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Record Dates

Reference is made to the announcement of China Outfitters Holdings Limited (the “Company”) dated 23 March 2015 in respect of the final results of the Company and its subsidiaries for the year ended 31 December 2014 (the “Announcement”).

In order to be eligible to attend and vote at the annual general meeting (“AGM”) of the Company which is scheduled on Monday, 18 May 2015, all transfers of shares, accompanied by the relevant share certificates, must be lodged with the Company’s branch share registrars in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong, for registration no later than 4:30 p.m. on Friday, 15 May 2015.

The last day for trading in the Company’s shares with entitlement to the proposed final dividend (subject to the approval of the shareholders at the forthcoming AGM) will be on Wednesday, 20 May 2015. The Company’s shares will be traded ex-entitlement on Thursday, 21 May 2015. The record date for the entitlement to the final dividend is Friday, 22 May 2015. In order to qualify for the proposed final dividend for the year ended 31 December 2014, all transfers of shares, accompanied by the relevant share certificates, must be lodged with the Company’s branch share registrars in Hong Kong, Tricor Investor Services Limited, at the above address, for registration no later than 4:30 p.m. on Friday, 22 May 2015.

By Order of the Board
China Outfitters Holdings Limited
Peter Lo
Chairman

Hong Kong, 27 March 2015

As at the date of this announcement, the executive directors are Mr. Lo Peter, Mr. Zhang Yongli, Mr. Sun David Lee and Ms. Huang Xiaoyun; the non-executive directors are Mr. Wang Wei and Mr. Lin Yang; and the independent non-executive directors are Mr. Kwong Wilson Wai Sun, Mr. Cui Yi and Mr. Yeung Chi Wai.