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(Incorporated in Hong Kong with limited liability)

(Stock Code: 00656)

VOLUNTARY ANNOUNCEMENT

INVESTMENT IN THOMAS COOK

This is a voluntary announcement made by Fosun International Limited (the "Company", together with its subsidiaries, the "Group") for keeping the shareholders of the Company and potential investors informed of the latest business development of the Group.

The Company is pleased to announce that on 6 March 2015, FPI (UK) 1 LIMITED, an indirectly wholly owned subsidiary of Fidelidade – Companhia de Seguros, S.A., an 84.9861% indirectly owned subsidiary of the Company, entered into a share subscription agreement with Thomas Cook Group plc ("Thomas Cook") for the subscription of 73,135,777 new ordinary shares of Thomas Cook, representing 5% of the existing issued ordinary share capital of Thomas Cook, at a price of 125.59 pence per share, being the volume weighted average price over 30 business days as at 5 March 2015, for a total consideration of £91,851,222.33. Application will be made on the date of this announcement for the admission of the new ordinary shares to the Official List and to trading on the London Stock Exchange. It is expected that admission will become effective on 11 March 2015 and that dealings in the new ordinary shares will commence at that time. The Group intends to purchase further Thomas Cook's shares on the open market at the appropriate time with a view to increasing its shareholding in Thomas Cook up to approximately 10% of the enlarged issued ordinary share capital of Thomas Cook.

Thomas Cook is one of the world's leading leisure travel groups with sales of £8.5 billion in the year ended 30 September 2014. Thomas Cook is supported by approximately 27,000 employees and operates from 15 source markets. Thomas Cook's shares are listed on the London Stock Exchange (stock code: TCG).

Thomas Cook's strong brand heritage and its leading position in the European travel market, together with the Group's extensive expertise and resources, will capitalise on the increasing demand for international leisure travel. The investment in Thomas Cook complements other recent investments of the Group in the sector, providing opportunities for further value creation.

By Order of the Board
Fosun International Limited
Guo Guangchang
Chairman

Shanghai, the PRC, 6 March 2015

As at the date of this announcement, the executive directors of the Company are Mr. Guo Guangchang, Mr. Liang Xinjun, Mr. Wang Qunbin, Mr. Ding Guoqi, Mr. Qin Xuetang and Mr. Wu Ping; the non-executive director is Mr. Fan Wei; and the independent non-executive directors are Mr. Zhang Shengman, Mr. Zhang Huaqiao, Mr. David T. Zhang and Mr. Yang Chao.