



Incorporated in the Cayman Islands with limited liability (Stock Code: 1360) 於開曼群島註冊成立之有限公司(股份代號: 1360)

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CORPORATE INFORMATION

BOARD OF DIRECTORS

Executive Directors

Mr. Lee Chi Sang (Chairman) Mr. Si Tze Fung

Independent Non-executive Directors

Mr. Chu Kwok Man Mr. Law Sung Ching, Gavin Mr. Yeung Chun Yue, David *(appointed on 2 December 2014)* Mr. Leung Hung Kee *(resigned on 11 November 2014)*

AUDIT COMMITTEE

Mr. Yeung Chun Yue, David (*Chairman*) (appointed on 2 December 2014) Mr. Chu Kwok Man Mr. Law Sung Ching, Gavin Mr. Leung Hung Kee (resigned on 11 November 2014)

REMUNERATION COMMITTEE

Mr. Chu Kwok Man (*Chairman*) Mr. Lee Chi Sang Mr. Yeung Chun Yue, David (*appointed on 2 December 2014*) Mr. Leung Hung Kee (*resigned on 11 November 2014*)

NOMINATION COMMITTEE

Mr. Lee Chi Sang *(Chairman)* Mr. Chu Kwok Man Mr. Law Sung Ching, Gavin

COMPANY SECRETARY

Ms. Li Ka Yi Certified Public Accountants

AUTHORISED REPRESENTATIVES

Mr. Lee Chi Sang Mr. Si Tze Fung Mr. Khan Javed Iqbal (alternate to Mr. Lee Chi Sang)

AUDITORS

HLB Hodgson Impey Cheng Limited Certified Public Accountants

COMPLIANCE ADVISER

Halcyon Capital Limited

LEGAL ADVISERS

As to Hong Kong law Chiu & Partners

REGISTERED OFFICE

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

38/F, Enterprise Square Three No. 39 Wang Chiu Road Kowloon, Hong Kong

CAYMAN ISLANDS SHARE REGISTRAR AND TRANSFER OFFICE

Royal Bank of Canada Trust Company (Cayman) Limited 4/F, Royal Bank House 24 Shedden Road, PO Box 1586 Grand Cayman KY1-1110 Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited 22/F, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

STOCK CODE

1360

CORPORATE WEBSITE

http://www.mega-expo.com

Mega Expo Holdings Limited Interim Report 2014/15

MANAGEMENT DISCUSSION AND ANALYSIS

FINANCIAL OVERVIEW

For the six months ended 31 December 2014 ("**Reporting Period**"), the Group recorded a total revenue of approximately HK\$178,783,000 (2013: approximately HK\$198,585,000), representing a decline of 10.0% for the corresponding period of last year. The lower turnover were due to the end of co-operation agreement of Asia Expo-Singapore and Fujian Commodities Expo-Singapore ("**Singapore Expo**") and the keen competition from other exhibition organisers. For the six months ended 31 December 2014, revenue from organisation of exhibitions accounted for 95.3% (2013: 95.3%) of the total revenue, while revenue from provision of exhibition related services accounted for 4.7% (2013: 4.7%).

During the Reporting Period, profit before taxation was approximately HK\$53,958,000 (2013: approximately HK\$62,569,000), representing a decrease of 13.8% from the corresponding period of last year which was driven by the drop in sales turnover and increase in the advertising and promotion expenses and exhibition expenses.

REVIEW OF BUSINESS ACTIVITIES

During the Reporting Period, the Group successfully staged three trade fairs, namely Home Appliances, Lighting & Electronics Exhibition ("**ALEEX**") held during 14-17 October 2014 in Guangzhou, the People's Republic of China (the "**PRC**"), Mega Show Part I held during 20-23 October 2014 and Mega Show Part II held during 27-29 October 2014 in Hong Kong.

Mega Show series continued to be the core business activity of the Group. Mega Show Part I held in October 2014 attracted approximately 3,400 exhibitors and approximately 40,000 buyers from more than 100 countries. Mega Show Part II, as a complementary event to Mega Show Part I, attracted approximately 600 exhibitors and over 13,000 buyers from more than 100 countries.

REVIEW OF BUSINESS ACTIVITIES (Continued)

Organisation of Exhibitions

We take lead in the planning, management and execution of the entire exhibition organisation process including handling initial exhibition theme planning and relevant feasibility studies, booth construction management, pre-sales preparation, sale of booths, marketing and advertising, and on-site management of the exhibition and post-exhibition review.

During the Reporting Period, revenue generated from the organisation of exhibitions accounted for approximately HK\$170,366,000 (2013: approximately HK\$189,197,000), representing a decrease of 10.0%, since the cooperation agreement of Singapore Expo ended in its last edition in 2013, of which the revenue generated from Singapore Expo 2013 was approximately HK\$8,531,000. In addition, uncertain world economic climate also led to a drop in the number of exhibitors and a decrease in our revenue comparing to the corresponding period of last year.

The Group started to manage the ALEEX in Guangzhou, the PRC since April 2014 and the second edition was held in October 2014. The number of exhibitors increased from 191 to 245. Since ALEEX is still a brand new exhibition, more resources in promotion and organisation are required for attracting exhibitors and buyers and building up the reputation of ALEEX.

In order to meet with the keen competition from other organisers, the Group has enhanced promotion and other exhibition related services for existing exhibitions which resulted in an increase in promotion cost and exhibition expenses from approximately HK\$10,596,000 and HK\$7,929,000 to approximately HK\$13,790,000 and HK\$10,681,000 respectively.

Exhibition related services

We have provided various exhibition related services to assist other exhibition organisers or project managers and to coordinate and manage exhibitions.

