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SAMSON HOLDING LTD.

順誠控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00531)

Date of Board Meeting

The board of directors (the “Board”) of Samson Holding Ltd. (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, 24 March 2015 for the purpose of considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2014 and the recommendation of a final dividend, if any.

For and on behalf of the Board
Samson Holding Ltd.
Shan Huei Kuo
Chairman

6 March 2015

As at the date of this announcement, Mr. Shan Huei KUO (Chairman), Ms. Yi-Mei LIU and Mr. Mohamad AMINOZZAKERI are the executive directors of the Company; Mr. Sheng Hsiung PAN and Mr. Yuang-Whang LIAO are the non-executive directors of the Company; and Mr. Ming-Jian KUO, Mr. Siu Ki LAU and Mr. Sui-Yu WU are the independent non-executive directors of the Company.

** For identification purposes only*