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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

**UNAUDITED CONSOLIDATED RESULTS
FOR THE THREE MONTHS ENDED 31 MARCH 2015**

The board of directors (the “Board”) of Beijing Jingkelong Company Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces the unaudited consolidated results of the Group for the three months ended 31 March 2015 prepared in accordance with China Accounting Standards. This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on the Stock Exchange).

UNAUDITED CONSOLIDATED RESULTS

		<i>For the three months ended 31 March</i>	
	Note	2015 RMB'000	2014 RMB'000
1. Total operating income		3,328,812	3,119,418
Including: principal operating income	1	3,086,922	2,906,708
Less: operating costs		2,729,125	2,552,298
Business tax and surcharges		24,232	20,846
Operating expenses		413,646	375,271
Administrative expenses		56,841	55,130
Financial expenses		41,523	39,854
Impairment losses on assets		(54)	30
Add: investment income		427	1,167
2. operating profit		<u>63,926</u>	<u>77,156</u>
Add: Non-operating income		1,512	325
Less: Non-operating expenses		822	243
including: losses from disposal of non-current assets		0	15
3. Total profit		<u>64,616</u>	<u>77,238</u>
Less: income tax expenses		19,281	22,268
4. Net profit		<u>45,335</u>	<u>54,970</u>
Net profit attributable to shareholders of the parent company		26,942	35,326
Profit or loss attributable to minority interests		18,393	19,644

Notes:

1. Principal operating income

	<i>For the three months ended 31 March</i>	
	2015	2014
	RMB'000	RMB'000
Retail business		
--Hypermarkets	383,305	382,497
--Supermarkets	824,596	862,782
--Convenience stores	81,696	83,256
--Department Stores (including commissions)	13,696	14,247
--Online retail business	(11,917)	(12,243)
Total retail principal operating income	<u>1,313,621</u>	<u>1,342,782</u>
Wholesale principal operating income recognized by Chaopi Group*	1,936,779	1,704,153
Less: Intersegment sales	-167,109	-147,759
Sales to franchisees by the company	1,418	1,643
Consolidated wholesale principal operating income	<u>1,771,088</u>	<u>1,558,037</u>
Other principal operating income	<u>2,213</u>	<u>5,889</u>
Total principal operating income	<u>3,086,922</u>	<u>2,906,708</u>

* *Chaopi Group represents Beijing Chaopi Trading Company Limited and its subsidiaries.*

2. Gross profit margin

	<i>For the three months ended 31 March</i>	
	2015	2014
	(%)	(%)
Retail business of directly-operated hypermarkets, supermarkets and convenience stores	15.46%	15.69%
Wholesale business recognised by Chaopi Group including intersegment sales	7.63%	7.90%

3. One directly-operated convenience store was set up during the three months ended 31 March 2015. Five directly-operated convenience stores were closed during the period. The total number of retail outlets was 281 as at 31 March 2015.

The Board wishes to remind investors that the above figures are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

By Order of the Board
Beijing Jingkelong Company Limited
Li Jianwen
Chairman

Beijing, the PRC

24 April 2015

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Li Wei, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*