For the Reporting Period, revenue generated from exhibition related service was approximately HK\$8,333,000 (2013: approximately HK\$9,308,000), representing a decrease of 10.5%. Since the revenue mainly represent the income from additional facilities provided to the exhibitors, it was affected by the cessation of Singapore Expo and the decrease in the number of exhibition booths sold.

FUTURE PLANS AND PROSPECT

Entering 2015, the Group is facing global macro-economic challenges which are beyond the control of the Group. The critical drop in the price of raw materials and commodities and the global fluctuation in exchange rates are posing uncertainties to consumer goods manufacturers in Asia, who are the main target group of customers of the Group.

Due to the high rental and labour costs, the Hong Kong-based manufacturing industry is also shrinking. This is evident from the declining number of exhibition booths originating from Hong Kong companies at Mega Show Part I and II. The general economic outlook of Hong Kong may also be affected due to the uncertain local political atmosphere and social unrest as reflected in the recently ended occupy Central movement at the end of 2014. The slower growth of the global economy in 2014 also adds uncertainty to the economic outlook of Hong Kong Kong in 2015.

It is our main business goal to promote and facilitate trade between international buyers and manufacturers, particularly those from Asia, through the trade exhibitions managed or organised by the Group. To achieve our business goal, we plan to build on our competitive strengths to expand and improve our existing trade exhibitions, introduce new exhibitions and broaden our exhibition management expertise and exposure.

For the existing trade shows the Group intends to further improve the overall management and their attractiveness to existing and potential visitors. We also plan to introduce new themes to these existing exhibitions.

We also plan to utilise our experience and expertise, both from the Group's business operation track record and of our senior management, in the exhibition organisation industry and apply our business model to develop new exhibitions in other areas of the world. In particular, the Group will organise and manage a new exhibition which is to be held in Macao in July 2015, with exhibition theme on the product sector of diamond, gem and pearl. Apart from developing new exhibitions, the Group may from time to time explore opportunities to invest in, to acquire or to co-organise new exhibitions with potential growth. Feasibility studies will be carried out from time to time if the Group comes across any potential opportunities.

We will continue to explore opportunities to cooperate with other local organisers, industry associations or governmental organisations to participate in new exhibitions.

FUTURE PLANS AND PROSPECT (Continued)

To broaden our future income stream and to capitalise on our vast database of international manufacturers, the Group sought to become sales agents of overseas exhibitions and we had already entered into five contracts during the Reporting Period.

The Group will look at other business opportunities which could provide more stable sources of income. The Board shall keep a keen eye on any business or investment opportunities in the future in the event that such opportunities arise which may provide a steady and alternative source of income in the interest of the shareholders of the Company.

INTERIM DIVIDENDS

The Board do not recommend the payment of interim dividend for the Reporting Period (2013: HK2.5 cents per share).

CAPITAL STRUCTURE

Shareholders' equity increased to approximately HK\$155,236,000 as at 31 December 2014 from approximately HK\$60,308,000 as at 30 June 2014. The main reason for the change is the placing of ordinary shares of the Company completed in November 2014. As at 31 December 2014, the Group did not have any long term debts (as at 30 June 2014: Nil).

Placing of new shares of the Company

On 12 November 2014, the Company entered into a placing agreement with Ping An Securities Limited ("**Placing Agent**"), pursuant to which the Placing Agent agreed to place, on a best effort basis, to not less than six placees, up to 40,000,000 new shares of the Company ("**Placing Shares**") at a price of HK\$1.381 ("**Placing Price**") per Placing Share ("**Placing**").

The Placing was completed on 20 November 2014 and an aggregate of 40,000,000 Placing Shares, representing approximately 16.67% of the enlarged total issued share capital of the Company, have been allotted and issued by the Company under the general mandate, which was granted to the Directors to allot and issue 40,000,000 new shares of the Company pursuant to a resolution passed by the then sole Shareholder of the Company on 18 October 2013, to not less than six placees at the Placing Price of HK\$1.381 per Placing Share.

As disclosed in the announcement of the Company dated 20 November 2014, the net proceeds from the Placing, after the deduction of the commission payable to the Placing Agent and other related expenses incurred in the Placing, of approximately HK\$51 million are intended to be used for general working capital of the Group.

MATERIAL ACQUISITION AND DISPOSAL

During the Reporting Period, there was no material acquisition or disposals of subsidiaries or associates of the Company.

LIQUIDITY AND FINANCIAL RESOURCES

As at 31 December 2014, the Group has a total assets of approximately HK\$209,259,000 (30 June 2014: approximately HK\$180,279,000) which was financed by current liabilities of approximately HK\$54,023,000 (30 June 2014: approximately HK\$119,971,000) and shareholders' equity of approximately HK\$155,236,000 (30 June 2014: approximately HK\$60,308,000).

As at 31 December 2014, the Group's current ratio was 3.72 (30 June 2014: 1.42); and since the Group did not have any debts, no gearing ratio was presented.

The cash and cash equivalent of the Group as at 31 December 2014 was mainly denominated in Hong Kong dollars, United States dollars ("**USD**"), Euro and Renminbi ("**RMB**").

As at 31 December 2014, the Group did not pledge any of its assets and had no material capital commitment and contingent liabilities. The Group did not have any charges on assets as at 31 December 2014.

EXPOSURE TO FLUCTUATION IN EXCHANGE RATES

The Group manages or organises exhibitions held or to be held in Hong Kong, the PRC, Germany and Macao and is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to USD and RMB. The Group has no significant direct exposure to foreign currencies as most of the commercial transactions, assets and liabilities are denominated in a currency same as the functional currency of each entity of the Group and had not employed any financial instruments for hedging purpose.

