

# **CMMB** VISION

# **CMMB Vision Holdings Limited**

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 471)



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# Corporate Information

#### **BOARD OF DIRECTORS**

**Executive Directors** 

Mr. WONG Chau Chi (Chairman)
Dr. LIU Hui (Vice-chairman)

**Non-executive Directors** 

Mr. CHOU Tsan-Hsiung

Mr. YANG Yi

**Independent Non-executive Directors** 

Mr. WANG Wei-Lin

Mr. LI Shan

Dr. LI Jun

**MEMBERS OF AUDIT COMMITTEE** 

Mr. LI Shan (Chairman) Mr. CHOU Tsan-Hsiung

Dr. LI Jun

MEMBERS OF REMUNERATION COMMITTEE

Mr. WANG Wei-Lin (Chairman)

Mr. CHOU Tsan-Hsiung

Mr. LI Shan

Dr. LI Jun

**COMPANY SECRETARY** 

Ms. CHAN Pui Yee Janice

**AUTHORISED REPRESENTATIVES** 

Mr. WONG Chau Chi

Ms. CHAN Pui Yee Janice

**AUDITOR** 

Deloitte Touche Tohmatsu

LEGAL ADVISOR AS TO HONG KONG LAW

Orrick, Herrington & Sutcliffe

PRINCIPAL BANKER

The Hongkong and Shanghai Banking

Corporation Limited

**REGISTERED OFFICE** 

Cricket Square, Hutchins Drive

P.O. Box 2681, Grand Cayman KY1-1111

Cayman Islands

PRINCIPAL OFFICE IN HONG KONG

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Hong Kong

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Email: info@cmmbvision.com

Website: www.cmmbvision.com

PRINCIPAL SHARE REGISTRAR AND

TRANSFER OFFICE

Royal Bank of Canada Trust Company

(Cayman) Limited

4th Floor, Royal Bank House,

24 Shedden Road George Town,

Grand Cayman KY1-1110

Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR

AND TRANSFER OFFICE

Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor, Hopewell Centre

183 Queen's Road East, Wanchai

Hong Kong

Stock Code: 471

### Chairman's Statement

#### Dear Shareholders:

2014 was the year the Company transcended its competences accumulated through the years and finally took shape as a leading next-generation mobile multimedia service provider, which is potentially market disruptive to providing mobile Internet and entertainment services in the coming Internet era.

The Company entered agreement to acquire seven UHF spectrum television ("TV") stations in seven top cities in the United States of American ("USA"), which was finally ratified by Shareholders in the Extraordinary General Meeting on 23 January 2015. The acquisition expanded the Company's portfolio to a total of 12 TV stations in addition to the New York market. The portfolio gives the Company an unique wireless spectrum network to not only deliver free-to-air digital TV programming to a much larger audience coverage with operating efficiencies and revenue opportunities, but also well-position it to deploy a next-generation mobile broadcasting service platform for new media services extended from home to mobile users and vehicles.

The past year also saw the Company taking great strides in the developing next generation China Mobile Multimedia Broadcasting ("CMMB") technology, the Next Generation Mobile Broadcasting – Wireless (NGB-W), which can converge with other mobile technologies such as 3G and LTE and WiFi to create the groundbreaking interactive mobile broadcasting system. Six technologies have been filed to apply for patents registration.

The Company has also expand into the realm of satellites, reaching a Memorandum of Understanding with New York Broadband II, LLC to acquire an ubiquitous pan-Asia satellite network the "AsiaStar" which has 40 MHz L-band spectrum covering Asia, including China, South East Asia and India, which the Company intends to develop into a regional satellite-based CMMB mobile multimedia and data delivery platform with universal connectivity. Currently it is planning to develop services in China first, taking advantage of its market momentum and low-cost ecosystem to quickly reach commercial scalability and then expand to the rest of Asia and eventually globally.

As part of its satellite initiatives, the Company had been exploring a joint-venture partnership with Global Broadcasting Media Group, a subsidiary of China Radio International under the State Administration of Radio, Film and Television 國家廣播電視總局, to develop and operate a satellite-based platform in China to provide mobile multimedia video, voice and data as well as other new generation digital media and information services. The joint-venture framework agreement was finally signed and announced on 19 January 2015.

Furthermore, the Company also formed a research partnership with Shanghai Jiaotong University to develop China's first satellite-based mobile multimedia technology standard to make way for AsiaStar's adoption by China and support by its ecosystem, so that satellite multimedia reception can one day be a standard feature for future consumer mobile devices and hence will help propagate satellite multimedia services to consumers throughout China and later globally.

### Chairman's Statement

The world has gone viral for mobile services in 2014. The explosions for digital entertainment, social media, and smart mobile devices have set off a perfect storm that moves every facet of daily life to be connected to the mobile and wireless space. Applications ranging from online mobile entertainment, e-commercial, mass-market advertising, environmental monitoring, public safety and national disaster alerts have all out-grown their traditional delivery platform and are searching for a much more ubiquitous mobile and wireless platform for data and information dissemination anytime anywhere, which is deemed indispensable for the future. The answer to the challenge is to develop a unified mobile platform above and beyond what our current fixed and cellular network can offer. The answer lies in the idea of "holistic network" delivery infrastructure that is broadcast – unicast convergent and satellite-terrestrial integrated. This validates the Company's long-term dedication to mobile multimedia and its vertically integrated development efforts.

In addition, the Group is in negotiation with the largest private-owned telecom value-added and broadband service operator in China, to lease its UHF TV network spectrum in all its US markets for providing integrated broadcast TV and IPTV multimedia services and expect to consummate in second half of this year. It is a testimony to the Company's spectrum network development in the USA and its broader strategy of providing multimedia services to global audiences. Under the impetus of China's recent "Silk Road" international development strategy, China's media, culture, and information industries will develop globally in large-scale, promoting win-win cultural and economic exchanges with countries around the world. As a next generation mobile multimedia service provider, the Company's strategy is to combine its groundbreaking mobile technologies with ubiquitous satellite and terrestrial networks to provide low-cost, high-quality, and abundant multimedia and data services to mobile users anytime anywhere while creating a multimedia consumption and e-Commerce platform of the new Internet era. Its wireless UHF TV network developed across the USA, as well as its planned acquisition of the L-band AsiaStar mobile satellite which covers China, Asia, and India will greatly complement the "Silk Road" initiatives, allowing the Company to provide unprecedented modern Internet, information, and multimedia services to the diverse consumers in these regions while capturing the vast markets.

The Company looks forward to 2015 as a year of many breakthroughs, in which it expects to complete and expand its satellite network acquisition, multiply broadcasting operations, commence mobile multimedia services in the USA and China, and expand into other regional markets.

I would like to thank the business partners and employees of the Group and the shareholders of the Company for their support, and the Group's staff for their dedication and contribution during this financial year.

For and on behalf of the Board

Wong Chau Chi

Chairman

Hong Kong, 25 March 2015

# Management Discussion and Analysis

#### **BUSINESS/OPERATION REVIEW**

The principal activity of the Company is investment holdings whilst its subsidiaries are mainly engaged in provision of China Mobile Multimedia Broadcasting ("CMMB") and agency services. The Company has been pursuing opportunities arising from China's new policy in support of 3-Way Network Convergence (television ("TV"), telecom and internet) and, in particular, has been focused on developing mobile TV and interactive multimedia business based on CMMB standards. The Company's goal is to develop into a mobile TV multimedia company, providing CMMB-based services, solutions, and innovations in China and in other markets around the world.

#### FINANCIAL REVIEW

For the financial year ended 31 December 2014, the Group recorded loss for the year of approximately US\$2,206,000, which includes loss for the year attributable to owners of the Company and non-controlling interests amounted to approximately US\$1,978,000 and US\$228,000 respectively. Loss per share was approximately US0.09 cents (2013: earnings per share of US0.02 cents) and net assets per share of the Group was approximately US1.43 cents (2013: US1.95 cents).

During the year ended 31 December 2014, the Group engaged in provision of CMMB and agency services with revenue of approximately US\$912,000 (2012: US\$714,000). The increase in revenue of approximately US\$198,000 or 28% was solely contributed by the provision of agency services from trading business.

Cost of sales mainly includes staff costs, operating lease payments and amortisation of intangible assets. The decrease in cost of sales of approximately US\$70,000 or 11% was due to the reduction of amortisation of intangible assets of approximately US\$306,000 and increase in staff costs for the year ended 31 December 2014.

Gross profits has further improved from approximately US\$61,000 in year 2013 to approximately US\$330,000 in year 2014, increased by 440% which was arisen from the change of gross loss in 2013 to gross profit in 2014 for the trading business.

Administrative expenses for the year ended 31 December 2014 increased by approximately 47% to approximately US\$1,541,000 as compared to that of approximately US\$1,051,000 for the year ended 31 December 2013 which was mainly due to the increase in staff costs and travelling expenses.

Other expenses for the year ended 31 December 2014 represents the share-based payment expenses to consultants amounted to approximately US\$601,000 (2013: Nil) and legal and professional fees amounted to approximately US\$648,000 (2013: US\$903,000).

Gain from change in fair value of derivative components of convertible notes for the year ended 31 December 2014 amounted to approximately US\$1,236,000 (2013: US\$2,517,000) which was determined based on the fair value of its conversion option using a binominal model.

Finance costs of the Group for the year ended 31 December 2014 amounted to approximately US\$866,000 (2013: US\$819,000) which was mainly the effective interest expense on convertible notes.

# Management Discussion and Analysis

#### LIQUIDITY AND FINANCIAL RESOURCES

The total equity of the Group increased to approximately US\$64,493,000 as at 31 December 2014 as compared with US\$27,493,000 in 2013 which was mainly derived from the proceeds from share placing, right issues and exercise of share options during the year ended 31 December 2014. Current assets amounted to approximately US\$11,764,000 (2013: US\$2,271,000) comprising bank balances and cash of approximately US\$10,137,000 (2013: US\$877,000) and trade and other receivables of approximately US\$1,628,000 (2013: US\$1,394,000). Current liabilities amounted to approximately US\$9,261,000 (2013: US\$2,122,000) representing trade and other payables of approximately US\$2,068,000 (2013: US\$2,122,000), amount due to a related company of approximately US\$687,000 (2013: Nil), tax payable of US\$28,310 (2013: Nil) and convertible notes of approximately US\$6,478,000 (2013: US\$6,849,000 under non-current liabilities) which will be matured in September 2015 and therefore reclassified as current liabilities.

As at 31 December 2014, the Group's current ratio was 1.3 (2013: 1.1) and the gearing ratio (a ratio of total loans to total assets) was 10% (2013: 20%). Other than convertible notes, the Group did not have any bank and other borrowings as at 31 December 2014 (2013: Nil).

During the year ended 31 December 2014, the Company entered into subscription agreements with the subscribers for the subscription of an aggregate 61,035,149 new shares of the Company for an aggregate consideration of approximately HK\$15,869,000 (equivalent to approximately US\$2,048,000). The proceeds were used to provide additional working capital of the Group. In addition, the Company completed the right issue in the proportion of two right shares for every one new existing share of the Company at the subscription price of HK\$0.15 per right share and bonus issue of one bonus share for every 2 right shares taken under the right issue, pursuant to which the Company issued 1,842,421,788 new shares under right issue and 921,210,894 new shares under bonus issue. The proceeds from right issue is used to finance the acquisition of spectrum networks in the United States, the Group's deployment of mobile digital network, the research and development in mobile multimedia technologies and the Group's working capital and general corporate purposes.

#### FOREIGN CURRENCY EXCHANGE RISK

Most of the Group's assets, liabilities and transactions are denominated in US\$. The Group did not make any other hedging arrangement in the two years ended 31 December 2014.

#### **SEGMENT INFORMATION**

As at 31 December 2014, detail segment information of the Group is set out in note 8 to the consolidated financial statements in this annual report.

#### **EMPLOYEE BENEFITS**

The average number of employees of the Group for the year ended 31 December 2014 was approximately 20 (2013: 20). The Group's staff costs (including Directors' fees and emoluments) for the year ended 31 December 2014 amounted to approximately US\$871,000 (2013: US\$237,000). The remuneration policy of the Group is reviewed annually and is in line with the prevailing market practice. During the year, the Company granted 76,767,574 share options at the exercise price of HK\$0.137 per option share under the share option scheme of the Company adopted on 5 July 2005 to the consultants who are engaged to provide investment advisory services for the business development to the Group.

# Management Discussion and Analysis

# MATERIAL ACQUISITIONS AND DISPOSALS AND FUTURE PLANS FOR MATERIAL INVESTMENT

For the year ended 31 December 2014, the Group did not have any material acquisition or disposals of subsidiaries and associated companies.

#### **CHARGE ON ASSETS**

As at 31 December 2014, neither the Group nor the Company has pledged its assets to secure its borrowings (2013: Nil).

#### **CONTINGENT LIABILITIES**

As at 31 December 2014, neither the Group nor the Company has any significant contingent liabilities (2013: Nil).

#### **PROSPECTS**

The Group is developing to be a leading next generation mobile multimedia service provider. It addresses the rapidly growing demand for mobile and wireless video and internet content downloads with a very low cost and efficient solution based on the China-developed CMMB multicast technology. Consumers with untethered CMMB-enabled devices such as handsets, netbooks, MP4s, dongles, GPS, and LED panels can receive virtually unlimited and instant mobile video and Internet downloads anytime anywhere deliverable through a ubiquitous terrestrial and satellite network.

Developed by the State Administration of Radio, Film, and Television ("SARFT") of the People's Republic of China ("PRC") with collaboration from the United States of America, CMMB is one of the most advanced digital broadcasting (multicast) technologies invented in the 21 Century that enables mobile television ("TV") delivery and data delivery through Internet by the Internet Protocol ("IP data"). It is Orthogonal frequency-division multiplexing ("OFDM") based, and can readily interact with other OFDM technologies such as third generation mobile technology 3G, fourth generation mobile technology ("4G") based on Institute of Electrical and Electronics Engineers ("IEEE") standards 802.16(e) ("WiMax") and 4G Long Term Evolution ("4G LTE"). The key feature of CMMB is that it can deliver streaming live mobile video and push-IP data in a massive quantity and instant speed simultaneously to an unlimited number of mobile users anytime anywhere at very low cost. CMMB has been widely deployed over 330 Chinese cities with the support of world's largest mobile network and supply-chain ecosystem.

The Group's main business will apply the CMMB technology to address the growing bottleneck caused by video and Internet data content distribution, which can no longer be accommodated by the conventional unicast – based mobile communication technologies. In China, its goal is to become a leading CMMB service provider. Globally, its goal is to promote and develop CMMB by deploying and operating CMMB-based networks and services in different countries and create a global multimedia franchise.

#### **EXECUTIVE DIRECTORS**

Mr. WONG Chau Chi ("Mr. Wong"), aged 50, was appointed as an executive Director in May 2007. Mr. Wong is currently the chief executive officer of the Group and the Chairman of the Board. Mr. Wong has extensive experiences in finance, technology, and industrial management. He engineered the restructuring and reorganization of Global Flex Holdings Limited, a manufacturing company, into CMMB Vision Holdings Limited, a market leader in the development and operation of state-of-the-art mobile multimedia technologies tailored to the internet age. Mr. Wong is also the founder and managing director of Chi Capital Holdings Limited, a securities and private equity group. He also worked as the business head for derivatives and securities departments of Goldman Sachs, Citibank, and BNP Paribas, and business and financial management departments of General Electric and McKinsey. Mr. Wong graduated from Pomona College with a BA Degree in Economics and International Relations, as well as a degree in Master in Public Policy (MPP) from the Kennedy School of Government at Harvard University. He was also matriculated by the St. Antony's College at Oxford University for its political history program. Mr. Wong had not held any position nor directorship in other listed companies in the three preceding years.

Dr. LIU Hui ("Dr. Liu"), aged 46, was appointed as a non-executive Director in November 2009 and re-designated to an executive Director in May 2011. Dr. Liu is currently the chief technology officer of the Group and the Vicechairman of the Board. Dr. Liu is one of the world's leading telecommunications engineers and inventors. He was the primary inventor of 18 granted or pending telecommunications patents, including more than half a dozen patents in the core OFDM technology that underlies LTE, Mobile WIMAX and CMMB. He developed CMMB, which had its inaugural launch at the 2008 Beijing Olympics and is now being used in 330 cities in the PRC. As an international renowned telecomm expert, he is also one of the original designers of TD-SCDMA (China's self-developed 3G standard) and a pioneer of OFDMA mobile networks. Dr. Liu holds a BS degree in Electrical Engineering from Fudan University and a PhD degree from University of Texas at Austin. His research interests include broadband wireless networks, array signal processing and applications, and multimedia signal processing. He has received a number of awards, including a Fellow of IEEE (Communications Society), the 1997 National Science Foundation (NSF) CAREER Award, the ONR Young Investigator Award, and the Chinese Gold Prize Patent award for his contributions on TD-SCDMA. Mr. Liu is representing the Company as a key member in the Next Generation Broadcasting - Wireless Working Group in China, which is the comprehensive technology platform for the next generation CMMB and China's triple network convergence (i.e. internet, broadcasting, telecom) initiative. Dr. Liu had not held any position nor directorship in other listed companies in the three preceding years.

#### NON-EXECUTIVE DIRECTORS

Mr. CHOU Tsan-Hsiung ("Mr. Chou"), aged 72, was appointed as an independent non-executive Director in June 2005 and was subsequently re-designated as a non-executive Director in September 2005. Mr. Chou graduated with a bachelor degree in Laws from the National Chengchi University and is a member of Taipei Bar Association. Mr. Chou is currently a practicing lawyer in the Best Truth Law Firm in Taiwan. Mr. Chou previously worked in the Legal Affairs Office of the Central Trust of China. Mr. Chou had not held any position nor directorship in other listed companies in the three preceding years.

Mr. YANG Yi ("Mr. Yang"), aged 51, was appointed as a non-executive Director in February 2007. Mr. Yang first graduated from the Beijing University with a Bachelor Degree of Art in International Politics in 1987 and was awarded a scholar of Japanese Education Ministry by the Tokyo University in the same year. In 1991, Mr. Yang was awarded a master degree of Art in Law & Diplomacy by Fletcher School of Law and Diplomacy, jointly administrated by Tufts University and Harvard University. Mr. Yang has about 26 years of experience in finance and human resources management. The major appointments and positions previously assumed by Mr. Yang include a financial analyst at the fixed income division of J.P. Morgan Securities (Tokyo), the vice president of the human capital management of Goldman Sachs LLP (New York), the principal of executive search in the financial industry of Korn/Ferry International (Hong Kong) and a managing director of A.T. Kearney Management Consultancy (Hong Kong). At present, Mr. Yang is the director and founder of G Bridge Limited, Hong Kong based human resources advisory firm. Mr. Yang had not held any position nor directorship in other listed companies in the three preceding years.

#### INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. WANG Wei-Lin ("Mr. Wang"), aged 43, was appointed as an independent non-executive Director in September 2005. Mr. Wang has obtained a degree in Juris Scientiae Doctoris (Doctor of Juridical Science) from the Washington University in St. Louis. Mr. Wang also graduated with a Master of Laws degree from the University of Pennsylvania and a bachelor degree in laws from the National Chengchi University. Mr. Wang is a certified attorney in Taiwan and the New York State of the United States of America. Mr. Wang is also a member of the Taipei Bar Association and American Bar Association. Mr. Wang is currently an assistant professor in Shih Hsin University School of Law (世新大學法學院助理教授). Mr. Wang is currently an independent director of YoungFast (洋華光電股份有限公司), a company listed on the Taiwan Stock Exchange Corporation. Save as aforesaid, Mr. Wang had not held any position nor directorship in other listed companies in the three preceding years.

Mr. LI Shan ("Mr. Li"), aged 51, was appointed as a non-executive Director in October 2009 and re-designated to an independent non-executive Director in March 2010. Mr. Li graduated from School of Economics and Management of Tsinghua University with a BS degree in Management Information Systems in 1986, from University of California Davis with a MA degree in Economics in 1988, and from Massachusetts Institute of Technology with a PhD degree in Economics in 1993. After graduation, Mr. Li worked as an International Economist for Goldman Sachs & Co. In 1995, He became an Executive Director of Investment Research Department of Goldman Sachs (Asia), Executive Director for Investment Banking in Goldman Sachs International in London in 1997. From 1999 to 2001, Mr. Li was a Managing Director and the Head of China Investment Banking at Lehman Brothers. During 2001-2005, Mr. Li was the Chief Executive Officer for Bank of China International Holdings ("BOCI") in Hong Kong, Mr. Li has over 22 years of experience in investment banking and related financial management. At present, Mr. Li is a founding partner and Chief Executive Officer for San Shan (HK) Limited, an investment advisory company based in Hong Kong, Executive President of the Institute for Governance Studies at Tsinghua University, Director for Soufun.com, a company listed on New York Stock Exchange. Mr. Li was also a Director for ENN Ecological Holdings Co., Ltd. and Star Cable, both companies listed on Shanghai Stock Exchange and Vice-Chairman of UBS Investment Bank, a business division of UBS AG. Save as aforesaid, Mr. Li had not held any position nor directorship in other listed companies in the three preceding years.

Dr. LI Jun ("Dr. Li"), aged 53, was appointed as a non-executive Director in June 2007 and re-designated to an independent non-executive Director in May 2011. Dr. Li obtained a doctorate degree of philosophy in Political Economy from Oxford University in the United Kingdom. He was a senior manager and director of a number of securities and investment companies in Hong Kong and had extensive experience in international financial market. Dr. Li is previously an independent non-executive director of Sun Century Group Limited (Stock code: 1383) until 1 June 2012 and an independent non-executive director of Zhejiang Glass Company, Limited (Stock code: 739) until 31 May 2013. Save as aforesaid, Dr. Li had not held any position nor directorship in other listed companies in the three preceding years.

#### SENIOR MANAGEMENT

Mr. Vernon L. FOTHERINGHAM ("Mr. Fotheringham"), managing director for the Group's US operations: Mr. Fotheringham has been an industry leader and entrepreneur in the wireless and broadband communications industry for over thirty years. Previously he was the CEO of Adaptix Inc., a world leader in the development of next generation broadband wireless system technology principally OFDMA and mobile WiMAX (for which it patented the core technology of the IEEE 802.16(e) standard, as now embedded in Mobile WiMax and LTE cellular systems). Mr. Fotheringham was also previously the CEO and chairman of Bazillion, an Internet service provider, and Voice over Internet Protocol, service provider, which developed the first national VoIP network providing toll quality voice services. In addition, Mr. Fotheringham was the founder, CEO and chairman of Advanced Radio Telecom (ART), a publicly traded wireless internet service provider. ART held broadband radio spectrum licenses for 207 major markets in the U.S. and five countries in Europe. Highlights of his career activities include direct participation in the development and international expansion of the cellular telephone industry on four continents; the creation and development of the mobile satellite and satellite audio broadcasting industry with Omninet (now Qualcomm), AMSC (now Light Squared) and Norcom Networks (now Wireless Matrix); spearheading nationwide air-toground communication services with Claircom (now AT&T Mobility); pioneering digital satellite broadcasting as founder of Digital Satellite Broadcasting Corporation. Mr. Fotheringham received his BA Degree from California State University, Fullerton (CSUF), and pursued post-graduate degrees at both CSUF and Claremont Graduate University. He is the co-author of "Wireless Broadband: Conflict and Convergence," published in November 2008.

Mr. Fred SLATER ("Mr. Slater"), vice president of operations: Mr. Slater is in charge of broadcast operations and service development at CMMB Vision USA. He was previously the vice president of engineering at National Interop where he led the development of new radio products. He began his career at AT&T, where he designed and built a successful video conferencing service in the mid-1990's. He subsequently participated in four startup companies for over 10 years, designing a unique national Voice Over Internet Protocol service, an IP-base radio service, the world's first OFDMA broadband products and a suite of award-winning mobile WiMAX products.

Mr. Ted PIERSON ("Mr. Pierson"), general counsel of the Company: He was previously the general counsel of CTB Group, Inc. and the president of several of its affiliated companies, the principal one of which was CTB Spectrum Services, LLC. He has been a regulatory and business attorney in the telecommunications and broadcasting industries for over 30 years. For the last 20 years, he has also been a telecommunications entrepreneur, co-founded a US-based public fixed wireless company and founding and serving as CEO of a similar company in the Republic of Poland and a domestic neutral tandem switching company.

The Company has adopted the Code Provisions set out in the Code on Corporate Governance Practices ("CG Code") contained in Appendix 14 to the Listing Rules. The Board will continuously review and improve the corporate governance practices and standards of the Company to ensure that business activities and decision making processes are regulated in a proper and prudent manner.

The Board considers that good corporate governance of the Company is central to safeguarding the interests of the Shareholders and enhancing the performance of the Group. The Board is committed to maintaining and ensuring high standards of corporate governance. The Company has applied the principles and complied with all the applicable Code Provisions of the CG Code throughout the year ended 31 December 2014 except that the Company has been deviated from the Code Provision A.2.1 of the CG Code, as the roles of Chairman and chief executive officer of the Company were not separate. With effect on 19 May 2008, Mr. WONG Chau Chi ("Mr. Wong") had been re-designated as the Chairman and Mr. Wong also remains as the chief executive officer of the Company. According to the Code Provision A.2.1 of the CG Code, the roles of a chairman and a chief executive officer should be separate and should not be performed by the same individual. Given Mr. Wong has had extensive experience in the business of the Group and has performed satisfactorily since his joining of the Company in 2007, particularly in soliciting for possible new business opportunities and deducing the overall strategic plan for the future development of the Company, the Board considers that it would be beneficial of the Group if Mr. Wong is also in charge of overseeing the Company's operations as the Chairman. The Board considers that this structure will not impair the balance of power and authority between the Board and the management of the Group. The Board will regularly review the effectiveness of this arrangement.

#### **DIRECTORS' SECURITIES TRANSACTIONS**

The Company has adopted a revised code of conduct regarding the Directors' securities transactions on terms no less exacting than the required standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules. All the Directors confirmed, following specific enquiry by the Company, that they have fully complied with the required standard as set out in the Model Code and the code of conduct throughout the year ended 31 December 2014.

#### **BOARD OF DIRECTORS**

#### Composition and role

The Board during the year and up to the date of this report comprises:

Executive Directors Wong Chau Chi (Chairman)

Liu Hui (Vice-chairman)

Non-executive Directors Chou Tsan-Hsiung

Yang Yi

Independent non-executive Directors Wang Wei-Lin

Li Shan Li Jun

As at 31 December 2014, the Board comprised two executive Directors (also the Chairman and Vice-chairman of the Company) and five non-executive Directors. Of the five non-executive Directors, three of them are independent non-executive Directors which represent more than one-third of the Board.

The principal focus of the Board is on the overall strategic development of the Group. The Board also monitors the financial performance and the internal controls of the Group's business operations. With a wide range of expertise and a balance of skills, the non-executive Directors bring independent judgment on issues of strategic direction, development, performance and risk management through their contribution at Board meetings and committee works.

The independent non-executive Directors also serve the important function of ensuring and monitoring the basis for an effective corporate governance framework. The Board considers that each independent non-executive Director is independent in character and judgment and that they all meet the specific independence criteria as required by the Listing Rules. The Company has received from each independent non-executive Directors an annual confirmation of their independence pursuant to Rule 3.13 of the Listing Rules and the Board considers such Directors are independent. The independent non-executive Directors are explicitly identified in all corporate communications.

The Company has complied with the provisions of Rules 3.10(1) and 3.10(2) of the Listing Rules that sufficient number of independent non-executive Directors have been appointed and that at least one of the independent non-executive Directors has appropriate professional qualifications or accounting or related financial management expertise.

All Directors are regularly updated on governance and regulatory matters. There is an established procedure for the Directors to obtain independent professional advice at the expense of the Company in the furtherance of their duties.

#### **Board Meetings and Procedures**

The Board meets regularly throughout the year and up to date of this annual report to review the overall business, financial and technical strategy and to monitor the financial performance of the Group while the senior management are delegated to supervise the day-to-day management and operation of the Group and the execution of the plans of the Group as approved by the Board. The Chairman is primarily responsible for drawing up and approving the agenda for each Board meeting in consultation with all Directors. Notices of at least 14 days have been given to all Directors for all regular Board meetings and the Directors can include matters for discussion in the agenda if necessary. Agenda and accompanying Board papers in respect of regular Board meetings are sent out in full to all Directors within reasonable time before the Board meetings. Draft minutes of all Board meetings are circulated to all Directors for comment within a reasonable time prior to endorsement.

Minutes of Board meetings and meetings of Board committees are kept by duly appointed secretaries of the respective meetings and all Directors have access to Board papers and related materials, and are provided with adequate information on a timely manner, which enable the Board to make an informed decision on matters placed before it.

During the year, ten Board meetings were held and the individual attendance of each Director is set out below:

	Number of Board	Attendance
Name of Director	meeting attended	rate
Wong Chau Chi (Chairman)	10/10	100%
Liu Hui (Vice-chairman)	8/10	80%
Chou Tsan-Hsiung	10/10	100%
Yang Yi	0/10	0%
Wang Wei-Lin	7/10	70%
Li Shan	10/10	100%
Li Jun	8/10	80%

#### **Chairman and Chief Executive Officer**

During the year, Mr. WONG Chau Chi served as the Chairman and the chief executive officer of the Company. The Chairman is responsible for the overall business development operation strategy of the Group. The chief executive officer of the Company is responsible for financial and administration management and investment issue of the Group.

#### Terms of appointment of non-executive Directors

Each of the non-executive Directors and the independent non-executive Directors has entered into an appointment letter with the Company for an initial term of one year. The term of each of the non-executive Directors and the independent non-executive Directors shall be renewable automatically for successive term of one year each commencing from the next day after the expiry of their then current term of appointment, subject to retirement by rotation and re-election at the annual general meeting ("AGM") pursuant to its Articles of Association (the "Articles") unless terminated by not less than three months notice in writing served by either the respective non-executive Director or independent non-executive Director expiring at the end of the initial term or at any time thereafter.

#### **AUDIT COMMITTEE**

The Audit Committee was established in July 2005 with written terms of reference adopted by reference to the code provisions of the CG Code and its members include:

Mr. LI Shan (Chairman of the Audit Committee)

Mr. CHOU Tsan-Hsiung

Dr. LI Jun

The majority of the Audit Committee members are independent non-executive Directors. The Board considers that each Audit Committee member has broad commercial experience and there is a suitable mix of expertise in business, accounting and financial management in the Audit Committee. The composition and members of the Audit Committee comply with the requirements under the Rule 3.21 of the Listing Rules as at 31 December 2014. The Audit Committee is responsible for assisting the Board in safeguarding the Group's assets by providing an independent review of the effectiveness of the financial reporting process and the internal controls and risk management systems of the Group. The Audit Committee also oversees the audit process and performs other duties as assigned by the Board.

The Audit Committee meets regularly to review the reporting of financial and other information to the Shareholders, the system of internal controls, risk management and the effectiveness and objectivity of the audit process. The Audit Committee also provides an important link between the Board and the Company's auditor in matters coming within the scope of its terms of reference and keeps under review the independence and objectivity of the auditor.

The Audit Committee together with the management has reviewed the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters, and has reviewed the consolidated financial statements for the year ended 31 December 2014.

During the year ended 31 December 2014, two Audit Committee meetings were held and the individual attendance of each member is set out below:

Name of Director	Number of committee meetings attended	Attendance rate	
Mr. LI Shan	2/2	100%	
Mr. CHOU Tsan-Hsiung	2/2	100%	
Dr. LI Jun	0/2	0%	

The Company has adopted a revised written terms of reference of the Audit Committee with reference to the corresponding changes made to the code provisions of the CG Code. The Company has complied with the provision of Rule 3.21 of the Listing Rules that the Company's audit committee comprises a minimum of three members, at least one of whom is an independent non-executive director with appropriate professional qualifications or accounting or related financial management expertise as required under Rule 3.10(2) of the Listing Rules.

#### REMUNERATION COMMITTEE

The remuneration committee (the "Remuneration Committee") of the Company was established in July 2005 and its members include:

Mr. WANG Wei-Lin (Chairman of the Remuneration Committee)

Mr. CHOU Tsan-Hsiung

Mr. LI Shan Dr. LI Jun

The majority of the Remuneration Committee members are independent non-executive Directors. The Remuneration Committee advises the Board on the Group's overall policy and structure for the remuneration of the Directors and senior management of the Group. The Remuneration Committee ensures that no Director or any of his associates is involved in deciding his own remuneration.

In determining the emolument payable to the Directors, the Remuneration Committee takes into consideration factors such as salaries paid by comparable companies, time commitment and responsibilities of the Directors, employment conditions of the Group and the desirability of performance-based remuneration.

The Remuneration Committee meets regularly to determine the policy for the remuneration of the Directors and assesses performance of the executive Directors and certain senior management of the Group. During the year ended 31 December 2014, one Remuneration Committee meeting was held, the individual attendance of each member is set out below:

N. CD:	Number of committee	Attendance
Name of Director	meeting attended	rate
Mr. WANG Wei-Lin	1/1	100%
Mr. CHOU Tsan-Hsiung	1/1	100%
Mr. LI Shan	1/1	100%
Dr. LI Jun	0/1	0%

#### NOMINATION OF DIRECTORS

The Board is responsible for considering the suitability of an individual to act as a Director, and approving and terminating the appointment of a Director. The Company has not established a nomination committee. The Company currently does not have any plans to set up a nomination committee.

The Chairman is responsible for identifying suitable candidates to the members of the Board when there is a vacancy or an additional director is considered necessary. The Chairman proposes the appointment of such candidates to each member of the Board for consideration. Each member of the Board will review the qualifications of the relevant candidates for determining the suitability to the Group on the basis of their qualifications, experiences and background.

During the year 2014, no any Board meeting was held in relation to the nomination of Director.

#### **AUDITOR'S REMUNERATION**

An analysis of the remuneration in respect of audit services provided by the auditor to the Group for the year ended 31 December 2014 is summarised as below:

Services Remuneration (US\$)

Audit services

#### INTERNAL CONTROLS

The Board has overall responsibility for the system of internal controls of the Company and for reviewing its effectiveness. The Board is committed to implementing an effective and sound internal controls system to safeguard the interest of the Shareholders and the Group's assets. The Board has delegated to executive management the implementation of the system of internal controls and reviewing of all relevant financial, operational, compliance controls and risk management function within an established framework.

The Board has conducted a review of the effectiveness of the Group's internal control system, covering its financial and operational functions.

#### **COMPANY SECRETARY**

Ms. Chan Pui Yee Janice, Finance Director of the Company, has been appointed by the Company as the company secretary. She is also the authorised representative of the Company. During the year ended 31 December 2014, Ms. Chan has taken more than 40 hours of relevant professional trainings to update her skills and knowledge.

#### **DIRECTORS' RESPONSIBILITY STATEMENT**

The Directors are responsible for the preparation of the consolidated financial statements for each financial period which gives a true and fair view of the state of affairs of the Group and of its results and cash flows for that period. In preparing the consolidated financial statements for the year ended 31 December 2014, the Directors have selected suitable accounting policies and applied them consistently; adopted appropriate Hong Kong Financial Reporting Standards and Hong Kong Accounting Standards; made adjustments and estimates that are prudent, fair and reasonable; and prepared the consolidated financial statements on a going concern basis. The Directors are also responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Group and which enable the preparation of the consolidated financial statements in accordance with the Hong Kong Companies Ordinance.

#### **AUDITOR'S STATEMENT**

The auditor of the Company acknowledges its responsibilities in the independent auditor's report on the consolidated financial statements of the Group for the year ended 31 December 2014.

#### INVESTOR RELATIONSHIP AND COMMUNICATION

The Company endeavours to maintain a high level of transparency in communicating with the Shareholders and the investment community at large. Briefings and meetings with institutional investors and analysts are conducted regularly. The Company is committed to continue to maintain an open and effective investor communication policy and to update the investors on relevant information on its business in a timely manner, subject to relevant regulatory requirements. In order to ensure effective, clear and accurate communications with the investors and analysts, all corporate communications are arranged and handled by the executive Directors and designated senior executives according to established practices and procedures of the Company.

For and on behalf of the Board

WONG Chau Chi

Chairman

Hong Kong, 25 March 2015

The Directors are pleased to present their report and the audited consolidated financial statements for the year ended 31 December 2014.

#### PRINCIPAL ACTIVITIES

The Company acts as an investment holding company. The activities of its subsidiaries are set out in note 33 to the consolidated financial statements.

#### RESULTS AND APPROPRIATIONS

The results of the Group for the year ended 31 December 2014 are set out in the consolidated statement of profit or loss and other comprehensive income.

The Directors did not recommend payment of any final dividend to the Shareholders for the year ended 31 December 2014.

#### PROPERTY, PLANT AND EQUIPMENT

Details of the movements during the year in the property, plant and equipment of the Group are set out in note 17 to the consolidated financial statements.

#### **SHARE CAPITAL**

During the year, an aggregate 2,910,323,145 new Shares were issued, which represents approximately 338% change in existing issued share capital as at 31 December 2013. Details of these and other movements during the year in the share capital of the Company are set out in note 25 to the consolidated financial statements.

#### **DISTRIBUTABLE RESERVES**

The Company did not have reserves in aggregate available for distribution to the Shareholders as at 31 December 2014. Under the Companies Law Chapter 22 of the Cayman Islands, the share premium of the Company amounted to approximately US\$60.02 million as at 31 December 2014 is available for distributions to the Shareholders provided that immediately following the date on which the distribution or dividend is proposed to be paid, the Company is able to pay its debts as they fall due in the ordinary course of business.

