



SHIMAO PROPERTY HOLDINGS LIMITED

世茂房地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock code 股份代號: 813)

27 April 2015

Dear Shareholder(s),

Letter to New Registered Shareholder(s) – Election of Language and Means of Receipt of Corporate Communication

We are pleased to enclose the printed copies of (i) 2014 Annual Report and (ii) Circular dated 27 April 2015 in relation to general mandates to issue and buy back shares, re-election of retiring directors and notice of annual general meeting together with proxy form (together the “**Current Corporate Communications**”) of Shimao Property Holdings Limited (the “**Company**”), in both English and Chinese versions, which are now available under the Investor Relations section of the Company’s website at www.shimaoproperty.com. You may access the Current Corporate Communications on the Company’s website.

We write to ascertain your preference as to whether you wish to receive the future Corporate Communication^(Note) of the Company (i) in printed form (in English version only or in Chinese version only or in both English and Chinese versions) (the “**Printed Version**”) or (ii) by electronic means through the Company’s website at www.shimaoproperty.com (the “**Website Version**”).

To make your election, please complete the Reply Form (at the back of this letter) and return it to the Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited (“**Tricor**”) by post (using the mailing label provided) or by email at shimao-ecom@hk.tricorglobal.com.

If the Company does not receive the duly completed and signed Reply Form or a response from you indicating the objection to access the future Corporate Communication in Website Version by 26 May 2015, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications.

If you have elected (or are deemed to have consented) to receive the Website Version of all future Corporate Communications, the Company will, on the day when the Corporate Communication in Printed Version is mailed, send to you a notification letter of the availability of the Corporate Communication on the Company’s website by email (if you have provided an email address) or by post. Even if you have elected (or are deemed to have consented) to receive the Website Version of all future Corporate Communications but for any reason have difficulty in receiving or gaining access to the Corporate Communication, or wish to receive Printed Version, the Company will promptly upon receiving your written request send to you the Corporate Communication in Printed Version free of charge.

You may at any time change your choice of language or means of receipt of all future Corporate Communications, free of charge, by completing and returning to Tricor by post (using the mailing label provided) or by email at shimao-ecom@hk.tricorglobal.com, the Request Form which will be sent to you together with the notification letter of our Corporate Communication **in future** or can be obtained from Tricor.

Should you have any queries relating to this letter, please contact Customer Service Hotline of Tricor at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
Lam Yee Mei, Katherine
Company Secretary

Note: Corporate Communication refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), quarterly report, notice of meeting, listing document and circular.

敬啟者：

致新登記股東之函件 – 選擇公司通訊之語文版本及收取方式

世茂房地產控股有限公司（「**本公司**」）現隨函附上(i) 2014年年報及(ii)日期為2015年4月27日有關發行及回購股份之一般授權、重選退任董事及股東週年大會通告之通函及代表委任表格（統稱「**是次公司通訊**」）之英文及中文版本，是次公司通訊已登載於本公司網站www.shimaoproperty.com「投資者關係」一欄。閣下現可於本公司網站內閱覽是次公司通訊。

本公司現謹奉函以確定閣下擬收取本公司日後的公司通訊^(附註)之選擇為(i)收取印刷本(只收取英文版本或中文版本，或同時收取中英文版本)（「**印刷本**」）或(ii)透過本公司網站www.shimaoproperty.com以電子方式收取（「**網上版本**」）。

請填妥回條（於本函的背頁）以確認閣下之選擇及利用郵寄標籤寄回本公司之股份過戶登記香港分處卓佳證券登記有限公司（「**卓佳**」）或經電郵至 shimao-ecom@hk.tricorglobal.com。

倘本公司於2015年5月26日前仍未收到閣下已填妥及簽署的回條或回覆表示閣下反對閱覽公司日後通訊之網上版本，閣下將被視為已同意收取所有日後公司通訊之網上版本。

若閣下選擇（或被視為已同意）收取所有日後公司通訊之網上版本，本公司將在寄出公司通訊印刷本當日，向閣下以電郵方式（若閣下已提供電郵地址）或以郵寄方式發出公司通訊於公司網站已發佈之通知函。儘管閣下已選擇（或被視為已同意）收取所有日後公司通訊之網上版本，但因任何理由於收取或接收公司通訊時遇到困難，或擬收取印刷本，本公司在收到閣下的書面要求後會立即向閣下免費發送該公司通訊之印刷本。

閣下可隨時更改收取所有日後公司通訊的語文版本或收取方式的選擇，費用全免。請填妥日後向閣下寄送的申請表格（該表格將連同公司通訊之通知函一併寄送至閣下或向卓佳索取該表格），然後利用郵遞標籤寄回或經電郵 shimao-ecom@hk.tricorglobal.com 交回卓佳。

