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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

(I) VOTING RESULTS OF THE EXTRAORDINARY GENERAL MEETING AND THE CLASS MEETINGS HELD ON 6 MARCH 2015; (II) CHANGE OF MEMBERS OF THE BOARD AND SUPERVISORY COMMITTEE; (III) CHANGE OF MEMBERS OF BOARD COMMITTEES; AND (IV) APPOINTMENT OF MEMBERS OF SENIOR MANAGEMENT

Reference is made to the circular (the “**Circular**”) of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) dated 19 January 2015 and the announcement (the “**Announcement**”) of the Company dated 10 February 2015 in relation to the venue of the EGM and the Class Meetings. Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the Circular.

(I) VOTING RESULTS OF THE EGM AND THE CLASS MEETINGS

(1) EGM

The extraordinary general meeting (the “**EGM**”) of the Company was held at 9:30 a.m. on Friday, 6 March 2015 at QuShangYuan Hotel, 125 Xi’an Road, Guanghan, Sichuan, the People’s Republic of China (the “**PRC**”). The convening of the EGM was in accordance with the Company Law of the PRC and the articles of association (the “**Articles of Association**”) of the Company.

As at the date of the EGM, the total number of issued shares (the “**Shares**”) of the Company is 1,135,131,000 Shares, all of which entitle the holders to attend the EGM and vote for or against the resolutions (the “**EGM Resolutions**”) put forward at the EGM. Shareholders holding an aggregate of 764,143,503 voting Shares, representing approximately 67.32% of the total issued Shares of the Company, attended the EGM either in person or by proxy. No Shareholder was required to abstain from voting on any of the EGM Resolutions. There was no Share entitling the holder to attend and vote only against the EGM Resolutions. All EGM Resolutions at the EGM were put to vote by way of poll. Computershare Hong Kong Investor Services Limited, the Company’s H Share registrar in Hong Kong, was appointed as the scrutineer for the purpose of vote-taking of the poll at the EGM.

The poll results in respect of the resolutions passed at the EGM were as follows:

ORDINARY RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
1.	To consider and approve the re-election of Mr. Gong Cimin as executive Director of the Company.	757,908,703 (99.18%)	6,234,800 (0.82%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
2.	To consider and approve the re-election of Mr. Luo Yong as executive Director of the Company.	757,908,703 (99.18%)	6,234,800 (0.82%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
3.	To consider and approve the election of Mr. Yang Miao as executive Director of the Company.	757,908,703 (99.18%)	6,234,800 (0.82%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
4.	To consider and approve the re-election of Mr. Luo Jun as non-executive Director of the Company.	744,609,524 (97.44%)	19,533,979 (2.56%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
5.	To consider and approve the re-election of Mr. Zhang Peng as non-executive Director of the Company.	757,908,703 (99.18%)	6,234,800 (0.82%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
6.	To consider and approve the re-election of Mr. Zhao Junhuai as non-executive Director of the Company.	744,609,524 (97.44%)	19,533,979 (2.56%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
7.	To consider and approve the re-election of Mr. Han Liyan as independent non-executive Director of the Company.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
8.	To consider and approve the re-election of Mr. Mak Wai Ho as independent non-executive Director of the Company.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			