#### **DIRECTORS**

The Directors during the year and up to the date of this report were:

#### **Executive Directors**

Mr. WONG Chau Chi (Chairman) Dr. LIU Hui (Vice-Chairman)

#### **Non-executive Directors**

Mr. CHOU Tsan-Hsiung

Mr. YANG Yi

#### **Independent non-executive Directors**

Mr. WANG Wei-Lin

Mr. LI Shan

Dr. LI Jun

In accordance with Article 108(A) of the Articles, at each AGM one third of the Directors for the time being shall retire from office by rotation provided that every Director shall be subject to retirement by rotation at least once every three years. Accordingly Mr. WONG Chau Chi, Mr. YANG Yi and Mr. LI Shan will retire from the office and, being eligible, offer themselves for re-election at the forthcoming AGM.

#### **DIRECTORS' SERVICE CONTRACTS**

None of the Directors has a service contract with the Company or any of its subsidiaries which is not determinable by the Group within one year without payment of compensation (other than statutory compensation).

#### DIRECTORS' INTERESTS IN SHARES AND SHARE OPTIONS

As at 31 December 2014, the interests and short positions of the Directors and chief executives of the Company in the Shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register maintained by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code, were as follows:

#### **Ordinary shares**

			Total number	Approximate
		Capacity/nature	of ordinary	percentage
Name of Director	Name of corporation	of interest	shares	of interest
		Interest of controlled		
Mr. WONG Chau Chi	The Company	corporation (Note)	1,103,431,352	29.26%

Note: These Shares are registered under the name of Chi Capital Holdings Limited ("Chi Capital"), a company wholly owned by Mr. WONG Chau Chi and he was the sole shareholder and director of Chi Capital; and Chi Capital Securities Limited, a wholly-owned subsidiary of Chi Capital. Under the SFO, Mr. WONG Chau Chi was deemed to be interested in all the Shares held by Chi Capital and its subsidiary.

All the interests disclosed above represent long positions in the Shares and underlying shares of the Company.

Other than as disclosed above, none of the Directors, chief executives of the Company or their associates had any interests or short positions, whether beneficial or non-beneficial, in any Shares, underlying shares or debentures of the Company or any of its associated corporations as at 31 December 2014 as required to be recorded in the register maintained by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

#### **SHARE OPTIONS**

The Company operates a share option scheme (the "Scheme") which was adopted on 5 July 2005. During the year ended 31 December 2014, the Company granted 76,767,574 share options at the exercise price of HK\$0.137 per option share under the share option scheme to the consultants who are engaged to provide investment advisory services for the business development of the Group. Particulars of the Schemes and details of the movements during the year in the share options of the Company are set out in note 26 to the consolidated financial statements.

#### ARRANGEMENTS TO PURCHASE SHARES OR DEBENTURES

Save as disclosed in note 26 to the consolidated financial statements, at no time during the year was the Company or any of its subsidiaries, a party to any arrangements to enable the Directors to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

#### DIRECTORS' INTERESTS IN CONTRACTS OF SIGNIFICANCE

No contracts of significance to which the Company or any of its subsidiaries was a party and in which a Director had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

#### SUBSTANTIAL SHAREHOLDERS

As at 31 December 2014, the register of the Company's substantial shareholders maintained by the Company pursuant to Section 336 of the SFO shows that other than the interests disclosed above in respect of certain Directors or chief executives of the Company, the following Shareholders had notified the Company of their relevant interests or short positions in the Shares, underlying shares and debentures of the Company or any of its associated corporation.

Name of shareholder	Capacity/ nature of interest	Number of ordinary shares (Note 1)	Percentage of the issueds hare capital
Chi Capital Holdings Limited	Beneficial owner (Note 2)	973,431,352(L)	25.81%
Chi Capital Securities Limited	Beneficial owner (Note 2)	130,000,000(L)	3.45%
Mr. WONG Chau Chi	Interest of controlled Corporation (Note 2)	1,103,431,352(L)	29.26%

#### Notes:

- 1. The letter "L" denotes the persons' long positions in the Shares.
- 2. These Shares are registered under the name of Chi Capital Holdings Limited ("Chi Capital"), a company wholly owned by Mr. WONG Chau Chi and he was the sole shareholder and director of Chi Capital; and Chi Capital Securities Limited, a wholly-owned subsidiary of Chi Capital. Under the SFO, Mr. WONG Chau Chi was deemed to be interested in all the Shares held by Chi Capital and its subsidiary.

Other than as disclosed above, the Company has not been notified of any other person (other than a Director or a chief executive of the Company) who had an interest or a short position in any Shares, underlying shares and debentures of the Company or its associated corporations as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO as at 31 December 2014.

#### **MAJOR CUSTOMERS AND SUPPLIERS**

During the year, the largest and the five largest customers of the Group accounted for approximately 65% and 100% of the Group's turnover respectively.

At no time during the year did a Director, an associate of a Director or any Shareholders (which to the best knowledge of the Directors had more than 5% interests in the Company) had an interest in any of the Group's five largest customers or suppliers.

#### CONNECTED TRANSACTIONS

Neither the Group nor the Company has any connected transactions and/or continuing connected transactions as defined under Chapter 14A of the Listing Rules during the year. The related party transactions disclosed in note 31 to the consolidated financial statements are exempted continuing connected transactions.

#### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the year, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

#### **DIRECTORS' INTERESTS IN COMPETING BUSINESS**

During the year, none of the Directors had any interests in competing business of the Group which was required to be disclosed pursuant to Rule 8.10 of the Listing Rules.

#### **PRE-EMPTIVE RIGHTS**

There are no provisions for pre-emptive rights under the Articles or the laws of the Cayman Islands, which would oblige the Company to offer new Shares on a pro-rata basis to existing Shareholders.

#### TAX RELIEF AND EXEMPTION

The Company is not aware that holders of securities of the Company are entitled to any tax relief or exemption by reason of their holding of such securities.

#### SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the best knowledge of the Directors, as at the latest practicable date prior to the issue of this report, the Directors consider that the Company has maintained a sufficient public float as required under the Listing Rules.

#### **EVENT AFTER THE REPORTING PERIOD**

Details of event after the reporting period of the Group and the Company are set out in note 32 to the consolidated financial statements in this annual report.

#### **AUDITOR**

Messrs. Deloitte Touche Tohmatsu have acted as auditor of the Company since its incorporation.

A resolution will be proposed in the forthcoming AGM to re-appoint Messrs. Deloitte Touche Tohmatsu as auditor of the Company.

On behalf of the Board

Wong Chau Chi Chairman

Hong Kong, 25 March 2015

# Independent Auditor's Report

#### TO THE SHAREHOLDERS OF CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(incorporated in the Cayman Islands with limited liability)

We have audited the consolidated financial statements of CMMB Vision Holdings Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 28 to 97, which comprise the consolidated statement of financial position as at 31 December 2014, and the consolidated statement of profit or loss and other comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### **AUDITOR'S RESPONSIBILITY**

Our responsibility is to express an opinion on these consolidated financial statements based on our audit and to report our opinion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the HKICPA. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Independent Auditor's Report

#### **OPINION**

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Group as at 31 December 2014 and of its loss and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

Deloitte Touche Tohmatsu Certified Public Accountants Hong Kong 25 March 2015

# Consolidated Statement of Profit or Loss and Other Comprehensive Income For the year ended 31 December 2014

	MORRE	****	2012
	NOTES	2014	2013
		US\$	US\$
Revenue	9	912,492	713,774
Cost of sales		(582,824)	(652,695)
Gross profit		329,668	61,079
Interest income		115	80
Administrative expenses		(1,540,874)	(1,051,387)
Advertising expenses		(28,903)	(38,170)
Other expenses	12	(1,249,225)	(903,504)
Change in fair value of derivative components of convertible notes	24	1,236,203	2,517,131
Finance costs	10	(865,802)	(819,380)
Loss before tax		(2,118,818)	(234,151)
Income tax expense	11	(87,310)	(59,000)
Loss for the year and total comprehensive expense	12	(2,206,128)	(293,151)
(Loss) profit for the year and total comprehensive			
(expense) income attributable to:			
– Owners of the Company		(1,977,648)	212,481
– Non-controlling interests		(228,480)	(505,632)
		(2,206,128)	(293,151)
	•		(Restated)
			, ,
(Loss) earnings per share	16		
Basic		(0.0009)	0.0002
Diluted	•	(0.0010)	(0.0015)
	;		

# Consolidated Statement of Financial Position

At 31 December 2014

	NOTES	2014 US\$	2013 US\$
NON-CURRENT ASSETS			
Property, plant and equipment	17	29,638	51,885
Intangible assets	18	23,843,846	23,843,846
Deposits for the acquisition of intangible assets	18	38,116,910	11,020,706
Interests in associates	19	<u> </u>	<u> </u>
		61,990,394	34,916,437
CURRENT ASSETS			
Trade and other receivables	20	1,627,749	1,394,043
Bank balances and cash	21	10,136,633	877,155
	_	11,764,382	2,271,198
CURRENT LIABILITIES			
Trade and other payables	22	2,067,791	2,121,967
Amount due to a related company	23	686,966	_
Tax payable		28,310	_
Convertible notes	24	6,478,217	
	_	9,261,284	2,121,967
NET CURRENT ASSETS	_	2,503,098	149,231
TOTAL ASSETS LESS CURRENT LIABILITIES	-	64,493,492	35,065,668
NON-CURRENT LIABILITIES			
Convertible notes	24	_	6,848,618
Amount due to a related company	23	_	675,165
Amount due to a director	23	<u> </u>	48,746
	_		7,572,529
	<u>-</u>	64,493,492	27,493,139

# Consolidated Statement of Financial Position

At 31 December 2014

	NOTES	2014 US\$	2013 US\$
CAPITAL AND RESERVES			
Share capital	25	48,651,599	11,099,042
Share premium and reserves	_	5,314,210	5,637,934
Equity attributable to owners of the Company		53,965,809	16,736,976
Non-controlling interests	_	10,527,683	10,756,163
TOTAL EQUITY	<u>-</u>	64,493,492	27,493,139

The consolidated financial statements on pages 28 to 97 were approved and authorised for issue by the Board of directors on 25 March 2015 and are signed on its behalf by:

DIRECTOR DIRECTOR

# Consolidated Statement of Changes in Equity

or the year ended 31 December 2014

				Attributable	e to owners of the	Company			- *		
			-		Share				· /	Non-	
	Share	Share	Merger	Distributable	option	Capital	Exchange	Accumulated		controlling	
	capital	premium	reserve	reserve	reserve	reserve	reserve	losses	Sub-total	interests	Total
	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$
			(note 1)	(note 2)		(note 3)					
At 1 January 2013	8,254,578	48,430,464	31,987,096	18,464,516	4,334,463	2,076,341	28,920	(109,900,932)	3,675,446	11,261,795	14,937,241
Profit (loss) for the year and											
total comprehensive income											
(expense) for the year	_	_	_	_	_	_		212,481	212,481	(505,632)	(293,151)
Forfeiture of share options	_	_	_	_	(2,569,917)	_	_	2,569,917	-	_	_
Issue of shares (note 25)	2,844,464	10,003,523	_	_	_	_	_	_	12,847,987	_	12,847,987
Transaction costs related											
in issue of shares	_	(32,787)	_	_	_	_	_	_	(32,787)	_	(32,787)
Deemed capital contribution from											
a shareholder (note 23)						33,849			33,849		33,849
At 31 December 2013	11,099,042	58,401,200	31,987,096	18,464,516	1,764,546	2,110,190	28,920	(107,118,534)	16,736,976	10,756,163	27,493,139
Loss for the year and total											
comprehensive expenses											
for the year	_	_	_	_	_	_	_	(1,977,648)	(1,977,648)	(228,480)	(2,206,128)
Recognition of equity-settled											
share-based payment expenses	_	_	_	_	600,879	_	_	_	600,879	_	600,879
Lapse of share options	_	_	_	_	(52,124)	_	_	52,124	-	_	_
Exercise of share options	1,105,230	825,482	_	_	(569,079)	_	_	_	1,361,633	_	1,361,633
Issue of shares (note 25)											
- ordinary shares	787,550	1,260,081	_	_	_	_	_	_	2,047,631	_	2,047,631
- rights issue	23,773,185	11,886,592	_	_	_	_	_	_	35,659,777	_	35,659,777
– bonus issue	11,886,592	(11,886,592)	_	-	_	_	_	_	-	_	_
Transaction costs related											
in issue of shares		(463,439)							(463,439)		(463,439)
At 31 December 2014	48,651,599	60,023,324	31,987,096	18,464,516	1,744,222	2,110,190	28,920	(109,044,058)	53,965,809	10,527,683	64,493,492

#### Notes:

- 1. The merger reserve represents the difference between the nominal value of the share capital issued by the Company and the nominal value of the share capital of Global Technology International Limited acquired pursuant to a group reorganisation on 5 July 2005.
- 2. On 29 April 2009, the authorised and issued share capital of the Company was reduced through a reduction in the normal value of each share from HK\$0.10 to HK\$0.01. The capital reduction amount was transferred to distributable reserve.
- 3. Capital reserve represents (i) the capital contribution from a shareholder of the Company through the shares granted by a shareholder to the employees of the Company during the year ended 31 December 2006 and 2008, (ii) deemed capital contribution from a shareholders regarding the non-interest bearing advances.

# Consolidated Statement of Cash Flows For the year ended 31 December 2014

	2014	2013
	US\$	US\$
OPERATING ACTIVITIES		
Loss before tax	(2,118,818)	(234,151)
Adjustments for:		
Amortisation of intangible assets	_	306,345
Finance costs	865,802	819,380
Depreciation of property, plant and equipment	22,247	19,292
Change in fair value of derivative components of convertible notes	(1,236,203)	(2,517,131)
Interest income	(115)	(80)
Equity-settled share-based payment expenses	600,879	
Operating cash flows before movements in working capital	(1,866,208)	(1,606,345)
Increase in trade and other receivables	(292,706)	(253,174)
Decrease in trade and other payables	(54,176)	(78,635)
NET CASH USED IN OPERATING ACTIVITIES	(2,213,090)	(1,938,154)
INVESTING ACTIVITIES		
Deposits paid for the acquisition of intangible assets	(27,096,204)	(11,020,706)
Interest received	115	80
Purchase of property, plant and equipment		(59,275)
NET CASH USED IN INVESTING ACTIVITIES	(27,096,089)	(11,079,901)
FINANCING ACTIVITIES		
Proceeds from rights issue	35,659,777	_
Advance from a related company	15,080,000	2,115,011
Proceeds from issue of shares	2,047,631	12,847,987
Proceeds from exercise of share options	1,361,633	_
Repayment to a related company	(15,068,199)	(1,849,937)
Costs related to shares issued	(463,439)	(32,787)
Repayment to a director	(48,746)	(375,946)
Deposits received for a share placement		319,332
Advance from a director		48,746

# Consolidated Statement of Cash Flows

For the year ended 31 December 2014

	2014	2013
	US\$	US\$
NET CASH FROM FINANCING ACTIVITIES	38,568,657	13,072,406
NET INCREASE IN CASH AND CASH EQUIVALENTS	9,259,478	54,351
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE YEAR	877,155	822,877
EFFECT OF FOREIGN EXCHANGE RATE CHANGES		(73)
CASH AND CASH EQUIVALENTS AT END OF THE YEAR,		
represented by bank balances and cash	10,136,633	877,155

### Notes to the Consolidated Financial Statements

For the year ended 31 December 2014

#### 1. GENERAL

The Company is incorporated in the Cayman Islands as an exempted company with limited liability and its shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The address of the registered office and principal place of business of the Company are disclosed in the Corporate Information section to the annual report.

The Company acts as an investment holding company. The Company together with its subsidiaries (collectively the "Group") are principally engaged in the development and promotion of CMMB-based multimedia and interactive services via proprietary terrestrial infrastructure. In the People's Republic of China (the "PRC"), it has entered into a memorandum of understanding with New York Broadband II, LLC ("NYBB II"), a whollyowned subsidiary of New York Broadband LLC ("NYBB"), a related party of which Mr. Wong Chau Chi ("Mr. Wong"), a director and shareholder of the Company, through its wholly-owned subsidiary, Chi Capital Holdings Limited ("Chi Capital"), has certain equity interest, to acquire the AsiaStar mobile satellite capacity and assets, which has coverage over the PRC and Asia Pacific Region. In United States of America ("USA"), the Group is operating a terrestrial UHF wireless television ("TV") network providing digital media and entertainment services to New York and other key markets in preparation to deploying a similar multimedia service platform in USA.

China Mobile Multimedia Broadcasting ("CMMB") is a digital mobile multimedia technology developed by and currently commercially deployed in the PRC under the State Administration of Radio, Film and Television ("SARFT"). It can deliver digital mobile TV and multimedia contents via both terrestrial and satellite networks directly to mobile and wireless devices such as smartphone, tablet, pocket TV, lap-tops, automobile digital receivers and personal media player that are equipped with a CMMB-enabled chipset. Its broadcast oriented delivery can render data contents to be received anytime anywhere with enormous scale and cost efficiency and encounter no traffic interruption or bandwidth squeeze typical of today's unicast-based cellular network. The signals can be received over 350 kilometer/hour without distortion. The technology is also known as sTiMi (Satellite and Terrestrial Interactive Mobile Infrastructure").

It is the plan of the Company to apply the CMMB technology to the existing TV broadcasting services so as to provide mobile TV services in the future.

The Group is also engaged in the provision of agency services. Agency services relating to the procurement and distribution of printed circuit board ("PCB") materials generate agency income which represents the difference between gross proceeds received from customers and related cost payable to suppliers.

The consolidated financial statements are presented in United States dollars, which is also the functional currency of the Group.

### Notes to the Consolidated Financial Statements

For the year ended 31 December 2014

#### 2. BASIS OF PREPARATION OF CONSOLIDATED FINANCIAL STATEMENTS

The consolidated financial statements have been prepared on a going concern basis notwithstanding the fact that the Group incurred a loss of US\$2,206,128 during the year ended 31 December 2014. In the opinion of the directors of the Company (the "Directors"), the Group should be able to continue as a going concern in the coming year taking into consideration the measures which include, but are not limited to, the following:

- (a) In 2012, the Group commenced the provision of transmission and broadcasting of TV programs subsequent to the acquisition of CMMB Vision USA Inc. ("CMMB Vision USA"). A 3-year service contract was entered into between CMMB Vision USA and China Central Television ("CCTV"), a state-owned enterprise in PRC. The Directors are currently under negotiation with other parties for the provision of TV broadcasting services and are of the opinion that such service can provide a reliable and stable cash flow for the Group to operate. The service contract with CCTV was renewed for another 3 years from 1 January 2015 to 31 December 2017.
- (b) Subsequent to the year end date, the Group has issued new shares for consideration approximately HK\$48.8 million (equivalent to US\$6.3 million) (note 32). The Group plans to further issue new shares to raise additional funds to improve its liquidity position.
- (c) Chi Capital, a company wholly owned by Mr. Wong has agreed to provide financial support to enable the Group to meet its financial obligations as they fall due in the foreseeable future.

