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長城汽車股份有限公司
GREAT WALL MOTOR COMPANY LIMITED*

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2333)

**ANNOUNCEMENT ON PRELIMINARY
FINANCIAL DATA FOR THE YEAR 2014**

Great Wall Motor Company Limited (the “**Company**”) and all members of the board of directors of the Company (the “**Board**”) guarantee that the information stated in this announcement does not contain any false representation, misleading statement or material omission, and jointly and severally accept full responsibility for the truthfulness, accuracy and completeness of the information disclosed in this announcement.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Part XIVA of the Securities and Futures Ordinance and the Rules Governing the Listing of Stocks on Shanghai Stock Exchange.

The financial data for the year 2014 set out in this announcement were prepared in accordance with the China Accounting Standards for Business Enterprises and have not been audited or reviewed by any certified public accounting firm. As a result, there may be differences between the aforementioned financial data and the audited or reviewed financial data. Investors are advised to be cautious about the relevant risks.

On 26 January 2015, the fifth meeting of the fifth session of the Board was convened by way of written communications, in which the “Preliminary Financial Data for the Year 2014” was considered and approved by all the members of the Board with the following voting results: voting in favour: 11 votes; voting against: 0 vote; abstaining from voting: 0 vote. The preliminary financial data for the year 2014 of the Company are set out below:

I REPORTING PERIOD

From 1 January 2014 to 31 December 2014

**II MAJOR FINANCIAL DATA AND INDICATORS (CONSOLIDATED
FINANCIAL DATA)**

Unit: RMB100,000,000

Item	The reporting period	The corresponding period of the year 2013	Change (%)
Total operating revenue	625.99	567.84	10.24
Operating revenue	625.91	567.84	10.23
Operating profit	92.54	96.68	-4.28
Total profit	96.50	99.20	-2.72
Net profit	80.51	82.32	-2.20
Net profit attributable to shareholders of the Company	80.52	82.24	-2.09
Basic earnings per share (RMB/share)	2.65	2.70	-2.09
Weighted average return on net assets (%)	26.38	33.41	-7.03

	At the end of the reporting period	At the beginning of the reporting period	Change (%)
Total assets	608.05	526.05	15.59
Total liabilities	272.77	245.97	10.90
Equity attributable to shareholders of the Company	334.62	279.96	19.52
Minority interests	0.67	0.12	451.36

Notes: 1.Total operating revenue includes operating revenue, interest income from Tianjin Great Wall Binyin Automotive Finance Company Ltd(天津長城濱銀汽車金融有限公司) established in 2014, handling charges and commission income.

2.The above data are prepared in accordance with the financial data available to the Company as of the date of this announcement, which have yet to be audited by a certified public accounting firm. The figures to be set out in the Company's 2014 annual report shall prevail.

III OPERATING RESULTS AND FINANCIAL POSITION

The Company's operating revenue for the year 2014 increased by 10.23% as compared with the corresponding period of the year 2013 while its net profit decreased by 2.20% as compared with the corresponding period of the year 2013. These were mainly attributable to the increase in the Company's revenue due to the change of sales structure of the Company as a result of the

increase in the proportion of sales of SUV with higher selling price and gross profit, in particular the increase in the sales of H6, despite the slight decrease in overall sales of the Company as compared to the corresponding period of the year 2013. The decrease in profit for the year 2014 as compared with the year 2013 was also attributable to the significant increase in the investment in research and development.

IV DOCUMENT AVAILABLE FOR INSPECTION

The original copy of the financial statements as duly signed and sealed by the legal representative, the person-in-charge of accounting affairs and the person-in-charge of the accounting department of the Company.

By order of the Board
Great Wall Motor Company Limited
Xu Hui
Company Secretary

Baoding, the PRC, 26 January 2015

As at the date of this announcement, members of the Board comprise:

Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan.

Non-executive Directors: Mr. He Ping and Mr. Niu Jun.

Independent Non-executive Directors: Mr. Wong Chi Hung, Stanley, Mr. Lu Chuang, Mr. Liang Shang Shang and Mr. Ma Li Hui.

* *For identification purpose only*