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Travel Expert (Asia) Enterprises Limited

專業旅運（亞洲）企業有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1235)

VOLUNTARY ANNOUNCEMENT

ACQUISITION OF 60% OF THE SHARES IN A WEDDING PLANNING AND EVENT MANAGEMENT COMPANY

This is a voluntary announcement made by Travel Expert (Asia) Enterprises Limited (the “Company”).

The Company is pleased to announce that on 25 March 2015, Mr. Lau Chi Yan (“**Mr. Lau**”), an independent third party of the Company, the sole director and the sole shareholder of I’m Yours Event Limited (the “**Subject Company**”), SHARExpert Travel Limited (“**SHARExpert**”), an indirect wholly owned subsidiary of the Company, and the Subject Company have entered into a Shares Transfer and Shareholders Agreement (the “**S&P and Shareholders Agreement**”) pursuant to which, among other things, Mr. Lau has agreed to sell and SHARExpert has agreed to acquire (the “**Acquisition**”) 60% of the shares in the Subject Company for a consideration of HK\$500,000. The Subject Company is engaged in wedding planning, event management and related activities and services.

Completion of the Acquisition shall take place on 30 April 2015. Upon completion of the Acquisition, the Subject Company will be owned as to 60% and 40% by SHARExpert and Mr. Lau respectively.

Mr. Lau has extensive experience and network in the industry of wedding planning and event management. He also acts as tutor and adviser for programs of wedding planning and event management in various organizations and universities. He wrote a book in respect of wedding planning, preparation and related matters, which was published in 2011 and republished in 2013.

The Company believes that the Acquisition allow us to acquire the expertise in the wedding planning services that will enable us to have a competitive advantage in developing and promoting our overseas wedding travel products. Also, we can extend our scope of business and services into event management that can further support our corporate travel and tour business.

By order of the Board
Travel Expert (Asia) Enterprises Limited
Ko Wai Ming, Daniel
Chairman

Hong Kong, 26 March 2015

As at the date of this announcement, the Executive Directors of the Company are Mr. Ko Wai Ming, Daniel, Ms. Cheng Hang Fan, Mr. Kam Tze Ming, Alfred and Mr. Chan Wan Fung; and the Independent Non-executive Directors of the Company are Mr. Mak King Sau, Mr. Szeto Chi Man and Mr. Yung Ha Kuk, Victor.