Based on the aforesaid factors, the Directors are satisfied that the Group will have sufficient financial resources to meet its financial obligations as they fall due for the foreseeable future. Accordingly, the consolidated financial statements have been prepared on a going concern basis.

# 3. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

#### (a) Applications of new and revised HKFRSs

The Group has applied the following amendments to HKFRSs and a new interpretation issued by the HKICPA for the first time in the current year:

Amendments to HKFRS 10,	Investment Entities
HKFRS 12 and HKAS 27	
Amendments to HKAS 32	Offsetting Financial Assets and Financial Liabilities
Amendments to HKAS 36	Recoverable Amount Disclosures for Non-Financial Assets
Amendments to HKAS 39	Novation of Derivatives and Continuation of Hedge Accounting
HK(IFRIC) - Int 21	Levies

For the year ended 31 December 2014

# 3. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

#### (a) Applications of new and revised HKFRSs (Continued)

Except as describe below, the application of the amendments to HKFRSs and a new interpretation in the current year has had no material impact on the Group's financial performance and positions for the current and prior years and/or on the disclosures set out in these consolidated financial statements.

#### Amendments to HKAS 36 Recoverable Amount Disclosures for Non-Financial Assets

The Group has applied the amendments to HKAS 36 Recoverable Amount Disclosures for Non-Financial Assets for the first time in the current year. The amendments to HKAS 36 remove the requirement to disclose the recoverable amount of a cash-generating unit (CGU) to which goodwill or other intangible assets with indefinite useful lives had been allocated when there has been no impairment or reversal of impairment of the related CGU. Furthermore, the amendments introduce additional disclosure requirements applicable to when the recoverable amount of an asset or a CGU is measured at fair value less costs of disposal. These new disclosures include the fair value hierarchy, key assumptions and valuation techniques used which are in line with the disclosure required by HKFRS 13 Fair Value Measurements.

The application of these amendments has resulted in additional disclosures in the Group's consolidated financial statements which had been fully disclosed in note 18.

### (b) New and revised HKFRSs issued but not yet effective

The Group has not early applied the following new and revised HKFRSs that have been issued but are not yet effective.

HKFRS 9	Financial Instruments <sup>1</sup>
HKFRS 15	Revenue from Contracts with Customers <sup>2</sup>
Amendments to HKFRS 11	Accounting for Acquisitions of Interests in Joint Operations <sup>4</sup>
Amendments to HKAS 1	Disclosure Initiative <sup>4</sup>
Amendments to HKAS 16	Clarification of Acceptable Methods of Depreciation and
and HKAS 38	Amortisation <sup>4</sup>
Amendments to HKAS 19	Defined Benefit Plans: Employee Contributions <sup>3</sup>
Amendments to HKAS 16	Agriculture: Bearer Plants <sup>4</sup>
and HKAS 41	
Amendments to HKFRSs	Annual Improvements to HKFRSs 2010 - 2012 Cycle <sup>5</sup>
Amendments to HKFRSs	Annual Improvements to HKFRSs 2011 - 2013 Cycle <sup>3</sup>
Amendments to HKFRSs	Annual Improvements to HKFRSs 2012 - 2014 Cycle <sup>4</sup>
Amendments to HKAS 27	Equity Method in Separate Financial Statements <sup>4</sup>
Amendments to HKFRS 10	Sales or Contribution of Assets between an
and HKAS 28	Investor and its Associate or Joint Venture <sup>4</sup>
Amendments to HKFRS 10,	Investment Entities: Applying the Consolidation Exception <sup>4</sup>
HKFRS 12 and HKAS 28	

For the year ended 31 December 2014

# 3. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

#### (b) New and revised HKFRSs issued but not yet effective (Continued)

- Effective for annual periods beginning on or after 1 January 2018
- <sup>2</sup> Effective for annual periods beginning on or after 1 January 2017
- Effective for annual periods beginning on or after 1 July 2014
- <sup>4</sup> Effective for annual periods beginning on or after 1 January 2016
- Effective for annual periods beginning on or after 1 July 2014, with limited exceptions. Earlier application is permitted.

#### **HKFRS 9 Financial Instruments**

HKFRS 9 issued in 2009 introduced new requirements for the classification and measurement of financial assets. HKFRS 9 was subsequently amended in 2010 to include requirements for the classification and measurement of financial liabilities and for derecognition, and further amended in 2013 to include the new requirements for general hedge accounting. Another revised version of HKFRS 9 was issued in 2014 mainly to include (a) impairment requirements for financial assets and (b) limited amendments to the classification and measurement requirements by introducing a 'fair value through other comprehensive income' (FVTOCI) measurement category for certain simple debt instruments.

#### Key requirements of HKFRS 9 are described below:

• All recognised financial assets that are within the scope of HKAS 39 Financial Instruments: Recognition and Measurement are subsequently measured at amortised cost or fair value. Specifically, debt investments that are held within a business model whose objective is to collect the contractual cash flows, and that have contractual cash flows that are solely payments of principal and interest on the principal outstanding are generally measured at amortised cost at the end of subsequent accounting periods. Debt instruments that are held within a business model whose objective is achieved both by collecting contractual cash flows and selling financial assets, and that have contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding, are measured at FVTOCI. All other debt investments and equity investments are measured at their fair value at the end of subsequent accounting periods. In addition, under HKFRS 9, entities may make an irrevocable election to present subsequent changes in the fair value of an equity investment (that is not held for trading) in other comprehensive income, with only dividend income generally recognised in profit or loss.

For the year ended 31 December 2014

# 3. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

(b) New and revised HKFRSs issued but not yet effective (Continued)

HKFRS 9 Financial Instruments (Continued)

- With regard to the measurement of financial liabilities designated as at fair value through profit or loss, HKFRS 9 requires that the amount of change in the fair value of the financial liability that is attributable to changes in the credit risk of that liability is presented in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. Changes in fair value of financial liabilities attributable to changes in the financial liabilities' credit risk are not subsequently reclassified to profit or loss. Under HKAS 39, the entire amount of the change in the fair value of the financial liability designated as fair value through profit or loss was presented in profit or loss.
- In relation to the impairment of financial assets, HKFRS 9 requires an expected credit loss model, as opposed to an incurred credit loss model under HKAS 39. The expected credit loss model requires an entity to account for expected credit losses and changes in those expected credit losses at each reporting date to reflect changes in credit risk since initial recognition. In other words, it is no longer necessary for a credit event to have occurred before credit losses are recognised.
- The new general hedge accounting requirements retain the three types of hedge accounting. However, greater flexibility has been introduced to the types of transactions eligible for hedge accounting, specifically broadening the types of instruments that qualify for hedging instruments and the types of risk components of non-financial items that are eligible for hedge accounting. In addition, the effectiveness test has been overhauled and replaced with the principle of an 'economic relationship'. Retrospective assessment of hedge effectiveness is also no longer required. Enhanced disclosure requirements about an entity's risk management activities have also been introduced.

Except for the potential early recognition of credit losses based on the expected loss model in relation to the Group's financial assets measured at amortised costs, the Directors anticipate that the application of HKFRS 9 in the future may not have other significant impact on amounts reported in respect of the Group's financial assets and financial liabilities based on an analysis of the Group's financial instruments as at 31 December 2014.

For the year ended 31 December 2014

# 3. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

(b) New and revised HKFRSs issued but not yet effective (Continued)

#### HKFRS 15 Revenue from Contracts with Customers

In July 2014, HKFRS 15 was issued which establishes a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers. HKFRS 15 will supersede the current revenue recognition guidance including HKAS 18 *Revenue*, HKAS 11 *Construction Contracts* and the related Interpretations when it becomes effective.

The core principle of HKFRS 15 is that an entity should recognise revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. Specifically, the Standard introduces a 5-step approach to revenue recognition:

- Step 1: Identify the contract(s) with a customer
- Step 2: Identify the performance obligations in the contract
- Step 3: Determine the transaction price
- Step 4: Allocate the transaction price to the performance obligations in the contract
- Step 5: Recognise revenue when (or as) the entity satisfies a performance obligation

Under HKFRS 15, an entity recognises revenue when (or as) a performance obligation is satisfied, i.e. when 'control' of the goods or services underlying the particular performance obligation is transferred to the customer. Far more prescriptive guidance has been added in HKFRS 15 to deal with specific scenarios. Furthermore, extensive disclosures are required by HKFRS 15.

The Group is in the process of reviewing the potential impacts on the application of HKFRS 15. It is not practicable to provide a reasonable estimate of the effect of HKFRS 15 until the Group performs a detailed review.

Except as described above, the Directors do not anticipate that the application of the other new and revised HKFRSs will have a material effect on the Group's consolidated financial statements.

For the year ended 31 December 2014

#### 4. SIGNIFICANT ACCOUNTING POLICIES

#### Statement of compliance

The consolidated financial statements have been prepared in accordance with HKFRSs issued by the HKICPA. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on the Stock Exchange and by the Hong Kong Companies Ordinance (Cap. 32).

### Basis of preparation

The consolidated financial statements have been prepared on the historical cost basis, except for certain financial instruments that are measured at fair values at the end of each reporting period, as explained in the accounting policies set out below.

Historical cost is generally based on the fair value of the consideration given in exchange for goods and services.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economics benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date.

Fair value for measurement and/or disclosure purposes in these consolidated financial statements is determined on such a basis, except for share-based payment transactions that are within the scope of HKFRS 2, leasing transactions that are within the scope of HKAS 17, and measurements that have some similarities to fair value but are not fair value, such as net realisable value in HKAS 2 or value in use in HKAS 36.

In addition, for financial reporting purposes, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability.

The principal accounting policies are set out below.

For the year ended 31 December 2014

#### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Basis of consolidation

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company and its subsidiaries. Control is achieved when the Company:

- has power over the investee;
- is exposed, or has rights, to variable returns from its involvement with the investee; and
- has the ability to use its power to affect its returns.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Specifically, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated statement of profit or loss and other comprehensive income from the date the Group gains control until the date when the Group ceases to control the subsidiary.

Profit or loss and each item of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Group's accounting policies.

All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

#### Investments in associates

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Investments in associates (Continued)

The results and assets and liabilities of associates are incorporated in these consolidated financial statements using the equity method of accounting. The financial statements of associates used for equity accounting purposes are prepared using uniform accounting policies as those of the Group for like transactions and events in similar circumstances. Under the equity method, an investment in an associate is initially recognised in the consolidated statement of financial position at cost and adjusted thereafter to recognise the Group's share of the profit or loss and other comprehensive income of the associate. When the Group's share of losses of an associate equals or exceeds its interest in that associate (which includes any long-term interests that, in substance, form part of the Group's net investment in the associate), the Group discontinues recognising its share of further losses. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of that associate.

An investment in an associate is accounted for using the equity method from the date on which the investee becomes an associate. On acquisition of the investment in an associate, any excess of the cost of the investment over the Group's share of the net fair value of the identifiable assets and liabilities of the investee is recognised as goodwill, which is included within the carrying amount of the investment. Any excess of the Group's share of the net fair value of the identifiable assets and liabilities over the cost of the investment, after reassessment, is recognised immediately in profit or loss in the period in which the investment is acquired.

The requirements of HKAS 39 are applied to determine whether it is necessary to recognise any impairment loss with respect to the Group's investment in an associate. When necessary, the entire carrying amount of the investment (including goodwill) is tested for impairment in accordance with HKAS 36 *Impairment of Assets* as a single asset by comparing its recoverable amount (higher of value in use and fair value less costs of disposal) with its carrying amount. Any impairment loss recognised forms part of the carrying amount of the investment. Any reversal of that impairment loss is recognised in accordance with HKAS 36 to the extent that the recoverable amount of the investment subsequently increases.

When a group entity transacts with an associate of the Group (such as a sale or contribution of assets), profits and losses resulting from the transactions with the associate are recognised in the Group's consolidated financial statements only to the extent of interests in the associate that are not related to the Group.

For the year ended 31 December 2014

#### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable and represents amount receivable for goods sold and services provided in the normal course of business, net of discounts and sales related taxes.

The Group acts as an agent and it does not have exposure to the significant risks and rewards associated with the sale of goods. Agency income is recognised when the related procurement and distribution of goods are completed.

Service income represents the air time and transmission services provided and the channels broadcasting in real time on the TV stations 24 hours a day, seven days a week. Service income will be recognised on a straight-line basis over the contract period.

Interest income from a financial asset is recognised when it is probable that the economic benefits will flow to the Group and the amount of income can be measured reliably. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts the estimated future cash receipts through the expected life of the financial asset to that asset's net carrying amount on initial recognition.

#### Property, plant and equipment

Property, plant and equipment are stated in the consolidated statement of financial position at cost less subsequent accumulated depreciation and accumulated impairment losses, if any.

Depreciation is recognised so as to write off the cost of items of property, plant and equipment over their estimated useful lives, using the straight-line method. The estimated useful lives and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Intangible assets

#### Intangible assets acquired separately

Intangible assets with finite useful lives that are acquired separately are carried at cost, being the fair value at the date of acquisition, less accumulated amortisation and any accumulated impairment losses. Amortisation for intangible assets with finite useful lives is recognised on a straight-line basis over their estimated useful lives. The estimated useful life and amortisation method are reviewed at the end of each reporting period, with the effect of any changes in estimate being accounted for on a prospective basis. Intangible assets with indefinite useful lives are carried at cost less any subsequent accumulated impairment losses (see the accounting policy in respect of impairment losses on tangible and intangible assets below).

An intangible asset is derecognised on disposal, or when no future economic benefits are expected from use or disposal. Gains or losses arising from derecognition of an intangible assets measured as the difference between the net disposal proceeds and the carrying amount of the asset, are recognised in profit or loss when the asset is derecognised.

#### Leasing

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

### The Group as lessee

If the terms of a lease of the Group are changed to such an extent that the lease would have been classified differently at inception had the changed terms been in effect at that time, the revised agreement is considered to be a new agreement over its remaining term.

When a lease previously classified as an operating lease becomes a finance lease resulting from modification of lease agreement, the revised contract is accounted for as a finance lease from the date of modification. The leased asset is recognised in the Group's consolidated statement of financial position at an amount equal to the fair value of the leased asset or, if lower, the present value of the minimum lease payments plus the costs incurred to acquire the relevant lease agreement, less cumulative amortisation and impairment (if any) prior to the change in classification. The corresponding liability to the lessor is included in the consolidated statement of financial position as a finance lease obligation.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Leasing (Continued)

The Group as lessee (Continued)

Lease payments are apportioned between finance expenses and reduction of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Finance expenses are recognised immediately in profit or loss, unless they are directly attributable to qualifying assets, in which case they are capitalised in accordance with the Group's general policy on borrowing costs (see the accounting policy below). Contingent rentals are recognised as expenses in the periods in which they are incurred.

Operating lease payments are recognised as an expense on a straight-line basis over the lease term.

#### Impairment losses on tangible and intangible assets

At the end of the reporting period, the Group reviews the carrying amounts of its tangible and intangible assets with finite useful lives to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of impairment loss, if any. When it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Intangible assets with indefinite useful lives are tested for impairment at least annually, and whenever there is an indication that they may be impaired.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or a cash generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or a cash generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or a cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the profit or loss because of income or expense that are taxable or deductible in other years and that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax base used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary difference to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries and associates, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of the reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset is realised, based on tax rate (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current and deferred tax are recognised to profit or loss, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case the current and deferred tax are also recognised in other comprehensive income or directly in equity respectively.

For the year ended 31 December 2014

#### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

### **Borrowing costs**

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale are added to the cost of those assets until such time as the assets are substantially ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

### Foreign currencies

In preparing the financial statements of each individual group entity, transactions in currencies other than the functional currency of that entity (foreign currencies) are recognised the rates of exchange prevailing on the dates of the transactions. At the end of the reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences on monetary items are recognised in profit or loss in the period in which they arise.

For the purposes of presenting the consolidated financial statements, the assets and liabilities of the foreign operation are translated into the presentation currency of the Group (i.e. United States dollars) using exchange rates prevailing at the end of each reporting period. Income and expenses are translated at the average exchange rates for the period, unless exchange rates fluctuate significantly during the period, in which case, the exchange rates prevailing at the dates of transactions are used. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity under the heading of exchange reserve.

On the disposal or deconsolidation of subsidiaries which are not foreign operations, all of the relevant exchange differences accumulated in equity in respect of that operation attributable to the owners of the Company are transferred to accumulated losses.

#### Retirement benefit costs

Payments to defined contribution retirement benefit plans are recognised as an expense when employees have rendered service entitling them to the contributions.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Share-based payment transactions

#### Equity-settled share-based payment transactions

Shares and share options granted to employees of the Group

For grants of share options that are conditional upon satisfying specified vesting conditions, the fair value of services received determined by reference to the fair value of share options granted at the grant date is expensed on a straight line basis over the vesting period, with a corresponding increase in equity (share option reserve).

At the end of the reporting period, the Group revises its estimates of the number of options that are expected to ultimately vest. The impact of the revision of the original estimates, if any, is recognised in profit or loss such that the cumulative expense reflects the revised estimate, with a corresponding adjustment to share option reserve.

For share options that vest immediately at the date of grant, the fair value of the share options granted is expensed immediately to profit or loss.

When the share options are exercised, the amount previously recognised in share option reserve will be transferred to share premium. When the share options are forfeited after the vesting date or are still not exercised at the expiry date, the amount previously recognised in share option reserve will be transferred to accumulated losses.

#### Share options granted to consultants

Share options issued in exchange for services are measured at the fair value of the services received, unless that fair value cannot be reliably measured, in which case the services received are measured by reference to the fair value of the share options granted. The fair value of the services received is recognised as an expense, with a corresponding increase in equity (share option reserve), when the counterparties render services, unless the services qualify for recognition as assets.

#### Financial instruments

Financial assets and financial liabilities are recognised when a group entity becomes a party to the contractual provisions of the instrument.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets or financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss.

For the year ended 31 December 2014

## 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Financial instruments (Continued)

#### Financial assets

Financial assets are classified as loans and receivables. The classification depends on the nature and purpose of the financial assets and is determined at the time of initial recognition.

#### Effective interest method

The effective interest method is a method of calculating the amortised cost of a debt instrument and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the debt instrument, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Interest income is recognised on an effective interest basis for debt instruments.

#### Loans and receivables

Loans and receivables (including trade and other receivables and bank balances and cash) are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Subsequent to initial recognition, loans and receivables are carried at amortised cost using the effective interest method, less any identified impairment losses (see accounting policy on impairment of financial assets below).

#### Impairment of financial assets

Financial assets are assessed for indicators of impairment at the end of the reporting period. Financial assets are considered to be impaired when there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the financial assets have been affected.