ORDINARY RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
9.	To consider and approve the election of Ms. Xiao Liping as independent non-executive Director of the Company.	744,670,524 (97.45%)	19,472,979 (2.55%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
10.	To authorize the Board to fix the remuneration and implement the terms of the service contract of each member of the Board of the fourth session.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
11.	To consider and approve the re-election of Mr. Xu Ping as Supervisor representing the Shareholders of the Company.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
12.	To consider and approve the re-election of Mr. Xu Yuzheng as Supervisor representing the Shareholders of the Company.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
13.	To consider and approve the re-election of Mr. Fu Daiguo as independent Supervisor of the Company.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
14.	To consider and approve the election of Ms. Liu Mixia as independent Supervisor of the Company.	744,670,524 (97.45%)	19,472,979 (2.55%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			
15.	To authorize the Board to fix the remuneration and implement the terms of the service contract of each of the Supervisors representing the Shareholders and independent Supervisors of the Supervisory Committee of the fourth session.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
16.	To approve and confirm the proposed amendments to the Existing Articles of Association (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the Existing Articles of Association.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
17.	Subject to the completion of the A Share Issue, to approve and confirm the proposed amendments to the Articles of Association (A Shares) (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the Articles of Association (A Shares).	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
18.	Subject to the completion of the A Share Issue, to approve and confirm the proposed amendments to the General Meeting Rules (A Shares) (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the General Meeting Rules (A Shares).	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
19.	Subject to the completion of the A Share Issue, to approve and confirm the proposed amendments to the Board Meeting Rules (A Shares) (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the Board Meeting Rules (A Shares).	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
20.	To approve and confirm the proposed amendments to the Existing Supervisory Committee Meeting Rules (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the Existing Supervisory Committee Meeting Rules.	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
21.	Subject to the completion of the A Share Issue, to approve and confirm the proposed amendments to the Supervisory Committee Meeting Rules (A Shares) (details of which have been set out in the Circular), and to authorize the Board to modify the wordings of such amendments as appropriate (such amendments will not be required to be approved by the Shareholders) and execute all such documents and/or do all such acts as it may deem necessary or expedient and in the interest of the Company in order to effect the proposed amendments, comply with the PRC laws and regulations, and satisfy the requirements (if any) of the relevant PRC regulatory authorities, and to deal with other related issues arising from the amendment to the Supervisory Committee Meeting Rules (A Shares).	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
22.	Subject to the obtaining of approvals of the CSRC and other relevant regulatory authorities, to approve the issue of A Shares by the Company, and to approve and confirm each of the terms and conditions of the A Share Issue (For the full text of this resolution, please refer to the notice of the EGM).	758,124,503 (99.21%)	6,019,000 (0.79%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
23.	Subject to the passing of the above stated special resolution (22) at the EGM and the Class Meetings, the Board authorization to process the A Share Issue and the related matters be renewed in accordance with the relevant requirements of the CSRC, the Stock Exchange and Shanghai Stock Exchange (For the full text of this resolution, please refer to the notice of the EGM).	758,124,503 (99.37%)	4,793,000 (0.63%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

(2) Domestic Shares Class Meeting

The Domestic Shares Class Meeting (the “**DSCM**”) of the Company was held at 10:00 a.m. on Friday, 6 March 2015 at QuShangYuan Hotel, 125 Xi’an Road, Guanghan, Sichuan, the PRC. The convening of the DSCM was in accordance with the Company Law of the PRC and the Articles of Association.

As at the date of the DSCM, the total number of issued domestic Shares (the “**Domestic Shares**”) of the Company is 693,193,900 shares, all of which entitle the holders to attend the DSCM and vote for or against the resolutions put forward at the DSCM (the “**DSCM Resolutions**”). Shareholders holding an aggregate of 693,193,900 voting Domestic Shares, representing 100% of the total issued Domestic Shares of the Company, attended the DSCM either in person or by proxy. No Shareholder was required to abstain from voting on any of the DSCM Resolutions. There was no Domestic Share entitling the holder to attend and vote only against the DSCM Resolutions. All DSCM Resolutions at the DSCM were put to vote by way of poll. Computershare Hong Kong Investor Services Limited, the Company’s H Share registrar in Hong Kong, was appointed as the scrutineer for the purpose of vote-taking of the poll at the DSCM.