As mentioned above, there are cash and cash equivalent of the Group denominated in Euro. Due to the recent uncertain economic environment with exchange rate volatility which results in the fluctuation in the Euro exchange rate, the Group's exchange gain/loss may be affected when it is recognised.

EMPLOYEE AND REMUNERATION POLICY

As at 31 December 2014, the Group has 126 full-time employees in Hong Kong and the PRC. The remuneration payable to our employees includes salaries, discretionary bonus and commission. Remuneration package are generally structured according to market situations and individual performance. Apart from the mandatory provident fund and statutory retirement benefits, the Group also provided medical benefits.

USE OF PROCEEDS FROM INITIAL PUBLIC OFFERING

During the period from the date of listing (i.e. 6 November 2013) (the "**Listing Date**"), to 31 December 2014, the net proceeds from the listing had been applied as follows:

	Adjusted use of proceeds in the same manner and proportion as shown in the prospectus of the Company dated 25 October 2013 from the Listing Date to 31 December 2014 HK\$ million	Actual use of proceeds from the Listing Date to 31 December 2014 HK\$ million
To organise or develop new exhibitions or for consideration of potential acquisition opportunities or for cooperation with other players in the exhibition industry		
in Hong Kong and overseas To expand existing exhibitions organised by the Group,	17.5	14.9
by increase of our marketing General working capital and other corporate purpose of	8.8	6.8
the Group	2.9	2.9
	29.2	24.6

The Directors will constantly evaluate the Group's business objectives and may change or modify plans against the changing market condition to attain sustainable business growth of the Group. Announcement will be made regarding any adjustment of the use of the proceeds if and when appropriate.

All the unutilised balance of the net proceeds from the listing have been placed in licensed banks in Hong Kong.

EVENT AFTER REPORTING PERIOD

The Group does not have any material subsequent event after the Reporting Period.

DISCLOSURE OF INTEREST

DIRECTORS' INTERESTS IN SHARES

As at 31 December 2014, the interest and short positions of the directors and chief executives in the shares, underlying shares and debentures of the Company or any associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("**SFO**") which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have been taken under such provision of the SFO) or be entered in the register maintained by the Company pursuant to Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") as set out in the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**") were as follows:

Long positions in shares of the Company

Name of director	Company/name of associated corporation	Nature of interest	Number of shares held (Note 1)	Approximate percentage of shareholding
Lee Chi Sang <i>(Note 2)</i>	The Company	Interest of controlled corporation	140,000,000	58.33%
	Business Good Holdings Limited (" Business Good ")	Beneficial owner	932	93.20%

Notes:

- 1. The percentage calculated are based on the total number of issued shares of the Company of 240,000,000 shares as at 31 December 2014.
- 2. The shares are registered in the name of Business Good, of which Mr. Lee Chi Sang, a director of the Company, held 93.2% of the entire share capital.

DISCLOSURE OF INTEREST (CONTINUED)

Long positions in shares of the Company (Continued)

Save as disclosed above, as at 31 December 2014, none of the directors or the chief executives or their associates had any interests and short positions in any shares, underlying shares or debentures of the Company, subsidiaries or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have been taken under such provision of the SFO) or as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SHARE OPTION SCHEME

A share option scheme of the Company ("Share Option Scheme") was adopted by the Company pursuant to a shareholder's resolution passed on 18 October 2013. No share option was granted to the relevant participants under the Share Option Scheme during the Reporting Period.

DIRECTORS' RIGHT TO ACQUIRE SHARES OR DEBENTURE

Save as disclosed above in respect of the directors' interest in securities regarding the Share Option Scheme, at no time during the period was the Company, its holding company or any of its subsidiaries or fellow subsidiaries, a party to any arrangement to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debt securities (including debentures) of, the Company or any other body corporate.

DISCLOSURE OF INTEREST (CONTINUED)

SUBSTANTIAL SHAREHOLDERS

As at 31 December 2014, according to the register kept by the Company pursuant to Section 336 of the SFO, and so far as is known to any directors of the Company and save as those set out in the section headed "Directors' interest in Shares" in this interim report, the particulars of the corporations or persons (other than a Director or the chief executive of the Company) which/who had 5% or more interests in the Shares and the underlying Shares were as follows:

Long Positions and Short Positions in the Shares

Name of Shareholder	Capacity/ Nature of interest	Number of Shares/ Underlying Shares held (Note)	Approximate percentage of shareholding
Cheung Kam Fai	Beneficial owner	16,600,000 (L)	6.91%

Note: The letter "L" denotes the person's long position in the Shares.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

No purchase, sale or redemption of the Company's listed securities was made by the Company or any of its subsidiaries during the Reporting Period.

CORPORATE GOVERNANCE PRACTICES

The Group has established a formal and transparent procedure to protect the interests of the shareholders of the Group. The Group regularly reviews the corporate governance procedures and developments of the Group. The Group applied the principles and complied with all the code provisions as set out in the Code on Corporate Governance Practices contained in Appendix 14 to the Listing Rules throughout the Reporting Period, except that:

CORPORATE GOVERNANCE PRACTICES (CONTINUED)

Under the code provision A.2.1 of the Listing Rules, the roles of chairman and chief executive officer ("**CEO**") of the Group should be separate and should not be performed by the same individual. The division of responsibilities between the chairman and CEO of the Group should be clearly established and set out in writing. The roles of the chairman and the CEO of the Group was not separated and was performed by the same individual, Mr. Lee Chi Sang who acted as both the chairman and CEO throughout the Reporting Period. The Directors meet regularly to consider major matters affecting the operations of the Group. As such, the Directors consider that this structure will not impair the balance of power and authority between the Directors and the management of the Group and believes that this structure will enable the Group to make and implement decisions promptly and efficiently.