Objective evidence of impairment could include:

- significant financial difficulty of the issuer or counterparty; or
- breach of contract, such as default or delinquency in interest and principal payments; or
- it becoming probable that the borrower will enter bankruptcy or financial re-organisation.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Financial instruments (Continued)

Financial assets (Continued)

Impairment of financial assets (Continued)

For certain categories of financial assets, such as trade and other receivables, assets that are assessed not to be impaired individually are, in addition, assessed for impairment on a collective basis. Objective evidence of impairment for a portfolio of receivables could include the Group's past experience of collecting payments, an increase in the number of delayed payments in the portfolio past the respective credit period and observable changes in national or local economic conditions that correlate with default on receivables.

For financial assets carried at amortised cost, the amount of the impairment loss recognised is the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the financial asset's original effective interest rate.

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade and other receivables, where the carrying amount is reduced through the use of an allowance account. Changes in the carrying amount of the allowance account are recognised in profit or loss. When a trade and other receivable is considered uncollectible, it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited to profit or loss.

For financial assets measured at amortised cost, if, in a subsequent period, the amount of impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed through profit or loss to the extent that the carrying amount of the asset at the date the impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

#### Financial liabilities and equity instruments

Debt and equity instruments issued by a group entity are classified as either financial liabilities or as equity instruments in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

For the year ended 31 December 2014

## 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Financial instruments (Continued)

Financial liabilities and equity instruments (Continued)

Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Company are recognised at the proceeds received, net of direct issue costs.

#### Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments (including all fees paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial liability, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Interest expense is recognised on an effective interest basis.

#### Derivative financial instrument

Derivatives are initially recognised at fair value at the date when the derivative contract is entered into and are subsequently remeasured to their fair values at the end of the reporting period. The resulting gain or loss is recognised in profit or loss immediately.

Convertible notes contains debt component and derivative components (including the conversion option and the redemption option)

Convertible notes issued by the Group that contain both debt and derivative components (including the conversion option and the redemption option) are classified separately into respective items on initial recognition. Conversion option that will be settled other than by the exchange of a fixed amount of cash or another financial asset for a fixed number of the Company's own equity instruments is a derivative component (including the conversion option and the redemption option). At the date of issue, both the debt component and derivative component (including the conversion option and the redemption option) are recognised at fair value.

For the year ended 31 December 2014

### 4. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Financial instruments (Continued)

Financial liabilities and equity instruments (Continued)

Convertible notes contains debt component and derivative components (including the conversion option and the redemption option) (Continued)

In subsequent periods, the debt component of the convertible notes is carried at amortised cost using the effective interest method. The derivative component (including the conversion option and the redemption option) are measured at fair value with changes in fair value recognised in profit or loss.

Transaction costs that relate to the issue of the convertible notes are allocated to the debt component and derivative component (including the conversion option and the redemption option) in proportion to their relative fair values. Transaction costs relating to the derivative component (including the conversion option and the redemption option) are charged to profit or loss immediately. Transaction costs relating to the debt component are included in the carrying amount of the debt portion and amortised over the period of the convertible notes using the effective interest method.

#### Other financial liabilities

Other financial liabilities (including trade and other payables, amount due to a related company and amount due to a director) are subsequently measured at amortised cost, using the effective interest method.

#### Derecognition

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire.

On derecognition of a financial asset, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognised in other comprehensive income and accumulated in equity is recognised in profit or loss.

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or expire. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

For the year ended 31 December 2014

# 5. CRITICAL ACCOUNTING JUDGEMENT AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Group's accounting policies, which are described in note 4, the Directors are required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis.

### Critical judgment in applying accounting policies

The following is the critical judgment, apart from those involving estimations (see below), that the Directors have made in the process of applying the Group's accounting policies and that have the most significant effect on the amounts recognised in the consolidated financial statements.

#### Agency income generating from agency service relating to trading of rigid PCB

In determining whether the Group is acting as a principal or an agent, the Directors assessed all relevant facts and circumstances and concluded that the Group is not the primary obligor in the arrangement as the Group places the purchase order directly according to the customers' requirements and recognises the agency income by charging commission based on fixed rates on sales. In addition, suppliers are directly responsible for fulfillment of acceptable and quality products purchased by the customers and, the Group is not exposed to inventory risk before and after the customer order, during shipping or on return.

With the above assessment, the agency income is recognised based on the difference between the gross revenue and cost of sales as the Directors consider that the Group acts as an agent under the arrangement under HKAS 18 despite the Group bearing the credit risk of trade receivables and being liable to the settlement of trade payables.

#### Renewal of spectrum usage rights

In determining the effect of supplementary agreement signed between the Group and NYBB, the lessor, during the year ended 31 December 2013, which provides the option to the Group to renew the lease continuously with NYBB, the Directors assessed the Group's ability and intention to renew the lease and concluded that the lease previously classified as an operating lease becomes a finance lease resulting from the modification of the lease agreement. The spectrum usage rights have legal rights of 5 years. In assessing the useful life of the spectrum usage rights, the Directors are of the view that NYBB has the ability to renew the license right with the authority indefinitely at minimal costs and the lease agreement is legally enforceable. Therefore, the useful life of spectrum usage rights is regarded as indefinite.

For the year ended 31 December 2014

# 5. CRITICAL ACCOUNTING JUDGEMENT AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

#### Critical judgment in applying accounting policies (Continued)

#### Enforceability of the finance lease agreement

Section 310 of the Communication Act of 1934 in USA ("US rules and regulations") places certain restrictions on foreign investment in and ownership of a USA broadcast licensee. The Group conducts their CMMB Business in USA principally through a finance lease agreement with NYBB being the lessor (note 18). The Directors, after consulting legal opinion, are of the view that such lease agreement is valid, binding and enforceable, and do not result in any violation of the US rules and regulations currently in effect in all material respects. However, if the USA government changes its regulations to restrict or prohibit companies of foreign sources from operating TV stations in USA, the Group may have difficulties in enforcing its rights under the lease agreement. In such case, the Group may not be able to operate its spectrum usage rights which may have an adverse and material effect on the carrying amount of the intangible assets and the Group's operation and results thereof.

#### Key sources of estimation uncertainty

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

#### Impairment of intangible assets

During the current year, management has evaluated the impairment of intangible assets be way of higher of value in use calculation by reference to the discounted cash flows derived from financial budgets approved by the management of the Group ("VIU") or fair value less cost to sell with reference to the latest market transactions ("FVLCTS"). If the higher of the VIU or FVLCTS is less than the corresponding carrying amounts, an impairment loss may be required. For the year ended 31 December 2014 and 2013, FVLCTS is used to compare the carrying amount of the spectrum usage rights for impairment assessment. For the spectrum usage rights, the FVLCTS, by reference to the similar spectrum transacted in an active market of New York City after considering the revised lease terms, is higher than its carrying amount, so no impairment was recognised in profit or loss for the year ended 31 December 2014 and 2013. As at 31 December 2014, the carrying amount of intangible assets were US\$23,843,846 (2013: US\$23,843,846).

#### Fair value of derivatives financial instruments of convertible notes

The Directors use their judgment in selecting an appropriate valuation technique for financial instruments not quoted in an active market. Valuation techniques commonly used by market practitioners are applied. For derivative financial instruments, the estimation of fair value of derivatives includes some assumptions not supported by observable market prices or rates. The carrying amount of the financial derivatives instruments as at 31 December 2014 is US\$1,278,924 (2013: US\$2,515,127). Details of the assumptions used are disclosed in note 24. The Directors believe that the chosen valuation techniques and assumptions are appropriate in determining the fair value of financial instruments.

For the year ended 31 December 2014

#### 6. CAPITAL RISK MANAGEMENT

The Group manages its capital to ensure that entities in the Group will be able to continue as a going concern while maximising the return to equity holders through the optimisation of the debts and equity balance. The Group's overall strategy remains unchanged from prior year.

The capital structure of the Group consists of debts, which includes convertible notes disclosed in note 24, net of cash and cash equivalents disclosed in note 21 and equity attributable to owners of the Company, comprising issued share capital, share premium and reserves. The Group relies mainly on the equity financing from the owners of the Company.

The Directors review the capital structure on a regular basis by considering the cost of capital and the risks associate with the capital. Based on recommendation of directors, the Group will balance its overall capital structure through, new share issues and share buy-backs as well as the issue of new debts and the redemption of existing debts.

#### 7. FINANCIAL INSTRUMENTS

#### 7a. Categories of financial instruments

	2014 US\$	2013 US\$
Financial assets		
Loans and receivables (including cash and cash equivalents)	11,732,805	2,054,615
Financial liabilities		
Amortised cost	7,369,825	6,500,270
Derivative financial instruments	1,278,924	2,515,127

#### 7b. Financial risk management objectives and policies

The Group's major financial instruments include trade and other receivables, bank balances, trade payables, amount due to a related company, amount due to a director, derivative financial instruments and convertible notes. Details of the financial instruments are disclosed in respective notes. The risks associated with these financial instruments include market risk (represented by currency risk, interest rate risk and other price risk), credit risk and liquidity risk. The policies on how to mitigate these risks are set out below. Management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

#### 7b. Financial risk management objectives and policies (Continued)

#### Market risk

#### (i) Currency risk

Certain bank balances, convertible notes, amount due to a related company and amount due to a director of the Group are denominated in foreign currency, which expose the Group to foreign currency risk. The carrying amounts of the Group's foreign currency denominated monetary assets and monetary liabilities at the reporting date are as follows:

	Liabil	Liabilities		sets
	2014	2013	2014	2013
	US\$	US\$	US\$	US\$
Hong Kong dollar	5,886,259	4,526,128	9,744,490	263,744
Renminbi			1,278	6,782

The Group does not have a foreign currency hedging policy. However, management monitors foreign exchange exposure and will consider hedging significant foreign currency exposure should the need arise.

#### Sensitivity analysis

In the management's opinion, the Group does not have significant exposure to the fluctuation in United States dollar against Renminbi, so no sensitivity analysis is presented.

For the exposure to the fluctuation in United States dollar against Hong Kong dollar, as Hong Kong dollar was pegged to United States dollar, the management is of opinion that such exposure is insignificant and no sensitivity analysis is presented.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

#### 7b. Financial risk management objectives and policies (Continued)

Market risk (Continued)

#### (ii) Interest rate risk

The Group is exposed to cash flow interest rate risk in relation to the bank balances due to the fluctuation of the prevailing market interest rates for both years.

The Group currently does not have any interest rate hedging policy in relation to fair value and cash flow interest rate risks. The Directors monitor the Group's exposure on ongoing basis and will consider hedging interest rate risk should the need arise. The Group's cash flow interest rate risk is mainly sensitive to the fluctuation of interest rate arising from the Group's bank balances.

#### Sensitivity analysis

For the years ended 31 December 2014 and 2013, the Group's cash flow interest rate risk is only related to the impact of prevailing market interest rate change on bank balances which are all short-term in nature. Therefore, any future variations in interest rates will not have a significant impact on the result of the Group. Accordingly, no sensitivity analysis is performed for the years ended 31 December 2014 and 2013.

#### (iii) Other price risk

The Group is required to estimate the fair value of the derivative components of convertible notes at the end of the reporting date with changes in fair value to be recognised in the profit or loss as long as the convertible notes are outstanding. The fair value adjustment will be affected either positively or negatively, amongst others, by the changes in market interest rate, the Company's share market price and share price volatility.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

#### 7b. Financial risk management objectives and policies (Continued)

Market risk (Continued)

(iii) Other price risk (Continued)

#### Sensitivity analysis

The sensitivity analyses below have been determined based on the exposure to equity price risk and volatility risk arising from derivative component of convertible notes at the end of the reporting period only as the directors of the Company consider that the change in market interest rate may not have significant financial impact on the fair value of derivative component of convertible notes.

### (i) Changes in share price

If the Company's share price had been 5% higher/lower and all other variables were held constant, the Group's loss for the year (as a result of changes in fair value of derivative components of convertible notes) would increase/decrease by US\$177,000 (2013: US\$223,000).

#### (ii) Changes in volatility

If the volatility of the Company's share price had been 5% higher/lower while all other variables were held constant, the Group's loss for the year ended 31 December 2014 (as a result of changes in fair value of derivative components of convertible notes) would increase/decrease by US\$77,000 (2013: US\$85,000).

In management's opinion, the sensitivity analysis is unrepresentative of the other price risk as the year end exposure does not reflect the exposure during the current year.

#### Credit risk

At the end of the reporting period, the Group's maximum exposure to credit risk which will cause a financial loss to the Group due to failure to perform an obligation by the counterparties is arising from the carrying amount of the respective recognised financial assets as stated in the consolidated statement of financial position.

In order to minimise the credit risk, management of the Group has delegated a team responsible for monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the Group reviews the recoverable amount of each individual trade debt at each reporting date to ensure that adequate impairment losses are made for irrecoverable amounts.

The credit risk on bank balances is limited because the counterparties are reputable banks in the USA and Hong Kong.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

#### 7b. Financial risk management objectives and policies (Continued)

#### Credit risk (Continued)

As at 31 December 2014, the Group has concentration of credit risk as the total trade receivables was due from the Group's three (2013: one) major customers in the trading business segment. The management is of the view that these trade receivables of the Group have good track records and considers that the trade receivables from these customers are recoverable. In order to minimise the credit risk, management continuously monitors the level of exposure to ensure that follow-up actions and/or corrective actions are taken promptly to lower the risk exposure or to recover overdue balances.

#### Liquidity risk

In the management of the liquidity risk, the Group monitors and maintains a level of cash and cash equivalents deemed adequate by management to finance the Group's operations and mitigate the effects of fluctuations in cash flows.

The Directors are taking active steps to improve the liquidity position of the Group and the Group should be able to continue as a going concern, details of which are set out in note 2.

The following table details the Group's remaining contractual maturity for its financial liabilities based on the agreed repayment terms. The table has been drawn up based on the undiscounted cash flows of the financial liabilities based on the earliest date on which the Group can be required to pay. The table includes both interest and principal cash flows.

#### Liquidity risk tables

#### 2014

		Less than					Carrying
	Weighted	1 month				Total	amount
	average	on or	1 to 3	3 months	1 to 2	undiscounted	at
	interest rate	demand	months	to 1 year	years	cash flows	31/12/2014
	%	US\$	US\$	US\$	US\$	US\$	US\$
Trade payables	_	832,257	596,018	55,291	_	1,483,566	1,483,566
Amount due to							
a related company	_	686,966	_	_	_	686,966	686,966
Convertible notes							
(excluding derivative							
financial instruments)							
(note)	_			5,910,000		5,910,000	5,199,293
		1,519,223	596,018	5,965,291		8,080,532	7,369,825

For the year ended 31 December 2014

## 7. FINANCIAL INSTRUMENTS (Continued)

### 7b. Financial risk management objectives and policies (Continued)

Liquidity risk (Continued)
Liquidity risk tables (Continued)

2013

		Less than					Carrying
	Weighted	1 month				Total	amount
	average	on or	1 to 3	3 months	1 to 2	undiscounted	at
	interest rate	demand	months	to 1 year	years	cash flows	31/12/2013
	%	US\$	US\$	US\$	US\$	US\$	US\$
Trade payables	_	1,442,868	_	_	_	1,442,868	1,442,868
Amount due to							
a related company	5	_	_	_	708,923	708,923	675,165
Amount due to a director	5	_	_	_	51,183	51,183	48,746
Convertible notes							
(excluding derivative							
financial instruments)							
(note)	_				5,910,000	5,910,000	4,333,491
		1,442,868			6,670,106	8,112,974	6,500,270

Note: The undiscounted cash flows of convertible notes are presented based on the assumption that the Company will not early redeem the outstanding convertible notes before the maturity date.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

#### 7c. Fair value

This note provides information about how the Group determines the fair value of its financial liability.

(i) Fair value of the Group's financial liability that is measured at fair value on a recurring basis

One of the Group's financial liabilities is measured at fair value at the end of each reporting period.

The following table gives information about how the fair value of the financial liability is determined

(in particular, the valuation technique(s) and inputs used).

	Fair valu	ie as at	Fair value	Valuation technique	Significant
Financial liability	31/12/2014	31/12/2013	hierarchy	and key inputs	unobservable input(s)
Derivative components	US\$1,278,924	US\$2,515,127	Level 3	Binomial model - in	Estimation of share price
of convertible notes				this approach, certain	volatility, determined by
classified as fair value				parameters (note	reference to the historical
through profit or loss				24) determined by	share price of the Company
				management are input	(Note)
				into the binomial model to	
				derive the valuation of the	
				derivative components of	
				the convertible notes.	
				Certain parameters	
				include:	
				<ul> <li>Share price</li> </ul>	
				<ul> <li>Conversion price</li> </ul>	
				<ul> <li>Risk-free rate</li> </ul>	
				<ul> <li>Option life</li> </ul>	
				<ul> <li>Dividend yield</li> </ul>	
				<ul><li>Volatility</li></ul>	

Note: Please refer to Note 7b for sensitivity analysis.

For the year ended 31 December 2014

### 7. FINANCIAL INSTRUMENTS (Continued)

7c. Fair value (Continued)

(i) Fair value of the Group's financial liability that is measured at fair value on a recurring basis (Continued)
Fair value hierarchy

		Level 1	Level 2	Level 3	Total
		US\$	US\$	US\$	US\$
	2014				
	Financial liabilities				
	Derivative financial				
	instruments of				
	convertible notes		<u> </u>	1,278,924	1,278,924
	2013				
	Financial liabilities				
	Derivative financial				
	instruments of				
	convertible notes			2,515,127	2,515,127
(ii)	Reconciliation of Level 3 fair value	measurements			
	Derivative financial instruments		es		
				2014	2013
				US\$	US\$
	At 1 January			2,515,127	5,032,258
	Change in fair value			(1,236,203)	(2,517,131)
	At 31 December			1,278,924	2,515,127

(iii) Fair value of financial assets and financial liabilities that are not measured at fair value on a recurring basis (but fair value disclosures required)

The Directors consider that the carrying amounts of other financial assets and financial liabilities recorded at amortised cost in the consolidated financial statements approximate their fair values. The fair value of financial liability included in the level 3 category as set out in note 7c(i) above has been determined in accordance with generally accepted accounting principles models based on binomial model.

For the year ended 31 December 2014

#### 8. SEGMENT INFORMATION

Information reported to the Company's executive directors, being the chief operating decision maker, for the purposes of resource allocation and assessment of segment performance focuses on types of services provided.

No operating segments identified by the chief operating decision maker have been aggregated in arriving at the reportable segments of the Group.

Specifically, the Group's reportable and operating segments under HKFRS 8 are as follows:

- 1. CMMB business Provision of transmission and broadcasting of TV programs.
- 2. Trading business Provision of agency services relating to trading of PCB materials.

