



大眾金融控股有限公司

PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

Stock Code : 626



EXCELLENCE IS OUR COMMITMENT

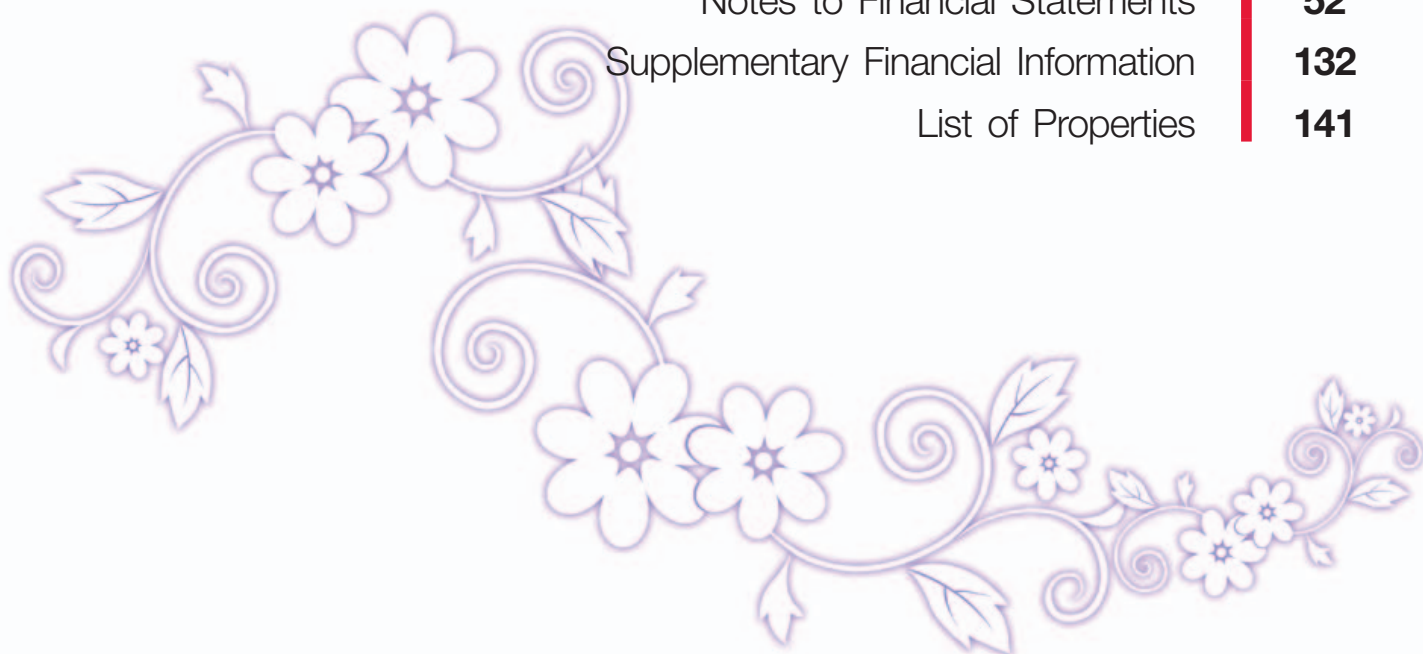
2014 ANNUAL REPORT

Public Financial Holdings Limited

Annual Report 2014

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Corporate Information

Board of Directors

Non-Executive Chairman

Tan Sri Dato' Sri Dr. Teh Hong Piow (Chairman),
also Founder and Chairman of
Public Bank Berhad

Executive Directors

Tan Yoke Kong
Lee Huat Oon

Non-Executive Directors

Quah Poh Keat
Dato' Chang Kat Kiam
Chong Yam Kiang

Independent Non-Executive Directors

Tan Sri Datuk Seri Utama Thong Yaw Hong
(Co-Chairman)
Lee Chin Guan
Tang Wing Chew
Lai Wan

Joint Secretaries

Tan Yoke Kong
Chan Sau Kuen

Registered Office

Clarendon House
Church Street
Hamilton HM 11
Bermuda

Head Office and Principal Place of Business

2/F, Public Bank Centre
120 Des Voeux Road Central
Central, Hong Kong
Telephone : (852) 2541 9222
Facsimile : (852) 2815 9232
Website : www.publicfinancial.com.hk

Share Listing

Main Board of The Stock Exchange of Hong Kong Limited
Stock Code : 626

Principal Registrar

MUFG Fund Services (Bermuda) Limited
The Belvedere Building
69 Pitts Bay Road
Pembroke HM08
Bermuda

Hong Kong Branch Registrar

Tricor Tengis Limited
Level 22, Hopewell Centre
183 Queen's Road East
Hong Kong
Telephone : (852) 2980 1333
Facsimile : (852) 2810 8185

Auditors

Ernst & Young
Certified Public Accountants

Legal Advisers

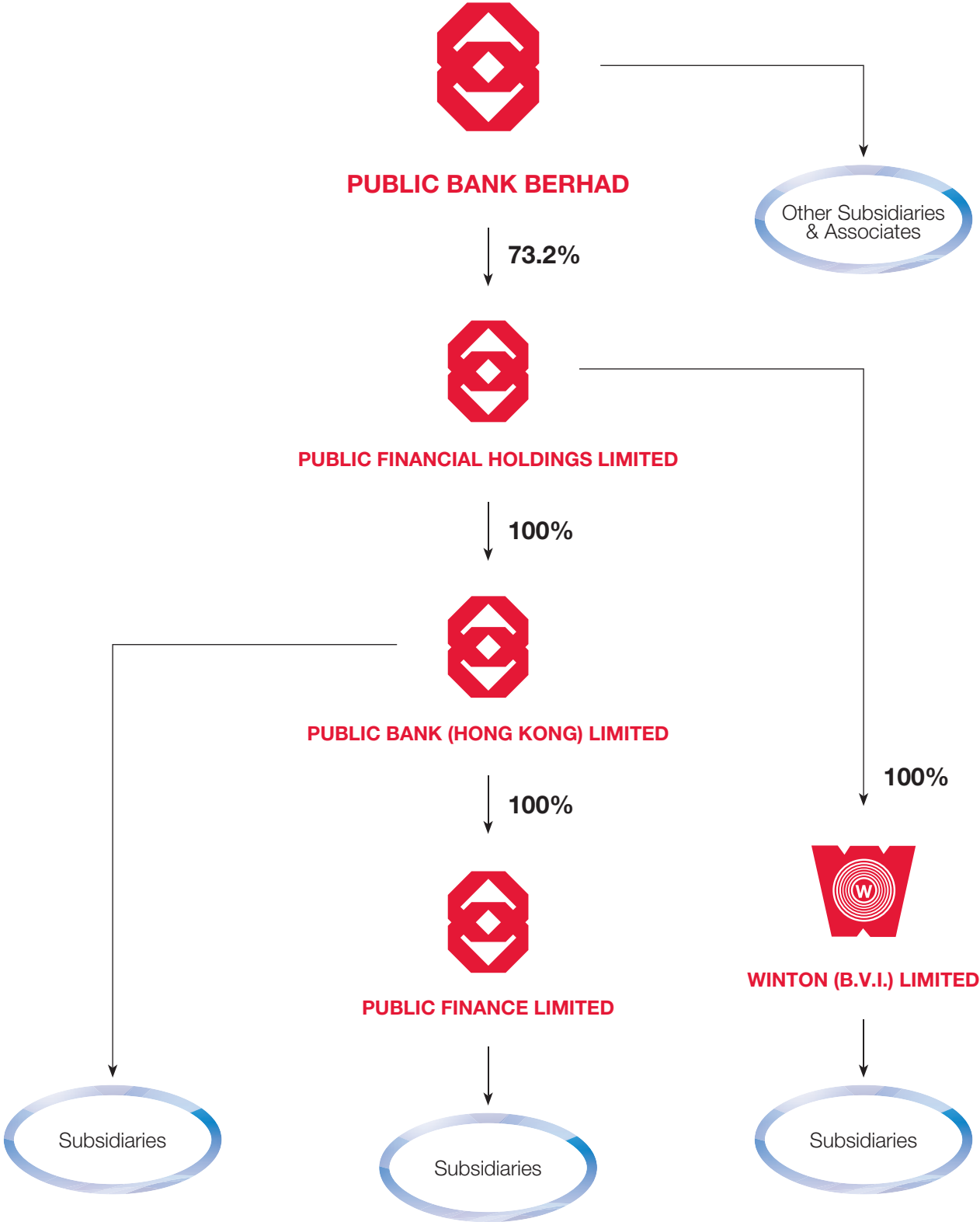
Charles Yeung Clement Lam Liu & Yip
Deacons
Siao, Wen and Leung
Stephenson Harwood
Woo Kwan Lee & Lo

Principal Bankers

The Bank of East Asia, Limited
CIMB Bank Berhad
JP Morgan Chase Bank, N.A. Hong Kong Branch
Malayan Banking Berhad
Mizuho Bank, Ltd., Hong Kong Branch
Oversea-Chinese Banking Corporation Limited
Public Bank Berhad
Public Bank (L) Ltd
Standard Chartered Bank (Hong Kong) Limited
The Hongkong and Shanghai Banking Corporation Limited



Group Structure



Public Bank (Hong Kong) Limited Branch Network



Head Office and Branches

Head Office

2/F, Public Bank Centre, 120 Des Voeux Road Central

Tel : 2541 9222

Telex : 73085 CBHK HKHH

P.O. Box : G.P.O. Box 824

Fax : 2541 0009

Website : www.publicbank.com.hk

Hong Kong Island

- 1 Main Branch**
G/F, Public Bank Centre
120 Des Voeux Road Central
Tel: 2541 9222 Fax: 2545 2866
Manager: So Wai Ming, Aubrey
- 2 Western Branch**
Shop 2-3, G/F, Kam Kwan Building
163-173 Des Voeux Road West
Tel: 2858 2220 Fax: 2858 2638
Manager: Lau Ching Sang, Paul
- 3 Wanchai Commercial Centre**
Unit A, 9/F, China Overseas Building
139 Hennessy Road
Tel: 2891 4171 Fax: 2834 1012
- 4 North Point Branch**
Shop 2, G/F, Two Chinachem Exchange Square
338 King's Road
Tel: 2568 5141 Fax: 2567 0655
Manager: Ng Ngan Sum, Helen
- 5 Shek Tong Tsui Branch**
Shop B1, G/F, Hong Kong Plaza
369-375 Des Voeux Road West
Tel: 2546 2055 Fax: 2559 7962
Manager: Ting Lai May, May
- 6 Causeway Bay Branch**
G/F and M/F, 447 Hennessy Road
Tel: 2572 2363 Fax: 2572 3033
Manager: Leung Siu Ying, Fanny
- 7 Central Branch**
Unit A, G/F, Wing On House
71 Des Voeux Road Central
Tel: 2147 2140 Fax: 2147 2244
Manager: Wong Hon Choi
- 8 Aberdeen Branch**
Shop C, G/F, Kong Kai Building
184 Aberdeen Main Road
Tel: 2871 0928 Fax: 2871 0383
Manager: Wong Chun Hoi, Wilson
- 9 Shau Kei Wan Branch**
Shop 2, G/F, Hong Tai Building
326-332 Shaukeiwan Road
Tel: 2884 3993 Fax: 2885 9283
Manager: Leung Yuen Fan, Maggie
- 10 Quarry Bay Branch**
Shop 8, G/F, Oceanic Mansion
1010-1026 King's Road
Tel: 2856 3880 Fax: 2856 0833
Manager: Chui King Yan, Connie

Kowloon

- 11 Yaumatei Branch**
G/F, Ek Nam Building
486 Nathan Road
Tel: 2381 1678 Fax: 2395 6398
Manager: Wong Mun Yu, Moon
- 12 Kowloon City Branch**
G/F, 15 Nga Tsin Wai Road
Tel: 2382 0147 Fax: 2718 4281
Manager: Yan Yi Kam, Patrick
- 13 Hung Hom Branch**
G/F, Hunghom Commercial Centre
37 Ma Tau Wai Road
Tel: 2363 9213 Fax: 2363 3195
Manager: Choi Kam Yee, Catalina
- 14 Kwun Tong Branch**
Unit 2310, Tower 1, Millennium City 1
388 Kwun Tong Road
Tel: 2389 9119 Fax: 2389 9969
Manager: Lee Wai Kwan, Luceta
- 15 Mongkok Branch**
G/F, JCG Building, 16 Mongkok Road
Tel: 2391 8393 Fax: 2391 6909
Manager: Chan Sau Ping, Rebecca
- 16 San Po Kong Branch**
Shop B, G/F, Perfect Industrial Building
31 Tai Yau Street
Tel: 2326 8318 Fax: 2326 9180
Manager: Lau Keung Fai, David
- 17 Cheung Sha Wan Branch**
Unit C2, G/F, 746 Cheung Sha Wan Road
Tel: 2786 9858 Fax: 2786 9506
Manager: Lai Siu Yee, Flora
- 18 Wong Tai Sin Branch**
Shop 641-642, 6/F,
Tsz Wan Shan Shopping Centre
Tel: 2328 7332 Fax: 2328 7991
Manager: Kwong Hon Wun, Peter
- 19 To Kwa Wan Branch**
Shop D, G/F, In House,
No. 307 To Kwa Wan Road
Tel: 2362 0238 Fax: 2362 3999
Manager: Kan Pak Ling, Lucia
- 20 Prince Edward Branch**
G/F, 751 Nathan Road
Tel: 2397 3830 Fax: 2397 1006
Manager: Ngan Pui Shan, Sandy
- 21 Tai Kok Tsui Branch**
Shop 2B, G/F, Tai Chuen Building
88-102 Ivy Street
Tel: 2392 1538 Fax: 2392 1101
Manager: So Tak Fai, Peter
- 22 Tsim Sha Tsui Branch**
G/F, (Front Portion), 43 Mody Road
Tel: 2721 1218 Fax: 2721 1028
Manager: Yam Oi Yin, Pauline

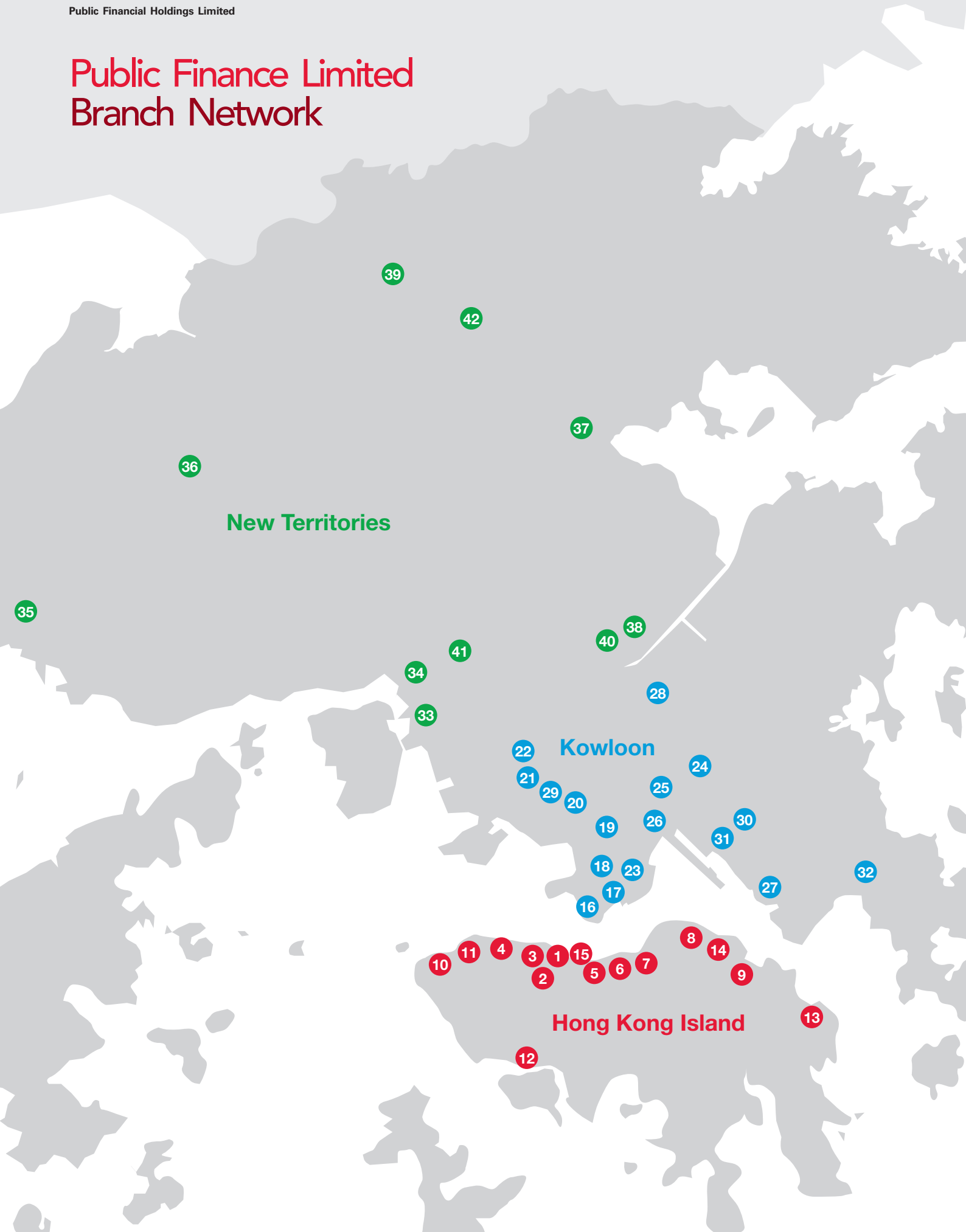
New Territories

- 23 Yuen Long Branch**
Shop 5, G/F, Fu Ho Building
3-7 Kau Yuk Road
Tel: 2479 4265 Fax: 2473 3934
Manager: Fong Fung Mei, Marisa
- 24 Tsuen Wan Branch**
G/F, Victory Court, 185-187 Castle Peak Road
Tel: 2490 4191 Fax: 2490 4811
Manager: Wong Lam Fai, Philip
- 25 Kwai Chung Branch**
Shop 88B of Trendy Place,
3/F, Kwai Chung Plaza
7-11 Kwai Foo Road
Tel: 2480 0002 Fax: 2401 2367
Manager: Chui Pui Ching, Anny
- 26 Tai Po Branch**
Eastmost Shop on G/F,
Nos. 37/39 Po Yick Street
Tel: 2657 2861 Fax: 2657 7389
Manager: Tsang Wai Chor
- 27 Fanling Branch**
G/F, 11 Wo Lung Street
Luen Wo Market
Tel: 2669 1559 Fax: 2669 8780
Manager: Wong Kai Ip, Jimmy
- 28 Sheung Shui Branch**
G/F, 137 San Shing Avenue
Tel: 2639 0307 Fax: 3124 0091
Manager: Chong Mei Kuen, Joe
- 29 Tuen Mun Branch**
Shop E, G/F, Kam Lai Building
Nos. 1-7 Kai Man Path
Tel: 2440 1298 Fax: 2440 1398
Manager: Lam Wong Kan, Kent
- 30 Sai Kung Branch**
G/F, 16 Yi Chun Street
Tel: 2792 8588 Fax: 2791 0077
Manager: Kee Ka Wai
- 31 Tseung Kwan O Branch**
G105-106, G/F, Metro City Plaza I
Tel: 2701 7688 Fax: 2701 7628
Manager: Lau Chi Kai, Thomas
- 32 Shatin Branch**
Shop Nos. 4-6B,
Lucky Plaza Commercial Centre
Tel: 2601 6308 Fax: 2601 3686
Manager: Wong Lik Kin, Lippy

China

- 33 Shenzhen Branch**
Shop No. 1, G/F, Carrianna Friendship Square
Renminnan Road, Shenzhen
People's Republic of China
Tel : (86-755) 2518 2822
Fax : (86-755) 2518 2327
Manager : Cheung Po Tung, David
- 34 Futian Sub-branch**
1-3 Jinrun Mansion, No. 6019 Shennan Road
Futian District, Shenzhen
People's Republic of China
Tel : (86-755) 8280 0026
Fax : (86-755) 8280 0016
Manager : Ye Jun Liang, Leo
- 35 Shekou Sub-branch**
Shop No.155-156, Coastal Building (East Block)
Hai De San Dao, Nanshan District, Shenzhen
People's Republic of China
Tel : (86-755) 8627 1388
Fax : (86-755) 8627 0699
Manager : Ying Wei Jun, Yoyo
- Shanghai Representative Office**
Room G, 8/F, Majesty Building
138 Pu Dong Avenue, Shanghai
People's Republic of China
Tel : (86-21) 5887 8851
Fax : (86-21) 5887 9951
Representative : Chen Li Hang
- Shenyang Representative Office**
Unit 1801, 18/F, Sunwah Hi-tech Building
No. 262 Shifu Road, Shenhe District, Shenyang
Liaoning Province, People's Republic of China
Tel : (86-24) 2279 1368
Fax : (86-24) 2279 1369
Representative : Li Yu Jie

Public Finance Limited Branch Network



Head Office and Branches

Head Office
1105-7 Wing On House, 71 Des Voeux Road Central
Tel : 2525 9351 Fax : 2845 0681
P.O. Box : G.P.O. Box 11102
Website : www.publicfinance.com.hk

Hong Kong Island

- 1 World-Wide House Branch**
Rm 2, 3 and 5, 20/F, World-Wide House
19 Des Voeux Road Central
Tel: 2522 4067 Fax: 2537 3623
Manager: Sze Jane M.
- 2 Queen Victoria Street Central Branch**
G/F, 14 Queen Victoria Street
Tel: 2524 6415 Fax: 2877 9088
Manager: Leung Ho Yin, Manfred
- 3 Central Branch**
M/F, Chung Nam House
59 Des Voeux Road Central
Tel: 2524 8676 Fax: 2877 9084
Manager: Leung Kwok Fai, Eric
- 4 Wing On House Branch**
Room 1109-10, Wing On House
71 Des Voeux Road Central
Tel: 2524 5603 Fax: 2537 2909
Manager: Mupas Luz B
- 5 Wanchai Branch**
G/F, 170 Hennessy Road
Tel: 2574 6245 Fax: 2893 6653
Manager: Li Kit Shing, Joe
- 6 Tin Lok Lane Branch**
G/F,
287 Hennessy Road
Tel: 2891 7028 Fax: 2893 3769
Manager: Yu Kar Kin, Ken
- 7 Causeway Bay Branch**
1/F, Fair View Commercial Building
27 Sugar Street
Tel: 2893 6575 Fax: 2893 2770
Manager: Fung Kit Ying, Irene
- 8 North Point Branch**
Shop No. 1, G/F, Wah Hing Building
449-455 King's Road
Tel: 2561 0160 Fax: 2856 3647
Manager: Sin Ho Fai, Edmund
- 9 Shaukeiwan Branch**
G/F, 134 Shaukeiwan Road
Tel: 2567 0461 Fax: 2885 8501
Manager: Luk Man Wah, Fion
- 10 Shek Tong Tsui Branch**
Office No. 1, 11/F, Pacific Plaza
410-418 Des Voeux Road West
Tel: 2817 6125 Fax: 2817 7618
Manager: Hui Kam Tong, Samson
- 11 Western District Branch**
G/F, 161 Des Voeux Road West
Tel: 2547 9148 Fax: 2546 1142
Manager: Lau Chi Wai, Anthony
- 12 Aberdeen Branch**
Shop A, G/F, Kong Kai Bldg
184-188 Aberdeen Main Road
Tel: 2553 8231 Fax: 2554 3897
Manager: Chan Sze Mou, Ken
- 13 Chai Wan Branch**
G/F, Flat B, 77 Walton Estate
341-343 Chai Wan Road
Tel: 2557 8003 Fax: 2557 4088
Manager: Choi Wai Man
- 14 Quarry Bay Branch**
G/F, 14 Hoi Kwong Street
Tel: 2516 6368 Fax: 2579 0084
Manager: Yu Chi Hang, Derek
- 15 Admiralty Branch**
Shop 2010, 2/F, United Centre
95 Queensway
Tel: 2520 1323 Fax: 2520 6889
Manager: Lee Siu Leung, Keith

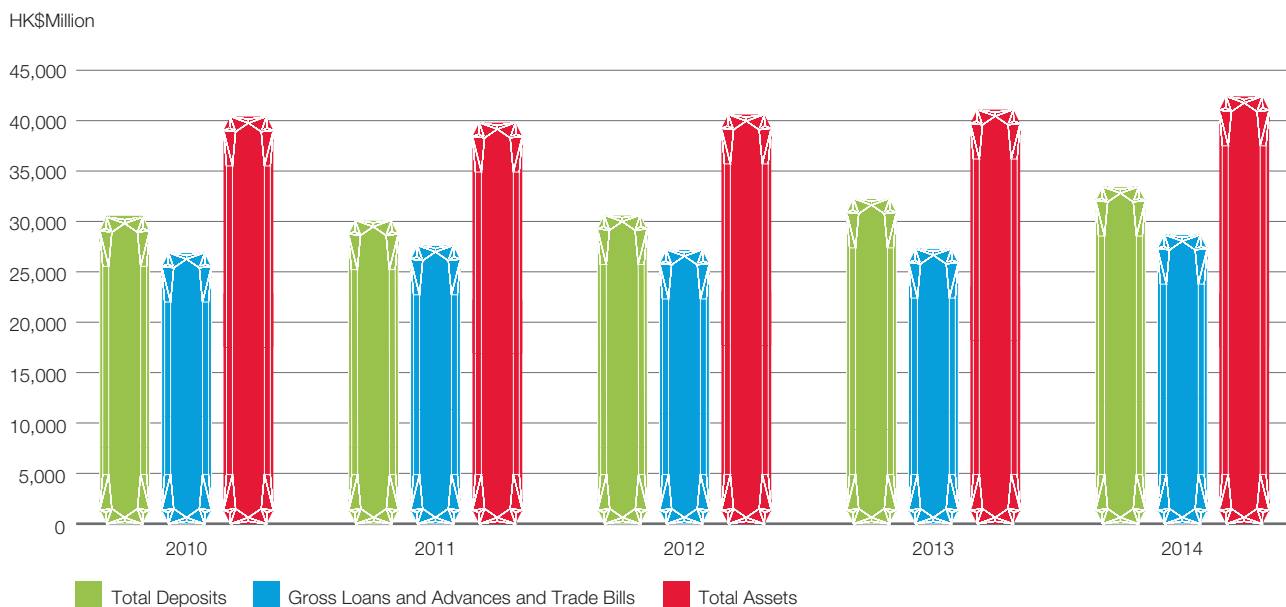
Kowloon

- 16 Star House Branch**
Shop B9-B10, B/F.,
Star House Plaza
3 Salisbury Road
Tel: 2730 8395 Fax: 2730 2346
Manager: Lai Wing Yee, Maggie
- 17 Tsimshatsui Branch**
Shop No. 51-53, 1/F, Harbour Crystal Centre
100 Granville Road
Tel: 2369 3236 Fax: 2311 0433
Manager: Cheung Kin, Kevin
- 18 Jordan Road Branch**
Shop 2A, G/F, Kent Building,
39&39A Jordan Road
Tel: 2736 4711 Fax: 2314 8432
Manager: Ng Yuen Tung, Twiggy
- 19 Nathan Road Branch**
G/F, Ruby Commercial Building,
480 Nathan Road
Tel: 2771 5285 Fax: 2770 4127
Manager: Tang Ka Man, Eric
- 20 Mongkok Branch**
Flat B, 1/F, JCG Building, 16 Mongkok Road
Tel: 2394 0253 Fax: 2787 5630
Manager: Wong Wai Keung, Thomas
- 21 Shamshuipo Branch**
G/F, 52 Un Chau Street
Tel: 2728 2347 Fax: 2729 9685
Manager: Fan Mei Ying, May
- 22 Cheung Sha Wan Branch**
Unit C1, G/F, 746 Cheung Sha Wan Road
Tel: 2744 5416 Fax: 2785 3634
Manager: Cheung Chun Ming, Jimmy
- 23 Hunghom Branch**
G/F, 130 Ma Tau Wai Road
Tel: 2334 4307 Fax: 2764 4876
Manager: Lam Ling, Ling
- 24 Sanpokong Branch**
G/F, 92 Shung Ling Street
Tel: 2328 3175 Fax: 2325 4504
Manager: Ng Chung Tak
- 25 Kowloon City Branch**
Shop B, G/F, 45-47 Lung Kong Road
Tel: 2382 4893 Fax: 2716 4819
Manager: Tsang Ka Ying, Grace
- 26 Tokwawan Branch**
Block Front, G/F
70B Tokwawan Road
Tel: 2365 7061 Fax: 2764 2832
- 27 Kwun Tong Branch**
Unit 804, 8/F Kwun Tong View
410 Kwun Tong Road
Tel: 2344 0264 Fax: 2773 5427
Manager: Lee Man Fai, Eric
- 28 Wong Tai Sin Branch**
G/F, Wing Kin Mansion
89 Fung Tak Road
Tel: 2320 5112 Fax: 2726 0106
Manager: Yuen Siu Tong, Tommy
- 29 Prince Edward Branch**
G/F, 19 Ki Lung Street
Tel: 2380 3260 Fax: 2380 4100
Manager: Lo Hau Fu, Rex
- 30 Ngau Tau Kok Branch**
Shop 29, G/F, Wang Kwong House
33 Ngau Tau Kok Road
Tel: 2757 8299 Fax: 2757 8737
Manager: Chu Chi Kwok, Frankie
- 31 Kowloon Bay Branch**
Shop No. 7, G/F, Exchange Tower
33 Wang Chiu Road
Tel: 2756 7320 Fax: 2758 5706
Manager: Wong Shing To, Alfred
- 32 Tseung Kwan O Branch**
Shop No. S12A, G/F, Bauhinia Garden,
11 Tong Chun Street
Tel: 3194 4312 Fax: 3194 4377
Manager: Yip Hon Shing

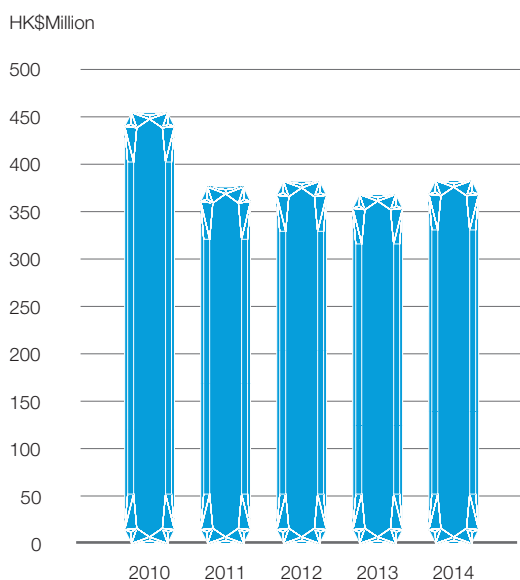
New Territories

- 33 Kwai Chung Branch**
Shop 86A and 88A, 3/F, Kwai Chung Plaza
7-11 Kwai Foo Road
Tel: 2420 0121 Fax: 2485 0590
Manager: Chan Ching Yeung
- 34 Tsuen Wan Branch**
G/F, 281 Sha Tsui Road
Tel: 2493 4187 Fax: 2417 4497
Manager: Cheng Ho Fat, Ricky
- 35 Tuen Mun Branch**
Shop 7, G/F, Mei Hang Bldg, Kai Man Path
Tel: 2457 2901 Fax: 2440 2503
Manager: Lai Yu Tong
- 36 Yuen Long Branch**
G/F, 182 Main Road
Tel: 2476 2146 Fax: 2475 9903
Manager: Chan Ho Ming, Jan
- 37 Tai Po Branch**
Shop C, G/F, Kwong Fuk Place,
8 Kwong Fuk Road
Tel: 2656 5207 Fax: 2657 7019
Manager: Lau Lai Kan, Caren
- 38 Shatin Branch**
Portion of Shop 4-6B,
Lucky Plaza Commercial Centre
Tel: 2699 5633 Fax: 2691 4588
Manager: Yeung Lok Shan, Diane
- 39 Sheung Shui Branch**
G/F, 99 San Fung Avenue
Tel: 2673 2729 Fax: 2673 9278
Manager: Kong Tsan Wing, Murphy
- 40 Tai Wai Branch**
Shop 2C, G/F, On Tai Building
11-13 Chik Fai Street
Tel: 2609 2611 Fax: 2609 4088
Manager: Law Shue Sum, Dennis
- 41 Nan Fung Centre Branch**
Rm 1523, Nan Fung Centre
264-298 Castle Peak Road, Tsuen Wan
Tel: 2414 1198 Fax: 2413 1624
Manager: Lau Hiu Long, Garros
- 42 Fanling Branch**
Shop 1, G/F, Wo Fung Court
8 Wo Fung Street, Luen Wo Market
Tel: 2669 0260 Fax: 2669 1187
Manager: Law Man Yan

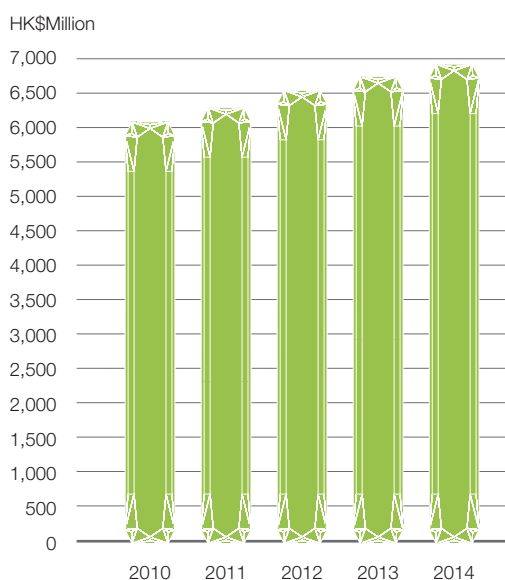
Five-year Financial Summary



Profit



Equity



Five-year Financial Summary

2014 Financial Highlights

Profit for the year:	HK\$384.4 million
Gross loans and advances and trade bills:	HK\$28,694.0 million
Total deposits:	HK\$33,462.4 million
Equity:	HK\$6,923.2 million
Earnings per share:	
Basic	HK\$0.350
Diluted	HK\$0.350
Total dividends per share:	HK\$0.160

A summary of the results and of the assets and liabilities of Public Financial Holdings Limited (the "Company") and its subsidiaries (the "Group") for the last five financial years, as extracted from the published audited financial statements, is set out below.

	2014	2013	2012	2011	2010
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Cash and short term placements, and placements with banks and financial institutions maturing after one month but not more than twelve months	4,909,393	5,158,365	4,825,419	5,088,809	6,745,080
Gross loans and advances and trade bills	28,694,001	27,279,225	27,182,337	27,628,770	26,882,121
Held-to-maturity investments	4,951,708	4,780,905	4,556,217	3,421,503	2,709,776
Goodwill	2,774,403	2,774,403	2,774,403	2,774,403	2,774,403
Other assets	1,219,640	1,154,720	1,197,466	1,053,880	1,218,258
Total assets	42,549,145	41,147,618	40,535,842	39,967,365	40,329,638
Deposits and balances of banks and other financial institutions at amortised cost	515,066	483,401	538,296	1,246,092	680,382
Customer deposits at amortised cost	31,583,813	29,974,352	29,374,122	28,334,785	29,670,825
Certificates of deposit issued at amortised cost	1,363,494	1,794,492	649,833	513,315	200,000
Dividends payable	120,771	120,771	98,812	120,771	175,667
Unsecured bank loans at amortised cost	1,603,269	1,663,705	2,960,437	2,960,734	3,038,991
Other liabilities	439,540	379,849	389,049	499,884	489,527
Total liabilities	35,625,953	34,416,570	34,010,549	33,675,581	34,255,392
Equity	6,923,192	6,731,048	6,525,293	6,291,784	6,074,246
Profit for the year	384,390	367,761	381,571	375,965	451,987
Basic earnings per share (HK\$)	0.350	0.335	0.348	0.342	0.412
Diluted earnings per share (HK\$)	0.350	0.335	0.348	0.342	0.412



Chairman's Statement

I have the pleasure to report the financial results of the Group for the financial year ended 31 December 2014.

Tan Sri Dato' Sri Dr. Teh Hong Piow
Chairman



FINANCIAL HIGHLIGHTS

The Group recorded a profit after tax of HK\$384.4 million for the year ended 31 December 2014, representing an increase of HK\$16.6 million or 4.5% when compared to the previous year. Total loans and advances (including trade bills) of the Group increased by HK\$1.41 billion or 5.2% to HK\$28.69 billion as at 31 December 2014 from HK\$27.28 billion as at 31 December 2013. Customer deposits of the Group also increased by HK\$1.61 billion or 5.4% to HK\$31.58 billion as at 31 December 2014 from HK\$29.97 billion as at 31 December 2013.

The Group's basic earnings per share for the year 2014 was HK\$0.35. The Board of Directors (the "Board") had declared a first interim dividend of HK\$0.05 per share in June 2014 and a second interim dividend of HK\$0.11 per share in December 2014. The Board did not recommend the payment of a final dividend, making a total dividend of HK\$0.16 per share for 2014 (2013: HK\$0.16 per share). The total dividend declared for the year amounted to HK\$175.7 million.