During the Reporting Period and following the resignation of Mr. Yeung Wai Keung ("**Mr. Yeung**"), a then independent non-executive Director ("**INED**"), on 4 July 2014, the Company has only two INEDs and two members for each of the audit committee of the Board ("**Audit Committee**") and the nomination committee of the Board ("**Nomination Committee**"), and does not meet the requirement under Rule 3.10(1), Rule 3.10A and Rule 3.21 of the Listing Rules and the requirement under code provision A.5.1 of the CG Code respectively (collectively, the "**Relevant Provisions**"). The Company has taken remedial steps by actively identifying an appropriate candidate to fill such vacancy following Mr. Yeung's resignation. Subsequently, Mr. Law Sung Ching, Gavin was appointed as an INED, member of the Nomination Committee and the Audit Committee on 12 September 2014, and the Company has fulfilled the Relevant Provisions.

Following the resignation of Mr. Leung Hung Kee, a then INED, with effect from 11 November 2014, (i) the number of the INEDs has fallen below the minimum number required under Rules 3.10(1) and 3.10A of the Listing Rules; (ii) the Board does not have at least one of its INEDs possessing appropriate professional qualifications or accounting or related financial management expertise as required under Rule 3.10(2) of the Listing Rules; (iii) there is a vacancy for chairman of the Audit Committee, the number of members of the Audit Committee has fallen below the minimum number, and no INED who possesses appropriate qualifications or expertise has been appointed as a member of the Audit Committee as required under Rule 3.21 of the Listing Rules; and (iv) the remuneration committee of the Board ("**Remuneration Committee**") to comprise a majority of INEDs cannot be met, which do not fulfil the requirement under Rule 3.25 of the Listing Rules.

Following the appointment of Mr. Yeung Chun Yue, David with effect from 2 December 2014 as an INED, chairman of the Audit Committee and a member of the Remuneration Committee, the Company has fulfilled the requirements of Rule 3.10, Rule 3.10A, Rule 3.21 and Rule 3.25 of the Listing Rules.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") as set out in Appendix 10 of the Listing Rules.

All Directors have confirmed, following specific enquiry of all Directors, that they have fully complied with the required standards set out in the Model Code throughout the Reporting Period.

AUDIT COMMITTEE

The Audit Committee has reviewed with management the accounting standards and practices adopted by the Group and discussed auditing, internal controls and financial reporting matters including review of the unaudited condensed consolidated financial statements for the Reporting Period.

The Audit Committee has reviewed the unaudited interim report for the six months ended 31 December 2014 with no disagreement.

By Order of the Board Lee Chi Sang Chairman

Hong Kong, 17 February 2015

The board (the "**Board**") of directors (the "**Directors**") of Mega Expo Holdings Limited (the "**Company**") presents the unaudited condensed consolidated financial statements of the Company and its subsidiaries (collectively referred to as the "**Group**") for the six months ended 31 December 2014 ("**Reporting Period**") together with comparative figures as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months

For the six months ended 31 December 2014

	ended 31 December		December
	Note	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)
Revenue Other revenue Other income Advertising and promotion expenses Agency commission Exhibition rentals Staff cost	5 6 7	178,783 736 318 (13,790) (2,920) (29,966) (30,723)	198,585 902 555 (10,596) (2,808) (29,568) (30,597)
Booth construction costs Exhibition expenses Exhibition co-operation expenses Other operating expenses Profit before tax Taxation	7 8	(17,971) (10,681) (19,828) 53,958 (10,567)	(18,030) (7,929) (5,151) (32,794) 62,569 (18,813)
Profit for the period Other comprehensive loss/(income) for the period, net of tax: Items that may be subsequently reclassified to profit or loss: Exchange difference on translation of foreign operations		43,391	43,756
Total comprehensive income for the period, net of tax		43,383	43,948

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (CONTINUED)

For the six months ended 31 December 2014

		For the six months ended 31 December		
٨	lote	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)	
Profit/(loss) attributable to: Owners of the Company Non-controlling interests		43,391 	43,778	
Total comprehensive income/(loss)		43,391	43,756	
attributable to: Owners of the Company Non-controlling interests		43,383	43,970	
Fornings nor chore attributable		43,383	43,948	
Earnings per share attributable to owners of the Company – Basic and diluted	10	20.75 HK cents	26.50 HK cents	

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2014

	Note	At 31 December 2014 HK\$'000 (Unaudited)	At 30 June 2014 HK\$'000 (Audited)
Non-current assets Property, plant and equipment	11	8,455	9,872
Current assets Prepayments, deposits and other receivables Amount due from ultimate holding company Cash and cash equivalents	12 13	15,515 22 <u>185,267</u> <u>200,804</u>	35,315 22 135,070 170,407
Current liabilities Receipt in advance Accruals and other payables Amount due to a related company Amount due to a director Tax payable	14	38,068 5,284 373 _ 10,298	108,811 1,755 373 5 9,027
Net current assets Total assets less current liabilities		54,023 146,781 155,236	119,971 50,436 60,308

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (CONTINUED)

At 31 December 2014

	At	At
	31 December	30 June
	2014	2014
Note	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Capital and reserves		
Share capital 15	2,400	2,000
Reserves	152,836	58,308
Total equity attributable to owners		
of the Company	155,236	60,308