The following is an analysis of the Group's revenue and results by operating and reportable segments:

### For the year ended 31 December 2014

	CMMB	Trading	
	business	business	Total
	US\$	US\$	US\$
Revenue			
Segment revenue	590,000	322,492	912,492
Segment profit	246,276	150,879	397,155
Interest income			115
Unallocated expenses		-	(2,603,398)
Loss for the year			(2,206,128)
For the year ended 31 December 2013			
	CMMB	Trading	
	business	business	Total
	US\$	US\$	US\$
Revenue			
Segment revenue	590,000	123,774	713,774
Segment profit (loss)	705,110	(20,037)	685,073
Interest income			80
Unallocated expenses		-	(978,304)
Loss for the year			(293,151)

For the year ended 31 December 2014

### 8. SEGMENT INFORMATION (Continued)

The accounting policies of the operating segments are the same as the Group's accounting policies described in note 4. Segment profit (loss) represents the profit (loss) from each segment after tax without allocation of interest income, central administration expenses, certain legal and professional fees, certain finance costs, directors' remuneration and equity-settled share-based payment expenses to consultants. This is the measure reported to Company's executive directors for the purposes of resources allocation and performance assessment.

Segment assets		
	2014	2013
	US\$	US\$
CMMB business	61,966,341	34,970,424
Trading business	1,596,172	1,826,458
Total segment assets	63,562,513	36,796,882
Unallocated		
- Property, plant and equipment	29,638	49,396
– Other receivables	31,577	30,976
– Bank balances and cash	10,131,048	310,381
Consolidated assets	73,754,776	37,187,635
Segment liabilities		
	2014	2013
	US\$	US\$
CMMB business	6,478,217	6,848,618
Trading business	1,533,235	1,470,068
Total segment liabilities	8,011,452	8,318,686
Unallocated		
- Accruals	562,866	332,567
– Other payables	_	319,332
- Amount due to a related company	686,966	675,165
– Amount due to a director	_	48,746
<ul> <li>Amount due to a related company</li> </ul>	686,966	675,165

Consolidated liabilities

9,261,284

9,694,496

For the year ended 31 December 2014

### 8. SEGMENT INFORMATION (Continued)

For the purposes of monitoring segment performance and allocating resources between segments:

- segment assets include certain property, plant and equipment, prepayments, intangible assets, certain bank balances and cash and trade receivables; and
- segment liabilities include trade payables, certain accruals, convertible notes and derivative financial instruments.

## Other segment information

	CMMB business US\$	Trading business US\$	Total US\$
Amounts included in the measure of			
segment profit or loss or segment assets:			
Year ended 31 December 2014			
Depreciation	_	2,489	2,489
Change in fair value of financial derivative instruments	(1,236,203)	_	(1,236,203)
Effective interest expense on convertible notes	865,802	_	865,802
Income tax expense	59,000	28,310	87,310
Year ended 31 December 2013			
Amortisation	306,345	_	306,345
Depreciation	_	4,979	4,979
Change in fair value of financial derivative instruments	(2,517,131)	_	(2,517,131)
Effective interest expense on convertible notes	780,119	_	780,119
Income tax expense	59,000	_	59,000

For the year ended 31 December 2014

### 8. SEGMENT INFORMATION (Continued)

### Geographical information

The Group principally operates in the USA (country of domicile of the operating subsidiary) for CMMB business and in Taiwan for Trading business. Nearly all non-current assets of the Group are located in the USA except for insignificant non-current assets (such as office equipment and motor vehicles in Hong Kong office) are located in Hong Kong.

Information about the Group's revenue from external customers is presented based on the location of the operations.

	Revenu	Revenue from		
	external c	ustomers		
	2014	2013		
	US\$	US\$		
USA	590,000	590,000		
Taiwan	322,492	123,774		
	912,492	713,774		

#### Information about major customers

Revenue from customers of the corresponding years contributing over 10% of the total revenue of the Group are as follows:

	2014	2013
	US\$	US\$
Customer A	590,000 <sup>1</sup>	590,000¹
Customer B	187,7972	$N/A^3$
Customer C	134,6952	N/A <sup>3</sup>

<sup>&</sup>lt;sup>1</sup> Revenue from CMMB business

<sup>&</sup>lt;sup>2</sup> Revenue from Trading business

The corresponding revenue did not contribute over 10% of the total sales of the Group

For the year ended 31 December 2014

## 9. REVENUE

Revenue of the Group is analysed as follows:

		2014	2013
		US\$	US\$
	Provision of agency services	322,492	123,774
	Provision of transmission and broadcasting services	590,000	590,000
		912,492	713,774
10.	FINANCE COSTS		
		2014	2013
		US\$	US\$
	Effective interest expense on convertible notes (note 24)	865,802	780,119
	Imputed interest on an amount due to a related party (note 23)		21,226
	Imputed interest on an amount due to a director (note 23)	_	18,035
	imputed interest on an amount due to a director (note 25)		10,033
		865,802	819,380

For the year ended 31 December 2014

#### 11. TAXATION

	2014 US\$	2013 US\$
Current tax: Withholding tax on foreign income	59,000	59,000
Taiwan Income Tax	28,310	
	87,310	59,000

Withholding tax on foreign income represented PRC withholding tax on income from a PRC customer at 10% of the gross invoice amount.

Hong Kong Profits Tax is calculated at 16.5% for both years. No provision for Hong Kong Profits Tax has been made as the Group has no assessable profit arising in Hong Kong for both years.

Taiwan Income Tax is calculated at a prevailing rate of 17% for both years. Provision for Taiwan Income Tax has been made as the Group has assessable profit arising in Taiwan for the year ended 31 December 2014. No provision for Taiwan Income Tax has been made as the Group did not have any assessable profit arising in Taiwan for the year ended 31 December 2013.

Taxation arising in the USA is calculated at a prevailing rate at 38% for the both years. No provision for Federal Income Tax and State and Local Income Tax has been made as the Group did not have any assessable profit arising in the USA for both years.

Under the law of the PRC on Enterprise Income Tax (the "EIT law") and the Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries of the Company is 25% from 1 January 2008 onward. No provision for PRC income tax has been made in the consolidated financial statements as all of the PRC subsidiaries did not have taxable income for both years.

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### 11. TAXATION (Continued)

The taxation for the year can be reconciled to the loss before tax per the consolidated statements of profit or loss and other comprehensive income as follows:

	2014	2013
	US\$	US\$t
Loss before tax	(2,118,818)	(234,151)
Tax at the domestic income tax rate of 38% (2013: 38%)	(805,151)	(88,977)
Tax effect of income not taxable for tax purpose	(660,144)	(956,576)
Tax effect of expenses not deductible for tax purpose	520,353	429,645
Tax effect of tax losses not recognised	1,043,478	627,472
Effect of different tax rates of subsidiaries operating in other		
jurisdictions	(34,971)	_
Utilisation of tax losses previous not recognised	(41,318)	_
Withholding tax on foreign income	59,000	59,000
Others	6,063	(11,564)
Taxation for the year	87,310	59,000

At the end of both reporting periods, the Group has deductible temporary differences of US\$1,334,185 (2013: US\$1,334,185) relating to impairment loss recognised on an intangible asset recognised in year ended 31 December 2012. No deferred tax asset has been recognised in relation to such deductible temporary difference as it is not probable that taxable profit will be available against which the deductible temporary differences can be utilised. In addition, the Group has unused tax losses of US\$4,288,505 as at 31 December 2014 (2013: US\$1,651,242) available for offsetting against future profits, subject to the confirmation of the relevant tax authorities. No deferred tax asset has been recognised due to the unpredictability of future profit streams.

For the year ended 31 December 2014

### 12. LOSS FOR THE YEAR

	2014	2013
	US\$	US\$
Loss for the year has been arrived at after charging:		
Staff costs, including directors' remuneration		
<ul> <li>Salaries and allowances</li> </ul>	869,171	235,265
- Retirement benefit scheme contributions	1,935	2,064
Total staff costs	871,106	237,329
Other expenses:		
- Equity-settled share-based payment expenses to consultants (note 26)	600,879	_
<ul> <li>Legal and professional fee (note)</li> </ul>	648,346	903,504
	1,249,225	903,504
Amortisation of intangible assets (included in cost of sales)	_	306,345
Auditor's remuneration	193,548	184,516
Depreciation of property, plant and equipment	22,247	19,292
Exchange loss, net	27,903	14,887

Note: The amounts represented (i) expenses related to the listing of shares of the Company and (ii) amounts paid or payable to consultants, advisors and other professional parties for the Group's business development and for investment advisory services on potential investments opportunities during the year ended 31 December 2014 and 2013.

For the year ended 31 December 2014

### 13. DIRECTORS' AND CHIEF EXECUTIVE'S EMOLUMENTS

The emoluments paid or payable to each of the seven directors and the chief executive were as follows:

				Directors				
			Chou				ly II	
	Wong	Liu	Tsan	Yang	Wang	Li	Li	Total
	Chau Chi	Hui	Hsiung	Yi	Wei-Lin	Shan	Jun	2014
	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$
Fees	_	_		_	_	_	_	_
Other emoluments								
Salaries and other benefits	_	175,000	_	_	_	_	_	175,000
Contributions to retirement benefits scheme	_	_	_	_	_	_	_	_
Performance related incentive payments	_	_	_	_	_	_	_	_
Equity-settled share-based payment expense								
Total emoluments		175,000						175,000
				Directors				
			Chou					
	Wong	Liu	Tsan	Yang	Wang	Li	Li	Total
	Chau Chi	Hui	Hsiung	Yi	Wei-Lin	Shan	Jun	2013
	US\$	US\$	US\$	US\$	US\$	US\$	US\$	US\$
Fees	_	_	_	_	_	_	_	_
Other emoluments								
Salaries and other benefits	_	_	_	_	_	_	_	_
Contributions to retirement benefits scheme	_	_	_	_	_	_	_	_
Performance related incentive payments	_	_	_	_	_	_	_	_
Equity-settled share-based payment expense								
Total emoluments								

Mr. Wong is also the Chief Executive of the Company.

One of the directors waived emoluments of US\$50,000 (2013: US\$50,000) during the year ended 31 December 2014.

For the year ended 31 December 2014

### 14. EMPLOYEES' REMUNERATIONS

Of the five individuals with the highest emoluments in the Group, there was one director (2013: no director) whose emoluments are included in the disclosures in note 13. The emoluments of the remaining four (2013: five) individuals were as follows:

	2014	2013
	US\$	US\$
Salaries and other benefits	296,695	175,440
Contributions to retirement benefits scheme	1,935	2,064
	298,630	177,504
Their emoluments were within the following bands:		
	2014	2013
	No. of	No. of
	employees	employees
Nil to HK\$1,000,000 (equivalent to nil to US\$129,000)	3	5
HK\$1,500,001 to HK\$2,000,000 (equivalent to US\$194,000 to US\$258,000)	1	

During both years, no emoluments were paid by the Group to these five highest paid individuals (including directors and employees) as an inducement to join or upon joining the Group or as compensation for loss of office.

### 15. DIVIDENDS

No dividend was paid, declared or proposed during both years, nor has any dividend been proposed since the end of the reporting period.

For the year ended 31 December 2014

### 16. (LOSS) EARNINGS PER SHARE

The calculation of the basic and diluted (loss) earnings per share attributable to the owners of the Company for the year is based on the following data:

	2014	2013
	US\$	US\$
(Loss) earnings		
(Loss) profit for the year attributable to owners of the Company		
for the purpose of basic (loss) earnings per share	(1,977,648)	212,481
Effect of dilutive potential ordinary shares:		
<ul> <li>Interest on convertible notes</li> </ul>	865,802	780,119
- Change in fair value of derivative components of convertible notes	(1,236,203)	(2,517,131)
Loss for the year attributable to owners of the Company		
for the purpose of dilutive loss per share	(2,348,049)	(1,524,531)
	2014	2013
	2014	(Restated)
		(Restated)
Number of shares		
Weighted average number of ordinary shares for		
the purpose of basic (loss) earnings per share	2,216,470,378	856,568,772
Effect of dilutive potential ordinary shares:		
– Convertible notes	167,100,715	167,100,715
– Share options	N/A	2,111,372
Weighted average number of ordinary shares for		
the purpose of dilutive loss per share	2,383,571,093	1,025,780,859

The weighted average of ordinary shares for the purposes of calculating basic and diluted (loss) earnings per share for the year ended 31 December 2013 had been retrospectively adjusted for the effect of bonus element of rights issue and bonus issue completed on 31 July 2014 (note 25(iii)).

The computation of the diluted loss per share for the year ended 31 December 2014 does not assume the conversion of the Company's outstanding share options since their exercise would result in a decrease in loss per share.

For the year ended 31 December 2014

## 17. PROPERTY, PLANT AND EQUIPMENT

			Office	
	Leasehold	Motor	and other	
	improvements	vehicles	equipment	Total
	US\$	US\$	US\$	US\$
COST				
At 1 January 2013		24,890	32,080	56,970
Exchange adjustments	_	_	970	970
Additions	59,275			59,275
At 31 December 2013				
and 31 December 2014	59,275	24,890	33,050	117,215
DEPRECIATION				
At 1 January 2013	_	17,422	27,719	45,141
Exchange adjustments	_	_	897	897
Provided for the year	9,879	4,979	4,434	19,292
At 31 December 2013	9,879	22,401	33,050	65,330
Provided for the year	19,758	2,489		22,247
At 31 December 2014	29,637	24,890	33,050	87,577
CARRYING VALUES				
At 31 December 2014	29,638			29,638
At 31 December 2013	49,396	2,489		51,885

The above items of property, plant and equipment are depreciated on a straight line basis at the following rates per annum:

Leasehold improvement	33%
Motor vehicles	20%
Office and other equipment	10-20%

Motor vehicles, office and other equipment which have been fully depreciated remain in use at the end of the reporting period.

For the year ended 31 December 2014

### 18. INTANGIBLE ASSETS/DEPOSITS FOR THE ACQUISITION OF INTANGIBLE ASSETS

	Contract acquisition		
	costs/spectrum	Licensing	
	usage rights	rights	
	(note a)	(note b)	Total
	US\$	US\$	US\$
COST			
At 1 January 2013, 31 December 2013			
and 31 December 2014	24,507,593	1,532,893	26,040,486
ACCUMULATED AMORTISATION/ IMPAIRMENT			
At 1 January 2013	357,402	1,532,893	1,890,295
Provided for the year	306,345		306,345
At 31 December 2013 and 31 December 2014	663,747	1,532,893	2,196,640
CARRYING VALUE			
At 31 December 2014	23,843,846		23,843,846
At 31 December 2013	23,843,846		23,843,846

(a) The contract acquisition costs represented costs incurred in acquiring a favourable lease agreement which provided the exclusive right of four UHF spectrum TV station network in New York City with total 24 MHz in bandwidth capable of operating 24 digital channels of terrestrial and mobile TV and video programs covering 12 million populations in the New York Metropolitan of New York State. Since the date of acquisition in September 2012 to the date of modification, the contract acquisition costs were amortised on a straight-line basis over the operating leasing period of 20 years under the lease contract entered into between CMMB Vision USA and NYBB.

During the year ended 31 December 2013, CMMB Vision USA entered into a supplementary agreement with NYBB that CMMB Vision USA is able to renew the lease period continuously at CMMB Vision USA's discretion. The Directors determined that the lease previously classified as an operating lease becomes a finance lease resulting from modification of the lease agreement after considering the Group's ability and intention to renew the lease. The revised contract is accounted for as a finance lease from the date of modification (i.e. the effective date of the supplementary agreement).

For the year ended 31 December 2014

# 18. INTANGIBLE ASSETS/DEPOSITS FOR THE ACQUISITION OF INTANGIBLE ASSETS (Continued)

### (a) (Continued)

At the date of modification, the leased asset is recognised in the Group's consolidated statement of financial position. The Directors considered that the remaining present value of the minimum lease payments is insignificant and has not been recognised as the liability. Given that the Group incurred the contract acquisition costs to acquire this favourable lease agreement during the year ended 31 December 2012, the Directors considered that the carrying amount of such contract acquisition costs as at the date of modification of the lease agreement is accounted for as part of the cost of the leased asset namely spectrum usage rights.

The spectrum usage rights have legal rights of 5 years. The Directors are of the view that NYBB is able to renew the license rights with the authority indefinitely at minimal costs. Accordingly, the useful life of the spectrum usage rights is regarded as indefinite.

During the years ended 31 December 2014 and 2013, the management conducted an impairment assessment on the spectrum usage rights. The Directors determined there is no impairment loss recognised for the years ended 31 December 2014 and 2013 by reference to the fair value of spectrum transacted in New York City.

The FVLCTS of the spectrum usage rights have been determined based on the Comparable Transaction Method. Comparable transactions were selected based on the transaction date, designated use of the spectrum and bandwidth of the spectrum. Furthermore, price paid per MHz per person under coverage of the area was adopted as the valuation multiple to arrive at the FVLCTS of the Company's spectrum usage rights. The Directors are of the opinion that the key assumptions are consistent with external sources of information and believe that any reasonably change in any of these assumptions would not cause the aggregate carrying amount of the spectrum usage rights to exceed the aggregate recoverable amount of the spectrum usage rights.

The Group's intangible assets are categorised into level 3 fair value hierarchy by inputs for the assets or liabilities that are not based on observable market data. There were no transfers into or out of Level 3 during the year.

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# 18. INTANGIBLE ASSETS/DEPOSITS FOR THE ACQUISITION OF INTANGIBLE ASSETS (Continued)

#### (a) (Continued)

Section 310 of the Communication Act of 1934 in USA ("US rules and regulations") places certain restrictions on foreign investment in and ownership of a USA broadcast licensee. The Group conducts their CMMB Business in USA principally through a finance lease agreement with NYBB being the lessor. The Directors, after consulting legal opinion, are of the view that such lease agreement is valid, binding and enforceable, and do not result in any violation of the US rules and regulations currently in effect in all material respects.