For the year under review, interest income decreased by HK\$15.8 million or 1.0% to HK\$1.64 billion and interest expense increased by HK\$50.6 million or 14.9% to HK\$389.2 million due to higher funding costs. Total operating income of the Group decreased by HK\$70.4 million or 4.6% to HK\$1.46 billion as a result of the decrease in net interest income by HK\$66.4 million or 5.0%. Total operating expenses (before changes in fair value of investment properties) increased by HK\$18.7 million or 2.5% to HK\$778.9 million, mainly due to the increase in staff costs and rental costs on branch premises. Gains from the change in fair value of investment properties increased by HK\$5.8 million to HK\$11.9 million as compared to the previous year. The Group's impairment allowances for loans and advances decreased by HK\$100.6 million or 31.0% to HK\$224.3 million when compared to the previous year. Total impaired loans ratio of the Group improved by 0.16% to 0.47% at 31 December 2014 from 0.63% as at 31 December 2013.



Chairman's Statement

BRANCH NETWORK

In 2014, Public Bank (Hong Kong) Limited ("Public Bank (Hong Kong)"), a wholly-owned subsidiary of the Company which has a branch network of 32 branches in Hong Kong and 3 branches in Shenzhen in the People's Republic of China ("PRC"), continued to focus on providing a broad range of commercial and retail banking services to its targeted market segments. Public Finance Limited ("Public Finance"), a wholly-owned subsidiary of Public Bank (Hong Kong), which has a branch network of 42 branches in Hong Kong, continued to focus on its core business in personal lending. Another subsidiary of the Company, Winton Financial Limited ("Winton Financial"), which operates under a money lenders licence, has a network of 9 branches in Hong Kong to provide personal financing to its target customer segment. In total, the Group has a combined network of 83 branches in Hong Kong and 3 branches in the PRC.

LOANS AND CUSTOMER DEPOSITS

During the year under review, the Group's total loans and advances increased by HK\$1.41 billion or 5.2% to HK\$28.69 billion as at 31 December 2014. Public Bank (Hong Kong) recorded an increase in total loans and advances (including trade bills) of HK\$935.4 million or 4.1% to HK\$23.49 billion as at 31 December 2014. Public Finance recorded an increase in total loans and advances of HK\$435.8 million or 9.6% to HK\$4.97 billion as at 31 December 2014. The Group's customer deposits increased by HK\$1.61 billion or 5.4% to HK\$31.58 billion as at 31 December 2014 from HK\$29.97 billion as at 31 December 2013. Public Bank (Hong Kong) recorded an increase in customer deposits (excluding intra-group's deposits) of HK\$1.31 billion or 5.0% to HK\$27.51 billion as at 31 December 2014. Public Finance recorded an increase in customer deposits of HK\$275.1 million or 6.8% to HK\$4.33 billion as at 31 December 2014.

The Group will continue to focus on expanding its retail and commercial banking and consumer loans businesses and stock broking services through the extensive branch network of the Group, offering innovative products and pursuing aggressive marketing activities and competitive pricing strategies whilst providing excellent customer service. The Group will continue to adopt prudent and flexible business strategies and adjust to market changes accordingly in the expansion of its customer base and business.

The Group will also continue to further improve its operating cost efficiency and cross selling of the Group's products and services, and streamline the support services of the combined branch network of Public Bank (Hong Kong) and Public Finance.

ACKNOWLEDGEMENT

On behalf of the Board, I wish to take this opportunity to express our appreciation to the management and staff of the Group for their commitment, dedication and perseverance, and sincere gratitude to our customers for their invaluable patronage and to the shareholders for their continued confidence in and support of the Group. I would also like to express our appreciation and gratitude to the Hong Kong Monetary Authority (the "HKMA"), the Securities and Futures Commission, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and other relevant authorities for their invaluable advice, guidance and support.

Tan Sri Dato' Sri Dr. Teh Hong Piow
Chairman



Management Discussion and Analysis

BUSINESS REVIEW

Overview

The operating environment for financial institutions in Hong Kong was challenging in the year under review. Keen competition for customer deposits and also the removal of the conversion limit in Renminbi for Hong Kong residents caused funding costs in Hong Kong dollars to edge higher. Uncertainties in the timing, pace and magnitude of interest rates rise in the US coupled with anticipation of increase in funding costs of Hong Kong dollars in the near term remain the concerns for the volatility of fund flows and the narrowing of net interest margins of interest-bearing assets in Hong Kong. The various measures implemented by the Hong Kong government to discourage speculative property transactions continued to affect adversely the volume of property transactions in Hong Kong. The slowing of merchandise exports and retail sales coupled with lower Purchasing Managers' Index pointed to the moderation of economic activities in Hong Kong. The domestic loan demand, in particular on property lending and consumer financing, of the Group was also affected during the year under review.

FINANCIAL REVIEW

Revenue and earnings

For the year ended 31 December 2014, the Group recorded a profit after tax of HK\$384.4 million, representing an increase of HK\$16.6 million or 4.5% when compared to the previous year.

The Group's basic earnings per share for 2014 was HK\$0.35. The Board had declared a first interim dividend of HK\$0.05 per share in June 2014 and a second interim dividend of HK\$0.11 per share in December 2014. The Board did not recommend the payment of a final dividend, making a total dividend for the year of HK\$0.16 per share (2013: HK\$0.16 per share).

For the year under review, the Group's interest income decreased by HK\$15.8 million or 1.0% to HK\$1.64 billion whilst interest expense increased by HK\$50.6 million or 14.9% to HK\$389.2 million due to rising funding costs. Consequently, the Group's net interest income decreased by HK\$66.4 million or 5.0% to HK\$1.25 billion. Total operating income of the Group decreased by HK\$70.4 million or 4.6% to HK\$1.46 billion due to the decrease in net interest income.

Total operating expenses (before changes in fair value of investment properties) increased by HK\$18.7 million or 2.5% to HK\$778.9 million, mainly due to increase in staff costs and rental costs on branch premises. Gains from the change in fair value of investment properties increased by HK\$5.8 million to HK\$11.9 million as compared to the previous year.

Impairment allowances for loans and advances decreased by HK\$100.6 million or 31.0% to HK\$224.3 million in 2014 as compared to HK\$324.9 million in the previous year. The Group's impaired loans ratio improved by 0.16% to 0.47% as at 31 December 2014 from 0.63% as at 31 December 2013.

Loans and advances, customer deposits and total assets

The Group's total loans and advances (including trade bills) increased by HK\$1.41 billion or 5.2% to HK\$28.69 billion as at 31 December 2014 from HK\$27.28 billion as at 31 December 2013. Customer deposits increased by HK\$1.61 billion or 5.4% to HK\$31.58 billion as at 31 December 2014 from HK\$29.97 billion as at 31 December 2013.

As at 31 December 2014, the Group's total assets stood at HK\$42.55 billion, an increase of HK\$1.40 billion when compared to the position as at 31 December 2013.



Management Discussion and Analysis

FINANCIAL REVIEW (Continued)

Group's Branch network

Public Bank (Hong Kong), a subsidiary of the Company, has 32 branches in Hong Kong and 3 branches in Shenzhen in PRC to provide a broad range of commercial and retail banking services. Public Finance, a subsidiary of Public Bank (Hong Kong), has a network of 42 branches in Hong Kong. Winton Financial, another operating subsidiary of the Company, which operates under a money lenders licence, has a network of 9 branches in Hong Kong to provide personal financing to its target customer segment. In total, the Group has a combined branch network of 86 branches as at 31 December 2014 to serve its customers.

Business performance

Public Bank (Hong Kong)

During the year under review, total loans and advances (including trade bills) of Public Bank (Hong Kong) recorded an increase of HK\$935.4 million or 4.1% to HK\$23.49 billion as at 31 December 2014 from HK\$22.55 billion as at 31 December 2013. Customer deposits (excluding intra-group's deposits) increased by HK\$1.31 billion or 5.0% to HK\$27.51 billion as at 31 December 2014 from HK\$26.20 billion as at 31 December 2013. The consolidated capital adequacy ratio of Public Bank (Hong Kong) stood at 17.9% as at 31 December 2014.

Public Bank (Hong Kong) will continue to develop and expand its retail banking business and customer base, identify suitable locations for the relocation of its branches to better sites in order to expand its reach of existing and potential customers, and develop its banking related financial services and stock-broking businesses.

Public Finance

Total loans and advances of Public Finance recorded a growth of HK\$435.8 million or 9.6% to HK\$4.97 billion as at 31 December 2014 from HK\$4.54 billion as at 31 December 2013. Customer deposits increased by HK\$275.1 million or 6.8% to HK\$4.33 billion as at 31 December 2014 from HK\$4.05 billion as at 31 December 2013. Public Finance's capital adequacy ratio stood at 25.0% as at 31 December 2014.

Public Finance will continue to focus on its consumer financing business and deposit takings business.

Segmental information

The Group's businesses comprise three main segments: (i) retail and commercial banking businesses, (ii) stockbroking and wealth management services, and (iii) other businesses. 96.4% of the Group's operating income and 94.5% of the profit before tax were contributed by retail and commercial banking businesses for the year under review. When compared to the previous year, the Group's operating income from retail and commercial banking businesses decreased by HK\$58.2 million or 4.0% to HK\$1.41 billion mainly due to decrease in net interest income of Public Finance. Profit before tax from retail and commercial banking businesses for 2014 increased by HK\$21.0 million or 5.0% to HK\$443.1 million mainly due to decrease in impairment allowances for loans and advances in the current year.

Contingent liabilities and commitments

The Group has no material contingent liabilities (other than those in the normal course of its banking and finance businesses related to treasury and trade finance activities and loan commitments disclosed in the notes to the financial statements) as at the end of the year under review. The Group did not incur any material capital expenditure or enter into any material commitments in respect of capital expenditure during the year under review. As at 31 December 2014, there was no charge over the assets of the Group.



Management Discussion and Analysis

OPERATIONAL REVIEW

Funding and capital management

The main objective of the Group's funding activities is to ensure the availability of funds at reasonable cost to meet all contractual financial commitments, to fund growth in loans and advances and to generate reasonable returns from available funds. The Group also encourages its subsidiaries to be self-reliant on the funding of their business growth.

The Group relies principally on its internally generated capital, customer deposits, deposits from financial institutions and the issuance of certificates of deposit to fund its retail consumer financing business and its retail and commercial banking business. The Group's bank borrowings in the form of term loans denominated in Hong Kong dollars at floating interest rates was reduced by HK\$60.4 million to HK\$1.60 billion as at the end of 2014 with the repayment of some bilateral bank loans. Based on the level of bank borrowings as compared to the equity of the Group, the Group's gearing ratio stood at a healthy level of 0.23 times as at 31 December 2014. The bank borrowings have remaining maturity periods of more than three years. In the normal course of its commercial banking business, Public Bank (Hong Kong) had entered into foreign exchange and interest rate swaps and forward contracts to reduce the foreign exchange rate risk and interest rate risk exposures of the Group. Exposures to fluctuations in foreign exchange rates and interest rates were minimal during the year under review.

Asset quality

The Group's impaired loans to total loans ratio improved to 0.47% as at 31 December 2014 from 0.63% as at 31 December 2013. The Group will continue to adopt prudent credit underwriting standards, pursue recovery of problem loans diligently, safeguard its capital adequacy and liquidity positions, and set prudent yet flexible business development strategies to strike a balance between business growth and managing risks.

Human resource management

The objective of the Group's human resource management is to reward and recognise performing staff by providing a competitive remuneration package and implementing a sound performance appraisal system with appropriate incentives, and to promote career development and progression within the Group. Staff enrolled in external training courses, seminars, professional and technical courses with appropriate sponsorship from the Group in order to update their technical knowledge and skills, to increase their awareness of the market developments, and to improve their management and business skills. Staff are also encouraged to participate in social activities organised by the Group to promote team spirit and build a cohesive workforce.

Options to subscribe for 66,526,000 shares in the Company were granted to employees of the Group in May 2005 pursuant to the Company's share option scheme approved by shareholders on 28 February 2002. In 2014, no options to subscribe for shares in the Company were exercised by employees of the Group. As at 31 December 2014, options to subscribe for 22,961,000 shares in the Company remained unexercised.

As at 31 December 2014, the Group's staff force stood at 1,443 employees. For the year ended 31 December 2014, the Group's total staff-related costs amounted to HK\$479.8 million.



Management Discussion and Analysis

PROSPECTS

The economic outlook of Hong Kong and Mainland China in the year 2015 is anticipated to remain challenging and will continue to be affected by global external factors. The recent slump in oil prices coupled with slowing economic growth and deflation risks in some global regions may pose risks of currency depreciation and outflow of fund from these regions, which will be likely to affect liquidity and credit conditions of Hong Kong and Mainland China. The uncertainties in the timing, pace and magnitude of the US interest rate rises are also likely to have adverse impact to debt servicing ability of consumers and investment spending of investors, and will add volatility of fund flow in Hong Kong and Mainland China. The economic growth momentum in Mainland China, indicated by recent slowdown of gross domestic growth and decline in producer price index of industrial products, is expected to moderate in the near term. The recent moderation of gross domestic product growth and slowing of retail sales growth in Hong Kong will have uncertainty effect over the economic outlook of Hong Kong in the near term.

Competition in the banking and financing industry in Hong Kong is expected to remain keen and will intensify with financial institutions seeking greater market share in loans and advances, customer deposits, and other banking and financing businesses. The competitive and volatile environment will continue to exert pressure on the pricing of banking and financing products in Hong Kong. Demand for property lending is expected to be moderate in the near term. The Group will continue to seek property related loans at higher yields in anticipation of higher funding costs affected by external factors. The removal of Renminbi conversion limit for Hong Kong residents coupled with the launching of the Shanghai-Hong Kong Stock Connect in Hong Kong may drive up demand for Renminbi and migrations of deposits from other currencies to Renminbi, leading to funding costs in Hong Kong dollars deposits of banks and financial institutions in Hong Kong to rise. Thus net interest margin on loans of financial institutions in Hong Kong will remain under pressure and will have adverse potential impact on the earnings of financial institutions due to rising funding costs.

Notwithstanding the aforesaid, the Group will adjust the business strategies and exercise cost control measures where appropriate to maintain stable profit margins from loans and deposits businesses. The Group will also continue to focus on expanding its retail and commercial banking business and its consumer finance business cautiously with sound marketing strategies and excellent customer service. The Group will continue to seek greater synergies within its business operations to cross-sell the Group's products and services through the combined branch network of Public Bank (Hong Kong), Public Finance and Winton Financial.

The Group will continue to pursue long-term business growth objectives, and take steps to align business strategies with future expansion plans and earnings growth and implement prudent capital and funding management in meeting the challenges ahead.

Barring unforeseen circumstances, the Group expects to register growth in its businesses and financial performance. The Group is also committed to fostering a healthy and strong corporate culture to enhance the Group's cohesiveness with shared vision and values by every staff in the Group.



Corporate Governance Report

CORPORATE GOVERNANCE PRACTICES

The Board of the Company believes that corporate governance is essential to the success of the Company and has adopted various measures to ensure that a high standard of corporate governance is maintained to safeguard the interests of our shareholders, investors, customers and staff.

The Company has complied with the code provisions (“Code Provision(s)”) of the Corporate Governance Code (the “CG Code”) as set out in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), except for certain deviations as specified and explained below with considered reasons for such deviations:

1. Under Code Provision A.4.1 of the CG Code, non-executive directors should be appointed for a specific term and subject to re-election. The Board is of the view that the current practice of appointing Non-Executive Directors without a specific term but otherwise subject to rotation and re-election by shareholders at an annual general meeting (“AGM”) of the Company is fair and reasonable, and does not intend to change the current practice at the moment.
2. Under Code Provision E.1.2 of the CG Code, the chairman of the board shall attend the AGM. Tan Sri Dato’ Sri Dr. Teh Hong Piow, the Chairman of the Company, was absent from the last AGM of the Company held in March 2014 due to other engagement. The last AGM was chaired by the Co-Chairman of the Company, Tan Sri Datuk Seri Utama Thong Yaw Hong.

Save as disclosed above, the principles as set out in the CG Code have been applied in our corporate governance structure.

The Board has taken actions and measures to make sure that the Company is in all aspects in strict compliance with the Listing Rules and the CG Code. The current practices are reviewed and updated regularly to be in line with the local and international corporate governance practices. Public Bank (Hong Kong) and Public Finance, both being the major subsidiaries of the Company, are a licensed bank and a deposit taking company respectively. They are incorporated in Hong Kong and are under the supervision of the HKMA. The respective Boards are fully committed to adopting and implementing the principles and best practices in corporate governance as set out in the Supervisory Policy Manual Module CG-1 on “Corporate Governance of Locally Incorporated Authorised Institutions” issued by the HKMA. Specialised committees with clear terms of references and specific authorities delegated by the Boards have been set up by Public Bank (Hong Kong) and Public Finance.

BUSINESS MODEL AND STRATEGY

The Group has the mission to excel in customer service in retail and commercial banking and other businesses whilst maintaining long term profitability and assets growth with adoption of flexible business model and strategy, and prudential risk and capital management framework. The Board and the management have played and will continue to play a proactive role in the Group’s development of business model to preserve the culture of the Group in serving customers well with premium service quality; the Group’s business strategic drive for business expansion and opportunities; the input to setting the Group’s risk appetite and tolerance levels; and the Group’s setting of strategic goals, priorities and initiatives undertaken to motivate staff to achieve business and financial targets. During the meetings of the Boards, the Board Executive Committees and the Management Committees held by the Group companies during the year 2014, strategic priorities and business options were discussed and followed up on the implementation status. Details of the Group’s Business Review and Financial Review in the year 2014 are set out in the “Management Discussion and Analysis” section of this annual report.



Corporate Governance Report

BOARD OF DIRECTORS

Board Composition

The Board of the Company for the year comprised:

Non-Executive Directors	: Tan Sri Dato' Sri Dr. Teh Hong Piow, <i>Chairman</i> Tan Sri Dato' Sri Tay Ah Lek (Resigned on 21 April 2014) Quah Poh Keat Dato' Chang Kat Kiam Chong Yam Kiang
Independent Non-Executive Directors	: Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Co-Chairman</i> Lee Chin Guan Tang Wing Chew Lai Wan
Executive Directors	: Tan Yoke Kong Lee Huat Oon

The Non-Executive Directors provide the Group with a wide range of expertise and knowledge in the banking and finance sector. The Independent Non-Executive Directors are persons of high calibre; with academic and professional qualifications in the fields of accounting, law, banking and business management. With their experience gained from senior positions held in other companies, they provide strong support towards the effective discharge of the duties and responsibilities of the Board. The Independent Non-Executive Directors do not participate in the day-to-day management of the Company and do not involve themselves in business transactions or relationships with the Company, in order not to compromise their objectivity. In staying clear of any potential conflict of interest, the Independent Non-Executive Directors remain in a position to fulfill their responsibility to provide check and balance to the Board of the Company. All the Independent Non-Executive Directors have given annual confirmations of their independence to the Company, and the Company considers these Directors to be independent under Rule 3.13 of the Listing Rules.

The list of Directors of the Company and their roles and functions is posted on the websites of the Company and the Stock Exchange.

The Board formulates overall strategic plans and key policies of the Group, monitors its financial performance, maintains effective oversight over the management, risks assessment, controls over business operations and ensures good corporate governance and compliance with legal and regulatory requirements. The Board members are fully committed to their roles and have acted in good faith to maximise the shareholders' value in the long run, and have aligned the Group's goals and directions with the prevailing economic and market conditions. Daily operations and administration are delegated to the management.

Board Process

The schedule of Board meetings for a year is planned in the preceding year. At least 14 days' notice of all Board meetings is given to all Directors and they can include matters for discussion in the agenda if the need arises. The Company Secretary assists the Board in preparing the agenda for meetings and ensures that all relevant rules and regulations are followed. The agenda and the accompanying Board papers are sent to all Directors at least 3 days before the date of Board meeting so that the Directors have the time to review the documents.

The Board meetings are normally chaired by the Independent Non-Executive Co-Chairman, Tan Sri Datuk Seri Utama Thong Yaw Hong, who has the responsibility of ensuring that each of the agenda items is adequately reviewed and thoroughly deliberated within a reasonable time frame. During his absence, one of the Directors as nominated by him in writing will assume the role as the Chairman of the meeting.

Minutes of each Board meeting are circulated to all Directors for their perusal prior to confirmation of the minutes at the subsequent Board meeting. The Directors may request for clarification or raise comments before the minutes are tabled for confirmation. Upon receiving confirmation from the members at the Board meetings, the minutes will be signed by the Chairman of the meeting as a correct record of the proceedings of the meeting and kept by the Company Secretary.



Corporate Governance Report

BOARD OF DIRECTORS (Continued) Board Process (Continued)

Every Board member is entitled to have access to Board papers and related materials and has unrestricted access to the advice and services of the Company Secretary to enable them to discharge their duties effectively, and has the liberty to seek external professional advice if so required. The cost of procuring these professional services will be borne by the Company. The Board also has direct access to the senior management and has unrestricted and immediate access to any information relating to the Company's business and affairs in the discharge of their duties. The Directors may request to be furnished with additional information or clarification, particularly in respect of complex and technical issues tabled to the Board.

During the year, ten scheduled Board meetings and an AGM were held and the attendance of each Director is set out as follows:

Name of Directors	Number of meetings attended in 2014	
	Board meetings	AGM
Tan Sri Dato' Sri Dr. Teh Hong Piow, <i>Chairman</i>	10/10	0/1
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Co-Chairman</i> (Note 1)	4/10	1/1
Tan Yoke Kong	10/10	1/1
Chong Yam Kiang	10/10	1/1
Lee Huat Oon	10/10	1/1
Tan Sri Dato' Sri Tay Ah Lek (Note 2)	3/3	1/1
Quah Poh Keat	9/10	1/1
Dato' Chang Kat Kiam	10/10	1/1
Lee Chin Guan	10/10	1/1
Tang Wing Chew	10/10	1/1
Lai Wan	10/10	1/1

Notes:

1. On medical leave
2. Resigned on 21 April 2014

Board meetings were held to discuss the business strategies of the Group; approve the Company's financial budget; monitor financial and operational performance; approve the annual and interim results of the Group; approve the payments of interim dividends; discuss and perform the corporate governance functions of the Board; review the Board size, composition and structure; review the Shareholders' Communication Policy; adopt new policies and review the Group's policies and practices in compliance with legal and regulatory requirements; and review/discuss minutes/reports submitted by the Board Committees.

During the year, a meeting of the Chairman and the Non-Executive Directors (including Independent Non-Executive Directors) without presence of the Executive Directors and the management was held to discuss and review the performance of the Executive Directors and the management, and the adequacy of systems and controls in place to safeguard the interests of the Group.

Chairman and Chief Executive

The Chairman and the Chief Executive of the Company are Tan Sri Dato' Sri Dr. Teh Hong Piow and Mr. Tan Yoke Kong respectively. Tan Sri Datuk Seri Utama Thong Yaw Hong, an Independent Non-Executive Director, is the Co-Chairman of the Company who assists and shares the duties and functions of the Chairman.

The roles of the Chairman and the Chief Executive are segregated and assumed by two separate individuals who have no relationship with each other. It is aimed at striking a balance of power and authority so that the job responsibilities are not concentrated on any one individual. The Chairman of the Board is responsible for the leadership and effective running of the Board, while the Chief Executive is delegated with the authorities to manage the business of the Group in all aspects effectively. The division of responsibilities between the Chairman and the Chief Executive has been clearly established and set out in writing.



Corporate Governance Report

BOARD OF DIRECTORS (Continued) Appointment and Re-election of Directors

The Company has not fixed a specific term of appointment for Non-Executive Directors. However, they are appointed subject to retirement by rotation and re-election at the AGM of the Company in accordance with the provision of the Bye-laws. This deviates from the CG Code which requires that non-executive directors be appointed for a specific term. The Board is of the view that the current practice of appointing Non-Executive Directors without a specific term but otherwise subject to rotation and re-election by shareholders is fair and reasonable, and does not intend to change the current practice at the moment.

Company Secretary

The Joint-secretaries, Mr. Tan Yoke Kong and Ms. Chan Sau Kuen, both are employees of the Company, play an important role in supporting the Board by ensuring good information flow within the Board and that the Board policies and procedures are followed. They are also responsible for ensuring that the relevant rules and regulations issued by the regulatory authorities as well as the Company's Memorandum of Association and Bye-laws are complied with. The Joint-secretaries assist the Chairman and the Board in implementing and strengthening corporate governance practices and processes of the Company. They also attend and ensure that all Board and Board Committees meetings are properly convened, and that accurate and proper record of the proceeding and resolutions passed are taken and maintained.

The Joint-secretaries assist the Chairman in ensuring efficient flow of information from Board or Board Committees to management for action. The Board approves the selection, appointment or dismissal of the Joint-secretaries. They report to the Board Chairman and/or the Chief Executive of the Company. All Directors have direct access to the advice and services of the Joint-secretaries.

Directors' Training and Professional Development

All Directors should keep abreast of the responsibilities as a director, and of the conduct and business activities of the Company. The Company is responsible for arranging and funding suitable training for its Directors. Accordingly, the Company has put in place a training and development programme for the Directors including: i) a comprehensive induction programme on the laws and regulations affecting directors and the Company, knowledge and current development

of the banking and finance industry and the role, responsibilities and potential liabilities of directors for newly appointed Directors; and ii) an on-going training and professional development programme for the Directors.

During the year, the Directors except Mr. Lee Chin Guan have participated in a series of training locally or overseas which included, among others:

- development of national and global economy;
- corporate governance issues;
- regulatory updates; and
- banking industry development trend, etc.

The Directors have also provided to the Company their records of training received for the year. The following table summarises the compliance status of all the Directors of the Company in respect of Code Provision A.6.5 of the CG Code during the year:

Name of Directors	In compliance with Code Provision A.6.5
Tan Sri Dato' Sri Dr. Teh Hong Piow, <i>Chairman</i>	✓
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Co-Chairman</i>	✓
Tan Yoke Kong	✓
Chong Yam Kiang	✓
Lee Huat Oon	✓
Tan Sri Dato' Sri Tay Ah Lek	✓
Quah Poh Keat	✓
Dato' Chang Kat Kiam	✓
Lee Chin Guan	✗
Tang Wing Chew	✓
Lai Wan	✓

During the year, the Directors of the Company were also provided with monthly commentaries on the Group's business, operations and financial matters as well as regular updates on applicable legal and regulatory requirements. consistent



Corporate Governance Report

BOARD OF DIRECTORS (Continued)

Directors' Code of Ethics

The Directors observe a code of ethics (the "Code of Ethics") which is formulated and adopted to enhance the standard of corporate governance and corporate behaviour. The principles on which the Code of Ethics relies are those that concern transparency, integrity, accountability and corporate social responsibility taking into account the relevant provisions/requirements by the governing authorities.

Directors' Securities Transactions

The Company has adopted the code of conduct regarding Directors' securities transactions as set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 of the Listing Rules. The Company has made specific enquiry of all Directors and all Directors have confirmed compliance with the required standard as set out in the Model Code throughout the year.

Indemnification of Directors and Officers

The Directors and Officers are indemnified under a directors' and officers' liability insurance against any liability incurred by them in the discharge of their duties while holding office as the Directors and Officers of the Company. The Directors and Officers shall not be indemnified where there is any fraud, breach of duty or breach of trust proven against them.

Board Diversity Policy

The Board has adopted a Board Diversity Policy which sets out the approach to achieve diversity on the Board.

The Company recognises that increasing diversity at the Board level will support the attainment of the Company's strategic objectives and sustainable development.

The Company seeks to achieve Board diversity through the consideration of a number of factors, including but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, knowledge and other qualities. The Company also takes into consideration its own business model and specific needs from time to time in determining the optimum composition of the Board.

Nomination Committee has set measurable objectives based on four focus areas: gender, age, working experience and ethnicity to implement the Board Diversity Policy. Such objectives will be reviewed from time to time to ensure their appropriateness and the progress made towards achieving those objectives will be ascertained. Nomination Committee will review the Board Diversity Policy, as appropriate, to ensure its continued effectiveness from time to time.

The Board Diversity Policy is posted on the website of the Company.

Corporate Governance Policy

The Board has adopted a Corporate Governance Policy which sets out the approach in maintaining a high standard of corporate governance practices and procedures in the Group.

The Group believes that good corporate governance practices are essential for effective management to enhancing shareholders' value. The corporate governance principles of the Group emphasize a quality Board, sound internal controls and high degree of transparency and accountability in order to safeguard the interests of our shareholders, customers, staff and other stakeholders.

The Corporate Governance Policy sets out the following principles to follow in respect of the corporate governance practices of the Group:

1. To maintain excellent Board with balanced composition of Board members and support from various Board Committees and Management Committees.
2. To formulate and oversee the risk management strategies, and the related framework and policies with the assistance of the Risk Management Committees of Public Bank (Hong Kong) and Public Finance and other relevant Board Committees.
3. To ensure that there is a sound and fair remuneration system in place.
4. To provide a balanced, clear and comprehensible assessment of the financial performance and prospects of the Group in all the disclosures made to the stakeholders and the regulatory authorities.



Corporate Governance Report

BOARD OF DIRECTORS (Continued) Corporate Governance Policy (Continued)

5. To place utmost importance on maintaining effective communications with shareholders and to make its best efforts to keep the shareholders informed of the business and affairs of the Company by maintaining various channels of communications and having direct dialogue with shareholders.
6. To protect and serve, with due care and consideration of, the interest of all stakeholders of the Company.
7. To review and enhance its Corporate Governance Policy to ensure that it is in line with local and international corporate governance practices, and to disclose information in a timely manner and to ensure the information concerning the Group is expressed and communicated in a clear and objective manner that enables the stakeholders to form their own judgements.

During the year, the Board had performed the following corporate governance functions:

1. Reviewed the structure, size and composition of the Board pursuant to Code Provision A.5.2 of the CG Code under the Listing Rules.
2. Reviewed and discussed the Board Diversity Policy.
3. Reviewed the governance procedures and practices of the Group.
4. Reviewed and approved the amendments to: (i) Corporate Governance Policy, (ii) Director Nomination Policy, (iii) Succession Planning Policy, (iv) Code for Securities Transactions by Employees, and (v) Shareholders' Communication Policy of the Group.
5. Noted the revised Model Code.

BOARD COMMITTEES Audit Committee

The Audit Committee of the Company comprises four Independent Non-Executive Directors and one Non-Executive Director.

The major roles and functions of the Audit Committee are as follows:

1. To draw up, review and update periodically a written charter of the Audit Committee for the Board's approval.
2. To approve the appointment, resignation or dismissal of the Head of Internal Audit and evaluate his/her performance and remuneration.
3. To approve the Audit Charter drawn up and updated periodically by the Head of Internal Audit.
4. To consider the appointment, re-appointment and removal of the external auditors, the audit fees and terms of engagement, and any questions of resignation or dismissal of the external auditors of the Group.
5. To discuss with the external auditors the nature and scope of the audit.
6. To review the interim and annual financial statements before submission to the Board.
7. To discuss problems and reservations arising from the interim and final audits, and any matters the auditors may wish to discuss.
8. To review the Group's financial controls, internal control and risk management systems.
9. To approve the audit plan and review the effectiveness of internal audit programme, ensure co-ordination between the internal and external auditors as well as regulatory authorities, and ensure that the internal audit function is adequately resourced and has appropriate standing within the Group.
10. To consider the major findings of internal investigations and management's response.



Corporate Governance Report

BOARD COMMITTEES (Continued) Audit Committee (Continued)

11. To review significant recommendations made by Internal Audit Department and management plans for their implementation.
12. To review the external auditors' management letters and to ensure the Board will provide timely response.
13. To report to the Board on the matters set out in the CG Code under the Listing Rules and on the work performed by the Audit Committee and its significant findings.
14. To establish a whistleblowing policy and system for employees of the Group and those who deal with the Group to raise concerns about possible improprieties in financial reporting, internal control or other matters and to ensure that proper arrangements are in place.

The terms of reference of the Audit Committee are posted on the websites of the Company and the Stock Exchange.

The Audit Committee meets at least four times a year. Eight meetings were held during the year, three of which in the presence of the external auditors. The minutes of the Audit Committee meetings were tabled to the Board for noting and for action by the Board where appropriate. The attendance of each member is set out as follows:

Name of members	Number of meetings attended in 2014
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Chairman</i> (Note 1)	3/8
Tan Sri Dato' Sri Tay Ah Lek (Note 2)	3/3
Quah Poh Keat	7/8
Lee Chin Guan	8/8
Tang Wing Chew	8/8
Lai Wan	8/8

Notes:

1. On medical leave
2. Ceased as a member on 21 April 2014

During the year, the Audit Committee had performed the following work:

1. Reviewed the financial results and reports of the Group for the year ended 31 December 2013 and for the six months ended 30 June 2014.
2. Reviewed the audit progress, findings and recommendations of Internal Audit Department on the operations and performance of the branches and departments of Public Bank (Hong Kong), Public Finance and other subsidiaries of the Group.
3. Approved the audit plans for 2014.
4. Reviewed the effectiveness of internal control system.
5. Reviewed the external auditors' statutory audit plan and engagement letter.
6. Reviewed and recommended for approval by the Board the 2014 interim and annual audit plan, scope and fees.
7. Reviewed a letter issued by external auditors pursuant to paragraph 290.28 of the Code of Ethics for Professional Accountants and the external auditors' report on the 2013 audit results.
8. Reviewed the meeting minutes of the Audit Committees of Public Bank (Hong Kong) and Public Finance.
9. Reviewed the updated Internal Audit Charters adopted by Public Bank (Hong Kong) and Public Finance.

Public Bank (Hong Kong) and Public Finance have established their respective Audit Committees with the same composition of members (except Tan Sri Dato' Sri Tay Ah Lek who is only a member of the Audit Committee of Public Bank (Hong Kong)) and similar terms of reference as those of the Company's Audit Committee, pursuant to the requirements of the HKMA. Each of these Committees held eight meetings during the year to discuss the audit findings, audit plan, financial statements, etc. The minutes of the Audit Committee meetings of Public Bank (Hong Kong) and Public Finance had been tabled for discussion and noting at the Audit Committee meetings of the Company.

Corporate Governance Report

BOARD COMMITTEES (Continued) Remuneration Committee

The Remuneration Committee of the Company comprises four Independent Non-Executive Directors and one Non-Executive Director. It makes recommendations to the Board to determine the remuneration packages of individual Executive Directors and senior management.

The major roles and functions of the Company's Remuneration Committee are as follows:

1. To review annually and recommend to the Board on the overall remuneration policy and structure for the Directors, Chief Executive and key senior management officers.
2. To review annually the performance of the Executive Directors, Chief Executive and key senior management officers and recommend to the Board specific adjustments in remuneration and/or reward payments.
3. To ensure that the level of remuneration for Non-Executive Directors and Independent Non-Executive Directors are linked to their level of responsibilities undertaken and contribution in terms of time commitment to the effective functioning of the Boards of the respective companies in the Group.
4. To keep abreast of the terms and conditions of service of the Executive Directors, Chief Executive and key senior management officers including their total remuneration package for market comparability, and review and recommend changes to the Board whenever necessary.
5. To review and recommend to the Board the compensation payable to the Executive Directors, Chief Executive and key senior management officers in connection with any loss or termination of their office or appointment.
6. To review and recommend to the Board the compensation arrangements relating to dismissal or removal of Directors for misconduct.
7. To ensure that no Director or any of his associates is involved in deciding his own remuneration.

The terms of reference of the Remuneration Committee are posted on the websites of the Company and the Stock Exchange.

The Remuneration Committee meets at least once a year. One meeting was held during the year. The attendance of each member at the Remuneration Committee meeting held in 2014 is set out as follows:

Name of members	Number of meetings attended in 2014
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Chairman</i>	1/1
Tan Sri Dato' Sri Tay Ah Lek (Note)	1/1
Quah Poh Keat	1/1
Lee Chin Guan	1/1
Tang Wing Chew	1/1
Lai Wan	1/1

Note:

Ceased as a member on 21 April 2014

During the year, Directors' fees for 2013, 2014 annual salary review and allocation of discretionary bonus had been reviewed and noted by the members of the Remuneration Committee.

The emolument payable to Directors will depend on their respective contractual terms under employment contracts, if any, and as recommended by the Remuneration Committee. Details of the Directors' remuneration are set out in note 12 to the financial statements.

Public Bank (Hong Kong) and Public Finance have established their respective Remuneration Committees, both having the same composition of members (except Tan Sri Dato' Sri Tay Ah Lek who is only a member of the Remuneration Committee of Public Bank (Hong Kong)) and the terms of reference are similar as those of the Company's Remuneration Committee, pursuant to the requirements of the HKMA.



Corporate Governance Report

BOARD COMMITTEES (Continued) Nomination Committee

The Nomination Committee of the Company comprises four Independent Non-Executive Directors and one Non-Executive Director.

The major roles and functions of the Company's Nomination Committee are as follows:

1. To assess and recommend to the Board the appointment and re-appointment of Directors and Chief Executive and succession planning for Directors, in particular the Chairman and the Chief Executive.
2. To determine the nomination policy, procedures, process and criteria adopted to select and recommend candidates for directorship.
3. To oversee the overall composition of the respective Boards of the Company, Public Bank (Hong Kong) and Public Finance, in terms of the appropriate size and skills, and the balance between Executive Directors, Non-Executive Directors and Independent Non-Executive Directors through annual review.
4. To assess the independence of Independent Non-Executive Directors.
5. To establish a mechanism for the formal assessment on the effectiveness of the respective Boards as a whole and the performance of each Director, Chief Executive and other key senior management officers.
6. To review the contributions required from the Directors and assess whether sufficient time has been given in performing their responsibilities.
7. To oversee the appointment, management succession planning and performance evaluation of key senior management officers.
8. To formulate and review the Board Diversity Policy, as appropriate; and the progress on achieving the objectives set for implementing the policy.

