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GOLDEN EAGLE RETAIL GROUP LIMITED

金鷹商貿集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3308)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Golden Eagle Retail Group Limited (the "**Company**") is pleased to announce that a board meeting of the Company will be held on Monday, 23 March 2015 at 10:00 a.m. for the purposes of approving, inter alia, the final results of the Company and its subsidiaries for the year ended 31 December 2014 and considering the recommendation of final dividend, if any, and to transact any other business.

By Order of the Board

Golden Eagle Retail Group Limited

Wang Hung, Roger

Chairman

Hong Kong, 5 March 2015

As at the date of this announcement, the Board comprises 1 executive Director, namely Mr. Wang Hung, Roger and 3 independent non-executive Directors, namely Mr. Wong Chi Keung, Mr. Wang Yao and Mr. Lay Danny J.