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方興地產

FRANSHION PROPERTIES (CHINA) LIMITED

方興地產(中國)有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00817)

ANNOUNCEMENT UNAUDITED SALES DATA FOR FEBRUARY 2015

This announcement is made by Franshion Properties (China) Limited (the "Company", together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The board of directors (the "Board") of the Company hereby announces that, in February 2015, the Group achieved property contracted sales of RMB318.5 million with a contracted sales gross floor area (GFA) of 21,045 square meters (sq.m.). For the two months ended 28 February 2015, the Group achieved accumulative property contracted sales of RMB584.6 million with an accumulative contracted sales GFA of 41,237 sq.m..

In February 2015, no land use right was granted within the territory of Changsha Meixi Lake Primary Development Project of the Company.

For the two months ended 28 February 2015, the Group's accumulative property contracted sales amount and land primary development sales consideration amounted to RMB584.6 million. In addition, as at 28 February 2015, the Group recorded subscribed (but not contracted) property sales of RMB927.2 million.

Note: The property contracted sales amount and land primary development sales consideration disclosed above are exclusive of rent income of the Group in February 2015 or for the two months ended 28 February 2015.

Disclaimer

In view of the presence of various uncertainties during the property sales process, the property sales data disclosed above are based on preliminary internal management records of the Group and are unaudited. The sales consideration data of land primary development disclosed above are derived from the listing-for-sale documents or result announcements published by Changsha Land and Resources Bureau, which are recorded in the internal management records of the Group and are unaudited. The above data may differ from the data to be disclosed in the regular reports of the Company. Such data are provided for investors' reference only, and do not constitute, nor should they be construed as, an offer or solicitation to sell or buy any securities or financial products of the Company. They should not be used as a basis for research reports, and are not intended to, nor should they constitute any investment advice. Shareholders of the Company and potential investors are advised to exercise caution, and should not place undue reliance on the data disclosed herein.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Franshion Properties (China) Limited
HE Cao
Chairman

Hong Kong, 6 March 2015

As at the date of this announcement, the Directors of the Company are Mr. HE Cao (Chairman), Mr. LI Congrui and Mr. HE Binwu as Executive Directors; Mr. YANG Lin and Ms. SHI Dai as Non-executive Directors; Mr. LAU Hon Chuen, Ambrose, Mr. SU Xijia and Mr. LIU Hongyu as Independent Non-executive Directors.