

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Nature Home Holding Company Limited

大自然家居控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2083)

PROFIT WARNING

The announcement is made by Nature Home Holding Company Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a consolidated net loss for the year ended 31 December 2014 as compared to the consolidated net profit for the year ended 31 December 2013. The loss is mainly attributable to the recognition of a substantial decrease in fair value of the Group’s biological assets for the year ended 31 December 2014 while there was a positive net change in the fair value of the Group’s biological assets for the year ended 31 December 2013. The related loss is non-cash in nature and has no effect on the cash flow of the Group. However, the Group is expected to record an increase in revenue and gross profit for the year ended 31 December 2014 as compared with the year ended 31 December 2013.

The Company is still in the process of preparing and finalising the results of the Group for the year ended 31 December 2014. The information contained in this announcement is only based on the preliminary assessment by the Board in accordance with the preliminary valuation results of the Group’s biological assets which the Company is only given to understand from the independent valuers today and the unaudited consolidated management accounts of the Group for the year ended 31 December 2014, and is not based on any information or figures which have been audited or reviewed by the Company’s auditors and may be subject to possible adjustments.

Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2014 which is expected to be announced on 30 March 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Nature Home Holding Company Limited
Se Hok Pan
Chairman and Executive Director

Hong Kong, 26 March 2015

As at the date of this announcement, the Board of Directors of the Company comprises Mr. SE Hok Pan, Mr. LIANG Zhihua, Ms. UN Son I and Mr. SHE Jian Bin, as executive directors; Mr. Homer SUN (with Mr. LAW Wing Cheung, Ryan as his alternate) and Mr. TEOH Chun Ming as non-executive directors; Professor LI Kwok Cheung, Arthur, Mr. ZHANG Sen Lin, Mr. CHAN Siu Wing, Raymond and Mr. HO King Fung, Eric as independent non-executive directors.