倘閣下對本函有任何疑問，請於星期一至五（公眾假期除外）上午9時至下午6時致電卓佳客戶服務熱線(852) 2980 1333查詢。

此致
列位股東 台照

公司秘書
林綺薇
謹啟

2015年4月27日

附註： 公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、財務摘要報告（如適用）、中期報告、中期摘要報告（如適用）、季度報告、會議通告、上市文件及通函。

Name(s) and address of registered shareholder(s)
登記股東之姓名及地址

REPLY FORM 回條

To: **Shimao Property Holdings Limited (the "Company")** (Stock Code: 813)
c/o Tricor Investor Services Limited
Level 22, Hopewell Centre
183 Queen's Road East, Hong Kong

致: **世茂房地產控股有限公司 (「本公司」)**
(股份代號: 813)
經卓佳證券登記有限公司
香港皇后大道東183號
合和中心22樓

I/We would like to receive all future Corporate Communications of the Company in the manner as indicated below:

本人/吾等希望以下列方式收取本公司所有日後公司通訊:

(Please mark (X) in ONLY ONE of the following boxes 請從下列各空格只選取其中一個空格內劃上「X」號)

- to read the **website version** of all future Corporate Communications on the Company's website in lieu of receiving printed copies; and to receive an email notification or a notification letter of the availability of the Corporate Communication on the Company's website; OR 於本公司網站閱覽所有日後公司通訊之**網上版本**, 以代替收取印刷本, 並收取公司通訊在本公司網站已發佈之電郵通知或通知信函; 或

Email Address
電郵地址

(The Company will send to the email address provided above (if any) a notification of the availability of the Corporate Communication on the Company's website in the future. If no email address is provided, only a notification letter of the availability of the Corporate Communication on the Company's website will be sent to the shareholder. Please provide the email address in Block Letters and the email address is used for notification of release of Corporate Communication only)

(本公司日後會在公司通訊於公司網站已發佈時, 發出通知至以上提供之電郵地址(如有)。如未有提供電郵地址, 則會在公司通訊於公司網站已發佈時, 僅發出通知信函予閣下。請以正楷填寫電郵地址, 而該電郵地址僅供用作發送有關公司通訊已發佈之通知。)

- to receive the **printed English version** of all future Corporate Communications ONLY; OR 僅收取所有日後公司通訊之**英文印刷本**; 或
- to receive the **printed Chinese version** of all future Corporate Communications ONLY; OR 僅收取所有日後公司通訊之**中文印刷本**; 或
- to receive **both the printed English and Chinese versions** of all future Corporate Communications. 同時收取所有日後公司通訊之**英文及中文印刷本**。

Name(s) of Shareholder(s):

股東姓名: _____

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Signature:

簽署: _____

Contact Telephone Number:

聯絡電話號碼: _____

Date:

日期: _____

Notes:

附註:

- Please complete, sign and return this Reply Form to the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, by post (using the mailing label as indicated below) or by email at shimao-ecom@hk.tricorglobal.com. 請填妥及簽署此回條, 並經郵遞(按下述之指示使用郵寄標籤)或電郵shimao-ecom@hk.tricorglobal.com交回本公司在香港的股份過戶登記分處卓佳證券登記有限公司。
- The above instruction will apply to all future Corporate Communications of the Company to be sent to you until you inform us otherwise. 上述的指示將適用於日後向閣下發出的所有公司通訊, 直至閣下另行通知為止。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid. 如屬聯名股東, 則此回條須由在本公司股東名冊上就聯名持有股份而其姓名首位的股東簽署, 方為有效。
- If the Company does not receive the duly completed and signed Reply Form or a response from you indicating the objection to access the future Corporate Communication by electronic means through the Company's website (the "Website Version") by 26 May 2015, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications. A notification letter of the availability of the Corporate Communication on the Company's website will be sent to you by post. 倘本公司於2015年5月26日前仍未收到閣下已填妥及簽署的回條或回覆表示閣下反對透過公司網站以電子方式閱覽公司日後通訊之網上版本(「網上版本」), 閣下將被視為已同意收取所有日後公司通訊之網上版本。本公司將於日後公司通訊發佈時, 向閣下寄送通知函。
- All future Corporate Communications in both English and Chinese versions in printed form will be available at the Company or its branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited upon your request and their Website Version will also be available on the Company's website at www.shimao-property.com. 本公司及其在香港的股份過戶登記分處卓佳證券登記有限公司將應要求提供所有日後公司通訊印刷本的中文及英文版本及其網上版本亦將登載於本公司網站www.shimao-property.com。
- For the avoidance of doubt, we do not accept any special instruction written on this Reply Form. 為免存疑, 任何在此回條上手寫的額外指示, 將不獲處理。

Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return this Form to us.

No postage stamp is required for local mailing

當閣下寄回此表格時, 請將此郵寄標籤剪貼於信封上。
如在本港投寄, 則毋須貼上郵票

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No.: 37 簡便回郵號碼: 37
Hong Kong 香港