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 31 December 2014

			Attributable t	o owners of th	e Company				
	Share Capital HK\$'000	Share premium HK\$'000	Exchange reserve HK\$'000	Proposed dividend HK\$'000	(A Other reserve HK\$'000	Accumulated loss)/ retained profit HK\$'000	Total HK\$'000	Non- controlling interests HK\$'000	Total equity HK\$'000
At 1 July 2013 (audited)	-	-	47	-	(7)	(4,174)	(4,134)	45	(4,089)
Profit/(loss) for the period Other comprehensive income	-	-	-	-	-	43,778	43,778	(22)	43,756
for the period			192				192		192
Total comprehensive income/(loss)									
for the period Effect of reorganization Issue of shares	100	-	192 -	-	(100)	43,778	43,970 -	(22)	43,948 -
– Share offer – Capitalisation issue	500 1,400	66,000 (1,400)	-	-	-	-	66,500	-	66,500
Expenses incurred in connection with the issue of shares	1,400	(1,400)	-	-	-	-	(11,041)	-	- (11,041)
Proposed dividend				5,000		(5,000)			
At 31 December 2013 (unaudited)	2,000	53,559	239	5,000	(107)	34,604	95,295	23	95,318
At 1 July 2014 (audited)	2,000	53,559	(90)	-	(107)	4,946	60,308	-	60,308
Profit/(loss) for the period Other comprehensive loss	-	-	-	-	-	43,391	43,391	-	43,391
for the period			(8)				(8)		(8)
Total comprehensive (loss)/income for the period	-	-	(8)	-	-	43,391	43,383	-	43,383
– Placing of new shares	400	54,840	-	-	-	-	55,240	-	55,240
Expenses incurred in connection with the issue of shares		(3,695)					(3,695)		(3,695)
31 December 2014 (unaudited)	2,400	104,704	(98)	_	(107)	48,337	155,236		155,236

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 31 December 2014

	For the six months ended		
	31 December	31 December	
	2014	2013	
Note	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Net cash (used in)/generated from operating activities	(690)	29,963	
Net cash used in investing activities	(698)	(5,409)	
Net cash generated from financing activities	51,545	29,180	
Net increase in cash and cash equivalents	50,157	53,734	
Cash and cash equivalents at the beginning of the period	135,070	73,835	
Effect of foreign exchange rate changes	40	645	
Cash and cash equivalents at the end of the period 13	185,267	128,214	

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. ORGANISATION AND PRINCIPAL ACTIVITIES

The Company was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law on 21 August 2012 and is listed on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The principal activities of the Company is investment holding. The principal activities of the Group are involved in the organisation of exhibitions and trade shows and providing ancillary services and provision of sub-contracting services for exhibitions and trade shows.

2. BASIS OF PREPARATION

The condensed consolidated financial statements for the Reporting Period have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules of Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") and with Hong Kong Accounting Standard ("HKAS") 34 Interim Financial Reporting issued by the Hong Kong Institution of Certified Public Accountants ("HKICPA").

The condensed consolidated financial statements do not include all the information and disclosures required for annual financial statements, and should be read in conjunction with the consolidated financial statements of the Group for the year ended 30 June 2014 as contained in the Company's annual report 2013/2014 (the "Annual Report").

The preparation of the condensed consolidated financial statements in conformity with HKAS 34 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

The condensed consolidated financial statements are denominated in Hong Kong dollars ("**HK\$**"), which is also the functional currency of the Company. Unless otherwise specifically stated, all amounts are presented in thousand.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies used in the preparation of the condensed consolidated financial statements are consistent with those used in the Annual Report, except for the impact of the adoption of the new and revised HKASs, Hong Kong Financial Reporting Standards ("**HKFRSs**"), amendments and interpretations described below.

In the current interim period, the Group has applied, for the first time, a number of new and revised standards, amendments and interpretations ("**New HKFRSs**") issued by the HKICPA, which are effective for the Group's accounting period beginning on 1 July 2014.

The New HKFRSs adopted by the Group in the condensed consolidated financial statements are set out as follows:

HKAS 19 (2011) (Amendments)	Defined benefit plans: Employee Contribution
HKAS 32 (Amendments)	Financial Instruments: Presentation – Offsetting
	Financial Assets and Financial Liabilities
HKAS 36 (Amendments)	Impairment of Assets – Recoverable Amount
	Disclosures for Non-Financial Assets
HKAS 39 (Amendments)	Financial Instruments: Recognition and
	Measurement – Novation of Derivatives and
	Continuation of Hedge Accounting
HKFRSs (Amendments)	Annual Improvements to HKFRSs 2010-2012 Cycle
HKFRSs (Amendments)	Annual Improvements to HKFRSs 2011-2013 Cycle
HKFRS 10, HKFRS 12 and	Investment Entities
HKFRS 27 (Amendments)	
HK(IFRIC) – Int 21	Levies

The application of the above New HKFRSs had no material effect on the results and financial positions of the Group for the current or prior accounting periods which have been prepared and presented. Accordingly, no prior period adjustment has been required.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

The Group has not early applied the following New HKFRSs that have been issued but are not yet effective:

HKAS 1 (Amendments)	Disclosure Initiative ²
HKAS 16 and HKAS 38	Clarification of Acceptable Methods of
(Amendments)	Depreciation and Amortisation ²
HKAS 16 and HKAS 41	Agriculture: Bearer Plants ²
(Amendments)	
HKAS 27 (Amendments)	Equity Method in Separate Financial Statement ²
HKFRSs (Amendments)	Annual Improvements to HKFRSs 2012-2014 Cycle ²
HKFRS 7 and HKFRS 9	Mandatory Effective Date of HKFRS 9 and
(Amendments)	Transition Disclosure ⁴
HKFRS 9	Financial Instruments ⁴
HKFRS 10, HKFRS 12 and	Investment Entities: Applying the Consolidation
HKAS 28 (Amendments)	Exception ²
HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture ²
HKFRS 11 (Amendments)	Accounting for Acquisition of Interests in
	Joint Operation ²
HKFRS 14	Regulatory Deferral Accounts ¹
HKFRS 15	Revenue from contracts with customers ³