The terms of reference of the Nomination Committee are posted on the websites of the Company and the Stock Exchange.

The Nomination Committee meets at least once a year. Two meetings were held during the year. The attendance of each member at the Nomination Committee meetings held in 2014 is set out as follows:

Name of members	Number of meetings attended in 2014
Tan Sri Datuk Seri Utama Thong Yaw Hong, <i>Chairman</i> (Note 1)	1/2
Tan Sri Dato' Sri Tay Ah Lek (Note 2)	1/1
Quah Poh Keat	2/2
Lee Chin Guan	2/2
Tang Wing Chew	2/2
Lai Wan	2/2

Notes:

1. On medical leave
2. Ceased as a member on 21 April 2014

During the year, the Nomination Committee had reviewed and noted, inter-alia, movement of senior staff in the Group; the Board size, composition and structure; results of annual assessment on effectiveness of the Board as a whole and for each of the Non-Executive Directors and Independent Non-Executive Directors for the year 2013, assessment of independence of the Independent Non-Executive Directors, time commitment of the Directors, succession plan for senior management positions and training attended by the Directors. In addition, it reviewed and recommended to the Board for approval: 1) the amendments to various policies relating to corporate governance matters and nomination of directors; 2) the governance procedures and practices; and 3) the Board Diversity Policy, its progress on achieving pre-set objectives and setting measurable objectives for 2015.



Corporate Governance Report

ACCOUNTABILITY AND AUDIT Financial Reporting

The Board is committed to providing a balanced, clear and comprehensible assessment of the financial performance and prospects of the Group in all the disclosures made to the stakeholders and the regulatory authorities.

Timely release of interim and annual results announcements reflects the Board's commitment to provide transparent and up-to-date disclosures of the performance of the Group.

The Board, assisted by the Audit Committee, oversees the financial reporting process and the quality of the financial reporting of the Group. Audit Committee reviews and monitors the integrity of the Group's annual and interim financial statements. It also reviews the appropriateness of the Group's accounting policies and the changes to these policies as well as ensures these financial statements comply with accounting standards and regulatory requirements.

The Directors acknowledge their responsibilities for preparing the accounts of the Company. As at 31 December 2014, the Directors were not aware of any material uncertainties relating to events or conditions which might cast significant doubt upon the Company's ability to continue as a going concern. Accordingly, the Directors have prepared the financial statements of the Company on a going-concern basis.

The responsibilities of the external auditors with respect to financial reporting are set out in the Independent Auditors' Report attached to the Company's 2014 annual report.

Auditors' Remuneration

During the year under review, the remuneration paid/payable to the Company's auditors, Messrs. Ernst & Young, is set out as follows:

Services rendered	Fees paid/payable HK\$'000
Audit services	3,589
Non-audit services*	423
Total:	4,012

* The non-audit service fees paid/payable to the external auditors were for advice on accounting and taxation matters and for preparation, review and submission of tax returns. The provision of these services by external auditors to the Company and the Group were cost effective and efficient due to their knowledge and understanding of the operations of the Company and the Group.

Internal Control

The Board has overall responsibility for maintaining a system of internal controls that provides reasonable assurance of effective and efficient operations and compliance with the applicable laws and regulations, as well as the internal procedures and guidelines. However, such a system is designed to manage the Group's risks within an acceptable risk profile, rather than to eliminate the risk of failure to achieve the policies and business objectives of the Group. Accordingly, it can only provide reasonable assurance but not absolute assurance against material misstatement of management and financial information and records or against financial losses or fraud.



Corporate Governance Report

ACCOUNTABILITY AND AUDIT (Continued)

Internal Control (Continued)

The Board has established an on-going process for identifying, evaluating and managing the significant risks faced by the Group and this process includes updating the system of internal controls when there are changes to business environment or regulatory guidelines. The effectiveness of the system of internal controls of the Group is reviewed by the Audit Committee during its meetings. This review covers the financial, operational and compliance controls as well as the process for the identification, evaluation and management of the significant risks faced by the Company and the Group. Internal Audit Department checks for compliance with policies and standards and the effectiveness of internal control structures across the Company and the Group. The Board also reviews annually the effectiveness of the system of internal controls of the Group and the adequacy of resources, qualifications and experience of staff of the Group's accounting and financial reporting function, and their training programmes and budget.

The Board is of the view that the system of internal controls in place for the year under review and up to the date of issuance of the annual report is sound and is sufficient to safeguard the interests of shareholders, customers and employees, and the Group's assets. The resources, qualifications and experience of staff of the Group's accounting and financial functions, and their training programmes and budget are adequate.

Audit Committee

In addition to the duties and responsibilities set out under its terms of reference, the Audit Committee assists the Board by providing an objective non-executive review of the effectiveness and efficiency of the internal control, risk management and governance processes of the Group.

The Heads of Internal Audit Departments from Public Bank (Hong Kong) and Public Finance attend Audit Committee meetings by invitation.

The minutes of the Audit Committee meetings are tabled to the Board for noting and for action by the Board where appropriate.

The activities carried out by the Audit Committee during the year are set out in this Corporate Governance Report on page 22 of this annual report.

Other Committees Established in the Group

The management assists the Board in the implementation of the Board's policies and procedures on risk and control by identifying and assessing the risks faced, and involving in the design, operation and monitoring of suitable internal controls to mitigate and control these risks.

The key processes that have been established in reviewing the adequacy and integrity of the system of internal controls in the Group include the following:

- Board Executive Committees under Public Bank (Hong Kong) and Public Finance consist of Executive Directors and Non-Executive Directors and are responsible for the management of the businesses of Public Bank (Hong Kong) and Public Finance in all aspects and the implementation of strategic business plans and policies approved and formulated by the respective Boards.
- Risk Management Committees are established by the respective Boards of Public Bank (Hong Kong) and Public Finance to oversee the overall management of all risks covering market risk management, liquidity risk management, credit risk management and operational risk management, and to review and approve risk management policies and risk tolerance limits of Public Bank (Hong Kong) and Public Finance.
- Management Committees are established by the respective Boards of Public Bank (Hong Kong) and Public Finance to ensure the effectiveness of the Group's daily operations and that the Group's operations are in accordance with the corporate objectives, strategies and the annual budget as well as the policies and business directions that have been approved.



Corporate Governance Report

ACCOUNTABILITY AND AUDIT (Continued)

Other Committees Established in the Group (Continued)

- Internal Audit Departments of Public Bank (Hong Kong) and Public Finance monitor compliance with policies and procedures and the effectiveness of the internal control systems, and highlight significant findings in respect of any non-compliance. Audits are carried out on all branches, the frequency of which is determined by the level of risk assessed, to provide an independent and objective report on the operational and management activities of these branches. The annual audit plans are reviewed and approved by the Audit Committee and the findings of the audits are submitted to their respective Audit Committees for review.
- Credit Committees under Public Bank (Hong Kong) and Public Finance are responsible for making decision on loan applications for all types of loan facilities within their discretionary powers, assisting the respective Boards in formulating policy guidelines for banking and lending businesses of Public Bank (Hong Kong) and Public Finance, and recommending applications for loan facilities exceeding the discretionary powers of the Credit Committees to the respective Boards for approval.
- Credit Risk Management Committee under Public Bank (Hong Kong) reviews and assesses independently the credit risk profile and quality of assets, conducts stress-testing on major risks and post-mortem analysis on impaired assets, sets credit concentration risk limits of Public Bank (Hong Kong), provides advice to Public Finance and other Group companies, and implements credit risk management policies approved by the Board of Public Bank (Hong Kong).
- Assets and Liabilities Management Committees under Public Bank (Hong Kong) and Public Finance review and assess the market risk, liquidity risk and interest rate risk of Public Bank (Hong Kong) and Public Finance, set the objectives for the asset and liability management function and implement the risk management policies approved by the respective Boards of Public Bank (Hong Kong) and Public Finance.
- Operational Risk Management Committees under Public Bank (Hong Kong) and Public Finance review operational risk profile, assess impact of operational loss events, set operational risk limits and implement operational risk management policies approved by the respective Boards of Public Bank (Hong Kong) and Public Finance.
- Operational committees have also been established under Public Bank (Hong Kong) and Public Finance with appropriate authorities to ensure effective management and supervision of the Group's core areas of business operations. These committees include Human Resources Committees and Information Technology Committees.

Human Resources Committees under Public Bank (Hong Kong) and Public Finance assist the respective Boards in formulating and implementing human resources policies including staff recruitment, promotion, career development, performance appraisal and remuneration of all staff, and proposing the succession plan for senior management positions to the Nomination Committee yearly.

Information Technology (I.T.) Steering Committee under Public Bank (Hong Kong) and Information Technology Committee under Public Finance are responsible for establishing objectives, policies and strategies for the computerisation of the Group, recommending to the respective Boards on major acquisitions of computer hardware and software, and monitoring the progress of implementation of all information technology related projects.



Corporate Governance Report

ACCOUNTABILITY AND AUDIT

(Continued)

Other Committees Established in the Group (Continued)

- Finance Committees under Public Bank (Hong Kong) and Public Finance assist the respective Boards in the financial planning, capital management and budgeting process of the business of Public Bank (Hong Kong) and Public Finance and the review of the business performance, statutory and half year accounts.
- Anti-money Laundering and Counter-terrorist Financing (AML) and Compliance Committee and Compliance Department of Public Bank (Hong Kong), and Anti-money Laundering Committee, Compliance Working Group and Compliance Department of Public Finance are established to ensure the guidelines on prevention of money laundering are reviewed, updated and implemented; to handle all suspected money laundering cases as referred; to review the relevant policies and guidelines issued from time to time by the HKMA and other regulatory authorities; to assess the impact of the relevant regulatory requirements on Public Bank (Hong Kong) and Public Finance; and to ensure that the relevant business units and/or departments comply with the relevant regulatory requirements and internal policy guidelines of business units and departments.
- Remuneration Committees of Public Bank (Hong Kong) and Public Finance are established to review and make recommendations to the Board the overall remuneration policy of the Directors, Chief Executive and key personnel and to establish a formal and transparent procedure for developing policy on such remuneration of Public Bank (Hong Kong) and Public Finance and their subsidiaries; and to review and make recommendations to the Board the remuneration policies applicable to the employees.

- Business Strategy Steering Committees under Public Bank (Hong Kong) and Public Finance are responsible to establish effective business strategies to meet corporate goals and objectives; and to formulate strategic business plans to achieve growth and return, and competitive edge in the financial industry.
- Business Continuity Committee of Public Bank (Hong Kong) is responsible for managing the overall formulation, implementation and maintenance of the Business Resumption Continuity Plan ("BRCP") of the Bank. It plans for BRCP testing at least once a year and ensures the necessary measures for BRCP are taken for meeting the regulatory and business requirements.

COMMUNICATIONS WITH SHAREHOLDERS AND INVESTORS

The Board recognises the importance of good communications with its shareholders and investors. The Shareholders' Communication Policy setting out the principles of the Company in relation to shareholders' communications, with the objectives of ensuring a transparent and timely communication with shareholders via various means, is posted on the website of the Company.

The Company's AGM is a valuable forum for the Board to communicate directly with the shareholders and to answer questions shareholders may raise. Separate resolutions are proposed at general meetings for each substantial issue, including the re-election and election of individual directors. The detailed procedures of conducting a poll are explained to shareholders at the commencement of the AGM, to ensure that shareholders are familiar with such procedures.



Corporate Governance Report

COMMUNICATIONS WITH SHAREHOLDERS AND INVESTORS (Continued)

The Company's last AGM was held on Friday, 14 March 2014 at 11:00 a.m. at Kowloon Room 1, Mezzanine Floor, Kowloon Shangri-La, Hong Kong, 64 Mody Road, Tsimshatsui East, Kowloon, Hong Kong. All the resolutions proposed at that meeting were approved by shareholders of the Company by poll. Details of the poll results are available under the "Investor Relations" section of the Company's website at www.publicfinancial.com.hk. All Directors, except Tan Sri Dato' Sri Dr. Teh Hong Piow, attended the AGM held on 14 March 2014.

A key element of effective communication with shareholders and investors is the prompt and timely dissemination of information in relation to the Group. The Company has announced its annual and interim results in a timely manner within 20 days after the end of the relevant periods in 2013 and 2014, which were well before the time limits as laid down in the Listing Rules.

The management personnel responsible for investor relations held regular meetings with equity research analysts, fund managers and institutional shareholders and investors. The market capitalisation of the Company as at 31 December 2014 was HK\$4,062,295,187 (issued share capital: 1,097,917,618 shares at closing market price: HK\$3.7 per share). The public float is around 26.8%.

The 2015 AGM will be held at Kowloon Room 1, Mezzanine Floor, Kowloon Shangri-La, Hong Kong, 64 Mody Road, Tsimshatsui East, Kowloon, Hong Kong on Friday, 20 March 2015 at 11:00 a.m.

CONSTITUTIONAL DOCUMENTS

There was no change to the Company's Memorandum of Association and Bye-laws during the financial year 2014. A copy of the latest consolidated version of the Memorandum of Association and Bye-laws is posted on the websites of the Company and the Stock Exchange.

SHAREHOLDERS' RIGHTS

Convening of Special General Meetings on Requisition by Shareholders

Shareholders shall have the right to request the Board to convene a special general meeting ("SGM") of the Company. Shareholders holding in aggregate of not less than one-tenth (10%) of the paid up capital of the Company may send a written request to the Board of the Company to request for a SGM.

The written requisition, duly signed by the shareholders concerned, must state the purposes of the meeting and must be deposited at the registered office of the Company.

The Company would take appropriate actions and make necessary arrangements, and the shareholders concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under section 74 of the Companies Act 1981 of Bermuda (the "Companies Act") once a valid requisition is received.



Corporate Governance Report

SHAREHOLDERS' RIGHTS (Continued) Procedures for Making Proposals at General Meetings by Shareholders

The following shareholders are entitled to put forward a proposal (which may properly be put to the meeting) for consideration at a general meeting of the Company:

1. any number of members representing not less than one-twentieth (5%) of the total voting rights of the Company on the date of the requisition; or
2. not less than 100 members holding shares in the Company.

The requisition specifying the proposal, duly signed by the shareholders concerned, together with a statement of not more than 1,000 words with respect to the matter referred to in the proposal must be deposited at the registered office of the Company. The Company would take appropriate actions and make necessary arrangements, and the shareholders concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under sections 79 and 80 of the Companies Act once valid documents are received.

Procedures for Director's Nomination and Election by Shareholders

If a shareholder wishes to propose a person other than a retiring Director for election as a Director at a general meeting, the shareholder should lodge at the principal place of business of the Company at 2/F, Public Bank Centre, 120 Des Voeux Road Central, Central, Hong Kong, a written notice signed by (i) such shareholder (other than the proposed person) duly qualified to attend and vote at the meeting of his/her intention to propose such person for election; and (ii) the proposed person indicating his/her willingness to be elected. The said notice must include the personal information of the proposed person as required by Rule 13.51(2) of the Listing Rules and consent of publication of his/her personal data.

The period during which the aforesaid notice may be given shall be at least seven days (or such other period as determined and announced by the Board). Such period will commence on the day after the despatch of the notice of general meeting for which such notice is given and end no later than seven days prior to the date of such general meeting. The Company would take appropriate actions and make necessary arrangements, and the shareholder concerned would be responsible for the expenses incurred in giving effect thereto in accordance with the requirements under Bye-law 116 of the Company's Bye-laws once valid notice is received.

The Procedures for Shareholders to Propose a Person for Election as a Director of the Company is posted on the website of the Company.

Procedures for Directing Shareholders' Enquiries to the Board

Shareholders may at any time send their enquiries and concerns to the Board in writing through the Company Secretary whose contact details are as follows:

Public Financial Holdings Limited
2/F, Public Bank Centre,
120 Des Voeux Road Central,
Central, Hong Kong
Telephone : (852) 2541 9222
Fax : (852) 2545 5665
Email : investor@publicbank.com.hk

Shareholders may also make enquiries to the Board at the general meetings of the Company.



Brief Biography of Directors

Tan Sri Dato' Sri Dr. Teh Hong Piow

Tan Sri Dato' Sri Dr. Teh Hong Piow, aged 84, is the Founder and Chairman and a substantial shareholder of Public Bank Berhad ("Public Bank"), a commercial bank listed on the Malaysian stock exchange, and the holding company of the Company. He has 65 years of experience in the banking and finance industry. He was appointed a Non-Executive Director and the Chairman of the Company in September 1991. He is also the Chairman of Public Bank (Hong Kong) and Public Finance. He also holds directorships in several other companies in the Public Bank Group and is the Chairman of LPI Capital Berhad which is a public listed company in Malaysia.

In recognition of his contributions to society and the economy, he was conferred the Doctor of Laws (Honorary) from University of Malaya in 1989.

Tan Sri Dato' Sri Dr. Teh Hong Piow had served in various capacities in public service bodies in Malaysia; he was a member of the Malaysian Business Council from 1991 to 1993; a member of the National Trust Fund from 1988 to 2001; a founder member of the Advisory Business Council since 2003; and is a member of the IPRM Accreditation Privy Council of Malaysia. He is an Emeritus Fellow of the Malaysian Institute of Management and is a Fellow of the Asian Institute of Chartered Bankers (formerly known as the Institute of Bankers Malaysia); the Chartered Institute of Bankers, United Kingdom; the Institute of Administrative Management, United Kingdom and the Governance Institute of Australia.

Tan Sri Datuk Seri Utama Thong Yaw Hong

Tan Sri Datuk Seri Utama Thong Yaw Hong, aged 84, was appointed an Independent Non-Executive Co-Chairman of the Company in July 2006 and is the Chairman of the Audit Committee, Remuneration Committee and Nomination Committee. He is the Non-Independent Non-Executive Co-Chairman of Public Bank and the Independent Non-Executive Co-Chairman of Public Bank (Hong Kong) and Public Finance. He also holds directorships in several other companies in the Public Bank Group.

Tan Sri Datuk Seri Utama Thong Yaw Hong is also the Independent Non-Executive Co-Chairman of LPI Capital Berhad, which is a public listed company in Malaysia. His previous directorships in public listed companies over the last 3 years were in Berjaya Sports Toto Berhad (resigned on 30 April 2012), Batu Kawan Berhad (resigned on 20 August 2014) and Kuala Lumpur Kepong Berhad (resigned on 20 August 2014). He is also a director of Glenealy Plantations (Malaya) Berhad, a public company in Malaysia which withdrew the listing status on 27 November 2012, and the Chairman of Malaysia Property Incorporated.

Tan Sri Datuk Seri Utama Thong Yaw Hong graduated with a Bachelor of Arts (Honours) degree in Economics from University of Malaya and a Master's degree in Public Administration from Harvard University. He attended the Advanced Management Program at Harvard Business School. In September 2006, he was conferred the Doctor of Economics (Honorary) from University Putra Malaysia. He is a Fellow of the Asian Institute of Chartered Bankers (formerly known as the Institute of Bankers Malaysia).

Tan Sri Datuk Seri Utama Thong Yaw Hong has had a distinguished career with the Government of Malaysia, primarily in the fields of socio-economic development planning and finance. He had served in the Economic Planning Unit in the Prime Minister's Department since 1957 and became its Director-General from 1971 to 1978 and served as Secretary-General, Ministry of Finance from 1979 until his retirement in 1986.



Brief Biography of Directors

Mr. Tan Yoke Kong

Mr. Tan Yoke Kong, aged 62, has more than 33 years of experience in the banking and finance industry. He was appointed an Executive Director of the Company in February 1992 and is the Chief Executive/Executive Director of Public Bank (Hong Kong). Prior to his transfer to the current appointment in Public Bank (Hong Kong) in year 2006, Mr. Tan was the Chief Executive of Public Finance, and had served as the Vice Chairman of The DTC Association and as a member of The Deposit-taking Companies Advisory Committee for several years. Mr. Tan is a Fellow of the Association of Chartered Certified Accountants, United Kingdom and an Associate of the Institute of Chartered Secretaries and Administrators, United Kingdom.

Mr. Chong Yam Kiang

Mr. Chong Yam Kiang, aged 64, has 45 years of experience in the banking and finance industry. He was appointed a Non-Executive Director of the Company in January 2009 and is an Executive Director of Public Bank (Hong Kong) and a Non-Executive Director of Public Finance. He is currently an Alternate Chief Executive of Public Bank (Hong Kong).

Mr. Lee Huat Oon

Mr. Lee Huat Oon, aged 52, has 27 years of experience in the banking and finance industry. He was appointed an Executive Director of the Company in June 1996, re-designated as a Non-Executive Director on 22 November 2013 and re-designated as an Executive Director on 20 December 2013. He is currently the General Manager/Chief Executive and Executive Director of Public Finance. He holds a degree in Accounting from the University of Malaya and is a Chartered Accountant Malaysia of the Malaysian Institute of Accountants.

Mr. Lee is currently the Acting Chairman of The DTC Association, a member of The Deposit-taking Companies Advisory Committee, a member of the Banking and Finance Industry Training Board in Hong Kong and a director of The Hong Kong Mortgage Corporation Limited.

Mr. Quah Poh Keat

Mr. Quah Poh Keat, aged 62, has 35 years of experience in auditing, tax and insolvency practices and had worked in Malaysia and United Kingdom. He was appointed a Non-Executive Director of the Company in July 2008, re-designated as an Independent Non-Executive Director on 13 January 2009 and re-designated as a Non-Executive Director on 3 October 2013. He is currently a member of the Audit Committee, Remuneration Committee and Nomination Committee. He is the Deputy Chief Executive Officer of Public Bank since October 2013 and is currently a Non-Executive Director of Public Bank (Hong Kong) and Public Finance.

Mr. Quah is also an Independent Non-Executive Director of LPI Capital Berhad, which is a public listed company in Malaysia. His previous directorships in public listed companies over the last 3 years were in PLUS Expressways Berhad (resigned on 23 December 2011), IOI Corporation Berhad (resigned on 13 September 2013), Telekom Malaysia Berhad (resigned on 30 September 2013) and Public Bank (resigned on 1 October 2013).

Mr. Quah is a Fellow of the Malaysian Institute of Taxation and the Association of Chartered Certified Accountants. He is also a member of the Malaysian Institute of Accountants, the Malaysian Institute of Certified Public Accountants and the Chartered Institute of Management Accountants. He was a partner of KPMG Malaysia since October 1982 and appointed Senior Partner (also known as Managing Partner in other practices) in October 2000 until 30 September 2007. He retired from the firm on 31 December 2007.



Brief Biography of Directors

Dato' Chang Kat Kiam

Dato' Chang Kat Kiam, aged 60, has 40 years of experience in the banking and finance industry. He was appointed a Non-Executive Director of the Company in March 2004. He is also a Non-Executive Director of Public Bank (Hong Kong) and Public Finance. He is currently the Senior Chief Operating Officer of Public Bank. He also holds directorships in several other companies in the Public Bank Group. He holds a Master's degree in Business Administration.

Mr. Lee Chin Guan

Mr. Lee Chin Guan, aged 56, has 22 years of experience in the legal practice, principally in commercial and corporate matters. He was appointed an Independent Non-Executive Director of the Company in September 2004 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. He is also an Independent Non-Executive Director of Public Bank (Hong Kong) and Public Finance. He qualified as a Barrister-at-Law from the Middle Temple, United Kingdom in 1982. He also holds a Bachelor Degree in Science (Hons) from the University of Manchester Institute of Science and Technology, England and Degrees in Law from Cambridge University, Oxford University and Chicago-Kent College of Law.

Mr. Tang Wing Chew

Mr. Tang Wing Chew, aged 70, has 48 years of experience in the financial services industry, ranging from research, management and project studies, training, mergers and integration, and stewardship of financial institutions. He was appointed an Independent Non-Executive Director of the Company in December 2013 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. Mr. Tang is currently an Independent Non-Executive Director of Public Bank, Public Bank (Hong Kong) and Public Finance. He also holds directorships in other companies in the Public Bank Group.

Mr. Tang graduated with a Bachelor of Arts (Honours) degree from the University of Malaya. He had served the Central Bank of Malaysia for 18 years and had working experience in two finance companies, where he was the Chief Executive Officer and General Manager (Operations). Mr. Tang had also served as an Executive Adviser and the Chief Executive Officer of an insurance company.

Mr. Lai Wan

Mr. Lai Wan, aged 71, has 41 years of experience in the banking and finance related industries. He was appointed an Independent Non-Executive Director of the Company in December 2013 and is a member of the Audit Committee, Remuneration Committee and Nomination Committee. Mr. Lai is currently an Independent Non-Executive Director of Public Bank, Public Bank (Hong Kong) and Public Finance. He also holds directorships in other companies in Public Bank Group.

Mr. Lai graduated with a Bachelor of Arts (Honours) degree in Economics from the University of Malaya and is a Member of the Asian Institute of Chartered Bankers (formerly known as the Institute of Bankers Malaysia). He had served the Central Bank of Malaysia for 20 years up to 1985 and had working experience in three finance companies from 1985 to 1994 where he had held senior management positions. In 1994, he joined The Pacific Bank Berhad, a public listed company in Malaysia, as General Manager, and was appointed as Chief Executive Officer in 1997. He also served as the Chief Executive Officer of PacificMas Berhad (formerly known as The Pacific Bank Berhad and was renamed after disposal of its banking business in 2000) until his retirement in 2003.



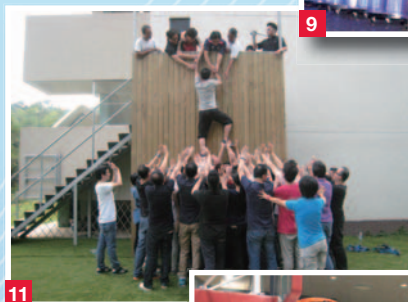
Our Corporate Family

Corporate Events & Recreational Activities



- 1 23rd Annual General Meeting of the Company held at the Kowloon Shangri-La, Hong Kong on 14 March 2014.
- 2 Mr. Tan delivering his keynote address at the First Sales Forum of the AIA-Public Bank Bancassurance Partnership held at the AIA Tower in Central on 20 March 2014.
- 3 The top sales performers of the AIA-Public Bank Bancassurance products received their awards from Senior Management of Public Bank (Hong Kong) and AIA (Hong Kong).
- 4 Relocation of Yaumatei Branch of Public Bank (Hong Kong) to a new premises with new layout and interior design on 3 November 2014.
- 5 A group photo of Branch Managers and Heads of Departments with Senior Management at the Public Bank (Hong Kong) Business Forum 2014 held on 2 March 2014.
- 6 Members of the Organising Committee, staff performers and helpers of the Annual Dinner 2014 having an enjoyable evening with Mr. Tan during the Appreciation Dinner 2014.





- 7 The staff performers posing with the Organising Committee at the Group's Annual Dinner 2014.
- 8 Classical showbiz song and dance performed by the staff at the Group's Annual Dinner 2014.
- 9 Vibrant drum performance by a team of male staff at the Group's Annual Dinner 2014.
- 10 A team photo with all the sales & marketing staff of Pubic Bank (Hong Kong) branches and business units who participated at the Sales Leadership and Teambuilding Program 2014 held at Po Leung Kuk Jockey Club Tai Tong Holiday Camp in Yuen Long.
- 11 Staff taking up the high wall challenge during the Sales Leadership and Teambuilding Program 2014 of Public Bank (Hong Kong).
- 12 Debriefing by the facilitator on team building exercises with the participants of sales & marketing staff at Po Leung Kuk Jockey Club Tai Tong Holiday Camp, Yuen Long.
- 13 Inter-House "3x3 Basketball Competition 2014" organised by the Public Bank Group Sports Club at a sports venue in Mongkok on 10 January 2014.
- 14 A group photo before the commencement of the Group's first "3x3 Basketball Competition 2014" organised by the Public Bank Group Sports Club.



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p.a.

第1至3個月 1.00% 1,2,3
p.a.

第4個月 1.80% 2,3
p.a.

註：1.客戶由即日起至2014年10月31日止（即首兩週）「推廣期」以新資金HK\$10,000或以上（以每張定期存款證明書計）於大眾銀行（香港）有限公司（「本行」）開辦「靈活定期存款」（「定存禮券」）滿3個月及/或滿期4個月，於第4個月可享優惠年利率高達1.80%，於定存禮券之推廣期內，客戶在本行開立的每個客戶編號定存禮券之最高累積存款金額為HK\$30,000,000。2.客戶以HK\$500,000或以上款額上述之定存禮券，於第1至3個月可享定存利率1.00%及於第4個月可享定存利率1.80%。客戶以HK\$100,000至HK\$500,000以下款額上述之定存禮券，於第1至3個月可享定存利率0.90%及於第4個月可享定存利率1.70%。客戶以HK\$10,000至HK\$100,000以下款額上述之定存禮券，於第1至3個月可享定存利率0.80%及於第4個月可享定存利率1.60%。3.上述之靈活定期存款利率與本行不時釐訂及可能與本行的利率年息有所不同，定此作參考之用，增利率會因應市場變化而調整。4.新資金定額為客戶於本行存入新存款後之總存款與存入新存款前7日內之最高單日總存款比較之淨增加金額。新資金包括客戶自其他金融機構以現金、支票、匯入匯款或本地同業撥入本行的存款。新資金並不包括任何從本行戶口轉入的存款。如有任何爭議，本行保留對新資金定額的裁決權。5.於第3個月存款期之存款證明書列的日期日，客戶可選擇繼續續開以享用禮券之優惠定存利率或提取禮券存款。6.利息以滾存計算及以上述定存禮券之定存存款期次列明。此項所釐訂之優惠定存利率及其相稱之定存存款期之日期日（以每3個月或1個月之存款期計算，但不計算每期的日期日）計算。利息可於第3個月的日期日匯回本金提取，或累加於本金上作續開安排及於第4個月的日期日匯回本金提取。7.如客戶於定存禮券之存款期之日期日提取存款，則定存禮券所釐訂之存款期之優惠定存利率將不再適用，定息亦將按客戶從定存禮券之日期日計算。8.於定存禮券之相關定存存款期內，如客戶更改其定存禮券而有於第1個月存款期之其他存款期，其原可獲享之優惠定存利率將於新定存期之起息日即時終止。9.上述每3個月或1個月之存款期之資料可以首次起息日由本行刊發的相關存款說明書上所列為準，至本行之客戶專期則止。10.有關上述定存禮券之推廣期及詳情請向本行職員查詢或瀏覽本行網頁www.publicbank.com.hk。11.本行保留隨時修訂、終止上述之定存禮券，並更改其條款及細則之權利而毋須另行通知。如有任何查詢，本行保留隨時決定權。

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HK\$10,000	1.00%	1.00%	1.00%
HK\$5,000	1.00%	1.00%	1.00%

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大眾財務有限公司 PUBLIC FINANCE LIMITED

Report of the Directors

The Directors present their report and the audited financial statements of the Company and of the Group for the year ended 31 December 2014.

PRINCIPAL ACTIVITIES

The Company is an investment and property holding company. The principal activities of its subsidiaries during the year were the provision of retail and commercial banking and lending services, stockbroking, the letting of investment properties, the provision of financing to purchasers of taxis and public light buses, the trading of taxi cabs and taxi licences and the leasing of taxis.

Details of the principal activities of the Company's subsidiaries are set out in note 26 to the financial statements.

RESULTS AND DIVIDENDS

The Group's profit for the year ended 31 December 2014 and the state of affairs of the Company and of the Group at that date are set out in the financial statements on pages 45 to 131.

The first interim dividend of HK\$0.05 (2013: HK\$0.05) per ordinary share was paid on 30 July 2014. The second interim dividend of HK\$0.11 (2013: HK\$0.11) per ordinary share was declared on 30 December 2014 and will be payable on 16 February 2015 to shareholders of the Company whose names appear on the register of members on 23 January 2015. The Directors do not recommend the payment of a final dividend for the year (2013: Nil).

A summary of the results and of the assets and liabilities of the Group for the last five financial years is set out on page 9.

INVESTMENT PROPERTIES, PROPERTY AND EQUIPMENT AND LAND HELD UNDER FINANCE LEASES

Details of movements in the investment properties, property and equipment and land held under finance leases of the Company and of the Group are set out in notes 23, 24, and 25 to the financial statements, respectively.

SHARE CAPITAL AND SHARE OPTIONS

Details of movements of the Company's share capital and share options are set out in notes 35 and 36 to the financial statements, respectively.

PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's Bye-laws or the laws of Bermuda which would oblige the Company to offer new shares on a pro rata basis to existing shareholders.

PURCHASE, SALE OR REDEMPTION OF LISTED SHARES OF THE COMPANY

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed shares during the year.

RESERVES

Details of movements in the reserves of the Company and of the Group during the year are set out in note 38 to the financial statements and the consolidated statement of changes in equity.



Report of the Directors

DISTRIBUTABLE RESERVES

The Company's contributed surplus is distributable to shareholders in accordance with the Companies Act. At 31 December 2014, the Company's reserves available for cash distribution and/or distribution in specie amounted to approximately HK\$2,802,582,000 (inclusive of the Company's contributed surplus) are set out in note 38 to the financial statements as computed in accordance with generally accepted accounting principles of Hong Kong. In addition, the Company's share premium account in the amount of approximately HK\$4,013,344,000 may be distributed in the form of fully paid bonus shares.

MAJOR CUSTOMERS

During the year, the five largest customers of the Group accounted for less than 30% of the total interest income and other operating income of the Group.

DIRECTORS

The Directors of the Company during the year and up to the date of this report were as follows:

Non-Executive Directors:

Tan Sri Dato' Sri Dr. Teh Hong Piow, *Chairman*
 Tan Sri Dato' Sri Tay Ah Lek (Resigned on 21 April 2014)
 Quah Poh Keat
 Dato' Chang Kat Kiam
 Chong Yam Kiang

Independent Non-Executive Directors:

Tan Sri Datuk Seri Utama Thong Yaw Hong, *Co-Chairman*
 Lee Chin Guan
 Tang Wing Chew
 Lai Wan

Executive Directors:

Tan Yoke Kong
 Lee Huat Oon

In accordance with bye-law 112(A) of the Company's Bye-laws, Tan Sri Dato' Sri Dr. Teh Hong Piow, Mr. Tan Yoke Kong, Mr. Lee Huat Oon and Mr. Chong Yam Kiang shall retire by rotation and, being eligible, will offer themselves for re-election at the forthcoming AGM.

DIRECTORS' REMUNERATION AND THE FIVE HIGHEST PAID INDIVIDUALS

Details of Directors' remuneration and those of the five highest paid individuals in the Group are set out in notes 12 and 13 to the financial statements, respectively.

DIRECTORS' SERVICE CONTRACTS

No Director proposed for re-election at the forthcoming AGM has a service contract with the Company or any of its subsidiaries which is not determinable by the Group within one year without payment of compensation other than statutory compensation.

DIRECTORS' INTERESTS IN CONTRACTS

Except as detailed in notes 31 and 41 to the financial statements, no Director had a material interest, whether directly or indirectly, in any contract of significance to the business of the Company to which the Company, its holding company or any of its subsidiaries or fellow subsidiaries was a party at the end of the year or at any time during the year.



Report of the Directors

LOAN AGREEMENT WITH COVENANTS RELATING TO SPECIFIC PERFORMANCE OF THE CONTROLLING SHAREHOLDER

In August 2014, the Company entered into a facility agreement (the "Facility Agreement") with a total of eight financial institutions as the original lenders, Mizuho Bank, Ltd. as mandated lead arranger and bookrunner and Mizuho Bank, Ltd., Hong Kong Branch as the agent (the "Agent") for a term loan facility in an aggregate amount of up to HK\$1,100,000,000 (the "Facility") to refinance the Company's indebtedness under:

- i) the facility agreement dated 30 August 2010 made between the Company as borrower, the banks and financial institutions named therein as mandated lead arranger, arrangers, senior managers and original lenders and Mizuho Bank, Ltd., Hong Kong Branch (formerly known as Mizuho Corporate Bank, Ltd., Hong Kong Branch) as facility agent relating to a HK\$870,000,000 term loan facility made available to the Company;
- ii) the facility agreement dated 21 September 2010 in respect of a term loan facility in an aggregate amount of up to HK\$300,000,000 and the supplemental agreement dated 27 September 2013 with Malayan Banking Berhad, Hong Kong Branch; and
- iii) financing the general corporate funding requirements.

The final maturity date of the Facility shall be 48 months after the date of utilisation of the Facility.

The Facility Agreement provides, among other things, that it is an event of default if Public Bank, the controlling shareholder (currently holding approximately 73.2% interest) of the Company, does not or ceases to beneficially own more than 50% of the issued share capital of, and ownership interests in, the Company free from any security or Public Bank does not or ceases to exercise management control over the Company.

If an event of default occurs, the Agent may, and shall if so directed by the Majority Lenders (as defined in the Facility Agreement), cancel the Facility immediately and demand immediate repayment of all or part of the loans made to the Company together with accrued interest.

The circumstance giving rise to the obligation under Rule 13.18 of the Listing Rules continue to exist.

The aggregate level of facilities (excluding facilities arranged solely for the purpose of contingency funding plan) entered into with the Company and its subsidiaries which may be affected by such breach and required to be disclosed under Rule 13.18 of the Listing Rules amounts to HK\$1,100,000,000.