- (b) The licensing rights represented the exclusive international development and licensing right of CMMB technology registered in the PRC for providing turnkey solutions to develop and promote CMMB technology and business platform in markets outside of the PRC. The licensing rights have finite useful lives and are amortised on a straight-line basis over the remaining licensing period of 9 years which approximates its economic useful life. The licensing rights will be expired in year 2020. As the actual results in the second half of 2012 did not meet the expected results, the Directors recognised an impairment loss of US\$1,334,185 for the year ended 31 December 2012. As at 31 December 2014 and 2013, there were no changes to circumstances which led to the impairment in the prior year. Accordingly, no reversal of impairment loss had been made in the current year.
- (c) Refundable deposits paid for the acquisition of intangible assets as at 31 December 2014 and 2013 as follows:

	2014	2013
	US\$	US\$
TV stations and spectrum in USA (i)	32,958,196	8,020,706
Satellites and related assets (ii)	5,158,714	3,000,000
	38,116,910	11,020,706

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# 18. INTANGIBLE ASSETS/DEPOSITS FOR THE ACQUISITION OF INTANGIBLE ASSETS (Continued)

### (c) (Continued)

- Pursuant to a sale and purchase agreement dated 23 May 2014 and a supplementary agreement dated 14 October 2014 (collectively the "S&P Agreements") entered into between the Company and Chi Capital to acquire the 79% equity interest in Chi Vision USA Corporation ("Chi Vision"), a company established in Delaware, USA with limited liability and is owned as to 20% by NYBB and 80% by Chi Capital. Chi Vision holds the user and operating rights over free-to-air UHF spectrum TV stations inclusive of the spectrum usage, broadcasting rights and operating facilities in seven top US metropolitan cities which are Los Angeles, San Francisco, Dallas, Houston, Altanta, Miami and Tampa (the "Acquisition"). The purpose of the Acquisition is to integrate and expand the Company's existing UHF network in New York with the additional key and strategic cities across the USA so as to create a much larger spectrum network to enable the delivery of free-toair TV services initially, and next generation CMMB mobile multimedia service eventually, with greater audience coverage, operating efficiencies, and revenue opportunities. The consideration for the Acquisition will be settled by US\$34,180,000 which will be paid by cash; issuance of the convertible notes with principal amount of US\$38,000,000 at the initial conversion price of HK\$0.10; and issuance of the convertible notes with principal amount of US\$5,300,000 at the initial conversion price of HK\$0.473. The Acquisition has not completed as at the date of issuance of the consolidated financial statements.
- (ii) On 9 September 2014, the Company entered into a memorandum of understanding with NYBB II, a wholly-owned subsidiary of NYBB, to acquire the capacity of the current geosynchronous L-band satellite known as AsiaStar and its two follow-on co-location new generation satellites in order to provide mobile multimedia and broadband internet services in the PRC and other Asian markets. The memorandum of understanding also gives the Company the exclusivity to develop businesses in the region by using this satellite platform. The AsiaStar satellite located at the 105 degrees East orbital slot, with its associated L-band spectrum rights, is the only mobile satellite capable of covering the all of Asia, including the PRC, Japan, Korea, Southeast Asia, Indonesia, and India, and has been delivering audio, video and data services in the region. The capacity acquisition will give the Company a ubiquitous Asia-wide mobile platform to offer next generation media and internet services. As at 31 December 2014, the Group has paid a total amount of US\$5,158,714 (2013: US\$3,000,000) for the proposed acquisition of satellites and related assets. The acquisition has not completed as at the date of issuance of the consolidated financial statements.

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#### 19. INTERESTS IN ASSOCIATES

	2014	2013
	US\$	US\$
Deemed cost of unlisted investments in associates		

Details of the Group's associates as at 31 December 2014 and 2013 are as follows:

	Country of registration		Attributable equity		
Name of associate	and principal place of operation	Paid-up registered capital	interest held by the Group	Princip	al activity
北京富學傳媒文化 有限公司	PRC	RMB3,000,000	30%	Inactive	e
北京德神傳動廣告 有限責任公司	PRC	RMB500,000	30%	Inactive	e
				2014	2013
				US\$	US\$
The unrecognised share	of losses of associates	for the year	1	4,837	15,341
Cumulative unrecognise	ed share of losses of ass	ociates	4	5,961	31,124

The acquisition of above associates was completed in August 2011. The fair value of the relevant associates at the date of acquisition was arrived at by reference to business valuations carried out on that date by an independent valuer, Roma Appraisals Limited, using business valuation techniques which involved certain assumptions of prevailing market conditions and a discount rate of 32.24% per annum and further adjusted for all outstanding debts at the date of acquisition. The resulting fair value (deemed cost) of unlisted investments at the date of completion was negligible.

The significant loss on acquisition was mainly attributable to the change in business plans of associates in 2011. Due to keen competition in the PRC since 2011, the original business plan was not as profitable as expected. The associates have changed their business plan to contribute their own production capacity to create a consolidated operating platform with a subsidiary of the Company during the year ended 31 December 2011 before the completion of the acquisition. The associates became inactive since the date of acquisition.

The Group's associates recorded net liabilities at the date of acquisition and at the end of the reporting periods. In absence of legal or constructive obligations or making payments on behalf of the associates, no shares of losses of associates are recognised in both years. The Directors also determined that the amounts in the statement of the financial position of the associates were insignificant and no relevant disclosure is presented.

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#### 20. TRADE AND OTHER RECEIVABLES

	2014	2013
	US\$	US\$
Trade receivables	1,596,172	1,177,460
Other receivables and deposits	6,791	6,190
Prepayments	24,786	210,393
Total trade and other receivables	1,627,749	1,394,043

The Group generally allows credit period of 60 days to its customers of CMMB business and Trading business.

There is no trade receivables under CMMB business as at 31 December 2014 and 2013.

The trade receivables are due from two customers under Trading business as at 31 December 2014 and 2013.

The aged analysis of the trade receivables, presented based on invoice date, which approximated the respective revenue recognition dates as at the end of the reporting period are as follows:

	2014	2013
	US\$	US\$
0 - 30 days	894,368	465,235
31 - 60 days	625,740	432,264
61 - 90 days	11,864	112,464
Over 90 days	64,200	167,497
	1,596,172	1,177,460

Before accepting any new customer, the Group has to assess the potential customer's credit quality and defines credit limits by customer. Limits attributed to customers are reviewed periodically. 95.2% (2013: 76.2%) of the trade receivables that are neither past due nor impaired as at 31 December 2014 have no default payment history.

Included in the Group's trade receivables balance are debtors with aggregate carrying amount of US\$76,064 (2013: US\$279,961) which are past due as at the reporting date for which the Group has not provided for impairment loss. The Group does not held collateral over these balances. The average age of these receivables is 126 days (2013: 111 days).

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### 20. TRADE AND OTHER RECEIVABLES (Continued)

Ageing of trade receivables which are past due but not impaired based on the past due date

	2014	2013
	US\$	US\$
0 - 30 days	11,864	112,464
31 - 60 days	64,200	128,400
Over 60 days		39,097
	76,064	279,961

The Group has not provided for receivables past due as all overdue amounts have been fully settled subsequent to the end of the reporting period.

#### 21. BANK BALANCES AND CASH

Bank balances carry interest at market rates which range from 0.01% to 0.35% (2013: 0.01% to 0.35%) per annum.

The carrying amounts of the Group's bank balances and cash denominated in currencies other than financial currencies of the relevant group entities at the reporting date are as follows:

	2014	2013
	US\$	US\$
Hong Kong dollar	9,744,490	263,744
Renminbi	1,278	6,782

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#### 22. TRADE AND OTHER PAYABLES

The aged analysis of the trade payables as at the end of the reporting period, presented based on invoice date, are as follows:

	2014	2013
	US\$	US\$
0 - 90 days	1,428,275	1,349,975
91 - 180 days	54,720	92,322
Over 180 days	571	571
	1,483,566	1,442,868
Accruals	584,225	359,767
Other payables (note)		319,332
Total trade and other payables	2,067,791	2,121,967

Note: The amount represented the surplus received from consultants in relation to the share placement in 2013.

The average credit period granted by its suppliers is 150 days.

### 23. AMOUNT(S) DUE TO RELATED COMPANIES AND A DIRECTOR

	2014	2013
	US\$	US\$
Amount due to Chi Capital		
- current	686,966	_
- non-current		675,165
	(0) 0(	675.165
	686,966	675,165
Amount due to a director, Mr. Wong		
– non-current	_	48,746

#### Note:

As at 31 December 2013, the amount represented advances to finance the operations of the Group by Chi Capital and Mr. Wong and are non-interest bearing, unsecured and not repayable within one year from the reporting date. Chi Capital is controlled by Mr. Wong, accordingly imputed interest on amounts due to the related party and Mr. Wong calculated at 5% based on the Hong Kong prime rate, has been charged to capital reserve as deemed contribution from a shareholder for the year ended 31 December 2013. As at 31 December 2014, the amount due to Chi Capital is non-interest bearing, unsecured and repayable within one year and thus classified as current liability.

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#### 24. CONVERTIBLE NOTES

On 14 September 2012, the Company issued Hong Kong dollar denominated convertible notes with a principal amount of HK\$45,785,596 (approximately US\$5,910,000) ("Convertible Notes") to Chi Capital as part of the consideration for the acquisition of CMMB Vision USA. The maturity date of the Convertible Notes is 13 September 2015 ("CN Maturity Date") which is 3 years from the date of issue of the Convertible Notes. The Convertible Notes are not interest bearing and mature on CN Maturity Date at the principal amount. The Convertible Notes are convertible into shares at any time after the issuance up to, but excluding, the close of business on the CN Maturity Date at the conversion price of HK\$0.33, subject to anti-dilutive adjustments ("CN Conversion Option"). The initial number of common shares of the Company issuable upon conversion is 138,744,230 shares, which represent 23.57% of the total number of common shares of the Company issued and outstanding as of the issue date of the Convertible Notes on a fully diluted basis.

On 31 July 2014, the Company completed the Rights Issue (note 25(iii)). Pursuant to terms and conditions of the Convertible Notes, the conversion price of and the number of conversion shares to be issued upon exercise of the conversion rights attached to the outstanding Convertible Notes are adjusted because of Rights Issue to HK\$0.274 and 167,100,715 shares, respectively.

The Company is entitled to an option to early redeem at anytime from 14 September 2012 to CN Maturity Date the whole or part of the principal outstanding amount of the Convertible Notes at principal amount. The fair value of redemption option ("CN Redemption Option") on 14 September 2012, 31 December 2012, 31 December 2013 and 31 December 2014 are insignificant.

The Convertible Notes contain a debt component and derivative components (including CN Conversion Option and CN Redemption Option). The derivative components are classified as a derivative financial liability as it will be settled other than by an exchange of a fixed amount of cash for a fixed number of the Company's own equity instruments on the basis that the Convertible Notes are denominated in Hong Kong dollar, a foreign currency of the Company.

The fair value of the Convertible Notes was HK\$64,000,000 (approximately US\$8,258,065) on the initial recognition date. On initial recognition, the debt component was recognised at fair value, calculated based on the present value of the principal amount plus accrued coupon interest over the expected life of the Convertible Notes. In subsequent periods, the debt component is carried at amortised cost using the effective interest method. The effective interest rate of the debt component is 20% per annum. The derivative components are measured at fair values at the date of issue and in subsequent periods with changes in fair value recognised in profit or loss.

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### 24. CONVERTIBLE NOTES (Continued)

The fair value of the CN Conversion Option was calculated based on a binomial model. The inputs used for the calculation of fair values of the CN Conversion Option are as follows:

				14 September
				2012
	31 December	31 December	31 December	(date of
	2014	2013	2012	issuance)
Share Price	HK\$0.26	HK\$0.36	HK\$0.49	HK\$0.46
Conversion price	HK\$0.274	HK\$0.33	HK\$0.33	HK\$0.33
Risk-free rate	1%	0.27%	0.11%	0.25%
Option life	0.7 years	1.7 years	2.7 year	3.0 years
Dividend yield	0%	0%	0%	0%
Volatility	75%	75%	70%	70%

Risk free interest rate is estimated based on the yield of Hong Kong Government bond with a similar remaining tenure.

The volatility of the underlying shares during the life of the options was estimated based on average historical volatility of comparable companies for the year before the valuation date with lengths equal to the expected terms of the options.

The dividend yield was estimated with reference to the historical dividend payment record and the expected dividend payment in the next three years of the Company.

The movement of the Convertible Note debt component and derivative components are shown as follows:

	Debt	Derivative	
	component	components	Total
	US\$	US\$	US\$
At 31 December 2012	3,553,372	5,032,258	8,585,630
Effective interest expenses	780,119	_	780,119
Change in fair value of convertible notes		(2,517,131)	(2,517,131)
At 31 December 2013	4,333,491	2,515,127	6,848,618
Effective interest expenses	865,802	_	865,802
Change in fair value of convertible notes		(1,236,203)	(1,236,203)
At 31 December 2014	5,199,293	1,278,924	6,478,217

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#### 25. SHARE CAPITAL

	Number of shares	Nominal value HK\$	Shown as US\$
Authorised:			
Ordinary shares of HK\$0.1 each as at 31 December 20	013		
and 31 December 2014	5,000,000,000	500,000,000	
Issued and fully paid:			
Ordinary shares of HK\$0.1 each			
At 1 January 2013	639,729,788	63,972,978	8,254,578
Issue of new shares (note i)	220,445,957	22,044,597	2,844,464
At 31 December 2013	860,175,745	86,017,575	11,099,042
Issue of new shares (note ii)	61,035,149	6,103,515	787,550
Rights issue (note iii)	1,842,421,788	184,242,179	23,773,185
Bonus issue (note iii)	921,210,894	92,121,089	11,886,592
Exercise of share options (note iv)	85,655,314	8,565,531	1,105,230
At 31 December 2014	3,770,498,890	377,049,889	48,651,599

### Notes:

(i) On 30 July 2013, the Company entered into the subscription agreements with the subscribers for the subscription of an aggregate 20,000,000 new shares for an aggregate consideration of HK\$9,300,000 at the subscription price of HK\$0.465 per subscription share. The subscription was completed on 14 August 2013.

On 15 August 2013, the Company entered into the subscription agreements with the subscribers for the subscription of an aggregate 52,000,000 new shares for an aggregate consideration of HK\$24,180,000 at the subscription price of HK\$0.465 per subscription share. The subscription was completed on 30 August 2013.

On 11 September 2013, the Company entered into the subscription agreements with the subscribers for the subscription of an aggregate 55,945,957 new shares for an aggregate consideration of HK\$29,091,897 at the subscription price of HK\$0.52 per subscription share. The subscription was completed on 30 September 2013.

On 6 December 2013, the Company entered into the subscription agreements with the subscribers for the subscription of an aggregate 92,500,000 new shares for an aggregate consideration of HK\$37,000,000 at the subscription price of HK\$0.40 per subscription share. The subscription was completed on 18 December 2013.

The proceeds were used to provide additional working capital for the Company.

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### 25. SHARE CAPITAL (Continued)

Notes: (Continued)

- (ii) On 3 March 2014, the Company entered into subscription agreements with subscribers for the subscription of an aggregate 61,035,149 new shares for an aggregate consideration of approximately HK\$15.87 million at the subscription price of HK\$0.260 per subscription share. The subscription was completed on 7 March 2014. The proceeds were used to provide additional working capital for the Company.
- (iii) On 10 April 2014, the Company entered into an underwriting agreement with the subscribers pursuant to the Rights Issue on the basis of two Rights Shares for every one new share of the Company at the subscription price at HK\$0.15 per Rights Share. It is also proposed to allot and issue new shares on the basis of one Bonus Share for every 2 Rights Shares taken up under the Rights Issue. On 31 July 2014, the Company issued 1,842,421,788 new shares pursuant to the Rights Issue and a total of 921,210,894 new shares has been issued pursuant to the Bonus Issue. Upon the Company's allotment and issue of the Rights Issue and Bonus Issue, (a) the exercise price of the share options and the number of shares to be allotted and issue upon exercise of the subscription rights attaching to the outstanding share options is adjusted pursuant to the terms of the Share Option Scheme; and (b) the conversion price of and the number of conversion shares to be issued upon exercise of the conversion rights attached to the outstanding Convertible Notes is adjusted pursuant to the terms and conditions of the Convertible Notes.
- (iv) On 27 November 2014 and 19 December 2014, 75,431,207 and 10,224,107 share options has been exercised, respectively (note 26).

These new shares rank pari passu with the existing shares in issue in all aspects.

#### 26. SHARE OPTION SCHEME

A share option scheme (the "Share Option Scheme") was adopted pursuant to a written resolution of the sole shareholder of the Company passed on 5 July 2005.

The purpose of the Share Option Scheme is to enable the Group to grant options to selected participants as incentives or rewards for their contributions to the Group. All directors, employees, suppliers of goods or services, customers, persons or entities that provide research, development or other technological support to the Group, shareholders of any member of the Group, advisers or consultants of the Group and any other group or classes of participants who have contributed or may contribute by way of joint venture, business alliance or other business arrangement and growth of the Group are eligible to participate in the Share Option Scheme.

The Share Option Scheme will remain in force for a period of 10 years after the date on which the Share Option Scheme is adopted.

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### 26. SHARE OPTION SCHEME (Continued)

The total number of shares which may be allotted and issued upon exercise of all options to be granted under the Share Option Scheme and any other share option scheme adopted by the Group must not in aggregate exceed 10% of the shares of the Company in issue on 10 October 2005 (the "General Scheme Limit"). The Company may renew the General Scheme Limit with shareholders' approval provided that each such renewal may not exceed 10% of the shares in the Company in issue as at the date of the shareholders' approval.

The maximum number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the Share Option Scheme and any other share option scheme adopted by the Group must not in aggregate exceed 30% of the shares in issue from time to time.

Unless approved by shareholders of the Company, the total number of shares issued and to be issued upon exercise of the options granted under the Share Option Scheme and any other share option scheme of the Group (including both exercised or outstanding options) to each participant in any 12-months period shall not exceed 1% of the issued share capital of the Company for the time being.

An option may be accepted by a participant within 21 days from the date of the offer of grant of the option. A nominal consideration of HK\$1 is payable on acceptance of the grant of an option. An option may be exercised in accordance with the terms of the Share Option Scheme at any time during a period to be determined and notified by the directors to each grantee, which period may commence on a day after the date upon which the offer for the grant of options is made but shall end in any event not later than 10 years from the date of grant of the option, subject to the provisions for early termination thereof. Unless otherwise determined by the directors and stated in the offer of the grant of options to a grantee, there is no minimum period required under the Share Option Scheme for the holding of an option before it can be exercised.

The subscription price for the shares under the Share Option Scheme will be a price determined by the directors, but shall not be less than the highest of (i) the closing price of shares as stated in the Stock Exchange's daily quotations sheet on the date of the offer of grant, which must be a business day; (ii) the average closing price of the shares as stated in the Stock Exchange's daily quotations for the five trading days immediately preceding the date of the offer of grant; and (iii) the nominal value of the shares.

On 7 May 2014, the Company has granted 76,767,574 share options to certain consultants at the exercise price of HK\$0.137 per option share ("May 2014 Option"). The consultants are engaged to provide investment advisory services for the business development to the Group, fair value of the services cannot be measured reliably and therefore, the Group measures the service value by reference to the fair value of the equity instruments granted. The fair value of the option is determined at the date of grant using the Black-Scholes option pricing model were HK\$4,656,808 (equivalent to approximately US\$600,879). The consultant's services have been completely rendered to the Group during the year ended 31 December 2014.

For the year ended 31 December 2014

### 26. SHARE OPTION SCHEME (Continued)

The following assumptions were used to calculate the fair values of new share options granted during the year ended 31 December 2014:

May 2014 Option

	May 2011 Option
Grant date share price	HK\$0.125
Exercise price	HK\$0.137
Adjusted exercise price upon completion of Rights Issue	HK\$0.114
Expected volatility (note)	72.58%
Expected life	3 years
Expected dividend yield	zero
Risk-free rate of interest	5.00%

Note: Expected volatility was determined by calculating the historical volatility of the Company's share price over the previous years. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioral considerations.

The Black-Scholes option pricing model has been used to estimate the fair value of the options. The value of an option varies with different variables of certain subjective assumptions. Any change in the variables so adopted may materially affect the estimation of the fair value of an option.