The poll results in respect of the resolutions passed at the DSCM were as follows:

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
1.	Subject to the obtaining of approvals of the CSRC and other relevant regulatory authorities, to approve the issue of A Shares by the Company, and to approve and confirm each of the terms and conditions of the A Share Issue (For the full text of this resolution, please refer to the notice of the DSCM).	693,193,900 (100%)	0 (0%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
2.	Subject to the passing of the above stated special resolution (1) at the EGM and the Class Meetings, the Board authorization to process the A Share Issue and the related matters be renewed in accordance with the relevant requirements of the CSRC, the Stock Exchange and Shanghai Stock Exchange (For the full text of this resolution, please refer to the notice of the DSCM).	693,193,900 (100%)	0 (0%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

(3) H Shares Class Meeting

The H Shares Class Meeting (the “**HSCM**”) of the Company was held at 10:15 a.m. on Friday, 6 March 2015 at QuShangYuan Hotel, 125 Xi’an Road, Guanghan, Sichuan, the PRC. The convening of the HSCM was in accordance with the Company Law of the PRC and the Articles of Association.

As at the date of the HSCM, the total number of issued H Shares (the “**H Shares**”) of the Company is 441,937,100 shares, all of which entitle the holders to attend the HSCM and vote for or against the resolutions put forward at the HSCM (the “**HSCM Resolutions**”). Shareholders holding an aggregate of 75,952,603 voting H Shares, representing approximately 17.19% of the total issued H Shares of the Company, attended the HSCM either in person or by proxy. No Shareholder was required to abstain from voting on any of the HSCM Resolutions. There was no H Share entitling the holder to attend and vote only against the HSCM Resolutions. All HSCM Resolutions at the HSCM were put to vote by way of poll. Computershare Hong Kong Investor Services Limited, the Company’s H Share registrar in Hong Kong, was appointed as the scrutineer for the purpose of vote-taking of the poll at the HSCM.

The poll results in respect of the resolutions passed at the HSCM were as follows:

SPECIAL RESOLUTIONS		No. of Votes (%)	
		FOR	AGAINST
1.	Subject to the obtaining of approvals of the CSRC and other relevant regulatory authorities, to approve the issue of A Shares by the Company, and to approve and confirm each of the terms and conditions of the A Share Issue (For the full text of this resolution, please refer to the notice of the HSCM).	69,933,603 (92.08%)	6,019,000 (7.92%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			
2.	Subject to the passing of the above stated special resolution (1) at the EGM and the Class Meetings, the Board authorization to process the A Share Issue and the related matters be renewed in accordance with the relevant requirements of the CSRC, the Stock Exchange and Shanghai Stock Exchange (For the full text of this resolution, please refer to the notice of the HSCM).	69,933,603 (92.08%)	6,019,000 (7.92%)
As more than two-thirds of the votes were cast in favour of the resolution, the resolution was duly passed as a special resolution.			

(II) CHANGES OF MEMBERS OF THE BOARD AND THE SUPERVISORY COMMITTEE

(1) Appointment of Chairman and Directors

At the EGM, the following personnel are elected or re-elected as the members of the Board of the fourth session for a term of 3 years commencing from the date of the EGM:

Executive Directors

Mr. Gong Cimin, Mr. Luo Yong and Mr. Yang Miao

Non-executive Directors

Mr. Luo Jun, Mr. Zhang Peng and Mr. Zhao Junhuai

Independent non-executive Directors

Mr. Han Liyan, Mr. Mak Wai Ho and Ms. Xiao Liping

The biographical details of the abovelisted Directors were set out in the Circular. As at the date of this announcement, there has been no change of such information.

After the EGM, the Board of the fourth session has resolved to appoint Mr. Gong Cimin as the Chairman of the Board of the fourth session with effect from the date of the EGM.

(2) Retirement of Directors

Due to expiry of the term of office of the Board of the third session, each of Mr. Zhang Chengxing and Mr. Mo Shixing, will retire from their offices of Directors and their respective positions in the board committees (the “**Board Committees**”) of the Company with effect from the date of the EGM. Mr. Zhang Chengxing and Mr. Mo Shixing have respectively confirmed that, as of the date of this announcement, they had no disagreement with the Board and there were no other matters relating to their resignations that need to be brought to the attention of the Shareholders of the Company. The Company wishes to thank Mr. Zhang Chengxing and Mr. Mo Shixing for their valuable contributions to the Company during their terms of service as Directors.