- ¹ Effective for first annual HKFRS financial statements beginning on or after 1 January 2016
- ² Effective for annual period beginning on or after 1 January 2016
- ³ Effective for annual period beginning on or after 1 January 2017
- ⁴ Effective for annual period beginning on or after 1 January 2018

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

HKAS 1 Disclosure Initiative

The amendments to HKAS 1 are designed to further encourage companies to apply professional judgement in determining what information to disclose in their financial statements. For example, the amendments make clear that materiality applies to the whole of financial statements and that the inclusion of immaterial information can inhibit the usefulness of financial disclosures. Furthermore, the amendments clarify that companies should use professional judgement in determining where and in what order information is presented in the financial disclosures.

The amendments are effective for annual periods beginning on or after 1 January 2016 with earlier application permitted.

Amendments to HKAS 16 and HKAS 38 *Clarification of Acceptable Methods of Depreciation and Amortisation*

HKAS 16 and HKAS 38 both establish the principle for the basis of depreciation and amortisation as being the expected pattern of consumption of the future economic benefits of an asset. The amendments clarify that the use of revenue-based methods to calculate the depreciation of an asset is not appropriate because revenue generated by an activity that includes the use of an asset generally reflects factors other than the consumption of the economic benefits embodied in the asset.

The amendments also clarify that revenue is generally presumed to be an inappropriate basis for measuring the consumption of the economic benefits embodied in an intangible asset. This presumption, however, can be rebutted in certain limited circumstances.

The amendments are effective for annual periods beginning on or after 1 January 2016 with earlier application permitted.

Amendments to HKAS 27 Equity Method in Separate Financial Statements

The amendments will allow entities to use the equity methods to account for investments in subsidiaries, joint ventures and associates in their separate financial statements. The amendments are effective for annual periods beginning on or after 1 January 2016 with earlier application permitted.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Annual Improvements to HKFRSs 2012-2014 Cycle

The Annual Improvements to HKFRSs 2012-2014 Cycle includes a number of amendments to various HKFRSs. The amendments are effective for annual periods beginning on or after 1 January 2016 with earlier application permitted. Amendments to HKFRSs include:

- Amendments to HKFRS 5 Non-current Assets Held for Sale and Discontinued Operations – Change in methods of disposal;
- Amendments to HKFRS 7 Financial Instruments: Disclosure Servicing contracts;

Applicability of the amendments to HKFRS 7 to condensed interim financial statements;

- Amendments to HKAS 19 *Employee Benefits Discount rate: regional market issue;* and
- HKAS 34 Interim Financial Reporting Disclosure of information "elsewhere in the interim financial report"

HKFRS 9 Financial Instruments

HKFRS 9 issued in 2009 introduces new requirements for the classification and measurement of financial assets. HKFRS 9 amended in 2010 includes the requirements for the classification and measurement of financial liabilities and for derecognition.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued) HKFRS 9 *Financial Instruments* (Continued)

Key requirements of HKFRS 9 are described as follows:

- HKFRS 9 requires all recognised financial assets that are within the scope of HKAS 39 *Financial Instruments: Recognition and Measurement* to be subsequently measured at amortised cost or fair value. Specifically, debt investments that are held within a business model whose objective is to collect the contractual cash flows, and that have contractual cash flows that are solely payments of principal and interest on the principal outstanding are generally measured at amortised cost at the end of subsequent reporting periods. All other debt investments and equity investments are measured at their fair values at the end of subsequent accounting periods. In addition, under HKFRS 9, entities may make an irrevocable election to present subsequent changes in the fair value of an equity investment (that is not held for trading) in other comprehensive income, with only dividend income generally recognised in profit or loss.
- The most significant effect of HKFRS 9 regarding the classification and measurement of financial liabilities relates to the presentation of changes in the fair value of a financial liability (designated as at fair value through profit or loss) attributable to changes in the credit risk of that liability. Specifically, under HKFRS 9, for financial liabilities that are designated as at fair value through profit or loss, the amount of change in the fair value of the financial liability that is attributable to changes in the credit risk of that liability is presented in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. Changes in fair value attributable to a financial liability's credit risk are not subsequently reclassified to profit or loss. Previously, under HKAS 39, the entire amount of the change in the fair value of the financial liability designated as at fair value through profit or loss was presented in profit or loss.

The Directors anticipate that the adoption of HKFRS 9 in the future may have a significant impact on the amounts reported in respect of the Group's financial assets and financial liabilities. Regarding the Group's financial assets, it is not practicable to provide a reasonable estimate of that effect until a detailed review has been completed.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued) Amendments to HKFRS 10, HKFRS 12 and HKAS 28 Investment Entities: Applying the Consolidation Exception

The narrow-scope amendments to HKFRS 10, HKFRS 12 and HKAS 28 introduce clarifications to the requirements when accounting for investment entities. The amendments also provide relief in particular circumstances, which will reduce the costs of applying the Standards.

The amendments are effective for annual periods beginning on or after 1 January 2016 with earlier application permitted.

HKFRS 15 Revenue from contracts with customers

The core principle of HKFRS 15 is for companies to recognize revenue to depict the transfer of goods or services to customers in amounts that reflect the consideration (that is, payment) to which the company expects to be entitled in exchange for those goods or services. The new standard will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively and improve guidance for multiple-element arrangements.