Report of the Directors

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

At 31 December 2014, the Directors' interests and short positions in the shares and underlying shares of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register required to be kept under section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code in the Listing Rules were as follows:

(a) Long positions in ordinary shares of the Company and associated corporations

Interests in	Name of Directors	Number of ordinary shares				Total	Percentage of interests in the issued share capital %
		Directly beneficially owned	Through spouse or minor children	Through controlled corporations	Other interests		
1. The Company	Tan Sri Dato' Sri. Dr. Teh Hong Piow	-	-	804,017,920	-	804,017,920	73.2312
	Tan Yoke Kong	210,000	-	-	*330,000	540,000	0.0492
	Chong Yam Kiang	20,000	-	-	-	20,000	0.0018
	Lee Huat Oon	20,000	-	-	-	20,000	0.0018
	Dato' Chang Kat Kiam	300,000	-	-	-	300,000	0.0273
2. Public Bank, the ultimate holding company	Tan Sri Dato' Sri. Dr. Teh Hong Piow	24,711,282	-	898,918,771	-	923,630,053	23.7918
	Tan Sri Datuk Seri Utama Thong Yaw Hong	8,396,676	401,823	358,769	-	9,157,268	0.2359
	Tan Yoke Kong	44,700	-	-	-	44,700	0.0012
	Chong Yam Kiang	18,840	-	-	-	18,840	0.0005
	Lee Huat Oon	63,142	-	-	-	63,142	0.0016
	Dato' Chang Kat Kiam	125,636	-	-	-	125,636	0.0032
	Lee Chin Guan	300,030	-	-	-	300,030	0.0077
3. Campu Lonpac Insurance Plc, a fellow subsidiary	Tan Sri Dato' Sri Dr. Teh Hong Piow	-	-	3,850,000	-	3,850,000	55.0000

* Jointly held with another person

Tan Sri Dato' Sri Dr. Teh Hong Piow, by virtue of his direct and indirect interest of 923,630,053 shares in Public Bank, is deemed to be interested in the shares of the Company and its associated corporations as disclosed above, to the extent Public Bank has interests.



Report of the Directors

DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES (Continued)

(b) Long positions in underlying shares of the Company

Name of Directors	Number of ordinary shares attached to the share options			At the end of the year	Exercise price HK\$	Exercise period
	At the beginning of the year	Granted during the year	Exercised during the year			
Tan Yoke Kong	1,318,000	–	–	1,318,000	6.35	10.6.2005 to 9.6.2015
Lee Huat Oon	3,170,000	–	–	3,170,000	6.35	10.6.2005 to 9.6.2015
Dato' Chang Kat Kiam	1,380,000	–	–	1,380,000	6.35	10.6.2005 to 9.6.2015
Lee Chin Guan	350,000	–	–	350,000	6.35	10.6.2005 to 9.6.2015

Note: The options to subscribe for ordinary shares of HK\$0.10 each in the Company under the share option scheme ("the Scheme") of the Company are only exercisable during certain periods as notified by the Board or the Share Option Committee to each grantee which it may in its absolute discretion determine from time to time before the expiry of the share options on 9 June 2015.

Save as disclosed above, none of the Directors had registered an interest or a short position in the shares, or underlying shares of the Company or any of its associated corporations that was required to be recorded under section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code at the end of the year.

DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as disclosed in the heading "Directors' interests and short positions in shares and underlying shares" above and set out in note 36 to the financial statements, at no time during the year was the Company, its holding company or any of its subsidiaries or fellow subsidiaries a party to any arrangement to enable the Company's Directors, their respective spouse or minor children to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or in any other body corporate.



Report of the Directors

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

At 31 December 2014, the register of interests and short positions in the shares and underlying shares of the Company kept under section 336 of the SFO showed that, other than the interests of Tan Sri Dato' Sri Dr. Teh Hong Piow as disclosed above, the following shareholders had interests of 5% or more in the issued share capital of the Company:

Name	Capacity	Number of ordinary shares	Percentage of interests in the issued share capital %
Substantial shareholder			
1. Public Bank	Beneficial owner	804,017,920	73.2312
Other person			
2. Aberdeen Asset Management Plc and its subsidiaries (together "the AA Group") on behalf of accounts managed by the AA Group	Investment manager	99,474,000	9.0602

All the interests stated above represent long positions. Save as disclosed above and under the heading "Directors' interests and short positions in shares and underlying shares", no person had registered an interest or a short position in the shares or underlying shares of the Company that was required to be recorded under section 336 of the SFO at the end of the year.

CORPORATE GOVERNANCE

The Group is committed to maintaining a high level of corporate governance practices. A detailed Corporate Governance Report is set out on pages 16 to 30 in the annual report.

SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of its Directors, the Directors confirmed that the Company has maintained the amount of public float as required under the Listing Rules as at the latest practicable date prior to the issue of the annual report.

DONATIONS

During the year, the Group made charitable donations totaling HK\$3,000 (2013: HK\$84,600).

AUDITORS

Ernst & Young retire and a resolution for their re-appointment as auditors of the Company will be proposed at the forthcoming AGM.

ON BEHALF OF THE BOARD

Tan Yoke Kong

Director

Hong Kong
15 January 2015



Independent Auditors' Report



To the shareholders of Public Financial Holdings Limited

(Incorporated in Bermuda with limited liability)

We have audited the consolidated financial statements of Public Financial Holdings Limited (the "Company") and its subsidiaries (together, the "Group") set out on pages 45 to 131, which comprise the consolidated and company statements of financial position as at 31 December 2014, and the consolidated income statement, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. Our report is made solely to you, as a body, in accordance with section 90 of the Bermuda Companies Act 1981, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Company and of the Group as at 31 December 2014, and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

Ernst & Young

Certified Public Accountants

22/F CITIC Tower

1 Tim Mei Avenue

Central, Hong Kong

15 January 2015



Consolidated Income Statement

For the year ended 31 December 2014

	Notes	2014 HK\$'000	2013 HK\$'000
Interest income	8	1,640,033	1,655,867
Interest expense	8	(389,236)	(338,703)
NET INTEREST INCOME		1,250,797	1,317,164
Other operating income	9	209,201	213,214
OPERATING INCOME		1,459,998	1,530,378
Operating expenses	10	(778,950)	(760,232)
Changes in fair value of investment properties		11,949	6,125
OPERATING PROFIT BEFORE IMPAIRMENT ALLOWANCES		692,997	776,271
Impairment allowances for loans and advances and receivables	11	(224,256)	(324,912)
OPERATING PROFIT AFTER IMPAIRMENT ALLOWANCES		468,741	451,359
Share of profit of a joint venture	27	180	–
PROFIT BEFORE TAX		468,921	451,359
Tax	14	(84,531)	(83,598)
PROFIT FOR THE YEAR		384,390	367,761
ATTRIBUTABLE TO:			
Owners of the Company	15	384,390	367,761
EARNINGS PER SHARE (HK\$)	17		
Basic		0.350	0.335
Diluted		0.350	0.335

Details of dividends paid/payable are disclosed in note 16 to the financial statements.



Consolidated Statement of Comprehensive Income

For the year ended 31 December 2014

	2014 HK\$'000	2013 HK\$'000
PROFIT FOR THE YEAR	384,390	367,761
OTHER COMPREHENSIVE INCOME FOR THE YEAR		
Other comprehensive income to be reclassified to profit or loss in subsequent periods:		
Exchange (loss)/gain on translating foreign operations, net of tax	(16,579)	13,661
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	367,811	381,422
ATTRIBUTABLE TO:		
Owners of the Company	367,811	381,422



Consolidated Statement of Financial Position

31 December 2014

	Notes	Group		Company	
		31 December 2014 HK\$'000	31 December 2013 HK\$'000	31 December 2014 HK\$'000	31 December 2013 HK\$'000
ASSETS					
Cash and short term placements	18	3,982,174	3,962,374	63,549	106,842
Placements with banks and financial institutions maturing after one month but not more than twelve months	19	927,219	1,195,991	–	–
Derivative financial instruments		2,170	771	–	–
Loans and advances and receivables	20	28,700,433	27,255,143	–	–
Available-for-sale financial assets	21	6,804	6,804	–	–
Held-to-maturity investments	22	4,951,708	4,780,905	–	–
Inventories of taxi licences		–	2,676	–	–
Investment properties	23	256,713	251,843	2,006,744	1,808,617
Property and equipment	24	110,311	109,720	634	632
Land held under finance leases	25	650,914	652,014	–	–
Investments in subsidiaries	26	–	–	6,603,871	6,610,161
Interest in a joint venture	27	1,693	1,513	–	–
Deferred tax assets	34	26,078	30,645	35	24
Tax recoverable		133	8,377	–	–
Goodwill	29	2,774,403	2,774,403	–	–
Intangible assets	30	718	718	–	–
Other assets	28	157,674	113,721	247	413
TOTAL ASSETS		42,549,145	41,147,618	8,675,080	8,526,689
EQUITY AND LIABILITIES					
LIABILITIES					
Deposits and balances of banks and other financial institutions at amortised cost		515,066	483,401	–	–
Derivative financial instruments		5,994	610	–	–
Customer deposits at amortised cost	32	31,583,813	29,974,352	–	–
Certificates of deposit issued at amortised cost		1,363,494	1,794,492	–	–
Dividends payable	16	120,771	120,771	120,771	120,771
Unsecured bank loans at amortised cost	33	1,603,269	1,663,705	1,568,269	1,652,705
Current tax payable		22,644	27,318	1,169	790
Deferred tax liabilities	34	25,068	23,983	7,102	6,133
Other liabilities	28	385,834	327,938	6,286	5,416
TOTAL LIABILITIES		35,625,953	34,416,570	1,703,597	1,785,815



Consolidated Statement of Financial Position

31 December 2014

		Group		Company	
	Notes	31 December 2014 HK\$'000	31 December 2013 HK\$'000	31 December 2014 HK\$'000	31 December 2013 HK\$'000
EQUITY ATTRIBUTABLE TO OWNERS OF THE COMPANY					
Issued capital	35	109,792	109,792	109,792	109,792
Reserves	38	6,813,400	6,621,256	6,861,691	6,631,082
TOTAL EQUITY		6,923,192	6,731,048	6,971,483	6,740,874
TOTAL EQUITY AND LIABILITIES		42,549,145	41,147,618	8,675,080	8,526,689

Tan Yoke Kong
Director

Lee Huat Oon
Director



Consolidated Statement of Changes in Equity

For the year ended 31 December 2014

	2014 HK\$'000	2013 HK\$'000
TOTAL EQUITY		
Balance at the beginning of the year	6,731,048	6,525,293
Profit for the year	384,390	367,761
Other comprehensive income	(16,579)	13,661
Total comprehensive income for the year	367,811	381,422
Dividends declared on shares	(175,667)	(175,667)
Balance at the end of the year	6,923,192	6,731,048



Consolidated Statement of Cash Flows

For the year ended 31 December 2014

	2014 HK\$'000	2013 HK\$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before tax	468,921	451,359
Adjustments for:		
Depreciation of property and equipment and land held under finance leases	28,401	30,689
Net losses on disposal of property and equipment	125	229
Decrease in impairment allowances for loans and advances and receivables	(35,715)	(12,239)
Dividend income from listed investments	(52)	(39)
Dividend income from unlisted investments	(800)	(900)
Increase in fair value of investment properties	(11,949)	(6,125)
Share of profit of a joint venture	(180)	–
Exchange differences	(16,049)	14,452
Profits tax paid	(75,309)	(70,271)
Operating profit before changes in operating assets and liabilities	357,393	407,155
Increase in operating assets:		
(Increase)/decrease in placements with banks and financial institutions	(318,493)	34,730
Increase in loans and advances and receivables	(1,410,105)	(74,192)
Increase in held-to-maturity investments	(316,354)	(724,588)
(Increase)/decrease in other assets	(43,953)	17,610
Increase in derivative financial instruments	(1,399)	(454)
Decrease in inventories of taxi licences	2,676	–
	(2,087,628)	(746,894)
Increase in operating liabilities:		
Increase/(decrease) in deposits and balances of banks and other financial institutions at amortised cost	31,665	(54,895)
Increase in customer deposits at amortised cost	1,609,461	600,230
(Decrease)/increase in certificates of deposit issued at amortised cost	(430,998)	1,144,659
Increase in derivative financial instruments	5,384	475
Increase/(decrease) in other liabilities	57,896	(12,806)
	1,273,408	1,677,663
Net cash (outflow)/inflow from operating activities	(456,827)	1,337,924



Consolidated Statement of Cash Flows

For the year ended 31 December 2014

	Note	2014 HK\$'000	2013 HK\$'000
<hr/>			
NET CASH (OUTFLOW)/INFLOW FROM OPERATING ACTIVITIES		(456,827)	1,337,924
<hr/>			
CASH FLOWS FROM INVESTING ACTIVITIES			
Exchange differences		(34)	36
Purchases of property and equipment		(20,937)	(20,684)
Sales proceeds from disposal of property and equipment		33	1
Dividends received from listed investments		52	39
Dividends received from unlisted investments		800	900
<hr/>			
Net cash outflow from investing activities		(20,086)	(19,708)
<hr/>			
CASH FLOWS FROM FINANCING ACTIVITIES			
New unsecured bank loan		1,124,000	–
Repayment of unsecured bank loans		(1,184,436)	(1,296,732)
Dividends paid on shares		(175,667)	(153,708)
<hr/>			
Net cash outflow from financing activities		(236,103)	(1,450,440)
<hr/>			
NET DECREASE IN CASH AND CASH EQUIVALENTS		(713,016)	(132,224)
<hr/>			
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE YEAR		5,329,103	5,461,327
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CASH AND CASH EQUIVALENTS AT THE END OF THE YEAR		4,616,087	5,329,103
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ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS			
Cash and short term placements repayable on demand	43	804,412	1,228,656
Money at call and short notice with an original maturity within three months		3,177,762	2,733,718
Placements with banks and financial institutions with an original maturity within three months		164,049	751,314
Held-to-maturity investments with an original maturity within three months		469,864	615,415
<hr/>			
		4,616,087	5,329,103
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Notes to Financial Statements

1. CORPORATE INFORMATION

The registered office of the Company is located at Clarendon House, Church Street, Hamilton HM 11, Bermuda.

The Company is a limited liability company and its shares are listed on the Stock Exchange (stock code: 626).

During the year, the Group's principal activities were the provision of banking, financial and related services, stockbroking, the letting of investment properties, the provision of financing to purchasers of taxis and public light buses, the trading of taxi cabs and taxi licences, and the leasing of taxis.

Details of the principal activities of the Company's subsidiaries are set out in note 26 to the financial statements.

In the opinion of the Directors, the ultimate holding company of the Company is Public Bank, which is incorporated in Malaysia.

2. BASIS OF PREPARATION

The consolidated financial statements have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards ("HKFRSs") (a collective term which includes all applicable individual HKFRSs, Hong Kong Accounting Standards ("HKASs") and Interpretations ("Int")) issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"), accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. These consolidated financial statements also comply with the applicable disclosure provisions of the Listing Rules. They also contain certain disclosure information required under the Banking (Disclosure) Rules ("BDR") issued by the HKMA.

The consolidated financial statements have been prepared under the historical cost convention, as modified for the revaluation of investment properties, available-for-sale financial assets, financial assets and financial liabilities (including derivative financial instruments) at fair value through profit or loss.

3. BASIS OF CONSOLIDATION

The consolidated financial statements include the financial statements of the Company and its subsidiaries for the year ended 31 December 2014. The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies. The results of subsidiaries are consolidated from the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

Profit or loss and each component of other comprehensive income ("OCI") are attributed to the owners of the parent of the Group. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control described in the accounting policy for subsidiaries below. A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

If the Group loses control over a subsidiary, it derecognises (i) the assets (including goodwill) and liabilities of the subsidiary, (ii) the carrying amount of any non-controlling interest and (iii) the cumulative translation differences recorded in equity; and recognises (i) the fair value of the consideration received, (ii) the fair value of any investment retained and (iii) any resulting surplus or deficit in profit or loss. The Group's share of components previously recognised in OCI is reclassified to profit or loss or retained profits, as appropriate, on the same basis as would be required if the Group had directly disposed of the related assets or liabilities.

The subsidiaries consolidated for accounting purpose are Public Bank (Hong Kong), Public Finance, Winton (B.V.I.) Limited and their subsidiaries and a joint venture set out in notes 26 and 27 to the financial statements.



Notes to Financial Statements

4. BASIS OF CAPITAL DISCLOSURES

The Group has complied with the capital requirements during the reporting period related to capital base and the capital adequacy ratio as stipulated by the HKMA, and has also followed the Guideline on the Application of the Banking (Disclosure) Rules issued by the HKMA.

Should the Group have not complied with the externally imposed capital requirements of the HKMA, capital management plans should be submitted to the HKMA for restoration of capital to the minimum required level as soon as possible.

The computation of the consolidated capital adequacy ratio of the Group is based on the ratio of the aggregate of risk weighted exposures to the aggregate of capital bases of the Company, Public Bank (Hong Kong) and Public Finance for regulatory reporting purpose.

There are no major restrictions or impediments on the transfer of capital or funds among the members of the Company's consolidation group except that liquidity, capital and other performance indicators of Public Securities Limited and Public Financial Securities Limited should satisfy the minimum requirements of the Securities and Futures (Financial Resources) Rules issued by the Securities and Futures Commission of Hong Kong.

A portion of retained profits, based on a percentage of gross loans and advances, is set aside as a non-distributable regulatory reserve as part of Common Equity Tier 1 ("CET1") capital and is included in the capital base pursuant to the HKMA capital requirements.

The Group has adopted the provisions of the Banking (Amendment) Ordinance 2012 relating to the Basel III capital standards and the amended Banking (Capital) Rules (the "Capital Rules"). The Capital Rules outline the general requirements on regulatory capital adequacy ratios, the components of eligible regulatory capital as well as the levels of those ratios at which banking institutions are required to operate. The Capital Rules have been developed based on internationally-agreed standards on capital adequacy promulgated by the Basel Committee on Banking Supervision. Under the Capital Rules, the minimum capital adequacy ratios are progressively increased from 1 January 2013 to 1 January 2019, and include a phased introduction of a new capital conservation buffer of 2.5%. Additional capital requirements, including a new counter-cyclical buffer ranging from 0% to 2.5%, will be detailed at a later stage.

5. ACCOUNTING POLICIES

Changes in accounting policies and disclosures

The HKICPA has issued a number of new and revised HKFRSs, which are generally effective for accounting periods beginning on or after 1 January 2014. The Group has adopted the following revised HKFRSs issued up to 31 December 2014 which are pertinent to its operations and relevant to these financial statements.

- | | |
|--|--|
| <ul style="list-style-type: none"> • Amendments to HKFRS 10, HKFRS 12 and HKAS 27 (2011) • Amendments to HKAS 32 | Amendments to HKFRS 10, HKFRS 12 and HKAS 27 (2011) – <i>Investment Entities</i>
Amendments to HKAS 32 <i>Financial Instruments: Presentation – Offsetting Financial Assets and Financial Liabilities</i> |
| <ul style="list-style-type: none"> • Amendments to HKAS 36 | Amendments to HKAS 36 <i>Impairment of Assets – Recoverable Amount Disclosures for Non-Financial Assets</i> |
| <ul style="list-style-type: none"> • Amendments to HKAS 39 | Amendments to HKAS 39 <i>Financial Instruments: Recognition and Measurement – Novation of Derivatives and Continuation of Hedge Accounting</i> |
| <ul style="list-style-type: none"> • HK(IFRIC)-Int 21 • Amendment to HKFRS 2 included in Annual Improvements 2010-2012 Cycle | <i>Levies</i>
<i>Definition of Vesting Condition¹</i> |



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Changes in accounting policies and disclosures (Continued)

- Amendment to HKFRS 3 included in Annual Improvements 2010-2012 Cycle *Accounting for Contingent Consideration in a Business Combination¹*
- Amendment to HKFRS 13 included in Annual Improvements 2010-2012 Cycle *Short-term Receivables and Payables*
- Amendment to HKFRS 1 included in Annual Improvements 2011-2013 Cycle *Meaning of Effective HKFRSs*

¹ Effective from 1 July 2014

Except for the amendment to HKFRS 1 which is only relevant to an entity's first HKFRS financial statements, the nature and the impact of each amendment and interpretation is described below:

Amendments to HKFRS 10 include a definition of an investment entity and provide an exception to the consolidation requirement for entities that meet the definition of an investment entity. Investment entities are required to account for subsidiaries at fair value through profit or loss rather than consolidate them. Consequential amendments were made to HKFRS 12 and HKAS 27 (2011). The amendments to HKFRS 12 also set out the disclosure requirements for investment entities. The amendments do not have any material impact to the Group.

HKAS 32 Amendments clarify the meaning of "currently has a legally enforceable right to set-off" for offsetting financial assets and financial liabilities. The amendments also clarify the application of the offsetting criteria in HKAS 32 to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are not simultaneous. The amendments do not have any material impact to the Group.

The HKAS 39 Amendments provide an exception to the requirement of discontinuing hedge accounting in situations where over-the-counter derivatives designated in hedging relationships are directly or indirectly, novated to a central counterparty as a consequence of laws or regulations, or the introduction of laws or regulations. For continuance of hedge accounting under this exception, all of the following criteria must be met: (i) the novations must arise as a consequence of laws or regulations, or the introduction of laws or regulations; (ii) the parties to the hedging instrument agree that one or more clearing counterparties replace their original counterparty to become the new counterparty to each of the parties; and (iii) the novations do not result in changes to the terms of the original derivative other than changes directly attributable to the change in counterparty to achieve clearing. The amendments do not have any material impact to the Group.

HK(IFRIC)-Int 21 clarifies that an entity recognises a liability for a levy when the activity that triggers payment, as identified by the relevant legislation, occurs. The interpretation also clarifies that a levy liability is accrued progressively only if the activity that triggers payment occurs over a period of time, in accordance with the relevant legislation. For a levy that is triggered upon reaching a minimum threshold, the interpretation clarifies that no liability should be recognised before the specified minimum threshold is reached. The interpretation does not have any material impact to the Group.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Changes in accounting policies and disclosures (Continued)

The HKFRS 2 Amendment clarifies various issues relating to the definitions of performance and service conditions which are vesting conditions, including (i) a performance condition must contain a service condition; (ii) a performance target must be met while the counterparty is rendering service; (iii) a performance target may relate to the operations or activities of an entity, or to those of another entity in the same group; (iv) a performance condition may be a market or non-market condition; and (v) if the counterparty, regardless of the reason, ceases to provide service during the vesting period, the service condition is not satisfied. The amendment has had no impact to the Group.

The HKFRS 3 Amendment clarifies that contingent consideration arrangements arising from a business combination that are not classified as equity should be subsequently measured at fair value through profit or loss whether or not they fall within the scope of HKFRS 9 or HKAS 39. The amendment has had no impact to the Group.

The HKFRS 13 Amendment clarifies that short-term receivables and payables with no stated interest rates can be measured at invoice amounts when the effect of discounting is immaterial. The amendment has had no impact to the Group.

Impact of new and revised HKFRSs and new disclosure requirements under the Hong Kong Companies Ordinance not yet adopted

The Group has not applied the following new and revised HKFRSs, that have been issued but are not yet effective, in these financial statements:

- | | |
|---|--|
| • HKFRS 9 | <i>Financial Instruments⁴</i> |
| • Amendments to HKFRS 10 and HKAS 28 (2011) | <i>Sale or Contribution of Assets between an Investor and its Associate or Joint Venture²</i> |
| • Amendments to HKFRS 11 | <i>Accounting for Acquisitions of Interests in Joint Operations²</i> |
| • HKFRS 14 | <i>Regulatory Deferral Accounts⁵</i> |
| • HKFRS 15 | <i>Revenue from Contracts with Customers³</i> |
| • Amendments to HKAS 16 and HKAS 38 | <i>Clarification of Acceptable Methods of Depreciation and Amortisation²</i> |
| • Amendments to HKAS 16 and HKAS 41 | <i>Agriculture: Bearer Plants²</i> |
| • Amendments to HKAS 19 | <i>Defined Benefit Plans: Employee Contributions¹</i> |
| • Amendments to HKAS 27 (2011) | <i>Equity Method in Separate Financial Statements²</i> |
| • Annual Improvements 2010-2012 Cycle | Amendments to a number of HKFRSs ¹ |
| • Annual Improvements 2011-2013 Cycle | Amendments to a number of HKFRSs ¹ |
| • Annual Improvements 2012-2014 Cycle | Amendments to a number of HKFRSs ² |

¹ Effective for annual periods beginning on or after 1 July 2014

² Effective for annual periods beginning on or after 1 January 2016

³ Effective for annual periods beginning on or after 1 January 2017

⁴ Effective for annual periods beginning on or after 1 January 2018

⁵ Effective for an entity that first adopts HKFRSs for its annual financial statements beginning on or after 1 January 2016 and therefore is not applicable to the Group

In addition, the Hong Kong Companies Ordinance (Cap. 622) will affect the presentation and disclosure of certain information in the consolidated financial statements for the year ending 31 December 2015. The Group is in the process of making an assessment of the impact of these changes.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Impact of new and revised HKFRSs and new disclosure requirements under the Hong Kong Companies Ordinance not yet adopted (Continued)

Further information about those HKFRSs that are expected to be applicable to the Group is as follows:

In September 2014, the HKICPA issued the final version of HKFRS 9, bringing together all phases of the financial instruments project to replace HKAS 39 and all previous versions of HKFRS 9. The standard introduces new requirements for classification and measurement, impairment and hedge accounting. The Group expects to adopt HKFRS 9 from 1 January 2018. The Group expects that the adoption of HKFRS 9 will have an impact on the classification and measurement of the Group's financial assets. Further information about the impact will be available nearer the implementation date of the standard.

The amendments to HKFRS 10 and HKAS 28 (2011) address an inconsistency between the requirements in HKFRS 10 and in HKAS 28 (2011) in dealing with the sale or contribution of assets between an investor and its associate or joint venture. The amendments require a full recognition of a gain or loss when the sale or contribution of assets between an investor and its associate or joint venture constitutes a business. For a transaction involving assets that do not constitute a business, a gain or loss resulting from the transaction is recognised in the investor's profit or loss only to the extent of the unrelated investor's interest in that associate or joint venture. The amendments are to be applied prospectively. The Group expects to adopt the amendments from 1 January 2016.

The amendments to HKFRS 11 require that an acquirer of an interest in a joint operation in which the activity of the joint operation constitutes a business must apply the relevant principles for business combinations in HKFRS 3. The amendments also clarify that a previously held interest in a joint operation is not re-measured on the acquisition of an additional interest in the same joint operation while joint control is retained. In addition, a scope exclusion has been added to HKFRS 11 to specify that the amendments do not apply when the parties sharing joint control, including the reporting entity, are under common control of the same ultimate controlling party. The amendments apply to both the acquisition of the initial interest in a joint operation and the acquisition of any additional interests in the same joint operation. The amendments are not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2016.

HKFRS 15 establishes a new five-step model that will apply to revenue arising from contracts with customers. Under HKFRS 15, revenue is recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. The principles in HKFRS 15 provide a more structure approach for measuring and recognising revenue. The standard also introduces extensive qualitative and quantitative disclosure requirements, including disaggregation of total revenue, information about performance obligations, changes in contract asset and liability account balances between periods and key judgements and estimates. The standard will supersede all current revenue recognition requirements under HKFRSs. The Group expects to adopt HKFRS 15 on 1 January 2017 and is currently assessing the impact of HKFRS 15 upon adoption.

Amendments to HKAS 16 and HKAS 38 clarify the principle in HKAS 16 and HKAS 38 that revenue reflects a pattern of economic benefits that are generated from operating business (of which the asset is part) rather than the economic benefits that are consumed through the use of the asset. As a result, a revenue-based method cannot be used to depreciate property, plant and equipment and may only be used in very limited circumstances to amortise intangible assets. The amendments are to be applied prospectively. The amendments are not expected to have any impact on the financial position or performance of the Group upon adoption on 1 January 2016 as the Group has not used a revenue-based method for the calculation of depreciation of its non-current assets.

The Annual Improvements to HKFRSs 2010-2012 Cycle issued in January 2014 sets out amendments to a number of HKFRSs. Except for those described under the heading "Changes in accounting policies and disclosures", the Group expects to adopt the amendments from 1 January 2015. None of the amendments are expected to have a significant financial impact on the Group. Details of the amendment that is the most applicable to the Group are as follows:



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Impact of new and revised HKFRSs and new disclosure requirements under the Hong Kong Companies Ordinance not yet adopted (Continued)

HKFRS 8 *Operating Segments*: Clarifies that an entity must disclose the judgements made by management in applying the aggregation criteria in HKFRS 8, including a brief description of operating segments that have been aggregated and the economic characteristics used to assess whether the segments are similar. The amendments also clarify that a reconciliation of segment assets to total assets is only required to be disclosed if the reconciliation is reported to the chief operating decision maker.

Summary of significant accounting policies

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below.

(1) Foreign currency translation

The consolidated financial statements are presented in Hong Kong dollars, which is the Group's functional and presentation currency. Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency.

(i) Transactions and balances

Transactions in foreign currencies are initially recorded in the functional currency rates prevailing at the dates of the transactions.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency rates of exchange ruling at the end of the reporting period. Differences arising on settlement or translation of monetary items are recognised in "Other operating income" or "Other operating expenses" in the consolidated income statement with the exception of differences on foreign currency borrowings that provide an effective hedge against a net investment in a foreign entity which is taken directly to equity until the disposal of the net investment, at which time they are recognised in the consolidated income statement. Tax charges and credits attributable to exchange differences on those borrowings are also recorded in OCI.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was measured. The gain or loss arising on translation of a non-monetary item measured at fair value is treated in line with the recognition of the gain or loss on change in fair value of the item (i.e., translation difference on the item whose fair value gain or loss is recognised in OCI or profit or loss is also recognised in OCI or profit or loss, respectively).

Any goodwill arising on the acquisition of a foreign operation and any fair value adjustments to the carrying amounts of assets and liabilities arising on the acquisition are treated as assets and liabilities of the foreign operation and translated at the closing rate.

(ii) Group companies

As at the reporting date, the assets and liabilities of subsidiaries and overseas branches and offices are translated into the Group's presentation currency at the rates of exchange ruling at the end of the reporting period, and their income statements are translated at the weighted average exchange rates for the year. Exchange differences arising on translation are taken directly to a separate component of equity. On disposal of a foreign entity, the deferred cumulative amount recognised in equity relating to that particular foreign operation is recognised in the consolidated income statement as part of gain or loss on disposal.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(2) Financial instruments – initial recognition and subsequent measurement

(i) Date of recognition

Purchases or sales of financial assets that require delivery of assets within the time frame generally established by regulation or convention in the market place are recognised on the trade date, i.e., the date that the Group commits to purchase or sell the asset. Derivatives are recognised on the trade date basis.

(ii) Initial recognition of financial instruments

The classification of financial instruments at initial recognition depends on the purpose for which the financial instruments are acquired and their characteristics. All financial instruments are measured initially at their fair value plus, in the case of financial assets and financial liabilities not at fair value through profit or loss, any directly attributable incremental costs of acquisition or issue.

(iii) Derivative financial instruments

Derivatives include interest rate swaps and futures, cross currency swaps, forward foreign exchange contracts and options on interest rates, foreign currencies and equities. Derivatives are recorded at fair value and carried as assets when their fair value is positive and as liabilities when their fair value is negative. Changes in the fair value of derivatives held for trading are included in “Net gain or loss on derivative financial instruments”.

Derivatives embedded in other financial instruments, such as the conversion option in an acquired convertible bond, are treated as separate derivatives and recorded at fair value if their economic characteristics and risks are not closely related to those of the host contract, and the host contract is not itself held for trading or designated at fair value through profit or loss. The embedded derivatives separated from the host contract are carried at fair value in the trading portfolio with changes in fair value recognised in the consolidated income statement.

(iv) Financial assets designated at fair value through profit or loss

Financial assets classified in this category are held for trading or are designated by management on initial recognition when the following criteria are met:

- the designation eliminates or significantly reduces the inconsistent treatment that would otherwise arise from measuring the assets or liabilities or recognising gains or losses on them on a different basis;
- the assets and liabilities are part of a group of financial assets, financial liabilities or both which are managed and their performance evaluated on a fair value basis, in accordance with a documented risk management or investment strategy; or
- the financial instrument contains an embedded derivative, unless the embedded derivative does significantly modify the cash flows or it is clear, with little or no analysis, that it would not be separately recorded.

Financial assets and financial liabilities at fair value through profit or loss are recorded in the consolidated statement of financial position at fair value. Changes in fair value are recorded in “Net gain or loss on financial assets designated at fair value through profit or loss”. Interest earned or incurred is accrued in interest income or expense, respectively, according to the terms of the contract, while dividend income is recorded in “Other operating income” when the right to the payment has been established.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(2) Financial instruments – initial recognition and subsequent measurement (Continued)

(v) *Held-to-maturity investments*

Held-to-maturity investments measured at amortised cost are those which carry fixed or determinable payments and have fixed maturity and which the Group has the intention and ability to hold to maturity. After initial measurement, held-to-maturity investments are subsequently measured at amortised cost using the effective interest rate method, less allowance for impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees that are an integral part of the effective interest rate. The amortisation is included in “Interest income” in the consolidated income statement. The losses arising from impairment of such investments are recognised in the consolidated income statement as “Impairment allowances for held-to-maturity investments”.

(vi) *Cash and short term placements, placements with banks and financial institutions, and loans and advances and receivables*

Cash and short term placements, placements with banks and financial institutions, and loans and advances and receivables are categorised as loans and advances. They are carried at amortised cost and are financial assets with fixed or determinable payments and fixed maturities that are not quoted in an active market. They are not entered into with the intention of immediate or short term resale. After initial measurement, amounts due from banks and loans and advances and receivables are subsequently measured at amortised cost using the effective interest rate method, less allowance for impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees and costs that are an integral part of the effective interest rate. The amortisation is included in “Interest income” in the consolidated income statement. The losses arising from impairment are recognised in the consolidated income statement in “Impairment allowances for loans and advances and receivables”.

(vii) *Available-for-sale financial assets*

Available-for-sale financial assets are those which are designated as such or do not qualify to be classified as designated at fair value through profit or loss, held-to-maturity investments or loans and advances. They include equity instruments, investments in mutual funds and money markets and other debt instruments.

After initial measurement, available-for-sale financial assets are subsequently measured at fair value. Unrealised gains and losses are recognised directly in equity in the “Available-for-sale financial asset revaluation reserve”.

When the security is disposed of, the cumulative gain or loss previously recognised in equity is recognised in the consolidated income statement in “Other operating income” or “Other operating expenses”. Where the Group holds more than one investment in the same security, they are deemed to be disposed of on a first-in, first-out basis. Interest earned whilst holding available-for-sale financial assets is reported as interest income using the effective interest rate method. Dividends earned whilst holding available-for-sale financial assets are recognised in the consolidated income statement as “Other operating income” when the right of the payment has been established. The losses arising from impairment of such investments are recognised in the consolidated income statement in “Impairment allowances for available-for-sale financial assets” and removed from the “Available-for-sale financial asset revaluation reserve”.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(2) Financial instruments – initial recognition and subsequent measurement (Continued)

(viii) *Certificates of deposit*

Issued financial instruments or their components, which are not designated at fair value through profit or loss, are classified as liabilities under “Certificates of deposit issued at amortised cost” where the substance of the contractual arrangement results in the Group having an obligation either to deliver cash or another financial asset to the holder, or to satisfy the obligation other than by the exchange of a fixed amount of cash or another financial asset for a fixed number or own equity shares. The components of compound financial instruments, that contain both liability and equity elements, are accounted for separately, with the equity component being assigned the residual amount after deducting from the instrument as a whole the amount separately determined as the fair value of the liability component on the date of issue.

After initial measurement, debt issued and other borrowings are subsequently measured at amortised cost using the effective interest rate method. Amortised cost is calculated by taking into account any discount or premium on the issue and costs that are an integral part of the effective interest rate.

(ix) *Loans and borrowings*

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost, using the effective interest rate method unless the effect of discounting would be immaterial, in which case they are stated at cost. Gains and losses are recognised in the consolidated income statement when the liabilities are derecognised as well as through the amortisation process using effective interest rate method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest rate amortisation is included in finance costs in the consolidated income statement.

(3) Financial guarantees

In the ordinary course of business, the Group gives financial guarantees, consisting of letters of credit, guarantees and acceptances. Financial guarantees are initially recognised in the financial statements in “Other liabilities” at fair value less transaction costs that are directly attributable to the acquisition or issue of the financial guarantee contract, except when such contract is recognised at fair value through profit or loss. Subsequent to initial recognition, the Group measures the financial guarantee contract at the higher of the amortised premium and the best estimate of expenditure required to settle any financial obligation arising as a result of the guarantee.

Any increase in the liability relating to financial guarantees is taken to the consolidated income statement. The premium received is recognised in the consolidated income statement in “Net fees and commission income” under “Other operating income” on a straight-line basis over the life of the guarantee.

(4) Derecognition of financial assets and financial liabilities

(i) *Financial assets*

A financial asset (or, where applicable a part of a financial asset or part of a group of similar financial assets) is primarily derecognised when:

- the rights to receive cash flows from the asset have expired; or
- the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a “pass-through” arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(4) Derecognition of financial assets and financial liabilities (Continued)

When the Group has transferred its rights to receive cash flows from an asset or has entered into a “pass-through” arrangement, it evaluates if and to what extent it has retained the risk and rewards of ownership of the asset. When it has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the Group continues to recognise the transferred asset to the extent of the Group’s continuing involvement. In that case, the Group also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

(ii) *Financial liabilities*

A financial liability is derecognised when the obligation under the liability is discharged or cancelled, or expires. Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in the consolidated income statement.