(3) Appointment of Chairman and Supervisors

At the EGM, the following personnel are elected or re-elected as the members of the Supervisory Committee (excluding the Supervisors representing the staff and workers of the Company) of the fourth session for a term of 3 years commencing from the date of the EGM:

Supervisors representing the Shareholders

Mr. Xu Ping and Mr. Xu Yuzheng

Independent Supervisors

Mr. Fu Daiguo and Ms. Liu Mixia

The biographical details of the abovelisted Supervisors were set out in the Circular. As at the date of this announcement, there has been no change of such information.

After the EGM, the Supervisory Committee of the fourth session has resolved to appoint Mr. Xu Ping as the Chairman of the Supervisory Committee of the fourth session with effect from the date of the EGM.

Supervisors representing the staff and workers of the Company

As disclosed in the Circular, Supervisors representing the staff and workers of the Company of the fourth session will be elected at a democratic election (the “**Democratic Election**”) of the staff and workers of the Company. The Company hereby announces that the Democratic Election had been held and Ms. Lan Hong and Ms. Wang Yan were elected as the Supervisors representing the staff and workers of the Company of the fourth session. Accordingly, their term of office will be 3 years commencing from the date of the EGM.

The biographical details of the Supervisors representing the staff and workers of the Company of the fourth session are as follows:

Ms. Lan Hong (蘭紅), aged 48, currently a Supervisor of the Company and deputy head of the board office. She held the positions of deputy section chief of the finance section of Chengdu City Xinhua Bookstore; section chief of the finance and audit section of Sichuan Xinhua Publishing Group; and deputy head of the audit department of the Company. She has been a Supervisor of the Company since June 2005 and deputy head of the board office of the Company since June 2007. Ms. Lan graduated from Sichuan Self-study University (四川自修大學) and obtained a graduate certificate in accounting conferred jointly by Sichuan Self-study University and Southwestern University of Finance and Economics. She later completed the course of accounting in Sichuan Radio and Television University. She is a member of the International Institute of Certified Internal Auditors.

Ms. Wang Yan (王焱), aged 36, currently the deputy head of the finance management centre of the Company. She held the positions of assistant to the head of the finance management centre of the Company. She has been the deputy head of the finance management centre of the Company since November 2011. Ms. Wang graduated from the finance management and economic school of the Jiangxi University of Finance and Economics with double bachelor's degree in economics and law. She is a Certified Public Accountant.

Save as disclosed above, each of Ms. Lan Hong and Ms. Wang Yan confirm that (i) she does not hold any position of the Group nor any other directorship in other listed companies for the past three years; (ii) she does not have any relationship with any other Directors, Supervisors, senior management, substantial or controlling Shareholders of the Company; and (iii) she does not have any interests in the Shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571), respectively.

Saved as disclosed above, the Company considers that there is no information which is discloseable nor is/was any of the Supervisors representing the staff and workers of the Company involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under Rule 13.51(2)(h) to 13.51(2)(v) of Listing Rules, and there is no other matter that needs to be brought to the attention of the Shareholders.

As the Supervisors representing the staff and workers of the Company already hold administrative positions in the Company, their will receive remuneration from such administrative positions and will not receive any remuneration for acting as Supervisors representing the staff and workers of the Company.

(4) Retirement of Supervisors

Due to expiry of the term of office of the Supervisory Committee of the third session, each of Mr. Li Kun, Ms. Zhou Jing, Mr. Li Guangwei, Ms. Wang Jianping and Ms. Liu Nan will retire from their offices of Supervisors with effect from the date of the EGM. Mr. Li Kun, Ms. Zhou Jing, Mr. Li Guangwei, Ms. Wang Jianping and Ms. Liu Nan have respectively confirmed that, as of the date of this announcement, they had no disagreement with the Board and the Supervisory Committee and there were no other matters relating to their resignations that need to be brought to the attention of the Shareholders of the Company. The Company wishes to thank Mr. Li Kun, Ms. Zhou Jing, Mr. Li Guangwei, Ms. Wang Jianping and Ms. Liu Nan for their valuable contributions to the Company during their terms of service as Supervisors.