HKFRS 15 is effective for annual periods beginning on or after 1 January 2017 with earlier application permitted.

4. SEGMENT INFORMATION

Information reported to the chief operating decision makers for the purposes of resources allocation and assessment of segment performance focuses on types of services provided.

The Group is organised into three operating divisions: organisation of exhibition, exhibition-related services and ancillary services. These division are the basis on which the Group reports its segment information.

4. SEGMENT INFORMATION (Continued)

The three operating and reportable segments are as follows:

Organisation of exhibitions	Organising trade shows and exhibitions
Exhibition-related services	Provision of additional facilities, sub-contracting and management services for trade shows and exhibitions
Ancillary services	Provision of ancillary services for trade shows and exhibitions

The following is an analysis of the Group's revenue and results by reportable segment:

For the six months ended 31 December

	Organisation of exhibition		Exhibition- related services		Ancillary services		Total	
	2014	2013	2014	2013	2014	2013	2014	2013
	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)
Revenue Segment revenue Inter-segment	170,366	189,197	25,451	34,782	84	80	195,901	224,059
revenue			(17,118)	(25,474)			(17,118)	(25,474)
Revenue from external customers	170,366	189,197	8,333	9,308	84	80	178,783	198,585
Results Segment results	83,166	103,924	8,333	9,308	(108)	(119)	91,391	113,113
Unallocated income Unallocated corporate							1,007	1,370
expenses							(38,440)	(51,914)
Profit before tax Taxation							53,958 (10,567)	62,569 (18,813)
Profit for the period							43,391	43,756

4. SEGMENT INFORMATION (Continued)

The following is an analysis of the Group's assets and liabilities by operating segments:

	Organisation of exhibition		Exhibition- related services		Ancillary	services	Total		
	At 31	At	At 31	At	At 31	At	At 31	At	
	December	30 June	December	30 June	December	30 June	December	30 June	
	2014	2014	2014	2014	2014	2014	2014	2014	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
	(Unaudited)	(Audited)	(Unaudited)	(Audited)	(Unaudited)	(Audited)	(Unaudited)	(Audited)	
Assets Segment assets Unallocated corporate assets	6,817	23,582	-	-		-	6,817 	23,582 156,697 180,279	
Liabilities Segment liabilities Unallocated corporate liabilities	38,030	108,808	-	-	-	3	38,030 15,993 54,023	108,811 11,160 119,971	

For the purpose of monitoring segment performance and allocating resources between segments:

- all assets are allocated reportable segments other than corporate assets; and
- all liabilities are allocated to reportable segments other than corporate liabilities.

4. SEGMENT INFORMATION (Continued)

Other segment information

For the six months ended 31 December

	Organisation of exhibition				Ancillary services		Unallocated Total			tal
	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)	2014 HK\$'000 (Unaudited)	2013 HK \$ '000 (Unaudited)	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)
Depreciation and amortisation Capital expenditure Impairment loss recognised in respect of prepayment	-	-	-	-	-	-	1,844 427 736	708 5,505 –	1,844 427 736	708 5,505 –

5. **REVENUE**

The principal activities of the Group are involved in the organisation of trade show and exhibitions, providing ancillary services and sub-contracting and management services for exhibitions and trade shows.

	For the six months ended 31 December		
	2014 2013		
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Participation income	170,366	189,197	
Additional facilities income	7,914	9,308	
Sub-contracting and management fee income	419	-	
Other ancillary service income	84	80	
	178,783	198,585	

6. OTHER REVENUE

		ended 31 December		
	2014	2013		
	HK\$'000 (Unaudited)	HK\$'000 (Unaudited)		
Admission income Sundry income	372 364	401 501		
	736	902		

For the civ months

7. PROFIT BEFORE TAX

Profit before tax has been arrived at after charging:

	For the six months ended 31 December		
	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)	
Staff costs: Employee benefit expenses (including Directors' remuneration):			
 Wages and salaries Retirement benefit schemes contributions 	29,906 817	29,811 786	
Other items:	30,723	30,597	
Depreciation of owned property,			
plant and equipment Auditors' remuneration	1,844 683	708 514	
Impairment loss recognised in respect of prepayment	736	_	
Operating lease rentals in respect of land and building	4,911	5,819	

7. **PROFIT BEFORE TAX (Continued)**

	ended 31 December		
	2014 2013		
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
And after crediting: Other income:			
Interest income	270	102	
Exchange gain, net	48	453	
	318	555	

8. TAXATION

	For the six months ended 31 December		
	2014 2013		
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Current tax			
Hong Kong Profits Tax	10,567	18,769	
Other than Hong Kong		44	
	10,567	18,813	

Hong Kong profits tax is calculated at 16.5% of the estimated assessable profit for the six months ended 31 December 2014 and 2013.

Tax arising in other jurisdictions is calculated at the rates prevailing in the relevant jurisdictions.

For the six months

9. DIVIDENDS

The Directors of the Company do not recommend the payment of an interim dividend for the Reporting Period (2013: 2.5 HK cents per share).

No dividend payable to owners of the Company attributable to the previous financial year was approved and paid during the Reporting Period.

10. EARNINGS PER SHARE

The calculation of basic earnings per share is based on the profit attributable to owners of the Company for the Reporting Period of approximately HK\$43,391,000 (2013: approximately HK\$43,778,000) and on the weighted average number of 209,130,434 ordinary shares (2013: 165,217,391 ordinary shares) in issue during the Reporting Period.