(iii) *Offsetting of financial instruments*

Financial assets and financial liabilities are offset and the net amount is reported in the statement of financial position if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

(5) Fair value measurement

The Group measures its investment properties, derivative financial instruments at fair value at the end of each reporting period. Fair value is the price that will be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either in the principal market for the asset or liability, or in the absence of a principal market, in the most advantageous market for the asset or liability. The principal or the most advantageous market must be accessible by the Group. The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant’s ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that will use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

Level 1: based on quoted prices (unadjusted) in active markets for identical assets or liabilities

Level 2: based on valuation techniques for which the lowest level input that is significant to the fair value measurement is observable, either directly or indirectly

Level 3: based on valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by reassessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(6) Impairment of financial assets

The Group assesses at the end of each reporting period whether there is objective evidence that a financial asset or a group of financial assets is impaired. An impairment exists if one or more events that occurred after the initial recognition of the asset has/have an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that a borrower or a group of borrowers is/are experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganisation and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with default.

(i) *Placements with banks and financial institutions, and loans and advances and receivables*

For amounts due from banks and loans and advances to customers carried at amortised cost, the Group first assesses whether impairment exists individually for financial assets that are individually significant, or collectively for financial assets that are not individually significant. If the Group determines that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, the asset is included in a group of financial assets with similar credit risk characteristics and the Group collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognised are not included in a collective assessment of impairment.

The amount of any impairment loss identified is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not yet been incurred). The carrying amount of the asset is reduced through the use of an allowance account and the loss is recognised in the consolidated income statement. Interest income continues to be accrued on the reduced carrying amount based on the original effective interest rate of the asset. Loans together with the associated allowance are written off when there is no realistic prospect of future recovery and all collateral had been realised or had been transferred to the Group. If, in a subsequent year, the amount of the estimated impairment loss increases or decreases because of an event occurring after the impairment was recognised, the previously recognised impairment loss is increased or reduced by adjusting the allowance account. Any subsequent reversal of an impairment is recognised in the consolidated income statement, to the extent that the carrying value of the asset does not exceed its amortised cost at the reversal date. If a future write-off is later recovered, the recovery is credited to "Impairment losses and allowances" in the consolidated income statement.

The present value of the estimated future cash flows is discounted at the financial asset's original effective interest rate. The calculation of the present value of the estimated future cash flows of a collateralised financial asset reflects the cash flows that may result from foreclosure less costs for obtaining and selling the collateral, whether or not foreclosure is probable.

For the purpose of a collective evaluation of impairment, financial assets are grouped on the basis of the Group's internal credit risk-based system that considers credit risk characteristics such as asset type, industry, collateral type, economic factors and other relevant factors.

Future cash flows on a group of financial assets that are collectively evaluated for impairment are estimated on the basis of historical loss experience for assets with credit risk characteristics similar to those in the group. Historical loss experience is adjusted on the basis of current observable data to reflect the effects of current conditions that did not affect the years on which the historical loss experience is based and to remove the effects of conditions in the historical period that do not exist currently. Estimates of changes in future cash flows reflect, and are directionally consistent with, changes in related observable data from year to year (such as changes in unemployment rates, property prices, commodity prices, payment status, or other factors that are indicative of incurred losses in the group and their magnitude). The methodology and assumptions used for estimating future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(6) Impairment of financial assets (Continued)

(ii) *Held-to-maturity investments*

For held-to-maturity investments, the Group assesses individually whether there is objective evidence of impairment. If there is objective evidence that an impairment loss has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows. The carrying amount of the asset is reduced and the amount of the loss is recognised in the consolidated income statement.

If, in a subsequent year, the amount of the estimated impairment loss decreases because of an event occurring after the impairment was recognised, any amounts formerly charged are credited to "Impairment allowances for held-to-maturity investments", to the extent that the carrying value of the asset does not exceed its amortised cost at the reversal date.

(iii) *Available-for-sale financial assets*

For available-for-sale financial assets, the Group assesses at the end of each reporting period whether there is objective evidence that an investment or a group of investments is impaired.

If an available-for-sale asset is impaired, an amount comprising the difference between its cost (net of any principal payment and amortisation) and its current fair value, less any impairment loss previously recognised in the consolidated income statement, is removed from OCI and recognised in the consolidated income statement.

In the case of equity investments classified as available for sale, objective evidence would include a significant or prolonged decline in the fair value of an investment below its cost. "Significant" is evaluated against the original cost of the investment and "prolonged" against the period in which the fair value has been below its original cost. Where there is evidence of impairment, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognised in the consolidated income statement – is removed from OCI and recognised in the consolidated income statement. Impairment losses on equity instruments classified as available for sale are not reversed through the consolidated income statement. Increases in their fair value after impairment are recognised directly in OCI.

The determination of what is "significant" or "prolonged" requires judgement. In making this judgement, the Group evaluates, among other factors, the duration or extent to which the fair value of an investment is less than its cost.

In the case of debt instruments classified as available for sale, impairment is assessed based on the same criteria as financial assets carried at amortised cost. However, the amount recorded for impairment is the cumulative loss measured as the difference between the amortised cost and the current fair value, less any impairment loss on that investment previously recognised in the consolidated income statement. Future interest income continues to be accrued based on the reduced carrying amount of the asset and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The interest income is recorded as part of finance income. Impairment losses on debt instruments are reversed through the consolidated income statement if the increase in fair value of the instruments can be objectively related to an event occurring after the impairment loss was recognised in the consolidated income statement.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(7) Leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at the inception date: whether the fulfillment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset.

(i) Group as a lessee

Finance leases, which transfer to the Group substantially all the risks and benefits incidental to ownership of the leased item other than legal titles, are capitalised at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments and classified as "Property and equipment" but represented on a separate line with the corresponding liability to the lessor included in "Other liabilities". Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged directly against income in "Interest expense" in the consolidated income statement.

Capitalised leased assets are depreciated over the shorter of the estimated useful life of the asset and the lease term, if there is no reasonable certainty that the Group will obtain ownership by the end of the lease term.

Operating lease payments are not recognised in the consolidated statement of financial position. Any rentals payable are accounted for on a straight-line basis over the lease term and are included in "Operating expenses".

Land held under finance leases are stated at cost less accumulated depreciation and any impairment, and are depreciated over the remaining lease terms on a straight-line basis to the consolidated income statement.

Medium term leases are leases with remaining lease periods of more than 10 years but not more than 50 years. Long term leases are leases with remaining lease periods of more than 50 years.

(ii) Group as a lessor

Leases where the Group retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. The Group leases out all of its investment properties as operating leases, thus generating rental income. Initial direct costs incurred in negotiating operating leases are added to the carrying amount of the leased asset and are recognised over the lease term on the same basis as rental income. Contingent rents are recognised as revenue in the period in which they are earned.

The amounts due from the lessees under finance leases are recorded in the consolidated statement of financial position as loans and advances to customers. The amount comprises the gross investment in the finance leases less gross earnings allocated to future accounting periods. The total gross earnings under finance leases are allocated to the accounting periods over the duration of the underlying agreements so as to produce an approximately constant periodic rate of return on the net cash investment for each accounting period.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(8) Recognition of revenue and expenditure

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised:

(i) *Interest income and expense*

For all financial instruments measured at amortised cost and interest-bearing financial instruments classified as available-for-sale financial assets, interest income or expense is recorded at the effective interest rate, which is the rate that exactly discounts estimated future cash payments or receipts over the expected life of the financial instrument or a shorter period, where appropriate, to the net carrying amount of the financial asset or financial liability. The calculation takes into account all contractual terms of the financial instrument (for example, prepayment options) and includes any fees or incremental costs that are directly attributable to the instrument and are an integral part of the effective interest rate, but not future credit losses. The carrying amount of the financial asset or financial liability is adjusted if the Group revises its estimates of payments or receipts. The adjusted carrying amount is calculated based on the original effective interest rate and the change in the carrying amount is recorded as interest income or expense.

Once the value of a financial asset or a group of similar financial assets had been reduced due to an impairment loss, interest income continues to be recognised using the original effective interest rate applied to the new carrying amount.

(ii) *Fee and commission income*

The Group earns fee and commission income from a diverse range of services it provides to its customers. Fee income can be divided into the following two categories:

- (a) Fee income earned from services that are provided over a certain period of time
Fees earned from the provision of services over a period of time are accrued over that period. These fees include commission income and asset management, custody and other management and advisory fees. Loan commitment fees for loans that are likely to be drawn down and other credit related fees are deferred (together with any incremental costs) and recognised as an adjustment to the effective interest rate on the loan.
- (b) Fee income from providing transaction services
Fees arising from negotiating or participating in the negotiation of a transaction for a third party, such as the arrangement of the acquisition of shares or other securities or the purchase or sale of businesses, are recognised on completion of the underlying transaction.

(iii) *Dividend income*

Dividend income is recognised when the Group's right to receive the payment is established.

(iv) *Net trading income*

Net trading income arising from trading activities includes all gains and losses from changes in fair value for financial assets and financial liabilities held for trading. Gains and losses on foreign exchange trading and other transactions are also reported as "Net trading income" except for those gains and losses on translation of foreign currencies recognised in the translation reserve.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(8) Recognition of revenue and expenditure (Continued)

(v) Rental income

Rental income arising on investment properties is accounted for on a straight-line basis over the lease terms on ongoing leases and is recorded in the consolidated income statement as “Other operating income”.

(9) Cash and cash equivalents

For the purpose of consolidated statement of cash flows, cash and cash equivalents consist of cash on hand, amounts due from banks on demand or with original maturity within three months and held-to-maturity investments with original maturity within three months.

(10) Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The consideration transferred is measured at the acquisition date fair value which is the sum of the acquisition date fair values of assets transferred by the Group, liabilities assumed by the Group to the former owners of the acquiree and the equity interests issued by the Group in exchange for control of the acquiree. For each business combination, the Group elects whether to measure the non-controlling interests in the acquiree that are present ownership interests and entitle their holders to a proportionate share of net assets in the event of liquidation at fair value or at the proportionate share of the acquiree’s identifiable net assets. All other components of non-controlling interests are measured at fair value. Acquisition-related costs are expensed as incurred.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts of the acquiree.

If the business combination is achieved in stages, the previously held equity interest is remeasured at its acquisition date fair value and any resulting gain or loss is recognised in profit or loss.

Any contingent consideration to be transferred by the acquirer is recognised at fair value at the acquisition date. Contingent consideration classified as an asset or a liability that is a financial instrument and within the scope of HKAS 39 is measured at fair value with changes in fair value either recognised in profit or loss or as a change to OCI. If the contingent consideration is not within the scope of HKAS 39, it is measured in accordance with the appropriate HKFRS. Contingent consideration that is classified as equity is not remeasured and subsequent settlement is accounted for within equity.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred, the amount recognised for non-controlling interests and any fair value of the Group’s previously held equity interests in the acquiree over the identifiable net assets acquired and liabilities assumed. If the sum of this consideration and other items is lower than fair value of the net assets of the subsidiary acquired, the difference is, after reassessment, recognised in consolidated income statement as gain on bargain purchase.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. Goodwill is tested for impairment annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired. The Group performs its annual impairment test of goodwill as at 31 December. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group’s cash-generating units (the “CGU(s)”), or groups of CGUs, that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the Group are assigned to those units or groups of units.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(10) Business combinations and goodwill (Continued)

Impairment is determined by assessing the recoverable amount of the CGU (group of CGUs) to which the goodwill relates. Where the recoverable amount of the CGU (group of CGUs) is less than the carrying amount, an impairment loss is recognised. An impairment loss recognised for goodwill is not reversed in a subsequent period.

Where goodwill has been allocated to a CGU (or group of CGUs) and part of the operation within that unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on the disposal. Goodwill disposed in these circumstances is measured based on the relative values of the operation disposed of and the portion of the CGU retained.

(11) Subsidiaries

A subsidiary is an entity (including a structured entity), directly or indirectly, controlled by the Company. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee (i.e., existing rights that give the Group the current ability to direct the relevant activities of the investee).

When the Company has, directly or indirectly, less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- (a) the contractual arrangement with the other vote holders of the investee;
- (b) rights arising from other contractual arrangements; and
- (c) the Group's voting rights and potential voting rights.

The results of subsidiaries are included in the Company's income statement to the extent of dividends received and receivable. The Company's investments in subsidiaries that are not classified as held for sale in accordance with HKFRS 5 *Non-current Assets Held for Sale and Discontinued Operations* are stated at cost less any impairment losses.

(12) Joint venture companies

A joint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require the unanimous consent of the parties sharing control.

The Group's investments in joint ventures are stated in the consolidated statement of financial position at the Group's share of net assets under the equity method of accounting, less any impairment loss.

The Group's share of the post-acquisition results and OCI of joint ventures is included in the consolidated income statement and consolidated comprehensive income, respectively. In addition, when there has been a change recognised directly in the equity of the joint venture, the Group recognises its share of any change, when applicable, in the consolidated statement of changes in equity. Unrealised gains and losses resulting from transactions between the Group and its joint ventures are eliminated to the extent of the Group's investments in the joint ventures, except where unrealised losses provide evidence of an impairment of the asset transferred.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(12) Joint venture companies (Continued)

The results of joint ventures are included in the Company's income statement to the extent of dividends received and receivable. The Company's investments in joint ventures are treated as non-current assets and are stated at cost less any impairment loss.

(13) Related parties

A party is considered to be related to the Group if:

- (a) the party is a person or a close member of that person's family and that person
 - (i) has control or joint control over the Group;
 - (ii) has significant influence over the Group; or
 - (iii) is a member of the key management personnel of the Group or of a parent of the Group;

or

- (b) the party is an entity where any of the following conditions applies
 - (i) the entity and the Group are members of the same group;
 - (ii) one entity is an associate or joint venture of the other entity (or of a parent, subsidiary or fellow subsidiary of the other entity);
 - (iii) the entity and the Group are joint ventures of the same third party;
 - (iv) one entity is a joint venture of a third entity and the other entity is an associate of the third entity;
 - (v) the entity is a post-employment benefit plan for the benefit of employees of either the Group or an entity related to the Group;
 - (vi) the entity is controlled or jointly controlled by a person identified in (a); and
 - (vii) a person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).

(14) Property and equipment, and depreciation

The property and equipment is stated at cost, except for certain buildings transferred from investment properties, which are stated at deemed cost at the date of transfer, less accumulated depreciation and impairment. The cost of an asset comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditure incurred after items of property and equipment have been put into operation, such as repairs and maintenance, is normally charged to the consolidated income statement in the period in which it is incurred. In situations where it can be clearly demonstrated that the expenditure has resulted in an increase in the future economic benefits expected to be obtained from the use of an item of property and equipment, and where the cost of the item can be measured reliably, the expenditure is capitalised as an additional cost of that asset or as a replacement.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(14) Property and equipment, and depreciation (Continued)

Depreciation is calculated on a straight-line basis to write off the cost of each item of property and equipment to its residual value over its estimated useful life. The principal annual rates used for this purpose are as follows:

Buildings	2% to 4%
Leasehold improvements:	
Own leasehold buildings	20% to 33 $\frac{1}{3}$ %
Others	Over the shorter of the remaining lease terms and 7 years
Furniture, fixtures and equipment	10% to 33 $\frac{1}{3}$ %
Motor vehicles	20% to 25%
Land held under finance leases	Over the lease terms

Where parts of an item of property and equipment have different useful lives, the cost of that item is allocated on a reasonable basis among the parts and each part is depreciated separately.

Residual values, useful lives and the depreciation method are reviewed, and adjusted if appropriate, at the end of each reporting period.

An item of property and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on disposal or retirement recognised in the consolidated income statement in the year the asset is derecognised is the difference between the net sales proceeds and the carrying amount of the relevant asset.

Land held under finance leases are stated at cost less accumulated depreciation and any impairment, and are depreciated over the remaining lease terms on a straight-line basis to the consolidated income statement.

Medium term leases are leases with remaining lease periods of more than 10 years to 50 years. Long term leases are leases with remaining lease periods of more than 50 years.

(15) Investment properties

Investment properties are interests in land and buildings held to earn rental income and/or for capital appreciation, rather than for use in the production or supply of goods or services or for administrative purposes; or for sale in the ordinary course of business. Such properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at fair value, which reflects market conditions at the end of the reporting period. Gains or losses arising from changes in the fair values of investment properties are included in the consolidated income statement in the year in which they arise.

Any gains or losses on the retirement or disposal of an investment property are recognised in the consolidated income statement in the year of retirement or disposal.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(15) Investment properties (Continued)

For a transfer from investment properties to owner-occupied properties or inventories, the deemed cost of a property for subsequent accounting is its fair value at the date of change in use. If a property occupied by the Group as an owner-occupied property becomes an investment property, the Group accounts for such property in accordance with the policy stated under "Property and equipment, and depreciation" up to the date of change in use, and any difference at that date between the carrying amount and the fair value of the property is accounted for as a revaluation in accordance with the policy stated under "Property and equipment, and depreciation" above. For a transfer from inventories to investment properties, any difference between the fair value of the property at that date and its previous carrying amount is recognised in the consolidated income statement.

(16) Intangible assets (other than goodwill)

Intangible assets, representing eligibility rights to trade on or through Hong Kong Exchanges and Clearing Limited, are stated at cost less impairment. The useful lives are assessed to be indefinite and they are reviewed annually to determine whether the indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is accounted for on a prospective basis. The carrying amount of intangible assets is subject to an annual impairment test, and impairment, if any, is charged to the consolidated income statement.

(17) Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is determined as the actual cost for taxi cabs and taxi licences. Net realisable value is based on estimated selling prices less any estimated costs to be incurred on disposal.

(18) Impairment of non-financial assets

The Group assesses at each reporting date or more frequently if events or changes in circumstances indicate that the carrying value may be impaired, whether there is an indication that a non-financial asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group will make an estimate of the asset's recoverable amount. Where the carrying amount of an asset (or CGU) exceeds its recoverable amount, the asset (or CGU) the Group considered impaired is written down to its recoverable amount.

For assets excluding goodwill, deferred tax assets and inventories of taxi licences, an assessment is made at each reporting date as to determine whether there is an indication that previously recognised impairment losses may no longer exist or may have decreased. If such an indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount but not to an amount higher than the carrying amount that would have been determined (net of any depreciation/amortisation) had no impairment been recognised for the asset in prior years. A reversal of such an impairment loss is credited to the consolidated income statement in the period it arises.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(19) Repossessed assets and valuation of collateral

Collateral assets for loans and advances and receivables are repossessed by the Group when the borrowers are unable to service their repayments, and would be realised in satisfaction of outstanding debts. Advances with repossessed collateral assets will continue to be accounted for as customer advances, except for those where the Group has taken the legal title and control of the repossessed collateral assets, in which cases the repossessed assets are shown under other accounts at the predetermined value with a corresponding reduction in the related advances. Individual impairment allowance is made on the shortfall between the expected net realisable value of the repossessed assets and the outstanding advances.

Collateral assets (including repossessed assets and assets not yet repossessed) are recognised at the lower of the carrying amount of the related loans and advances and receivables and fair value less costs to sell.

(20) Provisions

A provision is recognised when a present obligation (legal or constructive) has arisen as a result of a past event and it is probable that a future outflow of resources will be required to settle the obligation, provided that a reliable estimate can be made of the amount of the obligation.

When the effect of discounting is material, the amount recognised for a provision is the present value at the end of the reporting period of the future expenditures expected to be required to settle the obligation. The increase in the discounted present value amount arising from the passage of time is included in "Operating expenses" in the consolidated income statement.

(21) Income tax

Income tax comprises current and deferred tax. Income tax is recognised in the consolidated income statement, or in equity if it relates to items that are recognised in the same or a different period directly in equity.

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities.

Deferred tax is provided, using the liability method, on all temporary differences at the end of the reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- when the deferred tax liability arises from the initial recognition of an asset or a liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of taxable temporary differences associated with investments in subsidiaries and joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(21) Income tax (Continued)

Deferred tax assets are recognised for all deductible temporary differences, the carryforward of unused tax credit and any unused tax losses. Deferred tax assets are recognised, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carryforward of unused tax credit and unused tax losses can be utilised except:

- when the deferred tax asset relating to the deductible temporary differences arises from the initial recognition of an asset or a liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of deductible temporary differences associated with investments in subsidiaries and joint ventures, deferred tax assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at the end of each reporting period and are recognised to the extent that it is probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted at the end of the reporting period.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

(22) Employee benefits

(a) Retirement benefit schemes

The Group participates in two defined contribution retirement benefit schemes for those employees who are eligible to participate. The assets of the schemes are held separately from those of the Group in independently administered funds.

Contribution for Mandatory Provident Fund Scheme is made based on a percentage of the participating employees' relevant monthly income from the Group while contribution for Occupational Retirement Scheme Ordinance Scheme is made based on the participating employees' basic salary, and the contributions are charged to the consolidated income statement as they become payable in accordance with the rules of the respective schemes. When an employee leaves the Group prior to his/her interest in the Group's employer non-mandatory contributions vesting with the employee, the ongoing contributions payable by the Group may be reduced by the relevant amount of forfeited contributions. The Group's mandatory contributions vest fully with the employee.



Notes to Financial Statements

5. ACCOUNTING POLICIES (Continued)

Summary of significant accounting policies (Continued)

(22) Employee benefits (Continued)

(b) *Share option scheme*

The Company operates the Scheme for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. Employees (including Directors) of the Group receive remuneration in the form of share-based payments whereby employees render services as consideration for equity-settled transactions.

For share options granted under the Scheme, the fair value of the employee's services rendered in exchange for the grant of the options is recognised as an expense and credited to an employee share-based compensation reserve under equity. The total amount to be expensed over the vesting period is determined by reference to the fair value of the options granted at the grant date. At the end of each reporting period, the Group revises its estimates of the number of options that is expected to become exercisable. It recognises the impact of the revision of the original estimates, if any, in the consolidated income statement, and a corresponding adjustment to the employee share-based compensation reserve over the remaining vesting period.

Where the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified if the original terms of the award are met. In addition, an expense is recognised for any modification, which increases the total fair value of the share-based payments, or is otherwise beneficial to the employee as measured at the date of modification.

Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. However, if a new award is substituted for the cancelled award, and is designated as a replacement award on the date that it is granted, the cancelled and new awards are treated as if they were a modification of the original award, as described in the previous paragraph.

The dilutive effect of outstanding options is reflected as additional share dilution in the computation of earnings per share.

(c) *Employee leave entitlements*

The cost of accumulating compensated absences is recognised as an expense and measured based on the additional amount that the Group expects to pay as a result of the unused entitlement that has accumulated as at the end of the reporting period.

(23) Dividends

Final dividends proposed by the Directors will remain in retained profits within reserves in the consolidated statement of financial position, until they have been approved by the shareholders in a general meeting. When these dividends are approved by the shareholders and declared, they are recognised as a liability.

Interim dividends are simultaneously proposed and declared by the Directors. Consequently, interim dividends are recognised directly as a liability when they are proposed and declared.



Notes to Financial Statements

6. SIGNIFICANT ACCOUNTING ESTIMATES

Estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

Impairment allowances on loans and advances and receivables, and held-to-maturity investments

The Group reviews its portfolios of loans and advances and receivables and held-to-maturity investments to assess impairment on a regular basis. In determining whether an impairment loss should be recorded in the consolidated income statement, the Group makes judgements as to whether there is any observable data indicating that there is a measurable decrease in the discounted estimated future cash flows from a portfolio of loans and advances and receivables, and held-to-maturity investments before the decrease can be identified with an individual loan or held-to-maturity investment in those portfolios. This evidence may include observable data indicating that there has been an adverse change in the payment status of borrowers in a group, or national or local economic conditions that correlate with defaults on assets in the group.

For loans and advances and receivables for which no individual impairment is observed, management uses estimates based on historical loss experience for assets with credit risk characteristics and objective evidence of impairment similar to those in the loan portfolio when scheduling its future cash flows. The methodology and assumptions used for estimating both the amount and timing of future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience.

Impairment of goodwill

The Group determines whether goodwill is impaired at least on an annual basis. This requires an estimation of the value in use of the CGUs to which the goodwill is allocated. Estimating the value in use requires the Group to make an estimate of the expected future cash flows from the CGU and also to choose a suitable discount rate in order to calculate the present value of those cash flows. The carrying amount of goodwill at 31 December 2014 and 2013 was HK\$2,774,403,000, of which HK\$832,321,000 was attributed to Public Bank (Hong Kong) and HK\$1,942,082,000 was attributed to Public Finance. Further details are set out in note 29 to the financial statements.

7. SEGMENT INFORMATION

Operating segment information

In accordance with the Group's internal financial reporting, the Group has identified operating segments based on similar economic characteristics, products and services and delivery methods. The operating segments are identified by senior management who is designated as the "Chief Operating Decision Maker" to make decisions about resources allocation to the segments and assess their performance. A summary of the operating segments is as follows:

- retail and commercial banking businesses segment mainly comprises the provision of deposit account services, the extension of mortgages and consumer lending, hire purchase and leasing, provision of financing to purchasers of licensed public vehicles such as taxis and public light buses, provision of services and financing activities for customers in trading, manufacturing and various business sectors, foreign exchange activities, centralised cash management for deposit taking and lending, interest rate risk management and the overall funding management of the Group;



Notes to Financial Statements

7. SEGMENT INFORMATION (Continued)

Operating segment information (Continued)

- wealth management services, stockbroking and securities management segment comprises management of investments in debt securities and equities, securities dealing and receipt of commission income and the provision of authorised wealth management products and services; and
- other businesses segment comprises taxi trading, leasing of taxis and letting of investment properties.

The Group's inter-segment transactions during the year were mainly related to dealers' commission from referrals of taxi financing loans, and these transactions were entered into on similar terms and conditions as those contracted with third parties at the dates of the transactions.

The following table represents revenue and profit information for operating segments for the years ended 31 December 2014 and 2013.

	Retail and commercial banking businesses		Wealth management services, stockbroking and securities management		Other businesses		Eliminated on consolidation		Total	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Segment revenue										
External:										
Net interest income	1,250,763	1,317,094	34	70	-	-	-	-	1,250,797	1,317,164
Other operating income:										
Fees and commission income	143,274	137,520	31,278	48,116	507	638	-	-	175,059	186,274
Others	13,996	11,649	(45)	(6)	20,191	15,297	-	-	34,142	26,940
Inter-segment transactions:										
Fees and commission income	-	-	-	-	120	102	(120)	(102)	-	-
Operating income	1,408,033	1,466,263	31,267	48,180	20,818	16,037	(120)	(102)	1,459,998	1,530,378
Operating profit after impairment allowance	443,132	422,156	4,976	16,690	20,633	12,513	-	-	468,741	451,359
Share of profit of a joint venture									180	-
Profit before tax									468,921	451,359
Tax									(84,531)	(83,598)
Profit for the year									384,390	367,761
Other segment information										
Depreciation of property and equipment and land held under finance leases	(28,401)	(30,689)	-	-	-	-	-	-	(28,401)	(30,689)
Changes in fair value of investment properties	-	-	-	-	11,949	6,125	-	-	11,949	6,125
Impairment allowances for loans and advances and receivables	(224,256)	(324,912)	-	-	-	-	-	-	(224,256)	(324,912)
Net losses on disposal of property and equipment	(125)	(229)	-	-	-	-	-	-	(125)	(229)



Notes to Financial Statements

7. SEGMENT INFORMATION (Continued)

Operating segment information (Continued)

The following table represents certain assets and liabilities information regarding operating segments as at 31 December 2014 and 2013.

	Retail and commercial banking businesses		Wealth management services, stockbroking and securities management		Other businesses		Eliminated on consolidation		Total	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Segment assets other than intangible assets and goodwill	39,162,950	37,802,082	325,495	274,230	257,675	255,650	-	-	39,746,120	38,331,962
Intangible assets	-	-	718	718	-	-	-	-	718	718
Goodwill	2,774,403	2,774,403	-	-	-	-	-	-	2,774,403	2,774,403
Segment assets	41,937,353	40,576,485	326,213	274,948	257,675	255,650	-	-	42,521,241	41,107,083
Unallocated assets:										
Interest in a joint venture									1,693	1,513
Deferred tax assets and tax recoverable									26,211	39,022
Total assets									42,549,145	41,147,618
Segment liabilities	35,314,098	34,150,621	135,582	86,457	7,790	7,420	-	-	35,457,470	34,244,498
Unallocated liabilities:										
Deferred tax liabilities and tax payable									47,712	51,301
Dividends payable									120,771	120,771
Total liabilities									35,625,953	34,416,570
Other segment information										
Additions to non-current assets - capital expenditure	20,937	20,684	-	-	-	-	-	-	20,937	20,684



Notes to Financial Statements

7. SEGMENT INFORMATION (Continued)

Geographical information

Geographical information is analysed by the Group based on the locations of the principal operations of the branches and subsidiaries which are responsible for reporting the results or booking the assets.

The following table represents segment revenue information for geographical segments for the years ended 31 December 2014 and 2013.

	2014 HK\$'000	2013 HK\$'000
Segment revenue from external customers:		
Hong Kong	1,381,208	1,452,399
Mainland China	78,790	77,979
	1,459,998	1,530,378

Segment revenue is allocated to the reportable segments with reference to interest and fees and commission income generated by these segments.

The following table represents non-current assets information for geographical segments as at 31 December 2014 and 2013.

	2014 HK\$'000	2013 HK\$'000
Non-current assets:		
Hong Kong	3,775,818	3,772,797
Mainland China	18,934	17,414
	3,794,752	3,790,211

Non-current assets consist of investment properties, property and equipment, land held under finance leases, interest in a joint venture, goodwill and intangible assets.

Operating income or revenue from major customers

Operating income or revenue from transactions with each external customer, including a group of entities which are known to be under common control with that customer, amounts to less than 10% of the Group's total operating income or revenue.



Notes to Financial Statements

8. INTEREST INCOME AND EXPENSE

	2014 HK\$'000	2013 HK\$'000
Interest income from:		
Loans and advances and receivables	1,496,497	1,547,077
Short term placements and placements with banks	79,595	59,892
Held-to-maturity investments	63,941	48,898
	1,640,033	1,655,867
Interest expense on:		
Deposits from banks and financial institutions	18,814	17,658
Deposits from customers	350,457	290,228
Bank loans	19,965	30,817
	389,236	338,703

Interest income and interest expense for the year ended 31 December 2014, calculated using the effective interest method for financial assets and financial liabilities which are not designated at fair value through profit or loss, amounted to HK\$1,640,033,000 and HK\$389,236,000 (2013: HK\$1,655,867,000 and HK\$338,703,000) respectively. Interest income on the impaired loans and advances for the year ended 31 December 2014 amounted to HK\$4,783,000 (2013: HK\$7,348,000).

9. OTHER OPERATING INCOME

	2014 HK\$'000	2013 HK\$'000
Fees and commission income:		
Retail and commercial banking	145,293	139,797
Wealth management services, stockbroking and securities management	31,278	48,116
	176,571	187,913
Less: Fees and commission expenses	(1,512)	(1,639)
Net fees and commission income	175,059	186,274
Gross rental income	15,920	14,966
Less: Direct operating expenses	(84)	(78)
Net rental income	15,836	14,888
Gains less losses arising from dealing in foreign currencies	15,381	8,798
Net (losses)/gains on derivative financial instruments	(3,824)	161
	11,557	8,959
Net losses on disposal of property and equipment	(125)	(229)
Dividend income from listed investments	52	39
Dividend income from unlisted investments	800	900
Others	6,022	2,383
	209,201	213,214



Notes to Financial Statements

9. OTHER OPERATING INCOME (Continued)

Direct operating expenses included repairs and maintenance expenses arising from investment properties.

There were no net gains or losses arising from available-for-sale financial assets, held-to-maturity investments, loans and advances and receivables, financial liabilities measured at amortised cost and financial liabilities designated at fair value through profit or loss for the years ended 31 December 2014 and 2013.

All fees and commission income and expenses are related to financial assets or financial liabilities which are not designated at fair value through profit or loss. No fees and commission income and expenses are related to trust and other fiduciary activities.

10. OPERATING EXPENSES

	Notes	2014 HK\$'000	2013 HK\$'000
Staff costs:			
Salaries and other staff costs		458,467	423,319
Pension contributions		21,319	20,839
Less: Forfeited contributions		(21)	(45)
Net contribution to retirement benefit schemes		21,298	20,794
		479,765	444,113
Other operating expenses:			
Operating lease rentals on leasehold buildings		63,377	62,902
Depreciation of property and equipment and land held under finance leases	24, 25	28,401	30,689
Auditors' remuneration		3,823	3,710
Administrative and general expenses		67,104	69,786
Others		136,480	149,032
		778,950	760,232
Operating expenses before changes in fair value of investment properties			
		778,950	760,232

At 31 December 2014 and 2013, the Group had no material forfeited contributions available to reduce its contributions to the pension schemes in future years. The current year credits arose in respect of staff who left the schemes during the year.



Notes to Financial Statements

11. IMPAIRMENT ALLOWANCES

	2014 HK\$'000	2013 HK\$'000
Net charge for/(write-back of) impairment losses and allowances:		
– loans and advances	225,714	324,514
– trade bills, accrued interest and receivables	(1,458)	398
	224,256	324,912
Net charge for/(write-back of) impairment losses and allowances:		
– individually assessed	226,118	331,909
– collectively assessed	(1,862)	(6,997)
	224,256	324,912
Of which:		
– new impairment losses and allowances (including any amount directly written off during the year)	408,612	513,031
– releases and recoveries	(184,356)	(188,119)
Net charge to the consolidated income statement	224,256	324,912

There were no impairment allowances for financial assets other than loans and advances and receivables for the years ended 31 December 2014 and 2013.



Notes to Financial Statements

12. DIRECTORS' REMUNERATION

The remuneration of each Director for the years ended 31 December 2014 and 2013 is set out below:

Group

Name of Directors	2014				Total HK\$'000
	Fees	Salaries and other benefits (Note 1)	Bonuses	Retirement benefit contributions	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Tan Sri Dato' Sri Dr. Teh Hong Piow	325	-	-	-	325
Tan Sri Datuk Seri Utama Thong Yaw Hong	240	-	-	-	240
Tan Yoke Kong (Note 2)	100	1,960	678	215	2,953
Chong Yam Kiang	100	1,862	430	95	2,487
Lee Huat Oon	50	1,564	519	173	2,306
Tan Sri Dato' Sri Tay Ah Lek (Note 3)	151	134	-	-	285
Quah Poh Keat	200	-	-	-	200
Dato' Chang Kat Kiam	150	-	-	-	150
Lee Chin Guan	200	-	-	-	200
Tang Wing Chew	183	-	-	-	183
Lai Wan	183	-	-	-	183
	1,882	5,520	1,627	483	9,512



Notes to Financial Statements

12. DIRECTORS' REMUNERATION (Continued)

Group

Name of Directors	2013					Total HK\$'000
	Fees HK\$'000	Salaries and other benefits (Note 1) HK\$'000	Bonuses HK\$'000	Retirement benefit contributions HK\$'000		
Tan Sri Dato' Sri Dr. Teh Hong Piow	325	–	–	–	–	325
Tan Sri Datuk Seri Utama Thong Yaw Hong	240	–	–	–	–	240
Tan Yoke Kong (Note 2)	100	1,872	647	205	–	2,824
Chong Yam Kiang	100	1,757	407	90	–	2,354
Lee Huat Oon	50	1,459	497	161	–	2,167
Tan Sri Dato' Sri Tay Ah Lek (Note 3)	285	–	–	–	–	285
Quah Poh Keat	200	–	–	–	–	200
Dato' Chang Kat Kiam	150	–	–	–	–	150
Lee Chin Guan	200	–	–	–	–	200
Tang Wing Chew	3	–	–	–	–	3
Lai Wan	3	–	–	–	–	3
	1,656	5,088	1,551	456	–	8,751

Notes:

- Salaries and other benefits included basic salaries, housing allowances, other allowances, benefits in kind and share option benefits. No share option benefits were paid in 2014 (2013: Nil) and the share option benefits represented the fair value at the date of share options granted and accepted under the Scheme amortised to the consolidated income statement in the prior year disregarding whether the options have been exercised or not.
- The Director occupies a property of the Group at rent free. The estimated monetary value of the accommodation provided to him during the year which was not charged to the consolidated income statement was HK\$913,920 (2013: HK\$952,560).
- The Director resigned as a director of the Company and Public Finance on 21 April 2014 and his Director's fees were payable on a pro-rata basis. The Director was appointed as Advisor/Authorised Signatory of the Company and Public Finance on 21 April 2014. The Advisor allowances were payable to him on a pro-rata basis.



Notes to Financial Statements

13. FIVE HIGHEST PAID INDIVIDUALS

The five highest paid individuals during the year included three (2013: three) Directors, details of whose remuneration are set out in note 12 above.

