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(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock code: 00980)

ANNOUNCEMENT INSIDE INFORMATION

This announcement is made by Lianhua Supermarket Holdings Co., Ltd (the "Company") pursuant to Rules 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong) (the "SFO").

On 30 April 2015, Shanghai Bailian Group Incorporated Company ("Shanghai Bailian"), the controlling shareholder of the Company, will announce its unaudited first quarterly results for the three months ended 31 March 2015 on the Shanghai Stock Exchange, which include the unaudited financial information of the Company and its subsidiary (the "Group") for the three months ended 31 March 2015. In order to ensure that all shareholders of the Company have equal and timely access to the information of the Group, the Company hereby announces the following financial information:

According to the PRC Accounting Standards for Business Enterprises issued by the Ministry of Finance of the People's Republic of China on 15 February 2006, for the three months ended 31 March 2015, the Group recorded unaudited operating revenue of approximately RMB8,464,802.5 thousand, unaudited operating costs of approximately RMB6,774,182.6 thousand, unaudited net profits attributable to the Company's shareholders of approximately RMB50,353.8 thousand. As at 31 March 2015, the Group recorded unaudited scale of assets of approximately RMB18,348,415.3 thousand.

Resulting from the slowing down of PRC's economic growth, fierce competition in the retail market where the Group operates, as well as rigid increase in costs, labor cost in particular, it is anticipated that the year-on-year decreasing trend for the three months ended 31 March 2015 will continue to affect the net profits attributable to the Company's shareholders for the six months ending 30 June 2015. The Company will make further announcement in respect of the financial position of the Group as and when appropriate.

By order of the Board
Lianhua Supermarket Holdings Co., Ltd
Chen Jian-jun
Chairman

Shanghai, the People's Republic of China, 24 April 2015

As at the date of this announcement, the Board comprises:

Executive directors:

Chen Jian-jun, Hua Guo-ping, Qi Yue-hong,
Zhou Zhong-qi and Shi Hao-gang

Non-executive directors:

Li Guo-ding, Wu Jie-qing and Wong Tak Hung

Independent non-executive directors:

Xia Da-wei, Lee Kwok Ming, Don, Zhang Hui-ming
and Huo Jia-zhen