There was no dilutive potential ordinary shares in existence during the six months ended 31 December 2014 and 2013 respectively, therefore the diluted earnings per share is the same as the basic earnings per share.

11. PROPERTY, PLANT AND EQUIPMENT

	HK\$'000
Carrying amount at 1 July 2013 (audited)	1,886
Additions	5,505
Depreciation	(708)
Exchange alignment	
Carrying amount at 31 December 2013 (unaudited)	6,683
Carrying amount at 1 July 2014 (audited)	9,872
Additions	427
Depreciation	(1,844)
Exchange alignment	
Carrying amount at 31 December 2014 (unaudited)	8,455

12. PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

	At	At
	31 December	30 June
	2014	2014
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Prepayments	11,083	30,159
Deposits	4,366	5,128
Other receivables	66	28
	15,515	35,315

13. CASH AND CASH EQUIVALENTS

At 31 December 2014, the remittance of cash and cash equivalents denominated in RMB of HK\$1,125,000 (at 30 June 2014: HK\$2,779,000) out of the PRC is subject to the foreign exchange control restrictions imposed by the government of the PRC.

14. ACCRUALS AND OTHER PAYABLES

	At	At
	31 December	30 June
	2014	2014
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Other payables	46	38
Accruals	5,238	1,717
	5,284	1,755

15. SHARE CAPITAL

	Par value HK\$	Number of shares	Nominal value HK\$'000
	lπζψ		111(\$ 000
Authorised:			
At 1 July 2013 (audited)	0.1	1,000,000	100
Shares sub-division (note (i))	0.01	9,000,000	-
Increase in authorised share capital (note (iii))	0.01	990,000,000	9,900
44-20 June 2014, 1 July 2014 and			
At 30 June 2014, 1 July 2014 and 31 December 2014 (unaudited)		1,000,000,000	10,000
ST December 2014 (undurted)		1,000,000,000	10,000
Issued and fully paid:			
At 1 July 2013 (audited)	0.1	1	-
Shares sub-division (note (i))	0.01	9	-
Issue of shares (note (ii))	0.01	9,999,990	100
Issue of shares upon capitalisation issue			
(note (iv))	0.01	140,000,000	1,400
Share Offer (note (v))	0.01	50,000,000	500
At 31 December 2013, 30 June 2014 and			
1 July 2014 (audited)		200,000,000	2,000
Issue of shares <i>(note (vi))</i>		40,000,000	400
At 31 December 2014 (unaudited)		240,000,000	2,400

Notes:

 On 3 October 2013, each issued and unissued ordinary shares of the Company of HK\$0.1 each was sub-divided into 10 shares of HK\$0.01 each. As a results, the number of shares of the Company was increased from 1,000,000 shares to 10,000,000 shares.

15. SHARE CAPITAL (Continued)

Notes: (Continued)

- (ii) As part of the Reorganisation, on 3 October 2013, Mr. Lee Chi Sang, a shareholder of the Company transferred 10 nil-paid shares in the Company to Business Good and Business Good transferred the entire issued share capital in Expand Trade Investments Limited to our Company, in exchange for which the Company (1) issued and allotted 9,999,990 shares to Business Good, credited as fully paid; and (2) credited as fully paid at par the 10 nil-paid shares which was registered in the name of Business Good.
- (iii) Pursuant to the board resolution passed on 18 October 2013, the authorised share capital of the Company was increased from HK\$100,000 to HK\$10,000,000 by the creation of 990,000,000 new shares.
- (iv) As a result of the public offer and placing of the Company's shares (the "Share Offer"), the directors of the Company were authorised to capitalise HK\$1,400,000 standing to the credit of the share premium account by applying that sum in paying up in full at par 140,000,000 shares for allotment and issue to the holder of shares whose name appear on the register of members of the Company at the close of business on 18 October 2013 in proportion (as nearly as possible without involving fractions so that no fraction of a share shall be allotted and issued) to its existing shareholding in the Company and so that the shares be allotted and issued pursuant to this resolution shall rank pari passu in all respects with the then existing issued shares and the Directors were authorised to give effect to such capitalisation.
- (v) To proceed the Share Offer, the Company issued an additional 50,000,000 shares of HK\$0.01 each on 6 November 2013.
- (vi) On 20 November 2014, the Company issued 40,000,000 ordinary shares upon the completion of the placing of ordinary shares under the general mandate at the placing price of HK\$1.381 per share.

16. MATERIAL RELATED PARTY TRANSACTIONS

Save as disclosed elsewhere to the condensed consolidated financial statements, the Group had entered into the following related party transactions, which in the opinion of the directors of the Company, were carried out on normal commercial terms and in the ordinary course of business of the Group.

Compensation of key management personnel of the Group, including amounts paid to the Company's directors, senior management of the Company, is as follows:

	For the six months ended 31 December	
	2014 HK\$'000 (Unaudited)	2013 HK\$'000 (Unaudited)
Salaries, allowances and benefits in kind Retirement benefit schemes contributions	6,570 52	5,814 50
	6,622	5,864

17. OPERATING LEASE COMMITMENTS

At 31 December 2014 and 30 June 2014, the Group had outstanding commitments payable under non-cancellable operating leases in respect of properties rented with lease terms of between 1 to 2 years which fall due as follows:

	At	At
	31 December	30 June
	2014	2014
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
Within one year Over one year	10,227 7,398	35,706 10,472
	17,625	46,178

18. CONTINGENT LIABILITIES

The Group do not have any significant contingent liabilities as at 31 December 2014.

19. EVENT AFTER THE REPORTING PERIOD

The Group do not have any subsequent event after the Reporting Period.