Details of the remaining two (2013: two) highest paid individuals' remuneration are as follows:

	Group 2014 HK\$'000	2013 HK\$'000
Basic salaries, housing allowances, other allowances and benefits in kind	4,536	2,926
Bonuses paid and payable	–	421
Retirement benefit scheme contributions	34	163
	4,570	3,510

The number of highest paid individuals whose remuneration fell within the bands set out below is as follows:

	Group 2014 Number of individuals	2013 Number of individuals
HK\$1,500,001 – HK\$2,000,000	–	2
HK\$2,000,001 – HK\$2,500,000	2	–
	2	2

14. TAX

	Note	Group 2014 HK\$'000	2013 HK\$'000
Current tax charge:			
Hong Kong		64,038	63,849
Overseas		14,800	14,494
Under-provision/(over-provision) in prior years		41	(139)
Deferred tax charge, net	34	5,652	5,394
		84,531	83,598

Hong Kong profits tax has been provided at the rate of 16.5% (2013: 16.5%) on the estimated assessable profits arising in Hong Kong during the year. Taxes on profits assessable overseas have been calculated at the rates of tax prevailing in the jurisdictions in which the Group operates, based on existing legislation, interpretations and practices in respect thereof.



Notes to Financial Statements

14. TAX (Continued)

A reconciliation of the tax expense applicable to profit before tax using the statutory rates for the jurisdictions in which the Company, its subsidiaries and a joint venture are domiciled to the tax expense at the effective tax rates, and a reconciliation of the applicable rates to the effective tax rates, are as follows:

	Hong Kong		2014 Mainland China		Total	
	HK\$'000	%	HK\$'000	%	HK\$'000	%
Profit before tax	402,439		66,482		468,921	
Tax at the applicable tax rate	66,402	16.5	16,621	25.0	83,023	17.7
Estimated tax losses from previous periods utilised	(7)	–	–	–	(7)	–
Estimated tax effect of net expenses that are not deductible	1,167	0.3	307	0.5	1,474	0.3
Adjustments in respect of current tax of previous periods	41	–	–	–	41	–
Tax charge at the Group's effective rate	67,603	16.8	16,928	25.5	84,531	18.0
	Hong Kong		2013 Mainland China		Total	
	HK\$'000	%	HK\$'000	%	HK\$'000	%
Profit before tax	383,618		67,741		451,359	
Tax at the applicable tax rate	63,297	16.5	16,935	25.0	80,232	17.8
Estimated tax losses from previous periods utilised	(6)	–	–	–	(6)	–
Estimated tax effect of net expenses that are not deductible	3,344	0.8	167	0.2	3,511	0.7
Adjustments in respect of current tax of previous periods	(186)	–	47	0.1	(139)	–
Tax charge at the Group's effective rate	66,449	17.3	17,149	25.3	83,598	18.5

15. PROFIT ATTRIBUTABLE TO OWNERS OF THE COMPANY

The consolidated profit attributable to owners of the Company for the year ended 31 December 2014 included a profit of HK\$406,276,000 (2013: HK\$896,819,000) which has been dealt with in the financial statements of the Company (note 38).



Notes to Financial Statements

16. DIVIDENDS

	2014 HK\$ per ordinary share	2013 HK\$ per ordinary share	2014 HK\$'000	2013 HK\$'000
Interim:				
First	0.05	0.05	54,896	54,896
Second	0.11	0.11	120,771	120,771
	0.16	0.16	175,667	175,667

17. EARNINGS PER SHARE

(a) Basic earnings per share

The calculation of the basic earnings per share is based on the profit for the year of HK\$384,390,000 (2013: HK\$367,761,000) and on the weighted average number of ordinary shares in issue of 1,097,917,618 (2013: 1,097,917,618) during the year.

(b) Diluted earnings per share

The share options outstanding during the years ended 31 December 2014 and 2013 had no dilutive effect on the basic earnings per share for these years. The calculation of diluted earnings per share for the year ended 31 December 2014 was based on the profit for the year of HK\$384,390,000 (2013: HK\$367,761,000) and on the weighted average number of ordinary shares of 1,097,917,618 (2013: 1,097,917,618), being the weighted average number of ordinary shares in issue of 1,097,917,618 (2013: 1,097,917,618) during the year as used in the basic earnings per share calculation.

18. CASH AND SHORT TERM PLACEMENTS

	Group 2014 HK\$'000	2013 HK\$'000	Company 2014 HK\$'000	2013 HK\$'000
Cash on hand	147,905	176,023	–	–
Placements with banks and financial institutions	656,507	1,052,633	63,549	11,776
Money at call and short notice	3,177,762	2,733,718	–	95,066
	3,982,174	3,962,374	63,549	106,842

Over 90% of the placements were rated with a grading of Baa2 or above based on the credit rating of an external credit agency, Moody's.

There were no overdue or rescheduled placements with banks and financial institutions and no impairment allowances for such placements accordingly.



Notes to Financial Statements

19. PLACEMENTS WITH BANKS AND FINANCIAL INSTITUTIONS MATURING AFTER ONE MONTH BUT NOT MORE THAN TWELVE MONTHS

	Group	
	2014	2013
	HK\$'000	HK\$'000
Placements with banks and financial institutions	927,219	1,195,991

Over 90% of the placements were rated with a grading of Baa2 or above based on the credit rating of an external credit agency, Moody's.

There were no overdue or rescheduled placements with banks and financial institutions and no impairment allowances for such placements accordingly.

20. LOANS AND ADVANCES AND RECEIVABLES

	Group	
	2014	2013
	HK\$'000	HK\$'000
Loans and advances to customers	28,654,066	27,223,903
Trade bills	39,935	55,322
Loans and advances, and trade bills	28,694,001	27,279,225
Accrued interest	77,985	76,119
Other receivables	28,771,986	27,355,344
	33,636	40,173
Gross loans and advances and receivables	28,805,622	27,395,517
Less: Impairment allowances for loans and advances and receivables		
– individually assessed	(86,174)	(119,480)
– collectively assessed	(19,015)	(20,894)
	(105,189)	(140,374)
Loans and advances and receivables	28,700,433	27,255,143

Over 90% of the loans and advances and receivables were unrated exposures. Over 90% of the collateral for the secured loans and advances and receivables were customer deposits, properties, listed shares, taxi licences, public light bus licences and vehicles.



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)

Loans and advances and receivables are summarised as follows:

	Group	
	2014	2013
	HK\$'000	HK\$'000
Neither past due nor impaired loans and advances and receivables	28,292,991	26,860,899
Past due but not impaired loans and advances and receivables	374,435	358,671
Individually impaired loans and advances	135,944	171,837
Individually impaired receivables	2,252	4,110
	28,805,622	27,395,517

About 65% of "Neither past due nor impaired loans and advances and receivables" were residential property mortgage loans, commercial property mortgage loans and hire purchase loans secured by properties, taxi licences, public light bus licences and vehicles.

(a) (i) Ageing analysis of overdue and impaired loans and advances

	Group			
	2014		2013	
	Gross amount HK\$'000	Percentage of total loans and advances %	Gross amount HK\$'000	Percentage of total loans and advances %
Loans and advances overdue for:				
Six months or less but over three months	70,250	0.25	107,681	0.40
One year or less but over six months	8,190	0.03	3,176	0.01
Over one year	21,120	0.07	23,022	0.08
Loans and advances overdue for more than three months	99,560	0.35	133,879	0.49
Rescheduled loans and advances overdue for three months or less	31,338	0.11	34,291	0.13
Impaired loans and advances overdue for three months or less	5,046	0.01	3,667	0.01
Total overdue and impaired loans and advances	135,944	0.47	171,837	0.63



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)

(a) (ii) Ageing analysis of overdue and impaired trade bills, accrued interest and other receivables

	Group	
	2014	2013
	HK\$'000	HK\$'000
<hr/>		
Trade bills, accrued interest and other receivables overdue for:		
Six months or less but over three months	115	192
One year or less but over six months	447	23
Over one year	1,655	3,797
<hr/>		
Trade bills, accrued interest and other receivables overdue for more than three months	2,217	4,012
Impaired trade bills, accrued interest and other receivables overdue for three months or less	35	98
<hr/>		
Total overdue and impaired trade bills, accrued interest and other receivables	2,252	4,110
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Impaired loans and advances and receivables are individually determined to be impaired after considering the overdue ageing analysis and other qualitative factors such as bankruptcy proceedings and individual voluntary arrangements.



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)**(b) Geographical analysis of overdue and impaired loans and advances and receivables, and individual impairment allowances**

	Group					
	Hong Kong HK\$'000	2014 Mainland China HK\$'000	Total HK\$'000	Hong Kong HK\$'000	2013 Mainland China HK\$'000	Total HK\$'000
(i) Analysis of overdue loans and advances and receivables						
Loans and advances and receivables overdue for more than three months	89,587	12,190	101,777	115,047	22,844	137,891
Individual impairment allowances	57,855	5,545	63,400	76,582	18,921	95,503
Current market value and fair value of collateral			45,582			63,853
(ii) Analysis of impaired loans and advances and receivables						
Impaired loans and advances and receivables	125,945	12,251	138,196	152,098	23,849	175,947
Individual impairment allowances	80,568	5,606	86,174	99,553	19,927	119,480
Current market value and fair value of collateral			47,988			65,056

Over 90% of the gross loans and advances and receivables are derived from operations carried out in Hong Kong. Accordingly, no geographical segment information of gross loans and advances and receivables is presented herein.



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)

- (c) The value of collateral held in respect of the overdue loans and advances and the split between the portion of the overdue loans and advances covered by credit protection (covered portion) and the remaining portion (uncovered portion) are as follows:

	Group	
	2014	2013
	HK\$'000	HK\$'000
Current market value and fair value of collateral held against the covered portion of overdue loans and advances	45,582	63,853
Covered portion of overdue loans and advances	15,552	23,646
Uncovered portion of overdue loans and advances	84,008	110,233

The assets taken as collateral should satisfy the following criteria:

- The market value of the asset is readily determinable or can be reasonably established and verified.
- The asset is marketable and there exists a readily available secondary market for disposal of the asset.
- The Group's right to repossess the asset is legally enforceable without impediment.
- The Group is able to secure control over the asset if necessary.

The main types of guarantors for credit risk mitigation are as follows:

- Central governments with a grading of Aa3 or above
- Unrated public sector enterprises
- Banks with a grading of Baa2 or above
- Unrated corporations
- Individual shareholders and directors of corporate customers

(d) Repossessed assets

As at 31 December 2014, the total value of repossessed assets of the Group amounted to HK\$25,730,000 (2013: HK\$6,200,000).



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)

(e) Past due but not impaired loans and advances and receivables

	2014		2013	
	Gross amount HK\$'000	Percentage of total loans and advances %	Gross amount HK\$'000	Percentage of total loans and advances %
Loans and advances overdue for three months or less	373,622	1.30	356,544	1.31
Trade bills, accrued interest and other receivables overdue for three months or less	813		2,127	

(f) Movements in impairment losses and allowances on loans and advances and receivables

Group

	Individual impairment allowances HK\$'000	2014 Collective impairment allowances HK\$'000	Total HK\$'000
At 1 January 2014	119,480	20,894	140,374
Amounts written off	(425,848)	–	(425,848)
Impairment losses and allowances charged to the consolidated income statement	407,268	1,344	408,612
Impairment losses and allowances released to the consolidated income statement	(181,150)	(3,206)	(184,356)
Net charge/(release) of impairment losses and allowances	226,118	(1,862)	224,256
Loans and advances and receivables recovered	166,937	–	166,937
Exchange difference	(513)	(17)	(530)
At 31 December 2014	86,174	19,015	105,189
Deducted from:			
Loans and advances	85,281	18,989	104,270
Trade bills, accrued interest and other receivables	893	26	919
	86,174	19,015	105,189



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)**(f) Movements in impairment losses and allowances on loans and advances and receivables (Continued)**

Group

	Individual impairment allowances HK\$'000	2013 Collective impairment allowances HK\$'000	Total HK\$'000
At 1 January 2013	124,367	27,455	151,822
Amounts written off	(494,992)	–	(494,992)
Impairment losses and allowances charged to the consolidated income statement	512,724	307	513,031
Impairment losses and allowances released to the consolidated income statement	(180,815)	(7,304)	(188,119)
Net charge/(release) of impairment losses and allowances	331,909	(6,997)	324,912
Loans and advances and receivables recovered	157,841	–	157,841
Exchange difference	355	436	791
At 31 December 2013	119,480	20,894	140,374
Deducted from:			
Loans and advances	117,223	20,785	138,008
Trade bills, accrued interest and other receivables	2,257	109	2,366
	119,480	20,894	140,374



Notes to Financial Statements

20. LOANS AND ADVANCES AND RECEIVABLES (Continued)**(g) Finance lease receivables**

Included in loans and advances and receivables were receivables in respect of assets leased under finance leases as set out below:

	Group			
	2014 Minimum lease payments HK\$'000	2013 HK\$'000	2014 Present value of minimum lease payments HK\$'000	2013 HK\$'000
Amounts receivable under finance leases:				
Within one year	385,062	390,656	289,005	294,974
In the second to fifth years, inclusive	1,131,124	1,118,977	823,990	816,322
Over five years	3,912,312	3,850,125	3,269,129	3,215,212
	5,428,498	5,359,758	4,382,124	4,326,508
Less: Unearned finance income	(1,046,374)	(1,033,250)		
Present value of minimum lease payments receivable	4,382,124	4,326,508		

The Group has entered into finance lease arrangements with customers in respect of motor vehicles and equipment. The terms of the finance leases entered into range from 1 to 25 years.

21. AVAILABLE-FOR-SALE FINANCIAL ASSETS

	Group	
	2014 HK\$'000	2013 HK\$'000
Unlisted equity investments in corporate entity, at fair value:		
At the beginning and at the end of the year	6,804	6,804

The unlisted investments issued by corporate entity are measured at fair value based on the present value of cash flows over a period of 10 years.



Notes to Financial Statements

22. HELD-TO-MATURITY INVESTMENTS

	Group 2014 HK\$'000	2013 HK\$'000
Certificates of deposit held	2,361,458	1,894,973
Treasury bills (including Exchange Fund Bills)	1,816,022	1,993,645
Other debt securities	774,228	892,287
	4,951,708	4,780,905
Listed or unlisted:		
– Listed in Hong Kong	1,155,047	644,484
– Listed outside Hong Kong	98,791	282,261
– Unlisted	3,697,870	3,854,160
	4,951,708	4,780,905
Analysed by types of issuers:		
– Central government	1,816,022	1,993,645
– Banks and other financial institutions	3,135,686	2,787,260
	4,951,708	4,780,905

There were no impairment allowances made against held-to-maturity investments as at 31 December 2014 and 2013. There were no movements in impairment allowances for the years ended 31 December 2014 and 2013.

There were neither impaired nor overdue held-to-maturity investments as at 31 December 2014 and 2013.

All exposures attributed to the held-to-maturity investments were rated with a grading of A3 or above based on the credit rating of an external credit agency, Moody's.

23. INVESTMENT PROPERTIES

	Group HK\$'000	Company HK\$'000
At valuation:		
At 1 January 2013	245,718	1,633,922
Changes in fair value recognised in income statement	6,125	174,695
At 31 December 2013 and 1 January 2014	251,843	1,808,617
Transfer to property and equipment	(654)	–
Transfer to land held under finance leases	(6,425)	–
Changes in fair value recognised in income statement	11,949	198,127
At 31 December 2014	256,713	2,006,744



Notes to Financial Statements

23. INVESTMENT PROPERTIES (Continued)

The Group's and the Company's investment properties are all situated in Hong Kong and are held under the following lease terms:

	Group		Company	
	2014 HK\$'000	2013 HK\$'000	2014 HK\$'000	2013 HK\$'000
At valuation:				
Medium term leases	256,713	251,843	538,969	498,837
Long term leases	–	–	1,467,775	1,309,780
	256,713	251,843	2,006,744	1,808,617

All investment properties were classified under Level 3 in the fair value hierarchy. During the year, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfer into or out of Level 3 (2013: Nil). The Group and the Company have assessed that the highest and best use of its properties did not differ from their existing use.

At 31 December 2014, investment properties were revalued according to the revaluation reports issued by C S Surveyors Limited, a firm of independent professionally qualified valuers. Finance and Control Department has discussions with the valuer on the valuation methodology and valuation results twice a year when the valuation is performed for interim and annual financial reporting.

The fair value of investment properties located in Hong Kong is determined using market comparison approach by reference to recent sales price of comparable properties on a price per square metre basis. Below is a summary of the significant inputs to the valuation of investment properties:

Group

	2014		2013	
	Range	Weighted average	Range	Weighted average
Price per square metre	HK\$24,000 to HK\$461,000	HK\$156,000	HK\$24,000 to HK\$442,000	HK\$147,000

Company

	2014		2013	
	Range	Weighted average	Range	Weighted average
Price per square metre	HK\$24,000 to HK\$986,000	HK\$290,000	HK\$24,000 to HK\$898,000	HK\$258,000

A significant increase/decrease in the price per square metre would result in a significant increase/decrease in the fair value of the investment properties.

The investment properties held by the Group and the Company are let under operating leases from which the Group earns rental income. Details of future annual rental receivables under operating leases are included in note 39(a) to the financial statements.



Notes to Financial Statements

24. PROPERTY AND EQUIPMENT

	Buildings HK\$'000	Group Leasehold improvements, furniture, fixtures and equipment HK\$'000	Motor vehicles HK\$'000	Total HK\$'000	Company Leasehold improvements, furniture, fixtures and equipment HK\$'000
Cost:					
At 1 January 2013	71,950	190,901	1,998	264,849	1,495
Additions	–	20,684	–	20,684	136
Disposals/write-off	–	(7,639)	–	(7,639)	–
At 31 December 2013 and 1 January 2014	71,950	203,946	1,998	277,894	1,631
Transfer from investment properties	654	–	–	654	–
Additions	–	20,937	–	20,937	285
Disposals/write-off	–	(3,358)	–	(3,358)	–
At 31 December 2014	72,604	221,525	1,998	296,127	1,916
Accumulated depreciation:					
At 1 January 2013	17,345	133,225	1,798	152,368	771
Provided during the year	1,606	21,523	50	23,179	228
Exchange difference	36	–	–	36	–
Disposals/write-off	–	(7,409)	–	(7,409)	–
At 31 December 2013 and 1 January 2014	18,987	147,339	1,848	168,174	999
Provided during the year	1,676	19,150	50	20,876	283
Exchange difference	(34)	–	–	(34)	–
Disposals/write-off	–	(3,200)	–	(3,200)	–
At 31 December 2014	20,629	163,289	1,898	185,816	1,282
Net carrying amount:					
At 31 December 2014	51,975	58,236	100	110,311	634
At 31 December 2013	52,963	56,607	150	109,720	632

No valuation has been made for the above items of property and equipment for the years ended 31 December 2014 and 2013.



Notes to Financial Statements

25. LAND HELD UNDER FINANCE LEASES

	Group HK\$'000
Cost:	
At 1 January 2013, 31 December 2013 and 1 January 2014	734,144
Transfer from investment properties	6,425
	<hr/>
At 31 December 2014	740,569
	<hr/>
Accumulated depreciation and impairment:	
At 1 January 2013	74,620
Depreciation provided during the year	7,510
	<hr/>
At 31 December 2013 and 1 January 2014	82,130
Depreciation provided during the year	7,525
	<hr/>
At 31 December 2014	89,655
	<hr/>
Net carrying amount:	
At 31 December 2014	650,914
	<hr/>
At 31 December 2013	652,014
	<hr/>

The land held under finance leases at net carrying amount is held under the following lease terms:

	Group 2014 HK\$'000	2013 HK\$'000
Leaseholds:		
Held in Hong Kong		
– On long term leases	425,147	426,102
– On medium term leases	205,041	204,418
Held outside Hong Kong		
– On medium term leases	20,726	21,494
	<hr/>	<hr/>
	650,914	652,014
	<hr/>	<hr/>

Land leases are stated at the recoverable amount subject to an impairment test pursuant to HKAS 36, which is based on the higher of fair value less costs to sell and value in use.



Notes to Financial Statements

26. INVESTMENTS IN SUBSIDIARIES

	Company	
	2014	2013
	HK\$'000	HK\$'000
Unlisted shares, at cost	6,593,507	6,593,507
Amounts due from subsidiaries	10,364	16,654
	6,603,871	6,610,161

The amounts due from subsidiaries were unsecured, and had no fixed terms of repayment. No interest-bearing amounts were due from subsidiaries as at 31 December 2014 and 2013. The non-interest-bearing amounts due from subsidiaries of HK\$10,364,000 (2013: HK\$16,654,000) were non-current in nature.

Particulars of the Company's subsidiaries are as follows:

Name	Issued ordinary share capital HK\$	Percentage of equity attributable to the Company		Principal activities
		Direct %	Indirect %	
Public Bank (Hong Kong) Limited	1,481,600,000	100	–	Provision of banking, financial and related services
Public Bank (Nominees) Limited	100,000	–	100	Provision of nominee services
Public Investments Limited	200	–	100	Dormant
Public Realty Limited	100,000	–	100	Dormant
Public Credit Limited	5,000,000	–	100	Dormant
Public Futures Limited	2	–	100	Dormant
Public Pacific Securities Limited	12,000,000	–	100	Dormant
Public Financial Securities Limited	48,000,000	–	100	Securities brokerage
Public Finance Limited	258,800,000	–	100	Deposit-taking and financing
Public Financial Limited	10,100,000	–	100	Investment holding
Public Securities Limited	10,000,000	–	100	Securities brokerage
Public Securities (Nominees) Limited	10,000	–	100	Provision of nominee services
Winton (B.V.I.) Limited	61,773	100	–	Investment holding



Notes to Financial Statements

26. INVESTMENTS IN SUBSIDIARIES (Continued)

Name	Issued ordinary share capital HK\$	Percentage of equity attributable to the Company		Principal activities
		Direct %	Indirect %	
Winton Holdings (Hong Kong) Limited	20	–	100	Dormant
Winton Financial Limited	4,000,010	–	100	Provision of financing for licensed public vehicles and provision of personal and short term loans and mortgage loans
Winton Motors, Limited	78,000	–	100	Trading of taxi licences and taxi cabs, and leasing of taxis

Note: Except for Winton (B.V.I.) Limited, which was incorporated in the British Virgin Islands, all subsidiaries were incorporated in Hong Kong. Except for Public Bank (Hong Kong) Limited, which operated in Hong Kong and Mainland China, all subsidiaries operated in Hong Kong.

27. INTEREST IN A JOINT VENTURE

	Group	
	2014 HK\$'000	2013 HK\$'000
Share of net assets other than goodwill	1,693	1,513

Particulars of the Group's joint venture are as follows:

Name	Business structure	Place of incorporation and operations	Percentage of ownership, interest and profit sharing %	Voting power	Principal activity
Net Alliance Co. Limited	Corporate	Hong Kong	17.6	2 out of 8*	Provision of electronic banking support services

* Representing the number of votes on the board of directors attributable to the Group.



Notes to Financial Statements

27. INTEREST IN A JOINT VENTURE (Continued)

The following table illustrates the summarised financial information of the Group's interest in the joint venture which is accounted for using the equity method:

	Group 2014 HK\$'000	2013 HK\$'000
Share of the joint venture's assets and liabilities:		
Assets	1,875	2,129
Liabilities	(182)	(616)
Net assets	1,693	1,513
Share of the joint venture's profit or loss:		
Total income	1,893	1,520
Total expenses	(1,713)	(1,520)
Profit after tax	180	–

The joint venture had no contingent liabilities or capital commitments as at 31 December 2014 and 2013.

28. OTHER ASSETS AND OTHER LIABILITIES

Other assets

	Group 2014 HK\$'000	2013 HK\$'000	Company 2014 HK\$'000	2013 HK\$'000
Interest receivables from authorised institutions	16,724	10,736	–	30
Other debtors, deposits and prepayments	107,757	80,805	247	383
Net amount of accounts receivable from Hong Kong Securities Clearing Company Limited ("HKSCC")	33,193	22,180	–	–
	157,674	113,721	247	413

There were no other overdue or rescheduled assets, and no impairment allowances for such other assets accordingly.



Notes to Financial Statements

28. OTHER ASSETS AND OTHER LIABILITIES (Continued)**Other liabilities**

	Group		Company	
	2014 HK\$'000	2013 HK\$'000	2014 HK\$'000	2013 HK\$'000
Creditors and accruals	263,011	237,677	6,191	5,323
Interest payable	103,690	90,261	95	93
Net amount of accounts payable to HKSCC	19,133	–	–	–
	385,834	327,938	6,286	5,416

Public Financial Securities Limited and Public Securities Limited maintain accounts with the HKSCC through which they conduct securities trading transactions and settlement on a net basis.

In presenting the amounts due from and to HKSCC, the individual subsidiaries concerned have offset the gross amount of the accounts receivable from and the gross amount of the accounts payable to HKSCC. The amounts offset and the net balances are shown as follows:

Group	Gross amount HK\$'000	Amount offset HK\$'000	Net amount HK\$'000
Other Assets			
2014			
Amount of accounts receivable from HKSCC	58,933	(25,740)	33,193
2013			
Amount of accounts receivable from HKSCC	59,467	(37,287)	22,180
Other Liabilities			
2014			
Amount of accounts payable to HKSCC	(40,823)	21,690	(19,133)
2013			
Amount of accounts payable to HKSCC	–	–	–



Notes to Financial Statements

29. GOODWILL

	Group	
	2014	2013
	HK\$'000	HK\$'000
Cost and net carrying amount:		
At the beginning and the end of the year	2,774,403	2,774,403

Impairment test of goodwill

There are two CGUs, namely Public Bank (Hong Kong) and Public Finance, which represent the main operating entities within the business segment "Retail and commercial banking businesses" identified by the Group. Goodwill acquired through business combinations is allocated on a pro-rata basis to the two CGUs based on the ratio of recoverable amounts of a CGU to those of the other CGU at the date of acquisition. The recoverable amounts of the CGUs at each subsequent reporting date are determined based on the value in use using the present value of cash flows taking into account the expected operating synergy and profitability and growth of businesses arising from the acquisition of Public Bank (Hong Kong) and its subsidiaries. The cash flow projections are based on financial budgets approved by management covering a 10-year period and assumed growth rates are used to extrapolate the cash flows in the following 40 years. The financial budgets are prepared based on a 10-year business plan which is appropriate after considering the sustainability of business growth, stability of core business developments, long term economic cycle and achievement of business targets extrapolated from a track record of financial results. All cash flows are discounted at discount rates of 3% and 6% under baseline and stressed scenarios, respectively. Management's financial model assumes an average growth rate of 5% to 6% per annum from the eleventh to fiftieth year taking into account long term gross domestic product growth and other relevant economic factors. The discount rates used are based on the rates which reflect specific risks relating to the CGUs.

No impairment loss has been recognised in respect of goodwill for the years ended 31 December 2014 and 2013 as its value in use exceeds the carrying amount.

30. INTANGIBLE ASSETS

	Group	
	2014	2013
	HK\$'000	HK\$'000
Cost:		
At the beginning and the end of the year	1,085	1,085
Accumulated impairment:		
At the beginning and the end of the year	367	367
Net carrying amount:		
At the beginning and the end of the year	718	718

Intangible assets represent trading rights held by the Group. The trading rights are retained for stock trading and stockbroking activities, and have indefinite useful lives as the trading rights have no expiry date. They comprise five units (2013: five units) of Stock Exchange Trading Right and one unit (2013: one unit) of Futures Exchange Trading Right in Hong Kong Exchanges and Clearing Limited.



Notes to Financial Statements

31. LOANS TO DIRECTORS AND OFFICERS

Loans to Directors and officers, disclosed pursuant to section 78 of schedule 11 to the Hong Kong Companies Ordinance (Cap. 622) with reference to section 161B of the predecessor Hong Kong Companies Ordinance (Cap. 32), are as follows:

	Group 2014 HK\$'000	2013 HK\$'000
Aggregate amount of principal and interest outstanding at the end of the year	92	217
Maximum aggregate amount of principal and interest outstanding during the year	378	944

The loans to Directors and officers are granted on essentially the same terms as those offered to other customers, and/or at prevailing market rates and have no fixed terms of repayment, apart from a loan of HK\$84,139 to a Director, which is repayable on 25 December 2015 and was secured by a property at a fair value of HK\$5,300,000 as at 31 December 2014.

The carrying amounts of these loans approximate to their fair values.

32. CUSTOMER DEPOSITS AT AMORTISED COST

	Group 2014 HK\$'000	2013 HK\$'000
Demand deposits and current accounts	3,006,999	2,345,153
Savings deposits	4,258,120	4,062,520
Time, call and notice deposits	24,318,694	23,566,679
	31,583,813	29,974,352

33. UNSECURED BANK LOANS AT AMORTISED COST

	Group		Company	
	2014 HK\$'000	2013 HK\$'000	2014 HK\$'000	2013 HK\$'000
Unsecured bank loans	1,603,269	1,663,705	1,568,269	1,652,705
Repayable:				
On demand or within a period not exceeding one year	520,000	1,663,705	485,000	1,652,705
Within a period of more than one year but not exceeding two years	–	–	–	–
Within a period of more than two years but not exceeding five years	1,083,269	–	1,083,269	–
	1,603,269	1,663,705	1,568,269	1,652,705

The unsecured bank loans were denominated in Hong Kong dollars. Carrying amounts of the unsecured bank loans bore interest at floating interest rates and at prevailing market rates.



Notes to Financial Statements

34. DEFERRED TAX

The movements in deferred tax assets and liabilities during the year are as follows:

Group

Deferred tax assets:

	Impairment allowances for loans and advances and receivables HK\$'000	Recoverable tax loss HK\$'000	Other HK\$'000	Decelerated tax depreciation of property and equipment HK\$'000	Total HK\$'000
At 1 January 2013	36,313	118	155	25	36,611
Deferred tax credited/ (charged) to consolidated income statement	(5,989)	(118)	64	77	(5,966)
At 31 December 2013 and 1 January 2014	30,324	–	219	102	30,645
Deferred tax credited/ (charged) to consolidated income statement	(4,757)	–	129	61	(4,567)
At 31 December 2014	25,567	–	348	163	26,078

Deferred tax liabilities:

	Accelerated tax depreciation and revaluation surplus of investment properties HK\$'000
At 1 January 2013	24,555
Deferred tax credited to consolidated income statement	(572)
At 31 December 2013 and 1 January 2014	23,983
Deferred tax charged to consolidated income statement	1,085
At 31 December 2014	25,068



Notes to Financial Statements

34. DEFERRED TAX (Continued)**Company**

Deferred tax assets:

	Decelerated tax depreciation of property and equipment HK\$'000
At 1 January 2013	25
Deferred tax charged to income statement	(1)
At 31 December 2013 and 1 January 2014	24
Deferred tax credited to income statement	11
At 31 December 2014	35

Deferred tax liabilities:

	Accelerated tax depreciation and revaluation surplus of investment properties HK\$'000
At 1 January 2013	5,164
Deferred tax charged to income statement	969
At 31 December 2013 and 1 January 2014	6,133
Deferred tax charged to income statement	969
At 31 December 2014	7,102

The Group has tax losses arising in Hong Kong of HK\$35,756,000 (2013: HK\$35,799,000) that are available indefinitely for offsetting against future taxable profits of the companies in which the losses arose. Deferred tax assets have not been recognised in respect of these losses as they have arisen in subsidiaries that have incurred losses for some time and it is not considered probable that taxable profit will be available against which tax losses can be utilised.

There are no significant income tax consequences attaching to the payment of dividends by the Company to its shareholders.



Notes to Financial Statements

35. SHARE CAPITAL

	2014 HK\$'000	2013 HK\$'000
Authorised:		
2,000,000,000 (2013: 2,000,000,000) ordinary shares of HK\$0.10 each	200,000	200,000
Issued and fully paid:		
1,097,917,618 (2013: 1,097,917,618) ordinary shares of HK\$0.10 each	109,792	109,792

36. SHARE OPTION SCHEME

Under the Scheme approved on 28 February 2002, the Board granted share options to subscribe for a total of 66,526,000 shares in the Company to eligible participants, including Directors and employees of the Company and its subsidiaries, pursuant to a board resolution passed on 18 May 2005. Each share option gives the holder the right to subscribe for one ordinary share. 65,976,000 share options were accepted by the Directors and employees of the Group. The Group is not legally bound or obliged to repurchase or settle the options in cash.

Pursuant to the terms of the Scheme, an adjustment was required to be made to the exercise price and/or the number of shares falling to be issued upon exercise of the outstanding share options as a result of a rights issue. After the completion of the one for two rights issue in April 2006, the exercise price of the outstanding share options was adjusted from HK\$7.29 per share to HK\$6.35 per share on 14 June 2006 and there was no adjustment to the number of shares falling to be issued.

Particulars in relation to the Scheme of the Company that are required to be disclosed under Rules 17.07 to 17.09 of Chapter 17 of the Listing Rules and HKAS 19 "Employee Benefits" are as follows:

(a) Summary of the Scheme

- Purpose : To attract, retain and motivate talented eligible participants.
- Participants : Eligible participants include:
- (i) any employee and Director of the Company or any subsidiary or any associate or controlling shareholder;
 - (ii) any discretionary trust whose discretionary objects include person(s) belonging to the aforesaid participants;
 - (iii) a company beneficially owned by person(s) belonging to the aforesaid participants; and
 - (iv) any business partner, agent, consultant, representative, customer or supplier of any member of the Group or controlling shareholder determined by the Board as having contributed or may contribute to the development and growth of the Group.

Total number of ordinary shares available for issue and the percentage of the issued share capital that it represents as at the date of this annual report : 109,389,661 ordinary shares which represent 9.96% of the issued share capital.



Notes to Financial Statements

36. SHARE OPTION SCHEME (Continued)

(a) Summary of the Scheme (Continued)

Maximum entitlement of each participant	: Shall not exceed 1% of the ordinary shares of the Company in issue in the 12-month period up to and including the date of grant.
Period within which the ordinary shares must be taken up under an option	: Exercisable within open exercise periods determined by the Board within 10 years from the commencement date on which the option is granted and accepted.
Amount payable on acceptance	: HK\$1.00
Basis of determining the exercise price	: Determined by the Directors at their discretion based on the highest of: <ul style="list-style-type: none"> (i) the closing price of the ordinary shares on the Stock Exchange at the offer date; (ii) the average closing price of the ordinary shares on the Stock Exchange for 5 business days immediately preceding the offer date; and (iii) the nominal value of an ordinary share.
Vesting condition	: Nil, subject to open exercise periods to be determined by the Board or the Share Option Committee.
The remaining life of the Scheme	: The Scheme expired on 27 February 2012.

(b) Movement of share options

Name	2014 Number of share options				Exercise price HK\$
	Outstanding at the beginning of the year	Exercised during the year	Lapsed during the year	Outstanding at the end of the year	
Directors					
Tan Yoke Kong	1,318,000	-	-	1,318,000	6.35
Lee Huat Oon	3,170,000	-	-	3,170,000	6.35
Dato' Chang Kat Kiam	1,380,000	-	-	1,380,000	6.35
Lee Chin Guan	350,000	-	-	350,000	6.35
Former Director					
Tan Sri Dato' Sri Tay Ah Lek	1,230,000	-	-	1,230,000	6.35
Employees working under "continuous contracts" for the purposes of the Employment Ordinance other than the Directors and a former Director as disclosed above	16,917,000	-	1,404,000	15,513,000	6.35
	24,365,000	-	1,404,000	22,961,000	6.35



Notes to Financial Statements

36. SHARE OPTION SCHEME (Continued) (b) Movement of share options (Continued)

Name	2013 Number of share options				Exercise price HK\$
	Outstanding at the beginning of the year	Exercised during the year	Lapsed during the year	Outstanding at the end of the year	
Directors					
Tan Yoke Kong	1,318,000	–	–	1,318,000	6.35
Lee Huat Oon	3,170,000	–	–	3,170,000	6.35
Dato' Chang Kat Kiam	1,380,000	–	–	1,380,000	6.35
Lee Chin Guan	350,000	–	–	350,000	6.35
Tan Sri Dato' Sri Tay Ah Lek	1,230,000	–	–	1,230,000	6.35
Employees working under "continuous contracts" for the purposes of the Employment Ordinance other than the Directors as disclosed above	17,927,000	–	1,010,000	16,917,000	6.35
	25,375,000	–	1,010,000	24,365,000	6.35

Notes:

- (i) The share options are only exercisable at the exercise price of HK\$6.35 per share during certain periods as notified by the Board or the Share Option Committee to each grantee which it may in its absolute discretion determine from 10 June 2005 to 9 June 2015.
- (ii) There was no open exercise period during the years 2014 and 2013.
- (iii) There were no options granted or cancelled during the years 2014 and 2013.
- (iv) The remaining contractual life of the 22,961,000 (2013: 24,365,000) outstanding options was 0.44 (2013: 1.44) years as at 31 December 2014.
- (v) The share options outstanding as at the end of 2014 and 2013 could only be exercised in future open exercise periods.

- (c) Had all the outstanding share options been fully exercised on 31 December 2014, the last trading date of 2014, the Group would have received proceeds of HK\$145,802,350 (2013: HK\$154,717,750). The market value of the shares issued based on the closing price of HK\$3.70 (2013: HK\$4.00) per share on that date would have been HK\$84,955,700 (2013: HK\$97,460,000). The Directors and employees concerned under the Scheme would have made no gain from the exercise of the share options (2013: Nil).



Notes to Financial Statements

37. EMPLOYEE SHARE-BASED COMPENSATION RESERVE

	Group 2014 HK\$'000	2013 HK\$'000
Share option benefits	45,765	45,765

There was no movement in the reserve for the years ended 31 December 2014 and 2013.