(5) Remuneration Standards of the Directors and Supervisors

Pursuant to the authority granted under ordinary resolutions no. 10 and 15 at the EGM, the Board has determined the remuneration standards of the Directors of the fourth session and the Supervisory Committee of the fourth session as follows:

- (i) the remuneration standard for the Directors and Supervisors nominated by the State-owned Shareholders shall follow the relevant policies and requirements of State-owned enterprises;
- (ii) the remuneration standard for each of the non-executive Directors shall be RMB60,000 per annum (before tax);
- (iii) the remuneration standard for the independent non-executive Directors (within the PRC) shall be RMB120,000 per annum (before tax), the remuneration standard for the independent non-executive Director (outside the PRC) shall be RMB200,000 per annum (before tax);
- (iv) the remuneration standard for the independent Supervisors shall be RMB70,000 per annum (before tax);
- (v) the remuneration for executive Director(s) holding concurrent position(s) in the Company will be determined by the Remuneration and Review Committee with authorization from the Board based on the current position(s) held by him. Apart from that, such executive Director(s) will not receive any remuneration from his position as Director; and
- (vi) the remuneration for Supervisors representing the staff and workers of the Company holding concurrent position(s) in the Company will be determined by the current position(s) held by him/her. Apart from that, such Supervisors will not receive any remuneration for acting as Supervisor.

Apart from the above annual remunerations, unless otherwise stated in the relevant PRC laws and regulations, all Directors and Supervisors are entitled to reimburse the expenses (such as transportation, accommodation and communication expenses) incurred during their performance of duties, and they are also entitled to an allowance for attending each meeting of the Company; in respect of non-executive Directors and independent non-executive Directors, they are entitled to a further allowance of RMB30,000 (before tax) per annum for acting as the chairman of each Board Committee, a further allowance of RMB20,000 (before tax) per annum for acting as the member of each Board Committee.

(III) CHANGE OF MEMBERS OF BOARD COMMITTEES

The Board is pleased to announce that, following the above-mentioned changes to the members of the Board, the Board of the fourth session has resolved to appoint the members of the Board Committees as follows:

Committees Directors	Strategy and Investment Planning Committee	Audit Committee	Remuneration and Review Committee	Nomination Committee
Gong Cimin				
Luo Yong				
Yang Miao	Member			
Luo Jun			Member	Member
Zhang Peng		Member		
Zhao Junhuai	Chairman			
Han Liyan	Member	Member	Chairman	Member
Mak Wai Ho		Chairman		
Xiao Liping			Member	Chairman

The above-stated appointment shall take effect from the date of this announcement to the expiry of the term of the Board of the fourth session.

(IV) APPOINTMENT OF MEMBERS OF SENIOR MANAGEMENT

After the EGM, the Board of the fourth session has resolved to re-appoint the members of the senior management of the Company as follows:

General Manager

Mr. Yang Miao

Deputy General Managers

Mr. Chen Dali
Mr. Zheng Chuan
Mr. An Qingguo
Mr. Xiong Hong
Mr. Li Qiang

Secretary to the Board

Mr. You Zugang

Chief Financial Officer

Mr. Zhu Zaixiang

By order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Gong Cimin
Chairman

Sichuan, PRC, 6 March 2015

As at the date of this announcement, the Board of the Company comprises (a) Mr. Gong Cimin, Mr. Luo Yong and Mr. Yang Miao as executive Directors; (b) Mr. Luo Jun, Mr. Zhang Peng and Mr. Zhao Junhuai as non-executive Directors; and (c) Mr. Han Liyan, Mr. Mak Wai Ho and Ms. Xiao Liping as independent non-executive Directors.

* *For identification purposes only*