Details of May 2014 Option are as follows:

Grantee	Date of grant	Exercise period	Exercise price	Fair value at grant date
Consultants	7.5.2014	7.5.2014 - 6.5.2017	HK\$0.137	HK\$0.0607

For the year ended 31 December 2014

### 26. SHARE OPTION SCHEME (Continued)

Details of the share options granted and outstanding under the Share Option Scheme during the year (as adjusted by the effect of the Rights Issue and Bonus Issue as mentioned in note 25) were as follows:

							Number of s	hare options			
						Outstanding					
					Lapsed/	at				Lapse/	
		Adjusted		Outstanding	forfeited	31.12.2013	Granted		Exercised	forfeited	Outstanding
		exercise	Exercise	at	during	and	during	Adjustment	during	during	at
	Date of grant	price	period	1.1.2013	the year	1.1.2014	the year	(note)	the year	the year	31.12.2014
		HK\$									
		(Note)									
Director											
Wong Chau	23 February 2010	1.21	23 February 2010 to	1,675,000	(1,675,000)	_	_	_	_	_	_
Chi, Charles	, , , , , ,		22 February 2013								
Employees	3 June 2010	1.21	3 June 2010 to								
			2 June 2013	3,000,000	(3,000,000)	_	_	_	-	_	-
	18 June 2010	1.25	18 June 2010 to								
			17 June 2013	1,351,000	(1,351,000)						
Total Employees				4,351,000	(4,351,000)						
Consultants	23 February 2010	1.21	23 February 2010 to	269,500	(269,500)	_	_	_	_	_	_
			22 February 2013								
	3 June 2010	1.21	3 June 2010 to								
			2 June 2013	20,400,000	(20,400,000)	-	-	-	-	_	_
	18 June 2010	1.25	18 June 2010 to								
			17 June 2013	2,000,000	(2,000,000)	_	_	_	-	_	_
	23 November 2011	0.332	23 November 2011 to 22 November 2014	7,502,220	-	7,502,220	_	1,536,599	(3,614,458)	(5,424,361)	-
	19 November 2012	0.432	19 November 2012 to	42,260,000	_	42,260,000	_	8,608,518	_	_	50,868,518
			18 November 2015								
	7 May 2014	0.114	7 May 2014								
			to 6 May 2017				76,767,574	15,488,194	(82,040,856)		10,214,912
Total consultants				72,431,720	(22,669,500)	49,762,220	76,767,574	25,633,311	(85,655,314)	(5,424,361)	61,083,430
Total				78,457,720	(28,695,500)	49,762,220	76,767,574	25,633,311	(85,655,314)	(5,424,361)	61,083,430
B 111											
Exercisable at the end				70 AST 700		40.7/2.220					(1,000,400
of the year				78,457,720		49,762,220					61,083,430
Weighted average				0.50	4.04	0.5	0.44	0.00	0.40	0.00	0.00
exercise price (HK\$)				0.76	1.21	0.5	0.11	0.23	0.12	0.33	0.38

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### 26. SHARE OPTION SCHEME (Continued)

The share options vested immediately on the date of grant.

In respect of the share options exercised during the year, the weighted average share price at the dates of exercise is HK\$0.34 (2013: nil).

Note: The number and the exercise price of the share options which remained outstanding have been adjusted during the year due to Rights Issue as follows:

		Before con	npletion	After completion			
		of the Righ	nts Issue	of the Rights Issue			
		and Bonu	is Issue	and Bonus Issue			
		Number of	Exercise price of	Adjusted number of	Adjusted exercise price of		
		share options	share options	share options	share options		
Date of grant	Exercise period	outstanding	HK\$	outstanding	HK\$		
23 November 2011	23 November 2011 to 22 November 2014	7,502,220	0.400	9,038,819	0.332		
19 November 2012	19 November 2012 to 18 November 2015	42,260,000	0.520	50,868,518	0.432		
7 May 2014	7 May 2014 to 6 May 2017	76,767,574	0.137	92,255,768	0.114		

At 31 December 2014, the number of shares in respect of which options had been granted and remained outstanding under the Share Option Scheme was 61,083,430 (31 December 2013: 49,762,220), respecting 1.62% (31 December 2013: 5.79%) of the shares of the Company in issue at the date.

The Group has recognised total expenses in the consolidated statement of profit or loss and other comprehensive income of US\$600,879 related to equity-settled share-based payment transactions for the year ended 31 December 2014 (2013: nil).

#### 27. MAJOR NON-CASH TRANSACTION

As set out in note 11, the Group had withholding taxes on foreign income for the years ended 31 December 2014 and 2013. The withholding taxes were settled by way of deduction from the gross invoice amount by the customer prior to remittance to the Group.

For the year ended 31 December 2014

### 28. OPERATING LEASES

### The Group as lessee

Minimum lease payments paid under operating leases of an office and site premises for the operation of TV transmission antenna and related transmission equipment were US\$115,182 (2013: US\$103,465) and US\$355,750 (2013: US\$323,691), respectively.

At the end of the reporting period, the Group had commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

		2014			2013	
	Site			Site		
	premises	Office	Total	premises	Office	Total
	US\$	US\$	US\$	US\$	US\$	US\$
Within one year	340,298	147,738	488,036	332,750	123,738	456,488
In the second to						
fifth years inclusive	350,133	69,246	419,379	690,431	164,984	855,415
	690,431	216,984	907,415	1,023,181	288,722	1,311,903

Operating lease payments solely represent leases payable by the Group for an office and site premises for the operation of TV transmission antenna and related transmission equipment. Lease terms are negotiated for a term ranged from one to three years (2013: one to three years) with fixed rentals.

### 29. COMMITMENTS

	2014 US\$	2013 US\$
Capital expenditure contracted for but not provided		
in the consolidated financial statements in respect of		
<ul> <li>acquisition of intangible assets (Note i)</li> </ul>	1,221,804	19,950,000
- acquisition of an equity investment in Taiwan (Note ii)	6,000,000	

For the year ended 31 December 2014

#### 29. COMMITMENTS (Continued)

#### Notes:

- i. For the Acquisition disclosed in note 18(c) to the consolidated financial statements, the Group has commitment for consideration to be settled by cash of US\$1,221,804; issuance of the convertible notes with principal amount of US\$38,000,000 at the initial conversion price of HK\$0.10; and issuance of the convertible notes with principal amount of US\$5,300,000 at the initial conversion price of HK\$0.473.
- ii. On 1 December 2014, the Company entered into a conditional Share Purchase Agreement with an independent third party (the "Seller"), pursuant to which the Company will pay US\$2 million to acquire 5% of the equity interest in Soaring Idea Holdings Limited ("Soaring") and an option to purchase an additional 46% equity interest in Soaring for an additional cash consideration of US\$4 million. Soaring is incorporated under the laws of the Republic of Seychelles with limited liability and is wholly owned by the Seller. Subject to regulatory approval, Soaring is entitled to a 51% controlling interest in Dish-HD Asia Satellite Limited ("Dish-HD Asia"), a company incorporated under the laws of the Cayman Islands. Dish-HD Asia is a leading and rapidly growing full service satellite digital pay-TV provider that delivers high-definition TV programming directly to consumer homes for Greater China Region. It possesses comprehensive service operating platform, global management experience, abundant Hollywood content distribution rights, diverse customer franchise over Taiwan, Hong Kong and the PRC, and next generation set-top box technologies. It is currently delivering 76 satellite TV channels of mostly high-definition programs, and planning to launch 4K ultra-high-definition services as well as satellite-based internet data services in 2015. The transaction has not completed as at the date of issuance of the consolidated financial statements.

### 30. RETIREMENT BENEFIT SCHEME

### (a) Mandatory Provident Fund

The Group operates a Mandatory Provident Fund Scheme ("MPF Scheme") for all qualifying employees in Hong Kong under the Mandatory Provident Fund Schemes Ordinance. The assets of the MPF Scheme are held separately from those of the Group in funds under the control of an independent trustee. Under the rule of the MPF Scheme, the employer and its employees are each required to make contributions to the scheme at rate specified in the rules. The only obligation of the Group with respect of MPF Scheme is to make the required contributions under the scheme. No forfeited contribution is available to reduce the contribution payable in the future years. Both the Group and the employee contribute a fixed percentage of the relevant payroll, subject to a maximum contribution of HK\$1,500 (approximately US\$190) to the MPF Scheme.

### (b) Social security and benefits for PRC employees

In accordance with the relevant PRC rules and regulations, the PRC subsidiaries are required to establish defined contribution plans managed by the relevant local government bureau in the PRC and to make contributions to the plan for its eligible employees. The contribution borne by the Group is calculated according to the level regulated by the municipal government.

or the year ended 31 December 2014

#### 30. RETIREMENT BENEFIT SCHEME (Continued)

The total cost charged to profit or loss of US\$1,935 (2013: US\$2,064) represents contributions payable to these schemes by the Group in respect of the current year. As at 31 December 2014, no contributions (2013: US\$322) due in respect of the reporting period had not been paid over to the scheme.

#### 31. RELATED PARTY DISCLOSURES

Save as disclosed above for the deposits paid for acquisition of intangible assets with Chi Capital and NYBB II, and those related party balances at the end of the reporting period which are set out in notes 18 (c) and 23, respectively, the Group had the following significant transactions with related parties during the year:

Name of related parties	Nature of transactions	2014	2013
		US\$	US\$
Chi Capital Partners Limited (note)	Rental paid	_	45,600

Note: The related company is a subsidiary of Chi Capital which is controlled by Mr. Wong.

During the current year, the Group reimbursed NYBB of US\$355,750 (2013: US\$323,691) in relation to the rental expenses paid by NYBB on behalf of the Group for certain site premises.

### Compensation of key management personnel

The remuneration of key management personnel of the Company during the year were as follows:

	2014	2013
	US\$	US\$
Salaries and other benefits	175,000	_

The emoluments of key management personnel are determined by the remuneration committee having regard to the performance of individuals and market trends. For the year ended 31 December 2013, no short-term benefits have been received by the key management personnel for their services to the Group.

#### 32. EVENT AFTER THE REPORTING PERIOD

On 5 January 2015, the Company entered into subscription agreements with subscribers for the issuance of an aggregate 184,242,178 new shares for an aggregate consideration of HK\$48.8 million (equivalent to approximately US\$6.3 million) at a subscription price of HK\$0.265 per subscription share. The subscription was completed on 12 January 2015. The proceeds will be used to provide additional working capital for the Company. The new shares rank pari passu with the existing shares in all respects.

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### 33. PARTICULARS OF SUBSIDIARIES OF THE COMPANY

(a) Particulars of the Company's principal subsidiaries as at 31 December 2014 and 2013 are as follows:

	Place of				Propor	tion		
	incorporation/		Issued and	0	f nominal val	ue of issued		
	establishment/	Class of	fully paid share/	share	e capital/paid	up capital ar	nd	
Name of subsidiary	operations	share held	registered capital	voting	g power held	by the Compa	any	Principal activities
				Directly		Indirectly		
				2014	2013	2014	2013	
Global Flex Trading Center Limited	Samoa/Taiwan	Ordinary	* US\$2,000,000	100%	100%	_	-	Provision of agency services
Glactic Venture Holdings Limited	British Virgin Islands	Ordinary	US\$1	100%	100%	-	-	Investment holding
Grand Regal Capital Limited	British Virgin Islands	Ordinary	US\$1	-	_	100%	100%	Investment holding
CMMB Holdings Limited	Hong Kong	Ordinary	HK\$10,000	95%	95%	_	-	Investment holding
CMMB SAT Limited	Hong Kong	Ordinary	HK\$500	100%	100%	_	-	Provision of administrative service
Newell Top Limited	British Virgin Islands	Ordinary	US\$50,000	_	_	100%	100%	Provision of agency services
CMMB International Limited	Hong Kong	Ordinary	HK\$10,000	_	-	65%	65%	Holding of a licensing right
CMMB Vision USA	USA	Ordinary	US\$10,000	51%	51%	_	-	Provision of transmission and broadcasting of TV programs

<sup>\*</sup> The registered capital has not been paid up as at 31 December 2014 and 2013.

None of the subsidiaries had issued any debt securities at the end of the year.

For the year ended 31 December 2014

### 33. PARTICULARS OF SUBSIDIARIES OF THE COMPANY (Continued)

### (b) Details of non-wholly owned subsidiaries that have material non-controlling interests

The table below shows details of the non-wholly owned subsidiary of the Company that has material non-controlling interests:

	Place of incorporation and principal place	Proportion of or interests and rights he	voting	Loss alloca	ated to	Accumi	ılated
Name of subsidiary	of business	by non-controllin	g interests	non-controllin	g interests	non-controlli	ng interests
		2014	2013	2014	2013	2014	2013
				US\$	US\$	US\$	US\$
CMMB Vision USA	USA	49%	49%	(228,480)	(505,632)	10,877,691	11,106,171
CMMB International							
Limited	Hong Kong	35%	35%	_	_	(350,000)	(350,000)
Individually immaterial							
subsidiaries with							
non-controlling						(0)	(0)
interests						(8)	(8)
				(228,480)	(505,632)	10,527,683	10,756,163

Summarised financial information in respect of the Group's subsidiaries that has a material non-controlling interest is set out below. The summarised financial information below represents amounts before intragroup eliminations.

For the year ended 31 December 2014

### 33. PARTICULARS OF SUBSIDIARIES OF THE COMPANY (Continued)

(b) Details of non-wholly owned subsidiaries that have material non-controlling interests (Continued) CMMB Vision USA

	2014	2013
	US\$	US\$
Current assets	500,109	105,872
Current liabilities	(96,469)	
Non-current assets	34,864,552	34,864,552
Non-current liabilities	(11,393,374)	(10,629,322)
Equity attributable to owners of the Company	12,997,127	13,234,931
Non-controlling interests	10,877,691	11,106,171
	2014	2013
	US\$	US\$
Revenue	590,000	590,000
Expenses	(1,056,284)	(1,651,511)
Loss for the year	(466,284)	(1,061,511)
Loss and total comprehensive expense attributable		
to owners of the Company	(237,804)	(555,879)
Loss and total comprehensive expense attributable to non-controlling interests	(228,480)	(505,632)
Loss and total comprehensive expense for the year	(466,284)	(1,061,511)
Net cash inflow (outflow) from operating activities	131,093	(458,888)
Net cash outflow from investing activities		(11,020,704)
Net cash (outflow) inflow from financing activities	(231,380)	11,584,971
Net cash (outflow) inflow	(100,287)	105,375

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### 33. PARTICULARS OF SUBSIDIARIES OF THE COMPANY (Continued)

(b) Details of non-wholly owned subsidiaries that have material non-controlling interests (Continued)

CMMB International Limited

	2014	2013
	US\$	US\$
Current assets	45	45
Non-current liabilities	(2,454,010)	(2,454,010)
Equity attributable to owners of the Company	(2,103,965)	(2,103,965)
Non-controlling interests	(350,000)	(350,000)
	2014	2013
	US\$	US\$
Expenses		
Loss for the year		
Loss and total comprehensive expense attributable to		
owners of the Company  Loss and total comprehensive expense attributable to	_	_
non-controlling interests		
Loss and total comprehensive expense for the year		_

There were no cash transactions during the years ended 31 December 2014 and 2013.

# Summary Financial Information of the Company

	2014	2013
	US\$	US\$
NON-CURRENT ASSETS		
Property, plant and equipment	29,638	49,396
Investments in subsidiaries	14,228,578	14,228,578
Deposits for the acquisition of intangible assets	27,096,204	_
Amounts due from subsidiaries	4,086,744	3,975,864
	45,441,164	18,253,838
CURRENT ASSET		
Bank balances and cash	9,749,898	290,448
CURRENT LIABILITIES		
Other payables	456,590	650,767
Amount due to a related company	1,147,663	_
Convertible notes	6,478,217	_
	8,082,470	650,767
NET CURRENT ASSETS (LIABILITIES)	1,667,428	(360,319)
TOTAL ASSETS LESS CURRENT LIABILITIES	47,108,592	17,893,519
NON-CURRENT LIABILITIES		
Amounts due to subsidiaries	1,488,160	1,488,160
Convertible notes	_	6,848,618
Amount due to a related company		628,119
	1,488,160	8,964,897
	45,620,432	8,928,622
CAPITAL AND RESERVES		
Share capital	48,651,599	11,099,042
Reserves	(3,031,167)	(2,170,420)
TOTAL EQUITY	45,620,432	8,928,622

# Summary Financial Information of the Company

## **RESERVES**

				Share			
	Share	Merger	Distributable	option	Capital	Accumulated	
	premium	reserve	reserve	reserve	reserve	losses	Total
	US\$	US\$	US\$	US\$	US\$	US\$	US\$
At 1 January 2013	48,430,464	31,987,096	18,464,516	4,334,463	2,073,983	(111,793,728)	(6,503,206)
Loss for the year and							
total comprehensive							
expense for the year	_	_	_	_	_	(5,669,440)	(5,669,440)
Forfeiture of share options	_	_	_	(2,569,917)	_	2,569,917	_
Issue of shares	10,003,523	_	_	_	_	_	10,003,523
Transaction costs related							
in issue of shares	(32,787)	_	_	_	_	_	(32,787)
Deemed capital contribution							
from a shareholder	_	_	_	_	31,490	_	31,490
At 31 December 2013	58,401,200	31,987,096	18,464,516	1,764,546	2,105,473	(114,893,251)	(2,170,420)
Loss for the year and							
total comprehensive							
expense for the year	_	_	_	_	_	(2,514,671)	(2,514,671)
Recognition of equity-settled						,	,
share-based payment expenses				600,879			600,879
Lapse of share options	_	_	_	(52,124)	_	52,124	_
Exercise of share options	825,482	_	_	(569,079)	_	_	256,403
Issue of shares							
– ordinary shares	1,260,081	_	_	_	_	_	1,260,081
– rights issue	11,886,592	_	_	_	_	_	11,886,592
– bonus issue	(11,886,592)	_	_	_	_	_	(11,886,592)
Transaction costs related							
in issue of shares	(463,439)						(463,439)
At 31 December 2014	60,023,324	31,987,096	18,464,516	1,744,222	2,105,473	(117,355,798)	(3,031,167)

# Financial Summary

### **RESULTS**

11200210					
		Year	ended 31 December	er	
	2010	2011	2012	2013	2014
	US\$	US\$	US\$	US\$	US\$
	(restated)				
Turnover		<u> </u>	266,227	713,774	912,492
(Loss) Profit for the year	(21,548,313)	6,045,271	(10,615,261)	(293,151)	(2,206,128)
ASSETS AND LIABILITIES					
		As	s at 31 December		
	2010	2011	2012	2013	2014
	US\$	US\$	US\$	US\$	US\$
Total assets	37,414,120	3,028,781	26,184,766	37,187,635	73,754,776
Total liabilities	(48,405,726)	(1,981,674)	(11,247,525)	9,694,496	(9,261,284)
Shareholders' (deficits) funds	(10,991,606)	1,047,107	14,937,241	27,493,139	64,493,492

Note: The results for four years ended 31 December 2013, and the assets and liabilities as at 31 December 2010, 2011, 2012 and 2013 have been extracted from the Company's respective years' annual reports.