38. RESERVES

Group

	Note	Share premium account HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Employee share-based compensation reserve HK\$'000	Regulatory reserve HK\$'000	Retained profits HK\$'000	Translation reserve HK\$'000	Total HK\$'000
At 1 January 2013		4,013,296	829	96,116	45,765	409,367	1,779,057	71,071	6,415,501
Profit for the year		-	-	-	-	-	367,761	-	367,761
Other comprehensive income		-	-	-	-	-	-	13,661	13,661
Transfer from retained profits		-	-	-	-	778	(778)	-	-
Dividends for 2013	16	-	-	-	-	-	(175,667)	-	(175,667)
At 31 December 2013 and 1 January 2014		4,013,296	829	96,116	45,765	410,145	1,970,373	84,732	6,621,256
Profit for the year		-	-	-	-	-	384,390	-	384,390
Other comprehensive income		-	-	-	-	-	-	(16,579)	(16,579)
Transfer from retained profits		-	-	-	-	28,791	(28,791)	-	-
Dividends for 2014	16	-	-	-	-	-	(175,667)	-	(175,667)
At 31 December 2014		4,013,296	829	96,116	45,765	438,936	2,150,305	68,153	6,813,400



Notes to Financial Statements

38. RESERVES (Continued)

Company

	Note	Share premium account HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Employee share-based compensation reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000
At 1 January 2013		4,013,344	829	194,176	45,765	1,655,816	5,909,930
Profit for the year		-	-	-	-	896,819	896,819
Dividends for 2013	16	-	-	-	-	(175,667)	(175,667)
At 31 December 2013 and 1 January 2014		4,013,344	829	194,176	45,765	2,376,968	6,631,082
Profit for the year		-	-	-	-	406,276	406,276
Dividends for 2014	16	-	-	-	-	(175,667)	(175,667)
At 31 December 2014		4,013,344	829	194,176	45,765	2,607,577	6,861,691

The contributed surplus of the Group represents the excess of the nominal value of the shares of the subsidiaries acquired pursuant to the Group's reorganisation in September 1991 over the nominal value of the Company's shares issued in exchange therefor.

The contributed surplus of the Company represents the excess of the fair value of the shares of the subsidiaries acquired pursuant to the Group's reorganisation in September 1991 over the nominal value of the Company's shares issued in exchange therefor. Under the Companies Act, a company may make distributions to its shareholders out of the contributed surplus under certain circumstances.

Deducted from the contributed surplus of the Group as at 31 December 2014 was positive goodwill of HK\$98,406,000 (2013: HK\$98,406,000), which arose from the acquisition of certain subsidiaries in prior years.

Note: In accordance with the HKMA's guideline "Impact of the New Hong Kong Accounting Standards on Authorised Institutions' Capital Base and Regulatory Reporting" (the "Guideline"), the Group's regulatory reserve and collective impairment allowances were included as CET1 capital in the Group's capital base at 31 December 2014 as defined in the Guideline. The regulatory reserve was held as a buffer of capital to absorb potential financial losses in excess of the accounting standards' requirements pursuant to the Guideline from the HKMA.



Notes to Financial Statements

39. OPERATING LEASE ARRANGEMENTS

(a) As lessor

The Group leases its investment properties in note 23 under operating lease arrangements, and the terms of the leases range from 1 to 5 years.

At 31 December 2014 and 2013, the Group and the Company had total future minimum lease rental receivables under non-cancellable operating leases falling due as follows:

	Group		Company	
	2014 HK\$'000	2013 HK\$'000	2014 HK\$'000	2013 HK\$'000
Within one year	7,923	9,771	18,539	17,773
In the second to fifth years, inclusive	3,673	5,677	2,863	5,039
	11,596	15,448	21,402	22,812

(b) As lessee

The Group has entered into non-cancellable operating lease arrangements with landlords, and the terms of the leases range from 1 to 5 years.

At 31 December 2014 and 2013, the Group and the Company had total future minimum lease rental payables under non-cancellable operating leases falling due as follows:

	Group		Company	
	2014 HK\$'000	2013 HK\$'000	2014 HK\$'000	2013 HK\$'000
Within one year	53,338	51,499	–	–
In the second to fifth years, inclusive	40,415	34,698	–	–
	93,753	86,197	–	–



Notes to Financial Statements

40. OFF-BALANCE SHEET EXPOSURE

(a) Contingent liabilities, commitments and derivatives

The following is a summary of the contractual amount of each significant class of contingent liabilities, commitments and derivatives of the Group outstanding at the end of the year:

Group

	Contractual amount HK\$'000	Credit equivalent amount HK\$'000	2014 Credit risk-weighted amount HK\$'000	Positive fair value- assets HK\$'000	Negative fair value- liabilities HK\$'000
Direct credit substitutes	227,329	227,329	98,883	-	-
Transaction-related contingencies	14,923	7,462	2,734	-	-
Trade-related contingencies	39,393	7,878	7,661	-	-
Forward forward deposits placed	253,079	253,079	50,616	-	-
Forward asset purchases	513	513	103	-	-
	535,237	496,261	159,997	-	-
Derivatives held for trading:					
Foreign exchange rate contracts	665,872	6,461	151	2,170	5,994
Other commitments with an original maturity of:					
More than one year	-	-	-	-	-
Other commitments which are unconditionally cancellable or which provide for automatic cancellation due to deterioration of creditworthiness of the counterparties	4,406,010	-	-	-	-
	5,607,119	502,722	160,148	2,170	5,994

	2014 Group Contractual amount HK\$'000	Company Contractual amount HK\$'000
Capital commitments contracted for, but not provided in the statement of financial position	6,032	-



Notes to Financial Statements

40. OFF-BALANCE SHEET EXPOSURE (Continued)

(a) Contingent liabilities, commitments and derivatives (Continued)

Group

	Contractual amount HK\$'000	Credit equivalent amount HK\$'000	2013 Credit risk-weighted amount HK\$'000	Positive fair value- assets HK\$'000	Negative fair value- liabilities HK\$'000
Direct credit substitutes	172,109	172,109	61,526	–	–
Transaction-related contingencies	11,080	5,540	2,150	–	–
Trade-related contingencies	53,464	10,693	10,216	–	–
Forward forward deposits placed	6,916	6,916	1,383	–	–
Forward asset purchases	2,970	2,970	594	–	–
	246,539	198,228	75,869	–	–
Derivatives held for trading:					
Foreign exchange rate contracts	434,721	3,101	19	771	610
Other commitments with an original maturity of:					
More than one year	115,829	57,914	57,914	–	–
Other commitments which are unconditionally cancellable or which provide for automatic cancellation due to deterioration of creditworthiness of the counterparties	3,982,241	–	–	–	–
	4,779,330	259,243	133,802	771	610
				2013 Group Contractual amount HK\$'000	Company Contractual amount HK\$'000
Capital commitments contracted for, but not provided in the statement of financial position				4,064	60



Notes to Financial Statements

40. OFF-BALANCE SHEET EXPOSURE (Continued)

(a) Contingent liabilities, commitments and derivatives (Continued)

The Group had not entered into any bilateral netting arrangements and accordingly the above amounts are shown on a gross basis. The credit risk-weighted amounts are calculated in accordance with the Capital Rules and guidelines issued by the HKMA. The amounts calculated are dependent upon the status of the counterparty and the maturity characteristics. The risk weights used range from 0% to 100% for contingent liabilities, commitments and derivatives.

At 31 December 2014 and 2013, the Group had no material outstanding contingent liabilities and commitments save as disclosed above.

(b) Derivative financial instruments

The Group uses the following derivative financial instruments:

Currency forwards represent commitments to purchase foreign and domestic currencies, including undelivered spot transactions. Foreign currency and interest rate futures are contractual obligations to receive or pay a net amount based on changes in currency rates or interest rates, or to buy or sell a foreign currency or a financial instrument on a future date at a specified price, established in an organised financial market. The credit risk is negligible, as changes in the futures contract value are settled daily with the exchange. Forward rate agreements are individually negotiated interest rate futures that call for a cash settlement at a future date for the difference between a contracted rate of interest and the current market rate, based on a notional principal amount.

Interest rate swaps are commitments to exchange one set of cash flows for another. Swaps result in an exchange of interest rates (for example, fixed rate or floating rate). No exchange of principal takes place. The Group's credit risk represents the potential cost to replace the swap contracts if counterparties fail to perform their obligations. This risk is monitored on an ongoing basis with reference to the current fair value, a proportion of the notional amount of the contracts and the liquidity of the market. To control the level of credit risk taken, the Group assesses counterparties using the same techniques as used for its lending activities.

The notional amounts of certain types of financial instruments provide a basis for comparison with instruments recognised in the consolidated statement of financial position but do not necessarily indicate the amounts of future cash flows involved or the current fair value of the instruments and, therefore, do not indicate the Group's exposure to credit or price risk. The derivative financial instruments become favourable (assets) or unfavourable (liabilities) as a result of fluctuations in market interest rates or foreign exchange rates relative to their terms. The aggregate contractual or notional amount of derivative financial instruments on hand, the extent to which the instruments are favourable or unfavourable, and thus the aggregate fair values of derivative financial assets and liabilities, can fluctuate significantly from time to time.



Notes to Financial Statements

41. RELATED PARTY TRANSACTIONS

During the year, the Group had the following major transactions with related parties which were carried out on essentially the same terms and/or at prevailing market rates with other customers or suppliers:

	Notes	Group 2014 HK\$'000	2013 HK\$'000
Related party transactions included in the consolidated income statement:			
Interest paid and payable to fellow subsidiaries and an affiliated company	(b)	13,060	14,402
Deposit interests and commitment fees paid to the ultimate holding company	(b)&(f)	4,412	2,331
Service fees paid to a fellow subsidiary	(g)	–	1
Key management personnel compensation:	(c)		
– short term employee benefits		9,029	8,295
– post-employment benefits		483	456
Interest income received from key management personnel	(d)	2	3
Interest expense paid to key management personnel	(b)	21	23
Commission income from key management personnel	(e)	2	23
		Group 2014 HK\$'000	2013 HK\$'000
	Notes		

Related party transactions included in the consolidated statement of financial position:

Cash and short term funds with the ultimate holding company	(a)	2,923	416
Deposits from the ultimate holding company, fellow subsidiaries and an affiliated company	(b)	1,195,051	1,231,279
Bank loan from a fellow subsidiary	(b)	520,000	496,000
Interest payable to the fellow subsidiaries	(b)	372	155
Loans to key management personnel	(d)	92	217
Deposits from key management personnel	(b)	2,377	2,623
Interest payable to key management personnel	(b)	2	–



Notes to Financial Statements

41. RELATED PARTY TRANSACTIONS (Continued)

Notes:

- (a) The Group placed deposits with Public Bank, the ultimate holding company, at prevailing market rates.
- (b) The ultimate holding company, fellow subsidiaries, an affiliated company and key management personnel placed deposits with the Group at the prevailing market rates. Interest expense/payables were paid by the Group for the year in respect of these placements. The balances were included in customer deposits in the consolidated statement of financial position. Interest paid and payable to Public Bank (L) Ltd, a fellow subsidiary, included interest on loans granted to the Group.
- (c) Further details of the Directors' remuneration are included in note 12 to the financial statements.
- (d) The balance represented a mortgage loan granted to a Director of Public Finance and credit card receivables due from Directors of Public Bank (Hong Kong). Interest income was received in respect of the mortgage loan.
- (e) Commission income was received from key management personnel of the Group for securities dealings through the Group companies.
- (f) During the year, commitment fees were paid to Public Bank in order to obtain standby facilities from Public Bank to Public Bank (Hong Kong) and Public Finance.
- (g) During the year, Public Securities Limited paid services fees to Public Investment Bank Berhad, a fellow subsidiary, for referral of stockbroking business.

In addition, certain banking facilities of the Group are supported by letters of comfort issued by the ultimate holding company.

42. FAIR VALUE OF FINANCIAL INSTRUMENTS

(a) Financial assets and financial liabilities not carried at fair value

The following describes the methodologies and assumptions used to determine fair values of financial instruments which are not carried at fair value in the financial statements.

Liquid or/and very short term and variable rate financial instruments

Liquid or/and very short term and variable rate financial instruments include loans and advances and receivables, held-to-maturity investments, customer deposits, certificates of deposit issued and unsecured bank loans. As these financial instruments are liquid or having a short term maturity or at variable rate, the carrying amounts are reasonable approximations of their fair values. In the case of loans and unquoted debt securities, their fair values do not reflect changes in their credit quality as the impact of credit risk is recognised separately by deducting the amount of the impairment allowances.

Fixed rate financial instruments

Fixed rate financial instruments include placements with banks and financial institutions, loans and advances and receivables, held-to-maturity investments, deposits from banks and other financial institutions, customer deposits and certificates of deposit issued. The fair values of these fixed rate financial instruments carried at amortised cost are based on prevailing money-market interest rates or current interest rates offered for similar financial instruments appropriate for the remaining term to maturity. The carrying amounts of such financial instruments are not materially different from their fair values.



Notes to Financial Statements

42. FAIR VALUE OF FINANCIAL INSTRUMENTS (Continued)

(b) Financial assets and financial liabilities carried at fair value

The following table shows an analysis of financial instruments carried at fair value by level of the fair value hierarchy:

	2014			Total HK\$'000
	Level 1 HK\$'000	Level 2 HK\$'000	Level 3 HK\$'000	
Financial assets:				
Derivative financial instruments	–	2,170	–	2,170
Available-for-sale financial assets	–	–	6,804	6,804
	–	2,170	6,804	8,974
Financial liabilities:				
Derivative financial instruments	–	5,994	–	5,994
	2013			Total HK\$'000
	Level 1 HK\$'000	Level 2 HK\$'000	Level 3 HK\$'000	
Financial assets:				
Derivative financial instruments	–	771	–	771
Available-for-sale financial assets	–	–	6,804	6,804
	–	771	6,804	7,575
Financial liabilities:				
Derivative financial instruments	–	610	–	610

Level 2 financial instruments comprise forward foreign exchange contracts and currency swaps. These instruments have been measured at fair value based on the forward foreign exchange rates that are quoted in an active market. At 31 December 2014, the effects of discounting are considered insignificant for the Level 2 derivatives financial instruments.

Level 3 financial instruments are measured at fair value based on the present value cash flows over a period of 10 years.



Notes to Financial Statements

42. FAIR VALUE OF FINANCIAL INSTRUMENTS (Continued)

(b) Financial assets and financial liabilities carried at fair value (Continued)

For financial instruments measured at fair value on a recurring basis, the Group determines whether transfer has occurred between levels in the hierarchy by reassessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period. Finance and Control Department performs the valuation of financial instruments required for financial reporting purposes, including Level 3 fair values, at the end of each reporting period. The impact due to changes in fair value of Level 3 financial instruments is insignificant to the Group.

For the years ended 31 December 2014 and 2013, there were no transfers amongst Level 1, Level 2 and Level 3 in the fair value hierarchy.

For the years ended 31 December 2014 and 2013, there were no issues and settlements related to the Level 3 financial instruments.

There was no gain or loss and no OCI reported in the consolidated income statement and consolidated statement of comprehensive income respectively related to the Level 3 financial instruments for the years ended 31 December 2014 and 2013.

For fair value measurement at Level 3, changing one or more of the inputs to the reasonably possible alternative assumptions would not change the fair value significantly.



Notes to Financial Statements

43. MATURITY ANALYSIS OF FINANCIAL ASSETS AND FINANCIAL LIABILITIES

The table below shows an analysis of financial assets and financial liabilities analysed by principal according to the period that they are expected to be recovered or settled. The Group's contractual undiscounted repayment obligations are shown in the sub-section "Liquidity risk management" in note 44 to the financial statements.

Group

	Repayable on demand HK\$'000	Up to 1 month HK\$'000	2014				Repayable within an indefinite period HK\$'000	Total HK\$'000
			Over 1 month but not more than 3 months HK\$'000	Over 3 months but not more than 12 months HK\$'000	Over 1 year but not more than 5 years HK\$'000	Over 5 years HK\$'000		
Financial assets:								
Cash and short term placements	804,412	3,177,762	-	-	-	-	-	3,982,174
Placements with banks and financial institutions maturing after one month but not more than twelve months	-	-	346,573	580,646	-	-	-	927,219
Loans and advances and receivables (gross)	645,578	1,653,590	1,578,812	3,506,179	6,437,815	14,874,930	108,718	28,805,622
Available-for-sale financial assets	-	-	-	-	-	-	6,804	6,804
Held-to-maturity investments	-	633,829	478,357	2,785,486	1,054,036	-	-	4,951,708
Other assets	154	98,241	5,317	8,908	-	-	45,054	157,674
Foreign exchange contracts (gross)	-	661,182	4,690	-	-	-	-	665,872
Total financial assets	1,450,144	6,224,604	2,413,749	6,881,219	7,491,851	14,874,930	160,576	39,497,073
Financial liabilities:								
Deposits and balances of banks and other financial institutions at amortised cost	37,174	327,892	50,000	100,000	-	-	-	515,066
Customer deposits at amortised cost	7,270,348	10,117,654	10,969,078	2,724,462	502,271	-	-	31,583,813
Certificates of deposit issued at amortised cost	-	-	409,980	953,514	-	-	-	1,363,494
Unsecured bank loans at amortised cost	-	520,000	-	-	1,083,269	-	-	1,603,269
Other liabilities	239	132,574	32,443	34,310	12,723	-	173,545	385,834
Foreign exchange contracts (gross)	-	665,020	4,676	-	-	-	-	669,696
Total financial liabilities	7,307,761	11,763,140	11,466,177	3,812,286	1,598,263	-	173,545	36,121,172
Net liquidity gap	(5,857,617)	(5,538,536)	(9,052,428)	3,068,933	5,893,588	14,874,930	(12,969)	3,375,901



Notes to Financial Statements

43. MATURITY ANALYSIS OF FINANCIAL ASSETS AND FINANCIAL LIABILITIES (Continued)

Group

	2013							Total HK\$'000
	Repayable on demand HK\$'000	Up to 1 month HK\$'000	Over 1 month but not more than 3 months HK\$'000	Over 3 months but not more than 12 months HK\$'000	Over 1 year but not more than 5 years HK\$'000	Over 5 years HK\$'000	Repayable within an indefinite period HK\$'000	
Financial assets:								
Cash and short term placements	1,228,656	2,733,718	-	-	-	-	-	3,962,374
Placements with banks and financial institutions maturing after one month but not more than twelve months	-	-	987,374	208,617	-	-	-	1,195,991
Loans and advances and receivables (gross)	604,386	1,121,638	1,572,326	3,474,264	6,519,184	13,974,951	128,768	27,395,517
Available-for-sale financial assets	-	-	-	-	-	-	6,804	6,804
Held-to-maturity investments	-	1,110,396	651,539	2,355,704	663,266	-	-	4,780,905
Other assets	123	60,006	3,435	4,605	-	-	45,552	113,721
Foreign exchange contracts (gross)	-	433,194	1,527	-	-	-	-	434,721
Total financial assets	1,833,165	5,458,952	3,216,201	6,043,190	7,182,450	13,974,951	181,124	37,890,033
Financial liabilities:								
Deposits and balances of banks and other financial institutions at amortised cost	24,555	258,846	100,000	100,000	-	-	-	483,401
Customer deposits at amortised cost	6,422,009	9,153,909	10,981,098	3,101,896	315,440	-	-	29,974,352
Certificates of deposit issued at amortised cost	-	-	199,876	1,184,767	409,849	-	-	1,794,492
Unsecured bank loans at amortised cost	-	496,000	-	1,167,705	-	-	-	1,663,705
Other liabilities	416	85,850	31,784	32,462	8,576	-	168,850	327,938
Foreign exchange contracts (gross)	-	433,042	1,518	-	-	-	-	434,560
Total financial liabilities	6,446,980	10,427,647	11,314,276	5,586,830	733,865	-	168,850	34,678,448
Net liquidity gap	(4,613,815)	(4,968,695)	(8,098,075)	456,360	6,448,585	13,974,951	12,274	3,211,585

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's principal financial instruments, other than derivatives, comprise certificates of deposit issued and cash and short term deposits. The main purpose of these financial instruments is to raise finance for the Group's operations. The Group has various other financial assets such as trade bills, held-to-maturity investments, loans and advances and receivables, available-for-sale financial assets and financial assets designated at fair value through profit or loss, which arise directly from its operations.

The Group also enters into derivative transactions, including principally interest rate swaps and forward currency contracts held for trading. The purpose is to manage or mitigate interest rate risk and currency risk arising from the Group's operations.

The main risks arising from the Group's financial instruments are interest rate risk, market risk, credit risk, liquidity risk and operational risk. The respective Boards of Public Bank (Hong Kong) and Public Finance review and approve policies for managing each of these risks and they are summarised below.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Risk management

The Group's business activities comprise retail and commercial banking services. These activities expose the Group to a variety of financial risks, mainly interest rate risk, market risk, credit risk, liquidity risk and operational risk.

The Group's financial risk management is underpinned by the Group's risk appetite and is subject to the respective Boards' oversight, through the Risk Management Committees ("RMCs") of Public Bank (Hong Kong) and Public Finance, which are Board Committees overseeing the establishment of enterprise-wide risk management policies and processes. The RMCs are assisted by the specific risk oversight committees including the Assets and Liabilities Management Committee ("ALCO"), Operational Risk Management Committee ("ORMC"), Credit Committee, Credit Risk Management Committee, and Anti-Money Laundering and Counter-terrorist Financing and Compliance Committee or equivalent committees with similar functions of Public Bank (Hong Kong) and Public Finance.

The Group has established systems, policies and procedures for the control and monitoring of interest rate risk, market risk, credit risk, liquidity risk and operational risk, which are approved and endorsed by the respective Boards and reviewed regularly by the Group's management, and other designated committees or working groups. Material risks are identified and assessed by designated committees and/or working groups before the launch of new products or business activities, and are monitored, documented and controlled against applicable risk limits after the introduction of new products or services or implementation of new business activities. Internal auditors of Public Bank (Hong Kong) and Public Finance also perform regular audits to ensure compliance with the policies and procedures.

Interest rate risk management

Interest rate risk is the risk that the Group's position may be adversely affected by a change of market interest rates. The Group's interest rate risk arises primarily from the timing difference in the maturity and the repricing of the Group's interest-bearing assets, liabilities and off-balance sheet commitments. The primary objective of interest rate risk management is to limit the potential adverse effects of interest rate movements in net interest income by closely monitoring the net repricing gap of the Group's assets and liabilities. Interest rate risk is daily managed by the Group's Treasury Department and monitored and measured by the respective ALCOs of Public Bank (Hong Kong) and Public Finance against limits approved by the respective Boards.

Interest rate risk exposures in the banking book:

The relevant interest rate risk arises from repricing risk and basis risk.

Repricing risk is one of the sources of interest rate risk which arises from timing differences in interest rate changes and cash flows that occur in the repricing and maturity of fixed and floating rate assets, liabilities and off-balance sheet financial instruments. Should the interest rate increase/decrease by 200 basis points and the positive net interest gap be HK\$1,858 million (2013: HK\$1,073 million) up to 12 months in 2014, profit before tax in 2014 would increase/decrease by HK\$43 million or 0.62% of equity (2013: HK\$49 million or 0.73% of equity). Profit before tax would increase/decrease by HK\$39 million or 0.56% of equity (2013: HK\$22 million or 0.33% of equity) for the next 12 months after the reporting date.

Based on the positive net interest gap of HK\$4,256 million (2013: HK\$3,111 million) up to five years, the economic value would increase by HK\$100 million (2013: HK\$85 million).

Basis risk is one of the sources of interest rate risk which arises from the difference in the changes of interest rates earned and paid on different financial instruments with similar repricing characteristics. The Group adopts two stress-testing scenarios for the sensitivity analysis:

- (i) Interest rates on managed-rate assets would decrease by 200 basis points whilst interest rates on other interest-bearing assets and interest-bearing liabilities would be kept unchanged. Based on this scenario assumption, profit before tax would decrease by HK\$301 million or 4.35% of equity (2013: HK\$280 million or 4.16% of equity) for the year ended 31 December 2014. Profit before tax would decrease by HK\$314 million or 4.54% of equity (2013: HK\$294 million or 4.37% of equity) for the next 12 months after the reporting date.
- (ii) Interest rates on interest-bearing assets and liabilities, except for interest rates on fixed rate assets and managed-rate assets, would increase by 200 basis points. Based on this scenario assumption, profit before tax would decrease by HK\$405 million or 5.86% of equity (2013: HK\$389 million or 5.78% of equity) for the year ended 31 December 2014. Profit before tax would decrease by HK\$415 million or 6% of equity (2013: HK\$417 million or 6.19% of equity) for the next 12 months after the reporting date.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Interest rate risk management (Continued)

The carrying amounts, or notional amounts if applicable, of financial instruments exposed to interest rate risk based on the earlier of maturity dates and contractual repricing as at 31 December 2014 and 2013 are detailed as follows:

Group

	1 year or less HK\$'000	2014				Over 5 years HK\$'000	Non- interest- bearing HK\$'000	Total HK\$'000
		Over 1 year but not more than 2 years HK\$'000	Over 2 years but not more than 3 years HK\$'000	Over 3 years but not more than 4 years HK\$'000	Over 4 years but not more than 5 years HK\$'000			
Assets:								
Fixed rate financial assets								
Cash and short term placements	3,177,762	-	-	-	-	-	804,412	3,982,174
Placements with banks and financial institutions maturing after one month but not more than twelve months	927,219	-	-	-	-	-	-	927,219
Derivative financial instruments	-	-	-	-	-	-	2,170	2,170
Loans and advances and receivables	2,537,212	1,015,118	545,984	225,296	59,859	56,212	128,890	4,568,571
Available-for-sale financial assets	-	-	-	-	-	-	6,804	6,804
Held-to-maturity investments	3,797,671	499,341	263,081	210,914	80,701	-	-	4,851,708
	10,439,864	1,514,459	809,065	436,210	140,560	56,212	942,276	14,338,646
Floating rate financial assets								
Loans and advances and receivables	24,237,051	-	-	-	-	-	-	24,237,051
Held-to-maturity investments	100,000	-	-	-	-	-	-	100,000
	24,337,051	-	-	-	-	-	-	24,337,051
Less:								
Liabilities:								
Fixed rate financial liabilities								
Deposits and balances of banks and other financial institutions at amortised cost	477,892	-	-	-	-	-	37,174	515,066
Certificates of deposit issued at amortised cost	953,514	-	-	-	-	-	-	953,514
Derivative financial instruments	-	-	-	-	-	-	5,994	5,994
Customer deposits at amortised cost	23,668,125	498,337	3,693	241	-	-	-	24,170,396
	25,099,531	498,337	3,693	241	-	-	43,168	25,644,970
Floating rate financial liabilities								
Customer deposits at amortised cost	5,806,110	-	-	-	-	-	1,607,307	7,413,417
Certificates of deposit issued at amortised cost	409,980	-	-	-	-	-	-	409,980
Unsecured bank loans at amortised cost	1,603,269	-	-	-	-	-	-	1,603,269
	7,819,359	-	-	-	-	-	1,607,307	9,426,666
Total interest sensitivity gap	1,858,025	1,016,122	805,372	435,969	140,560	56,212	(708,199)	3,604,061



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Interest rate risk management (Continued)

Group

	2013					Over 5 years HK\$'000	Non- interest- bearing HK\$'000	Total HK\$'000
	1 year or less HK\$'000	Over 1 year but not more than 2 years HK\$'000	Over 2 years but not more than 3 years HK\$'000	Over 3 years but not more than 4 years HK\$'000	Over 4 years but not more than 5 years HK\$'000			
Assets:								
Fixed rate financial assets								
Cash and short term placements	2,733,718	-	-	-	-	-	1,228,656	3,962,374
Placements with banks and financial institutions maturing after one month but not more than twelve months	1,195,991	-	-	-	-	-	-	1,195,991
Derivative financial instruments	-	-	-	-	-	-	771	771
Loans and advances and receivables	2,489,695	953,334	514,243	185,221	37,192	59,198	158,186	4,397,069
Available-for-sale financial assets	-	-	-	-	-	-	6,804	6,804
Held-to-maturity investments	4,017,642	163,493	282,726	165,814	51,233	-	-	4,680,908
	10,437,046	1,116,827	796,969	351,035	88,425	59,198	1,394,417	14,243,917
Floating rate financial assets								
Loans and advances and receivables	22,966,942	-	-	-	-	-	31,506	22,998,448
Held-to-maturity investments	99,997	-	-	-	-	-	-	99,997
	23,066,939	-	-	-	-	-	31,506	23,098,445
Less:								
Liabilities:								
Fixed rate financial liabilities								
Deposits and balances of banks and other financial institutions at amortised cost	458,848	-	-	-	-	-	24,553	483,401
Certificates of deposit issued at amortised cost	454,942	-	-	-	-	-	-	454,942
Derivative financial instruments	-	-	-	-	-	-	610	610
Customer deposits at amortised cost	23,100,824	310,305	4,839	48	249	-	-	23,416,265
	24,014,614	310,305	4,839	48	249	-	25,163	24,355,218
Floating rate financial liabilities								
Customer deposits at amortised cost	5,413,377	-	-	-	-	-	1,144,710	6,558,087
Certificates of deposit issued at amortised cost	1,339,550	-	-	-	-	-	-	1,339,550
Unsecured bank loans at amortised cost	1,663,705	-	-	-	-	-	-	1,663,705
	8,416,632	-	-	-	-	-	1,144,710	9,561,342
Total interest sensitivity gap	1,072,739	806,522	792,130	350,987	88,176	59,198	256,050	3,425,802



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Interest rate risk management (Continued)

The table below summarises the effective average interest rates as at 31 December for monetary financial instruments:

	Group	
	2014	2013
	Rate	Rate
	%	%
Assets		
Cash and short term placements	1.27	1.53
Placements with banks and financial institutions	3.51	3.19
Loans and advances and receivables (including trade bills)	5.28	5.41
Held-to-maturity investments	1.34	1.13
Liabilities		
Deposits and balances of banks and other financial institutions at amortised cost	0.69	0.63
Customer deposits at amortised cost	1.27	1.18
Certificates of deposit issued at amortised cost	1.37	1.09
Unsecured bank loans at amortised cost	2.01	1.51

Market risk management

(a) Currency risk

Currency risk is the risk that the holding of foreign currencies will affect the Group's position as a result of a change in foreign currency exchange rates. The Group's foreign exchange risk positions arise from foreign exchange dealing, commercial banking operations and structural foreign currency exposures. All foreign exchange positions are managed by the Group's Treasury Department within limits approved by the Board.

The Group has limited foreign currency risk as the Group's assets and liabilities are mainly denominated in Hong Kong dollars ("HKD"), United States dollars ("USD") and Australian dollars ("AUD") except for net structural position of Renminbi ("RMB") denominated operating capital.

At 31 December 2014, if RMB had strengthened or weakened by 100 basis points against HKD with all other variables held constant, the Group's equity would have increased or decreased by HK\$6 million (2013: HK\$6 million) mainly as a result of foreign exchange impact arising from net structural position of RMB denominated operating capital.

(b) Price risk

Price risk is the risk to the Group's earnings and capital due to changes in the prices of securities, including commodities, debt securities and equities.

The Group monitors price risk principally by limits established for transactions and open positions. These limits are reviewed and approved by the Board and are monitored on a daily basis.

The Group did not actively trade in financial instruments and in the opinion of the Directors, the price risk related to trading activities to which the Group was exposed was not material. Accordingly, no quantitative market risk disclosures for price risk have been made.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Credit risk management

Credit risk is the risk that a customer or counterparty in a transaction may default. It arises from the lending, trade finance, treasury and other activities undertaken by the Group.

The Group has a credit risk management process to measure, monitor and control credit risk. Its Credit Policy Manual defines the credit extension and measurement criteria, the credit review, approval and monitoring processes, and the loan classification and provisioning systems. It has a hierarchy of credit authority which approves credit in compliance with the Group's credit policy. Credit risk exposures are measured and monitored against credit limits and other control limits (such as connected exposures, large exposures and risk concentration limits set by the Credit Risk Management Committee and approved by the Board). Segregation of duties in key credit functions is in place to ensure separate credit control and monitoring. Management and recovery of problem credits are handled by an independent work-out team.

The Group manages its credit risk within a conservative framework. Its credit policy is regularly revised, taking into account factors such as prevailing business and economic conditions, regulatory requirements and its capital resources. Its policy on connected lending exposure defines and states connected parties, statutory and applicable connected lending limits, types of connected transactions, the taking of collateral, the capital adequacy treatment detailed procedures and controls for monitoring connected lending exposures. In general, interest rates and other terms and conditions applying to connected lending should not be more favourable than those loans offered to non-connected borrowers under similar circumstances. The terms and conditions should be determined on normal commercial terms at arm's length and in the ordinary course of business of the Group.

Credit and compliance audits are periodically conducted by Internal Audit Department to evaluate the effectiveness of the credit review, approval and monitoring processes and to ensure that the established credit policies and procedures are complied with.

Compliance Department conducts compliance test at selected business units on identified high risk areas for adherence to regulatory and operational requirements and credit policies.

Credit Committees of Public Bank (Hong Kong) and Public Finance monitor the quality of financial assets which are neither past due nor impaired by financial performance indicators (such as the loan-to-value ratio, debts servicing ratio, financial soundness of borrowers and personal guarantees) through meeting discussions, management information systems and reports. Loan borrowers subject to legal proceedings, negative comments from other counterparties and rescheduled arrangements are put under watch lists or under the "special mention" grade for management oversight.

Credit Committees of Public Bank (Hong Kong) and Public Finance also monitor the quality of past due or impaired financial assets by internal grading comprising "substandard", "doubtful" and "loss" accounts through the same meeting discussions, management information systems and reports. Impaired financial assets include those subject to personal bankruptcy petitions, corporate winding-up and rescheduled arrangements.

Credit Risk Management Committee is responsible for establishing the framework for identifying, measuring, monitoring and controlling the credit risk of existing and new products, and approving credit risk management policies and credit risk tolerance limits as and when necessary.

The Group mitigates credit risk by credit protection provided by guarantors and by loan collaterals such as customer deposits, properties, listed shares, taxi licences, public light bus licences and vehicles.

The "Neither past due nor impaired loans and advances and receivables" are shown in note 20 to the financial statements.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued) Credit risk management (Continued)

Loans and advances and receivables that were neither past due nor impaired were related to a large number of diversified customers for whom there was no recent history of default.

Maximum credit exposures for off-balance sheet items without taking into account the fair value of collateral are as follows:

	Group	
	2014	2013
	HK\$'000	HK\$'000
Credit related contingent liabilities	281,645	236,653
Loan commitments and other credit related commitments	4,406,010	4,098,070

Liquidity risk management

Liquidity risk is the risk that the Group cannot meet its current obligations. Major sources of liquidity risk of the Group are the early or unexpected withdrawals of deposits in cash outflow and the delay in cash inflow from loan repayments. To manage liquidity risk, the Group has established a liquidity risk management framework which incorporates liquidity risk related policies and procedures, risk related metrics and tools, risk related assumptions, and the manner of reporting significant matters. The major objectives of liquidity risk management framework are to identify, measure and control liquidity risk exposures with proper implementation of funding strategies and with reporting of significant risk related matters to management. Liquidity risk related policies are reviewed by senior management and dedicated committees, and significant changes in such policies are approved by the Boards of Public Bank (Hong Kong) and Public Finance or committees delegated by the respective Boards. The respective Boards are responsible for exercising management oversight over the liquidity risk management framework of the Group.

ALCOs of Public Bank (Hong Kong) and Public Finance monitor the liquidity position as part of the ongoing management of assets and liabilities, and set up trigger limits to monitor liquidity risk. They also closely monitor the liquidity of the subsidiaries on a periodic basis to ensure that the liquidity structure of the subsidiaries' assets, liabilities and commitments can meet their funding needs, and that internal liquidity trigger limits are complied with.

Treasury department of Public Bank (Hong Kong) or a dedicated department of Public Finance are responsible to carrying out the strategies and policies approved by the dedicated committees and the respective Boards, and to develop operational procedures and controls to ensure the compliance with the aforesaid policies and to minimise operational disruptions in case of a liquidity crisis.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Liquidity risk management (Continued)

Risk Management Team of Public Bank (Hong Kong) and a dedicated department of Public Finance are responsible for day-to-day monitoring of liquidity ratio, loans to deposits ratios, concentration related ratios and other liquidity risk related ratios coupled with the use of cash flow projections, maturity ladder, stress-testing methodologies and other applicable risk assessment tools and metrics to detect early warning signals and identify vulnerabilities to potential liquidity risk on forward-looking basis with the objective of ensuring different types of liquidity risks of the Group are appropriately identified, measured, assessed and reported. Risk Management Team of Public Bank (Hong Kong) and the dedicated department of Public Finance carry out analysis based on risk-based MIS reports, summarises the data from those reports and present the key information to respective ALCOs on a regular (at least monthly) basis. In case of significant issues, such as serious limit excesses or breaches or early warning signals of potential severe impact on Public Bank (Hong Kong) or Public Finance are identified from the aforesaid MIS reports or market information obtained from Treasury Department and business units, a designated ALCO member will convene a meeting (involving senior management members) to discuss risk related matters and propose actions to ALCO whenever necessary. A high level summary of the liquidity risk performance of Public Bank (Hong Kong) or Public Finance will be presented by the respective ALCOs to their Risk Management Committees and the Boards.

The examples of liquidity risk related metrics of Public Bank (Hong Kong) and Public Finance include internal trigger point of liquidity ratio which are higher than the statutory liquidity ratio; cash flow mismatches under normal and different stressed scenarios; concentration related limits of deposits and other funding sources, and maturity profile of major assets and liabilities (including on-and-off-balance sheet items).

