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CHANGE OF PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT IN BERMUDA

The board of directors (the "**Board**") of Kith Holdings Limited (the "**Company**") hereby announces that with effect from 16 February 2015, the Company's principal share registrar and transfer agent in Bermuda has been changed to:

Codan Services Limited Clarendon House, 2 Church Street PO Box HM 1022 Hamilton HM DX Bermuda

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Tricor Abacus Limited of Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.

GENERAL

As at the date of this announcement, the board of Directors of the Company comprises Mr. Zhou Jin, Mr. Tao Fei Hu, Mr. Wang Feng Wu, Ms. Cheng Hung Mui, Mr. Zhang Xiaofeng, Mr. Liu Qingchang, Mr. Wei Ren and Mr. Liu Shihong as executive Directors, Mr. Guo Min and Ms. Connie Xiaohua Zhang as non-executive Directors, Mr. Ho Chun Chung, Patrick as independent non-executive Director.

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 9:00 a.m. on 18 December 2013. Trading in the Shares will remain suspended until further notice.

For and on behalf of the board of **Kith Holdings Limited Zhang Xiaofeng** *Director*

Hong Kong, 5 March 2015

* For identification purpose only