directors' Information

Pursuant to Rule 13.51B(1) of the Listing Rules, changes of Directors' information are set out below:

With effect from 1 November 2014:

Mr. CHUNG Tak Wai resigned as a Non-executive Director and a member of each of the remuneration committee and the nomination committee of the Company;

Mr. TSUI Ka Yiu resigned as an Independent Non-executive Director, the chairman of the audit committee and a member of each of the remuneration committee and the nomination committee of the Company; and

Mr. MANG Wing Ming Rene was appointed as an Independent Non-executive Director, the chairman of the audit committee and a member of each of the remuneration committee and the nomination committee of the Company. Mr. MANG entered into a letter of appointment with the Company for a term of one year. Mr. MANG will be subject to retirement as a Director by rotation and will also be eligible for re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Pursuant to the service agreement, Mr. MANG will receive a remuneration of HK\$120,000 per annum in addition to 100,000 number of share options granted by the Company pursuant to the Share Option Scheme.

With effect from 1 October 2014:

Dr. LO Wing Yan William, J.P., an Independent Non-executive Director of the Company, ceased to be the vice chairman of South China Media Group, one of the largest publication companies in Hong Kong on magazine publication and print media.

Directors' Interests and Short Positions in Shares, Underlying Shares and Debentures

As at 31 October 2014, the interests or short positions of the Directors and chief executives of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) which were notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were recorded in the register required to be kept by the Company under Section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code, were as follows:

Name of Directors	Capacity/ Nature of Interest	Number of shares of the Company	Number of underlying shares of the Company- Share Option	Total interest	percentage of shareholding as at 31 October 2014*
Mr. LAU Pak Fai Peter	Interest in a controlled corporation Personal interest	324,000,000 (Note 2) 800,000 (Note 2)	325,000 (Note 3)	325,125,000	44.85%
Ms. NGAI Lai Ha	Interest in a controlled corporation Personal interest	324,000,000 (Note 4)	325,000 (Note 3)	324,325,000	44.74%
Mr. CHENG Sing Yuk	Personal interest		1,321,500 (Note 5)	1,321,500	0.18%

^{*} The percentage was calculated based on 724,835,700 shares in issue as at 31 October 2014.

Notes:

- 1. All the above shares and underlying shares are long position.
- 2. Mr. LAU Pak Fai Peter is deemed to have interests in 324,000,000 shares beneficially owned by Hiluleka Limited, by virtue of his controlling shareholding (i.e. 50%) in Hiluleka Limited and the 800,000 ordinary shares were bought by him on the Stock Exchange.
- 3. These represent the shares to be issued and allotted by the Company upon exercise of the options granted under the Share Option Scheme (as defined in the section headed "Share Option Schemes" of this report).
- 4. Ms. NGAI Lai Ha is deemed to have interests in 324,000,000 shares beneficially owned by Hiluleka Limited, by virtue of her controlling shareholding (i.e. 50%) in Hiluleka Limited.
- 5. 187,500 shares represent the shares to be issued and allotted by the Company upon exercise of the options granted under the Share Option Scheme (as defined in the section headed "Share Option Schemes" of this report) and 1,134,000 shares represent the shares to be issued and allotted by the Company upon exercise of the options granted under the Pre-IPO Share Option Scheme (as defined in the section headed "Pre-IPO Share Option Schemes" of this report).

Save as disclosed above, none of the Directors or chief executives of the Company had, as at 31 October 2014, any interests or short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations which would have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO), or which were recorded in the register required to be kept by the Company under Section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code.





Substantial Shareholders' Interests in Shares and Underlying Shares

As at 31 October 2014, shareholders (other than Directors or chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO were as follows:

Name	Capacity/Nature of Interest	Number of shares of the Company (Note 1)	Approximate percentage of shareholding as at 31 October 2014*
Hiluleka Limited	Beneficial owner	324,000,000	44.70%
FMR LLC	Investment manager	50,130,000	6.92%
The Capital Group Companies, Inc. (Note 2)	Interest in a controlled corporation	36,767,000	5.07%

^{*} The percentage was calculated based on 724,835,700 shares in issue as at 31 October 2014.

Notes:

- 1. All the above shares are long position.
- 2. The Capital Group Companies, Inc. is deemed to have interests in 36,767,000 shares of the Company held by Capital Research and Management Company. Capital Research and Management Company is wholly-owned subsidiary of The Capital Group Companies, Inc.

Save as disclosed above, as at 31 October 2014, the Company had not been notified by any persons (other than Directors or chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

Purchase, Sale or Redemption of the Company's Listed Securities

During the Period, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities

Interim Dividends

The Board has resolved to declare an interim dividend of 4.9 HK cents per ordinary share (2013/14: interim and special dividends of 2.0 HK cents and 4.0 HK cents per share respectively), representing a total payout of approximately HK\$35,556,000 (2013/14: approximately HK\$43,400,000). Shareholders whose names appear on the register of members of the Company on Friday, 23 January 2015 will be entitled to the interim dividend which will be paid on or around Thursday, 29 January 2015.

Closure of Register of Members

The register of members of the Company will be closed from Wednesday, 21 January 2015 to Friday, 23 January 2015, (both days inclusive), during which period no transfer of shares will be effected. In order to qualify for the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Branch Share Registrar and Transfer Office, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong not later than 4:30 p.m. on Tuesday, 20 January 2015.

By order of the Board of International Housewares Retail Company Limited LAU Pak Fai Peter Chairman and Executive Director

Hong Kong, 18 December 2014