The funding strategies of the Group are to (i) diversify funding sources for containing liquidity risk exposures, (ii) minimise disruptions due to operational issues such as transfer of liquidity across group entities, (iii) ensure contingency funding is available to the Group and (iv) maintain sufficient liquidity cushion to meet critical liquidity needs such as loan commitments and deposits' withdrawals in stressed situations. For illustration, concentration limits of funding sources such as intra-group funding limits are set to reduce reliance on single sources of funding.

Contingency funding plan is formulated to address liquidity needs under different stages including the mechanism for the detection of early warning signals of potential crisis at early stage and obtaining of emergent funding in bank-run scenario at later stage. Designated roles and responsibilities of Crisis Management Team, departments and business units and their emergent contact information are documented clearly in the contingency funding plan policy as part of business continuity planning, and contingency funding measures are in place to set priorities of funding arrangements with counterparties, to set procedures for intraday liquidity risk management and intragroup funding support, to manage media relationship and to communicate with internal and external parties during a liquidity crisis. The stress-testing results are updated and reported to senior management regularly and the results such as survival period for positive cashflow mismatches are used in contingency funding planning. Standby facilities and liquid assets are maintained to provide liquidity to meet unexpected and material cash outflows in stressed situations.

The Group maintains sufficient liquidity cushion comprising mainly bills, notes or bonds issued by eligible central governments in total amount not less than HK\$1 billion to address critical and emergent liquidity needs on intraday basis and over other different time horizons. The Group is not subject to particular collateral arrangements or requirements in contracts if there is a credit rating downgrade of entities within the Group.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued) Liquidity risk management (Continued)

Apart from cash flow projections under normal scenario to manage liquidity under different time horizons, different stressed scenarios such as institution-specific scenario, market crisis scenario and the combination of such scenarios with assumptions are set and reviewed by dedicated committees and approved by the respective Boards. For instance, under institution-specific scenario, loan repayments from some customers are assumed to be delayed. The projected cash inflow would be reduced by the amount of rollover of banking facilities by some corporate customers or reduced by the amount of retail loan delinquencies. Regarding cash outflow projection, part of undrawn banking facilities are not to be utilised by borrowers or honoured by the Group. Core deposits ratio would decrease as there would be early withdrawals of some fixed deposits before contractual maturity dates or there would be less renewal of fixed deposits on the contractual maturity dates. In market crisis scenario, some undrawn banking facilities are not to be honored upon drawdown as some bank counterparties will not have sufficient liquidity to honor their obligations in market. The Group may pledge or liquidate its liquid assets such as debt securities (including but not limited to treasury bills or notes issued by eligible central governments) to secure funding to address potential liquidity crisis. Liquidity stress-tests are conducted regularly (at least monthly) and the results are utilised for part of contingency funding plan or for providing insights to management about the latest liquidity position of the Group.

Maturity analysis of financial liabilities, based on the contractual undiscounted cash flows, is as follows:

Group

	Repayable on demand HK\$'000	Up to 1 month HK\$'000	2014				Repayable within an indefinite period HK\$'000	Total HK\$'000
			Over 1 month but not more than 3 months HK\$'000	Over 3 months but not more than 12 months HK\$'000	Over 1 year but not more than 5 years HK\$'000	Over 5 years HK\$'000		
Forward assets purchase	-	513	-	-	-	-	-	513
Forward forward deposits placed	-	33,639	219,440	-	-	-	-	253,079
Foreign currency contracts (gross)	-	665,020	4,676	-	-	-	-	669,696
Credit related contingent liabilities	37,379	36,989	36,538	151,057	19,584	98	-	281,645
Loan commitments and other credit related commitments	3,642,437	670,320	64,750	28,503	-	-	-	4,406,010
Customer deposits at amortised cost	7,270,591	10,146,254	11,026,444	2,768,636	513,625	-	-	31,725,550
Deposits and balances of banks and other financial institutions at amortised cost	37,174	328,521	50,138	100,374	-	-	-	516,207
Certificates of deposit issued at amortised cost	-	-	417,176	967,876	-	-	-	1,385,052
Unsecured bank loans at amortised cost	-	522,268	-	-	1,100,000	-	-	1,622,268
Other liabilities	-	108,599	-	-	-	-	173,545	282,144
	10,987,581	12,512,123	11,819,162	4,016,446	1,633,209	98	173,545	41,142,164



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Liquidity risk management (Continued)

Group

	Repayable on demand HK\$'000	Up to 1 month HK\$'000	2013				Repayable within an indefinite period HK\$'000	Total HK\$'000
			Over 1 month but not more than 3 months HK\$'000	Over 3 months but not more than 12 months HK\$'000	Over 1 year but not more than 5 years HK\$'000	Over 5 years HK\$'000		
Forward assets purchase	-	2,970	-	-	-	-	-	2,970
Forward forward deposits placed	-	6,916	-	-	-	-	-	6,916
Foreign currency contracts (gross)	-	433,042	1,518	-	-	-	-	434,560
Credit related contingent liabilities	44,337	6,639	15,411	146,850	23,416	-	-	236,653
Loan commitments and other credit related commitments	3,264,506	630,823	75,338	11,574	115,829	-	-	4,098,070
Customer deposits at amortised cost	6,422,429	9,175,469	11,035,643	3,146,365	323,431	-	-	30,103,337
Deposits and balances of banks and other financial institutions at amortised cost	24,555	259,192	100,291	100,431	-	-	-	484,469
Certificates of deposit issued at amortised cost	-	-	204,483	1,197,671	417,197	-	-	1,819,351
Unsecured bank loans at amortised cost	-	497,813	-	1,170,000	-	-	-	1,667,813
Other liabilities	-	68,826	-	-	-	-	168,850	237,676
	9,755,827	11,081,690	11,432,684	5,772,891	879,873	-	168,850	39,091,815



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Operational risk management

Operational risk is defined as the risk of loss resulting from inadequate or failed internal processes, human and systems errors or from external events.

The Group has an operational risk management function in place to identify, measure, monitor and control operational risk. Its Operational Risk Management Policy Manual defines the responsibilities of various committees, business units and supporting departments, and highlights key operational risk factors and categories with loss event types to facilitate the measurement and assessment of operational risks and their potential impact. Operational risk exposures are monitored by appropriate key risk indicators for tracking and escalation to management for providing early warning signals of increased operational risk or a breakdown in operational risk management. Regular operational risk management reports are received and consolidated from various parties and reported to the Operational Risk Management Committee for the monitoring and control of operational risk.

Capital management

Capital of the Group for regulatory and risk management purposes includes share capital, share premium, reserves, retained profits, regulatory reserve and subordinated debts, if any. Finance and Control Department is responsible for monitoring the amount of the capital base and capital adequacy ratio against trigger limits and for risk exposures and ensuring compliance with relevant statutory limits, taking into account business growth, dividend payout and other relevant factors.

The Group's policy is to maintain a strong capital base to support the development of the Group's businesses and to meet the statutory capital adequacy ratio and other regulatory capital requirements. Capital is allocated to various business activities of the Group depending on the risks taken by each business division and in accordance with the requirements of relevant regulatory bodies, taking into account current and future activities within a time frame of 3 years.



Notes to Financial Statements

44. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

Capital adequacy ratios

The capital adequacy ratios of the Group are computed in accordance with the provisions of the Banking (Amendment) Ordinance 2012 relating to Basel III capital standards and the amended Capital Rules. The Group has adopted the standardised approach for the calculation of credit risk-weighted exposures and market risk-weighted exposures. The Group has adopted the basic indicator approach and the standardised approach for the calculation of operational risk-weighted exposures of Public Bank (Hong Kong) and Public Finance, respectively.

	2014	2013
<hr/>		
Group:		
Consolidated CET 1 Capital Ratio	12.7%	12.7%
	<hr/>	
Consolidated Tier 1 Capital Ratio	12.7%	12.7%
	<hr/>	
Consolidated Total Capital Ratio	14.1%	14.0%
	<hr/>	
Public Bank (Hong Kong):		
Consolidated CET 1 Capital Ratio	16.7%	17.0%
	<hr/>	
Consolidated Tier 1 Capital Ratio	16.7%	17.0%
	<hr/>	
Consolidated Total Capital Ratio	17.9%	18.1%
	<hr/>	

The above capital ratios are higher than the minimum capital ratios required by the HKMA.

45. APPROVAL OF THE FINANCIAL STATEMENTS

The financial statements were approved and authorised for issue by the Board on 15 January 2015.



Supplementary Financial Information (Unaudited)

ADVANCES TO CUSTOMERS BY INDUSTRY SECTORS

Gross and impaired loans and advances to customers, impairment allowances, impaired loans and advances written off and collateral are analysed by industry sectors pursuant to the HKMA's guidelines as follows:

Group	31 December 2014								
	Gross loans and advances HK\$'000	Collective impairment allowances HK\$'000	Individual impairment allowances HK\$'000	New impairment allowances charged to income statement HK\$'000	Amount of impaired loans and advances written off HK\$'000	Collateral HK\$'000	Percentage of gross advances covered by collateral %	Impaired loans and advances HK\$'000	Loans and advances overdue for more than three months HK\$'000
Loans and advances for use in Hong Kong									
Manufacturing	597,767	244	58	104	78	570,348	95.4	373	373
Building and construction, property development and investment									
Property development	362,320	142	-	-	-	340,331	93.9	-	-
Property investment	6,230,289	2,443	-	209	-	5,876,317	94.3	3,351	3,351
Civil engineering works	116,439	55	-	624	616	26,125	22.4	-	-
Electricity and gas	728	-	-	-	-	728	100.0	-	-
Recreational activities	12,102	5	-	4	-	11,974	98.9	-	-
Information technology	33,761	13	-	1	-	5,288	15.7	-	-
Wholesale and retail trade	214,461	110	403	489	54	194,501	90.7	1,723	1,723
Transport and transport equipment	4,374,361	1,473	65	284	165	4,307,464	98.5	289	229
Hotels, boarding houses and catering	115,411	45	-	23	-	99,860	86.5	-	-
Financial concerns	348,092	150	-	31	-	177,662	51.0	-	-
Stockbrokers									
Margin lending	371,672	146	-	93	-	210,778	56.7	-	-
Others	5,000	2	-	2	-	-	-	-	-
Non-stockbroking companies and individuals for the purchase of shares									
Margin lending	93,840	37	-	27	-	59,015	62.9	-	-
Others	79,695	31	-	-	-	76,916	96.5	-	-
Professional and private individuals									
Loans for the purchase of flats covered by the guarantees issued by the Housing Authority under the Home Ownership Scheme, Private Sector Participation Scheme and Tenant Purchase Scheme									
	93,721	37	-	-	-	93,721	100.0	-	-
Loans for the purchase of other residential properties									
	8,256,882	2,957	-	570	-	8,128,085	98.4	3,359	2,352
Loans for credit card advances									
	12,940	5	-	232	328	-	-	-	-
Loans for other business purposes									
	22,310	9	-	3	-	22,310	100.0	-	-
Loans for other private purposes									
	3,924,474	8,955	74,810	399,547	413,967	219,838	5.6	106,342	71,083
Trade finance	1,029,935	404	5,033	2,633	-	781,688	75.9	10,066	10,066
Other loans and advances	91,882	36	-	2	-	83,577	91.0	-	-
Sub-total	26,388,082	17,299	80,369	404,878	415,208	21,286,526	80.7%	125,503	89,177
Loans and advances for use outside Hong Kong	2,265,984	1,690	4,912	3,340	10,294	2,098,426	92.6%	10,441	10,383
Total loans and advances (excluding trade bills and other receivables)	28,654,066	18,989	85,281	408,218	425,502	23,384,952	81.6%	135,944	99,560



Supplementary Financial Information (Unaudited)

ADVANCES TO CUSTOMERS BY INDUSTRY SECTORS (Continued)

Group	31 December 2013								
	Gross loans and advances HK\$'000	Collective impairment allowances HK\$'000	Individual impairment allowances HK\$'000	New impairment allowances charged to income statement HK\$'000	Amount of impaired loans and advances written off HK\$'000	Collateral HK\$'000	Percentage of gross advances covered by collateral %	Impaired loans and advances HK\$'000	Loans and advances overdue for more than three months HK\$'000
Loans and advances for use in Hong Kong									
Manufacturing	664,051	238	38	409	273	360,514	54.3	831	793
Building and construction, property development and investment									
Property development	448,905	157	-	-	-	279,412	62.2	-	-
Property investment	6,402,033	2,234	-	-	-	6,006,607	93.8	3,122	3,122
Civil engineering works	123,211	47	-	7	-	32,392	26.3	-	-
Electricity and gas	801	-	-	-	-	770	96.1	-	-
Recreational activities	2,463	1	-	-	-	2,301	93.4	-	-
Information technology	34,496	12	-	248	247	6,119	17.7	-	-
Wholesale and retail trade	182,453	61	17	530	617	158,003	86.6	24	24
Transport and transport equipment	4,334,141	1,324	99	61	228	4,261,110	98.3	267	267
Hotels, boarding houses and catering	62,615	22	-	-	-	56,683	90.5	-	-
Financial concerns	305,339	119	-	47	-	149,130	48.8	-	-
Stockbrokers									
Margin lending	151,937	53	-	40	-	29,937	19.7	-	-
Others	1,210	-	-	-	-	1,210	100.0	-	-
Non-stockbroking companies and individuals for the purchase of shares									
Margin lending	29,629	10	-	1	-	2,520	8.5	-	-
Others	88,285	31	-	25	-	88,285	100.0	-	-
Professional and private individuals									
Loans for the purchase of flats covered by the guarantees issued by the Housing Authority under the Home Ownership Scheme, Private Sector Participation Scheme and Tenant Purchase Scheme	112,079	39	-	-	-	112,079	100.0	-	-
Loans for the purchase of other residential properties	7,585,505	2,387	-	-	-	7,482,308	98.6	7,431	6,940
Loans for credit card advances	13,595	5	104	176	111	-	-	104	99
Loans for other business purposes	16,657	6	-	4	-	16,657	100.0	-	-
Loans for other private purposes	3,709,242	10,966	90,178	491,621	492,063	181,691	4.9	129,719	93,264
Trade finance	782,470	273	5,020	5,099	-	681,929	87.2	10,041	10,041
Other loans and advances	98,016	34	-	-	-	84,408	86.1	-	-
Sub-total	25,149,133	18,019	95,456	498,268	493,539	19,994,065	79.5	151,539	114,550
Loans and advances for use outside Hong Kong	2,074,770	2,766	21,767	14,385	1,418	1,795,804	86.6	20,298	19,329
Total loans and advances (excluding trade bills and other receivables)	27,223,903	20,785	117,223	512,653	494,957	21,789,869	80.0	171,837	133,879

The advances to customers are classified by industry sectors based on the industry in which the granted loans are used. In those cases where loans cannot be classified with reasonable certainty, they are classified according to the known principal activities of the borrowers or by reference to the assets financed according to the loan documentation.



Supplementary Financial Information (Unaudited)

NON-BANK MAINLAND CHINA EXPOSURES

The following table illustrates the disclosure required to be made in respect of the Group's Mainland China exposures to non-bank counterparties:

Group Types of counterparties	On-balance sheet exposure HK\$'million	Off-balance sheet exposure HK\$'million	Total HK\$'million
As at 31 December 2014			
Central government, central government-owned entities and their subsidiaries and joint ventures ("JVs")	344	–	344
PRC nationals residing in Mainland China or other entities incorporated in Mainland China and their subsidiaries and JVs	1,390	201	1,591
PRC nationals residing outside Mainland China or entities incorporated outside Mainland China where the credit is granted for use in Mainland China	19	–	19
Total	1,753	201	1,954
Total assets after provision	42,565		
On-balance sheet exposures as percentage of total assets	4.12%		
Group Types of counterparties	On-balance sheet exposure HK\$'million	Off-balance sheet exposure HK\$'million	Total HK\$'million
As at 31 December 2013			
Central government, central government-owned entities and their subsidiaries and JVs	342	–	342
Local governments, local government-owned entities and their subsidiaries and JVs	19	–	19
PRC nationals residing in Mainland China or other entities incorporated in Mainland China and their subsidiaries and JVs	1,096	154	1,250
PRC nationals residing outside Mainland China or entities incorporated outside Mainland China where the credit is granted for use in Mainland China	33	–	33
Total	1,490	154	1,644
Total assets after provision	41,159		
On-balance sheet exposures as percentage of total assets	3.62%		

Note: The analysis of non-bank Mainland China exposures is disclosed with reference to the Completion Instruction for the HKMA Return of Mainland Activities.



Supplementary Financial Information (Unaudited)

CROSS-BORDER CLAIMS

The information of cross-border claims discloses exposures to foreign counterparties on which the ultimate risk lies, and is derived according to the location of the counterparties after taking into account any transfer of risk. In general, transfer of risk from one country to another is recognised if the claims against a counterparty are guaranteed by another party in a different country or if the claims are on an overseas branch of a bank whose head office is located in a different country.

The following table illustrates claims on individual countries or areas after taking into account the transfer of risk, amounting to 10% or more of the aggregate cross-border claims.

Group	Banks and other financial institutions HK\$'million	Public sector entities HK\$'million	Others HK\$'million	Total HK\$'million
As at 31 December 2014				
1. Asia Pacific excluding Hong Kong, of which:	4,981	316	633	5,930
China	3,004	316	473	3,793
2. Western Europe	1,266	–	263	1,529
<hr/>				
Group	Banks and other financial institutions HK\$'million	Public sector entities HK\$'million	Others HK\$'million	Total HK\$'million
<hr/>				
As at 31 December 2013				
1. Asia Pacific excluding Hong Kong, of which:	4,708	423	679	5,810
China	2,244	423	506	3,173
Malaysia	886	–	43	929
2. Western Europe, of which:	1,541	–	148	1,689
France	878	–	–	878
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Supplementary Financial Information (Unaudited)

CURRENCY RISK

Foreign currency exposures with a net position which constitutes not less than 10% of the total net position in all foreign currencies of the Group are as follows:

Group

	Spot assets HK\$'million	Spot liabilities HK\$'million	Forward purchases HK\$'million	Forward sales HK\$'million	Net long/ (short) position HK\$'million	Structural assets HK\$'million
As at 31 December 2014						
USD	4,186	3,583	65	587	81	–
RMB	478	582	–	–	(104)	623
AUD	977	1,083	120	17	(3)	–
Others	528	954	476	52	(2)	–
	6,169	6,202	661	656	(28)	623

Group

	Spot assets HK\$'million	Spot liabilities HK\$'million	Forward purchases HK\$'million	Forward sales HK\$'million	Net long/ (short) position HK\$'million	Structural assets HK\$'million
As at 31 December 2013						
USD	2,951	2,599	53	378	27	–
RMB	445	516	–	2	(73)	640
Others	1,873	2,132	294	38	(3)	–
	5,269	5,247	347	418	(49)	640

LIQUIDITY RATIOS

	2014	2013
Average liquidity ratios:		
Public Bank (Hong Kong)	42.1%	41.8%
Public Finance	105.6%	101.6%

The average liquidity ratios are computed on a solo basis using the arithmetic mean of each calendar month's average liquidity ratio as reported in the return relating to liquidity position submitted by Public Bank (Hong Kong) and Public Finance to the HKMA pursuant to section 63 of the Banking Ordinance in respect of the year.



Supplementary Financial Information (Unaudited)

CAPITAL DISCLOSURES

The components of the Group's total capital base include the following items:

Group	31 December 2014 HK\$'000	31 December 2013 HK\$'000
CET1 capital instruments	109,792	109,792
Share premium	4,013,296	4,013,296
Retained earnings	1,860,517	1,697,681
Disclosed reserves	632,385	620,174
CET1 CAPITAL BEFORE DEDUCTION	6,615,990	6,440,943
Deduct:		
Cumulative fair value gains arising from the revaluation of land and buildings (covering both own-use and investment properties)	(113,319)	(102,533)
Regulatory reserve for general banking risk	(438,936)	(410,145)
Goodwill	(2,774,403)	(2,774,403)
Deferred tax assets in excess of deferred tax liabilities	-	(5,257)
CET1 CAPITAL AFTER DEDUCTION	3,289,332	3,148,605
ADDITIONAL TIER 1 CAPITAL	-	-
TIER 1 CAPITAL AFTER DEDUCTIONS	3,289,332	3,148,605
Reserve attributable to fair value gains	50,994	46,140
Regulatory reserve for general banking risk	271,428	255,609
Collective provisions	18,923	20,877
	290,351	276,486
TIER 2 CAPITAL	341,345	322,626
CAPITAL BASE	3,630,677	3,471,231

Capital adequacy ratios at 31 December 2014 and 2013 were compiled on both solo basis and consolidated basis in accordance with the Capital Rules and section 97C of the Banking Ordinance for the implementation of the "Basel III" capital accord. The subsidiaries consolidated into capital base and risk weighted exposures are Public Bank (Hong Kong) and Public Finance.



Supplementary Financial Information (Unaudited)

CAPITAL DISCLOSURES (Continued)

The consolidated capital adequacy ratio of the Group is computed on a consolidated basis including the Company, Public Bank (Hong Kong) and Public Finance. The subsidiaries not included in the computation of the consolidated capital adequacy ratio of the Group are Public Bank (Nominees) Limited, Public Investments Limited, Public Realty Limited, Public Credit Limited, Public Futures Limited, Public Pacific Securities Limited, Public Financial Securities Limited, Public Financial Limited, Public Securities Limited, Public Securities (Nominees) Limited, Winton (B.V.I.) Limited, Winton Holdings (Hong Kong) Limited, Winton Financial Limited and Winton Motors, Limited. Deductions from the capital base include investments in subsidiaries and other exposures.

Group

Class of exposures	2014					
	Exposures*			Risk-weighted amounts		
	Rated# HK\$'000	Unrated HK\$'000	Total HK\$'000	Rated HK\$'000	Unrated HK\$'000	Total HK\$'000
On-balance sheet:						
Sovereign	2,156,034	–	2,156,034	–	–	–
Public sector entity	–	125,067	125,067	–	25,013	25,013
Bank	7,460,122	120,793	7,580,915	2,749,681	39,213	2,788,894
Securities firm	–	377,193	377,193	–	188,597	188,597
Corporate	75,250	6,342,605	6,417,855	75,250	6,342,605	6,417,855
Cash items	–	1,396,945	1,396,945	–	226,606	226,606
Regulatory retail	–	8,619,841	8,619,841	–	6,464,881	6,464,881
Residential mortgage loan	–	10,331,966	10,331,966	–	4,222,119	4,222,119
Other non-past due	–	2,505,822	2,505,822	–	2,617,611	2,617,611
Past due	–	50,485	50,485	–	73,296	73,296
Exposure subject to 1250% risk-weight	–	3,447	3,447	–	43,088	43,088
Off-balance sheet:						
OTC derivative transactions						
– foreign exchange contracts	–	483,792	483,792	–	151	151
Other off-balance sheet items	–	4,941,247	4,941,247	–	159,997	159,997
	9,691,406	35,299,203	44,990,609	2,824,931	20,403,177	23,228,108



Supplementary Financial Information (Unaudited)

CAPITAL DISCLOSURES (Continued)

Group	2013					
	Class of exposures	Rated# HK\$'000	Exposures* Unrated HK\$'000	Total HK\$'000	Risk-weighted amounts	
Rated HK\$'000					Unrated HK\$'000	Total HK\$'000
On-balance sheet:						
Sovereign	2,815,437	–	2,815,437	–	–	–
Public sector entity	–	156,904	156,904	–	31,381	31,381
Bank	6,877,267	94,611	6,971,878	2,371,073	34,364	2,405,437
Securities firm	–	152,132	152,132	–	76,066	76,066
Corporate	75,235	6,301,309	6,376,544	75,235	6,301,309	6,376,544
Cash items	–	1,218,031	1,218,031	–	179,429	179,429
Regulatory retail	–	8,344,628	8,344,628	–	6,258,471	6,258,471
Residential mortgage loan	–	9,853,529	9,853,529	–	4,137,698	4,137,698
Other non-past due	–	2,277,916	2,277,916	–	2,399,140	2,399,140
Past due	–	53,486	53,486	–	77,806	77,806
Exposure subject to 1250% risk-weight	–	3,447	3,447	–	43,088	43,088
Off-balance sheet:						
OTC derivative transactions						
– foreign exchange contracts	–	250,364	250,364	–	19	19
Other off-balance sheet items	–	4,344,609	4,344,609	–	133,783	133,783
	9,767,939	33,050,966	42,818,905	2,446,308	19,672,554	22,118,862

The Group did not enter into OTC derivative transactions other than foreign exchange contracts with counterparties during 2014 and 2013. The credit exposures attributed to such transactions were considered insignificant.

* Principal amount or credit equivalent amount, net of individual impairment allowance before and after credit risk mitigation.

Exposures are rated by the Group's External Credit Assessment Institutions ("ECAI"), Moody's, with ECAI issue-specific ratings or with ECAI inferred ratings. Risk weights are determined based on ECAI ratings pursuant to the Capital Rules.



Supplementary Financial Information (Unaudited)

CAPITAL DISCLOSURES (Continued)

Group	2014		2013	
	Risk-weighted exposures HK\$'000	Capital requirements/ charge HK\$'000	Risk-weighted exposures HK\$'000	Capital requirements/ charge HK\$'000
Credit risk	23,228,108	1,858,249	22,118,862	1,769,509
Credit risk – credit valuation adjustment	500	40	175	14
Market risk – foreign exchange exposures	518,788	41,503	568,363	45,469
Operational risk	2,308,613	184,636	2,301,438	184,115
Deductions	(229,833)	–	(210,929)	–
	25,826,176	2,084,428	24,777,909	1,999,107

For the years ended 31 December 2014 and 2013, the Group has adopted the standardised approach for the calculation of credit risk-weighted exposures and market risk-weighted exposures. The Group has adopted the basic indicator approach and the standardised approach for the calculation of operational risk-weighted exposures of Public Bank (Hong Kong) and Public Finance, respectively.

As at 31 December 2014 and 2013, the Group had no securitisation and counterparty credit risk-related exposures.



List of Properties

LIST OF PROPERTIES OWNED BY THE GROUP AS AT 31 DECEMBER 2014

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
Shop 7, Ground Floor Mei Hang Building Nos.15/17, 21/25, 29/33, 37/41 & 45 Kai Man Path Tuen Mun New Territories Hong Kong	A shop unit on the ground floor of a 5-storey composite building	Public Finance's Tuen Mun Branch	Leasehold 149 Years	33 Years (30-6-2047)	41 Years	84	30-6-1980	1,195
Shop A, Ground Floor Kong Kai Building No. 184 Aberdeen Main Road Aberdeen Hong Kong	A shop unit on the ground floor of a 22-storey residential building built on a 2-storey commercial podium	Public Finance's Aberdeen Branch	Leasehold 999 Years	845 Years (26-12-2859)	25 Years	68	9-3-1990	3,817
Ground Floor Yue Yee Mansion No. 92 Shung Ling Street San Po Kong Kowloon Hong Kong	Ground floor of a 7-storey Chinese tenement building	Public Finance's San Po Kong Branch	Leasehold 149 Years	33 Years (30-6-2047)	50 Years	94	9-6-1990	2,010
Flat F, 29 th Floor Pine Mansion Harbour View Gardens No. 26 Taikoo Wan Road Taikoo Shing Quarry Bay Hong Kong	A residential unit of a 30-storey residential building	Staff quarters for the Group	Leasehold 999 Years	885 Years (18-4-2899)	31 Years	91	31-12-2011	9,526
Units 1003-1005 10 th Floor Fortress Tower No. 250 King's Road North Point Hong Kong	3 office units on the 10 th floor of a 20-storey office building built on a 4-storey commercial podium	Public Finance's IT Centre	Leasehold 150 Years	112 Years (26-8-2126)	31 Years	293	18-3-1992	7,454
Apartment A on 14 th Floor of Tower II and Car Parking Space Nos. 4 and 66 on 4 th Level Regent on The Park No. 9A Kennedy Road Wanchai Hong Kong	A residential unit on the 14 th floor of a 34-storey residential building	Staff quarters for the Group	Leasehold 150 Years	116 Years (19-10-2130)	29 Years	253	5-3-1993	8,580

List of Properties

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
Ground Floor & Open Yard No. 751 Nathan Road Mongkok Kowloon Hong Kong	Ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Prince Edward Branch	Leasehold 150 Years	65 Years (18-8-2079)	44 Years	130	24-5-1993	12,269
11 th Floor Wing On House No. 71 Des Voeux Road Central Central Hong Kong	11 th floor of a 31-storey office building built on a 2-storey podium	The Group's office	Leasehold 999 Years	888 Years (14-8-2902)	47 Years	1,464	11-6-1993	88,283
Shop B, Ground Floor and Office B 1 st to 17 th Floors JCG Building No. 16 Mongkok Road Mongkok Kowloon Hong Kong	A shop unit on the ground floor and all B units on the 1 st to 17 th floors of a 18-storey commercial building with shops and offices	Public Bank (Hong Kong)'s and Public Finance's Mongkok Branch; the Group's storeroom; office space leased to third parties	Leasehold 150 Years	36 Years (27-5-2050)	27 Years	2,215	30-6-1994 (R)	108,240
Flat F, 24 th Floor Ngan Sing Mansion Sing Fai Terrace No. 1 Tai Fung Avenue Taikoo Shing Quarry Bay Hong Kong	A residential unit of a 26-storey residential building built on a podium	Staff quarters for the Group	Leasehold 999 Years	885 Years (18-4-2899)	30 Years	76	1-8-1995	4,495
Ground Floor Ruby Commercial Building No. 480 Nathan Road Yau Ma Tei Kowloon Hong Kong	Ground floor of a 16-storey commercial building	Public Finance's Nathan Road Branch	Leasehold 150 Years	53 Years (22-10-2067)	32 Years	110	14-1-2000	9,482
Shop Nos. 51 to 53 1 st Floor Harbour Crystal Centre No. 100 Granville Road Tsimshatsui Kowloon Hong Kong	3 commercial units on the 1 st floor of a 16-storey commercial building	Public Finance's Tsimshatsui Branch	Leasehold 150 Years	114 Years (10-12-2128)	32 Years	131	1-11-2000	2,246



List of Properties

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
Ground Floor Section B of Lot No. 3704 in DD120 Yuen Long New Territories Hong Kong	Ground floor of a 5-storey composite building	Public Finance's Yuen Long Branch	Leasehold 149 Years	33 Years (30-6-2047)	57 Years	102	23-4-2001	12,205
Shop A, Ground Floor Wing On House No. 71 Des Voeux Road Central Hong Kong	Ground floor of a 31-storey office building built on a 2-storey podium	Public Bank (Hong Kong)'s Central Branch	Leasehold 999 Years	888 Years (14-8-2902)	47 Years	113	15-10-2003	52,479
Workshops A, B and C Ground Floor and Flat E, 9 th Floor Hung Cheong Factory Building No. 742-748 Cheung Sha Wan Road No. 3 Kwong Cheung Street Cheung Sha Wan Kowloon Hong Kong	3 workshop units on the ground floor and a unit on the 9 th floor of a 12-storey industrial building	A portion of workshops on the ground floor is leased to third parties and another portion and whole Flat E on the 9 th floor being occupied by the Group as branch office	Leasehold 149 Years	33 Years (27-6-2047)	49 Years	Workshops A, B and C 682 Flat E 68	24-7-1992 (R)	27,321
Workshops E1 and F1 10 th Floor Hang Fung Industrial Building Phase 1 2G Hok Yuen Street Hung Hom Kowloon Hong Kong	2 workshops on the 10 th floor of a 13-storey industrial building	Occupied by the Group as storeroom	Leasehold 150 Years	33 Years (15-9-2047)	35 Years	962	24-7-1992	979
11 th Floor Argyle Centre, Phase 1 No. 688 Nathan Road No. 65 Argyle Street Mongkok Kowloon Hong Kong	Office space on the 11 th floor of a 21-storey commercial building	The Group's office; office space leased to third parties	Leasehold 150 Years	46 Years (18-5-2060)	32 Years	1,465	2-5-1994 (R)	186,781



List of Properties

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
4 th Floor 581 Nathan Road Mongkok Kowloon Hong Kong	4 th floor of a 7-storey composite building with shops and residential flats	Leased to third parties	Leasehold 150 Years	23 Years (25-12-2037)	45 Years	55	14-6-1984 (R)	3,665
Unit 3, 5 th Floor Telford House No. 16 Wang Hoi Road Kowloon Bay Kowloon Hong Kong	An office unit on the 5 th floor of a 23-storey commercial building	Leased to third parties	Leasehold 149 Years	33 Years (30-6-2047)	20 Years	90	30-5-2006** (R)	9,784
Shop 3C, 1 st Floor Telford House 16 Wang Hoi Road Kowloon Bay Kowloon Hong Kong	A shop unit on the 1 st floor of a 23-storey commercial building	Leased to third parties	Leasehold 149 Years	33 Years (30-6-2047)	20 Years	47	30-5-2006** (R)	21,651
Ground Floor 17 South Wall Road and the whole block of 19 South Wall Road Kowloon Hong Kong	A shop unit on the ground floor of a 5-storey tenement block and the whole block of a 5-storey tenement block	Public Bank (Hong Kong)'s Kowloon City Branch on the ground floor; and another portion as Public Bank (Hong Kong)'s staff quarters	Leasehold 149 Years	33 Years (30-6-2047)	37 Years	432	30-5-2006**	15,352
Shop 5, Ground Floor Fu Ho Building Nos. 3-7 Kau Yuk Road Yuen Long New Territories Hong Kong	A shop unit on the ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Yuen Long Branch	Leasehold 149 Years	33 Years (30-6-2047)	35 Years	82	30-5-2006**	9,869
Shop B, Ground Floor Victory Court Nos. 185-187 Castle Peak Road Tsuen Wan New Territories Hong Kong	A shop unit on the ground floor of a 14-storey composite building	Public Bank (Hong Kong)'s Tsuen Wan Branch	Leasehold 149 Years	33 Years (30-6-2047)	34 Years	149	30-5-2006**	10,574



List of Properties

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
Units 801, 808-812, Level 8 Metroplaza, Tower 2 No. 223 Hing Fong Road Kwai Fong New Territories Hong Kong	6 office units on level 8 of a 35-storey office building on a 9-storey commercial carpark podium	Public Bank (Hong Kong)'s Backup office, Personal Loans Centre and Direct Sales office	Leasehold 149 Years	33 Years (30-6-2047)	22 Years	527	30-5-2006**	18,251
Units 1-5, 24 th Floor Luen Cheong Can Centre No. 8 Yip Wong Road Tuen Mun New Territories Hong Kong	5 industrial units on the 24 th floor of a 26-storey industrial building	Public Bank (Hong Kong)'s warehouse	Leasehold 149 Years	33 Years (30-6-2047)	22 Years	1,053	30-5-2006**	2,037
Basement, Ground Floor 1 st -12 th Floors, Flats A & B on 14 th Floor, 17 th Floor Flat A on 19 th Floor 21 st Floor and Main Roof Public Bank Centre No. 120 Des Voeux Road Central Central Hong Kong	A shop unit on the ground floor and basement and office floors of a 23-storey commercial building	Public Bank (Hong Kong)'s Main Branch and administrative office	Leasehold 999 Years	828 Years (26-6-2842)	37 Years	5,451	30-5-2006**	244,247
Units 40-41, Ground Floor Hung Hom Commercial Centre Nos. 37-39 Ma Tau Wai Road Kowloon Hong Kong	2 shop units on the ground floor of a 14-storey commercial building	Public Bank (Hong Kong)'s Hung Hom Branch	Leasehold 149 Years	33 Years (15-9-2047)	32 Years	184	30-5-2006**	12,550
Shop B1, Ground Floor Hong Kong Plaza Nos. 369-375 Des Voeux Road West Hong Kong	A shop unit on the ground floor of a 42-storey commercial building	Public Bank (Hong Kong)'s Shek Tong Tsui Branch	Leasehold 150 Years (for Lot No. 289)	40 Years (27-12-2054)	31 Years	180	30-5-2006**	13,138
			Leasehold 999 Years (for Lot No. 302)	888 Years (3-9-2902)				



List of Properties

Location	Description	Current Use	Tenure	Remaining Lease Period (Expiry Date)	Age of Property	Built-up Area (Square Metres)	Date of Last Revaluation/ Acquisition	Carrying Amount as at 31 Dec 2014 (HK\$'000)
Shop 1, on Level 1, Carrianna Friendship Square Renminnan Road/Chunfeng Road, Luohu District Shenzhen PRC	A shop unit on the ground floor of a 33-storey composite building	Public Bank (Hong Kong)'s Shenzhen Branch	Leasehold 50 Years	27 Years (17-12-2041)	17 Years	168	30-5-2006**	21,658
Shops Nos. 4, 5A, 5B, 6A and 6B on Level 1 of Shatin New Town, Nos.1-15 Wang Pok Street Shatin New Territories Hong Kong	5 shops on level 1 of a commercial podium under eight blocks of 22-storey residential buildings	Public Bank (Hong Kong) and Public Finance's Shatin Branch	Leasehold 149 Years	33 Years (30-6-2047)	31 Years	203	1-12-2008	39,465

Notes:

(R) Revaluation was conducted as at 31 December 2014.

** The acquisition date for those properties vested over from Public Bank (Hong Kong) is 30 May 2006.

The Group holds the land portion of all the properties above by means of leases in Hong Kong.

